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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197706
Party	Defendant Tamara Jane Strandberg dba Ink and Iron
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Submission	Motion to Amend Application
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Date	10/10/2012
Attachments	0011-91197706-mot-amend.pdf ( 3 pages )(19606 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL & APPEAL BOARD**

KEEN ENTERTAINMENT LLC	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91/197,706
	)	
STRANDBERG, TAMARA JANE	)	Serial No. 77/896,745
Applicant	)	
_____	)	

**MOTION TO AMEND APPLICATION AND  
SUSPEND OPPOSITION PROCEEDING**

Applicant Tamara Jane Strandberg with consent of the Opposer hereby moves for an order granting (i) the amendment of the recitation of services in Applicants’ pending application Serial No. 77/896,745 (“Applicants’ Application”), and (ii) the suspension of the Opposition proceedings. In support thereof, Opposer and Applicants state as follows:

1. The parties have entered into an agreement, pursuant to which the parties have agreed, among other things, to move for an order from the Trademark Trial and Appeal Board to amend the recitation of services set forth in Applicants’ Application and to dismiss the opposition upon entry of the amendment.

2. The parties request an Order granting the amendment of the recitation of goods set forth in Applicants’ Application as follows:

IC 016. (Based on Use in Commerce) Christmas cards; Greeting cards; Greeting cards having a Christian message; Holiday cards; Note cards; Occasion cards

(Based on Intent to Use) ~~Announcement cards; letterpress printed, digitally printed, and electronic invitations, announcements, and greeting cards; Coasters made of paper; Correspondence cards; Gift wrap paper; Gift wrapping paper; Gift-wrapping paper; Invitation cards; Printed invitations; Social note~~ all featuring designs unrelated to: tattoos; tattoo art; hot rods; custom or “kustom” vehicles and their parts and accessories; pinstriping of vehicles; pin-up and/or corseted girls; pole dancing; burlesque and cabaret; “retro” or “vintage” fashion; vintage

hairstyles including pompadours, mohawks, and fashion mullets; “retro” or “vintage” culture and cultural icons; Americana; music; and the lifestyle(s) associated with said genres; but including the graphical depiction of musical notes, musical symbology, and/or other aspects of performing or enjoying music.

IC 040. US 100 103 106. G & S: Letterpress printing

3. The consent of Opposer to the within amendment is of record in the form of the parties’ signed agreement, a copy of which is submitted concurrently herewith. The entry of an Order for such amendment is proper as (a) Applicants and Opposer each hereby consents to such amendment, and (b) such amendment to Applicants’ Application limits the original identification of goods. Trademark Trial and Appeal Board Manual of Procedure §514.01 and §514.02; 37 C.F.R. 2.71(a).

4. The parties also request an Order suspending this opposition proceeding pending the entry of the amendment requested herein and for other settlement purposes.

Dated: October 10, 2012

Respectfully submitted,

TAMARA JANE STRANDBERG

By /ChristopherJPalermo#42056/

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Attorneys for Applicants

CERTIFICATE OF MAILING

I hereby certify that a true and complete copy of the foregoing Motion to Amend Application and Suspend Opposition Proceeding has been served on Opposer, Keen Entertainment LLC by and through its counsel of record, by United States First Class Mail, with postage affixed thereon and fully prepaid, on October 10, 2012 to:

Arash Samadani  
Samadani Law AOC  
2070 N. Tustin Avenue  
Santa Ana, CA 92705-7827

By           /ChristopherJPalermo            
Christopher J. Palermo

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