

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Mailed: June 13, 2011

Opposition No. 91197381

The Armor All/STP Products
Company

v.

Demetrios Mavrofrides d/b/a
Mavromont Industries

**Robert H. Coggins,
Interlocutory Attorney:**

On May 23, 2011, opposer filed a proposed amendment to subject application Serial No. 77896091, with applicant's consent, and opposer's withdrawal without prejudice of the opposition, contingent upon entry of the amendment.¹

By the proposed amendment applicant seeks to change the identification of goods **from** "wheels; wheel rims" **to** "wheels to be sold to Ford Mustang automobile enthusiasts."

¹The filing fails to indicate proof of service on applicant as required by Trademark Rule 2.119. In order to expedite this matter, applicant is directed to the following URL where it may view a copy of the filing:
<http://ttabvueint.uspto.gov/ttabvue/v?pno=91197381&pty=OPP&eno=10>

Strict compliance with Trademark Rule 2.119 is required by opposer in all future papers filed with the Board -even those to which the parties have stipulated.

Inasmuch as the amendment contains the registered trademarks of another, it is denied. Section 1402.09 of the Trademark Manual of Examining Procedure (TMEP) provides that an applicant may not use the registered trademark of another in an identification of goods. FORD and MUSTANG are registered trademarks of Ford Motor Company. See, e.g., U.S. Registration Nos. 0643185 (FORD) and 1467208 (MUSTANG). In view thereof, the proposed identification of goods is unacceptable and the motion to amend is denied.

The contingency of the withdrawal having not been met, the opposition is not withdrawn or dismissed.

Applicant is allowed until thirty days from the mailing date of this order in which to provide an acceptable identification of goods, failing which the opposition will move forward on the unamended identification.

Proceedings are suspended pending a response from the parties. If no response is received, the deadline to answer the notice of opposition will be reset.