

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

gcp

Mailed: June 21, 2011

Opposition No. 91197337

Innoventions, Inc.

v.

William T. Wilkinson DBA  
Innovation Industries

**By the Trademark Trial and Appeal Board:**

By order dated January 24, 2011, the Board, *inter alia*, allowed opposer until May 22, 2011 to file and serve an amended pleading which properly asserts a claim of dilution, failing which the opposition would proceed solely in regard to opposer's asserted claim of priority and likelihood of confusion.

Opposer failed to file an amended pleading by the deadline set forth in the Board's January 24, 2011 order.

Accordingly, opposer's claim of dilution is dismissed with prejudice and this matter will proceed solely in regard to opposer's asserted claim of priority and likelihood of confusion.

Discovery opens on June 22, 2011. Trial dates remain as reset by the Board's January 24, 2011 order.