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Filing date: **02/11/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197285
Party	Plaintiff Jimlar Corporation
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Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Claudia Cantarella
Filer's e-mail	ccantarella@salans.com,acarlson@salans.com
Signature	/claudia cantarella/
Date	02/11/2011
Attachments	FRYGIRLSUBPOA.pdf (2 pages)(59915 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Jimlar Corporation

Opposer,

v.

The Fry Girl, Inc.

Applicant.

Serial No.: 77/938,265

Mark: THE FRY GIRL INC.

Opposition No.: 91197285

SUBSTITUTE POWER OF ATTORNEY

Applicant, Jimlar Corporation, hereby appoints as its attorneys, Claudia Cantarella, Esq., Lora A. Moffatt, Esq., Alison Naidech Carlson, Esq., Liza V. Schaeffer, Esq., and Darin Brown, Esq., members of the bar of the State of New York, of the firm of:

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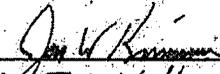
to transact all business in the Patent and Trademark Office in connection with the above-referenced Opposition proceeding. Applicant hereby revokes all previous Powers of Attorney existing in this Opposition proceeding.

Please direct all communications to the attention of Claudia Cantarella, Esq. at said firm.

Dated: Feb 11, 2011

JIMLAR CORPORATION

By:


Name: JON W. KIMMINS
Title: EVA - FINANCE

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CERTIFICATE OF SERVICE BY FIRST-CLASS MAIL

I hereby certify that a true and correct copy of the foregoing SUBSTITUTE POWER OF ATTORNEY in the above matter, is being transmitted via electronic mail to John W. Fagerholm, Metal Law Group LLP, 5757 Wilshire Boulevard, Penthouse 3, Los Angeles, CA 90036 at jwf@metallawgroup.com on this 11th day of February, 2011.



Alison Naidech Carlson