

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

MT

Mailed: November 16, 2010

Opposition No. 91197175

MasterCard International

Incorporated

v.

Ondra LLP

Jennifer Krisp, Interlocutory Attorney:

On November 4, 2010, applicant filed a proposed amendment to its application Serial No. 77711350, with opposer's consent.

By the proposed amendment applicant seeks to change the identification of goods **from** " Computer software and computer programs for use in database management in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research; blank magnetic data media; blank optical data media; computer software recorded on data media for database management in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research; downloadable digital media files, namely, downloadable photographic, video, audio, and text files

featuring financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and research; downloadable electronic publications in the nature of newsletters, magazines, brochures, reports, booklets, fact sheets, charts, and graphs in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research " to "Computer software and computer programs for use in database management in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research; blank magnetic data media; blank optical data media; computer software recorded on data media for database management in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research; downloadable digital media files, namely, downloadable photographic, video, audio, and text files featuring financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and research; downloadable electronic publications in the nature of newsletters, magazines, brochures, reports, booklets, fact sheets, charts, and graphs in the fields of financial affairs, business appraisals, business acquisition disposal and structuring, business management, economic forecasting and economic research;

excluding from all of the foregoing, banking services not relating to financial investments, payment-related services, payment card, bank card, debit card, credit card, charge card, magnetic encoded card, telephone calling card, stored value and/or prepaid card services, the marketing, distribution, provision and issuance of such cards or services, Automated Teller Machines ("ATM") and ATM services, electronic funds and currency transfer services and electronic payment services" in International Class 9;

from " Business appraisals and research; business investigations; professional business consultancy; business advisory and consultancy services relating to mergers and acquisitions; advisory and consultancy services relating to business structuring, namely, providing assistance and advice regarding business operations, business organization, business management, business analysis planning, business strategies, business marketing and customer analysis, business loans, business finance and business capital; commercial and industrial management assistance; economic forecasting; market research and market studies " to " Business appraisals and research; business investigations; professional business consultancy; business advisory and consultancy services relating to mergers and acquisitions; advisory and consultancy services relating to business structuring, namely, providing assistance and advice regarding business operations, business organization, business management, business analysis planning, business strategies, business marketing and customer analysis,

business loans, business finance and business capital; commercial and industrial management assistance; economic forecasting; market research and market studies; **excluding from all of the foregoing, banking services not relating to financial investments, payment-related services, payment card, bank card, debit card, credit card, charge card, magnetic encoded card, telephone calling card, stored value and/or prepaid card services, the marketing, distribution, provision and issuance of such cards or services, Automated Teller Machines ("ATM") and ATM services, electronic funds and currency transfer services and electronic payment services** " in International Class 35; and

**from** " Insurance brokerage; financial affairs, namely, financial risk management, financial asset management, financial planning, loan financing and management, and financial investment management and advice; monetary affairs, namely, monetary strategy consultation and research; real estate affairs, namely, arranging real estate investment and financing; financial services, namely, financial management; banking services; investment services, namely, arrangement of investment transactions in relation to stocks, bonds, shares, debentures, commodities, futures, options and other securities; financing services; financial exchange services; securitization services, namely, arrangement of transactions involving asset backed securities; securities brokerage; securities investment and management, namely, financial investment in the field of securities and management of

securities of others; stocks and bonds brokerage; capital and fund investment; management of a capital investment fund; collateral management, namely, management of financial assets and real estate properties used to secure loans; financial management; financial consultancy, advisory and financial information services relating to the aforesaid services " to "Insurance brokerage; financial affairs, namely, financial risk management, financial asset management, financial planning, loan financing and management, and financial investment management and advice; monetary affairs, namely, monetary strategy consultation and research; real estate affairs, namely, arranging real estate investment and financing; financial services, namely, financial management **relating to financial investments**; banking services **relating to financial investments**; investment services, namely, arrangement of investment transactions in relation to stocks, bonds, shares, debentures, commodities, futures, options and other securities; financing services; financial exchange services; securitization services, namely, arrangement of transactions involving asset backed securities; securities brokerage; securities investment and management, namely, financial investment in the field of securities and management of securities of others; stocks and bonds brokerage; capital and fund investment; management of a capital investment fund; collateral management, namely, management of financial assets and real estate properties used to secure loans; financial management **relating to financial investments**; financial

consultancy, advisory and financial information services relating to the aforesaid services; **excluding from all of the foregoing, banking services not relating to financial investments, payment-related services, payment card, bank card, debit card, credit card, charge card, magnetic encoded card, telephone calling card, stored value and/or prepaid card services, the marketing, distribution, provision and issuance of such cards or services, Automated Teller Machines ("ATM") and ATM services, electronic funds and currency transfer services and electronic payment services"** in International Class 36.

Inasmuch as the amendment is clearly limiting in nature as required by Trademark Rule 2.71(a), and because opposer consents thereto, it is approved and entered. See Trademark Rule 2.133(a).

If this resolves the dispute herein, opposer is allowed until thirty days from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. See Trademark Rule 2.106(c).

Proceedings are otherwise suspended.