

ESTTA Tracking number: **ESTTA388601**

Filing date: **01/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196926
Party	Defendant Dorfman-Pacific Co.
Correspondence Address	MICHAEL JAMES CRONEN ZIMMERMAN & CRONEN LLP 1330 BROADWAY, SUITE 710 OAKLAND, CA 94612-2506 UNITED STATES mcronen@zimpatent.com
Submission	Opposition/Response to Motion
Filer's Name	Michael James Cronen, Esq.
Filer's e-mail	mcronen@zimpatent.com
Signature	/s/Michael James Cronen, Esq.
Date	01/15/2011
Attachments	CronenDecExhibitC.pdf ( 4 pages )(71610 bytes )

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Serial Number: [77965616 Assignment Information](#)      [Trademark Document Retrieval](#)

Registration Number: (NOT AVAILABLE)

Mark

**CAPPELLI STRAWORLD**

(words only): [CAPPELLI STRAWORLD](#)

Standard Character claim: [Yes](#)

Current Status: [An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.](#)

Date of Status: [2010-10-14](#)

Filing Date: [2010-03-23](#)

Filed as TEAS Plus Application: [Yes](#)

Currently TEAS Plus Application: [No](#)

Transformed into a National Application: [No](#)

Registration Date: (DATE NOT AVAILABLE)

Register: [Principal](#)

Law Office Assigned: [LAW OFFICE 105](#)

Attorney Assigned:  
[TENG SIMON](#)

Current Location: [650 -Publication And Issue Section](#)

Date In Location: [2010-08-14](#)

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. [Dorfman-Pacific Co.](#)

**Address:**

[Dorfman-Pacific Co.](#)  
[2615 Boeing Way](#)  
[Stockton, CA 95206](#)  
[United States](#)

**Legal Entity Type:** [Corporation](#)

**State or Country of Incorporation:** [California](#)

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**GOODS AND/OR SERVICES**

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**International Class:** [018](#)

**Class Status:** [Active](#)

[Handbags; Tote bags](#)

**Basis:** [1\(a\)](#)

**First Use Date:** [2009-09-23](#)

**First Use in Commerce Date:** [2009-09-23](#)

**International Class:** [025](#)

**Class Status:** [Active](#)

[Hats](#)

**Basis:** [1\(a\)](#)

**First Use Date:** [2009-09-23](#)

**First Use in Commerce Date:** [2009-09-23](#)

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**ADDITIONAL INFORMATION**

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**Disclaimer:** ["CAPPELLI"](#)

**Translation:** [The English translation of "CAPPELLI" in the mark is "HAT".](#)

**Prior Registration Number(s):**

[2326188](#)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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## PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-10-14 - Opposition instituted for Proceeding

2010-10-14 - Opposition papers filed

2010-09-21 - Notice Of Publication E-Mailed

2010-09-21 - Published for opposition

2010-08-14 - Law Office Publication Review Completed

2010-08-14 - Assigned To LIE

2010-07-28 - Approved for Pub - Principal Register (Initial exam)

2010-07-27 - Teas/Email Correspondence Entered

2010-07-27 - Communication received from applicant

2010-07-27 - TEAS Response to Office Action Received

2010-06-23 - Notification Of Non-Final Action E-Mailed

2010-06-23 - Non-final action e-mailed

2010-06-23 - Non-Final Action Written

2010-06-23 - Removed From TEAS Plus

2010-06-23 - Assigned To Examiner

2010-03-26 - New Application Office Supplied Data Entered In Tram

2010-03-26 - New Application Entered In Tram

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## ATTORNEY/CORRESPONDENT INFORMATION

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**Attorney of Record**  
Charles J. Prescott

**Correspondent**  
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