

ESTTA Tracking number: **ESTTA445520**

Filing date: **12/09/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196599
Party	Defendant Admar International Inc.
Correspondence Address	ADMAR INTERNATIONAL INC. 309 REHOBOTH AVE REHOBOTH BEACH, DE 19971 3127 UNITED STATES joed@nuby.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	AMY J BENJAMIN
Filer's e-mail	trademarks@goldbergcohen.com, mcohen@goldbergcohen.com, ssterling@goldbergcohen.com, bgarces@goldbergcohen.com
Signature	/amy j benjamin/
Date	12/09/2011
Attachments	ENTRY OF APPEARANCE OF COUNSEL.pdf (2 pages)(62040 bytes)

**UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

JACKEL INTERNATIONAL LIMITED,

Opposer

v.

ADMAR INTERNATIONAL, INC.,

Applicant.

Opposition No. 91196599

Serial No. 85003358

ENTRY OF APPEARANCE OF COUNSEL

Applicant Admar International, Inc., hereby gives notice that Morris E. Cohen and Amy J. Benjamin of the law firm of Goldberg Cohen, LLP, have been retained as counsel for Applicant as to all matters and for all purposes relevant to this proceeding, and requests that said counsel be entered as Applicant's counsel for all notification and other purposes under the Board's rules.

Respectfully submitted

Date: December 9, 2011

GOLDBERG COHEN, LLP

By: /s/Amy J. Benjamin
Morris E. Cohen
Amy J. Benjamin
1350 Avenue of the Americas
4th Floor
New York, NY 10019
(212) 673-8350
trademarks@goldbergcohen.com

*Attorneys for Applicant
Admar International, Inc.*

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on December 9, 2011, the foregoing ENTRY OF APPEARANCE OF COUNSEL was served via email on counsel for Applicant addressed as follows:

Theresa Conduah
Alston & Bird LLP
101 S. Tryon St., Suite 4000
Charlotte, North Carolina 28280-4000

Attorneys for Opposer
Jackel International Ltd.

/s/Amy J. Benjamin