

<b>U.S. PATENT AND TRADEMARK OFFICE</b>  <b>APPEARANCE RECORD INTER PARTES PROCEEDING</b>	<b>PROCEEDING NO.</b>  <b>91194974 91196358</b>	<b>PAPER NO.</b>
	<b>DATE</b> <b>April 25, 2014</b>	<b>TIME:</b> <b>10:30AM</b>
<b>HEARING BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD</b>		
<b>HEARD BY ADMINISTRATIVE TRADEMARK JUDGES:</b>		
<b>ROGERS</b>	<b>RITCHIE</b>	<b>MASIELLO</b>
<b>PARTIES</b>		<b>COUNSEL</b>
<b>PROMARK BRANDS INC. and H.J. HEINZ COMPANY</b>  <b>Opposer</b>  <b>v.</b>		<b>Matthew J. Cavanagh</b>
<b>GFA BRANDS, INC</b>  <b>Applicant</b>		<b>David R. Cross</b>