

ESTTA Tracking number: **ESTTA366157**

Filing date: **09/01/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Diane Von Furstenberg Studio
Granted to Date of previous extension	09/01/2010
Address	Cloudwalk Farm Aspetuck Road New Milford, CT 06776 UNITED STATES
Attorney information	Robert W. Smith, Esq. McCarter & English, LLP Four Gateway Center, 100 Mulberry Street Newark, NJ 07102 UNITED STATES rsmith@mccarter.com, dpopovic@mccarter.com, IHurtado@mccarter.com Phone: 973-622-4444

**Applicant Information**

Application No	77639842	Publication date	05/04/2010
Opposition Filing Date	09/01/2010	Opposition Period Ends	09/01/2010
Applicant	Biggs, Diane 2401 West 208th Street, Suite 4 Torrance, CA 90501 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 025. First Use: 2003/01/01 First Use In Commerce: 2003/01/01 All goods and services in the class are opposed, namely: Beach coverups; Beachwear; Coverups; Hats; Sandals; Swimsuits; Swimwear
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
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**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	3778629	Application Date	01/11/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		

Design Mark	<b>DIANE VON FURSTENBERG</b>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2009/11/00 First Use In Commerce: 2009/11/00 Eyeglasses, sunglasses, eyeglass frames, eyewear accessories, namely, eyeglass cases

U.S. Application No.	77369341	Application Date	01/11/2008
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark DIANE VON FURSTENBERG

Design Mark	<b>DIANE VON FURSTENBERG</b>
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Description of Mark NONE

Goods/Services Class 003. First use:  
hair care preparations, body care products, namely, body soaps, skin cleanser, body powders, bath products, namely, bath beads, bath foam, bath gels, bath lotion, bath oil, and bath powder, non-medicated skin care preparations, sachets and air fragrances

U.S. Application No.	77369342	Application Date	01/11/2008
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark DIANE VON FURSTENBERG

Design Mark	<b>DIANE VON FURSTENBERG</b>
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Description of Mark NONE

Goods/Services Class 011. First use:

	LAMPS		
U.S. Application No.	77369346	Application Date	01/11/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: Stationery, and coasters of paper, paper napkins, paper hand towels and table linens made of paper		

U.S. Registration No.	3778630	Application Date	01/11/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2005/08/00 First Use In Commerce: 2005/08/00 Wallets, beach bags, tote bags, cosmetic bags sold empty, umbrellas		

U.S. Application No.	77369348	Application Date	01/11/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		

Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 024. First use: Bed, bath, household and table linens, draperies and fabrics for the manufacture of draperies, bedspreads and comforters, shower curtains, afghans, cover for pillows and cushions		

U.S. Application No.	77369350	Application Date	01/11/2008
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 027. First use: Wallpaper		

U.S. Registration No.	3787895	Application Date	03/14/2008
Registration Date	05/11/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		

Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2003/00/00 First Use In Commerce: 2003/00/00 Perfumes		

U.S. Registration No.	3778687	Application Date	03/14/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2004/10/00 First Use In Commerce: 2004/10/00 Watches, and jewelry, ornaments of precious metal		

U.S. Registration No.	3778688	Application Date	03/14/2008
Registration Date	04/20/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		

Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1975/00/00 First Use In Commerce: 1975/00/00 Handbags and luggage		

U.S. Application No.	77422682	Application Date	03/14/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 035. First use: On-line retail store services featuring apparel, luggage, handbags, watches, jewelry, and body and beauty care cosmetics		

U.S. Registration No.	3781750	Application Date	03/14/2008
Registration Date	04/27/2010	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		

Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1974/00/00 First Use In Commerce: 1974/00/00 Wearing apparel, namely, dresses, suits, t-shirts, skirts, pants, sweaters, vests, sashes, blouses, jackets, coats; jeans, kimonos, tunics, sleepwear; lingerie and underwear; women's apparel accessories, namely, hosiery, socks, belts, footwear, hats and scarves		

U.S. Application No.	77574907	Application Date	09/19/2008
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	Class 035. First use: Retail store services featuring apparel, luggage, handbags, watches, jewelry, eyewear and body and beauty care cosmetics		

U.S. Registration No.	2877401	Application Date	06/06/2003
Registration Date	08/24/2004	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1990/00/00 First Use In Commerce: 1990/00/00 EYEGLASSES, SUNGLASSES, [ MAGNIFIERS, ] FRAMES, [ LENSES, ] EYEWEAR, ACCESSORIES, namely, CASES, [ CHAINS, ] CLEANING		

	<p>CLOTHS PACKAGED AS A UNIT WITH EYEGLASSES AND/OR EYEGLASS CASES</p> <p>Class 014. First use: First Use: 1997/09/00 First Use In Commerce: 1997/09/00 WATCHES, [ CLOCKS ] AND JEWELRY, [ JEWELRY BOXES AND CASES OF PRECIOUS METAL, ] ORNAMENTS OF PRECIOUS METAL</p> <p>Class 024. First use: First Use: 1978/06/27 First Use In Commerce: 1978/06/27 [ BED, BATH, HOUSEHOLD AND TABLE LINENS; DRAPERIES AND FABRICS FOR THE MANUFACTURE OF DRAPERIES; BEDSPREADS AND COMFORTERS; SHOWER CURTAINS; AFGHANS, COVER FOR PILLOWS AND CUSHIONS ]</p>
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U.S. Registration No.	2276188	Application Date	10/21/1998
Registration Date	09/07/1999	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: First Use: 1997/08/00 First Use In Commerce: 1997/08/00 wearing apparel, namely, ladies' dresses, dress suits and pant suits, t-shirts, skirts, pants, sweaters, vests, tunics, kimonos, sashes, blouses, jackets, coats; loungewear and sleepwear, namely, robes, pajamas, nightgowns and nightshirts; lingerie and underwear, namely, boxer shorts and slips; women's apparel accessories, namely, hosiery, belts, shoes, hats and scarves</p>		

U.S. Registration No.	2815344	Application Date	11/22/2000
Registration Date	02/17/2004	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark	<b>DIANE VON FURSTENBERG</b>		
Description of Mark	NONE		
Goods/Services	<p>Class 003. First use: First Use: 2003/08/00 First Use In Commerce: 2003/08/00 perfumes, eau de parfums, eau de toilettes [, eau de colognes, colognes, cosmetics, namely, lipgloss, eye shadow, mascara, facial foundation makeup in powdered, cream and liquid forms, highlighter cremes, cheek color powders, blusher and rouge in stick and powder forms; eye makeup, namely, eye shadows in pressed powder, cream and pencil forms, eyeliner pencils, mascara; nail lacquers, hand and facial moisturizing lotions, skin cleanser lotions and scruffing compounds, skin tonics; bath oil essences, body shampoos, dusting and bath powders, perfumed body powders, body lotions, perfumed toilet soaps, shower gels, sachets, potpourris and room fragrances ]</p> <p>Class 018. First use: First Use: 2003/08/00 First Use In Commerce: 2003/08/00</p>		

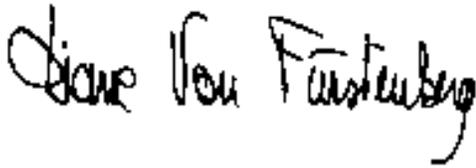
	handbags and luggage		
U.S. Registration No.	3216366	Application Date	12/23/2004
Registration Date	03/06/2007	Foreign Priority Date	NONE
Word Mark	DIANE VON FURSTENBERG		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 1998/11/04 First Use In Commerce: 1998/11/04</p> <p>Book covers, bookends, books on fashion, design, interior design, decorating, beauty, entertaining, lifestyle and autobiographies, book-cover paper, boxes of paper or cardboard, brag books and photo albums; bulletin boards; calendar desk pads, calendar desk stands, calendar stands, calendars, desk calendars, calendar-finished paper, calligraphy paper, canvas for painting; cardboard floor display units for merchandising products; cardboard packaging; cards, namely, greeting cards, stationery cards, correspondence cards, blank cards, calling cards, cards bearing universal greetings, cards not magnetically coded for use in business transactions; carrying cases made of paper; series of children's books and story books; Christmas cards; clips for letters, cloth for bookbinding; coasters made of paper; collapsible boxes of paper, collapsible cardboard boxes, color prints, cook books; correspondence holders and correspondence racks; daily planners, data books, date books, day planners, decals, decorative paper centerpieces, desk baskets for desk accessories; desk file trays, desk mounted stationery cabinets, desk pads, desk sets, desk stands and holders for pens, pencils and ink, desk top document racks and stands, desk top organizers, desk top planners, desk top revolving rotary card files, desk top stationery cabinets, desktop business card holders; diaries; envelopes and envelope paper, envelopes for stationery use; fabric gift bags, fountain pens and fountain pen ink cartridges; gift cards, gift wrap paper, glassine paper; guest books; hand towels of paper; memory books, metallic paper party decorations; note books, note cards, note pad holders, note pads, note paper, note boards, notebook dividers and notebook paper; paper bows and ribbons for gift wrap, paper for wrapping and packaging, paper gift bags; paper handkerchiefs; paper napkins, paper note tablets; paper party bags; paper party decorations, favors and hats; paper placemats; paper ribbons, paper stationery, paper table cloths, paper table linens, paper mats and paper napkins; paper weights; passport cases, covers and holders; patterns for making clothes; pen and pencil cases, boxes and trays; pen or pencil holders, pen rests, pen or pencil boxes; photograph albums and album pages; picture books, picture postcards, place cards; plastic gift wrap; printed invitations; rice paper; scented drawer liners; scrapbook albums and pages; scratch pads; stationery seals, seal ink pads; sealing stamps and sealing wax; shelf paper, sketchbooks and sketch pads, sketches; social note cards; specialty papers, namely vegetable parchment for use in food wrapping, preparation, processing and packaging applications; spiral</p>		

	notebooks; stands for pens, pencils and writing instruments; stationery, stationery boxes, cases and folders; stationery-type portfolios; synthetic bond paper, synthetic paper; tarot cards; temporary tattoos; thick Japanese paper; time planners; tissue paper and tissue paper for use as stencil paper material; wedding albums and books, wrapping paper, writing brushes, writing implements and instruments; writing ink, writing pads and paper, writing paper holders and pads, writing slates, writing tablets
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U.S. Registration No.	1278845	Application Date	01/11/1982
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Registration Date	05/22/1984	Foreign Priority Date	NONE
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Word Mark	DIANE VON FURSTENBERG
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 011. First use: First Use: 1978/06/27 First Use In Commerce: 1978/06/27 Electric Table and Floor Lamps Class 024. First use: First Use: 1978/06/27 First Use In Commerce: 1978/06/27 Sheets, Pillowcases, Comforters, Shams, Fabrics for Home Furnishings and Decorating, Bed Ruffles, Quilted Bedspreads, Draperies, Curtains, Table Covers, Shower Curtains, Towels, Tablecloths, Cloth Placemats and Napkins Class 027. First use: First Use: 1980/08/22 First Use In Commerce: 1980/08/22 Wallpaper and Rugs
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U.S. Registration No.	1087568	Application Date	07/07/1977
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Registration Date	03/21/1978	Foreign Priority Date	NONE
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Word Mark	DIANE VON FURSTENBERG
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 003. First use: First Use: 1975/11/11 First Use In Commerce: 1975/11/11 COSMETICS-NAMELY, LIP GLOSS, EYE SHADOW, MASCARA, CHEEK COLOR POWDER, SKIN CLEANSER, SKIN TONIC, BATH OIL, BODY SHAMPOO, AND BODY POWDER
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U.S. Registration No.	3790637	Application Date	01/07/2008
Registration Date	05/18/2010	Foreign Priority Date	NONE

Word Mark	STUDIO BY DIANE VON FURSTENBERG
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 018. First use: First Use: 2008/05/00 First Use In Commerce: 2008/05/00 Luggage, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty
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U.S. Application No.	77365312	Application Date	01/07/2008
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	STUDIO BY DIANE VON FURSTENBERG
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Design Mark	
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Description of Mark	NONE
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Goods/Services	Class 018. First use: First Use: 2008/05/00 First Use In Commerce: 2008/05/00 Luggage, handbags, pocketbooks, purses, clutches, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty
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U.S. Application/Registration No.	NONE	Application Date	NONE
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Registration Date	NONE
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Word Mark	DIANE VON FURSTENBERG SOLEIL SWIM
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Goods/Services	Beach towels, swimwear and beach cover ups.
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Attachments	77369338#TMSN.gif ( 1 page )( bytes ) 77369341#TMSN.jpeg ( 1 page )( bytes ) 77369342#TMSN.jpeg ( 1 page )( bytes ) 77369346#TMSN.jpeg ( 1 page )( bytes ) 77369347#TMSN.gif ( 1 page )( bytes ) 77369348#TMSN.jpeg ( 1 page )( bytes ) 77369350#TMSN.jpeg ( 1 page )( bytes ) 77422630#TMSN.jpeg ( 1 page )( bytes ) 77422635#TMSN.jpeg ( 1 page )( bytes ) 77422673#TMSN.jpeg ( 1 page )( bytes ) 77422682#TMSN.jpeg ( 1 page )( bytes ) 77422676#TMSN.jpeg ( 1 page )( bytes ) 77574907#TMSN.jpeg ( 1 page )( bytes ) 75574800#TMSN.gif ( 1 page )( bytes ) 76169721#TMSN.gif ( 1 page )( bytes ) 78537886#TMSN.jpeg ( 1 page )( bytes ) 73345140#TMSN.gif ( 1 page )( bytes ) 73133096#TMSN.gif ( 1 page )( bytes ) 77365371#TMSN.jpeg ( 1 page )( bytes ) 77365312#TMSN.jpeg ( 1 page )( bytes ) Notice of Opposition -DIANE'S BEACHWEAR.pdf ( 110 pages )(4447090 bytes )
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/robertwsmith/
Name	Robert W. Smith, Esq.
Date	09/01/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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DIANE VON FURSTENBERG STUDIO, :

Opposer, :

-vs- :

DIANE BIGGS, :

Applicant. :

Mark: DIANE'S BEACHWEAR  
Serial No. 77/639,842

**NOTICE OF OPPOSITION**

In the matter of the application of DIANE BIGGS (hereinafter "Applicant"), for the registration of DIANE'S BEACHWEAR, Application No. 77/639,842, published in the Official Gazette of May 4, 2010, DIANE VON FURSTENBERG STUDIO, a partnership of the State of Connecticut with its principal place of business at Cloudwalk Farm, Aspetuck Road, New Milford, Connecticut 06776 ("Opposer"), believes that it would be damaged by the registration of the mark for goods in Class 25 as shown in the application and hereby opposes same. The grounds for the opposition are:

1. Opposer is a world famous fashion house, which under the direction of its world famous designer, Diane Von Furstenberg, styles, manufactures and sells both directly and through related companies and licensees, diverse articles of

apparel, footwear, luggage, accessories and gifts, jewelry, cosmetics and fragrances (hereinafter referred to as the "Subject Goods") worldwide under its famous family of DIANE VON FURSTENBERG trademarks.

2. Opposer owns registrations and trademark registration applications for marks consisting of or including the term DIANE VON FURSTENBERG (collectively, the "DVF Marks") as used in connection with the Subject Goods referenced on attached Exhibit A. The DVF Marks were first used by Opposer as early as December 31, 1974, in connection with the Subject Goods. Additionally, Opposer is the owner of common law rights in the DIANE VON FURSTENBERG SOLEIL SWIM mark (the "DVF SOLEIL SWIM Mark") which has been in use on beach towels, swimwear and beach coverups since as early as November 2008. Annexed as Exhibit B are copies of TARR printouts of the registered trademarks and pending trademark applications referenced above.

3. By reason of the extensive promotion, advertising, and provision of high-quality products manufactured and sold by Opposer in conjunction with the DVF Marks and DVF SOLEIL SWIM Marks, the public and the trade have come to recognize products offered in conjunction with these marks as signifying Opposer and its Subject Goods.

4. Notwithstanding Opposer's long prior rights in the DVF Marks and DVF SOLEIL SWIM Marks, Applicant has filed an application, Serial No. 77/639,842 for registration of DIANE'S BEACHWEAR for the following goods in Class 25:

Class 25: Beach coverups; Beachwear; Coverups; Hats; Sandals; Swimsuits; Swimwear.

5. There is no issue as to priority. Applicant filed its application for the DIANE'S BEACHWEAR mark under Section 1(a) on December 24, 2008, and claims a date of first use of the mark of January 1, 2003. This date is long after the dates when Opposer first used and/or registered its DVF Marks and DVF SOLEIL SWIM Marks.

6. The trademark proposed for registration by the Applicant, DIANE'S BEACHWEAR, is extremely similar to Opposer's DVF Marks and DVF SOLEIL SWIM Marks, and is applied to goods in Class 25. These goods are identical to goods offered by Opposer which are promoted and sold or offered for sale in the same or similar channels of trade as those in which Opposer's goods bearing the DVF Marks and DVF SOLEIL SWIM Marks are promoted and sold. The Applicant's mark so closely resembles the Opposer's DVF Marks and DVF SOLEIL SWIM Marks as to be likely to be confused therewith and mistaken therefor. The DIANE'S BEACHWEAR mark is deceptively similar to Opposer's DVF Marks and DVF SOLEIL SWIM Marks so as to cause confusion and lead to deception as to the origin of Applicant's Class 25 goods bearing the Applicant's mark.

7. If Applicant is permitted to use and register its DIANE'S BEACHWEAR mark for its Class 25 goods, as specified in the Application herein opposed, confusion among consumers and in the trade resulting in damage and injury to Opposer would be caused and would result by reason of the similarity between

the DIANE'S BEACHWEAR mark and Opposer's DVF Marks and DVF SOLEIL SWIM Marks. Persons familiar with Opposer's DVF Marks and DVF SOLEIL SWIM Marks would be likely to buy Applicant's Class 25 goods as and for products made and sold by, or sponsored or approved by, Opposer.

8. If Applicant were granted the registration herein opposed, it would thereby obtain at least a prima facie exclusive right to the use of its mark. Such registration would be a source of damage and injury to Opposer.

9. Through Opposer's extensive advertisement and promotion and substantial sales, Opposer's DVF Marks and DVF SOLEIL SWIM Marks have become famous.

10. Upon Information and belief, any use by Applicant of Applicant's Mark has occurred many years after Opposer's DVF Marks and DVF SOLEIL SWIM Marks became famous.

11. Applicant's registration and/or use of the DIANE'S BEACHWEAR mark is likely to blur or tarnish the positive associations among consumers and the trade of Opposer's DVF Marks and DVF SOLEIL SWIM Marks.

12. Thus, if Applicant is permitted to register and use the DIANE'S BEACHWEAR mark, it is likely to cause dilution of the distinctive quality of Opposer's DVF Marks and DVF SOLEIL SWIM Marks.

WHEREFORE, Opposer, DIANE VON FURSTENBERG STUDIO, prays that this Opposition be sustained and that the application Serial No. 77/639,842, for the

mark DIANE'S BEACHWEAR, for the goods therein specified in International Class 25  
be refused registration, and for such other relief as may be deemed just and proper.

Respectfully submitted,

DIANE VON FURSTENBERG STUDIO

By:



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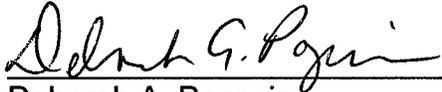
Robert W. Smith  
McCarter & English, LLP  
Attorneys for Opposer  
Four Gateway Center  
100 Mulberry Street  
Newark, NJ 07102-4056  
(973) 622-4444

Dated: September 1, 2010.

CERTIFICATE OF SERVICE UNDER 37 CFR§§ 2.111

I hereby certify that the foregoing Notice of Opposition to Application Serial No. 77/639,842 has been served via regular mail upon the Applicant's attorney of record at the correspondence address listed on the USPTO TARR record for Serial No. 77/639,842 on September 1, 2010, as follows:

Philip A. Toomey, Esq.  
CARICO JOHNSON TOOMEY, LLP  
841 Apollo Street, Suite 450  
El Segundo, CA 90245

  
\_\_\_\_\_  
Deborah A. Popovic

Date: September 1, 2010.

# **EXHIBIT A**

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
<b>DIANE VON FURSTENBERG</b>	86081032846/ United States of America	Registered 09 Int.	77/369,338 11-Jan-2008	3,778,629 20-Apr-2010
	<i>Goods:</i> 09 Int.: Eyeglasses, sunglasses, eyeglass frames, eyewear accessories, namely, eyeglass cases.			
<b>DIANE VON FURSTENBERG</b>	86081032851/ United States of America	Allowed 03 Int.	77/369,341 11-Jan-2008	
	<i>Goods:</i> 03 Int.: Hair care preparations, body care products, namely, body soaps, skin cleanser, body powders, bath products, namely, bath beads, bath foam, bath gels, bath lotion, bath oil, and bath powder, non-medicated skin care preparations, sachets and air fragrances.			
<b>DIANE VON FURSTENBERG</b>	86081032852/ United States of America	Allowed 11 Int.	77/369,342 11-Jan-2008	
	<i>Goods:</i> 11 Int.: lamps			
<b>DIANE VON FURSTENBERG</b>	86081032853/ United States of America	Allowed 16 Int.	77/369,346 11-Jan-2008	
	<i>Goods:</i> 16 Int.: Stationery, and coasters of paper, paper napkins, paper hand towels and table linens made of paper			
<b>DIANE VON FURSTENBERG</b>	86081032862/ United States of America	Registered 18 Int.	77/369,347 11-Jan-2008	3,778,630 20-Apr-2010
	<i>Goods:</i> 18 Int.: Wallets, beach bags, tote bags, cosmetic bags sold empty, umbrellas			
<b>DIANE VON FURSTENBERG</b>	86081032864/ United States of America	Allowed 24 Int.	77/369,348 11-Jan-2008	
	<i>Goods:</i> 24 Int.: Bed, bath, household and table linens, draperies and fabrics for the manufacture of draperies, bedspreads and comforters, shower curtains, afghans, cover for pillows and cushions			
<b>DIANE VON FURSTENBERG</b>	86081032866/ United States of America	Allowed 27 Int.	77/369,350 11-Jan-2008	
	<i>Goods:</i> 27 Int.: Wallpaper			
<b>DIANE VON FURSTENBERG</b>	86081032870/ United States of America	Registered 03 Int.	77/422,630 14-Mar-2008	3,787,895 11-May-2010
	<i>Goods:</i> 03 Int.: Perfumes.			
<b>DIANE VON FURSTENBERG</b>	86081032871/ United States of America	Registered 14 Int.	77/422,635 14-Mar-2008	3,778,687 20-Apr-2010
	<i>Goods:</i> 14 Int.: Watches, and jewelry, ornaments of precious metal			
<b>DIANE VON FURSTENBERG</b>	86081032872/ United States of America	Registered 18 Int.	77/422,673 14-Mar-2008	3,778,688 20-Apr-2010
	<i>Goods:</i> 18 Int.: Handbags and luggage			
<b>DIANE VON FURSTENBERG</b>	86081032873/ United States of America	Allowed 35 Int.	77/422,682 14-Mar-2008	
	<i>Goods:</i> 35 Int.: On-line retail store services featuring apparel, luggage, handbags, watches, jewelry, and body and beauty care cosmetics			

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
<b>DIANE VON FURSTENBERG</b>	86081032874/ United States of America	Registered 25 Int.	77/422,676 14-Mar-2008	3,781,750 27-Apr-2010
<i>Goods:</i> 25 Int.: Wearing apparel, namely, dresses, suits, t-shirts, skirts, pants, sweaters, vests, sashes, blouses, jackets, coats; jeans, kimonos, tunics, sleepwear, lingerie and underwear; women's apparel accessories, namely, hosiery, socks, belts, footwear, hats and scarves.				
<b>DIANE VON FURSTENBERG</b>	86081033019/ United States of America	Allowed 35 Int.	77/574,907 19-Sep-2008	
<i>Goods:</i> 35 Int.: Retail store services featuring apparel, luggage, handbags, watches, jewelry, eyewear and body and beauty care cosmetics				
<b>DIANE VON FURSTENBERG</b>	86081033079/ United States of America	Registered 09 Int., 14 Int.	78/259,240 06-Jun-2003	2,877,401 24-Aug-2004
<i>Goods:</i> 09 Int.: Eyeglasses, sunglasses, frames, eyewear, accessories, namely cases, cleaning cloths packaged as a unit with eyeglasses and/or eyeglass cases. 14 Int.: Watches, and jewelry, ornaments of precious metal.				
<b>DIANE VON FURSTENBERG</b>	86081033080/ United States of America	Registered 25 Int.	75/574,800 21-Oct-1998	2,276,188 07-Sep-1999
<i>Goods:</i> 25 Int.: Wearing apparel, namely, ladies' dresses, dress suits and pant suits, t-shirts, skirts, pants, sweaters, vests, tunics, kimonos, sashes, blouses, jackets, coats; loungewear and sleepwear, namely, robes, pajamas, nightgowns and nightshirts; lingerie and underwear, namely, boxer shorts and slippers; women's apparel accessories, namely, hosiery, belts, shoes, hats and scarves				
<b>DIANE VON FURSTENBERG</b>	86081033081/ United States of America	Registered 03 Int., 18 Int.	76/169,721 22-Nov-2000	2,815,344 17-Feb-2004
<i>Goods:</i> 03 Int.: Perfumes, eau de parfums, eau de toilettes, 18 Int.: Handbags and luggage.				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
<b>DIANE VON FURSTENBERG</b>	86081033082/ United States of America	Registered 16 Int.	78/537,886 23-Dec-2004	3,216,366 06-Mar-2007
<p><b>Goods:</b> 16 Int.: Book covers, bookends, books on fashion, design, interior design, decorating, beauty, entertaining, lifestyle and autobiographies, book-cover paper, boxes of paper or cardboard, brag books and photo albums; bulletin boards; calendar desk pads, calendar desk stands, calendar stands, calendars, desk calendars, calendar-finished paper, calligraphy paper, canvas for painting; cardboard floor display units for merchandising products; cardboard packaging; cards, namely, greeting cards, stationery cards, correspondence cards, blank cards, calling cards, cards bearing universal greetings, cards not magnetically coded for use in business transactions; carrying cases made of paper; series of children's books and story books; Christmas cards; clips for letters, cloth for bookbinding; coasters made of paper; collapsible boxes of paper, collapsible cardboard boxes, color prints, cook books; correspondence holders and correspondence racks; daily planners, data books, date books, day planners, decals, decorative paper centerpieces, desk baskets for desk accessories; desk file trays, desk mounted stationery cabinets, desk pads, desk sets, desk stands and holders for pens, pencils and ink, desk top document racks and stands, desk top organizers, desk top planners, desk top revolving rotary card files, desk top stationery cabinets, desktop business card holders; diaries; envelopes and envelope paper, envelopes for stationery use; fabric gift bags, fountain pens and fountain pen ink cartridges; gift cards, gift wrap paper, glassine paper; guest books; hand towels of paper, memory books, metallic paper party decorations; note books, note cards, note pad holders, note pads, note paper, note boards, notebook dividers and notebook paper; paper bows and ribbons for gift wrap, paper for wrapping and packaging, paper gift bags; paper handkerchiefs; paper napkins, paper note tablets; paper party bags; paper party decorations, favors and hats; paper placemats; paper ribbons, paper stationery, paper table cloths, paper table linens, paper mats and paper napkins; paper weights; passport cases, covers and holders; patterns for making clothes; pen and pencil cases, boxes and trays; pen or pencil holders, pen rests, pen or pencil boxes; photograph albums and album pages; picture books, picture postcards, place cards; plastic gift wrap; printed invitations; rice paper; scented drawer liners; scrapbook albums and pages; scratch pads; stationery seals, seal ink pads; sealing stamps and sealing wax; shelf paper, sketchbooks and sketch pads, sketches; social note cards; specialty papers, namely vegetable parchment for use in food wrapping, preparation, processing and packaging applications; spiral notebooks; stands for pens, pencils and writing instruments; stationery, stationery boxes, cases and folders; stationery-type portfolios; synthetic bond paper, synthetic paper; tarot cards; temporary tattoos; thick Japanese paper; time planners; tissue paper and tissue paper for use as stencil paper material; wedding albums and books, wrapping paper, writing brushes, writing implements and instruments; writing ink, writing pads and paper, writing paper holders and pads, writing slates, writing tablets</p>				
<b>DIANE VON FURSTENBERG (SIGNATURE)</b>	86081033083/ United States of America	Registered 11 Int., 24 Int., 27 Int.	73/345,140 11-Jan-1982	1,278,845 22-May-1984
<p><b>Goods:</b> 11 Int.: Electric Table and Floor Lamps 24 Int.: Sheets, Pillowcases, Comforters, Shams, Fabrics for Home Furnishings and Decorating, Bed Ruffles, Quilted Bedspreads, Draperies, Curtains, Table Covers, Shower Curtains, Towels, Tablecloths, Cloth Placemats and Napkins 27 Int.: Wallpaper and Rugs</p>				
<b>DIANE VON FURSTENBERG (SIGNATURE)</b>	86081033084/ United States of America	Registered 03 Int.	73/133,096 07-Jul-1977	1,087,568 21-Mar-1978
<p><b>Goods:</b> 03 Int.: COSMETICS-NAMELY, LIP GLOSS, EYE SHADOW, MASCARA, CHEEK COLOR POWDER, SKIN CLEANSER, SKIN TONIC, BATH OIL, BODY SHAMPOO, AND BODY POWDER</p>				

Trademark	Docket Number/Subcase Country Name	Status Class(es)	Application Number/Date	Registration Number/Date
<b>STUDIO BY DIANE VON FURSTENBERG</b>	86081032570/ United States of America	Registered 18 Int.	77/365,371 07-Jan-2008	3/790,637 18-May-2010
	<i>Goods:</i> 18 Int.: Luggage, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty.			
<b>STUDIO BY DIANE VON FURSTENBERG &amp; Design</b>	86081032838/ United States of America	Allowed 18 Int.	77/365,312 07-Jan-2008	
	<i>Goods:</i> 18 Int.: Luggage, handbags, pocketbooks, purses, clutches, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty.			

# **EXHIBIT B**

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-01 09:43:21 ET

Serial Number: 77369338 Assignment Information      Trademark Document Retrieval

Registration Number: 3778629

Mark

# DIANE VON FURSTENBERG

(words only): DIANE VON FURSTENBERG

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2010-04-20

Filing Date: 2008-01-11

Transformed into a National Application: No

Registration Date: 2010-04-20

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-03-17

---

## LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road  
New Milford, CT 06776  
United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

## GOODS AND/OR SERVICES

---

**International Class:** 009

**Class Status:** Active

Eyeglasses, sunglasses, eyeglass frames, eyewear accessories, namely, eyeglass cases

**Basis:** 1(a)

**First Use Date:** 2009-11-00

First Use in Commerce Date: 2009-11-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.

**Prior Registration Number(s):**

2276188

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011753**International Registration Number:** 0970706**International Registration Date:** 2008-03-17**Original Filing Date with USPTO:** 2008-03-17**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-08-14**International Registration Renewal Date:** 2018-03-17**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

07-20-2010 - 08:00:16 - Partial Ceasing Of Effect To Be Processed

08-14-2008 - 15:57:25 - Application For IR Registered By IB

07-24-2008 - 21:02:19 - Irregularity Response Sent To IB

07-24-2008 - 13:22:10 - Response To Irregularity Reviewed And Accepted

07-23-2008 - 13:41:46 - Irregularity Response Received From Applicant

04-25-2008 - 09:07:39 - Irregularity Notice Received From IB

03-17-2008 - 21:00:48 - IR Certified And Sent To IB

03-17-2008 - 15:11:49 - Automatically Certified

03-17-2008 - 15:11:49 - New Application For IR Received

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-18 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-03-17 - Law Office Registration Review Completed

2010-03-14 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-10 - Statement Of Use Processing Complete

2010-02-10 - Use Amendment Filed

2010-03-10 - Case Assigned To Intent To Use Paralegal

2010-02-10 - TEAS Statement of Use Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

## Latest Status Info

2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-16 - Law Office Publication Review Completed  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-06 - Teas/Email Correspondence Entered  
2009-04-06 - Communication received from applicant  
2009-04-06 - TEAS Response to Office Action Received  
2008-10-04 - Notification Of Non-Final Action E-Mailed  
2008-10-04 - NON-FINAL ACTION E-MAILED  
2008-10-04 - Non-Final Action Written  
2008-09-13 - Teas/Email Correspondence Entered  
2008-09-13 - Communication received from applicant  
2008-09-13 - Assigned To LIE  
2008-09-08 - TEAS Response to Office Action Received  
2008-03-07 - Notification Of Non-Final Action E-Mailed  
2008-03-07 - Non-final action e-mailed  
2008-03-07 - Non-Final Action Written  
2008-03-04 - Assigned To Examiner  
2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.  
McCarter & English, LLP  
100 Mulberry Street  
Four Gateway Center  
Newark NJ 07102  
Phone Number: 973-622-4444  
Fax Number: 973-624-7070

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**For Serial Number: 77369338**

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Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:43:51 ET**

**Serial Number:** 77369341 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-15

**Filing Date:** 2008-01-11

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-08

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003**Class Status:** Active

hair care preparations, body care products, namely, body soaps, skin cleanser, body powders, bath products, namely, bath beads, bath foam, bath gels, bath lotion, bath oil, and bath powder, non-medicated skin care preparations, sachets and air fragrances

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.**Prior Registration Number(s):**

1087568

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011751**International Registration Number:** 0970705**International Registration Date:** 2008-03-17**Original Filing Date with USPTO:** 2008-03-17**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-08-14**International Registration Renewal Date:** 2018-03-17**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-14-2008 - 15:56:16 - Application For IR Registered By IB

07-24-2008 - 21:02:19 - Irregularity Response Sent To IB

07-24-2008 - 13:18:43 - Response To Irregularity Reviewed And Accepted

07-23-2008 - 13:51:43 - Irregularity Response Received From Applicant

04-25-2008 - 09:06:24 - Irregularity Notice Received From IB

03-17-2008 - 21:00:47 - IR Certified And Sent To IB

03-17-2008 - 15:06:51 - New Application For IR Received

03-17-2008 - 15:06:51 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-17 - Notice Of Approval Of Extension Request E-Mailed

2010-08-15 - Extension 2 granted

2010-08-10 - Extension 2 filed

2010-08-10 - TEAS Extension Received

2010-03-08 - Extension 1 granted

2010-01-28 - Extension 1 filed

2010-03-08 - Case Assigned To Intent To Use Paralegal

2010-01-28 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-04-29 - Notice of publication

2009-04-16 - Law Office Publication Review Completed

2009-04-13 - Approved For Pub - Principal Register

2009-04-06 - Teas/Email Correspondence Entered

2009-04-06 - Communication received from applicant

2009-04-06 - TEAS Response to Office Action Received

2008-10-04 - Notification Of Non-Final Action E-Mailed

2008-10-04 - NON-FINAL ACTION E-MAILED

2008-10-04 - Non-Final Action Written

2008-09-13 - Teas/Email Correspondence Entered

2008-09-13 - Communication received from applicant

2008-09-13 - Assigned To LIE

2008-09-08 - TEAS Response to Office Action Received

2008-03-07 - Notification Of Non-Final Action E-Mailed

2008-03-07 - Non-final action e-mailed

2008-03-07 - Non-Final Action Written

2008-03-04 - Assigned To Examiner

2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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**For Serial Number: 77369341**

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**Serial Number:** 77369342 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-15

**Filing Date:** 2008-01-11

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-08

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 011**Class Status:** Active

LAMPS

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.

**Prior Registration Number(s):**

1087568

1278845

2815344

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-08-17 - Notice Of Approval Of Extension Request E-Mailed

2010-08-15 - Extension 2 granted

2010-08-10 - Extension 2 filed

2010-08-10 - TEAS Extension Received

2010-03-08 - Extension 1 granted

2010-01-28 - Extension 1 filed

2010-03-08 - Case Assigned To Intent To Use Paralegal

2010-01-28 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-16 - Law Office Publication Review Completed  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-06 - Teas/Email Correspondence Entered  
2009-04-06 - Communication received from applicant  
2009-04-06 - TEAS Response to Office Action Received  
2008-10-04 - Notification Of Non-Final Action E-Mailed  
2008-10-04 - NON-FINAL ACTION E-MAILED  
2008-10-04 - Non-Final Action Written  
2008-09-13 - Teas/Email Correspondence Entered  
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2008-03-07 - Non-final action e-mailed  
2008-03-07 - Non-Final Action Written  
2008-03-04 - Assigned To Examiner  
2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter &amp; English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444





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**Serial Number:** 77369346 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-17

**Filing Date:** 2008-01-11

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016**Class Status:** Active

Stationery, and coasters of paper, paper napkins, paper hand towels and table linens made of paper

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.**Prior Registration Number(s):**

1278845

2877401

3216366

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-08-18 - Notice Of Approval Of Extension Request E-Mailed

2010-08-17 - Extension 2 granted

2010-08-10 - Extension 2 filed

2010-08-10 - TEAS Extension Received

2010-03-09 - Extension 1 granted

2010-01-29 - Extension 1 filed

2010-03-09 - Case Assigned To Intent To Use Paralegal

2010-01-29 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed

## Latest Status Info

2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-16 - Law Office Publication Review Completed  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-06 - Teas/Email Correspondence Entered  
2009-04-06 - Communication received from applicant  
2009-04-06 - TEAS Response to Office Action Received  
2008-10-04 - Notification Of Non-Final Action E-Mailed  
2008-10-04 - NON-FINAL ACTION E-MAILED  
2008-10-04 - Non-Final Action Written  
2008-09-13 - Teas/Email Correspondence Entered  
2008-09-13 - Communication received from applicant  
2008-09-13 - Assigned To LIE  
2008-09-08 - TEAS Response to Office Action Received  
2008-03-07 - Notification Of Non-Final Action E-Mailed  
2008-03-07 - Non-final action e-mailed  
2008-03-07 - Non-Final Action Written  
2008-03-04 - Assigned To Examiner  
2008-01-15 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter &amp; English, LLP

100 Mulberry Street

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Newark NJ 07102

Phone Number: 973-622-4444





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**For Serial Number: 77369346**

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Web interface last modified: October 18, 2008 v.2.0.2

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Serial Number: 77369347 Assignment Information      Trademark Document Retrieval

Registration Number: 3778630

Mark

# DIANE VON FURSTENBERG

(words only): DIANE VON FURSTENBERG

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2010-04-20

Filing Date: 2008-01-11

Transformed into a National Application: No

Registration Date: 2010-04-20

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2010-03-17

---

## LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
 Cloudwalk Farm Aspetuck Road  
 New Milford, CT 06776  
 United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

## GOODS AND/OR SERVICES

---

**International Class:** 018

**Class Status:** Active

Wallets, beach bags, tote bags, cosmetic bags sold empty, umbrellas

**Basis:** 1(a)

**First Use Date:** 2005-08-00

First Use in Commerce Date: 2005-08-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.

**Prior Registration Number(s):**

1278845  
2815344  
2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011745

**International Registration Number:** 0957728

**International Registration Date:** 2008-03-14

**Original Filing Date with USPTO:** 2008-03-14

**International Registration Status:** Application For IR Registered By IB

**Date of International Registration Status:** 2008-04-24

**International Registration Renewal Date:** 2018-03-14

**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

08-06-2010 - 21:00:53 - Partial Ceasing Of Effect Notice Sent To IB  
08-06-2010 - 13:36:56 - Ceasing Of Effect Processed  
07-20-2010 - 08:00:16 - Partial Ceasing Of Effect To Be Processed  
04-24-2008 - 11:34:45 - Application For IR Registered By IB  
03-14-2008 - 21:00:49 - IR Certified And Sent To IB  
03-14-2008 - 18:36:48 - Automatically Certified  
03-14-2008 - 18:36:48 - New Application For IR Received

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-18 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-03-17 - Law Office Registration Review Completed

2010-03-14 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-12 - Statement Of Use Processing Complete

2010-02-11 - Use Amendment Filed

2010-03-12 - Case Assigned To Intent To Use Paralegal

2010-02-11 - TEAS Statement of Use Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

## Latest Status Info

2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-16 - Law Office Publication Review Completed  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-06 - Teas/Email Correspondence Entered  
2009-04-06 - Communication received from applicant  
2009-04-06 - TEAS Response to Office Action Received  
2008-10-04 - Notification Of Non-Final Action E-Mailed  
2008-10-04 - NON-FINAL ACTION E-MAILED  
2008-10-04 - Non-Final Action Written  
2008-09-13 - Teas/Email Correspondence Entered  
2008-09-13 - Communication received from applicant  
2008-09-13 - Assigned To LIE  
2008-09-08 - TEAS Response to Office Action Received  
2008-03-07 - Notification Of Non-Final Action E-Mailed  
2008-03-07 - Non-final action e-mailed  
2008-03-07 - Non-Final Action Written  
2008-03-04 - Assigned To Examiner  
2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith

**Correspondent**

ROBERT W. SMITH  
MCCARTER & ENGLISH, LLP  
FOUR GATEWAY CENTER  
100 MULBERRY STREET  
NEWARK, NJ 07102  
Phone Number: 973-622-4444  
Fax Number: 973-624-7070

---



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**Assignments on the Web > Trademark Query**

**No assignment has been recorded at the USPTO**

**For Serial Number: 77369347**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:45:50 ET**

**Serial Number:** 77369348 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-15

**Filing Date:** 2008-01-11

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-09

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 024**Class Status:** Active

Bed, bath, household and table linens, draperies and fabrics for the manufacture of draperies, bedspreads and comforters, shower curtains, afghans, cover for pillows and cushions

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.**Prior Registration Number(s):**

1278845

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011754**International Registration Number:** 0959926**International Registration Date:** 2008-03-17**Original Filing Date with USPTO:** 2008-03-17**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-05-15**International Registration Renewal Date:** 2018-03-17**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

05-15-2008 - 12:03:38 - Application For IR Registered By IB

03-17-2008 - 21:00:49 - IR Certified And Sent To IB

03-17-2008 - 15:12:59 - New Application For IR Received

03-17-2008 - 15:12:59 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-08-17 - Notice Of Approval Of Extension Request E-Mailed

2010-08-15 - Extension 2 granted

2010-08-10 - Extension 2 filed

2010-08-10 - TEAS Extension Received

2010-03-09 - Extension 1 granted

2010-02-01 - Extension 1 filed

2010-03-09 - Case Assigned To Intent To Use Paralegal

2010-02-01 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-04-29 - Notice of publication

2009-04-16 - Law Office Publication Review Completed

2009-04-13 - Approved For Pub - Principal Register

2009-04-06 - Teas/Email Correspondence Entered

2009-04-06 - Communication received from applicant

2009-04-06 - TEAS Response to Office Action Received

2008-10-04 - Notification Of Non-Final Action E-Mailed

2008-10-04 - NON-FINAL ACTION E-MAILED

2008-10-04 - Non-Final Action Written

2008-09-13 - Teas/Email Correspondence Entered

2008-09-13 - Communication received from applicant

2008-09-13 - Assigned To LIE

2008-09-08 - TEAS Response to Office Action Received

2008-03-07 - Notification Of Non-Final Action E-Mailed

2008-03-07 - Non-final action e-mailed

2008-03-07 - Non-Final Action Written

2008-03-04 - Assigned To Examiner

2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



United States Patent and Trademark Office

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**Assignments on the Web > Trademark Query**

**No assignment has been recorded at the USPTO**

**For Serial Number: 77369348**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:46:18 ET**

**Serial Number:** 77369350 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the fourth extension of time to file a statement of use has been granted.

**Date of Status:** 2010-06-24

**Filing Date:** 2008-01-11

**The Notice of Allowance Date is:** 2008-07-22

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2009-08-24

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 027

**Class Status:** Active

Wallpaper

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

1278845

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-06-25 - Notice Of Approval Of Extension Request E-Mailed

2010-06-24 - Extension 4 granted

2010-06-22 - Extension 4 filed

2010-06-22 - TEAS Extension Received

2009-12-10 - Extension 3 granted

2009-12-04 - Extension 3 filed

2009-12-04 - TEAS Extension Received

2009-08-24 - Extension 2 granted

2009-07-22 - Extension 2 filed

2009-08-24 - Case Assigned To Intent To Use Paralegal

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-07-22 - TEAS Extension Received  
2009-01-21 - Extension 1 granted  
2009-01-21 - Extension 1 filed  
2009-01-21 - TEAS Extension Received  
2008-07-22 - NOA Mailed - SOU Required From Applicant  
2008-04-29 - Published for opposition  
2008-04-09 - Notice of publication  
2008-03-24 - Law Office Publication Review Completed  
2008-03-24 - Assigned To LIE  
2008-03-05 - Approved For Pub - Principal Register  
2008-03-04 - Assigned To Examiner  
2008-01-15 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter &amp; English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070



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**Assignments on the Web > Trademark Query**

**No assignment has been recorded at the USPTO**

**For Serial Number: 77369350**

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:46:39 ET**

**Serial Number:** 77422630 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 3787895

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2010-05-11

**Filing Date:** 2008-03-14

**Transformed into a National Application:** No

**Registration Date:** 2010-05-11

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-04-06

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road  
New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003**Class Status:** Active

Perfumes

**Basis:** 1(a)**First Use Date:** 2003-00-00**First Use in Commerce Date:** 2003-00-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.

**Prior Registration Number(s):**

2815344

2877398

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011793**International Registration Number:** 0959932**International Registration Date:** 2008-03-20**Original Filing Date with USPTO:** 2008-03-20**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-05-15**International Registration Renewal Date:** 2018-03-20**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-11-2010 - 08:00:15 - Partial Ceasing Of Effect To Be Processed

05-15-2008 - 12:04:47 - Application For IR Registered By IB

03-20-2008 - 21:00:44 - IR Certified And Sent To IB

03-20-2008 - 13:32:50 - New Application For IR Received

03-20-2008 - 13:32:50 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-05-11 - Registered - Principal Register

2010-04-07 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-04-06 - Law Office Registration Review Completed

2010-03-27 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-15 - Statement Of Use Processing Complete

2010-02-11 - Use Amendment Filed

2010-03-15 - Case Assigned To Intent To Use Paralegal

2010-02-11 - TEAS Statement of Use Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-05-15 - Assigned To Examiner

2009-04-29 - Notice of publication

2009-04-15 - Law Office Publication Review Completed

2009-04-14 - Approved For Pub - Principal Register

2009-04-14 - Teas/Email Correspondence Entered

2009-04-14 - Communication received from applicant

2009-04-14 - Assigned To LIE

2009-04-14 - TEAS Request For Reconsideration Received

2008-12-26 - Notification Of Final Refusal Emailed

2008-12-26 - Final refusal e-mailed

2008-12-26 - Final Refusal Written

2008-12-26 - Teas/Email Correspondence Entered

2008-12-24 - Communication received from applicant

2008-12-24 - TEAS Response to Office Action Received

2008-06-24 - Notification Of Non-Final Action E-Mailed

2008-06-24 - Non-final action e-mailed

2008-06-24 - Non-Final Action Written

2008-06-21 - Assigned To Examiner

2008-03-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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**No assignment has been recorded at the USPTO**

**For Serial Number: 77422630**

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Web interface last modified: October 18, 2008 v.2.0.2

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Thank you for your request. Here are the latest results from the TARR web server.

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**Serial Number:** 77422635 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3778687

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2010-04-20

**Filing Date:** 2008-03-14

**Transformed into a National Application:** No

**Registration Date:** 2010-04-20

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-03-13

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road  
New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 014**Class Status:** Active

Watches, and jewelry, ornaments of precious metal

**Basis:** 1(a)**First Use Date:** 2004-10-00**First Use in Commerce Date:** 2004-10-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.

**Prior Registration Number(s):**

2815344

2877398

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011794**International Registration Number:** 0957416**International Registration Date:** 2008-03-20**Original Filing Date with USPTO:** 2008-03-20**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-04-17**International Registration Renewal Date:** 2018-03-20**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-06-2010 - 13:37:59 - Ceasing Of Effect Reviewed - No Action Required By Office

07-20-2010 - 08:00:16 - Partial Ceasing Of Effect To Be Processed

04-17-2008 - 16:36:19 - Application For IR Registered By IB

03-20-2008 - 21:00:44 - IR Certified And Sent To IB

03-20-2008 - 13:33:59 - New Application For IR Received

03-20-2008 - 13:33:59 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-15 - Notice Of Acceptance Of Statement Of Use E-Mailed

## Latest Status Info

2010-03-13 - Law Office Registration Review Completed

2010-03-09 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-05 - Statement Of Use Processing Complete

2010-02-02 - Use Amendment Filed

2010-03-01 - Case Assigned To Intent To Use Paralegal

2010-02-02 - TEAS Statement of Use Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-05-15 - Assigned To Examiner

2009-04-29 - Notice of publication

2009-04-15 - Law Office Publication Review Completed

2009-04-14 - Approved For Pub - Principal Register

2009-04-14 - Teas/Email Correspondence Entered

2009-04-14 - Communication received from applicant

2009-04-14 - Assigned To LIE

2009-04-14 - TEAS Request For Reconsideration Received

2008-12-26 - Notification Of Final Refusal Emailed

2008-12-26 - Final refusal e-mailed

2008-12-26 - Final Refusal Written

2008-12-26 - Teas/Email Correspondence Entered

2008-12-24 - Communication received from applicant

2008-12-24 - TEAS Response to Office Action Received

2008-06-24 - Notification Of Non-Final Action E-Mailed

2008-06-24 - Non-final action e-mailed

2008-06-24 - Non-Final Action Written

2008-06-21 - Assigned To Examiner

2008-03-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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Assignments on the Web > Trademark Query

**No assignment has been recorded at the USPTO**

**For Serial Number: 77422635**

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Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:47:22 ET**

**Serial Number:** 77422673 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3778688

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2010-04-20

**Filing Date:** 2008-03-14

**Transformed into a National Application:** No

**Registration Date:** 2010-04-20

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-03-15

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road  
New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 018**Class Status:** Active

Handbags and luggage

**Basis:** 1(a)**First Use Date:** 1975-00-00**First Use in Commerce Date:** 1975-00-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.

**Prior Registration Number(s):**

2815344

2877398

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011795**International Registration Number:** 0957417**International Registration Date:** 2008-03-20**Original Filing Date with USPTO:** 2008-03-20**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-04-17**International Registration Renewal Date:** 2018-03-20**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-06-2010 - 13:39:58 - Ceasing Of Effect Reviewed - No Action Required By Office

07-20-2010 - 08:00:16 - Partial Ceasing Of Effect To Be Processed

04-17-2008 - 16:37:28 - Application For IR Registered By IB

03-20-2008 - 21:00:45 - IR Certified And Sent To IB

03-20-2008 - 13:35:10 - New Application For IR Received

03-20-2008 - 13:35:10 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-04-20 - Registered - Principal Register

2010-03-16 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-03-15 - Law Office Registration Review Completed

2010-03-10 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-05 - Statement Of Use Processing Complete

2010-02-02 - Use Amendment Filed

2010-03-01 - Case Assigned To Intent To Use Paralegal

2010-02-02 - TEAS Statement of Use Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-05-15 - Assigned To Examiner

2009-04-29 - Notice of publication

2009-04-15 - Law Office Publication Review Completed

2009-04-14 - Approved For Pub - Principal Register

2009-04-14 - Teas/Email Correspondence Entered

2009-04-14 - Communication received from applicant

2009-04-14 - Assigned To LIE

2009-04-14 - TEAS Request For Reconsideration Received

2008-12-26 - Notification Of Final Refusal Emailed

2008-12-26 - Final refusal e-mailed

2008-12-26 - Final Refusal Written

2008-12-26 - Teas/Email Correspondence Entered

2008-12-24 - Communication received from applicant

2008-12-24 - TEAS Response to Office Action Received

2008-06-24 - Notification Of Non-Final Action E-Mailed

2008-06-24 - Non-final action e-mailed

2008-06-24 - Non-Final Action Written

2008-06-21 - Assigned To Examiner

2008-03-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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Assignments on the Web > Trademark Query

**No assignment has been recorded at the USPTO**

**For Serial Number: 77422673**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:47:45 ET**

**Serial Number:** 77422682 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-13

**Filing Date:** 2008-03-14

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**Attorney Assigned:**  
ROSSMAN WILLIAM M

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035**Class Status:** Active

On-line retail store services featuring apparel, luggage, handbags, watches, jewelry, and body and beauty care cosmetics

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record**Prior Registration Number(s):**

2276188

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0011803**International Registration Number:** 0959937**International Registration Date:** 2008-03-20**Original Filing Date with USPTO:** 2008-03-20**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-05-15**International Registration Renewal Date:** 2018-03-20**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

05-15-2008 - 12:10:32 - Application For IR Registered By IB

03-21-2008 - 21:00:56 - IR Certified And Sent To IB

03-21-2008 - 05:47:08 - Automatically Certified

03-21-2008 - 05:47:08 - New Application For IR Received

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-08-14 - Notice Of Approval Of Extension Request E-Mailed

2010-08-13 - Extension 2 granted

2010-08-10 - Extension 2 filed

2010-08-10 - TEAS Extension Received

2010-03-19 - Notice Of Approval Of Extension Request E-Mailed

2010-03-18 - Extension 1 granted

2010-02-10 - Extension 1 filed

2010-03-16 - Case Assigned To Intent To Use Paralegal

2010-02-10 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2009-08-11 - NOA Mailed - SOU Required From Applicant

2009-05-19 - Published for opposition

2009-05-15 - Assigned To Examiner

2009-04-29 - Notice of publication

2009-04-15 - Law Office Publication Review Completed

2009-04-14 - Approved For Pub - Principal Register

2009-04-14 - Teas/Email Correspondence Entered

2009-04-14 - Communication received from applicant

2009-04-14 - Assigned To LIE

2009-04-14 - TEAS Request For Reconsideration Received

2008-12-26 - Notification Of Final Refusal Emailed

2008-12-26 - Final refusal e-mailed

2008-12-26 - Final Refusal Written

2008-12-26 - Teas/Email Correspondence Entered

2008-12-24 - Communication received from applicant

2008-12-24 - TEAS Response to Office Action Received

2008-06-24 - Notification Of Non-Final Action E-Mailed

2008-06-24 - Non-final action e-mailed

2008-06-24 - Non-Final Action Written

2008-06-21 - Assigned To Examiner

2008-03-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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**For Serial Number: 77422682**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**This page was generated by the TARR system on 2010-09-01 09:48:36 ET**

**Serial Number:** 77422676 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3781750

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2010-04-27

**Filing Date:** 2008-03-14

**Transformed into a National Application:** No

**Registration Date:** 2010-04-27

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 109

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-03-22

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Coudwalk Farm Aspetuck Road  
New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 025**Class Status:** Active

Wearing apparel, namely, dresses, suits, t-shirts, skirts, pants, sweaters, vests, sashes, blouses, jackets, coats; jeans, kimonos, tunics, sleepwear; lingerie and underwear; women's apparel accessories, namely, hosiery, socks, belts, footwear, hats and scarves

**Basis:** 1(a)**First Use Date:** 1974-00-00**First Use in Commerce Date:** 1974-00-00

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.**Prior Registration Number(s):**

2276188

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

**USPTO Reference Number:** A0013901**International Registration Number:** 0979940**International Registration Date:** 2008-09-22**Original Filing Date with USPTO:** 2008-09-22**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-11-06**International Registration Renewal Date:** 2018-09-22**Irregularity Reply by Date:** (DATE NOT AVAILABLE)**Madrid History:**

08-18-2010 - 09:44:49 - Ceasing Of Effect Reviewed - No Action Required By Office

07-27-2010 - 08:00:15 - Partial Ceasing Of Effect To Be Processed

11-06-2008 - 18:05:27 - Application For IR Registered By IB

09-23-2008 - 21:00:31 - IR Certified And Sent To IB

09-23-2008 - 10:19:26 - Manually Certified

09-22-2008 - 16:26:54 - New Application For IR Received

**USPTO Reference Number:** A0011790**International Registration Number:** 0959936**International Registration Date:** 2008-03-20**Original Filing Date with USPTO:** 2008-03-20**International Registration Status:** Application For IR Registered By IB**Date of International Registration Status:** 2008-05-15**International Registration Renewal Date:** 2018-03-20**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

08-18-2010 - 09:52:13 - Ceasing Of Effect Reviewed - No Action Required By Office  
07-27-2010 - 08:00:15 - Partial Ceasing Of Effect To Be Processed  
05-15-2008 - 12:09:22 - Application For IR Registered By IB  
03-20-2008 - 21:00:48 - IR Certified And Sent To IB  
03-20-2008 - 13:30:57 - Automatically Certified  
03-20-2008 - 13:30:57 - New Application For IR Received

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-04-27 - Registered - Principal Register  
2010-03-23 - Notice Of Acceptance Of Statement Of Use E-Mailed  
2010-03-22 - Law Office Registration Review Completed  
2010-03-17 - Allowed for Registration - Principal Register (SOU accepted)  
2010-03-15 - Statement Of Use Processing Complete  
2010-02-11 - Use Amendment Filed  
2010-03-15 - Case Assigned To Intent To Use Paralegal  
2010-02-11 - TEAS Statement of Use Received  
2009-08-14 - Attorney Revoked And/Or Appointed  
2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-05-15 - Assigned To Examiner  
2009-04-29 - Notice of publication  
2009-04-15 - Law Office Publication Review Completed  
2009-04-14 - Approved For Pub - Principal Register  
2009-04-14 - Teas/Email Correspondence Entered  
2009-04-14 - Communication received from applicant  
2009-04-14 - Assigned To LIE  
2009-04-14 - TEAS Request For Reconsideration Received

Latest Status Info

2008-12-26 - Notification Of Final Refusal Emailed

2008-12-26 - Final refusal e-mailed

2008-12-26 - Final Refusal Written

2008-12-26 - Teas/Email Correspondence Entered

2008-12-24 - Communication received from applicant

2008-12-24 - TEAS Response to Office Action Received

2008-06-24 - Notification Of Non-Final Action E-Mailed

2008-06-24 - Non-final action e-mailed

2008-06-24 - Non-Final Action Written

2008-06-21 - Assigned To Examiner

2008-03-19 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

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**No assignment has been recorded at the USPTO**

**For Serial Number: 77422676**

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Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:49:03 ET**

**Serial Number:** 77574907 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**DIANE VON FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** A request for the second extension of time to file a statement of use has been granted.

**Date of Status:** 2010-08-16

**Filing Date:** 2008-09-19

**The Notice of Allowance Date is:** 2009-08-11

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEAN AMY C

**Current Location:** 700 -Intent To Use Section

**Date In Location:** 2010-03-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a US Citizen and DVF International S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road

Latest Status Info

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut**GOODS AND/OR SERVICES****International Class:** 035**Class Status:** Active

Retail store services featuring apparel, luggage, handbags, watches, jewelry, eyewear and body and beauty care cosmetics

**Basis:** 1(b)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**ADDITIONAL INFORMATION****Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.**Prior Registration Number(s):**

2276188

2815344

2877401

**MADRID PROTOCOL INFORMATION****USPTO Reference Number:** A0013926**International Registration Number:** (NOT AVAILABLE)**International Registration Date:** (DATE NOT AVAILABLE)**Original Filing Date with USPTO:** 2008-09-24**International Registration Status:** Abandoned - No Response To Irregularity**Date of International Registration Status:** 2009-05-05**International Registration Renewal Date:** (DATE NOT AVAILABLE)**Irregularity Reply by Date:** 2009-01-20**Madrid History:**

10-21-2008 - 09:34:21 - Irregularity Notice Received From IB (Response Required)

09-24-2008 - 21:01:39 - IR Certified And Sent To IB

09-24-2008 - 14:01:55 - Automatically Certified

09-24-2008 - 14:01:55 - New Application For IR Received

**PROSECUTION HISTORY****NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-17 - Notice Of Approval Of Extension Request E-Mailed

2010-08-16 - Extension 2 granted

2010-08-10 - Extension 2 filed  
2010-08-10 - TEAS Extension Received  
2010-03-17 - Notice Of Approval Of Extension Request E-Mailed  
2010-03-16 - Extension 1 granted  
2010-02-10 - Extension 1 filed  
2010-03-16 - Case Assigned To Intent To Use Paralegal  
2010-02-10 - TEAS Extension Received  
2009-08-14 - Attorney Revoked And/Or Appointed  
2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-13 - Law Office Publication Review Completed  
2009-04-13 - Assigned To LIE  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-11 - Teas/Email Correspondence Entered  
2009-04-10 - Communication received from applicant  
2009-04-10 - TEAS Response to Office Action Received  
2008-12-20 - Notification Of Non-Final Action E-Mailed  
2008-12-20 - Non-final action e-mailed  
2008-12-20 - Non-Final Action Written  
2008-12-18 - Assigned To Examiner  
2008-09-23 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter &amp; English, LLP

100 Mulberry Street  
Four Gateway Center  
Newark NJ 07102  
Phone Number: 973-622-4444  
Fax Number: 973-624-7070

---



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**For Serial Number: 77574907**

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**This page was generated by the TARR system on 2010-09-01 09:49:24 ET**

**Serial Number:** 78259240 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2877401

**Mark (words only):** DIANE VON FURSTENBERG

**Standard Character claim:** No

**Current Status:** Partial Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2010-03-05

**Filing Date:** 2003-06-06

**Transformed into a National Application:** No

**Registration Date:** 2004-08-24

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** L60 -TMEG Law Office 106

**Date In Location:** 2010-03-05

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road  
New Milford, CT 06776  
United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

#### GOODS AND/OR SERVICES

---

**International Class:** 009

**Class Status:** Active

EYEGLASSES, SUNGLASSES, FRAMES, EYEWEAR, ACCESSORIES, namely, CASES, CLEANING CLOTHS PACKAGED AS A UNIT WITH EYEGLASSES AND/OR EYEGLASS

**CASES**

**Basis:** 1(a)

**First Use Date:** 1990-00-00

**First Use in Commerce Date:** 1990-00-00

**International Class:** 014

**Class Status:** Active

WATCHES, AND JEWELRY, ORNAMENTS OF PRECIOUS METAL

**Basis:** 1(a)

**First Use Date:** 1997-09-00

**First Use in Commerce Date:** 1997-09-00

**International Class:** 024

**Class Status:** Active

**Basis:** 1(a)

**First Use Date:** 1978-06-27

**First Use in Commerce Date:** 1978-06-27

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

1278845

2140258

2234750

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-03-05 - Partial Section 8 (6-year) accepted & Section 15 acknowledged

2010-03-04 - Case Assigned To Post Registration Paralegal

2010-02-18 - Section 8 (6-year) and Section 15 Filed

2010-02-18 - TEAS Section 8 & 15 Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2007-07-26 - Attorney Revoked And/Or Appointed

2007-07-26 - TEAS Revoke/Appoint Attorney Received

2006-06-15 - TEAS Change Of Correspondence Received

## Latest Status Info

2004-08-24 - Registered - Principal Register

2004-06-01 - Published for opposition

2004-05-12 - Notice of publication

2004-02-23 - Approved for Pub - Principal Register (Initial exam)

2003-12-24 - Communication received from applicant

2003-12-24 - PAPER RECEIVED

2003-11-14 - Non-final action e-mailed

2003-11-14 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

**Domestic Representative**

Howard N. Aronson

Phone Number: 914-723-4300

Fax Number: 914-723-4301

---



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**This page was generated by the TARR system on 2010-09-01 09:50:19 ET**

**Serial Number:** 75574800 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2276188

**Mark (words only):** DIANE VON FURSTENBERG

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2009-09-19

**Filing Date:** 1998-10-21

**Transformed into a National Application:** No

**Registration Date:** 1999-09-07

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** (NOT AVAILABLE)

**Date In Location:** 2009-09-19

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Diane Von Furstenberg Studio

**Composed Of:**

composed of Diane Von Furstenberg, a Belgian citizen, a DVF International, S.A., a Delaware Corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road  
New Milford, CT 06776  
United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

#### GOODS AND/OR SERVICES

---

**International Class:** 025

**Class Status:** Active

wearing apparel, namely, ladies' dresses, dress suits and pant suits, t-shirts, skirts, pants, sweaters, vests,

<http://tarr.uspto.gov/tarr?regser=serial&entry=75574800&action=Request+Status>

9/1/2010

tunics, kimonos, sashes, blouses, jackets, coats; loungewear and sleepwear, namely, robes, pajamas, nightgowns and nightshirts; lingerie and underwear, namely, boxer shorts and slips; women's apparel accessories, namely, hosiery, belts, shoes, hats and scarves

**Basis:** 1(a)

**First Use Date:** 1997-08-00

**First Use in Commerce Date:** 1997-08-00

---

### ADDITIONAL INFORMATION

---

**Name Portrait Consent:** The name in the mark identifies a living individual whose consent is of record.

**Prior Registration Number(s):**

937127

1290640

2162259

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### MADRID PROTOCOL INFORMATION

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(NOT AVAILABLE)

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### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-09-19 - First renewal 10 year

2009-09-19 - Section 8 (10-year) accepted/ Section 9 granted

2009-09-10 - Assigned To Paralegal

2009-08-31 - TEAS Section 8 & 9 Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2008-06-06 - Notice Of Suit

2007-07-26 - Attorney Revoked And/Or Appointed

2007-07-26 - TEAS Revoke/Appoint Attorney Received

2006-09-05 - Case File In TICRS

2005-09-27 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-08-18 - Section 8 (6-year) and Section 15 Filed

2005-08-18 - TEAS Section 8 & 15 Received

1999-09-07 - Registered - Principal Register

1999-06-15 - Published for opposition

1999-05-14 - Notice of publication

1999-03-23 - Approved for Pub - Principal Register (Initial exam)

1999-03-17 - Examiner's amendment mailed

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

Four Gateway Center

100 Mulberry Street

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

---



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Assignments on the Web > Trademark Query

**No assignment has been recorded at the USPTO**

**For Serial Number: 75574800**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**This page was generated by the TARR system on 2010-09-01 09:50:42 ET**

**Serial Number:** 76169721 Assignment Information      Trademark Document Retrieval

**Registration Number:** 2815344

**Mark (words only):** DIANE VON FURSTENBERG

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2010-03-01

**Filing Date:** 2000-11-22

**Transformed into a National Application:** No

**Registration Date:** 2004-02-17

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 111

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** M20 -TMO Law Office 111

**Date In Location:** 2010-03-01

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Composed of Name(s) of General Partner(s) & Citizenship/Incorporation: Diane Von Furstenberg (Belgium Citizen) and DVF International S.A. (Delaware Corporation)

**Address:**

Diane Von Furstenberg Studio  
Aspetuck Road Cloudwalk Farm  
New Milford, CT 06776  
United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

---

#### GOODS AND/OR SERVICES

---

**International Class:** 003

**Class Status:** Active

perfumes, eau de parfums, eau de toilettes

**Basis:** 1(a)

**First Use Date:** 2003-08-00

**First Use in Commerce Date:** 2003-08-00

**International Class:** 018

**Class Status:** Active

handbags and luggage

**Basis:** 1(a)

**First Use Date:** 2003-08-00

**First Use in Commerce Date:** 2003-08-00

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-03-01 - Section 8 (6-year) accepted & Section 15 acknowledged

2010-03-01 - Case Assigned To Post Registration Paralegal

2010-02-17 - TEAS Section 8 & 15 Received

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2007-07-26 - Attorney Revoked And/Or Appointed

2007-07-26 - TEAS Revoke/Appoint Attorney Received

2006-07-25 - TEAS Change Of Correspondence Received

2004-02-17 - Registered - Principal Register

2003-12-17 - Allowed for Registration - Principal Register (SOU accepted)

2003-12-10 - Assigned To Examiner

2003-12-09 - Case File In TICRS

2003-11-28 - Statement Of Use Processing Complete

2003-11-20 - Use Amendment Filed

2003-11-20 - TEAS Statement of Use Received

2003-06-07 - Extension 3 granted

2003-05-14 - Extension 3 filed

2003-05-13 - TEAS Extension Received

2003-01-16 - Extension 2 granted

2002-11-25 - Extension 2 filed

2002-11-25 - TEAS Extension Received

2002-06-24 - Extension 1 granted

2002-05-27 - Extension 1 filed

2001-11-27 - NOA Mailed - SOU Required From Applicant

2001-09-04 - Published for opposition

2001-08-15 - Notice of publication

2001-06-10 - Approved For Pub - Principal Register

2001-06-06 - Examiner's amendment mailed

2001-05-22 - Non-final action mailed

2001-05-16 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.  
McCarter & English, LLP  
100 Mulberry Street  
Four Gateway Center  
Newark NJ 07102  
Phone Number: 973-622-4444  
Fax Number: 973-624-7070

---



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**No assignment has been recorded at the USPTO**

**For Serial Number: 76169721**

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Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:51:19 ET**

**Serial Number:** 78537886 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3216366

**Mark**

**DIANE VON  
FURSTENBERG**

**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2007-03-06

**Filing Date:** 2004-12-23

**Transformed into a National Application:** No

**Registration Date:** 2007-03-06

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 112

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2007-01-31

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. DIANE VON FURSTENBERG STUDIO

**Composed Of:**

Diane Von Furstenberg (United States Citizen) and DVF International, S.A. (Delaware Corporation)

**Address:**

DIANE VON FURSTENBERG STUDIO

Cloudwalk Farm Aspetuck Road

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 016**Class Status:** Active

Book covers, bookends, books on fashion, design, interior design, decorating, beauty, entertaining, lifestyle and autobiographies, book-cover paper, boxes of paper or cardboard, brag books and photo albums; bulletin boards; calendar desk pads, calendar desk stands, calendar stands, calendars, desk calendars, calendar-finished paper, calligraphy paper, canvas for painting; cardboard floor display units for merchandising products; cardboard packaging; cards, namely, greeting cards, stationery cards, correspondence cards, blank cards, calling cards, cards bearing universal greetings, cards not magnetically coded for use in business transactions; carrying cases made of paper; series of children's books and story books; Christmas cards; clips for letters, cloth for bookbinding; coasters made of paper; collapsible boxes of paper, collapsible cardboard boxes, color prints, cook books; correspondence holders and correspondence racks; daily planners, data books, date books, day planners, decals, decorative paper centerpieces, desk baskets for desk accessories; desk file trays, desk mounted stationery cabinets, desk pads, desk sets, desk stands and holders for pens, pencils and ink, desk top document racks and stands, desk top organizers, desk top planners, desk top revolving rotary card files, desk top stationery cabinets, desktop business card holders; diaries; envelopes and envelope paper, envelopes for stationery use; fabric gift bags, fountain pens and fountain pen ink cartridges; gift cards, gift wrap paper, glassine paper; guest books; hand towels of paper; memory books, metallic paper party decorations; note books, note cards, note pad holders, note pads, note paper, note boards, notebook dividers and notebook paper; paper bows and ribbons for gift wrap, paper for wrapping and packaging, paper gift bags; paper handkerchiefs; paper napkins, paper note tablets; paper party bags; paper party decorations, favors and hats; paper placemats; paper ribbons, paper stationery, paper table cloths, paper table linens, paper mats and paper napkins; paper weights; passport cases, covers and holders; patterns for making clothes; pen and pencil cases, boxes and trays; pen or pencil holders, pen rests, pen or pencil boxes; photograph albums and album pages; picture books, picture postcards, place cards; plastic gift wrap; printed invitations; rice paper; scented drawer liners; scrapbook albums and pages; scratch pads; stationery seals, seal ink pads; sealing stamps and sealing wax; shelf paper, sketchbooks and sketch pads, sketches; social note cards; specialty papers, namely vegetable parchment for use in food wrapping, preparation, processing and packaging applications; spiral notebooks; stands for pens, pencils and writing instruments; stationery, stationery boxes, cases and folders; stationery-type portfolios; synthetic bond paper, synthetic paper; tarot cards; temporary tattoos; thick Japanese paper; time planners; tissue paper and tissue paper for use as stencil paper material; wedding albums and books, wrapping paper, writing brushes, writing implements and instruments; writing ink, writing pads and paper, writing paper holders and pads, writing slates, writing tablets

**Basis:** 1(a)**First Use Date:** 1998-11-04**First Use in Commerce Date:** 1998-11-04

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.

**Prior Registration Number(s):**

2276188

2815344

2877401

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-08-14 - Attorney Revoked And/Or Appointed  
2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2007-07-26 - Attorney Revoked And/Or Appointed  
2007-07-26 - TEAS Revoke/Appoint Attorney Received  
2007-03-06 - Registered - Principal Register  
2007-01-29 - Law Office Registration Review Completed  
2007-01-29 - Assigned To LIE  
2006-12-27 - Allowed for Registration - Principal Register (SOU accepted)  
2006-12-14 - Statement Of Use Processing Complete  
2006-10-19 - Use Amendment Filed  
2006-10-19 - TEAS Statement of Use Received  
2006-08-03 - TEAS Change Of Correspondence Received  
2006-04-04 - Extension 1 granted  
2006-04-04 - Extension 1 filed  
2006-04-04 - TEAS Extension Received  
2006-01-24 - NOA Mailed - SOU Required From Applicant  
2005-11-01 - Published for opposition  
2005-10-12 - Notice of publication  
2005-09-14 - Law Office Publication Review Completed  
2005-09-14 - Assigned To LIE  
2005-09-14 - Examiner's Amendment Entered  
2005-08-31 - Approved For Pub - Principal Register

2005-08-31 - EXAMINERS AMENDMENT E-MAILED

2005-08-31 - Examiners Amendment -Written

2005-08-02 - Non-final action e-mailed

2005-08-02 - Non-Final Action Written

2005-07-28 - Assigned To Examiner

2005-01-07 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

**Domestic Representative**

Howard N. Aronson

Phone Number: 914-723-4300

Fax Number: 914-723-4301

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**Assignments on the Web > Trademark Query**

**No assignment has been recorded at the USPTO**

**For Serial Number: 78537886**

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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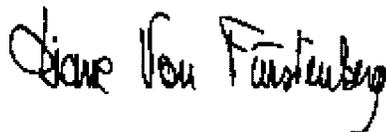
**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:51:41 ET**

**Serial Number:** 73345140 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1278845

**Mark**



**(words only):** DIANE VON FURSTENBERG

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 1991-09-27

**Filing Date:** 1982-01-11

**Transformed into a National Application:** No

**Registration Date:** 1984-05-22

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-05-20

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Partnership composed of Diane Von Furstenberg, (Belgium citizen), D.V.F. International S.A. (Liechtenstein corporation), Oliver Gelbsman (France citizen)

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspeticuk Rd.

New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** (NOT AVAILABLE)

---

**GOODS AND/OR SERVICES**

---

**International Class:** 011**Class Status:** Active

Electric Table and Floor Lamps

**Basis:** 1(a)**First Use Date:** 1978-06-27**First Use in Commerce Date:** 1978-06-27**International Class:** 024**Class Status:** Active

Sheets, Pillowcases, Comforters, Shams, Fabrics for Home Furnishings and Decorating, Bed Ruffles, Quilted Bedspreads, Draperies, Curtains, Table Covers, Shower Curtains, Towels, Tablecloths, Cloth Placemats and Napkins

**Basis:** 1(a)**First Use Date:** 1978-06-27**First Use in Commerce Date:** 1978-06-27**International Class:** 027**Class Status:** Active

Wallpaper and Rugs

**Basis:** 1(a)**First Use Date:** 1980-08-22**First Use in Commerce Date:** 1980-08-22

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** The name "Diane Von Furstenberg" is the name of a living individual whose consent is of record.

**Prior Registration Number(s):**

937127

1048808

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE:** To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-08-14 - Attorney Revoked And/Or Appointed

2009-08-14 - TEAS Revoke/Appoint Attorney Received

2008-05-20 - Case File In TICRS

2007-07-26 - Attorney Revoked And/Or Appointed

2007-07-26 - TEAS Revoke/Appoint Attorney Received

1991-09-27 - Section 8 (6-year) accepted & Section 15 acknowledged

1991-09-09 - Response received for Post Registration action

1991-04-22 - Post Registration action mailed - Section 9

1991-02-25 - Response received for Post Registration action

1990-08-23 - Post Registration action mailed Section 8 & 15

1990-05-03 - Section 8 (6-year) and Section 15 Filed

1984-05-22 - Registered - Principal Register

1984-02-28 - Published for opposition

1984-01-18 - Notice of publication

1983-11-21 - Approved for Pub - Principal Register (Initial exam)

1982-01-14 - Communication received from applicant

1983-11-14 - Assigned To Examiner

1983-07-07 - Communication received from applicant

1982-07-09 - Non-final action mailed

1982-06-17 - Assigned To Examiner

---

#### ATTORNEY/CORRESPONDENT INFORMATION

---

##### **Attorney of Record**

Robert W. Smith, Esq.

##### **Correspondent**

Robert W. Smith, Esq.

McCarter & English, LLP

100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

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**No assignment has been recorded at the USPTO**

**For Serial Number: 73345140**

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Web interface last modified: October 18, 2008 v.2.0.2

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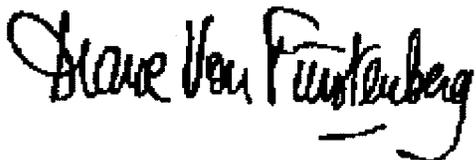
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-09-01 09:52:08 ET

Serial Number: 73133096 Assignment Information Trademark Document Retrieval

Registration Number: 1087568

Mark



(words only): DIANE VON FURSTENBERG

Standard Character claim: No

Current Status: This registration was not renewed and is considered to be expired.

Date of Status: 2008-12-27

Filing Date: 1977-07-07

Transformed into a National Application: No

Registration Date: 1978-03-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 40S -Scanning On Demand

Date In Location: 2007-12-11

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. DIANE VON FURSTENBERG STUDIO

**Composed Of:**

COMPOSED OF DIANE VON FURSTENBERG, BELGIUM CITIZEN

**Address:**

DIANE VON FURSTENBERG STUDIO  
389 WEST 12TH STREET  
NEW YORK, NY 10014

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 003**Class Status:** Expired

COSMETICS-NAMELY, LIP GLOSS, EYE SHADOW, MASCARA, CHEEK COLOR POWDER, SKIN CLEANSER, SKIN TONIC, BATH OIL, BODY SHAMPOO, AND BODY POWDER

**Basis:** 1(a)**First Use Date:** 1975-11-11**First Use in Commerce Date:** 1975-11-11

---

**ADDITIONAL INFORMATION**

---

**Name Portrait Consent:** "DIANE VON FURSTENBERG" IS A LIVING INDIVIDUAL WHO IS PRESIDENT OF APPLICANT'S CORPORATION.**Prior Registration Number(s):**

1048808

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2008-12-27 - Canceled Section 8 (10-year)/Expired Section 9

2007-12-11 - Case File In TICRS

2007-07-26 - Attorney Revoked And/Or Appointed

2007-07-26 - TEAS Revoke/Appoint Attorney Received

1998-05-20 - First renewal 10 year

1998-03-13 - Section 9 filed/check record for Section 8

1984-05-22 - Section 8 (6-year) accepted &amp; Section 15 acknowledged

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

G. Roxanne Elings

**Correspondent**

G. Roxanne Elings  
Greenberg Traurig, LLP  
200 Park Avenue  
New York NY 10166  
Phone Number: 212.801.9200  
Fax Number: 212.801.6400

**Domestic Representative**

LACKENBACH SIEGEL MARZULLO, ET AL.

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

## Total Assignments: 4

Serial #: 73133096

Filing Dt: 07/07/1977

Reg #: 1087568

Reg. Dt: 03/21/1978

Registrant: DIANE VON FURSTENBERG IMPORTING CO., INC

Mark: DIANE VON FURSTENBERG

## Assignment: 1

Reel/Frame: 0360/0678

Received:

Recorded: 12/20/1979

Pages: 4

Conveyance: CHANGE OF NAME

Assignor: DIANE VON FURSTENBERG IMPORTING CO., INC. CHANGED TO

Exec Dt: 07/27/1979

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DIANE VON FURSTENBERG, INC.

Correspondent: LACKENBACH, LILLING, ET AL.  
 PENTHOUSE SUITE  
 ONE CHASE ROAD  
 SCARSDALE, NY 10583

## Assignment: 2

Reel/Frame: 0360/F678

Received:

Recorded: 12/20/1979

Pages: 4

Conveyance: CHANGE OF NAME

Assignor: DIANE VON FURSTENBERG IMPORTING CO., INC.

Exec Dt: 07/27/1979

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DIANE VON FURSTENBERG, INC.

Correspondent: LACKENBACH, LILLING ET AL  
 PENTHOUSE SUITE  
 ONE CHASE ROAD  
 SCARSDALE, NY 10583

## Assignment: 3

Reel/Frame: 0380/0772

Received:

Recorded: 11/24/1980

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DIANE VON FURSTENBERG, INC.

Exec Dt: 01/16/1980

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: PARTNERSHIP

Citizenship: CONNECTICUT

Assignee: DIANE VON FURSTENBERG STUDIO  
 ASPETUCK RD.  
 NEW MILFORD, CONNECTICUT 06776

Correspondent: LACKENBACH, LILLING, ET AL.  
 PENTHOUSE STE.  
 1 CHASE RD.  
 SCARSDALE, NY 10583

## Assignment: 4

Reel/Frame: 0448/0193

Received:

Recorded: 09/06/1983

Pages: 2

Conveyance: ASSIGNOR DOES HEREBY GRANTS A SECURITY INTEREST IN SAID MARK, SUBJECT TO AGREEMENT DATED AUG. 11, 1983

Assignors: VON FURSTENBERG, DIANE

Exec Dt: 08/15/1983

Entity Type: UNKNOWN

Citizenship: NONE

DIANE VON FURSTENBERG STUDIO

D.V.F.INTERNATIONAL S.A.

**Assignee:** DVF,INC.

875 NORTH MICHIGAN AVE.  
CHICAGO, ILLINOIS 60611

**Correspondent:** GRAHAM, CAMPAIGN ET AL.

36 WEST 44TH ST.  
NEW YORK, NY 10036

**Exec Dt:** 00/00/0000

**Entity Type:** PARTNERSHIP

**Citizenship:** CONNECTICUT

**Exec Dt:** 00/00/0000

**Entity Type:** CORPORATION

**Citizenship:** LIECHTENSTEIN

**Entity Type:** CORPORATION

**Citizenship:** ILLINOIS

Search Results as of: 09/01/2010 09:52 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-09-01 09:52:40 ET**

**Serial Number:** 77365371 Assignment Information      Trademark Document Retrieval

**Registration Number:** 3790637

**Mark**

**STUDIO BY DIANE VON  
FURSTENBERG**

**(words only):** STUDIO BY DIANE VON FURSTENBERG

**Standard Character claim:** Yes

**Current Status:** Registered.

**Date of Status:** 2010-05-18

**Filing Date:** 2008-01-07

**Transformed into a National Application:** No

**Registration Date:** 2010-05-18

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2010-04-12

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm Aspetuck Road  
New Milford, CT 06776

United States

**Legal Entity Type:** Partnership**State or Country Where Organized:** Connecticut

---

**GOODS AND/OR SERVICES**

---

**International Class:** 018**Class Status:** Active

Luggage, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty

**Basis:** 1(a)**First Use Date:** 2008-05-00**First Use in Commerce Date:** 2008-05-00

---

**ADDITIONAL INFORMATION**

---

**Disclaimer:** "STUDIO"**Name Portrait Consent:** The name(s), portrait(s), and/or signature(s) shown in the mark identifies an individual, whose consent(s) to register is made of record.**Prior Registration Number(s):**

2815344

2877401

3216366

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-05-18 - Registered - Principal Register

2010-04-13 - Notice Of Acceptance Of Statement Of Use E-Mailed

2010-04-12 - Law Office Registration Review Completed

2010-04-12 - Allowed for Registration - Principal Register (SOU accepted)

2010-03-30 - Statement Of Use Processing Complete

2010-03-04 - Use Amendment Filed

2010-03-30 - Case Assigned To Intent To Use Paralegal

2010-03-04 - TEAS Statement of Use Received

2009-09-08 - NOA Mailed - SOU Required From Applicant

2009-08-14 - Attorney Revoked And/Or Appointed  
2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-06-16 - Published for opposition  
2009-05-27 - Notice of publication  
2009-05-13 - Law Office Publication Review Completed  
2009-05-12 - Approved For Pub - Principal Register  
2009-05-11 - Teas/Email Correspondence Entered  
2009-05-11 - Communication received from applicant  
2009-05-11 - TEAS Response to Office Action Received  
2008-11-10 - Notification Of Non-Final Action E-Mailed  
2008-11-10 - NON-FINAL ACTION E-MAILED  
2008-11-10 - Non-Final Action Written  
2008-10-15 - Teas/Email Correspondence Entered  
2008-10-15 - Communication received from applicant  
2008-10-08 - TEAS Response to Office Action Received  
2008-04-09 - Combined Examiner's Amendment/Priority Action Entered  
2008-04-08 - Assigned To LIE  
2008-04-08 - Notification Of Examiner's Amendment/Priority Action E-Mailed  
2008-04-08 - Examiner's Amendment/Priority Action E-Mailed  
2008-04-08 - Examiners Amendment And/Or Priority Action - Completed  
2008-04-08 - Assigned To Examiner  
2008-01-10 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Robert W. Smith, Esq.

**Correspondent**Robert W. Smith, Esq.  
McCarter & English, LLP  
100 Mulberry Street

Four Gateway Center

Newark NJ 07102

Phone Number: 973-622-4444

Fax Number: 973-624-7070

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Assignments on the Web > Trademark Query

**No assignment has been recorded at the USPTO**

**For Serial Number: 77365371**

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Web interface last modified: October 18, 2008 v.2.0.2

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**This page was generated by the TARR system on 2010-09-01 09:52:59 ET**

**Serial Number:** 77365312 Assignment Information      Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

**STUDIO**  
by DIANE VON FURSTENBERG

**(words only):** STUDIO BY DIANE VON FURSTENBERG

**Standard Character claim:** No

**Current Status:** The examining attorney has accepted the Statement of Use and the application will register in due course.

**Date of Status:** 2010-08-24

**Filing Date:** 2008-01-07

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 113

**Attorney Assigned:**  
KEARNEY COLLEEN

**Current Location:** M4X -TMO Law Office 113 - Examining Attorney Assigned

**Date In Location:** 2010-08-24

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. Diane Von Furstenberg Studio

**Composed Of:**

Diane Von Furstenberg, a Belgian citizen and DVF International S.A., a Delaware corporation

**Address:**

Diane Von Furstenberg Studio  
Cloudwalk Farm, Aspetuck Road  
New Milford, CT 06776  
United States

**Legal Entity Type:** Partnership

**State or Country Where Organized:** Connecticut

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**GOODS AND/OR SERVICES**

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**International Class:** 018**Class Status:** Active

Luggage, handbags, pocketbooks, purses, clutches, tote bags, duffel bags, cosmetic bags sold empty, toiletry cases sold empty

**Basis:** 1(a)**First Use Date:** 2008-05-00**First Use in Commerce Date:** 2008-05-00

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**ADDITIONAL INFORMATION**

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**Color(s) Claimed:** Color is not claimed as a feature of the mark.**Disclaimer:** "STUDIO"**Name Portrait Consent:** The name "DIANE VON FURSTENBERG" identifies a living individual whose consent is of record.**Prior Registration Number(s):**

2815344

2877401

3216366

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-08-24 - Allowed for Registration - Principal Register (SOU accepted)

2010-08-20 - Statement Of Use Processing Complete

2010-08-11 - Use Amendment Filed

2010-08-11 - TEAS Statement of Use Received

2010-03-17 - Notice Of Approval Of Extension Request E-Mailed

2010-03-16 - Extension 1 granted

2010-02-10 - Extension 1 filed

2010-03-16 - Case Assigned To Intent To Use Paralegal

2010-02-10 - TEAS Extension Received

2009-08-14 - Attorney Revoked And/Or Appointed  
2009-08-14 - TEAS Revoke/Appoint Attorney Received  
2009-08-11 - NOA Mailed - SOU Required From Applicant  
2009-05-19 - Published for opposition  
2009-04-29 - Notice of publication  
2009-04-16 - Law Office Publication Review Completed  
2009-04-13 - Approved For Pub - Principal Register  
2009-04-06 - Teas/Email Correspondence Entered  
2009-04-06 - Communication received from applicant  
2009-04-06 - TEAS Response to Office Action Received  
2008-10-05 - Notification Of Non-Final Action E-Mailed  
2008-10-05 - NON-FINAL ACTION E-MAILED  
2008-10-05 - Non-Final Action Written  
2008-09-13 - Teas/Email Correspondence Entered  
2008-09-13 - Communication received from applicant  
2008-09-13 - Assigned To LIE  
2008-09-08 - TEAS Response to Office Action Received  
2008-03-07 - Notification Of Non-Final Action E-Mailed  
2008-03-07 - Non-final action e-mailed  
2008-03-07 - Non-Final Action Written  
2008-03-04 - Assigned To Examiner  
2008-01-10 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

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