

ESTTA Tracking number: **ESTTA364998**

Filing date: **08/25/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE
Granted to Date of previous extension	08/25/2010
Address	151 Ellis Street Atlanta, GA 30303 UNITED STATES

Attorney information	Joseph V. Myers III SEYFARTH SHAW LLP 1545 Peachtree Street NE Suite 2500 Atlanta, GA 30309 UNITED STATES tmatlanta@seyfarth.com Phone:(404) 885-1500
----------------------	--

### Applicant Information

Application No	77881388	Publication date	04/27/2010
Opposition Filing Date	08/25/2010	Opposition Period Ends	08/25/2010
Applicant	Ariel Group Enterprises, LLC PMB 6955 2711 CENTERVILLE RD., STE 120 WILMINGTON, DE 19808 UNITED STATES		

### Goods/Services Affected by Opposition

<p>Class 025. All goods and services in the class are opposed, namely: CLOTHING FOR MEN, WOMEN AND CHILDREN, NAMELY, COATS, RAINCOATS, BLAZERS, JACKETS, SPORT COATS, WIND RESISTANT JACKETS, SUITS, VESTS, DRESSES, EVENING GOWNS, JUMPERS, SKIRTS, PANTS, SLACKS, TROUSERS, JEANS, DUNGAREES, JUMPSUITS, OVERALLS, COVERALLS, GYM SUITS, JOGGING SUITS, SWEAT PANTS, THERMAL UNDERWEAR, SHORTS, SHIRTS, SWEATERS, JERSEYS, BLOUSES, TUNICS, SWEATSHIRTS, T-SHIRTS, HALTER TOPS, TANK TOPS, BODYSUITS, UNDERSHIRTS, SLIPS, FOUNDATION GARMENTS, BOXER SHORTS, UNDERPANTS, PANTIES, LINGERIE, NIGHTGOWNS, NIGHT SHIRTS, PAJAMAS, HOSIERY, PANTYHOSE, TIGHTS, KNEE HIGHS, LEGGINGS, SOCKS, HEAD WEAR, HATS, CAPS, HOODS, HEAD BANDS, NECKTIES, BOW TIES, POCKET SQUARES, SCARVES, GLOVES, MITTENS, BELTS, SHOES, FOOTWEAR, BOOTS, ATHLETIC SHOES, ATHLETIC FOOTWEAR, SWIMWEAR, BATHING SUITS, BATHING TRUNKS, BEACHWEAR, SKI WEAR, SKI SUITS, SKI PANTS, SKI GLOVES, THERMAL SOCKS, INFANT WEAR, BOOTIES</p>
---

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1006518	Application Date	11/27/1973
Registration Date	03/11/1975	Foreign Priority Date	NONE
Word Mark	CARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1946/04/08 First Use In Commerce: 1946/04/08 HUMANITARIAN SERVICES, SPECIFICALLY, ORGANIZATION, SUPPORT AND OPERATION OF CHARITABLE, EDUCATIONAL, DEVELOPMENTAL AND MEDICAL PROGRAMS IN AID OF NEEDY PEOPLE IN FOREIGN COUNTRIES, INCLUDING FUND-RAISING AND EDUCATIONAL ACTIVITIES IN SUPPORT OF SUCH PROGRAMS		

U.S. Registration No.	1006519	Application Date	11/27/1973
Registration Date	03/11/1975	Foreign Priority Date	NONE
Word Mark	CARE		
Design Mark	<b>CARE</b>		
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1946/04/08 First Use In Commerce: 1946/04/08 HUMANITARIAN SERVICES, SPECIFICALLY, ORGANIZATION, SUPPORT AND OPERATION OF CHARITABLE, EDUCATIONAL, DEVELOPMENTAL AND MEDICAL PROGRAMS IN AID OF NEEDY PEOPLE IN FOREIGN COUNTRIES, INCLUDING FUND-RAISING AND EDUCATIONAL ACTIVITIES IN SUPPORT OF SUCH PROGRAMS		

U.S. Registration No.	1836747	Application Date	04/12/1993
Registration Date	05/17/1994	Foreign Priority Date	NONE
Word Mark	CARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1947/00/00 First Use In Commerce: 1947/00/00 cardboard boxes and packages sold empty used for containing goods for humanitarian purposes, specifically foods, educational and medical materials in aid of needy people in foreign countries Class 042. First use: First Use: 1947/00/00 First Use In Commerce: 1947/00/00 charitable services; namely, preparation, assembling, and distribution of packages and boxes containing goods for humanitarian purposes, specifically		

	food, educational and medical materials in aid of needy people in foreign countries
--	---

U.S. Registration No.	1852592	Application Date	04/30/1993
Registration Date	09/06/1994	Foreign Priority Date	NONE
Word Mark	CARE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1984/00/00 First Use In Commerce: 1984/00/00 charitable services; namely, the organization, support and operation of charitable, environmental, educational, development and medical programs in aid of needy people in foreign countries, including fund-raising and educational activities in support of such programs		

U.S. Registration No.	1861168	Application Date	04/12/1993
Registration Date	11/01/1994	Foreign Priority Date	NONE
Word Mark	CARE FOR THE CHILD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1985/00/00 First Use In Commerce: 1985/00/00 charitable fund raising services		

U.S. Registration No.	1955401	Application Date	07/18/1994
Registration Date	02/06/1996	Foreign Priority Date	NONE
Word Mark	CARE		
Design Mark			

Description of Mark	NONE
Goods/Services	<p>Class 016. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 [ cardboard boxes and packages distributed empty for use in containing goods for humanitarian purposes, specifically foods, educational and medical materials in aid of needy people in foreign countries ]</p> <p>Class 036. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 charitable fund raising services, namely raising money for humanitarian purposes specifically, food, educational and medical materials in aid of needy people in foreign countries</p> <p>Class 041. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition</p> <p>Class 042. First use: First Use: 1994/10/01 First Use In Commerce: 1994/10/01 [ charitable services, namely preparations, assembling, and distribution of packages and boxes containing goods for humanitarian purposes, specifically food, educational and medical materials in aid of needy people in foreign countries; ] humanitarian services, namely distributing food, educational and medical materials, and providing medical services and promoting the public awareness of the necessity to aid needy people in foreign countries</p>

U.S. Registration No.	2632929	Application Date	12/11/2000
Registration Date	10/08/2002	Foreign Priority Date	NONE

Word Mark	CARE
Design Mark	

Description of Mark	NONE
Goods/Services	<p>Class 036. First use: First Use: 2001/12/14 First Use In Commerce: 2001/12/14 charitable funding raising services, namely raising money for humanitarian, agricultural, educational, environmental and healthcare purposes, to aid people in foreign countries</p> <p>Class 041. First use: First Use: 2001/12/14 First Use In Commerce: 2001/12/14 educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition</p> <p>Class 042. First use: First Use: 2001/12/14 First Use In Commerce: 2001/12/14 humanitarian services, namely distributing food, educational and medical materials, providing healthcare services, and promoting the public awareness of the necessity to aid people in foreign countries</p>

Attachments	73007383#TMSN.gif ( 1 page )( bytes ) 74385107#TMSN.jpeg ( 1 page )( bytes ) 74550747#TMSN.gif ( 1 page )( bytes ) 76178779#TMSN.gif ( 1 page )( bytes ) Notice of Opposition.pdf ( 34 pages )(6852901 bytes )
-------------	--

## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/jtd/
Name	Jack D. Todd
Date	08/25/2010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 77/881,388  
Published in the Official Gazette of April 27, 2010

COOPERATIVE FOR ASSISTANCE AND  
RELIEF EVERYWHERE, INC.,

Opposer,

v.

ARIEL GROUP ENTERPRISES, LLC,

Applicant.

Opposition No.: \_\_\_\_\_

**NOTICE OF OPPOSITION**

Opposer Cooperative for Assistance and Relief Everywhere, Inc. (“CARE”) believes that it will be damaged by registration of the mark CARE (and design), as described in Application Serial No. 77/881,388 (the “Mark”), and hereby opposes the same. As grounds for opposition, CARE alleges as follows:

1. CARE is a non-profit corporation organized and existing under the laws of the District of Columbia, with offices in Atlanta, Georgia.
2. Upon information and belief, applicant Ariel Group Enterprises, LLC (“Applicant”) is a limited liability company organized and existing under the laws of Delaware.
3. On November 26, 2009, Applicant filed an Intent to Use Application Serial No. 77/881,388 (the “Opposed Application”) in the United States Patent and Trademark Office (“USPTO”) under Section 1(b) of the United States Trademark Act to register the Mark CARE (and design) on the Principal Register for use on “clothing for men, women and children, namely, coats, raincoats, blazers, jackets, sport coats, wind resistant jackets, suits, vests, dresses,

evening gowns, jumpers, skirts, pants, slacks, trousers, jeans, dungarees, jumpsuits, overalls, coveralls, gym suits, jogging suits, sweat pants, thermal underwear, shorts, shirts, sweaters, jerseys, blouses, tunics, sweatshirts, t-shirts, halter tops, tank tops, bodysuits, undershirts, slippers, foundation garments, boxer shorts, underpants, panties, lingerie, nightgowns, night shirts, pajamas, hosiery, pantyhose, tights, knee highs, leggings, socks, head wear, hats, caps, hoods, head bands, neckties, bow ties, pocket squares, scarves, gloves, mittens, belts, shoes, footwear, boots, athletic shoes, athletic footwear, swimwear, bathing suits, bathing trunks, beachwear, ski wear, ski suits, ski pants, ski gloves, thermal socks, infant wear, booties” in Class 25.

4. Since 1945, which is obviously well prior to the filing date of the Opposed Application, or any earlier priority date or date of actual use of the Mark upon which Applicant can rely, and continuously to the present, CARE has used one or more of its many “CARE” marks in the United States in connection with humanitarian services, including fundraising and educational activities in support of such humanitarian services.

5. CARE is among one of the best known and most respected charitable organizations in the world. Through a substantial amount of time and effort in advertising and promotion by CARE, the excellence of the goods and services provided in connection with the CARE marks, and the unsolicited media attention accorded to the CARE marks, the CARE marks have become famous and widely recognized by the general public so as to create enormous goodwill in the CARE marks inuring to the benefit of CARE, as an organization. CARE has long promoted its CARE humanitarian services through the effective use of clothing as an advertising vehicle and a means of expanding its reach, fame, and to continue to promote its humanitarian causes and programs.

6. CARE owns the following federal registrations for its CARE marks:

Mark	Registration Number	Registration Date	International Class	Goods and Services
CARE	1,006,518	3/11/1975	42	Humanitarian services, specifically, organization, support and operation of charitable, educational, developmental and medical programs in aid of needy people in foreign countries, including fund-raising and educational activities in support of such programs.
CARE (and design)	1,006,519	3/11/1975	42	Humanitarian services, specifically, organization, support and operation of charitable, educational, developmental and medical programs in aid of needy people in foreign countries, including fund-raising and educational activities in support of such programs.
CARE	1,836,747	5/17/1994	16  42	Cardboard boxes and packages sold empty used for containing goods for humanitarian purposes, specifically foods, educational and medical materials in aid of needy people in foreign countries.  Charitable services; namely, preparation, assembling, and distribution of packages and boxes containing goods for humanitarian purposes, specifically food,

				educational and medical materials in aid of needy people in foreign countries.
CARE (and design)	1,852,592	6/14/1994	36	Charitable services; namely, the organization, support and operation of charitable, environmental, educational, developmental and medical programs in aid of needy people in foreign countries, including fund-raising and educational activities in support of such programs.
CARE (and design)	1,955,401	2/6/1996	36	Charitable fund raising services, namely raising money for humanitarian purposes specifically, food, educational and medical materials in aid of needy people in foreign countries.
			41	Educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition.
			42	Humanitarian services, namely distributing food, educational and medical materials, and

				providing medical services and promoting the public awareness of the necessity to aid needy people in foreign countries.
CARE (and design)	2,632,929	10/8/2002	36	Charitable funding raising services, namely raising money for humanitarian, agricultural, educational, environmental and healthcare purposes, to aid people in foreign countries.
			41	Educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition.
			42	Humanitarian services, namely distributing food, educational and medical materials, providing healthcare services, and promoting the public awareness of the necessity to aid people in foreign countries.
CARE. SUMANDO FUERZAS HASTA EL FIN DE LA POBREZA.	3,677,208	9/1/2009	35	Promoting public awareness of the need for providing aid to persons in foreign countries.

			36	Charitable funding raising services, namely, raising money for humanitarian, agricultural, educational, environmental and healthcare purposes, to aid people in foreign countries.
			41	Educational development and training services, namely, providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition, and empowerment of women and distribution of course materials therewith.
CARE FOR THE CHILD	1,861,168	11/1/1994	36	Charitable fund raising services.

7. These registrations are valid and subsisting and Reg. Nos. 1,006,518, 1,006,519, 1,836,747, 1,852,592, 1,861,168, 1,955,401 and 2,632,929 are incontestable. Copies of the records of these registrations taken from the TARR electronic database of the USPTO and showing the current status and title of these registrations are attached hereto as Exhibit 1 and are incorporated herein by reference as if set forth in full.

8. Applicant's use of the Mark is likely to cause consumers mistakenly to believe that Applicant's goods are produced, sponsored, licensed, or authorized by, or are otherwise

affiliated with, CARE, the famous humanitarian organization which owns all of the above CARE marks.

**FIRST CLAIM FOR RELIEF**  
**(Likelihood of Confusion With Registered Trademark)**

9. CARE repeats and realleges the allegations in preceding paragraphs 1-7 as if fully set forth herein.

10. The Mark so resembles CARE's registered CARE marks as to be likely, when used in connection with the goods identified in the Opposed Application, to cause confusion, to cause mistake, or to deceive; therefore, the Mark is unregistrable under § 2(d) of the United States Trademark Act, 15 U.S.C. § 1052(d).

11. CARE will be damaged by registration of the Mark because such registration will give Applicant *prima facie* evidence of ownership of and the exclusive right to use a mark that contains "CARE" as the only word component, which makes it confusingly similar to CARE's registered CARE marks, in derogation of CARE's exclusive rights in its own registered and famous marks.

**SECOND CLAIM FOR RELIEF**  
**(Likelihood of Confusion with Previously-Used Trademark)**

12. CARE repeats and realleges the allegations in preceding paragraphs 1-7 as if fully set forth herein.

13. The Mark so resembles CARE's other CARE marks, that are not necessarily registered, but which are and have been in use at common law for many years prior to the filing of the Opposed Application or any actual use by Applicant of the Mark ("Previously-Used and Not-Abandoned Marks") as to be likely, when used in connection with the goods identified in the Opposed Application, to cause mistake, or to deceive, and Applicant's mark is thus unregistrable under § 2(d) of the United States Trademark Act, 15 U.S.C. § 1052(d).

14. CARE will be damaged by registration of the Mark because such registration will give Applicant *prima facie* evidence of ownership of and the exclusive right to use a mark that contains "CARE" as the only word component, which makes it confusingly similar to CARE's Previously-Used and Not-Abandoned Marks, in derogation of CARE's exclusive rights in its own famous marks.

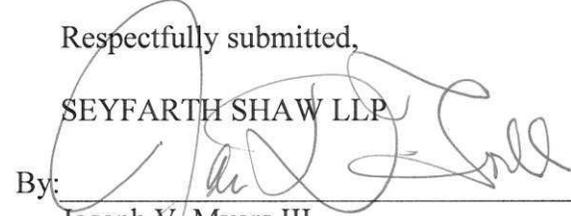
WHEREFORE, Opposer Cooperative for Assistance and Relief Everywhere, Inc. ("CARE") prays for judgment sustaining this opposition and refusing registration of the Mark.

Please charge the filing fees for this opposition to Deposit Account No. 50-2291 and direct all correspondence and communication in this opposition to the undersigned.

Dated: August 25, 2010

Respectfully submitted,

SEYFARTH SHAW LLP

By: 

Joseph V. Myers III

Jack D. Todd

Sheila R. Garber

Attorney for Opposer

COOPERATIVE FOR ASSISTANCE AND  
RELIEF EVERYWHERE, INC.

1075 Peachtree Street, N.E.

Suite 2500

Atlanta, GA 30309-3962

Telephone: (404) 885-1500

Facsimile: (404) 892-7056

Authorized Email Address:

tmatlanta@seyfarth.com

# **EXHIBIT 1**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 14:59:47 ET**

**Serial Number:** 73007382 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 1006518

**Mark (words only):** CARE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2005-04-20

**Filing Date:** 1973-11-27

**Transformed into a National Application:** No

**Registration Date:** 1975-03-11

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 830 -Post Registration

**Date In Location:** 2005-04-20

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.

**Address:**

COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.  
151 ELLIS STREET  
ATLANTA, GA 30303  
United States

**Legal Entity Type:** NOT-FOR-PROFIT ASSOCIATION

**State or Country Where Organized:** D.C.

---

#### GOODS AND/OR SERVICES

---

**International Class:** 042

**Class Status:** Active

HUMANITARIAN SERVICES, SPECIFICALLY, ORGANIZATION, SUPPORT AND OPERATION OF CHARITABLE, EDUCATIONAL, DEVELOPMENTAL AND MEDICAL PROGRAMS IN AID OF NEEDY PEOPLE IN FOREIGN COUNTRIES, INCLUDING FUND-RAISING AND EDUCATIONAL ACTIVITIES IN SUPPORT OF SUCH PROGRAMS

**Basis:** 1(a)

**First Use Date:** 1946-04-08

**First Use in Commerce Date:** 1946-04-08

---

#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

547242

547243

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed

2010-07-08 - TEAS Revoke/Appoint Attorney Received

2010-06-24 - Attorney Revoked And/Or Appointed

2010-06-24 - TEAS Revoke/Appoint Attorney Received

2008-05-02 - Attorney Revoked And/Or Appointed

2008-05-02 - TEAS Revoke/Appoint Attorney Received

2005-04-20 - Second renewal 10 year

2005-04-20 - Section 8 (10-year) accepted/ Section 9 granted

2005-04-20 - Assigned To Paralegal

2005-03-02 - Combined Section 8 (10-year)/Section 9 filed

2005-03-02 - PAPER RECEIVED

1995-01-03 - First renewal 10 year

1994-11-18 - Section 9 filed/check record for Section 8

1992-11-13 - Section 15 acknowledged

1992-08-26 - Section 15 affidavit received

1981-05-04 - Section 8 (6-year) accepted

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III

Phone Number: 404-885-1500

Fax Number: 404-885-7056

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:02:38 ET**

**Serial Number:** 73007383 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 1006519

**Mark**

**CARE**

**(words only):** CARE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2005-05-23

**Filing Date:** 1973-11-27

**Transformed into a National Application:** No

**Registration Date:** 1975-03-11

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-10-23

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.

**Address:**

COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.  
151 ELLIS STREET

ATLANTA, GA 30303

United States

**Legal Entity Type:** NOT-FOR-PROFIT ASSOCIATION

**State or Country Where Organized:** D.C.

---

### GOODS AND/OR SERVICES

---

**International Class:** 042

**Class Status:** Active

HUMANITARIAN SERVICES, SPECIFICALLY, ORGANIZATION, SUPPORT AND OPERATION OF CHARITABLE, EDUCATIONAL, DEVELOPMENTAL AND MEDICAL PROGRAMS IN AID OF NEEDY PEOPLE IN FOREIGN COUNTRIES, INCLUDING FUND-RAISING AND EDUCATIONAL ACTIVITIES IN SUPPORT OF SUCH PROGRAMS

**Basis:** 1(a)

**First Use Date:** 1946-04-08

**First Use in Commerce Date:** 1946-04-08

---

### ADDITIONAL INFORMATION

---

(NOT AVAILABLE)

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed

2010-07-08 - TEAS Revoke/Appoint Attorney Received

2010-06-24 - Attorney Revoked And/Or Appointed

2010-06-24 - TEAS Revoke/Appoint Attorney Received

2008-05-02 - Attorney Revoked And/Or Appointed

2008-05-02 - TEAS Revoke/Appoint Attorney Received

2007-10-23 - Case File In TICRS

2005-05-23 - Second renewal 10 year

2005-05-23 - Section 8 (10-year) accepted/ Section 9 granted

2005-05-19 - Assigned To Paralegal  
2005-03-15 - Combined Section 8 (10-year)/Section 9 filed  
2005-03-15 - PAPER RECEIVED  
1994-12-29 - First renewal 10 year  
1994-11-18 - Section 9 filed/check record for Section 8  
1992-11-13 - Section 15 acknowledged  
1992-08-26 - Section 15 affidavit received  
1981-05-04 - Section 8 (6-year) accepted

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III  
Seyfarth Shaw LLP  
Suite 2500  
1075 Peachtree Street NE  
Atlanta GA 30309  
Phone Number: 404-885-1500  
Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III  
Phone Number: 404-885-1500  
Fax Number: 404-885-7056

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:03:12 ET**

**Serial Number:** 74377759 [Assignment Information](#)      [Trademark Document Retrieval](#)

**Registration Number:** 1836747

**Mark (words only):** CARE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-06-30

**Filing Date:** 1993-04-12

**Transformed into a National Application:** No

**Registration Date:** 1994-05-17

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 12

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-07-26

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Cooperative for Assistance and Relief Everywhere, Inc., The

**DBA/AKA/TA/Formerly:** DBA CARE

**Address:**

Cooperative for Assistance and Relief Everywhere, Inc., The  
151 Ellis Street  
Atlanta, GA 30303  
United States

**Legal Entity Type:** NOT-FOR-PROFIT COOPERATIVE ASSOCIATION

**State or Country Where Organized:** D.C.

---

#### GOODS AND/OR SERVICES

---

**International Class:** 016

**Class Status:** Active

cardboard boxes and packages sold empty used for containing goods for humanitarian purposes, specifically foods, educational and medical materials in aid of needy people in foreign countries

**Basis:** 1(a)

**First Use Date:** 1947-00-00

**First Use in Commerce Date:** 1947-00-00

**International Class:** 042

**Class Status:** Active

charitable services; namely, preparation, assembling, and distribution of packages and boxes containing goods for humanitarian purposes, specifically food, educational and medical materials in aid of needy people in foreign countries

**Basis:** 1(a)

**First Use Date:** 1947-00-00

**First Use in Commerce Date:** 1947-00-00

---

**ADDITIONAL INFORMATION**

---

**Prior Registration Number(s):**

1374318

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed  
2010-07-08 - TEAS Revoke/Appoint Attorney Received  
2010-06-24 - Attorney Revoked And/Or Appointed  
2010-06-24 - TEAS Revoke/Appoint Attorney Received  
2008-05-02 - Attorney Revoked And/Or Appointed  
2008-05-02 - TEAS Revoke/Appoint Attorney Received  
2007-07-26 - Case File In TICRS  
2004-06-30 - First renewal 10 year  
2004-06-30 - Section 8 (10-year) accepted/ Section 9 granted  
2004-04-28 - Combined Section 8 (10-year)/Section 9 filed

2000-06-14 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-03-29 - Section 8 (6-year) and Section 15 Filed

1994-05-17 - Registered - Principal Register

1994-02-22 - Published for opposition

1994-01-21 - Notice of publication

1993-11-22 - Approved for Pub - Principal Register (Initial exam)

1993-11-17 - Examiner's amendment mailed

1993-08-03 - Non-final action mailed

1993-07-13 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III

Phone Number: 404-885-1500

Fax Number: 404-885-7056

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:03:35 ET**

**Serial Number:** 74385107 [Assignment Information](#)      [Trademark Document Retrieval](#)

**Registration Number:** 1852592

**Mark**

**CARE**

**(words only):** CARE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-12-23

**Filing Date:** 1993-04-30

**Transformed into a National Application:** No

**Registration Date:** 1994-09-06

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 12

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-07-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Cooperative for Assistance and Relief Everywhere, Inc., The

**DBA/AKA/TA/Formerly:** DBA CARE

**Address:**

Cooperative for Assistance and Relief Everywhere, Inc., The

151 ELLIS STREET NE  
ATLANTA, GA 303032426  
United States

**Legal Entity Type:** NOT-FOR-PROFIT COOPERATIVE ASSOCIATION

**State or Country Where Organized:** D.C.

---

### GOODS AND/OR SERVICES

---

**International Class:** 036

**Class Status:** Active

charitable services; namely, the organization, support and operation of charitable, environmental, educational, development and medical programs in aid of needy people in foreign countries, including fund-raising and educational activities in support of such programs

**Basis:** 1(a)

**First Use Date:** 1984-00-00

**First Use in Commerce Date:** 1984-00-00

---

### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**

1374318

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed

2010-07-08 - TEAS Revoke/Appoint Attorney Received

2010-06-24 - Attorney Revoked And/Or Appointed

2010-06-24 - TEAS Revoke/Appoint Attorney Received

2008-05-02 - Attorney Revoked And/Or Appointed

2008-05-02 - TEAS Revoke/Appoint Attorney Received

2007-07-30 - Case File In TICRS

2004-12-23 - First renewal 10 year

2004-12-23 - Section 8 (10-year) accepted/ Section 9 granted

2004-10-06 - Section 7 amendment issued  
2004-09-07 - PAPER RECEIVED  
2004-08-23 - Section 7 amendment filed  
2004-08-23 - PAPER RECEIVED  
2004-06-29 - Combined Section 8 (10-year)/Section 9 filed  
2001-02-24 - Section 8 (6-year) accepted & Section 15 acknowledged  
2000-10-19 - Section 8 (6-year) and Section 15 Filed  
1994-09-06 - Registered - Principal Register  
1994-06-14 - Published for opposition  
1994-05-13 - Notice of publication  
1994-01-25 - Published for opposition  
1993-12-24 - Notice of publication  
1993-11-22 - Approved for Pub - Principal Register (Initial exam)  
1993-11-17 - Examiner's amendment mailed  
1993-08-31 - Non-final action mailed  
1993-08-16 - Assigned To Examiner  
1993-08-12 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III  
Phone Number: 404-885-1500  
Fax Number: 404-885-7056

---

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:04:02 ET**

**Serial Number:** 74377761 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 1861168

**Mark (words only):** CARE FOR THE CHILD

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-12-03

**Filing Date:** 1993-04-12

**Transformed into a National Application:** No

**Registration Date:** 1994-11-01

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 12

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-07-16

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Cooperative for Assistance and Relief Everywhere, Inc., The

**DBA/AKA/TA/Formerly:** DBA CARE

**Address:**

Cooperative for Assistance and Relief Everywhere, Inc., The  
151 ELLIS STREET, N. E.  
ATLANTA, GA 30303  
United States

**Legal Entity Type:** NOT-FOR-PROFIT COOPERATIVE ASSOCIATION

**State or Country Where Organized:** D.C.

---

#### GOODS AND/OR SERVICES

---

**International Class:** 036

**Class Status:** Active  
charitable fund raising services  
**Basis:** 1(a)  
**First Use Date:** 1985-00-00  
**First Use in Commerce Date:** 1985-00-00

---

#### ADDITIONAL INFORMATION

---

**Prior Registration Number(s):**  
1374318

---

#### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed  
2010-07-08 - TEAS Revoke/Appoint Attorney Received  
2010-06-24 - Attorney Revoked And/Or Appointed  
2010-06-24 - TEAS Revoke/Appoint Attorney Received  
2008-05-02 - Attorney Revoked And/Or Appointed  
2008-05-02 - TEAS Revoke/Appoint Attorney Received  
2007-07-16 - Case File In TICRS  
2004-12-03 - First renewal 10 year  
2004-12-03 - Section 8 (10-year) accepted/ Section 9 granted  
2004-10-07 - Combined Section 8 (10-year)/Section 9 filed  
2004-10-07 - PAPER RECEIVED  
2000-10-17 - Section 8 (6-year) accepted & Section 15 acknowledged  
2000-07-13 - Section 8 (6-year) and Section 15 Filed  
2000-07-13 - Section 15 affidavit received  
1994-11-01 - Registered - Principal Register

1994-08-09 - Published for opposition  
1994-07-08 - Notice of publication  
1994-05-10 - Approved for Pub - Principal Register (Initial exam)  
1994-04-28 - Examiner's amendment mailed  
1994-04-27 - Assigned To Examiner  
1994-04-27 - Previous Allowance Count Withdrawn  
1994-04-22 - Notice of publication  
1994-02-21 - Approved for Pub - Principal Register (Initial exam)  
1994-02-10 - Examiner's amendment mailed  
1994-01-31 - Assigned To Examiner  
1993-08-31 - Non-final action mailed  
1993-08-09 - Assigned To Examiner  
1993-07-26 - Assigned To Examiner  
1993-07-14 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III

Phone Number: 404-885-1500

Fax Number: 404-885-7056

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:04:23 ET**

**Serial Number:** 74550747 [Assignment Information](#)      [Trademark Document Retrieval](#)

**Registration Number:** 1955401

**Mark**



**(words only):** CARE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2006-07-10

**Filing Date:** 1994-07-18

**Transformed into a National Application:** No

**Registration Date:** 1996-02-06

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 107

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2006-08-18

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC., THE

**DBA/AKA/TA/Formerly:** DBA CARE

**Address:**

COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC., THE

151 Ellis Street, N.E.  
Atlanta, GA 30303  
United States

**Legal Entity Type:** NOT-FOR-PROFIT COOPERATIVE ASSOCIATION

**State or Country Where Organized:** D.C.

---

### GOODS AND/OR SERVICES

---

**International Class:** 016

**Class Status:** Section 8 - Cancelled

**Basis:** 1(a)

**First Use Date:** 1994-10-01

**First Use in Commerce Date:** 1994-10-01

**International Class:** 036

**Class Status:** Active

charitable fund raising services, namely raising money for humanitarian purposes specifically, food, educational and medical materials in aid of needy people in foreign countries

**Basis:** 1(a)

**First Use Date:** 1994-10-01

**First Use in Commerce Date:** 1994-10-01

**International Class:** 041

**Class Status:** Active

educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition

**Basis:** 1(a)

**First Use Date:** 1994-10-01

**First Use in Commerce Date:** 1994-10-01

**International Class:** 042

**Class Status:** Active

humanitarian services, namely distributing food, educational and medical materials, and providing medical services and promoting the public awareness of the necessity to aid needy people in foreign countries

**Basis:** 1(a)

**First Use Date:** 1994-10-01

**First Use in Commerce Date:** 1994-10-01

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

**Prior Registration Number(s):**

1006518

1006519

1836747

1852592

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed  
2010-07-08 - TEAS Revoke/Appoint Attorney Received  
2010-06-24 - Attorney Revoked And/Or Appointed  
2010-06-24 - TEAS Revoke/Appoint Attorney Received  
2008-05-02 - Attorney Revoked And/Or Appointed  
2008-05-02 - TEAS Revoke/Appoint Attorney Received  
2006-08-18 - Case File In TICRS  
2006-07-26 - Assigned To Paralegal  
2006-07-11 - Assigned To Paralegal  
2006-07-10 - First renewal 10 year  
2006-07-10 - Section 8 (10-year) accepted/ Section 9 granted  
2006-07-10 - Partial Section 8 ( 10-Year) accepted/checked record for section  
2006-07-10 - Assigned To Paralegal  
2006-01-24 - Combined Section 8 (10-year)/Section 9 filed  
2006-01-24 - PAPER RECEIVED  
2002-02-13 - Section 8 (6-year) accepted & Section 15 acknowledged  
2001-12-17 - Section 8 (6-year) and Section 15 Filed  
1996-02-06 - Registered - Principal Register  
1995-12-01 - Allowed for Registration - Principal Register (SOU accepted)

1995-11-17 - Statement Of Use Processing Complete  
1995-10-02 - Use Amendment Filed  
1995-08-08 - NOA Mailed - SOU Required From Applicant  
1995-05-16 - Published for opposition  
1995-04-14 - Notice of publication  
1995-02-16 - Approved For Pub - Principal Register  
1995-02-15 - Assigned To Examiner  
1994-12-15 - Communication received from applicant  
1994-11-23 - Non-final action mailed  
1994-11-23 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III

Phone Number: 404-885-1500

Fax Number: 404-885-7056

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2010-08-25 15:04:39 ET**

**Serial Number:** 76178779 [Assignment Information](#)      [Trademark Document Retrieval](#)

**Registration Number:** 2632929

**Mark**



**(words only):** CARE

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2008-08-16

**Filing Date:** 2000-12-11

**Transformed into a National Application:** No

**Registration Date:** 2002-10-08

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 115

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 830 -Post Registration

**Date In Location:** 2008-08-16

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.

**Address:**

COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.  
151 Ellis Street, N.E.

Atlanta, GA 303032426

United States

**Legal Entity Type:** NOT-FOR-PROFIT COOPERATIVE ASSOCIATION

**State or Country Where Organized:** D.C.

---

### GOODS AND/OR SERVICES

---

**International Class:** 036

**Class Status:** Active

charitable funding raising services, namely raising money for humanitarian, agricultural, educational, environmental and healthcare purposes, to aid people in foreign countries

**Basis:** 1(a)

**First Use Date:** 2001-12-14

**First Use in Commerce Date:** 2001-12-14

**International Class:** 041

**Class Status:** Active

educational development and training services, namely providing classes and instruction in the fields of agriculture, the environment, population control, family planning, healthcare and nutrition

**Basis:** 1(a)

**First Use Date:** 2001-12-14

**First Use in Commerce Date:** 2001-12-14

**International Class:** 042

**Class Status:** Active

humanitarian services, namely distributing food, educational and medical materials, providing healthcare services, and promoting the public awareness of the necessity to aid people in foreign countries

**Basis:** 1(a)

**First Use Date:** 2001-12-14

**First Use in Commerce Date:** 2001-12-14

---

### ADDITIONAL INFORMATION

---

**Lining and Stippling:** The stippling is for shading purposes only and does not indicate color.

**Design Search Code(s):**

**02.11.07** - Arms; Fingers; Hands; Human hands, fingers, arms

**26.01.02** - Circles, plain single line; Plain single line circles

**26.01.09** - Circles having animals as a border; Circles having geometric figures as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.

**26.01.11** - Circles comprised of animals; Circles comprised of geometric figures; Circles comprised of humans; Circles comprised of letters or numerals; Circles comprised of plants; Circles comprised of punctuation; Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising a circle

**Prior Registration Number(s):**

1006518

1006519  
1836747  
1955401

---

### MADRID PROTOCOL INFORMATION

---

**USPTO Reference Number:** A0009805  
**International Registration Number:** 0949237  
**International Registration Date:** 2007-10-04  
**Original Filing Date with USPTO:** 2007-10-04  
**International Registration Status:** Application For IR Registered By IB  
**Date of International Registration Status:** 2008-02-07  
**International Registration Renewal Date:** 2017-10-04  
**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

#### Madrid History:

02-07-2008 - 15:14:30 - Application For IR Registered By IB  
12-19-2007 - 09:04:18 - Irregularity Notice Received From IB (Response Required)  
12-14-2007 - 21:02:59 - Irregularity Response Sent To IB  
12-14-2007 - 16:36:30 - Response To Irregularity Reviewed And Accepted  
12-13-2007 - 17:59:45 - Irregularity Response Received From Applicant  
11-16-2007 - 21:44:45 - Irregularity Notice Received From IB (Response Required)  
10-04-2007 - 21:00:46 - IR Certified And Sent To IB  
10-04-2007 - 19:26:32 - Manually Certified  
10-04-2007 - 16:26:19 - New Application For IR Received

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-07-08 - Attorney Revoked And/Or Appointed  
2010-07-08 - TEAS Revoke/Appoint Attorney Received  
2010-06-24 - Attorney Revoked And/Or Appointed  
2010-06-24 - TEAS Revoke/Appoint Attorney Received  
2008-08-16 - Section 8 (6-year) accepted & Section 15 acknowledged  
2008-07-28 - TEAS Section 8 & 15 Received  
2008-05-02 - Attorney Revoked And/Or Appointed  
2008-05-02 - TEAS Revoke/Appoint Attorney Received  
2008-02-27 - Case File In TICRS

2002-10-08 - Registered - Principal Register  
2002-07-05 - Allowed for Registration - Principal Register (SOU accepted)  
2002-07-05 - Assigned To Examiner  
2002-07-03 - Statement Of Use Processing Complete  
2002-06-07 - Use Amendment Filed  
2002-06-07 - PAPER RECEIVED  
2002-01-29 - NOA Mailed - SOU Required From Applicant  
2001-11-06 - Published for opposition  
2001-10-17 - Notice of publication  
2001-05-16 - Approved For Pub - Principal Register  
2001-05-03 - Examiner's amendment mailed  
2001-04-05 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Joseph V. Myers III

**Correspondent**

Joseph V. Myers III

Seyfarth Shaw LLP

Suite 2500

1075 Peachtree Street NE

Atlanta GA 30309

Phone Number: 404-885-1500

Fax Number: 404-892-7056

**Domestic Representative**

Joseph V. Myers III

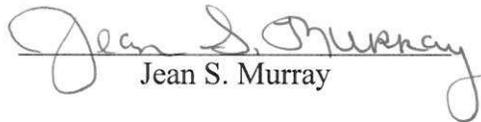
Phone Number: 404-885-1500

Fax Number: 404-885-7056

**CERTIFICATE OF SERVICE**

I hereby certify that on August 25, 2010, I served the foregoing Notice of Opposition on the applicant by mailing a copy thereof by Federal Express addressed to Applicant at Applicant's correspondent's address of record in the records of the U.S. Patent and Trademark Office as follows:

Samuel Murray  
PMB 6955, 2711 Centerville Rd.  
Ste 120  
Wilmington, Delaware 19808

  
Jean S. Murray