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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91196209
Party	Defendant A&V Sports Inc. and DAC Sports, Inc.
Correspondence Address	DAVID LILENFELD LILENFELD PC 2964 PEACHTREE ROAD NW, SUITE 720 ATLANTA, GA 30305 UNITED STATES david@lilenfeldpc.com
Submission	Withdrawal Of Application
Filer's Name	David M. Lilenfeld
Filer's e-mail	David@LilenfeldPC.com
Signature	/David M. Lilenfeld/
Date	10/14/2011
Attachments	Withdrawal of Trademark Application 10142011.pdf (1 page)(35052 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	A&V Sports, Inc., et al.)	Law Office: 116
)	
Serial No.:	77/693781)	Examining Attorney: John Dwyer
)	
Filed:	March 18, 2009)	
)	
Published:	March 2, 2010)	
)	
Mark:	GAMEDAY MARKETING)	
)	
)	

**BOX TTAB
NO FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1450**

WITHDRAWAL OF TRADEMARK APPLICATION WITHOUT CONSENT

Dear Sir,

Applicant, through its attorneys and pursuant to 37 C.F.R. § 2.135, hereby withdraws the above-identified application, which was opposed in Opposition No. 91196209.

Respectfully submitted,

LILENFELD PC

Dated: October 14, 2011.

s/ David M. Lilienfeld
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