

ESTTA Tracking number: **ESTTA376920**

Filing date: **11/04/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91195819
Party	Defendant Celebrity Signatures International, Inc.
Correspondence Address	KIMBERLY A WINGATE LATHROP & GAGE LLP 2345 GRAND BOULEVARD , SUITE 2200 KANSAS CITY, MO 64108-2618 UNITED STATES ipdocketing@lathropgage.com
Submission	Withdrawal Of Application
Filer's Name	Amy M. Brozenic, Attorney for Applicant
Filer's e-mail	ipdocketing@lathropgage.com, abrozenic@lathropgage.com
Signature	/Amy M. Brozenic/
Date	11/04/2010
Attachments	Opp. No. 91195819 - Applicant's Express Abandonment With Prejudice.pdf (2 pages)(56375 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In Re: Application Serial No. 77/850,343
For the Mark: THE FOUNTAIN OF YOUTH IS LOVE
Filed: October 16, 2009
Published in the Official Gazette: March 30, 2010

MAM HOLDINGS OF WEST FLORIDA, LLC)	
)	
Opposer)	
)	
v.)	Opp. No. 91-195,819
)	
CELEBRITY SIGNATURES)	
INTERNATIONAL, INC.)	
)	
Applicant.)	
)	

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

EXPRESS ABANDONMENT OF APPLICATION WITH PREJUDICE

Comes now applicant, Celebrity Signatures International, Inc., and hereby expressly withdraws its application to register Serial No. 77/850,343, without the written consent of Opposer, MAM Holdings of West Florida, LLC, pursuant to 37 CFR §2.135. Applicant respectfully requests that this proceeding be dismissed with prejudice.

Date: November 4, 2010

Respectfully submitted,

LATHROP & GAGE, LLP

By: /Kimberly A. Wingate/_____

Kimberly A. Wingate
2345 Grand Boulevard
Suite 2000
Kansas City, MO 64108-2618
Telephone: (816) 292-2000
Facsimile: (816) 292-2001

ATTORNEYS FOR APPLICANT

CERTIFICATE OF SERVICE

I hereby certify that the above document was served this 4th day of November, 2010 by First Class Mail upon attorney

Mark D. Hansing
McKee, Voorhees & Sease, PLC
801 Grand Avenue
Suite 3200
Des Moines, IA 50309-2721

By: /Kimberly A. Wingate/_____

Kimberly A. Wingate