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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91195524
Party	Defendant Qforma, Inc.
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Submission	Motion to Amend Application
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Date	09/10/2010
Attachments	Consented Motion to Amend.pdf (3 pages)(43078 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of the Trademark Application Serial No. 77/800,048
For the Trademark: IQTRAX in International Class 9
Published in the Official Gazette on January 5, 2010

TeleTracking Technologies, Inc.,
Opposer,

v.

Qforma, Inc.,
Applicant.

OPPOSITION NO. 91195524

CONSENTED MOTION TO AMEND APPLICATION

Applicant Qforma, Inc. ("Qforma"), through its counsel, hereby requests that the Board amend the services description of Qforma's Trademark Application Serial No. 77/800,048 for the mark IQTRAX (the "Application"), as set forth herein and as expressly consented to by Opposer TeleTracking Technologies, Inc. ("TTI").

Qforma and TTI have agreed to amicably settle their dispute pertaining to the alleged similarity of their respective trademarks following Qforma's clarification of the Application's Class 9 goods description. To that end, Qforma requests that the Class 9 goods description be amended to add the following words to the end of the current goods description: "said software not used for providing operational efficiencies in the areas of patient turn over, surgical procedure or medical testing status, management of healthcare professionals and staff or for use with real time location systems or radio frequency identification technology and systems used to monitor, analyze and report location and status of healthcare professionals and staff, patients and equipment".

As amended, the Class 9 goods description for the Application should read as follows:

"computer software for collecting, analyzing and modeling sales and marketing information in the field of healthcare; said software not used for providing operational efficiencies in the areas of patient turn over, surgical procedure or medical testing status, management of healthcare professionals and staff or for use with real time location systems or radio frequency identification technology and systems used to monitor, analyze and report location and status of healthcare professionals and staff, patients and equipment".

Qforma respectfully requests that the Board grant the amendment set forth above.

Respectfully submitted,

Date: September 10, 2010

By:



Ashley Krause
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ATTORNEY FOR APPLICANT
QFORMA, INC.

CERTIFICATE OF SERVICE

Ashley Krause, an attorney at Brownstein Hyatt Farber Schreck, LLP, hereby certifies that the foregoing CONSENTED MOTION TO AMEND APPLICATION is being electronically filed with the Trademark Trial and Appeal Board on September 10, 2010, and served via First Class Mail, postage pre-paid, upon:

Stanley D. Ference III
FERENCE & ASSOCIATES LLC
409 Broad Street
Pittsburgh, PA 15143

I declare that the statement above is true to the best of my information, knowledge and belief.


Ashley Krause