

ESTTA Tracking number: **ESTTA360869**

Filing date: **07/30/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|---------------------------|--|
| Proceeding | 91195424 |
| Party | Defendant AMERICAN NATURAVIT, INC. |
| Correspondence Address | AMERICAN NATURAVIT, INC. 7274 NW 66TH ST # 110 MIAMI, FL 33166-3008 onel@sunshinenaturals.net |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Michael E. Tschupp |
| Filer's e-mail | trademark@etlaw.com |
| Signature | /Michael Tschupp/ |
| Date | 07/30/2010 |
| Attachments | Microsoft Word - Notice of Appearance - American Naturavit.pdf (2 pages) (15667 bytes) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:

Application Serial No.: 77/869,057
Filed: November 10, 2009
Trademark: SUNSHINE NATURALS and Design

Nature's Sunshine Products, Inc.,

Opposition No. 91195424

Opposer,

vs.

American Naturavit, Inc.

Applicant.

NOTICE OF APPEARANCE

PLEASE TAKE NOTICE that the law firm of ESPINOSA | TRUEBA PL hereby makes its appearance, as counsel of record, for Applicant, American Naturavit, Inc. ("Applicant"), in the above-styled matter, and requests that copies of all pleadings, correspondence, etc., be forwarded to the undersigned counsel.

Respectfully submitted,

ESPINOSA | TRUEBA PL
Attorneys for Applicant
3001 SW 3rd Avenue
Miami, Florida 33129
Telephone: (305) 854-9000
Facsimile: (305) 285-5555

Dated: July 30, 2010

By: /s/ Michael Tschupp
Jorge Espinosa
Michael Tschupp (Reg. No. 55,895)

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that the foregoing is being served by delivering a true and correct copy of same via First Class Mail delivery to attorney for Opposer, Michael E. Mangelson, Esq. at Stoel Rives LLP, One Utah Center, 201 South Main Street, Suite 1100, Salt Lake City, Utah 84111 on this 30th day of July, 2010.

/s/ Michael Tschupp
Michael Tschupp