

BULKY EXHIBITS

Proceeding No.	91194974
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Filing Date	4-29-13
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Description of the item: Empty milk carton,
smart water wrapper, Bisquick box

91194974

Quarles & Brady LLP

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April 29, 2013

TTAB

VIA EXPRESS MAIL

Cheryl S. Goodman, Esq.
ATTN: Trademark Trial and Appeal Board
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

77864305

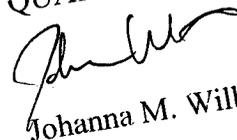
RE: Promark Brands Inc. and H.J. Heinz Company v. GFA Brands, Inc.,
Opposition No. 91194974

Dear Ms. Goodman:

Enclosed please find the original product packaging which are Exhibits 58 through 69 of GFA Brands, Inc.'s Notice of Reliance in this matter. Copies of these exhibits were filed electronically with GFA Brands, Inc.'s Notice of Reliance, and those photographs were also provided to opposing counsel.

Very truly yours,

QUARLES & BRADY LLP



Johanna M. Wilbert

Enclosures

cc: Angela R. Gott (via e-mail)
Timothy P. Fraelich (via e-mail)
Kevin C. Meacham (via e-mail)
David R. Cross (via e-mail)
Marta S. Levine (via e-mail)



04-29-2013

U.S. Patent and Trademark Office #72

**UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

PROMARK BRANDS INC.,

**Opposition Nos. 91194974
91196358**

Opposer,

v.

U.S. Trademark Application 77/864,305
For the Mark **SMART BALANCE**
Published in the Official Gazette on April 20, 2010

GFA BRANDS, INC.,

Applicant.

U.S. Trademark Application 77/864,268
For the Mark **SMART BALANCE**
Published in the Official Gazette on August 10, 2010

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as express mail in a box addressed to:

Attn: Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

On April 29, 2013


Signature

Joan M. Zweber
Type or printed name of person signing certificate