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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194864
Party	Defendant Undivided Design, LLC
Correspondence Address	PETER K. JOHNSON REPUTRUST, LLC 4557 CAMBRIDGE CT BOUNTIFUL, UT 84010-5830 UNITED STATES
Submission	Appearance of Counsel/Power of Attorney
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Date	06/21/2010
Attachments	Undivided Design - Trademark - Notice of Appearance of Counsel.pdf (2 pages) (13872 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

H&M HENNES & MAURITZ AB,

Opposer,

vs.

UNDIVIDED DESIGN, LLC, ,

Applicant.

Opposition No.: 91194864

Application Serial No. 77/888,150

**NOTICE OF APPEARANCE OF COUNSEL
FOR APPLICANT UNDIVIDED DESIGN, LLC**

Matthew M. Boley of the law firm of Parsons Kinghorn Harris, P.C. hereby enters his appearance as counsel for applicant UNDIVIDED DESIGN, LLC and request that all future correspondence and pleadings be directed to their attention at the address listed below:

Matthew M. Boley (Utah Bar No. 8536)
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DATED this 21st day of June, 2010.

PARSONS KINGHORN HARRIS

/Matthew M. Boley/

Matthew M. Boley

Attorneys for applicant

UNDIVIDED DESIGN, LLC

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CERTIFICATE OF SERVICE

I hereby certify that, on this 21st day of June, 2010, I served or caused to be served a true and correct copy of the foregoing **NOTICE OF APPEARANCE OF COUNSEL FOR APPLICANT UNDIVIDED DESIGN, LLC** upon the following named persons by depositing the same in the United States mail, postage prepaid, addressed as shown below:

David Ehrlich, Esq.
FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 United Nations Plaza
New York, NY 10017

/Matthew M. Boley/