

ESTTA Tracking number: **ESTTA344788**

Filing date: **04/29/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Mr Gregory Ortiz		
Entity	Individual	Citizenship	UNITED STATES
Address	3734 E Bruce Ct Gilbert, AZ 85234 UNITED STATES		

Correspondence information	Mr Gregory Ortiz 3734 E Bruce Ct Gilbert, AZ 85234 UNITED STATES Chiefazman@cox.net Phone:4805183839
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### Applicant Information

Application No	77596404	Publication date	03/30/2010
Opposition Filing Date	04/29/2010	Opposition Period Ends	04/29/2010
Applicant	LONE WOLFS MOTORCYCLE CORPORATION INC POST OFFICE BOX 8147 NAPLES, FL 34101 UNITED STATES		

### Goods/Services Affected by Opposition

Class 041. First Use: 2000/01/01 First Use In Commerce: 2007/01/01 All goods and services in the class are opposed, namely: Social club services, namely, arranging, organizing, and hosting social events, get-togethers, and parties for club members
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is primarily geographically descriptive	Trademark Act section 2(e)(2)
Other	The art work is not original and is taken from another owner.

### Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	3708574	Application Date	04/22/2009
Registration Date	11/10/2009	Foreign Priority Date	NONE
Word Mark	LONE WOLF RIDERS		

Design Mark	<b>Lone Wolf Riders</b>
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2003/01/01 First Use In Commerce: 2003/01/01 Entertainment services in the nature of organizing, arranging and conducting motorcycle riding excursions

Attachments	77719231#TMSN.jpeg ( 1 page )( bytes ) LWMCLV_Opposition.pdf ( 1 page )(50598 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Gregory Ortiz/
Name	Mr Gregory Ortiz
Date	04/29/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application Serial No. 77596404  
For the mark **Lone Wolfs** Motorcycle Club Las Vegas U.S.A.  
Published in the Official Gazette on March 30, 2010

Lone Wolf Riders

v.

Lone Wolfs Motorcycle Corporation Inc.

NOTICE OF OPPOSITION

Gregory S. Ortiz (President), for the Lone Wolf Riders  
3734 E Bruce Ct Gilbert, AZ 85234

The above -identified opposer believes that it will be damaged by the registration of the mark shown in the above -identified application and hereby opposes the same.

The grounds for opposition are as follows:

(1) Granting the use of, "Lone Wolf" to this applicant would be a conflict with the registration number 3708574 granted to the Lone Wolf Riders on November 10, 2009. The Lone Wolfs Motorcycle Club (to be known as the applicant) makes no claim to, "Las Vegas, "Motorcycle Club", nor, "U.S.A." which would mean they are trying to trademark, "Lone Wolfs" only.

(2) Lone Wolfs is a plural for Lone Wolf and would infringe on our trademark. This could easily cause confusion between the two organizations.

(3) The artwork of the wolf head is not an original design owned by the applicant. This image can be found on page 999 of the 2010 J&P Cycles catalog item number 170-273.

By: Gregory Ortiz

Date: 4/28/2010