

ESTTA Tracking number: **ESTTA488880**

Filing date: **08/14/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194679
Party	Plaintiff John P. Avlon
Correspondence Address	CAROL A GENIS KL GATES LLP PO BOX 1135 CHICAGO, IL 60690-1135 UNITED STATES robert.barz@klgates.com, chicago.trademarks@klgates.com, carol.genis@klgates.com, christina.huynh@klgates.com
Submission	Plaintiff's Notice of Reliance
Filer's Name	Robert Barz
Filer's e-mail	robert.barz@klgates.com
Signature	/Robert Barz/
Date	08/14/2012
Attachments	First_Notice_of_Reliance.pdf (4 pages)(15539 bytes) Ex 1.pdf (11 pages)(69580 bytes) Ex 2.pdf (19 pages)(553745 bytes)

		news, media, social issues, public affairs and entertainment; Providing podcasts and webcasts in the field of news, politics, media, social issues, public affairs and entertainment.	
77891121	12/11/2009	Providing a website featuring information in the field of political issues, political elections, public relations and promoting public awareness in the field of social welfare; Providing an online forum for transmission of messages among computer users in the fields of politics, social issues, media, news, public affairs and entertainment; Providing a website featuring information and articles in the field of current event news and entertainment; providing an on-line journal, namely, a blog featuring information in the field of news, politics, media, social issues, public affairs and entertainment; providing an internet news portal featuring links to news stories and articles in the field of current events; Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking	2

Attached hereto, and marked as Opposer’s Exhibits 1 and 2, are copies of the applications obtained from the Patent and Trademark Office’s Trademark Document Retrieval (“TDR”) database. Exhibits 1 and 2 also include amendments to Opposer’s applications. These Exhibits are relevant to at least the similarity of the parties’ marks and the scope of their goods and services.

Dated: August 14, 2012

Respectfully submitted,

JOHN PHILLIPS AVLON

By: /Robert Barz/
One of His Attorneys

Carol A. Genis, Esq.
Robert J. Barz, Esq.

K&L GATES LLP
P.O. Box 1135
Chicago, Illinois 60690-1135
Telephone: (312) 807-4272
Fax: (312) 827-8084

CERTIFICATE OF SERVICE

The undersigned, an attorney, hereby certifies that a copy of the foregoing **OPPOSER'S FIRST NOTICE OF RELIANCE** is being electronically served to Herbert T. Patty, Esq. at htpattylaw@gmail.com and deposited with the United States Postal Service with sufficient postage as first-class mail this 14th day of August 2012 in an envelope addressed to Applicant's counsel at:

Herbert T. Patty, Esq.
1625 The Alameda, Suite 508
San Jose, CA 95126

 /Robert Barz/
Robert Barz, Esq.

Trademark/Service Mark Application, Principal Register

Serial Number: 77890358

Filing Date: 12/10/2009

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77890358
MARK INFORMATION	
*MARK	INDEPENDENT NATION
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	INDEPENDENT NATION
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Avlon, John P.
INTERNAL ADDRESS	5th Floor
*STREET	29 Broadway
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10006
LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	016

*IDENTIFICATION	A series of books and articles relating to news, politics, media, social issues, public affairs and entertainment; printed materials, namely, newsletters, syndicated newspaper columns and magazine columns in the field of news, politics, media, social issues, public affairs and entertainment
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	041
*IDENTIFICATION	Entertainment services, namely, a commentary news show broadcast on cable television, radio and other media; Computer services, namely, providing a column in an online magazine in the field of news, media, social issues, public affairs and entertainment; Providing podcasts and webcasts in the field of news, politics, media, social issues, public affairs and entertainment
FILING BASIS	SECTION 1(b)
INTERNATIONAL CLASS	042
*IDENTIFICATION	Consulting services, namely, political and campaign consulting; Information services regarding independent voters, voting trends, polling information, voting statistics
FILING BASIS	SECTION 1(b)
ATTORNEY INFORMATION	
NAME	Carol A. Genis
ATTORNEY DOCKET NUMBER	3712900.00001
FIRM NAME	K&L Gates LLP
STREET	P.O. Box 1135
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60690-1135
PHONE	312-807-4272
FAX	312-827-8185
EMAIL ADDRESS	chicago.trademarks@klgates.com

AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Michael J. Abernathy, Christopher A. Bloom, Jeremy H. Gottschalk, Sana Hakim, Cristiana N. Huynh and Kathryn Starshak
CORRESPONDENCE INFORMATION	
NAME	Carol A. Genis
FIRM NAME	K&L Gates LLP
STREET	P.O. Box 1135
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60690-1135
PHONE	312-807-4272
FAX	312-827-8185
EMAIL ADDRESS	chicago.trademarks@klgates.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	3
FEE PER CLASS	325
*TOTAL FEE DUE	975
*TOTAL FEE PAID	975
SIGNATURE INFORMATION	
SIGNATURE	/cag/
SIGNATORY'S NAME	Carol A. Genis
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	12/10/2009

Trademark/Service Mark Application, Principal Register

Serial Number: 77890358

Filing Date: 12/10/2009

To the Commissioner for Trademarks:

MARK: INDEPENDENT NATION (Standard Characters, see [mark](#))

The literal element of the mark consists of INDEPENDENT NATION.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, John P. Avlon, a citizen of United States, having an address of
5th Floor,
29 Broadway
New York, New York 10006
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 016: A series of books and articles relating to news, politics, media, social issues, public affairs and entertainment; printed materials, namely, newsletters, syndicated newspaper columns and magazine columns in the field of news, politics, media, social issues, public affairs and entertainment
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 041: Entertainment services, namely, a commentary news show broadcast on cable television, radio and other media; Computer services, namely, providing a column in an online magazine in the field of news, media, social issues, public affairs and entertainment; Providing podcasts and webcasts in the field of news, politics, media, social issues, public affairs and entertainment
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 042: Consulting services, namely, political and campaign consulting; Information services regarding independent voters, voting trends, polling information, voting statistics
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Carol A. Genis and Michael J. Abernathy, Christopher A. Bloom, Jeremy H. Gottschalk, Sana Hakim, Cristiana N. Huynh and Kathryn Starshak of K&L Gates LLP

P.O. Box 1135
Chicago, Illinois 60690-1135
United States

The attorney docket/reference number is 3712900.00001.

The applicant's current Correspondence Information:

Carol A. Genis
K&L Gates LLP
P.O. Box 1135
Chicago, Illinois 60690-1135
312-807-4272(phone)
312-827-8185(fax)
chicago.trademarks@klgates.com (authorized)

A fee payment in the amount of \$975 has been submitted with the application, representing payment for 3 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /cag/ Date Signed: 12/10/2009

Signatory's Name: Carol A. Genis

Signatory's Position: Attorney of record, Illinois bar member

RAM Sale Number: 11353

RAM Accounting Date: 12/10/2009

Serial Number: 77890358

Internet Transmission Date: Thu Dec 10 12:44:49 EST 2009

TEAS Stamp: USPTO/BAS-64.157.166.50-2009121012444951

0918-77890358-46066bdcac8e79b8254e04c3ed

a6dacd6-DA-11353-20091210115332359059

INDEPENDENT NATION

Trademark Snap Shot Amendment & Mail Processing Stylesheet
(Table presents the data on Amendment & Mail Processing Complete)

OVERVIEW

SERIAL NUMBER	77890358	FILING DATE	12/10/2009
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	SNYDER, NELSON B	L.O. ASSIGNED	107

PUB INFORMATION

RUN DATE	08/03/2010		
PUB DATE	N/A		
STATUS	661-RESPONSE AFTER NON-FINAL-ACTION-ENTERED		
STATUS DATE	08/02/2010		
LITERAL MARK ELEMENT	INDEPENDENT NATION		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	INDEPENDENT NATION

MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Avlon, John P.
ADDRESS	5th Floor 29 Broadway New York, NY 10006
ENTITY	01-INDIVIDUAL
CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	016
DESCRIPTION TEXT	A series of books and written articles relating to news, politics, media, social issues, public affairs and entertainment; printed materials, namely, newsletters, syndicated newspaper columns and magazine columns in the field of news, politics, media, social issues, public affairs and entertainment
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Consulting services, namely, political and political campaign consulting; Information about political elections, namely, providing information regarding independent voters, voting trends, public opinion polling and voting statistics
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services, namely, providing a continuing commentary news show broadcast on cable television, radio and other media; Computer services, namely, providing a column in an online magazine in the field of news, media, social issues, public affairs and entertainment; Providing podcasts and webcasts in the field of news, politics, media, social issues, public affairs and entertainment

GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	016	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

DATE

MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION

NO

PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
08/02/2010	TEME	I	TEAS/EMAIL CORRESPONDENCE ENTERED	009
08/02/2010	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	008
08/02/2010	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	007
02/03/2010	GNRN	O	NOTIFICATION OF NON-FINAL ACTION E-MAILED	006
02/03/2010	GNRT	F	NON-FINAL ACTION E-MAILED	005
02/03/2010	CNRT	R	NON-FINAL ACTION WRITTEN	004
01/27/2010	DOCK	D	ASSIGNED TO EXAMINER	003
12/15/2009	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
12/14/2009	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION

ATTORNEY

Carol A. Genis

CORRESPONDENCE ADDRESS

CAROL A. GENIS
K&L GATES LLP
PO BOX 1135
CHICAGO, IL 60690-1135

DOMESTIC REPRESENTATIVE

NONE

INDEPENDENT NATION

Trademark/Service Mark Application, Principal Register

Serial Number: 77891121

Filing Date: 12/11/2009

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77891121
MARK INFORMATION	
*MARK	<u>INDEPENDENT NATION</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	INDEPENDENT NATION
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Avlon, John P.
INTERNAL ADDRESS	5th Floor
*STREET	29 Broadway
*CITY	New York
*STATE (Required for U.S. applicants)	New York
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	10006

LEGAL ENTITY INFORMATION	
TYPE	individual
COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	041
* IDENTIFICATION	Providing a website featuring information and articles in the field of news, politics, media, social issues, public affairs and entertainment; Providing a blog featuring information in the field of news, politics, media, social issues, public affairs and entertainment; Providing an internet news portal featuring links to news stories and articles in the field of current events
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/00/2004
FIRST USE IN COMMERCE DATE	At least as early as 02/00/2004
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	spec-6415716650-115917541 . independentnation.pdf
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0003.JPG
	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0004.JPG
	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0005.JPG
SPECIMEN DESCRIPTION	website page
INTERNATIONAL CLASS	042
* IDENTIFICATION	Online forum in the field of politics, social issues, media, news, public affairs and entertainment; Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 02/00/2004
FIRST USE IN	

COMMERCE DATE	At least as early as 02/00/2004
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	spec-1-6415716650-115917541 . independentnation.pdf
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0006.JPG
	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0007.JPG
	\\TICRS\EXPORT8\IMAGEOUT8\778\911\77891121\xml1\APP0008.JPG
SPECIMEN DESCRIPTION	website page
ATTORNEY INFORMATION	
NAME	Carol A. Genis
ATTORNEY DOCKET NUMBER	3712900.00001
FIRM NAME	K&L Gates LLP
STREET	P.O. Box 1135
CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60690-1135
PHONE	312-807-4272
FAX	312-827-8185
EMAIL ADDRESS	chicago.trademarks@klgates.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Michael J. Abernathy, Christopher A. Bloom, Jeremy H. Gottschalk, Sana Hakim, Cristiana N. Huynh and Kathryn Starshak
CORRESPONDENCE INFORMATION	
NAME	Carol A. Genis
FIRM NAME	K&L Gates LLP
STREET	P.O. Box 1135

CITY	Chicago
STATE	Illinois
COUNTRY	United States
ZIP/POSTAL CODE	60690-1135
PHONE	312-807-4272
FAX	312-827-8185
EMAIL ADDRESS	chicago.trademarks@klgates.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	325
*TOTAL FEE DUE	650
*TOTAL FEE PAID	650
SIGNATURE INFORMATION	
SIGNATURE	/cag/
SIGNATORY'S NAME	Carol A. Genis
SIGNATORY'S POSITION	Attorney of record, Illinois bar member
DATE SIGNED	12/10/2009

Trademark/Service Mark Application, Principal Register

Serial Number: 77891121

Filing Date: 12/11/2009

To the Commissioner for Trademarks:

MARK: INDEPENDENT NATION (Standard Characters, see [mark](#))

The literal element of the mark consists of INDEPENDENT NATION.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, John P. Avlon, a citizen of United States, having an address of
5th Floor,
29 Broadway
New York, New York 10006
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 041: Providing a website featuring information and articles in the field of news, politics, media, social issues, public affairs and entertainment; Providing a blog featuring information in the field of news, politics, media, social issues, public affairs and entertainment; Providing an internet news portal featuring links to news stories and articles in the field of current events

In International Class 041, the mark was first used at least as early as 02/00/2004, and first used in commerce at least as early as 02/00/2004, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website page.

Original PDF file:

[spec-6415716650-115917541 . independentnation.pdf](#)

Converted PDF file(s) (3 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

International Class 042: Online forum in the field of politics, social issues, media, news, public affairs and entertainment; Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking

In International Class 042, the mark was first used at least as early as 02/00/2004, and first used in commerce at least as early as 02/00/2004, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in

the class of listed goods and/or services, consisting of a(n) website page.

Original PDF file:

[spec-1-6415716650-115917541 . independentnation.pdf](#)

Converted PDF file(s) (3 pages)

[Specimen File1](#)

[Specimen File2](#)

[Specimen File3](#)

The applicant's current Attorney Information:

Carol A. Genis and Michael J. Abernathy, Christopher A. Bloom, Jeremy H. Gottschalk, Sana Hakim, Cristiana N. Huynh and Kathryn Starshak of K&L Gates LLP

P.O. Box 1135

Chicago, Illinois 60690-1135

United States

The attorney docket/reference number is 3712900.00001.

The applicant's current Correspondence Information:

Carol A. Genis

K&L Gates LLP

P.O. Box 1135

Chicago, Illinois 60690-1135

312-807-4272(phone)

312-827-8185(fax)

chicago.trademarks@klgates.com (authorized)

A fee payment in the amount of \$650 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /cag/ Date Signed: 12/10/2009

Signatory's Name: Carol A. Genis

Signatory's Position: Attorney of record, Illinois bar member

RAM Sale Number: 6811
RAM Accounting Date: 12/11/2009

Serial Number: 77891121
Internet Transmission Date: Fri Dec 11 10:03:37 EST 2009
TEAS Stamp: USPTO/BAS-64.157.166.50-2009121110033787
3973-77891121-4606beaaf60545db4e754246a5
1b937a4d-DA-6811-20091210115917541163

INDEPENDENT NATION

Independent Nation

HOW THE VITAL CENTER IS CHANGING AMERICAN POLITICS

[HOME](#) [THE BOOK](#) [THE AUTHOR](#) [FORUM](#) [PRESS ROOM](#) [CONTACT](#) [EXCERPTS](#) [CENTRISM IN THE](#)

**Paperback Edition
Released Spring 2005**

**

Independent Nation
How Centrists Can Change
American Politics
by John P. Avlon
Published by Harmony
Books

**

Every difference of
opinion is not a difference
of principle. We are all
Republicans; we are all
Federalists.
—Thomas Jefferson

The Book

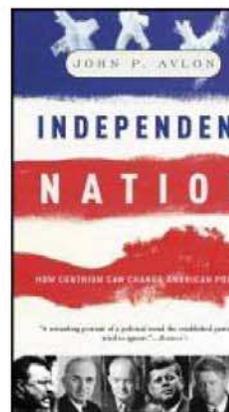
Independent Nation

How Centrists Can Change American Politics

by John P. Avlon

[buy the book](#)

Fifty percent of American voters define themselves as political moderates, two-thirds favor political solutions that come from the center of the political spectrum, and Independents outnumber both Democrats and Republicans. Bill Clinton and George W. Bush each explicitly used Centrist strategies to win the White House -- and twenty-first-century candidates will be compelled to do the same.



Independent Nation documents the rich history of the defining political movement of our time. Organized as a series of short and colorful political biographies, it offers an insightful and engaging analysis of the successes and failures of key Centrist leaders throughout the twentieth century. In process, it demonstrates that Centristism is not only a winning political strategy but an enlightened governing philosophy that best reflects the will of the people by putting patriotism ahead of partisanship and the national interest ahead of special interests.

Reviews

"Throughout my years in Congress, I have been guided by a simple philosophy -- to make government work. The most effective brand of politics forms center-out coalitions over rigid party ideology or cynical political maneuvering. Lately though, extreme partisanship and an 'all-or-nothing attitude' seem to define the culture of Washington. *Independent Nation* lays out the history and heritage of centrist politics, starting with the Founding Father's deep distrust of partisanship along side the story of some of this century's leading and best known centrists. Like it or not, the future of American politics is in the vast center. Read John Avlon's *Independent Nation* -- it's an excellent reminder that some of our best leaders have been our most mainstream."

—Senator John Breaux [Democrat, Louisiana]

"Effective leadership requires independence and courage to look beyond partisan politics for the best solution. John P. Avlon's *Independent Nation* details the history of principled political leaders who fearlessly took on special interests from both the left and right in defense of national interest. It offers much-needed historic perspective on our pursuit of a more civil society."

—Rudolph W. Giuliani [Republican, New York]

"Into the prevailing winds of political wisdom sails *New York Sun* columnist John P. Avlon with *Independent Nation*, a brave and compelling case for past persistence and future dominance of American Centrism."

—Ed Kilgore, Policy Director of the Democratic Leadership Council

"A rewarding portrait of a political trend the established parties have tried to ignore."

—*Barron's*

"The essay-size bios . . . are very revealing, instructive, and full of new insights about stories we thought we already knew . . . The author makes a good point when he suggests that political parties should be able to bridge various policies that would appear to be perfect fits . . ."

—*Booklist*

"Author John Avlon has made a significant contribution to the ranks of literature covering the middle of ideological thought."

—Gregsopinion.com

"A compelling distillation of recent political history through the prism of centrist politics. It's well written and fun to read... and its timing couldn't be better."

—*New York Post*

"To Avlon centrism is not a matter of compromise or reading polls; rather it's an antidote to the politics of divisiveness, providing principled opposition to political extremes. His description of Maine Republican senator Margaret Chase Smith's morally and politically courageous Senate speech rejecting McCarthyism four years before the Senate censured him embodies Avlon's view of centrism, and he uses that example to demonstrate the value of centrists like Smith to the body politic. Perhaps the most remarkable achievement he describes was that of Earl Warren, who in 1946 ran for governor of California in the Republican, Democratic and Progressive primaries -- and won all three. Avlon's centrist tent is a large one: the political campaigns of presidents as diverse as Theodore Roosevelt, Wilson, JFK, Nixon and Clinton are chronicled to demonstrate the staying power and effectiveness of centrist politics."

—*Publishers Weekly*

"John Avlon presented his book on C-Span Book TV (April 2004). He is a young man with good political instincts and a solid sense of what it means to be an independent centrist. Indeed, that is where the majority of Americans reside. He hit the mark time and time again, correctly concluding that centrists (moderates) are about 'the reconciliation of competing interests.'"

—RealDemocracy.com

Current Affairs - American
February 2004
400 pages/hardcover
\$24.00US/\$36.00CAN
ISBN: 1400050235

This book can be purchased at amazon.com
[click here to buy the book](#)



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Independent Nation
How Centrists Can Change American Politics

by John P. Avlon
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Independent Nation

HOW THE VITAL CENTER IS CHANGING AMERICAN POLITICS

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How Centrists Can Change
American Politics
by John P. Avlon
Published by Harmony
Books

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Every difference of
opinion is not a difference
of principle. We are all
Republicans; we are all
Federalists.
—Thomas Jefferson

The Book

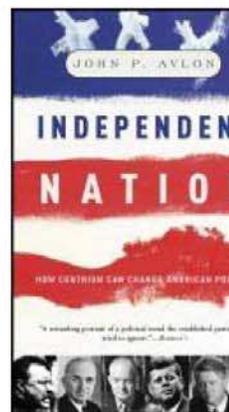
Independent Nation

How Centrists Can Change American Politics

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Fifty percent of American voters define themselves as political moderates, two-thirds favor political solutions that come from the center of the political spectrum, and Independents outnumber both Democrats and Republicans. Bill Clinton and George W. Bush each explicitly used Centrist strategies to win the White House -- and twenty-first-century candidates will be compelled to do the same.



Independent Nation documents the rich history of the defining political movement of our time. Organized as a series of short and colorful political biographies, it offers an insightful and engaging analysis of the successes and failures of key Centrist leaders throughout the twentieth century. In process, it demonstrates that Centristism is not only a winning political strategy but an enlightened governing philosophy that best reflects the will of the people by putting patriotism ahead of partisanship and the national interest ahead of special interests.

Reviews

"Throughout my years in Congress, I have been guided by a simple philosophy -- to make government work. The most effective brand of politics forms center-out coalitions over rigid party ideology or cynical political maneuvering. Lately though, extreme partisanship and an 'all-or-nothing attitude' seem to define the culture of Washington. *Independent Nation* lays out the history and heritage of centrist politics, starting with the Founding Father's deep distrust of partisanship along side the story of some of this century's leading and best known centrists. Like it or not, the future of American politics is in the vast center. Read John Avlon's *Independent Nation* -- it's an excellent reminder that some of our best leaders have been our most mainstream."

—Senator John Breaux [Democrat, Louisiana]

"Effective leadership requires independence and courage to look beyond partisan politics for the best solution. John P. Avlon's *Independent Nation* details the history of principled political leaders who fearlessly took on special interests from both the left and right in defense of national interest. It offers much-needed historic perspective on our pursuit of a more civil society."

—Rudolph W. Giuliani [Republican, New York]

"Into the prevailing winds of political wisdom sails *New York Sun* columnist John P. Avlon with *Independent Nation*, a brave and compelling case for past persistence and future dominance of American Centrism."

—Ed Kilgore, Policy Director of the Democratic Leadership Council

"A rewarding portrait of a political trend the established parties have tried to ignore."

—*Barron's*

"The essay-size bios . . . are very revealing, instructive, and full of new insights about stories we thought we already knew . . . The author makes a good point when he suggests that political parties should be able to bridge various policies that would appear to be perfect fits . . ."

—*Booklist*

"Author John Avlon has made a significant contribution to the ranks of literature covering the middle of ideological thought."

—Gregsopinion.com

"A compelling distillation of recent political history through the prism of centrist politics. It's well written and fun to read... and its timing couldn't be better."

—*New York Post*

"To Avlon centrism is not a matter of compromise or reading polls; rather it's an antidote to the politics of divisiveness, providing principled opposition to political extremes. His description of Maine Republican senator Margaret Chase Smith's morally and politically courageous Senate speech rejecting McCarthyism four years before the Senate censured him embodies Avlon's view of centrism, and he uses that example to demonstrate the value of centrists like Smith to the body politic. Perhaps the most remarkable achievement he describes was that of Earl Warren, who in 1946 ran for governor of California in the Republican, Democratic and Progressive primaries -- and won all three. Avlon's centrist tent is a large one: the political campaigns of presidents as diverse as Theodore Roosevelt, Wilson, JFK, Nixon and Clinton are chronicled to demonstrate the staying power and effectiveness of centrist politics."

—*Publishers Weekly*

"John Avlon presented his book on C-Span Book TV (April 2004). He is a young man with good political instincts and a solid sense of what it means to be an independent centrist. Indeed, that is where the majority of Americans reside. He hit the mark time and time again, correctly concluding that centrists (moderates) are about 'the reconciliation of competing interests.'"

—RealDemocracy.com

Current Affairs - American
February 2004
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CITIZENSHIP	United States of America

GOODS AND SERVICES

INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Providing a website featuring information in the field of political issues, political elections, public relations and promoting public awareness in the field of social welfare
INTERNATIONAL CLASS	038
DESCRIPTION TEXT	Providing an online forum for transmission of messages among computer users in the fields of politics, social issues, media, news, public affairs and entertainment
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Providing a website featuring information and articles in the field of current event news and entertainment; providing an on-line journal, namely, a blog featuring information in the field of news, politics, media, social issues, public affairs and entertainment; providing an internet news portal featuring links to news stories and articles in the field of current events
INTERNATIONAL CLASS	042
DESCRIPTION TEXT	Computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking

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02/03/2010	GNRT	F	NON-FINAL ACTION E-MAILED	005
02/03/2010	CNRT	R	NON-FINAL ACTION WRITTEN	004
01/27/2010	DOCK	D	ASSIGNED TO EXAMINER	003
12/17/2009	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
12/15/2009	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

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