

ESTTA Tracking number: **ESTTA346593**

Filing date: **05/10/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|---|
| Proceeding | 91194375 |
| Party | Defendant Desert Sky Graphics, Inc. |
| Correspondence Address | ERIC LAMORTE LAMORTE & ASSOCIATES P.C. P.O. BOX 434 YARDLEY, PA 19067-8434 UNITED STATES mail@uspatlaw.com |
| Submission | Answer |
| Filer's Name | Eric LaMorte |
| Filer's e-mail | mail@uspatlaw.com |
| Signature | /Eric LaMorte/ |
| Date | 05/10/2010 |
| Attachments | Zoo Mania Trademark opposition Answer.pdf (3 pages)(23913 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of application No.: 77/893,539

Mark; ZOO MANIA

| | | |
|---------------------------|---|---------------------------|
| Mark Rice. | : | |
| (Opposer) | : | |
| | : | |
| v. | : | Opposition No. 91/194,375 |
| | : | |
| | : | |
| Desert Sky Graphics, Inc. | : | |
| (Applicant) | : | |

Trademark Trial And Appeal Board
U.S. Patent And Trademark Office
P.O. Box 1451
Alexandria, VA 22313-1451

APPLICANT'S ANSWER TO
NOTICE OF OPPOSITION

Desert Sky Graphics, Inc., the applicant of the above-identified mark, herein makes the following Answer to the Notice Of Opposition filed April 02, 2010.

1. Applicant lacks the knowledge to either admit or deny all the facts presented in Paragraph 1 of the Notice Of Opposition.
2. Applicant lacks the knowledge to either admit or deny all the facts presented in Paragraph 2 of the Notice Of Opposition.
3. Applicant lacks the knowledge to either admit or deny all the facts presented in Paragraph 3 of the Notice Of Opposition.
4. Applicant denies the allegations presented in Paragraph 4 of the Notice Of Opposition.
5. Applicant denies the allegations presented in Paragraph 5 of the Notice Of Opposition.
6. Applicant denies the allegations presented in Paragraph 6 of the Notice Of Opposition.
7. Applicant denies the allegations presented in Paragraph 7 of the Notice Of Opposition.
8. Applicant denies the allegations presented in Paragraph 8 of the Notice Of Opposition.

9. Applicant denies the allegations presented in Paragraph 9 of the Notice Of Opposition.
10. Applicant denies the allegations presented in Paragraph 10 of the Notice Of Opposition.
11. Applicant denies the allegations presented in Paragraph 11 of the Notice Of Opposition.
12. Applicant denies the allegations presented in Paragraph 12 of the Notice Of Opposition.
13. Applicant denies the allegations presented in Paragraph 13 of the Notice Of Opposition.
14. Applicant denies the allegations presented in Paragraph 14 of the Notice Of Opposition.
15. Applicant denies the allegations presented in Paragraph 15 of the Notice Of Opposition.
16. Applicant denies the allegations presented in Paragraph 16 of the Notice Of Opposition.
17. Applicant denies the allegations presented in Paragraph 17 of the Notice Of Opposition.
18. Applicant denies the allegations presented in Paragraph 18 of the Notice Of Opposition.
19. Applicant denies the allegations presented in Paragraph 19 of the Notice Of Opposition.
20. Applicant denies the allegations presented in Paragraph 20 of the Notice Of Opposition.
21. Applicant denies the allegations presented in Paragraph 21 of the Notice Of Opposition.

Respectfully Submitted,
/Eric LaMorte/
Eric LaMorte

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Attorney For Applicant

CERTIFICATE OF SERVICE

I hereby certify that the foregoing document has been served via first class mail, postage prepaid, to Mark Rice at 785 Olde Clubs Drive, Alpharetta, Georgia, this 10th day of May 2010

/Eric LaMorte/
Eric LaMorte
Attorney For Applicant