

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

RA

Mailed: July 1, 2010

Opposition No. 91194188

Soft Serve, Inc.
dba Sprinkles

v.

Sprinkles Cupcakes, Inc.

Andrew P. Baxley, Interlocutory Attorney:

The stipulated protective agreement filed on June 29, 2010 is noted and its use in this proceeding is approved. The parties are referred, as appropriate, to TBMP Sections 412.03, 412.04, and 412.05 (2d ed. rev. 2004).

The parties are advised that only confidential or trade secret information should be filed pursuant to a stipulated protective agreement. Such an agreement may not be used as a means of circumventing Trademark Rules 2.27(d) and (e), which provide, in essence, that the file of a published application or issued registration, and all proceedings relating thereto, should otherwise be available for public inspection.