

ESTTA Tracking number: **ESTTA332248**

Filing date: **02/16/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Curves International, Inc.		
Entity	Corporation	Citizenship	Texas
Address	100 Ritchie Road Waco, TX 76712 UNITED STATES		

Attorney information	James E. Hudson III Crain, Caton & James, P.C. 1401 McKinney Suite 1700 Houston, TX 77010 UNITED STATES jhudson@ccj-law.com Phone:7137528652		
----------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------	--	--

Applicant Information

Application No	77811676	Publication date	02/09/2010
Opposition Filing Date	02/16/2010	Opposition Period Ends	03/11/2010
Applicant	Travis, Krista-Alana 3 Crystal Ct. Manalapan, NJ 07726 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. All goods and services in the class are opposed, namely: DVDs featuring exercise routines

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2923501	Application Date	07/24/2003
Registration Date	02/01/2005	Foreign Priority Date	NONE
Word Mark	CURVES		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers; fitness centers, namely, providing fitness and exercise facilities

U.S. Registration No.	2930889	Application Date	03/04/2004
Registration Date	03/08/2005	Foreign Priority Date	NONE
Word Mark	CURVES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 005. First use: First Use: 1993/01/01 First Use In Commerce: 1993/01/01 Meal replacement and dietary supplement drink mixes, nutritional supplements		

U.S. Registration No.	2947574	Application Date	05/23/2002
Registration Date	05/10/2005	Foreign Priority Date	NONE
Word Mark	CURVES		

Design Mark	<h1>CURVES</h1>		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers		

U.S. Registration No.	3144142	Application Date	07/24/2003
Registration Date	09/19/2006	Foreign Priority Date	NONE

Word Mark	CURVES
-----------	--------

Design Mark			
-------------	-------------------------------------------------------------------------------------	--	--

Description of Mark	NONE		
---------------------	------	--	--

Goods/Services	<p>Class 025. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands</p> <p>Class 035. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Retail store services featuring clothing and health-and-fitness products and fitness accessories, not including nutritional supplements or food</p>		
----------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	--

U.S. Registration No.	3150319	Application Date	05/23/2002
Registration Date	10/03/2006	Foreign Priority Date	NONE

Word Mark	CURVES
-----------	--------

Design Mark	<h1>CURVES</h1>
Description of Mark	NONE
Goods/Services	<p>Class 025. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands</p> <p>Class 035. First use: First Use: 1992/09/01 First Use In Commerce: 1993/01/01 Retail store services featuring exercise equipment, clothing and health and fitness products, namely, nutritional products and fitness accessories</p>

U.S. Registration No.	3164796	Application Date	05/05/2005
Registration Date	10/31/2006	Foreign Priority Date	NONE

Word Mark	CURVES
Design Mark	<h1>CURVES</h1>
Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 1992/09/01 First Use In Commerce: 1992/09/01 Weight reduction diet planning, counseling and supervision

U.S. Registration No.	3242565	Application Date	02/28/2005
Registration Date	05/15/2007	Foreign Priority Date	NONE
Word Mark	CURVES UNIVERSITY		

Design Mark	CURVES UNIVERSITY		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2004/11/04 First Use In Commerce: 2004/11/04 Educational services, namely, conducting classes in the field of kinesiology and nutrition and distributing course materials in connection therewith		

U.S. Registration No.	3342175	Application Date	09/07/2006
Registration Date	11/20/2007	Foreign Priority Date	NONE
Word Mark	CURVES LEARNING EXPERIENCE		
Design Mark	CURVES LEARNING EXPERIENCE		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/09/30 First Use In Commerce: 2006/09/30 Video recordings featuring instruction in fitness center management and operation, sales and lead generation, fitness consultation and instruction, and weight reduction diet planning, counseling and supervision		

U.S. Registration No.	3365618	Application Date	02/28/2005
Registration Date	01/08/2008	Foreign Priority Date	NONE
Word Mark	CURVES UNIVERSITY		
Design Mark	CURVES UNIVERSITY		
Description of Mark	NONE		

Goods/Services	Class 025. First use: First Use: 2004/11/04 First Use In Commerce: 2004/11/04 Clothing, namely, t-shirts, shirts, and sweatshirts; athletic accessories, namely, hats
----------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------

U.S. Registration No.	3533821	Application Date	04/09/2008
Registration Date	11/18/2008	Foreign Priority Date	NONE

Word Mark	CURVES SMART
-----------	--------------



Description of Mark	The mark consists of the terms "CURVES" and "SMART" together with a star depicting a person.
---------------------	----------------------------------------------------------------------------------------------

Goods/Services	Class 010. First use: First Use: 2007/07/30 First Use In Commerce: 2007/10/25 Devices for measuring, estimating, and/or recording physiological conditions, namely, heart rate, pulse rate, and/or caloric energy expenditure Class 028. First use: First Use: 2007/07/30 First Use In Commerce: 2007/10/25 Exercise equipment, namely, strength training equipment, aerobic fitness equipment, and/or cardiovascular exercise equipment, all with devices and components for measuring, estimating, and/or recording physiological conditions
----------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

U.S. Registration No.	3533826	Application Date	04/09/2008
Registration Date	11/18/2008	Foreign Priority Date	NONE

Word Mark	CURVES COMPLETE
-----------	-----------------



Description of Mark	NONE
---------------------	------

Goods/Services	Class 041. First use: First Use: 2007/11/08 First Use In Commerce: 2007/11/08 Providing information about physical fitness and exercise via a website available over the Internet and other global computer networks Class 044. First use: First Use: 2007/11/08 First Use In Commerce: 2007/11/08 Providing information about health, nutrition and weight loss via a website
----------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

	available over the Internet and other global computer networks		
U.S. Registration No.	3540877	Application Date	02/02/2007
Registration Date	12/02/2008	Foreign Priority Date	NONE
Word Mark	CURVES PRODUCTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2008/05/01 First Use In Commerce: 2008/05/01 On-line retail store services featuring clothing, exercise accessories, gifts, promotional products, exercise products		
U.S. Registration No.	3555096	Application Date	02/19/2008
Registration Date	12/30/2008	Foreign Priority Date	NONE
Word Mark	CURVES		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 2008/09/09 First Use In Commerce: 2008/09/09 Dispensers for cleaning and disinfecting solutions; Dispensers for liquid soap; Soap dispensers		
U.S. Registration No.	3571321	Application Date	11/13/2007
Registration Date	02/10/2009	Foreign Priority Date	NONE
Word Mark	CURVES QUEST		

Design Mark	CURVES QUEST
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2007/09/30 First Use In Commerce: 2007/09/30 T-shirts

U.S. Registration No.	3591191	Application Date	09/17/2008
Registration Date	03/17/2009	Foreign Priority Date	NONE
Word Mark	CURVES FOR WOMEN		
Design Mark	CURVES FOR WOMEN		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2006/12/18 First Use In Commerce: 2006/12/18 Athletic shoes, shower shoes, flip flops, thongs, slippers, house shoes, sports bras		

U.S. Registration No.	3591192	Application Date	09/17/2008
Registration Date	03/17/2009	Foreign Priority Date	NONE
Word Mark	CURVES		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2003/01/17 First Use In Commerce: 2003/01/17 Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, thongs, slippers, and houseshoes; athletic accessories, namely, hats, visors and sweat bands

U.S. Registration No.	3591193	Application Date	09/17/2008
Registration Date	03/17/2009	Foreign Priority Date	NONE

Word Mark	CURVES
-----------	--------

Design Mark	
-------------	--------------------------------------------------------------------------------------

Description of Mark	The mark consists of the word "CURVES" in a distinctive font.
---------------------	---------------------------------------------------------------

Goods/Services	Class 025. First use: First Use: 2003/01/17 First Use In Commerce: 2003/01/17 Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, and thongs; athletic accessories, namely, hats, visors and sweat bands
----------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

U.S. Registration No.	3603665	Application Date	11/28/2007
Registration Date	04/07/2009	Foreign Priority Date	NONE

Word Mark	CURVES CIRCUIT GEAR
-----------	---------------------

Design Mark	CURVES CIRCUIT GEAR
Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 2008/06/09 First Use In Commerce: 2008/06/09 Plastic water bottles sold empty

U.S. Registration No.	3610387	Application Date	10/27/2005
Registration Date	04/21/2009	Foreign Priority Date	NONE
Word Mark	CURVES		
Design Mark	CURVES		
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2007/06/01 First Use In Commerce: 2007/06/01 Granola-based snack bars		

U.S. Registration No.	3617601	Application Date	01/04/2006
Registration Date	05/05/2009	Foreign Priority Date	NONE
Word Mark	MY CURVES		

Design Mark	<h1>MY CURVES</h1>		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2007/11/08 First Use In Commerce: 2007/11/08 Providing newsletters in the field of health, nutrition, fitness, and wellness via e-mail		

U.S. Registration No.	3666355	Application Date	01/23/2009
Registration Date	08/11/2009	Foreign Priority Date	NONE

Word Mark	MY CURVES
-----------	-----------

Design Mark	<h1>MY CURVES</h1>		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2006/04/04 First Use In Commerce: 2006/04/04 Providing electronic bulletin boards for registered users for transmission of messages concerning health and fitness ; providing multiple use access to global computer information networks for the transfer and dissemination of a wide range of information, namely, providing access to information via websites and online forums over the Internet		

U.S. Registration No.	3675848	Application Date	01/23/2009
Registration Date	09/01/2009	Foreign Priority Date	NONE

Word Mark	MY CURVES
-----------	-----------

Design Mark	MY CURVES
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2006/04/04 First Use In Commerce: 2006/04/04 Providing on-line information via an Internet web page in the field of fitness Class 044. First use: First Use: 2006/04/04 First Use In Commerce: 2006/04/04 Providing on-line information via an Internet web page in the field of health

U.S. Registration No.	3702082	Application Date	06/26/2007
Registration Date	10/27/2009	Foreign Priority Date	NONE

Word Mark	CURVES
Design Mark	CURVES
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 2007/06/01 First Use In Commerce: 2007/06/01 Ready to eat, cereal derived food bars; Microwave popcorn; Popcorn

U.S. Registration No.	3720123	Application Date	10/12/2005
Registration Date	12/01/2009	Foreign Priority Date	NONE
Word Mark	CURVES		

Design Mark	<h1>CURVES</h1>
Description of Mark	NONE
Goods/Services	Class 030. First use: First Use: 2000/04/30 First Use In Commerce: 2000/04/30 Bases for making milk shakes

Attachments	78975480#TMSN.gif (1 page)(bytes) 78378828#TMSN.jpeg (1 page)(bytes) 76977327#TMSN.gif (1 page)(bytes) 78278523#TMSN.gif (1 page)(bytes) 76410976#TMSN.gif (1 page)(bytes) 78624159#TMSN.jpeg (1 page)(bytes) 78977918#TMSN.jpeg (1 page)(bytes) 78969022#TMSN.jpeg (1 page)(bytes) 78576146#TMSN.jpeg (1 page)(bytes) 77443887#TMSN.jpeg (1 page)(bytes) 77443976#TMSN.jpeg (1 page)(bytes) 77097896#TMSN.jpeg (1 page)(bytes) 77400554#TMSN.jpeg (1 page)(bytes) 77327881#TMSN.jpeg (1 page)(bytes) 77571773#TMSN.jpeg (1 page)(bytes) 77571786#TMSN.jpeg (1 page)(bytes) 77571845#TMSN.jpeg (1 page)(bytes) 77338433#TMSN.jpeg (1 page)(bytes) 78741460#TMSN.jpeg (1 page)(bytes) 78785073#TMSN.jpeg (1 page)(bytes) 77655244#TMSN.jpeg (1 page)(bytes) 77655252#TMSN.jpeg (1 page)(bytes) 77215916#TMSN.jpeg (1 page)(bytes) 78732026#TMSN.jpeg (1 page)(bytes) NoticeOpp.pdf (138 pages)(5135505 bytes)
-------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/James E. Hudson III/
Name	James E. Hudson III
Date	02/16/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re: 77/811,676
Filed: August 24, 2009
Trademark: VIXEN CURVES
Published: February 9, 2010

CURVES INTERNATIONAL, INC.

Opposer,

v.

KRISTA-ALANA TRAVIS,

Applicant.

§
§
§
§
§
§
§
§
§

Opposition No. _____

NOTICE OF OPPOSITION

Curves International, Inc., a Texas corporation having a principal place of business at 100 Ritchie Road, Waco, Texas 76712, ("Opposer") believes it will be damaged by the registration of the mark VIXEN CURVES shown in Application Serial Number 77/811,676, filed August 24, 2009 by Krista-Alana Travis, who may be contacted at her address of record, 3 Crystal Court, Manalapan, New Jersey 07726-8881.

As grounds of opposition is it alleged that:

1. Prior to August 24, 2009, the filing date of Applicant's Intent to Use application for VIXEN CURVES in connection with "DVDs featuring exercise routines" in International Class 009, Opposer Curves International, Inc. and its predecessor-in-interest Curves for Women, Inc. have continuously used the mark CURVES and other marks incorporating CURVES with a second or third term (collectively "the CURVES Marks") as trademarks and service marks in connection with the field of exercise, including:

- Meal replacement and dietary supplement drink mixes, nutritional supplements in International Class 005;
- Video recordings featuring instruction in fitness center management and operation, sales and lead generation, fitness consultation and instruction, and weight reduction diet planning, counseling and supervision in International Class 009;
- Devices for measuring, estimating, and/or recording physiological conditions, namely, heart rate and/or caloric energy expenditure in International Class 010;
- Water bottles and soap dispensers in International Class 021;
- Athletic clothing in International Class 025;
- Exercise equipment, namely, strength training equipment, aerobic fitness equipment, and/or cardiovascular exercise equipment, all with devices and components for estimating, and/or recording physiological conditions, sold as a unit, in Class 028;
- Foodstuffs in International Class 030;
- Retail store services featuring exercise equipment, clothing and health and fitness products and fitness accessories in International Class 035;
- Providing electronic bulletin boards for registered users for transmission of messages concerning health and fitness; providing multiple use access to global computer information networks for the transfer and dissemination of a wide range of information, namely, providing access to information via websites and online forums over the Internet in International Class 038;
- Facilities for exercise and physical fitness training and educational services in International Class 041; and
- Weight reduction diet planning, counseling and supervision in International Class 044.

2. To promote such products and services, Opposer and its predecessor have promoted and advertised to the public the availability of those products and services under the CURVES mark in various forms and at considerable expense.

3. By reason of the adoption and continuous use of the CURVES Marks, the designation has a distinctive quality and has acquired special and particular significance and very valuable goodwill as identifying Opposer for such goods and services.

4. Through such usage and recognition, Opposer has acquired common-law rights in the CURVES Marks as a proprietary trademark, which rights extend, without limitation, to the exclusive right to use such designations nationwide.

5. As a further consequence of such usage and recognition, the CURVES Marks have become nationally famous in connection with various foodstuffs and health and fitness centers.

6. Opposer is the owner of U.S. Trademark Reg. No. 2,923,501 for CURVES for educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers; fitness centers, namely providing fitness and exercise facilities in International Class 41. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

7. Opposer is the owner of U.S. Trademark Reg. No. 2,930,889 for CURVES for meal replacement and dietary supplement drink mixes, nutritional supplements in International Class 005. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

8. Opposer is the owner of U.S. Trademark Reg. No. 2947574 for CURVES for educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers in International Class 041. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

9. Opposer is the owner of U.S. Trademark Reg. No. 3144142 for CURVES for athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands in International Class 025 and for retail store services featuring clothing and health-and-fitness products and fitness accessories, not including nutritional supplements or food in International Class 035. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

10. Opposer is the owner of U.S. Trademark Reg. No. 3150319 for CURVES for athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands in International Class 025 and retail store services featuring exercise equipment, clothing and health and fitness products, namely, nutritional products and fitness accessories in Class 035. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

11. Opposer is the owner of U.S. Trademark Reg. No. 3164796 for CURVES for weight reduction diet planning, counseling and supervision in International Class 044. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

12. Opposer is the owner of U.S. Trademark Reg. No. 3242565 for CURVES UNIVERSITY for Educational services, namely, conducting classes in the field of kinesiology and nutrition and distributing course materials in connection therewith in International Class 041. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

13. Opposer is the owner of U.S. Trademark Reg. No. 3342175 for CURVES LEARNING EXPERIENCE for video recordings featuring instruction in fitness center management and operation, sales and lead generation, fitness consultation and instruction, and weight reduction diet planning, counseling and supervision in International Class 009. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

14. Opposer is the owner of U.S. Trademark Reg. No. 3365618 for CURVES UNIVERSITY for clothing, namely, t-shirts, shirts, and sweatshirts; athletic accessories, namely, hats in International Class 025. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

15. Opposer is the owner of U.S. Trademark Reg. No. 3533821 for CURVES SMART for devices for measuring, estimating, and/or recording physiological conditions, namely, heart rate, pulse rate, and/or caloric energy expenditure in International Class 010 and exercise

equipment, namely, strength training equipment, aerobic fitness equipment, and/or cardiovascular exercise equipment, all with devices and components for measuring, estimating, and/or recording physiological conditions in International Class 028. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

16. Opposer is the owner of U.S. Trademark Reg. No. 3533826 for CURVES COMPLETE for providing information about physical fitness and exercise via a website available over the Internet and other global computer networks in International Class 041 and for providing information about health, nutrition and weight loss via a website available over the Internet and other global computer networks in International Class 044. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

17. Opposer is the owner of U.S. Trademark Reg. No. 3540877 for CURVES PRODUCTS for on-line retail store services featuring clothing, exercise accessories, gifts, promotional products, exercise products in International Class 035. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

18. Opposer is the owner of U.S. Trademark Reg. No. 3555096 for CURVES for dispensers for cleaning and disinfecting solutions; Dispensers for liquid soap; Soap dispensers in International Class 021. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

19. Opposer is the owner of U.S. Trademark Reg. No. 3571321 for CURVES QUEST for t-shirts in International Class 025. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

20. Opposer is the owner of U.S. Trademark Reg. No. 3591191 for CURVES FOR WOMEN for athletic shoes, shower shoes, flip flops, thongs, slippers, house shoes, sports bras in International Class 025. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

21. Opposer is the owner of U.S. Trademark Reg. No. 3591192 for CURVES for athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, thongs, slippers, and houseshoes; athletic accessories, namely, hats, visors and sweat bands in International Class 025. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

22. Opposer is the owner of U.S. Trademark Reg. No. 3591193 for CURVES for athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, and thongs; athletic accessories, namely, hats, visors and sweat bands in International Class 025. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

23. Opposer is the owner of U.S. Trademark Reg. No. 3603665 for CURVES CIRCUIT GEAR for plastic water bottles sold empty in International Class 021. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

24. Opposer is the owner of U.S. Trademark Reg. No. 3610387 for CURVES for granola-based snack in International Class 030. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

25. Opposer is the owner of U.S. Trademark Reg. No. 3617601 for MY CURVES for providing newsletters in the field of health, nutrition, fitness, and wellness via e-mail in International Class 041. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

26. Opposer is the owner of U.S. Trademark Reg. No. 3666355 for MY CURVES for providing electronic bulletin boards for registered users for transmission of messages concerning health and fitness; providing multiple use access to global computer information networks for the transfer and dissemination of a wide range of information, namely, providing access to information via websites and online forums over the Internet in International Class 038. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

27. Opposer is the owner of U.S. Trademark Reg. No. 3675848 for MY CURVES for providing on-line information via an Internet web page in the field of fitness in International Class 041 and for providing on-line information via an Internet web page in the field of health in

International Class 044. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

28. Opposer is the owner of U.S. Trademark Reg. No. 3702082 for CURVES for ready to eat, cereal derived food bars, microwave popcorn and popcorn in International Class 030. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

29. Opposer is the owner of U.S. Trademark Reg. No. 3720123 for CURVES bases for making milk shakes in International Class 030. A copy of the identified registration certificate, the related TARR status report as of February 15, 2010, and the related Assignment report are attached hereto and incorporated by reference.

30. Opposer is the senior user of the mark CURVES in the United States in connection with exercise-related goods and services, including specifically video recordings featuring instruction fitness consultation and instruction, and weight reduction diet planning by virtue of its registrations and its actual use, all of which predate Applicant's filing date of August 24, 2009.

31. Through Trademark Application No. 77/811,676 Applicant seeks to register the mark VIXEN CURVES for use on or in connection with "DVDs featuring exercise routines."

32. Applicant's mark is confusingly similar to Opposer's CURVES Marks. In particular, Applicant's mark places makes prominent use of the CURVES mark and appears to use a modifier which could be perceived by consumers in light of Opposer's marks as a sub-set of the fitness services rendered by Opposer, particularly in light of the wide extent of fitness and exercise related goods and services offered by Opposer under the CURVES and other marks

which incorporate CURVES, such as CURVES LEARNING EXPERIENCE, CURVES SMART, and CURVES QUEST. The products intended to be sold by Applicant are limited to DVDs featuring exercise routines. Incident to that operation, Opposer has provided training materials in video form including exercise training.

33. The goods associated with Applicant's mark are similar or related to the goods and services associated with Opposer's CURVES mark. Specifically, Applicant seeks protection for the proposed mark in connection with DVDs featuring exercise routines. Opposer's rights in the CURVES mark in connection with DVDs featuring exercise routines and the broader extensive use of the CURVES mark in connection with fitness pre-date the filing of Applicant's application.

34. The product associated with Applicant's mark is in direct competition with the goods and services associated with Opposer's CURVES mark.

35. It is well known that Opposer has a significant U.S. presence and particularly a substantial presence in the women's-fitness industry.

36. Thus, Applicant's mark, when used in conjunction with the services listed in Applicant's application, is likely to deceive to cause confusion or mistake among members of the public as to the source or sponsorship of Applicant's services in relation to Opposer and/or to make less distinctive the marks of Opposer.

37. Applicant's application for registration should be refused on the basis that it consists of or comprises, according to 15 U.S. C. § 1052(d), of:

a mark which so resembles a mark registered in the Patent and Trademark Office, or a mark or trade name previously used in the United States by another and not abandoned, as to the likely, when used on or in conjunction with the goods of the Applicant, to cause confusion or to cause mistake, or to deceive.

38. Accordingly, Opposer asserts, pursuant to 15 U.S.C. § 1063, that it will be damaged by the issuance of a registration for the VIXEN CURVES mark to Applicant as sought in Trademark Application Serial Number 77/811,676.

Wherefore Opposer, Curves International, Inc. prays that the application for registration of Applicant's mark be rejected, that no registration be issued thereon to Applicant, and that this Opposition be sustained in favor of Opposer.

Please charge any fees incurred by Opposer in conjunction with this proceeding to the firm's deposit account 50-3385.

Date: February 16, 2010

Respectfully Submitted,

CRAIN, CATON & JAMES, P.C.



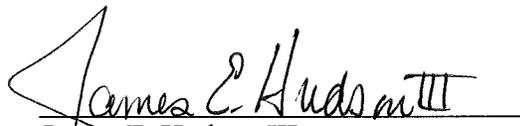
James E. Hudson III
1401 McKinney, Suite 1700
Houston, Texas 77010-4035
713.752.8652 Voice
713.425.7952 Fax

COUNSEL FOR OPPOSER

CERTIFICATE OF SERVICE

I hereby certify the foregoing was transmitted by both first class mail and certified mail, return receipt requested on February 16, 2010 to Applicant at its correspondence address of record as follows:

Krista-Alana Travis
3 Crystal Court
Manalapan, New Jersey 07726-8881


James E. Hudson III

CERTIFICATION OF TRANSMITTAL

I certify that this correspondence is being filed with the United States Trademark Trial and Appeal Board through the *Electronic System for Trademark Trials and Appeals* on the date identified below.

Date February 16, 2010


James E. Hudson III
Registration No. 41,081

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,923,501

Registered Feb. 1, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

Curves

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
400 SCHROEDER DRIVE
WACO, TX 76710

FOR: EDUCATIONAL SERVICES, NAMELY PROVIDING HEALTH AND FITNESS PROGRAMS FOR FITNESS CLUBS AND HEALTH AND EXERCISE CENTERS; FITNESS CENTERS, NAMELY, PROVIDING FITNESS AND EXERCISE FACILITIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

OWNER OF U.S. REG. NO. 1,996,990.

SER. NO. 78-975,480, FILED 7-24-2003.

AISHA CLARKE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:20:49 ET

Serial Number: 78975480 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2923501

Mark

The word "Curves" is written in a large, bold, black cursive font. The letters are thick and have a fluid, flowing quality, with the 'C' and 'V' being particularly prominent.

(words only): CURVES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2005-02-01

Filing Date: 2003-07-24

Transformed into a National Application: No

Registration Date: 2005-02-01

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-02-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas
Phone Number: 254.399.9285
Fax Number: 254.399.9509

GOODS AND/OR SERVICES

International Class: 041
Class Status: Active
Educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers; fitness centers, namely, providing fitness and exercise facilities
Basis: 1(a)
First Use Date: 1992-09-01
First Use in Commerce Date: 1993-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):
1996990

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-05-03 - Applicant/Correspondence Changes (Non-Responsive) Entered
2006-05-03 - TEAS Change Of Owner Address Received
2005-10-17 - Attorney Revoked And/Or Appointed
2005-10-17 - TEAS Revoke/Appoint Attorney Received
2005-02-01 - Registered - Principal Register
2004-11-09 - Published for opposition
2004-10-20 - Notice of publication
2004-09-09 - Case File In TICRS
2004-08-30 - Law Office Publication Review Completed

2004-08-23 - Assigned To LIE
2004-08-05 - Approved for Pub - Principal Register (Initial exam)
2004-06-13 - Communication received from applicant
2004-05-25 - Divisional processing completed
2004-04-13 - Divisional request received
2004-04-13 - FAX RECEIVED
2004-03-05 - Communication received from applicant
2004-03-05 - PAPER RECEIVED
2004-03-04 - FAX RECEIVED
2004-02-09 - Non-final action e-mailed
2004-02-09 - Assigned To Examiner
2004-01-06 - TEAS Change Of Correspondence Received

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

Crain, Caton & James, P.C.

1401 McKinney

Suite 1700

Houston TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78975480

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

Reg. No. 2,930,889

United States Patent and Trademark Office

Registered Mar. 8, 2005

**TRADEMARK
PRINCIPAL REGISTER**

CURVES

CURVES INTERNATIONAL, INC. (TEXAS COR-
PORATION)
100 RITCHIE
WACO, TX 76712

FOR: MEAL REPLACEMENT AND DIETARY
SUPPLEMENT DRINK MIXES, NUTRITIONAL
SUPPLEMENTS, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46,
51 AND 52).

FIRST USE 1-1-1993; IN COMMERCE 1-1-1993.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,996,990.

SER. NO. 78-378,828, FILED 3-4-2004.

DAWN FELDMAN, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:21:19 ET

Serial Number: 78378828 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2930889

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2005-03-08

Filing Date: 2004-03-04

Transformed into a National Application: No

Registration Date: 2005-03-08

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-03-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 005
Class Status: Active
Meal replacement and dietary supplement drink mixes, nutritional supplements
Basis: 1(a)
First Use Date: 1993-01-01
First Use in Commerce Date: 1993-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):
1996990

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2005-10-17 - Attorney Revoked And/Or Appointed
- 2005-10-17 - TEAS Revoke/Appoint Attorney Received
- 2005-03-08 - Registered - Principal Register
- 2004-12-14 - Published for opposition
- 2004-11-24 - Notice of publication
- 2004-10-07 - Law Office Publication Review Completed
- 2004-10-05 - Assigned To LIE
- 2004-09-21 - Approved for Pub - Principal Register (Initial exam)
- 2004-09-20 - Assigned To Examiner
- 2004-03-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

Crain, Caton & James, P.C.

Suite 1700

1401 McKinney

Houston TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78378828

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,947,574

Registered May 10, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

CURVES

**CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
400 SCHROEDER DRIVE
WACO, TX 76710**

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

OWNER OF U.S. REG. NO. 1,996,990.

FOR: EDUCATIONAL SERVICES, NAMELY PROVIDING HEALTH AND FITNESS PROGRAMS FOR FITNESS CLUBS AND HEALTH AND EXERCISE CENTERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SER. NO. 76-977,327, FILED 5-23-2002.

HENRY S. ZAK, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:21:47 ET

Serial Number: 76977327 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2947574

Mark (words only): CURVES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2005-05-10

Filing Date: 2002-05-23

Transformed into a National Application: No

Registration Date: 2005-05-10

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-05-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CURVES INTERNATIONAL, INC.

Address:

CURVES INTERNATIONAL, INC.

100 Ritchie Road

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

Phone Number: 254-399-9285

Fax Number: 254-399-9509

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Educational services, namely providing health and fitness programs for fitness clubs and health and exercise centers

Basis: 1(a)

First Use Date: 1992-09-01

First Use in Commerce Date: 1993-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1996990

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-05-03 - Applicant/Correspondence Changes (Non-Responsive) Entered

2006-05-03 - TEAS Change Of Owner Address Received

2005-10-17 - Attorney Revoked And/Or Appointed

2005-10-17 - TEAS Revoke/Appoint Attorney Received

2005-05-10 - Registered - Principal Register

2005-01-12 - Divisional processing completed

2004-07-23 - Divisional request received

2004-09-14 - Case File In TICRS

2004-06-15 - Opposition instituted for Proceeding

2004-01-06 - TEAS Change Of Correspondence Received

2003-12-30 - Extension Of Time To Oppose Received

2003-12-02 - Published for opposition

2003-11-12 - Notice of publication

2003-09-25 - Approved for Pub - Principal Register (Initial exam)

2003-01-15 - Letter of suspension mailed

2002-12-30 - Communication received from applicant

2002-09-25 - Non-final action mailed

2002-09-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

Crain, Caton & James, P.C.

1401 McKinney

Suite 1700

Houston TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 76977327

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cls.: 25 and 35

Prior U.S. Cls.: 22, 39, 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,144,142

Registered Sep. 19, 2006

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

Curves

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: ATHLETIC CLOTHING, NAMELY, T-SHIRTS, SHIRTS, TURTLENECKS, TANK TOPS, SWEATSHIRTS, BODYSUITS, ROBES, PANTS, SWEATPANTS, WARM-UP SUITS, JACKETS, SOCKS AND SHORTS AND SPECIFICALLY EXCLUDING BOOTS, HIKING BOOTS, DRESS SHOES, AND CASUAL NON-ATHLETIC SHOES OTHER THAN SHOWER SHOES, FLIP FLOPS AND THONGS; ATHLETIC ACCESSORIES, NAMELY, HATS, VISORS AND SWEAT BANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

FOR: RETAIL STORE SERVICES FEATURING CLOTHING AND HEALTH-AND-FITNESS PRODUCTS AND FITNESS ACCESSORIES, NOT INCLUDING NUTRITIONAL SUPPLEMENTS OR FOOD, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

OWNER OF U.S. REG. NO. 1,996,990.

SER. NO. 78-278,523, FILED 7-24-2003.

AISHA CLARKE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:22:08 ET

Serial Number: 78278523 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3144142

Mark

The word "Curves" is written in a large, bold, black cursive font. The letters are thick and have a slightly irregular, hand-drawn appearance. The 'C' is particularly large and loops around the 'u'. The 'v' is also large and loops around the 'e'. The 's' is smaller and ends in a tail.

(words only): CURVES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-09-19

Filing Date: 2003-07-24

Transformed into a National Application: No

Registration Date: 2006-09-19

Register: Principal

Law Office Assigned: LAW OFFICE 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-09-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas
Phone Number: 254.399.9285
Fax Number: 254.399.9509

GOODS AND/OR SERVICES

International Class: 025**Class Status:** Active

Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands

Basis: 1(a)**First Use Date:** 1992-09-01**First Use in Commerce Date:** 1993-01-01**International Class:** 035**Class Status:** Active

Retail store services featuring clothing and health-and-fitness products and fitness accessories, not including nutritional supplements or food

Basis: 1(a)**First Use Date:** 1992-09-01**First Use in Commerce Date:** 1993-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1996990

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-09-19 - Registered - Principal Register

2006-08-08 - Extension Of Time To Oppose Process - Terminated

2006-05-03 - TEAS Change Of Owner Address Received

2006-02-23 - Extension Of Time To Oppose Received

2006-01-24 - Published for opposition
2006-01-04 - Notice of publication
2005-10-17 - Attorney Revoked And/Or Appointed
2005-10-17 - TEAS Revoke/Appoint Attorney Received
2004-12-03 - Amendment From Applicant Entered
2004-11-29 - Communication received from applicant
2004-11-29 - TEAS Response to Office Action Received
2004-09-08 - Law Office Publication Review Completed
2004-08-23 - Assigned To LIE
2004-08-05 - Approved for Pub - Principal Register (Initial exam)
2004-06-13 - Communication received from applicant
2004-05-25 - Divisional processing completed
2004-04-13 - Divisional request received
2004-04-13 - FAX RECEIVED
2004-03-05 - Communication received from applicant
2004-03-05 - PAPER RECEIVED
2004-03-04 - FAX RECEIVED
2004-02-09 - Non-final action e-mailed
2004-02-09 - Assigned To Examiner
2004-01-06 - TEAS Change Of Correspondence Received

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III
Crain, Caton & James, P.C.
Suite 1700

1401 McKinney
Houston TX 77010-4035
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78278523

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cls.: 25 and 35

Prior U.S. Cls.: 22, 39, 100, 101 and 102

Reg. No. 3,150,319

United States Patent and Trademark Office

Registered Oct. 3, 2006

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: ATHLETIC CLOTHING, NAMELY, T-SHIRTS, SHIRTS, TURTLENECKS, TANK TOPS, SWEATSHIRTS, BODYSUITS, ROBES, PANTS, SWEATPANTS, WARM-UP SUITS, JACKETS, SOCKS AND SHORTS AND SPECIFICALLY EXCLUDING BOOTS, HIKING BOOTS, DRESS SHOES, AND CASUAL NON-ATHLETIC SHOES OTHER THAN SHOWER SHOES, FLIP FLOPS AND THONGS; ATHLETIC ACCESSORIES, NAMELY, HATS, VISORS AND SWEAT BANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

FOR: RETAIL STORE SERVICES FEATURING EXERCISE EQUIPMENT, CLOTHING AND HEALTH AND FITNESS PRODUCTS, NAMELY, NUTRITIONAL PRODUCTS AND FITNESS ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-1-1992; IN COMMERCE 1-1-1993.

OWNER OF U.S. REG. NO. 1,996,990.

SER. NO. 76-410,976, FILED 5-23-2002.

HENRY S. ZAK, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 14:20:36 ET

Serial Number: 76410976 Assignment Information Trademark Document Retrieval

Registration Number: 3150319

Mark (words only): CURVES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-10-03

Filing Date: 2002-05-23

Transformed into a National Application: No

Registration Date: 2006-10-03

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-10-03

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CURVES INTERNATIONAL, INC.

Address:

CURVES INTERNATIONAL, INC.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

Phone Number: 254-399-9285

Fax Number: 254-399-9509

GOODS AND/OR SERVICES

International Class: 025**Class Status: Active**

Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, bodysuits, robes, pants, sweatpants, warm-up suits, jackets, socks and shorts and specifically excluding boots, hiking boots, dress shoes, and casual non-athletic shoes other than shower shoes, flip flops and thongs; athletic accessories, namely, hats, visors and sweat bands

Basis: 1(a)**First Use Date:** 1992-09-01**First Use in Commerce Date:** 1993-01-01**International Class: 035****Class Status: Active**

Retail store services featuring exercise equipment, clothing and health and fitness products, namely, nutritional products and fitness accessories

Basis: 1(a)**First Use Date:** 1992-09-01**First Use in Commerce Date:** 1993-01-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

1996990

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-03 - Registered - Principal Register

2006-08-17 - Opposition terminated for Proceeding

2006-08-17 - Opposition dismissed for Proceeding

2006-05-03 - Applicant/Correspondence Changes (Non-Responsive) Entered

2006-05-03 - TEAS Change Of Owner Address Received

2005-10-17 - Attorney Revoked And/Or Appointed

2005-10-17 - TEAS Revoke/Appoint Attorney Received

2005-01-12 - Divisional processing completed

2004-07-23 - Divisional request received

2004-09-14 - Case File In TICRS
2004-06-15 - Opposition instituted for Proceeding
2004-01-06 - TEAS Change Of Correspondence Received
2003-12-30 - Extension Of Time To Oppose Received
2003-12-02 - Published for opposition
2003-11-12 - Notice of publication
2003-09-25 - Approved for Pub - Principal Register (Initial exam)
2003-01-15 - Letter of suspension mailed
2002-12-30 - Communication received from applicant
2002-09-25 - Non-final action mailed
2002-09-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III
Crain, Caton & James, P.C.
1401 McKinney
Suite 1700
Houston TX 77010-4035
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 76410976

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,164,796

Registered Oct. 31, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)

100 RITCHIE

WACO, TX 76712

**FOR: WEIGHT REDUCTION DIET PLANNING,
COUNSELING AND SUPERVISION, IN CLASS 44
(U.S. CLS. 100 AND 101).**

FIRST USE 9-1-1992; IN COMMERCE 9-1-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

**OWNER OF U.S. REG. NOS. 2,123,855, 2,930,889
AND OTHERS.**

SER. NO. 78-624,159, FILED 5-5-2005.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:22:29 ET

Serial Number: 78624159 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3164796

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2006-10-31

Filing Date: 2005-05-05

Transformed into a National Application: No

Registration Date: 2006-10-31

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-10-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 044
Class Status: Active
Weight reduction diet planning, counseling and supervision
Basis: 1(a)
First Use Date: 1992-09-01
First Use in Commerce Date: 1992-09-01

ADDITIONAL INFORMATION

Prior Registration Number(s):
2123855
2923501
2930889

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-10-31 - Registered - Principal Register
2006-08-15 - Published for opposition
2006-07-26 - Notice of publication
2006-05-22 - Law Office Publication Review Completed
2006-05-18 - Assigned To LIE
2006-04-28 - Approved for Pub - Principal Register (Initial exam)
2006-04-28 - Teas/Email Correspondence Entered
2006-04-23 - Communication received from applicant
2006-04-23 - TEAS Response to Office Action Received

2005-11-05 - LETTER OF SUSPENSION E-MAILED
2005-11-05 - Suspension Letter Written
2005-10-17 - Attorney Revoked And/Or Appointed
2005-10-17 - TEAS Revoke/Appoint Attorney Received
2005-09-28 - Examiner's Amendment Entered
2005-09-27 - EXAMINERS AMENDMENT E-MAILED
2005-09-27 - Examiners Amendment -Written
2005-09-21 - Non-final action e-mailed
2005-09-21 - Non-Final Action Written
2005-09-21 - Assigned To Examiner
2005-05-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III
Crain, Caton & James, P.C.
Suite 1700
1401 McKinney
Houston TX 77010-4035
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78624159

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,242,565

Registered May 15, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

CURVES UNIVERSITY

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)

100 RITCHIE

WACO, TX 76712

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES IN THE FIELD OF KINESIOLOGY AND NUTRITION AND DISTRIBUTING COURSE MATERIALS IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-4-2004; IN COMMERCE 11-4-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,123,855, 2,930,889 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UNIVERSITY", APART FROM THE MARK AS SHOWN.

SER. NO. 78-977,918, FILED 2-28-2005.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:22:46 ET

Serial Number: 78977918 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3242565

Mark

CURVES UNIVERSITY

(words only): CURVES UNIVERSITY

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-05-15

Filing Date: 2005-02-28

Transformed into a National Application: No

Registration Date: 2007-05-15

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-05-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Educational services, namely, conducting classes in the field of kinesiology and nutrition and distributing course materials in connection therewith

Basis: 1(a)

First Use Date: 2004-11-04

First Use in Commerce Date: 2004-11-04

ADDITIONAL INFORMATION

Disclaimer: "UNIVERSITY"

Prior Registration Number(s):

2123855

2923501

2930889

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-05-15 - Registered - Principal Register

2007-02-27 - Published for opposition

2007-02-07 - Notice of publication

2007-01-22 - Law Office Publication Review Completed

2007-01-22 - Teas/Email Correspondence Entered

2007-01-22 - Communication received from applicant

2007-01-22 - Assigned To LIE

2006-12-21 - TEAS Response to Office Action Received

2006-12-22 - Approved for Pub - Principal Register (Initial exam)
2006-11-05 - Report Completed Suspension Check Case Still Suspended
2006-05-05 - Report Completed Suspension Check Case Still Suspended
2006-12-21 - Divisional processing completed
2006-02-01 - Divisional request received
2005-11-05 - LETTER OF SUSPENSION E-MAILED
2005-11-05 - Suspension Letter Written
2005-10-17 - Attorney Revoked And/Or Appointed
2005-10-17 - TEAS Revoke/Appoint Attorney Received
2005-09-28 - Examiner's Amendment Entered
2005-09-27 - EXAMINERS AMENDMENT E-MAILED
2005-09-27 - Examiners Amendment - Written
2005-09-22 - Non-final action e-mailed
2005-09-22 - Non-Final Action Written
2005-09-21 - Assigned To Examiner
2005-03-05 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

Crain, Caton & James, P.C.

Suite 1700

1401 McKinney

Houston TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78977918

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[|.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,342,175

Registered Nov. 20, 2007

**TRADEMARK
PRINCIPAL REGISTER**

CURVES LEARNING EXPERIENCE

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: VIDEO RECORDINGS FEATURING INSTRUCTION IN FITNESS CENTER MANAGEMENT AND OPERATION, SALES AND LEAD GENERATION, FITNESS CONSULTATION AND INSTRUCTION, AND WEIGHT REDUCTION DIET PLANNING, COUNSELING AND SUPERVISION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-30-2006; IN COMMERCE 9-30-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,923,501, 3,164,796, AND OTHERS.

SN 78-969,022, FILED 9-7-2006.

SOPHIA S. KIM, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:23:09 ET

Serial Number: 78969022 Assignment Information Trademark Document Retrieval

Registration Number: 3342175

Mark

CURVES LEARNING EXPERIENCE

(words only): CURVES LEARNING EXPERIENCE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-11-20

Filing Date: 2006-09-07

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2007-11-20

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-10-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Video recordings featuring instruction in fitness center management and operation, sales and lead generation, fitness consultation and instruction, and weight reduction diet planning, counseling and supervision

Basis: 1(a)

First Use Date: 2006-09-30

First Use in Commerce Date: 2006-09-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

2923501

3144142

3164796

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-11-20 - Registered - Principal Register
2007-10-12 - Law Office Registration Review Completed
2007-10-11 - Allowed for Registration - Principal Register (SOU accepted)
2007-08-30 - Statement of use processing complete
2007-08-03 - Amendment to Use filed
2007-08-03 - TEAS Statement of Use Received
2007-05-15 - Noa Mailed - SOU Required From Applicant
2007-02-20 - Published for opposition
2007-01-31 - Notice of publication
2006-12-28 - Law Office Publication Review Completed
2006-12-28 - Assigned To LIE
2006-12-08 - Approved for Pub - Principal Register (Initial exam)
2006-12-08 - Examiner's Amendment Entered

2006-12-08 - EXAMINERS AMENDMENT E-MAILED

2006-12-08 - Examiners Amendment -Written

2006-12-08 - Non-final action e-mailed

2006-12-08 - Non-Final Action Written

2006-12-06 - Assigned To Examiner

2006-09-13 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

CRAIN, CATON & JAMES, P.C.

1401 MCKINNEY ST STE 1700

HOUSTON TX 77010

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78969022

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,365,618

Registered Jan. 8, 2008

**TRADEMARK
PRINCIPAL REGISTER**

CURVES UNIVERSITY

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE
WACO, TX 76712

OWNER OF U.S. REG. NOS. 2,123,855, 2,930,889
AND OTHERS.

FOR: CLOTHING, NAMELY, T-SHIRTS, SHIRTS,
AND SWEATSHIRTS; ATHLETIC ACCESSORIES,
NAMELY, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "UNIVERSITY", APART FROM
THE MARK AS SHOWN.

FIRST USE 11-4-2004; IN COMMERCE 11-4-2004.

SER. NO. 78-576,146, FILED 2-28-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS
WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FLORENTINA BLANDU, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:23:31 ET

Serial Number: 78576146 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3365618

Mark

CURVES UNIVERSITY

(words only): CURVES UNIVERSITY

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-01-08

Filing Date: 2005-02-28

Transformed into a National Application: No

Registration Date: 2008-01-08

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-01-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Clothing, namely, t-shirts, shirts, and sweatshirts; athletic accessories, namely, hats
Basis: 1(a)
First Use Date: 2004-11-04
First Use in Commerce Date: 2004-11-04

ADDITIONAL INFORMATION

Disclaimer: "UNIVERSITY"

Prior Registration Number(s):
2123855
2923501
2930889

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-01-08 - Registered - Principal Register
2007-10-23 - Published for opposition
2007-10-03 - Notice of publication
2007-09-18 - Law Office Publication Review Completed
2007-09-18 - Assigned To LIE
2007-08-10 - Approved for Pub - Principal Register (Initial exam)
2007-06-20 - Teas/Email Correspondence Entered
2007-06-20 - Communication received from applicant

2007-06-20 - TEAS Response to Office Action Received
2007-06-20 - Previous allowance count withdrawn
2007-05-25 - Approved for Pub - Principal Register (Initial exam)
2007-05-06 - Report Completed Suspension Check Case Still Suspended
2007-05-04 - TEAS Response to Office Action Received
2006-11-05 - Report Completed Suspension Check Case Still Suspended
2006-05-05 - Report Completed Suspension Check Case Still Suspended
2006-12-21 - Divisional processing completed
2006-02-01 - Divisional request received
2005-11-05 - LETTER OF SUSPENSION E-MAILED
2005-11-05 - Suspension Letter Written
2005-10-17 - Attorney Revoked And/Or Appointed
2005-10-17 - TEAS Revoke/Appoint Attorney Received
2005-09-28 - Examiner's Amendment Entered
2005-09-27 - EXAMINERS AMENDMENT E-MAILED
2005-09-27 - Examiners Amendment -Written
2005-09-22 - Non-final action e-mailed
2005-09-22 - Non-Final Action Written
2005-09-21 - Assigned To Examiner
2005-03-05 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

Crain, Caton & James, P.C.

Suite 1700

1401 McKinney

Houston TX 77010-4035
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78576146

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cls.: 10 and 28

Prior U.S. Cls.: 22, 23, 26, 38, 39, 44 and 50

United States Patent and Trademark Office

Reg. No. 3,533,821

Registered Nov. 18, 2008

TRADEMARK
PRINCIPAL REGISTER

The logo for "Curves Smart" is written in a stylized, cursive font. The word "Curves" is on the top line and "Smart" is on the bottom line. A small star is positioned to the right of the word "Smart". A decorative flourish or line extends from the bottom right of the word "Smart" and curves upwards and to the right.

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: DEVICES FOR MEASURING, ESTIMATING, AND/OR RECORDING PHYSIOLOGICAL CONDITIONS, NAMELY, HEART RATE, PULSE RATE, AND/OR CALORIC ENERGY EXPENDITURE, IN CLASS 10 (U.S. CLS. 26, 39 AND 44).

FIRST USE 7-30-2007; IN COMMERCE 10-25-2007.

FOR: EXERCISE EQUIPMENT, NAMELY, STRENGTH TRAINING EQUIPMENT, AEROBIC FITNESS EQUIPMENT, AND/OR CARDIOVASCULAR EXERCISE EQUIPMENT, ALL WITH DEVICES AND COMPONENTS FOR MEASURING, ESTIMAT-

ING, AND/OR RECORDING PHYSIOLOGICAL CONDITIONS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-30-2007; IN COMMERCE 10-25-2007.

OWNER OF U.S. REG. NOS. 2,923,501, 3,164,796 AND OTHERS.

THE MARK CONSISTS OF THE TERMS "CURVES" AND "SMART" TOGETHER WITH A STAR DEPICTING A PERSON.

SER. NO. 77-443,887, FILED 4-9-2008.

DAWN HAN, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:23:50 ET

Serial Number: 77443887 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3533821

Mark

The logo for "Curves Smart" features the word "Curves" in a large, bold, cursive script. Below it, the word "Smart" is written in a smaller, similar cursive font. To the right of "Smart", there is a stylized graphic of a person in a dynamic, athletic pose, possibly a dancer or a fitness enthusiast, with arms and legs extended.

(words only): CURVES SMART

Standard Character claim: No

Current Status: Registered.

Date of Status: 2008-11-18

Filing Date: 2008-04-09

Transformed into a National Application: No

Registration Date: 2008-11-18

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 010

Class Status: Active

Devices for measuring, estimating, and/or recording physiological conditions, namely, heart rate, pulse rate, and/or caloric energy expenditure

Basis: 1(a)

First Use Date: 2007-07-30

First Use in Commerce Date: 2007-10-25

International Class: 028

Class Status: Active

Exercise equipment, namely, strength training equipment, aerobic fitness equipment, and/or cardiovascular exercise equipment, all with devices and components for measuring, estimating, and/or recording physiological conditions

Basis: 1(a)

First Use Date: 2007-07-30

First Use in Commerce Date: 2007-10-25

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the terms "CURVES" and "SMART" together with a star depicting a person.

Design Search Code(s):

01.01.03 - Star - a single star with five points

02.01.33 - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures

04.07.03 - Geometric figures or combinations of geometric figures representing a person; Geometric figures representing a person; Geometric shapes forming a person; Person formed by geometric shapes

Prior Registration Number(s):

2923501

3144142

3164796

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-18 - Registered - Principal Register

2008-09-02 - Published for opposition

2008-08-13 - Notice of publication

2008-07-30 - Law Office Publication Review Completed

2008-07-30 - Assigned To LIE

2008-07-29 - Approved for Pub - Principal Register (Initial exam)

2008-07-22 - Assigned To Examiner

2008-04-15 - Notice Of Design Search Code Mailed

2008-04-14 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY
SUITE 1700
HOUSTON, TX 77010
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77443887

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cls.: 41 and 44

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,533,826

Registered Nov. 18, 2008

SERVICE MARK
PRINCIPAL REGISTER

Curves 
Complete

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: PROVIDING INFORMATION ABOUT PHYSICAL FITNESS AND EXERCISE VIA A WEBSITE AVAILABLE OVER THE INTERNET AND OTHER GLOBAL COMPUTER NETWORKS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-8-2007; IN COMMERCE 11-8-2007.

FOR: PROVIDING INFORMATION ABOUT HEALTH, NUTRITION AND WEIGHT LOSS VIA A

WEBSITE AVAILABLE OVER THE INTERNET AND OTHER GLOBAL COMPUTER NETWORKS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 11-8-2007; IN COMMERCE 11-8-2007.

OWNER OF U.S. REG. NOS. 2,923,501, 3,242,565 AND OTHERS.

SER. NO. 77-443,976, FILED 4-9-2008.

DAWN HAN, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:24:06 ET

Serial Number: 77443976 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3533826

Mark



(words only): CURVES COMPLETE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2008-11-18

Filing Date: 2008-04-09

Transformed into a National Application: No

Registration Date: 2008-11-18

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-11-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

Providing information about physical fitness and exercise via a website available over the Internet and other global computer networks

Basis: 1(a)

First Use Date: 2007-11-08

First Use in Commerce Date: 2007-11-08

International Class: 044

Class Status: Active

Providing information about health, nutrition and weight loss via a website available over the Internet and other global computer networks

Basis: 1(a)

First Use Date: 2007-11-08

First Use in Commerce Date: 2007-11-08

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals

26.13.21 - Quadrilaterals that are completely or partially shaded

26.13.25 - Quadrilaterals with one or more curved sides

Prior Registration Number(s):

2923501

3164796

3242565

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-11-18 - Registered - Principal Register

2008-09-02 - Published for opposition
2008-08-13 - Notice of publication
2008-07-30 - Law Office Publication Review Completed
2008-07-30 - Approved for Pub - Principal Register (Initial exam)
2008-07-22 - Assigned To LIE
2008-07-22 - Assigned To Examiner
2008-04-15 - Notice Of Design Search Code Mailed
2008-04-14 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY
SUITE 1700
HOUSTON, TX 77010
Phone Number: 7137528652
Fax Number: 7134257952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77443976

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,540,877

Registered Dec. 2, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

CURVES PRODUCTS

HEAVIN IDEAS IN ACTION, INC. (TEXAS COR-
PORATION)
130 NORTH WILLIAMS ROAD
SAN BENITO, TX 78586

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING, EXERCISE ACCESSORIES, GIFTS, PROMOTIONAL PRODUCTS, EXERCISE PRODUCTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-2008; IN COMMERCE 5-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PRODUCTS", APART FROM THE MARK AS SHOWN.

SN 77-097,896, FILED 2-2-2007.

ROBERT LAVACHE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:24:24 ET

Serial Number: 77097896 Assignment Information Trademark Document Retrieval

Registration Number: 3540877

Mark

CURVES PRODUCTS

(words only): CURVES PRODUCTS

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-12-02

Filing Date: 2007-02-02

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2008-12-02

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-10-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CURVES INTERNATIONAL, INC.

Address:

CURVES INTERNATIONAL, INC.
100 RITCHIE ROAD
WACO, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 035**Class Status:** Active

On-line retail store services featuring clothing, exercise accessories, gifts, promotional products, exercise products

Basis: 1(a)**First Use Date:** 2008-05-01**First Use in Commerce Date:** 2008-05-01

ADDITIONAL INFORMATION

Disclaimer: "PRODUCTS"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-04 - Automatic Update Of Assignment Of Ownership

2008-12-02 - Registered - Principal Register

2008-10-24 - Law Office Registration Review Completed

2008-10-23 - Allowed for Registration - Principal Register (SOU accepted)

2008-10-23 - Statement of use processing complete

2008-07-29 - Amendment to Use filed

2008-08-08 - Extension 1 granted

2008-07-29 - Extension 1 filed

2008-08-08 - Case Assigned To Intent To Use Paralegal
2008-07-29 - TEAS Extension Received
2008-07-29 - TEAS Statement of Use Received
2008-01-29 - Noa Mailed - SOU Required From Applicant
2007-11-06 - Published for opposition
2007-10-17 - Notice of publication
2007-10-03 - Law Office Publication Review Completed
2007-10-03 - Approved for Pub - Principal Register (Initial exam)
2007-07-01 - Notification Of Letter Of Suspension E-Mailed
2007-07-01 - LETTER OF SUSPENSION E-MAILED
2007-07-01 - Suspension Letter Written
2007-06-14 - Teas/Email Correspondence Entered
2007-06-14 - Communication received from applicant
2007-06-14 - Assigned To LIE
2007-05-30 - TEAS Response to Office Action Received
2007-05-29 - Non-final action e-mailed
2007-05-29 - Non-Final Action Written
2007-05-22 - Assigned To Examiner
2007-02-06 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III
CRAIN, CATON & JAMES, P.C.
SUITE 1700
1401 MCKINNEY
HOUSTON TX 77010-4035
Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: [77097896](#)

Filing Dt: 02/02/2007

Reg #: [3540877](#)

Reg. Dt: 12/02/2008

Registrant: HeavIn Ideas In Action, Inc.

Mark: CURVES PRODUCTS

Assignment: 1

Reel/Frame: [3943/0022](#)

Received: 02/26/2009

Recorded: 02/26/2009

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [HEAVIN IDEAS IN ACTION, INC.](#)

Exec Dt: 02/24/2007

Entity Type: CORPORATION

Citizenship: TEXAS

Assignee: [CURVES INTERNATIONAL, INC.](#)

100 RITCHIE ROAD
WACO, TEXAS 76712

Entity Type: CORPORATION

Citizenship: TEXAS

Correspondent: JAMES E. HUDSON III
10818 WICKERSHAM LANE
HOUSTON, TX 77042

Search Results as of: 02/15/2010 01:24 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50

United States Patent and Trademark Office

Reg. No. 3,555,096

Registered Dec. 30, 2008

**TRADEMARK
PRINCIPAL REGISTER**

CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: DISPENSERS FOR CLEANING AND DISINFECTING SOLUTIONS; DISPENSERS FOR LIQUID SOAP; SOAP DISPENSERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

SN 77-400,554, FILED 2-19-2008.

FIRST USE 9-9-2008; IN COMMERCE 9-9-2008.

KYLE PEETE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:24:44 ET

Serial Number: 77400554 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3555096

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-12-30

Filing Date: 2008-02-19

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2008-12-30

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-11-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 021**Class Status:** Active

Dispensers for cleaning and disinfecting solutions; Dispensers for liquid soap; Soap dispensers

Basis: 1(a)**First Use Date:** 2008-09-09**First Use in Commerce Date:** 2008-09-09

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-12-30 - Registered - Principal Register

2008-11-24 - Law Office Registration Review Completed

2008-11-23 - Allowed for Registration - Principal Register (SOU accepted)

2008-11-03 - Statement of use processing complete

2008-10-31 - Amendment to Use filed

2008-11-03 - Case Assigned To Intent To Use Paralegal

2008-10-31 - TEAS Statement of Use Received

2008-09-02 - Noa Mailed - SOU Required From Applicant

2008-06-10 - Published for opposition

2008-05-21 - Notice of publication
2008-05-06 - Law Office Publication Review Completed
2008-05-05 - Assigned To LIE
2008-05-05 - Approved for Pub - Principal Register (Initial exam)
2008-04-03 - Teas/Email Correspondence Entered
2008-04-03 - Communication received from applicant
2008-04-03 - TEAS Response to Office Action Received
2008-03-30 - Notification Of Non-Final Action E-Mailed
2008-03-30 - Non-final action e-mailed
2008-03-30 - Non-Final Action Written
2008-03-30 - Assigned To Examiner
2008-02-25 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III
CRAIN, CATON & JAMES, P.C.
Suite 1700
1401 McKinney
HOUSTON TX 77010-4035
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77400554

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,571,321

Registered Feb. 10, 2009

**TRADEMARK
PRINCIPAL REGISTER**

CURVES QUEST

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)

100 RITCHIE ROAD

WACO, TX 76712

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-2007; IN COMMERCE 9-30-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,923,501, 3,164,796 AND OTHERS.

SER. NO. 77-327,881, FILED 11-13-2007.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:25:02 ET

Serial Number: 77327881 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3571321

Mark

CURVES QUEST

(words only): CURVES QUEST

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-02-10

Filing Date: 2007-11-13

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-02-10

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-02-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 025**Class Status:** Active

T-shirts

Basis: 1(a)**First Use Date:** 2007-09-30**First Use in Commerce Date:** 2007-09-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

2923501

2947574

3164796

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-02-10 - Registered - Principal Register

2008-11-25 - Published for opposition

2008-11-05 - Notice of publication

2008-10-21 - Law Office Publication Review Completed

2008-10-21 - Assigned To LIE

2008-10-08 - Approved for Pub - Principal Register (Initial exam)

2008-08-06 - Teas/Email Correspondence Entered

2008-08-06 - Communication received from applicant
2008-08-06 - TEAS Response to Office Action Received
2008-02-07 - Notification Of Non-Final Action E-Mailed
2008-02-07 - Non-final action e-mailed
2008-02-07 - Non-Final Action Written
2008-01-31 - Assigned To Examiner
2007-11-16 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

William M. Bryner

Correspondent

WILLIAM M. BRYNER
KILPATRICK STOCKTON LLP
1001 W 4TH ST
WINSTON SALEM, NC 27101-2410
Phone Number: 336-607-7300
Fax Number: 336-607-7500



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77327881

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,591,191

Registered Mar. 17, 2009

**TRADEMARK
PRINCIPAL REGISTER**

CURVES FOR WOMEN

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: ATHLETIC SHOES, SHOWER SHOES, FLIP FLOPS, THONGS, SLIPPERS, HOUSE SHOES, SPORTS BRAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-18-2006; IN COMMERCE 12-18-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,996,990, 2,946,238 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOR WOMEN", APART FROM THE MARK AS SHOWN.

SER. NO. 77-571,773, FILED 9-17-2008.

SHARON MEIER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:25:21 ET

Serial Number: 77571773 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3591191

Mark

CURVES FOR WOMEN

(words only): CURVES FOR WOMEN

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-03-17

Filing Date: 2008-09-17

Transformed into a National Application: No

Registration Date: 2009-03-17

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 025
Class Status: Active
Athletic shoes, shower shoes, flip flops, thongs, slippers, house shoes, sports bras
Basis: 1(a)
First Use Date: 2006-12-18
First Use in Commerce Date: 2006-12-18

ADDITIONAL INFORMATION

Disclaimer: "FOR WOMEN"

Prior Registration Number(s):
1996990
2946238

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-17 - Registered - Principal Register
2008-12-30 - Published for opposition
2008-12-10 - Notice of publication
2008-11-26 - Law Office Publication Review Completed
2008-11-26 - Assigned To LIE
2008-11-22 - Approved for Pub - Principal Register (Initial exam)
2008-11-22 - Examiner's Amendment Entered
2008-11-22 - Notification Of Examiners Amendment E-Mailed
2008-11-22 - Examiners amendment e-mailed

2008-11-22 - Examiners Amendment -Written

2008-11-14 - Assigned To Examiner

2008-09-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON, TX 77010-1079
Phone Number: 7137528652
Fax Number: 7134257952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77571773

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,591,192

Registered Mar. 17, 2009

**TRADEMARK
PRINCIPAL REGISTER**

CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: ATHLETIC CLOTHING, NAMELY, T-SHIRTS, SHIRTS, TURTLENECKS, TANK TOPS, SWEATSHIRTS, WARM-UP SUITS, JACKETS, SOCKS, SHORTS, SLIPPERS, SHOES, SPECIFICALLY EXCLUDING BOOTS, HIKING BOOTS, AND CASUAL NON-ATHLETIC SHOES OTHER THAN SHOWER SHOES, FLIP FLOPS, THONGS, SLIPPERS, AND HOUSESHOES; ATHLETIC ACCESSORIES, NAMELY, HATS, VISORS AND SWEAT BANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-17-2003; IN COMMERCE 1-17-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,996,990, 2,947,574 AND OTHERS.

SER. NO. 77-571,786, FILED 9-17-2008.

SHARON MEIER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:25:39 ET

Serial Number: 77571786 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3591192

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-03-17

Filing Date: 2008-09-17

Transformed into a National Application: No

Registration Date: 2009-03-17

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, thongs, slippers, and houseshoes; athletic accessories, namely, hats, visors and sweat bands

Basis: 1(a)

First Use Date: 2003-01-17

First Use in Commerce Date: 2003-01-17

ADDITIONAL INFORMATION

Prior Registration Number(s):

1996990

2923501

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-17 - Registered - Principal Register

2008-12-30 - Published for opposition

2008-12-10 - Notice of publication

2008-11-26 - Law Office Publication Review Completed

2008-11-26 - Assigned To LIE

2008-11-22 - Approved for Pub - Principal Register (Initial exam)

2008-11-14 - Assigned To Examiner

2008-09-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON, TX 77010-1079
Phone Number: 7137528652
Fax Number: 713.4257952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77571786

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,591,193

Registered Mar. 17, 2009

**TRADEMARK
PRINCIPAL REGISTER**

Curves

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: ATHLETIC CLOTHING, NAMELY, T-SHIRTS, SHIRTS, TURTLENECKS, TANK TOPS, SWEATSHIRTS, WARM-UP SUITS, JACKETS, SOCKS, SHORTS, SLIPPERS, SHOES, SPECIFICALLY EXCLUDING BOOTS, HIKING BOOTS, AND CASUAL NON-ATHLETIC SHOES OTHER THAN SHOWER SHOES, FLIP FLOPS, AND THONGS; ATHLETIC ACCESSORIES, NAMELY, HATS, VISORS AND SWEAT BANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-17-2003; IN COMMERCE 1-17-2003.

OWNER OF U.S. REG. NOS. 1,996,990, 2,947,574 AND OTHERS.

THE MARK CONSISTS OF THE WORD "CURVES" IN A DISTINCTIVE FONT.

SER. NO. 77-571,845, FILED 9-17-2008.

SHARON MEIER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:25:55 ET

Serial Number: 77571845 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3591193

Mark



(words only): CURVES

Standard Character claim: No

Current Status: Registered.

Date of Status: 2009-03-17

Filing Date: 2008-09-17

Transformed into a National Application: No

Registration Date: 2009-03-17

Register: Principal

Law Office Assigned: LAW OFFICE 112

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Athletic clothing, namely, t-shirts, shirts, turtlenecks, tank tops, sweatshirts, warm-up suits, jackets, socks, shorts, slippers, shoes, specifically excluding boots, hiking boots, and casual non-athletic shoes other than shower shoes, flip flops, and thongs; athletic accessories, namely, hats, visors and sweat bands

Basis: 1(a)

First Use Date: 2003-01-17

First Use in Commerce Date: 2003-01-17

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Description of Mark: The mark consists of the word "CURVES" in a distinctive font.

Prior Registration Number(s):

1996990

2923501

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-03-17 - Registered - Principal Register

2008-12-30 - Published for opposition

2008-12-10 - Notice of publication

2008-11-26 - Law Office Publication Review Completed

2008-11-26 - Assigned To LIE

2008-11-22 - Approved for Pub - Principal Register (Initial exam)

2008-11-14 - Assigned To Examiner

2008-09-22 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON, TX 77010-1079
Phone Number: 7137528652
Fax Number: 713.4257952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77571845

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50

United States Patent and Trademark Office

Reg. No. 3,603,665

Registered Apr. 7, 2009

**TRADEMARK
PRINCIPAL REGISTER**

CURVES CIRCUIT GEAR

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)

100 RITCHIE ROAD

WACO, TX 76712

**FOR: PLASTIC WATER BOTTLES SOLD EMPTY,
IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).**

FIRST USE 6-9-2008; IN COMMERCE 6-9-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

**OWNER OF U.S. REG. NOS. 2,923,501, 3,164,796,
AND OTHERS.**

SN 77-338,433, FILED 11-28-2007.

NORA BUCHANAN WILL, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:26:12 ET

Serial Number: 77338433 Assignment Information Trademark Document Retrieval

Registration Number: 3603665

Mark

CURVES CIRCUIT GEAR

(words only): CURVES CIRCUIT GEAR

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-04-07

Filing Date: 2007-11-28

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-04-07

Register: Principal

Law Office Assigned: LAW OFFICE 116

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 021**Class Status:** Active

Plastic water bottles sold empty

Basis: 1(a)**First Use Date:** 2008-06-09**First Use in Commerce Date:** 2008-06-09

ADDITIONAL INFORMATION

Prior Registration Number(s):

2923501

2947574

3164796

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-07 - Registered - Principal Register

2009-03-04 - Law Office Registration Review Completed

2009-03-02 - Assigned To LIE

2009-02-27 - Allowed for Registration - Principal Register (SOU accepted)

2008-12-17 - Statement of use processing complete

2008-12-05 - Amendment to Use filed

2008-12-17 - Case Assigned To Intent To Use Paralegal

2008-12-05 - TEAS Statement of Use Received
2008-06-24 - Noa Mailed - SOU Required From Applicant
2008-04-01 - Published for opposition
2008-03-12 - Notice of publication
2008-02-28 - Law Office Publication Review Completed
2008-02-28 - Assigned To LIE
2008-02-01 - Approved for Pub - Principal Register (Initial exam)
2008-01-31 - Assigned To Examiner
2007-12-03 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

William M. Bryner

Correspondent

WILLIAM M. BRYNER
KILPATRICK STOCKTON LLP
1001 W 4TH ST
WINSTON SALEM, NC 27101-2410
Phone Number: 336-607-7300
Fax Number: 336-607-7500



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77338433

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

| [.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,610,387

Registered Apr. 21, 2009

**TRADEMARK
PRINCIPAL REGISTER**

CURVES

**CURVES INTERNATIONAL, INC. (TEXAS COR-
PORATION)**

100 RITCHIE ROAD

WACO, TX 76712

**FOR: GRANOLA-BASED SNACK BARS, IN
CLASS 30 (U.S. CL. 46).**

FIRST USE 6-1-2007; IN COMMERCE 6-1-2007.

**THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.**

**OWNER OF U.S. REG. NOS. 2,123,855, 2,947,574,
AND OTHERS.**

SN 78-741,460, FILED 10-27-2005.

DOMINIC FATHY, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:26:29 ET

Serial Number: 78741460 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3610387

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-04-21

Filing Date: 2005-10-27

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-04-21

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 030**Class Status:** Active

Granola-based snack bars

Basis: 1(a)**First Use Date:** 2007-06-01**First Use in Commerce Date:** 2007-06-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

2123855

2923501

2930889

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-04-21 - Registered - Principal Register

2009-03-16 - Law Office Registration Review Completed

2009-03-14 - Assigned To LIE

2009-03-14 - Allowed for Registration - Principal Register (SOU accepted)

2009-03-06 - Statement of use processing complete

2009-03-05 - Amendment to Use filed

2009-03-05 - TEAS Statement of Use Received

2008-09-11 - Extension 4 granted
2008-09-05 - Extension 4 filed
2008-09-11 - Case Assigned To Intent To Use Paralegal
2008-09-05 - TEAS Extension Received
2008-02-28 - Extension 3 granted
2008-02-28 - Extension 3 filed
2008-02-28 - TEAS Extension Received
2007-08-16 - Request To Divide Untimely, Refused, Or Withdrawn
2007-08-10 - Extension 2 granted
2007-08-10 - Extension 2 filed
2007-08-10 - TEAS Extension Received
2007-07-26 - FAX RECEIVED
2007-06-22 - FAX RECEIVED
2007-04-10 - Assigned To Examiner
2007-02-13 - Extension 1 granted
2007-02-13 - Extension 1 filed
2007-02-13 - TEAS Extension Received
2006-09-05 - Noa Mailed - SOU Required From Applicant
2006-06-13 - Published for opposition
2006-05-24 - Notice of publication
2006-04-25 - Law Office Publication Review Completed
2006-04-21 - Assigned To LIE
2006-04-19 - Approved for Pub - Principal Register (Initial exam)
2006-04-19 - Examiner's Amendment Entered
2006-04-19 - Examiners amendment e-mailed

2006-04-19 - Examiners Amendment -Written

2006-04-16 - Assigned To Examiner

2005-11-01 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

CRAIN, CATON & JAMES, P.C.

1401 MCKINNEY

SUITE 1700

HOUSTON TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78741460

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 3,617,601

Registered May 5, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

MY CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: PROVIDING NEWSLETTERS IN THE FIELD OF HEALTH, NUTRITION, FITNESS, AND WELLNESS VIA E-MAIL, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-8-2007; IN COMMERCE 11-8-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,123,855, 2,947,574, AND OTHERS.

SN 78-785,073, FILED 1-4-2006.

LYDIA BELZER, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:26:45 ET

Serial Number: 78785073 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3617601

Mark

MY CURVES

(words only): MY CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-05-05

Filing Date: 2006-01-04

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-05-05

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-03-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 041**Class Status:** Active

Providing newsletters in the field of health, nutrition, fitness, and wellness via e-mail

Basis: 1(a)**First Use Date:** 2007-11-08**First Use in Commerce Date:** 2007-11-08

ADDITIONAL INFORMATION

Prior Registration Number(s):

2123855

2923501

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-05 - Registered - Principal Register

2009-03-30 - Law Office Registration Review Completed

2009-03-30 - Assigned To LIE

2009-03-30 - Allowed for Registration - Principal Register (SOU accepted)

2009-03-06 - Statement of use processing complete

2009-03-05 - Amendment to Use filed

2009-03-06 - Extension 5 granted

2009-03-05 - Extension 5 filed
2009-03-05 - TEAS Extension Received
2009-03-05 - TEAS Statement of Use Received
2008-09-11 - Extension 4 granted
2008-09-05 - Extension 4 filed
2008-09-11 - Case Assigned To Intent To Use Paralegal
2008-09-05 - TEAS Extension Received
2008-03-05 - Extension 3 granted
2008-03-05 - Extension 3 filed
2008-03-05 - TEAS Extension Received
2007-08-31 - Extension 2 granted
2007-08-31 - Extension 2 filed
2007-08-31 - TEAS Extension Received
2007-04-10 - Assigned To Examiner
2007-02-13 - Extension 1 granted
2007-02-13 - Extension 1 filed
2007-02-13 - TEAS Extension Received
2006-09-05 - Noa Mailed - SOU Required From Applicant
2006-06-13 - Published for opposition
2006-05-24 - Notice of publication
2006-04-25 - Law Office Publication Review Completed
2006-04-21 - Assigned To LIE
2006-04-19 - Approved for Pub - Principal Register (Initial exam)
2006-04-16 - Assigned To Examiner
2006-01-09 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

CRAIN, CATON & JAMES, P.C.

1401 MCKINNEY

SUITE 1700

HOUSTON TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78785073

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cl.: 38

Prior U.S. Cls.: 100, 101 and 104

United States Patent and Trademark Office

Reg. No. 3,666,355

Registered Aug. 11, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

MY CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: PROVIDING ELECTRONIC BULLETIN BOARDS FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING HEALTH AND FITNESS ; PROVIDING MULTIPLE USE ACCESS TO GLOBAL COMPUTER INFORMATION NETWORKS FOR THE TRANSFER AND DISSEMINATION OF A WIDE RANGE OF INFORMATION, NAMELY, PROVIDING ACCESS TO INFORMATION VIA WEBSITES AND ONLINE FORUMS OVER THE INTERNET, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-4-2006; IN COMMERCE 4-4-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,123,855, 2,947,574 AND OTHERS.

SER. NO. 77-655,244, FILED 1-23-2009.

FONG HSU, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:27:27 ET

Serial Number: 77655244 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3666355

Mark

MY CURVES

(words only): MY CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-08-11

Filing Date: 2009-01-23

Transformed into a National Application: No

Registration Date: 2009-08-11

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-08-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 038

Class Status: Active

Providing electronic bulletin boards for registered users for transmission of messages concerning health and fitness; providing multiple use access to global computer information networks for the transfer and dissemination of a wide range of information, namely, providing access to information via websites and online forums over the Internet

Basis: 1(a)

First Use Date: 2006-04-04

First Use in Commerce Date: 2006-04-04

ADDITIONAL INFORMATION

Prior Registration Number(s):

2123855

2923501

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-08-11 - Registered - Principal Register

2009-05-26 - Published for opposition

2009-05-06 - Notice of publication

2009-04-21 - Law Office Publication Review Completed

2009-04-21 - Assigned To LIE

2009-04-21 - Approved for Pub - Principal Register (Initial exam)

2009-04-06 - Assigned To Examiner

2009-01-27 - New Application Office Supplied Data Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON, TX 77010-1079
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77655244

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[|.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

Int. Cls.: 41 and 44

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,675,848

Registered Sep. 1, 2009

**SERVICE MARK
PRINCIPAL REGISTER**

MY CURVES

CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
100 RITCHIE ROAD
WACO, TX 76712

FOR: PROVIDING ON-LINE INFORMATION VIA AN INTERNET WEB PAGE IN THE FIELD OF FITNESS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-4-2006; IN COMMERCE 4-4-2006.

FOR: PROVIDING ON-LINE INFORMATION VIA AN INTERNET WEB PAGE IN THE FIELD OF HEALTH, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 4-4-2006; IN COMMERCE 4-4-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,123,855, 2,947,574 AND OTHERS.

SER. NO. 77-655,252, FILED 1-23-2009.

FONG HSU, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:27:44 ET

Serial Number: 77655252 Assignment Information Trademark Document Retrieval

Registration Number: 3675848

Mark

MY CURVES

(words only): MY CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-09-01

Filing Date: 2009-01-23

Transformed into a National Application: No

Registration Date: 2009-09-01

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-09-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road

Waco, TX 76712
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Texas

GOODS AND/OR SERVICES

International Class: 041
Class Status: Active
Providing on-line information via an Internet web page in the field of fitness
Basis: 1(a)
First Use Date: 2006-04-04
First Use in Commerce Date: 2006-04-04

International Class: 044
Class Status: Active
Providing on-line information via an Internet web page in the field of health
Basis: 1(a)
First Use Date: 2006-04-04
First Use in Commerce Date: 2006-04-04

ADDITIONAL INFORMATION

Prior Registration Number(s):
2123855
2923501
2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-09-01 - Registered - Principal Register
2009-06-16 - Published for opposition
2009-05-27 - Notice of publication
2009-05-14 - Law Office Publication Review Completed
2009-05-14 - Assigned To LIE
2009-05-14 - Approved for Pub - Principal Register (Initial exam)

2009-05-13 - Teas/Email Correspondence Entered
2009-05-13 - Communication received from applicant
2009-05-13 - TEAS Response to Office Action Received
2009-05-13 - Notification Of Priority Action E-Mailed
2009-05-13 - Priority Action E-Mailed
2009-05-13 - Priority Action Written
2009-05-04 - Examiner's Amendment Entered
2009-05-04 - Notification Of Examiners Amendment E-Mailed
2009-05-04 - EXAMINERS AMENDMENT E-MAILED
2009-05-04 - Examiners Amendment - Written
2009-04-23 - Examiner's Amendment Entered
2009-04-23 - Notification Of Examiners Amendment E-Mailed
2009-04-23 - Examiners amendment e-mailed
2009-04-23 - Examiners Amendment - Written
2009-04-06 - Assigned To Examiner
2009-01-27 - New Application Office Supplied Data Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

JAMES E. HUDSON III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON, TX 77010-1079
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77655252

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

| [.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

United States of America

United States Patent and Trademark Office

CURVES

Reg. No. 3,702,082 CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
Registered Oct. 27, 2009 100 RITCHIE ROAD
WACO, TX 76712

Int. Cl.: 30 FOR: READY TO EAT, CEREAL DERIVED FOOD BARS; MICROWAVE POPCORN; POPCORN, IN CLASS 30 (U.S. CL. 46).

TRADEMARK FIRST USE 6-1-2007; IN COMMERCE 6-1-2007.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,930,889, 3,164,796, AND OTHERS.

SN 77-215,916, FILED 6-26-2007.

GEORGIA CARTY, EXAMINING ATTORNEY



David S. Kappas

Director of the United States Patent and Trademark Office

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:28:01 ET

Serial Number: 77215916 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3702082

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-10-27

Filing Date: 2007-06-26

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-10-27

Register: Principal

Law Office Assigned: LAW OFFICE 117

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-09-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 030**Class Status:** Active

Ready to eat, cereal derived food bars; Microwave popcorn; Popcorn

Basis: 1(a)**First Use Date:** 2007-06-01**First Use in Commerce Date:** 2007-06-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

2930889

2947574

3164796

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-10-27 - Registered - Principal Register

2009-09-21 - Law Office Registration Review Completed

2009-09-17 - Allowed for Registration - Principal Register (SOU accepted)

2009-08-26 - Statement of use processing complete

2009-08-25 - Amendment to Use filed

2009-08-25 - TEAS Statement of Use Received

2009-03-12 - Extension 2 granted

2009-02-25 - Extension 2 filed
2009-03-12 - Case Assigned To Intent To Use Paralegal
2009-02-25 - TEAS Extension Received
2008-08-26 - Extension 1 granted
2008-08-26 - Extension 1 filed
2008-08-26 - TEAS Extension Received
2008-02-26 - Noa Mailed - SOU Required From Applicant
2007-12-04 - Published for opposition
2007-11-14 - Notice of publication
2007-10-26 - Law Office Publication Review Completed
2007-10-26 - Assigned To LIE
2007-09-25 - Approved for Pub - Principal Register (Initial exam)
2007-09-25 - Assigned To Examiner
2007-06-29 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record
James E. Hudson III

Correspondent
James E. Hudson III
CRAIN, CATON & JAMES, P.C.
1401 MCKINNEY ST STE 1700
HOUSTON TX 77010-1079
Phone Number: 713.752.8652
Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 77215916

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

| [.HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

United States of America

United States Patent and Trademark Office

CURVES

Reg. No. 3,720,123 CURVES INTERNATIONAL, INC. (TEXAS CORPORATION)
Registered Dec. 1, 2009 100 RITCHIE ROAD
WACO, TX 76712

Int. Cl.: 30 FOR: BASES FOR MAKING MILK SHAKES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 4-30-2000; IN COMMERCE 4-30-2000.

TRADEMARK
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,123,855, 2,947,574, AND OTHERS.

SN 78-732,026, FILED 10-12-2005.

LYDIA BELZER, EXAMINING ATTORNEY



David S. Kappas

Director of the United States Patent and Trademark Office

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-02-15 13:28:16 ET

Serial Number: [78732026 Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3720123

Mark

CURVES

(words only): CURVES

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2009-12-01

Filing Date: 2005-10-12

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2009-12-01

Register: Principal

Law Office Assigned: LAW OFFICE 108

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2009-10-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Curves International, Inc.

Address:

Curves International, Inc.
100 Ritchie Road
Waco, TX 76712
United States

Legal Entity Type: Corporation**State or Country of Incorporation:** Texas

GOODS AND/OR SERVICES

International Class: 030**Class Status:** Active

Bases for making milk shakes

Basis: 1(a)**First Use Date:** 2000-04-30**First Use in Commerce Date:** 2000-04-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

2123855

2923501

2930889

2947574

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-12-01 - Registered - Principal Register

2009-10-29 - Law Office Registration Review Completed

2009-10-29 - Assigned To LIE

2009-10-14 - Allowed for Registration - Principal Register (SOU accepted)

2009-09-30 - Statement of use processing complete

2009-09-25 - Amendment to Use filed

2009-09-25 - TEAS Statement of Use Received

2009-03-12 - Extension 5 granted
2009-03-12 - Extension 5 filed
2009-03-12 - TEAS Extension Received
2008-09-25 - Extension 4 granted
2008-09-23 - Extension 4 filed
2008-09-25 - Case Assigned To Intent To Use Paralegal
2008-09-23 - TEAS Extension Received
2008-02-28 - Extension 3 granted
2008-02-28 - Extension 3 filed
2008-02-28 - TEAS Extension Received
2007-08-10 - Extension 2 granted
2007-08-10 - Extension 2 filed
2007-08-10 - TEAS Extension Received
2007-04-10 - Assigned To Examiner
2007-02-13 - Extension 1 granted
2007-02-13 - Extension 1 filed
2007-02-13 - TEAS Extension Received
2006-09-26 - Noa Mailed - SOU Required From Applicant
2006-07-04 - Published for opposition
2006-06-14 - Notice of publication
2006-05-16 - Law Office Publication Review Completed
2006-04-21 - Assigned To LIE
2006-04-19 - Approved for Pub - Principal Register (Initial exam)
2006-04-19 - Examiner's Amendment Entered
2006-04-19 - Examiners amendment e-mailed

2006-04-19 - Examiners Amendment - Written

2006-04-16 - Assigned To Examiner

2005-10-18 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

James E. Hudson III

Correspondent

James E. Hudson III

CRAIN, CATON & JAMES, P.C.

1401 MCKINNEY

SUITE 1700

HOUSTON TX 77010-4035

Phone Number: 713.752.8652

Fax Number: 713.425.7952



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)



Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 78732026

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)