

ESTTA Tracking number: **ESTTA417788**

Filing date: **07/05/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91193671
Party	Defendant Floto Imports Inc
Correspondence Address	ZEYNEL KARCIOGLU JACOBS & BURLEIGH LLP 445 PARK AVENUE NEW YORK, NY 10022 UNITED STATES zmk@jacobsburleigh.com
Submission	Response to Board Order/Inquiry
Filer's Name	Zeynel Karcioğlu
Filer's e-mail	zmk@jacobsburleigh.com
Signature	/zk/
Date	07/05/2011
Attachments	Notice of Filing of Amendment.pdf ( 1 page )(24307 bytes ) 77710178 - June 22 2011 filing.pdf ( 9 pages )(344800 bytes ) SKMBT_C45211070511492.pdf ( 1 page )(16892 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X  
KENZO S.A., : Opp. No. 91193671  
Opposer, :  
 :  
v. :  
 :  
FLOTO IMPORTS INC., :  
Applicant. :  
-----X

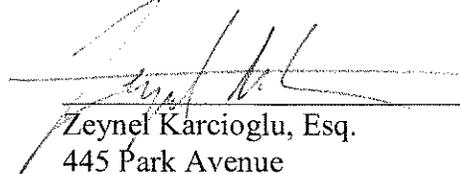
**NOTICE OF FILING OF AMENDMENT**

Applicant, Floto Imports, Inc. hereby confirms that the required amendment in connection with the Trademark Trial and Appeal Board (“TTAB”)’s June 15, 2011 directive was filed via the TESS system June 22, 2011.

A substitute drawing in proper JPEG format, a description of mark and additional statement, along with a copy of the TTAB’s directive all have been filed – a copy of such filing is attached hereto. Should the TTAB require any further information or filing, the Applicant is prepared to provide the same.

Respectfully submitted,

JACOBS & BURLEIGH LLP



Zeynel Karcioğlu, Esq.  
445 Park Avenue  
New York, NY 10022  
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Fax. 212.207.8727  
Email: zmk@jacobsburleigh.com  
*Attorneys for Applicant*

## Preliminary Amendment

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77710178
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 116
<b>MARK SECTION (current)</b>	
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	CENZO
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>MARK SECTION (proposed)</b>	
<b>MARK FILE NAME</b>	<a href="#">\\TICRS\EXPORT11\IMAGEOUT 11\777\101\77710178\xml1\PRA0002.JPG</a>
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>LITERAL ELEMENT</b>	CENZO
<b>COLOR MARK</b>	NO
<b>DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the word CENZO in stylized font.
<b>PIXEL COUNT ACCEPTABLE</b>	YES
<b>PIXEL COUNT</b>	750 x 361
<b>OWNER SECTION (current)</b>	
<b>NAME</b>	Floto Imports Inc
<b>STREET</b>	Suite 4 345 West 12th Street

<b>CITY</b>	New York
<b>STATE</b>	New York
<b>ZIP/POSTAL CODE</b>	10014
<b>COUNTRY</b>	United States
<b>PHONE</b>	(212) 352-8553
<b>FAX</b>	(212) 658-9368
<b>OWNER SECTION (proposed)</b>	
<b>NAME</b>	Floto Imports Inc
<b>STREET</b>	68 Jay Street, Suite 313
<b>CITY</b>	Brooklyn
<b>STATE</b>	New York
<b>ZIP/POSTAL CODE</b>	11201
<b>COUNTRY</b>	United States
<b>PHONE</b>	(212) 352-8553
<b>FAX</b>	(212) 658-9368
<b>LEGAL ENTITY SECTION (current)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	New York
<b>LEGAL ENTITY SECTION (proposed)</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	New York
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>MISCELLANEOUS STATEMENT</b>	the mark's proper pronunciation is "CHEN-ZO" NOTE TO EXAMINING ATTORNEY: This filing is made in response to TTAB's directive dated June 15, 2011, attached.
<b>MISCELLANEOUS FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	<a href="#">mis-50743990-182005448_.ttabvue-91193671-OPP-35.pdf</a>
<b>CONVERTED PDF FILE(S) (2 pages)</b>	<a href="\\TICRS\EXPORT11\IMAGEOUT11\777\101\77710178\xml1\PRA0003.JPG">\\TICRS\EXPORT11\IMAGEOUT11\777\101\77710178\xml1\PRA0003.JPG</a>
	<a href="\\TICRS\EXPORT11\IMAGEOUT11\777\101\77710178\xml1\PRA0004.JPG">\\TICRS\EXPORT11\IMAGEOUT11\777\101\77710178\xml1\PRA0004.JPG</a>

**NEW ATTORNEY SECTION**

<b>NAME</b>	Zeynel Karcioğlu
<b>FIRM NAME</b>	Jacobs & Burleigh LLP
<b>STREET</b>	445 Park Avenue 17th Fl
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>ZIP/POSTAL CODE</b>	10022
<b>COUNTRY</b>	United States
<b>PHONE</b>	212-207-8787
<b>FAX</b>	212-207-8727
<b>EMAIL</b>	zmk@jacobsburleigh.com
<b>AUTHORIZED EMAIL COMMUNICATION</b>	Yes

**CORRESPONDENCE SECTION**

<b>ORIGINAL ADDRESS</b>	ZEYNEL KARCIOĞLU JACOBS & BURLEIGH LLP 445 PARK AVENUE NEW YORK, NY 10022
-------------------------	--

**NEW CORRESPONDENCE SECTION**

<b>NAME</b>	Zeynel Karcioğlu
<b>FIRM NAME</b>	Jacobs & Burleigh LLP
<b>STREET</b>	445 Park Avenue 17th Fl
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>ZIP/POSTAL CODE</b>	10022
<b>COUNTRY</b>	United States
<b>PHONE</b>	212-207-8787
<b>FAX</b>	212-207-8727
<b>EMAIL</b>	zmk@jacobsburleigh.com
<b>AUTHORIZED EMAIL COMMUNICATION</b>	Yes

**SIGNATURE SECTION**

<b>RESPONSE SIGNATURE</b>	/zk/
---------------------------	------

<b>SIGNATORY'S NAME</b>	Zeynel Karcioğlu
<b>SIGNATORY'S POSITION</b>	Attorney of Record, New York Bar Member
<b>DATE SIGNED</b>	06/22/2011
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Wed Jun 22 18:53:03 EDT 2011
<b>TEAS STAMP</b>	USPTO/PRA-50.74.39.90-201 10622185303101291-7771017 8-480a753f872f667efbcaca8 4d80ee462f92-N/A-N/A-2011 0622182005448414

PTO Form 1966 (Rev 5/2006)  
OMB No. 0651-0050 (Exp. 04/30/2011)

## Preliminary Amendment To the Commissioner for Trademarks:

Application serial no. **77710178** has been amended as follows:

### MARK

**Applicant proposes to amend the mark as follows:**

**Current:** CENZO (standard characters)

**Proposed:** CENZO (Stylized and/or with Design, see [mark](#))

The applicant is not claiming color as a feature of the mark.

The mark consists of the word CENZO in stylized font.

### APPLICANT AND/OR ENTITY INFORMATION

**Applicant proposes to amend the following:**

**Current:** Floto Imports Inc, a corporation of New York, having an address of  
Suite 4 345 West 12th Street  
New York, New York 10014  
United States

(212) 352-8553

(212) 658-9368

**Proposed:** Floto Imports Inc, a corporation of New York, having an address of  
68 Jay Street, Suite 313

Brooklyn, New York 11201  
United States  
(212) 352-8553  
(212) 658-9368

**ATTORNEY ADDRESS**

Applicant proposes to amend the following:

**Current:**

**Proposed:**

Zeynel Karcioğlu of Jacobs & Burleigh LLP, having an address of  
445 Park Avenue 17th Fl New York, New York 10022  
United States  
zmk@jacobsburleigh.com  
212-207-8787  
212-207-8727

**CORRESPONDENCE ADDRESS CHANGE**

Applicant proposes to amend the following:

**Current:**

ZEYNEL KARCIOGLU  
JACOBS & BURLEIGH LLP  
445 PARK AVENUE  
NEW YORK, NY 10022

**Proposed:**

Zeynel Karcioğlu of Jacobs & Burleigh LLP, having an address of  
445 Park Avenue 17th Fl New York, New York 10022  
United States  
zmk@jacobsburleigh.com  
212-207-8787  
212-207-8727

**ADDITIONAL STATEMENTS**

the mark's proper pronunciation is "CHEN-ZO" NOTE TO EXAMINING ATTORNEY: This filing is made in response to TTAB's directive dated June 15, 2011, attached.

**Original PDF file:**

[mis-50743990-182005448 . ttabvue-91193671-OPP-35.pdf](#)

**Converted PDF file(s)** (2 pages)

[Miscellaneous File1](#)

[Miscellaneous File2](#)

**SIGNATURE(S)**

**Voluntary Amendment Signature**

Signature: /zk/ Date: 06/22/2011

Signatory's Name: Zeynel Karcioğlu

Signatory's Position: Attorney of Record, New York Bar Member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: Zeynel Karcioglu  
Jacobs & Burleigh LLP  
445 Park Avenue 17th Fl  
New York, New York 10022

Serial Number: 77710178  
Internet Transmission Date: Wed Jun 22 18:53:03 EDT 2011  
TEAS Stamp: USPTO/PRA-50.74.39.90-201106221853031012  
91-77710178-480a753f872f667efbcaca84d80e  
e462f92-N/A-N/A-20110622182005448414

Benzo

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Am

Mailed: June 15, 2011

Opposition No. 91193671

Kenzo

v.

Floto Imports Inc

**Ann Linnehan, Attorney**

On May 10, 2011, applicant filed a proposed amendment to its application Serial No. 77710178 to include a *pronunciation statement* and to change the drawing of record from standard character to the following special form:

The word "Genzo" is written in a highly stylized, cursive script. The letters are thick and interconnected, with a fluid, handwritten appearance. The 'G' is particularly large and loops around the 'e'. The 'z' has a long, sweeping tail that extends to the right.

Inasmuch as the proposed change does not constitute an impermissible material alteration to the mark, it may be approved. See Trademark Rule 2.133(a). However, the applicant must file a drawing that complies with the requirements set forth in TMEP Section 807.04. Applicant must also submit a proper description of the mark. See TMEP Section 808.01.

Applicant has **twenty days** from the date set forth above to file such drawing and description, failing which the proposed amendment will receive no further consideration.

Proceedings remain otherwise suspended.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X  
KENZO S.A., : Opp. No. 91193671  
Opposer, :  
 :  
v. :  
 :  
FLOTO IMPORTS INC., :  
Applicant. :  
-----X

**CERTIFICATE OF SERVICE**

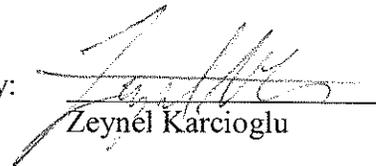
The undersigned hereby certifies that on this 5<sup>th</sup> day of July, 2011 service of Applicant's NOTICE OF FILING was made to the following attorney for Opposer *via* First Class and electronic mail to Opposer's counsel:

FINNEGAN, HENDERSON FARABOW  
GARRETT & DUNN, P.C.  
Julia Anne Matheson  
901 New York Avenue, NW  
Washington, DC 20001  
Tel: 202.408.4000  
Fax: 202.408.4400

Email: Julia Matheson [julia.matheson@finnegan.com]

Via Email only: Gaelle Mouton [G.MOUTON@fr.vuitton.com]

By:

  
Zeynel Karcioglu