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Filing date: **03/22/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91193567
Party	Plaintiff SmartMoney
Correspondence Address	James W. Marcovitz, Esq. News America Incorporated 1211 Avenue of the Americas New York, NY 10036 UNITED STATES jmarcovitz@newscorp.com, legalconsultantjp@newscorp.com
Submission	Withdrawal of Opposition
Filer's Name	James W. Marcovitz
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Signature	/James W. Marcovitz/
Date	03/22/2010
Attachments	Withdrawal.PDF (2 pages)(39340 bytes)

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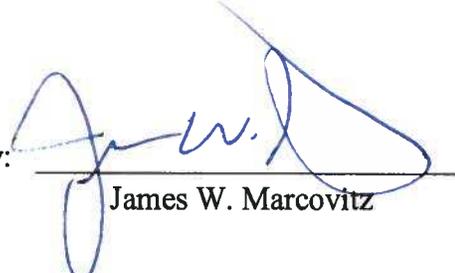
SMARTMONEY,)	Opposition No. 91193567
Opposer)	Application Serial No. 77/739,666
v.)	Mark: SUPERSMART MONEY
LONGSHORE ASSET MANAGEMENT, LLC,)	
Applicant)	
)	

WITHDRAWAL OF OPPOSITION WITHOUT PREJUDICE

Pursuant to 37 CFR § 2.106(c), Opposer, SmartMoney, hereby withdraws the above-captioned opposition without prejudice.

Date: March 22, 2010

By:



James W. Marcovitz

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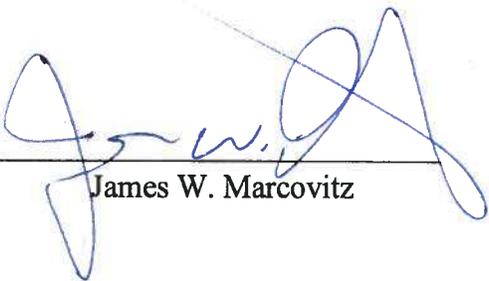
Attorney for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **WITHDRAWAL OF OPPOSITION WITHOUT PREJUDICE** was served by first class mail on Applicant's counsel of record by first class mail, postage prepaid to the following address:

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Dated: March 22, 2010



James W. Marcovitz