

ESTTA Tracking number: **ESTTA335530**

Filing date: **03/04/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Change of Correspondence Address

Proceeding.	91192911
Plaintiff	Plaintiff The Basketball Marketing Company, Inc.

Please change the correspondence address for the above party here as follows:

Old Correspondence Address	Jonathan A. Hyman Knobbe Martens Olson & Bear 2040 Main Street, 14th Floor Irvine, CA 92614 UNITED STATES jhyman@kmob.com
New Correspondence Address	Jonathan A. Hyman Knobbe Martens Olson & Bear 2040 Main Street, 14th Floor Irvine, CA 92614 UNITED STATES efiling@kmob.com, jhyman@kmob.com

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Respectfully submitted,
/jhh/
Jonathan A. Hyman
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03/04/2010