

ESTTA Tracking number: **ESTTA319874**

Filing date: **12/02/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	BIG O TIRES, LLC
Granted to Date of previous extension	12/02/2009
Address	12650 EAST BRIARWOOD AVENUE CENTENNIAL, CO 80112 UNITED STATES

Attorney information	MARSHA G. GENTNER JACOBSON HOLMAN PLLC 400 - 7TH STREET, N.W. WASHINGTON, DC 20004 UNITED STATES trademark@jhip.com, mgentner@jhip.com Phone:202-638-6666
----------------------	--

Applicant Information

Application No	77705839	Publication date	08/04/2009
Opposition Filing Date	12/02/2009	Opposition Period Ends	12/02/2009
Applicant	EnergeticX LLC 120 North Pine Suite 156 Spokane, WA 99202 UNITED STATES		

Goods/Services Affected by Opposition

Class 039. First Use: 2009/03/09 First Use In Commerce: 2009/03/09 All goods and services in the class are opposed, namely: Carpooling services, namely, matching drivers of motor vehicles with individuals needing rides

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3056024	Application Date	05/19/2004
Registration Date	01/31/2006	Foreign Priority Date	NONE
Word Mark	BIG O TIRES LUBE CENTER		

Design Mark	BIG O TIRES LUBE CENTER
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2004/05/00 First Use In Commerce: 2004/05/00 RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES Class 037. First use: First Use: 2004/05/00 First Use In Commerce: 2004/05/00 VEHICLE LUBRICATION SERVICES

U.S. Registration No.	2514975	Application Date	12/01/2000
Registration Date	12/04/2001	Foreign Priority Date	NONE

Word Mark	WWW.BIGOTIRES.COM
Design Mark	

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2000/08/08 First Use In Commerce: 2000/08/08 RETAIL STORES FEATURING VEHICLE TIRES, PARTS AND ACCESSORIES; FRANCHISING, NAMELY, OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES, AND VEHICLE MAINTENANCE AND REPAIR SERVICES Class 037. First use: First Use: 2000/08/08 First Use In Commerce: 2000/08/08 VEHICLE MAINTENANCE AND REPAIR SERVICES

U.S. Registration No.	2411926	Application Date	04/12/1999
Registration Date	12/12/2000	Foreign Priority Date	NONE

Word Mark	BIG O TIRES
-----------	-------------

Design Mark	BIG O TIRES
-------------	--------------------

Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 012. First use: First Use: 1973/08/04 First Use In Commerce: 1973/08/04 TIRES FOR LAND VEHICLES</p> <p>Class 035. First use: First Use: 1963/00/00 First Use In Commerce: 1963/00/00 RETAIL STORES FEATURING VEHICLE TIRES, PARTS AND ACCESSORIES; FRANCHISING, NAMELY, OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES, AND VEHICLE MAINTENANCE AND REPAIR SERVICES</p> <p>Class 037. First use: First Use: 1966/00/00 First Use In Commerce: 1966/00/00 VEHICLE MAINTENANCE AND REPAIR SERVICES</p>
----------------	---

U.S. Registration No.	1611160	Application Date	12/04/1989
Registration Date	08/28/1990	Foreign Priority Date	NONE

Word Mark	BIG O TIRES
-----------	-------------

Design Mark	 BIG O TIRES
-------------	--

Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 012. First use: First Use: 1989/06/01 First Use In Commerce: 1989/06/01 TIRES</p> <p>Class 042. First use: First Use: 1989/06/01 First Use In Commerce: 1989/06/01 RETAIL TIRE STORE SERVICES</p>
----------------	--

U.S. Registration No.	994466	Application Date	09/10/1973
Registration Date	10/01/1974	Foreign Priority Date	NONE

Word Mark	BIG O
-----------	-------

Design Mark	
-------------	--

Description of Mark	NONE
---------------------	------

Goods/Services	Class 042. First use: First Use: 1963/00/00 First Use In Commerce: 1963/00/00
----------------	---

	RETAIL TIRE AND ACCESSORY STORE SERVICES AND RENDERING TECHNICAL ASSISTANCE IN CONNECTION WITH THE ESTABLISHMENT AND/OR OPERATION OF RETAIL TIRE AND ACCESSORY STORES
--	---

U.S. Registration No.	993415	Application Date	01/14/1974
Registration Date	09/24/1974	Foreign Priority Date	NONE
Word Mark	BIG-O		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 1973/08/04 First Use In Commerce: 1973/09/07 VEHICLE TIRES		

Attachments	76592994#TMSN.gif (1 page)(bytes) 76174243#TMSN.gif (1 page)(bytes) 75679597#TMSN.gif (1 page)(bytes) 74007344#TMSN.gif (1 page)(bytes) i6159.nop.pdf (5 pages)(364980 bytes) i6159.att.pdf (19 pages)(1384465 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Marsha G. Gentner/
Name	MARSHA G. GENTNER
Date	12/02/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

BIG O TIRES, LLC)
)
 Opposer,)
)
 v.) Opposition No.
)
 ENERGETICX LLC)
)
 Applicant.)

NOTICE OF OPPOSITION

In the matter of an application to register a trademark under the Trademark Act of 1946, Serial No. 77/705,839, filed April 2, 2009, published for opposition in the TRADEMARK OFFICIAL GAZETTE of August 4, 2009, Vol. 1345, No. 1, at page TM 905, for the mark ZEBIGO, in the name of Energeticx LLC, the Opposer Big O Tires, LLC, believes it will be damaged by registration of said alleged trademark, and hereby opposes same. The grounds for opposition are as follows:

1. The Opposer, Big O Tires, LLC [hereinafter "Big O"], is a limited liability company duly organized and existing under the laws of the State of Nevada and having its place of business at 12650 East Briarwood Avenue, Centennial, Colorado 80112. Opposer distributes and sells a variety of motor vehicle products and services, and operates a franchised system of retail stores.

2. Commencing prior to the date of first use of the application opposed herein, Opposer Big O has, and is now, engaged in the distribution and sale of products and services, ~~and retail store and franchising services, in commerce in the United States, under and in~~ connection with the trade name(s) and trademark(s) **BIG O** and **BIG O TIRES** in a variety of forms and formats alone and in combination with other words, designs, and/or symbols (hereafter, collectively, Opposer's **BIG O** Mark). Since Opposer's first use of Opposer's **BIG O** Mark, Big O continuously has used, and advertised, produced and offered its goods, services, stores and business under and in connection with its **BIG O** Mark to the public, through various channels of trade, and in commerce, with the result that Opposer's customers and the public in general have come to know and recognize Opposer's **BIG O** Mark and to associate same with Opposer and/or the goods, services and stores advertised, marketed, distributed, and sold by Opposer Big O, Opposer's business and/or stores. Opposer thus has built up goodwill in connection with its products, services under Opposer's **BIG FOOT** Marks.

3. Opposer Big O is the owner of, and will rely on herein, the following U.S. trademark registrations:

<i>REGISTRATION NO.</i>	<i>ISSUE DATE</i>
3,056,024	January 31, 2006
2,514,975	December 4, 2001
2,411,926	December 12, 2000
1,611,160	August 28, 1990
994,466	October 1, 1974
993,415	September 24, 1974

Said registrations are valid and subsisting, and constitute *prima facie* and/or conclusive evidence of Opposer Big O's ownership of Opposer's **BIG O** Mark, and exclusive right to use same in commerce in connection with the goods and services set forth in said registrations. Attached hereto is a current printout of information from the electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the aforementioned registrations.

4. On April 2, 2009, Applicant filed an application to register the mark ZEBIGO. Said application was accorded Serial No. 77/705,839, and was published for opposition in the OFFICIAL GAZETTE of August 4, 2009, at page TM 905, identifying the services as “carpooling services, namely, matching drivers of motor vehicles with individuals needing rides.”

5. The opposed mark sought to be registered by Applicant is identical to, a colorable imitation of, and/or confusingly similar to, Opposer’s prior and aforesaid **BIG O** Mark.

6. On information and belief, the services in the application opposed herein is similar and/or related to the services and goods in connection with which Big O uses its **BIG O** Mark, and on information and belief, the services set forth in the opposed application are and/or may be sold through the same and/or similar channels of trade, and/or to the same general class of purchasers, in and to which Opposer’s products, services, stores and business are marketed and/or sold.

7. The registration of the ZEBIGO mark, as set forth in the opposed application, is likely to be confused, mistaken, and/or deceived as to origin, sponsorship, and/or association of Applicant’s services which are marketed, promoted and/or sold under, and/or in connection with the ZEBIGO mark sought to be registered by Applicant herein, vis-a-vis Opposer and/or its **BIG O** Mark, and further, said persons are likely misled into believing that Applicant’s services are

sold by, emanate from, and/or in some way, directly or indirectly, are associated with Big O, and/or Opposer's **BIG O** Mark, products, services, stores, franchisees and/or business, or vice versa, to the damage and detriment of Big O.

8. Big O believes it will be damaged by the registration by Applicant of the ZEBIGO mark, as set forth in the application therefor, Serial No. 77/705,839, and that if registration on the opposed application is granted, and Applicant obtains such rights as conferred under the Principal Register of the Trademark Act of 1946, Applicant will obtain unlawful gain and advantage to which it is not entitled under the Trademark Act of 1946, to the damage and detriment of Opposer, its **BIG O** Mark, and business.

WHEREFORE, this Opposer, Big O Tires, LLC, believes and alleges that it may be damaged by registration of the ZEBIGO mark of application of application serial no.77/705,839,as aforesaid, and prays that:

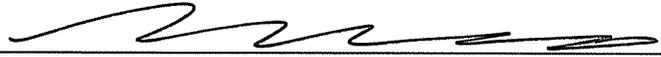
- A. judgment in the present opposition be entered in favor of Opposer;
- B. the present opposition be sustained; and

C. registration of application serial no. 77/705,839 be rejected and refused.

Respectfully submitted,

BIG O TIRES, LLC

By:



Marsha G. Gentner
JACOBSON HOLMAN PLLC
400 Seventh Street, N.W.
Washington, D.C. 20004
(202) 638-6666

Date: December 2, 2009

CERTIFICATE OF SERVICE

I hereby certify that on this 2nd day of December, 2009, the foregoing Notice of Opposition was served, by mailing same first class and postage prepaid, on the following correspondent as set forth in the records of the U.S. Patent and Trademark Office:

Dominic Lindauer
Lee & Hayes PLLC
601 West Riverside Avenue
Suite 1400
Spokane, Washington 99201-0627



Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:58:15 ET

Serial Number: 76592994 Assignment Information Trademark Document Retrieval

Registration Number: 3056024

Mark

BIG O TIRES LUBE CENTER

(words only): BIG O TIRES LUBE CENTER

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2006-01-31

Filing Date: 2004-05-19

Transformed into a National Application: No

Registration Date: 2006-01-31

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2005-12-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Big O Tires, Inc.

Address:

Big O Tires, Inc.
12650 East Briarwood Avenue, Suite 2-D

Centennial, CO 80112

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Nevada

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES

Basis: 1(a)

First Use Date: 2004-05-00

First Use in Commerce Date: 2004-05-00

International Class: 037

Class Status: Active

VEHICLE LUBRICATION SERVICES

Basis: 1(a)

First Use Date: 2004-05-00

First Use in Commerce Date: 2004-05-00

ADDITIONAL INFORMATION

Disclaimer: TIRES LUBE CENTER

Prior Registration Number(s):

993415

994466

1330788

1611160

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-01-31 - Registered - Principal Register

2005-12-14 - Law Office Registration Review Completed

2005-12-09 - Assigned To LIE

2005-12-08 - Allowed for Registration - Principal Register (SOU accepted)

2005-12-05 - Statement of use processing complete

2005-11-09 - Amendment to Use filed

2005-11-09 - PAPER RECEIVED

2005-06-28 - Noa Mailed - SOU Required From Applicant

2005-04-05 - Published for opposition

2005-03-16 - Notice of publication

2005-01-06 - Law Office Publication Review Completed

2004-12-23 - Assigned To LIE

2004-12-20 - Examiner's amendment mailed

2004-12-17 - Approved for Pub - Principal Register (Initial exam)

2004-12-17 - Examiners Amendment - Written

2004-12-17 - Assigned To Examiner

2004-06-02 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARSHA G. GENTNER

Correspondent

MARSHA G. GENTNER

JACOBSON HOLMAN PLLC

THE JENIFER BUILDING

400 SEVENTH STREET, N.W.

WASHINGTON, D.C. 20004-2201

Phone Number: (202) 638-6666

Fax Number: (202) 393-5350/51/52

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:54:30 ET

Serial Number: 76174243 Assignment Information Trademark Document Retrieval

Registration Number: 2514975

Mark

WWW.BIGOTIRES.COM

(words only): WWW.BIGOTIRES.COM

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2007-12-07

Filing Date: 2000-12-01

Transformed into a National Application: No

Registration Date: 2001-12-04

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-12-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BIG O TIRES, LLC

Address:
BIG O TIRES, LLC
12650 EAST BRIARWOOD AVENUE SUITE 2D

CENTENNIAL, CO 80112

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Nevada

GOODS AND/OR SERVICES

International Class: 035

Class Status: Active

RETAIL STORES FEATURING VEHICLE TIRES, PARTS AND ACCESSORIES; FRANCHISING, NAMELY, OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES, AND VEHICLE MAINTENANCE AND REPAIR SERVICES

Basis: 1(a)

First Use Date: 2000-08-08

First Use in Commerce Date: 2000-08-08

International Class: 037

Class Status: Active

VEHICLE MAINTENANCE AND REPAIR SERVICES

Basis: 1(a)

First Use Date: 2000-08-08

First Use in Commerce Date: 2000-08-08

ADDITIONAL INFORMATION

Design Search Code(s):

26.11.27 - Oblongs not used as carriers for words, letters or designs

Prior Registration Number(s):

993415

994466

1611160

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-02-04 - Notice Of Suit

2009-02-02 - Notice Of Suit

2008-06-20 - Notice Of Suit

2008-06-17 - Notice Of Suit

2007-12-07 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-12-05 - Assigned To Paralegal

2007-12-03 - TEAS Section 8 & 15 Received

2007-01-04 - Case File In TICRS

2001-12-04 - Registered - Principal Register

2001-09-11 - Published for opposition

2001-08-22 - Notice of publication

2001-05-05 - Approved for Pub - Principal Register (Initial exam)

2001-04-12 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARSHA G. GENTNER

Correspondent

MARSHA G. GENTNER
JACOBSON HOLMAN PLLC
Suite 600
400 Seventh Street, N.W.
WASHINGTON DC 20004
Phone Number: 202 638 6666
Fax Number: 202 393 5350

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:54:52 ET

Serial Number: 75679597 Assignment Information Trademark Document Retrieval

Registration Number: 2411926

Mark (words only): BIG O TIRES

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-06-30

Filing Date: 1999-04-12

Transformed into a National Application: No

Registration Date: 2000-12-12

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2006-07-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Big O Tires, Inc.

Address:

Big O Tires, Inc.
12650 East Briarwood Avenue, Suite 2-D
Englewood, CO 80112
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Nevada

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

TIRES FOR LAND VEHICLES

Basis: 1(a)**First Use Date:** 1973-08-04**First Use in Commerce Date:** 1973-08-04**International Class:** 035**Class Status:** Active

RETAIL STORES FEATURING VEHICLE TIRES, PARTS AND ACCESSORIES; FRANCHISING, NAMELY, OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RETAIL STORES FEATURING VEHICLE PARTS AND ACCESSORIES, AND VEHICLE MAINTENANCE AND REPAIR SERVICES

Basis: 1(a)**First Use Date:** 1963-00-00**First Use in Commerce Date:** 1963-00-00**International Class:** 037**Class Status:** Active

VEHICLE MAINTENANCE AND REPAIR SERVICES

Basis: 1(a)**First Use Date:** 1966-00-00**First Use in Commerce Date:** 1966-00-00

ADDITIONAL INFORMATION

Disclaimer: "TIRES"**Prior Registration Number(s):**

993415

994466

1611160

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-07-28 - Case File In TICRS

2006-06-30 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-06-29 - Assigned To Paralegal

2006-04-10 - Section 8 (6-year) and Section 15 Filed

2006-04-10 - PAPER RECEIVED

2000-12-12 - Registered - Principal Register

2000-09-19 - Published for opposition

2000-08-18 - Notice of publication

2000-05-12 - Approved for Pub - Principal Register (Initial exam)

2000-05-12 - Assigned To Examiner

2000-02-23 - Communication received from applicant

1999-08-23 - Non-final action mailed

1999-08-20 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Marsha G. Gentner

Correspondent

MARSHA G. GENTNER
JACOBSON HOLMAN PLLC
THE JENIFER BUILDING
400 SEVENTH ST NW
WASHINGTON DC 20004-2201

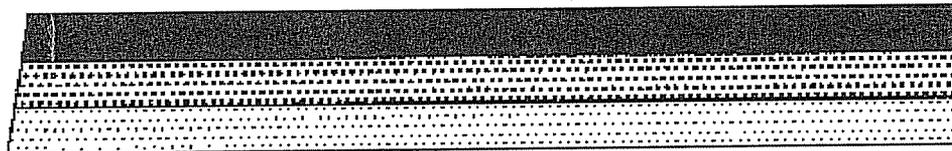
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:55:06 ET

Serial Number: 74007344 Assignment Information Trademark Document Retrieval

Registration Number: 1611160

Mark



BIG O TIRES

(words only): BIG O TIRES

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-01-11

Filing Date: 1989-12-04

Transformed into a National Application: No

Registration Date: 1990-08-28

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-10-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BIG O TIRES, INC.

Address:
BIG O TIRES, INC.
12650 EAST BRIARWOOD AVENUE, SUITE 2D

ENGLEWOOD, CO 80112
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Nevada

GOODS AND/OR SERVICES

International Class: 012
Class Status: Active
TIRES
Basis: 1(a)
First Use Date: 1989-06-01
First Use in Commerce Date: 1989-06-01

International Class: 042
Class Status: Active
RETAIL TIRE STORE SERVICES
Basis: 1(a)
First Use Date: 1989-06-01
First Use in Commerce Date: 1989-06-01

ADDITIONAL INFORMATION

Disclaimer: "TIRES"

Lining and Stippling: THE STIPPLING IN THE DRAWING IS FOR SHADING PURPOSES ONLY.

Design Search Code(s):
26.11.11 - Rectangles divided twice into three sections
26.11.21 - Rectangles that are completely or partially shaded

Prior Registration Number(s):
993415
994466
1330788
1559725

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-05-07 - Notice Of Suit

2009-05-06 - Notice Of Suit

2009-03-13 - Notice Of Suit

2009-02-04 - Notice Of Suit

2009-02-02 - Notice Of Suit

2009-01-26 - Notice Of Suit

2008-06-20 - Notice Of Suit

2008-06-17 - Notice Of Suit

2007-10-02 - Case File In TICRS

2001-01-11 - First renewal 10 year

2001-01-11 - Section 8 (10-year) accepted/ Section 9 granted

2000-06-02 - Combined Section 8 (10-year)/Section 9 filed

1996-07-24 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-04-22 - Section 8 (6-year) and Section 15 Filed

1990-08-28 - Registered - Principal Register

1990-06-05 - Published for opposition

1990-05-05 - Notice of publication

1990-03-09 - Approved for Pub - Principal Register (Initial exam)

1990-03-07 - Examiner's amendment mailed

1990-02-16 - Non-final action mailed

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARSHA G. GENTNER

Correspondent

MARSHA G. GENTNER
JACOBSON PRICE HOLMAN & STERN PLLC
THE JENIFER BLDG
400 7TH ST NW
WASHINGTON DC 20004

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:55:20 ET

Serial Number: 73000572 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 994466

Mark (words only): BIG O

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-11-30

Filing Date: 1973-09-10

Transformed into a National Application: No

Registration Date: 1974-10-01

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-12-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BIG O TIRES, INC.

Address:

BIG O TIRES, INC.
12650 EAST BRIARWOOD AVENUE, SUITE 2-D
CENTENNIAL, CO 80112
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Nevada

GOODS AND/OR SERVICES

International Class: 042

Class Status: Active

RETAIL TIRE AND ACCESSORY STORE SERVICES AND RENDERING TECHNICAL ASSISTANCE IN CONNECTION WITH THE ESTABLISHMENT AND/OR OPERATION OF RETAIL TIRE AND ACCESSORY STORES

Basis: 1(a)

First Use Date: 1963-00-00

First Use in Commerce Date: 1963-00-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

817579

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-09-01 - Notice Of Suit

2009-02-04 - Notice Of Suit

2009-02-02 - Notice Of Suit

2009-01-26 - Notice Of Suit

2008-06-20 - Notice Of Suit

2008-06-17 - Notice Of Suit

2004-11-30 - Second renewal 10 year

2004-11-30 - Section 8 (10-year) accepted/ Section 9 granted

2004-06-02 - Combined Section 8 (10-year)/Section 9 filed

1994-11-15 - First renewal 10 year

1994-09-06 - Section 9 filed/check record for Section 8

1988-09-22 - Counter claim opp. for Proceeding No.

1980-11-18 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARSHA G. GENTNER

Correspondent

MARSHA G. GENTNER

JACOBSON HOLMAN PLLC

THE JENIFER BLDG

400 7TH ST NW

WASHINGTON DC 20004-2201

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-12-02 15:55:33 ET

Serial Number: 73010921 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 993415

Mark (words only): BIG-O

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-11-30

Filing Date: 1974-01-14

Transformed into a National Application: No

Registration Date: 1974-09-24

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-10-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BIG O TIRES, INC.

Address:

BIG O TIRES, INC.
12650 E. BRIARWOOD AVENUE, SUITE 2-D
CENTENNIAL, CO 80112
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Nevada

GOODS AND/OR SERVICES

International Class: 012

Class Status: Active

VEHICLE TIRES

Basis: 1(a)

First Use Date: 1973-08-04

First Use in Commerce Date: 1973-09-07

ADDITIONAL INFORMATION

Prior Registration Number(s):

817579

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-09-01 - Notice Of Suit

2009-03-30 - Notice Of Suit

2009-03-13 - Notice Of Suit

2009-02-04 - Notice Of Suit

2009-02-02 - Notice Of Suit

2009-01-26 - Notice Of Suit

2008-06-20 - Notice Of Suit

2008-06-17 - Notice Of Suit

2007-10-26 - Case File In TICRS

2004-11-30 - Second renewal 10 year

2004-11-30 - Section 8 (10-year) accepted/ Section 9 granted

2004-06-15 - Combined Section 8 (10-year)/Section 9 filed

1994-11-15 - First renewal 10 year

1994-09-06 - Section 9 filed/check record for Section 8

1994-09-06 - Section 9 filed/check record for Section 8

1988-09-22 - Counter claim opp. for Proceeding No.

1980-11-18 - Section 8 (6-year) accepted & Section 15 acknowledged

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

MARSHA G. GENTNER

Correspondent

MARSHA G. GENTNER
JACOBSON HOLMAN PLLC
THE JENIFER BLDG
400 7TH ST NW
WASHINGTON DC 20004
