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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91192750
Party	Defendant E & E Co., Ltd.
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Date	12/22/2009
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application No. 77/783,089
Filed: July 16, 2009
Published: October 20, 2009 in the Official Gazette
For: **WEST END**

WILLIAMS-SONOMA, INC.,

Opposer,

vs.

E&E CO., LTD. (d/b/a/ JLA HOME),

Applicant.

Opposition No. 91192750

NOTICE OF APPEARANCE

Please enter the appearance of Barry L. Cohen and J. Alexander Hershey of the firm of Thorp Reed & Armstrong, LLP, in the above-captioned proceedings on behalf of Applicant E&E Co., Ltd. (d/b/a JLA Home).

Respectfully submitted:

Dated: December 22, 2009

/J. Alexander Hershey/

Barry L. Cohen

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CERTIFICATE OF SERVICE

I hereby certify that, this 22nd day of December 2009, I have caused a copy of the foregoing Entry of Appearance to be served by Electronic and U.S. Mail as follows:

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