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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91192540
Party	Plaintiff Accenture Global Services GmbH and Accenture Global Services Limited
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Submission	Motion for Summary Judgment
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Signature	/Lisa Parker Gates/
Date	05/15/2012
Attachments	MOTION FOR SUMMARY JUDGMENT - SENTURE LLC.pdf (121 pages) (8839023 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Mark: SENTURE
App. No. 77/419835

Accenture Global Services GmbH)	
and)	
Accenture Global Services Limited,)	
)	
Opposers,)	
)	
v.)	Opposition No. 91192540
)	
Senture, LLC,)	
)	
Applicant.)	
)	

OPPOSERS' MOTION FOR SUMMARY JUDGMENT

Pursuant to Rule 56 of the Federal Rules of Civil Procedure and Trademark Trial and Appeal Board Manual of Procedure (TBMP) § 528, Opposers, Accenture Global Services GmbH and Accenture Global Services Limited (“Opposers”), respectfully move the Board for entry of summary judgment in their favor on the issues of likelihood of confusion and fraud, and request that the Board deny registration of Applicant Senture, LLC’s (“Senture”) SENTURE mark, U.S. Serial No. 77/419835.

In support of this Motion, Opposers rely on and incorporate fully herein
Opposers' Memorandum in Support of Their Motion for Summary Judgment; including
all Exhibits attached thereto.

Dated: May 15, 2012

Respectfully submitted,

By: Lisa P. Gates

One of the Attorneys for Opposers,
ACCENTURE GLOBAL SERVICES
GMBH and ACCENTURE GLOBAL
SERVICES LIMITED

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on May 15, 2012, a true and complete copy of the foregoing **OPPOSERS' MOTION FOR SUMMARY JUDGMENT** was electronically filed with the TTAB via ESTTA and served on Applicant via U.S. mail as follows:

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Lisa Parker Gates

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Mark: SENTURE
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Accenture Global Services GmbH)	
and)	
Accenture Global Services Limited,)	
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v.)	Opposition No. 91192540
)	
Senture, LLC,)	
)	
Applicant.)	
)	

**OPPOSERS' MEMORANDUM OF LAW IN SUPPORT OF THEIR
MOTION FOR SUMMARY JUDGMENT**

I. INTRODUCTION

Opposers are entitled to summary judgment in their favor in this opposition because Applicant has admitted likelihood of confusion. Therefore, Opposers' motion for summary judgment should be granted and the application at issue denied registration.

Opposers in this case are Accenture Global Services GmbH and Accenture Global Services Limited (together, "Opposers" or "Accenture"). Accenture is a leading management consulting, technology, and outsourcing company. Accenture offers these services under its well-known mark ACCENTURE.

Applicant, Senture, LLC, filed an application to register SENTURE for a laundry list of services related to consulting, technology, and outsourcing services similar to the services offered by Accenture. By failing to respond to a request to admit, or any other discovery requests, Applicant has admitted that SENTURE is confusingly similar to ACCENTURE under the relevant *du Pont* likelihood of confusion factors. Because no general issue of material fact exists, Opposers are entitled to judgment in their favor on their claim of likelihood of confusion.

II. COURSE OF PROCEEDINGS AND DESCRIPTION OF THE RECORD

Applicant filed Application Serial No. 77/419835 for the word mark SENTURE on March 12, 2008. A copy of the application is attached as **Exhibit 1**. The application covers numerous services in Classes 35, 37, 39, 42, and 45.

Opposer Accenture Global Services GmbH filed the Notice of Opposition on November 4, 2009, claiming likelihood of confusion, dilution, and fraud on the USPTO. A copy of the Notice of Opposition is attached as **Exhibit 2**. Applicant filed its Answer on December 19, 2009. A copy of Applicant's Answer is attached as **Exhibit 3**.

On July 21, 2011, by consent Accenture Global Services Limited, was joined as an additional opposer. Docket entry 17.

On November 18, 2011, Opposers served discovery requests – Interrogatories, Request for Documents and Things, and Requests for Admission – on Applicant's attorney by U.S. mail and email. A copy of Opposers' First Set of Requests for Admission to Applicant Senture, LLC (hereinafter, "RFA") is attached as **Exhibit 4**.

Applicant's responses to Opposers' discovery requests, including their Requests for Admission, were due by December 23, 2011. 37 CFR § 2.120(a)(3); TBMP ¶ 403.03. Applicant did not respond to any of the discovery requests before or after December 23, 2011. An affidavit

of Lisa Parker Gates, one of Opposers' attorneys, is attached as **Exhibit 5**. Therefore, Applicant has admitted all of the matters in the requests for admission .

III. STATEMENT OF UNDISPUTED MATERIAL FACTS

A. The Undisputed Facts Demonstrate That Opposers Own the Distinctive ACCENTURE Trademark and that Opposers Have Standing to Oppose.

Accenture Global Services Limited owns three incontestable Federal registrations for the ACCENTURE mark, which give it a presumption of ownership and exclusive right to use ACCENTURE. Printouts from the Trademark Office's TARR web server, showing the current status and title of Opposers' Federal Reg. Nos. 3091811, 2665373, and 2884125 are attached as **Exhibit 6**. Applicant admits that Accenture Global Services Limited owns Reg. Nos. 3091811, 2665373, and 2884125. RFA pages 4, 5, ¶¶ 11, 13, 15. Applicant also concedes that Opposers have standing by admitting that Opposers will be harmed if Applicant's mark registers. RFA page 7, ¶ 38.

Applicant admits that the ACCENTURE mark is distinctive for goods and services related to consulting, technology, and outsourcing. RFA page 5, ¶ 22. Applicant also admits that at the time Applicant filed its Application Serial No. 77/419835 for the mark SENTURE, Applicant knew that the ACCENTURE mark was used in commerce, and that Applicant did not have the exclusive right to use SENTURE for the goods and services listed on its application. RFA page 6, ¶¶ 34, 35.

B. The Undisputed Facts Demonstrate that Accenture Has Priority Over Applicant's Mark.

Accenture has used the ACCENTURE mark in commerce since at least as early as January 15, 2001. Applicant admits that the ACCENTURE mark has priority over Applicant's mark. RFA page 5, ¶ 19.

C. The Undisputed Facts Demonstrate that a Likelihood of Confusion Exists Between Opposers' Mark and Applicant's Mark

Applicant has admitted that the SENTURE mark is confusingly similar to the ACCENTURE mark (RFA pages 5, 6, ¶¶ 23, 28). Applicant also admitted each of the relevant *du Pont* factors – that the marks are similar in appearance, sound, and connotation, that they are similar as to overall commercial impression, that the related goods and services are similar, that the trade channels through which Applicant's and Accenture's goods and services flow are similar, and that Applicant and Accenture sell their respective goods and services to the same class of customers. RFA pages 5, 6, ¶¶ 24, 25, 26, 27, 29, 30, 31, 32.

Applicant has admitted that although it was aware of the ACCENTURE mark when it filed its application to register SENTURE (RFA page 6, ¶ 33) Applicant selected, adopted, began using, and filed an application to register the mark SENTURE (RFA page 6, ¶¶ 33, 34, 35). Applicant's application includes many services that are identical or similar to those of Opposers, including business marketing consulting services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management; technology support services; and consultation services in the fields of selection, implementation and use of computer hardware and software systems for others. RFA page 6, ¶¶ 29, 30.

D. The Undisputed Facts Demonstrate that Opposers Are Likely to be Damaged by Registration of Applicant's Mark.

Applicant has admitted that Opposers will be harmed by registration of Applicant's mark. RFA page 7, ¶ 38.

IV. ARGUMENT

A. Opposers Meet the Summary Judgment Standard.

Summary judgment should be granted if the pleadings, discovery, and disclosure materials show that “there is no genuine issue as to any material fact and that the moving party is entitled to a judgment as a matter of law.” Fed. R. Civ. P. 56(c); *Celotex Corp. v. Catrett*, 477 U.S. 317 (1986); *Amazon Technologies Inc. v. Wax*, 95 U.S.P.Q.2D 1865, 1871 (T.T.A.B. 2012).

Opposers are entitled to summary judgment in their favor because the undisputed and admitted material facts establish that (1) Opposers have standing to oppose registration of Applicant’s mark and prior rights over those of Applicant (RFA page 5, ¶ 19); (2) SENTURE and ACCENTURE are confusingly similar (RFA page 5, 6, ¶¶ 23 through 32); and (3) Opposers will be harmed as a result of registration of Applicant’s mark (RFA page 7, ¶ 38).

These facts are undisputed because, under Federal Rule 36, “each matter of which an admission is requested...is admitted unless, within 30 days after service of the request...the party to whom the request is directed serves upon the party requesting the admission a written answer or objection addressed to the matter....” Fed. R. Evid. 36; *Hobie Designs Inc. v. Fred Hayman Beverly Hills Inc.*, 14 U.S.P.Q.2d 2064, 2064 n.1 (T.T.A.B. 1990); *PolyJohn Enterprises Corp. v. 1-800-Toilets Inc.*, 61 U.S.P.Q.2d 1860, 1861 (T.T.A.B. 2002); TBMP § 407.03. Therefore, the matter of each of Opposers’ requests is admitted because Applicant failed to respond to Opposers’ Request for Admission. *Id.*

B. Opposers Have Standing and Prior Rights.

An opposer establishes standing where the opposer believes it is likely to be damaged by registration of Applicant’s mark. *Cunningham v. Laser Golf Corp.*, 55 U.S.P.Q.2d 1842, 1844 (Fed Cir. 2000). Prior use of the ACCENTURE mark establishes Opposers’ direct commercial

interest and standing to oppose registration of Applicant's mark. *King Candy Company v. Eunice King's Kitchen, Inc.*, 182 U.S.P.Q. 108, 110 (C.C.P.A. 1974). Opposers have a real interest in the outcome of this opposition because registration of Applicant's mark will interfere with Opposers' efforts to use the ACCENTURE mark for their goods and services

In addition, Applicant admits that Opposers own prior rights in the ACCENTURE mark. RFA page 5, ¶ 19. Opposer Accenture Global Services Limited owns the federally registered marks ACCENTURE (Reg. No. 3091811), ACCENTURE and Design (Reg. No. 2665373), and ACCENTURE and Design (Reg. No. 2884125). *See* Exhibit 6. These registrations are incontestable and presumed to be valid and distinctive. 15 U.S.C. § 1065; *Park 'N Fly, Inc. v. Dollar Park & Fly, Inc.*, 469 U.S. 189, 205, 224 U.S.P.Q. 327, 334 (1985).

The ACCENTURE mark has been used in commerce since at least as early as January 15, 2001. Use of the ACCENTURE mark has been continuous and not abandoned. Applicant has admitted that the United States Patent and Trademark Office's TARR database records for Reg. Nos. 3091811, 2665373, 2884125 and 3340780 – including dates of first use and dates of first use in commerce – show current status of those registrations. RFA pages 4, 5, ¶¶ 12, 14, 16, 18.

C. Applicant Has Admitted that Its Mark Is Likely to Cause Confusion with Opposers' Mark.

Applicant admits that its SENTURE mark is confusingly similar to the ACCENTURE mark. RFA page 5, ¶ 23. Indeed, a mark must be denied registration if it “[c]onsists of or comprises a mark which so resembles a mark registered in the Patent and Trademark Office, or a mark or trade name previously used in the United States by another and not abandoned, as to be likely, when used on or in connection with the goods of the applicant, to cause confusion, or to cause mistake, or to deceive.” 15 U.S.C. § 1052(d). Whether a likelihood of confusion exists between marks is “determined as a matter of law” and is “decided upon the particular facts of the

case.” *In re Shell Oil Co.*, 992 F.2d 1204, 1206, 26 U.S.P.Q.2d 1687 (Fed. Cir. 1993); *In re Mighty Leaf Tea*, 601 F.3d 1342, 1346, 94 U.S.P.Q.2d 1257 (Fed. Cir. 2010) (same).

The likelihood of confusion analysis considers 13 non-exclusive evidentiary factors, known as the “*du Pont* factors.”¹ Certain factors may play more weighty roles than others, and that not all *du Pont* factors are applicable in every case. *Shell Oil Co.*, 992 F.2d at 1206; *In re Dixie Restaurants*, 105 F.3d 1405, 1406 (Fed. Cir. 1997); *du Pont*, 476 F.2d at 1361, 177 U.S.P.Q. at 567.

Great weight is given to similarity of the marks and similarity of associated goods and services, and in appropriate cases, these factors alone may be determinative. *See, e.g., Interstate Brands Corp. v. McKee Foods Corp.*, 53 U.S.P.Q.2D 1910, 1912 (T.T.A.B. 2000) (finding “YO-YOs” for snack cakes confusingly similar to opposer’s “HOHOs” cakes largely because they were “legally identical”); *Black & Decker Corp. v. Emerson Electric Co.*, 84 U.S.P.Q.2D 1482, 1491 (T.T.A.B. 2007) (holding that DIRT HAWG and WATER HAWG confusingly similar to HOG marks based largely on similarity of marks and related goods).

In addition to admitting likelihood of confusion between the marks. RFA pages 5-6, ¶¶ 23, 28. Applicant has admitted the relevant *du Pont* factors in this opposition:

1. The marks are similar in appearance, sound, connotation, and overall commercial impression (RFA page 5, ¶¶ 24, 25, 26);

¹ The 13 *du Pont* factors are:

- (1) Similarity of the marks in their entireties as to appearance, sound, connotation and commercial impression;
- (2) similarity and nature of the goods or services as described in an application or registration or in connection with which a prior mark is in use;
- (3) similarity of established, likely-to-continue trade channels;
- (4) conditions under which and buyers to whom sales are made, i.e. “impulse” vs. careful, sophisticated purchasing;
- (5) strength of the prior mark;
- (6) number and nature of similar marks in use on similar goods;
- (7) nature and extent of any actual confusion;
- (8) length of time during and conditions under which there has been concurrent use without evidence of actual confusion;
- (9) variety of goods on which a mark is or is not used;
- (10) market interface between applicant and the owner of a prior mark;
- (11) extent to which applicant has a right to exclude others from use of its mark on its goods;
- (12) extent of potential confusion; and
- (13) any other established fact probative of the effect of use. *E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 U.S.P.Q. 563, 567 (C.C.P.A. 1973).

2. The goods and services are similar (RFA page 6, ¶¶ 29, 30);
3. The ACCENTURE mark is strong (RFA page 5, ¶ 22); and
4. The trade channels through which Applicant's services travel are similar to those through which Accenture's goods and services travel (RFA page 6, ¶ 31).

1. **Applicant's SENTURE mark is similar to the ACCENTURE mark in appearance, sound, and connotation.**

It is undisputed that the SENTURE and ACCENTURE marks are similar in appearance, sound, and connotation. RFA page 5, ¶¶ 24, 25, 26. Applicant concedes that Applicant's mark and the ACCENTURE mark are similar as to the overall commercial impression each conveys. RFA page 6, ¶ 27.

Similarity of the marks, including appearance, sound, connotation, and commercial impression, is a "predominant inquiry." *Herbko Intern., Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 U.S.P.Q.2d 1375 (Fed. Cir. 2002). Applicant's mark is simply the ACCENTURE mark without the first two letters, and with an "S" replacing the "C." The marks are highly similar in how they appear and in how they are pronounced. Because of the strong visual and aural similarity between the marks, the SENTURE mark conveys essentially the same connotation and overall commercial impression as the ACCENTURE mark. Thus, the undisputed material facts demonstrate that the SENTURE and ACCENTURE marks are similar.

2. **The goods and services associated with Applicant’s SENTURE mark are identical or similar to the goods and services associated with the ACCENTURE mark.**

It is undisputed that Accenture provides consulting, technology, and outsourcing services under the ACCENTURE mark. RFA page 4, ¶ 10. Applicant further admits that the services reflected in its application are similar to Accenture’s services. RFA page 6, ¶¶ 29, 30.

Applicant seeks registration of SENTURE for a long list of services, many of which overlap with Opposer’s goods and services. *See* Exhibit 1. Most notably, the overlapping services described in Applicant’s SENTURE application include:

- Business marketing *consulting* services;
- Business *consulting, management, planning and supervision*;
- Assistance, advisory services and *consultancy* with regard to business planning, business analysis, and business management;
- Customer service, namely, *receiving and responding to customer communications*;
- Data-acquisition and collection for use by customers, namely, *data compiling and analyzing relating to business management*;
- *Design for others in the field of computer networks*, software, and engineering for the security field;
- *Technology support services*, namely, help desk services;
- *Technology consultation* in the security field;
- *Consultation services in the fields of selection, implementation and use of computer hardware and software systems* for others;
- Integration, updating and *technical support*, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems;
- Development and *integration of computer systems*;
- *Computer system administration for others* to support issuance and management of digital certificates;
- Computer related services, namely, *enterprise software integration*;
- *Consultation services* in the security field; and
- *Consulting* relating to the issuance and management of digital certificates.

RFA pages 2-3, ¶ 2.

As the highlighted words show, these services are identical or similar to Opposers’ consulting, technology, and outsourcing services. It is well settled that “the registrability of an applicant’s . . . mark must be evaluated on the basis of the identification of the goods as set forth

in the subject application and the identification(s) of the goods as recited in the registration(s) made of record by the opposer for its mark.” *Octocom Sys., Inc. v. Houston Computer Servs., Inc.*, 918 F.2d 937, 942, 16 U.S.P.Q. 2d 1783, 1787 (Fed. Cir. 1990).

Opposers’ rights in ACCENTURE cover consulting, technology, and outsourcing services that consumers are likely to believe come from Accenture. Consumers would expect that the consulting, technology, and outsourcing services described in Applicant’s application or offered under the SENTURE mark are or might be related to Accenture’s services.

For these reasons, the undisputed material facts demonstrate that Applicant’s services and Accenture’s goods and services are confusingly similar. Moreover, as set forth above, when marks and their respective goods and services are similar, considerable weight is given these factors in the likelihood of confusion analysis. *Interstate Brands Corp. v. McKee Foods Corp.*, 53 U.S.P.Q.2D at 1912; *Black & Decker Corp. v. Emerson Electric Co.*, 84 U.S.P.Q.2D at 1491.

3. The ACCENTURE mark is strong.

Applicant admits that the ACCENTURE mark is distinctive. RFA page 5, ¶ 22.

Distinctive – arbitrary and fanciful – marks are accorded maximum protection. *In re 4033086 Canada Inc.*, 2011 TTAB LEXIS 144, *15 (T.T.A.B. 2011) (finding BOCA CLASSICS distinctive for clothing). Because it is undisputed that the ACCENTURE mark is distinctive, then the undisputed material facts demonstrate that the ACCENTURE mark is strong.

4. The trade channels through which Applicant’s goods and services travel are identical or similar to the trade channels through which Opposers’ goods and services travel.

Applicant admits that the trade channels through which Accenture’s goods and services are promoted and sold are the same as the trade channels through which Applicant’s services

flow. RFA page 6, ¶ 31. Applicant has admitted that it promotes, distributes, and sells its goods and services to the identical or a similar class of consumers as those of Opposers. RFA page 6, ¶ 32.

As set forth above, the SENTURE application lists essentially identical services as those covered by the ACCENTURE registrations. When an applicant's and registrant's services "are legally identical, they must be presumed to travel in the same channels of trade." *In re Smith & Mehaffey*, 31 U.S.P.Q.2d 1531, 1532 (T.T.A.B. 1994); *see also Schieffelin & Co. v. Molson Comp. Ltd.*, 1989 WL 277823, *3, 9 U.S.P.Q. 2d 2069, 2073 (T.T.A.B. 1989) ("[m]oreover, since there are no restrictions with respect to channels of trade in either the application or opposer's registrations, we must assume that the respective products travel in all normal channels of trade for those alcoholic beverages").

Because Applicant uses and seeks to register the SENTURE mark for similar or identical services as those for which Accenture uses and has registered the ACCENTURE mark, the undisputed material facts demonstrate that the market will recognize Accenture and Applicant as competitors in the same trade channel.

D. Opposers Will Be Damaged by Registration of Applicant's Mark.

Applicant has admitted that Opposers will be harmed by registration of Applicant's mark. RFA page 7, ¶ 38. Registration of a confusingly similar mark will damage the rights of a trademark owner. *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1101 (C.C.P.A. 1976). Thus, it is undisputed that harm to Opposers' rights is imminent.

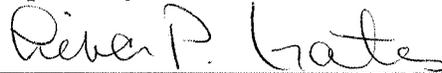
IV. CONCLUSION

Opposers, Accenture Global Service GmbH and Accenture Global Services Limited, are entitled to judgment in their favor, against Applicant, Sensure, LLC, on the basis of likelihood of confusion. Opposers have established standing, priority of use, likelihood of confusion, and likely damage to Opposers' rights. Accordingly, Opposers' opposition should be granted, and Applicant Sensure, LLC denied registration of Application Serial. No. 77/419835.

WHEREFORE, for the foregoing reasons, ACCENTURE GLOBAL SERVICES GMBH and ACCENTURE GLOBAL SERVICES LIMITED respectfully request that the Board grant summary judgment in their favor and refuse registration of Trademark Application Serial No. 77/419835.

In the alternative, Opposers pray for such other or further relief as the Board deems appropriate.

Respectfully submitted,



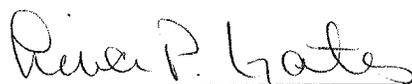
One of the Attorneys for Opposers,
ACCENTURE GLOBAL SERVICES GMBH and
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that on May 15, 2012, a true and complete copy of the foregoing **OPPOSERS' MEMORANDUM OF LAW IN SUPPORT OF THEIR MOTION FOR SUMMARY JUDGMENT** was electronically filed with the TTAB via ESTTA and served on Applicant via U.S. mail as follows:

Michael S. Hargis
King & Schickli, PLLC
247 North Broadway
Lexington, Kentucky 40507-1058



Lisa Parker Gates

CHIDMS1/3028255.3

EXHIBIT 1

Trademark/Service Mark Application, Principal Register

Serial Number: 77419835

Filing Date: 03/12/2008

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77419835
MARK INFORMATION	
*MARK	<u>SENTURE</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SENTURE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Senture, LLC
*STREET	460 Industrial Blvd.
*CITY	London
*STATE (Required for U.S. applicants)	Kentucky
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	40741
LEGAL ENTITY INFORMATION	
TYPE	limited liability company
STATE/COUNTRY WHERE LEGALLY ORGANIZED	Kentucky
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035

*IDENTIFICATION	Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/15/2006
FIRST USE IN COMMERCE DATE	At least as early as 12/15/2006
SPECIMEN FILE NAME(S)	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0003.JPG</u>
	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0004.JPG</u>
SPECIMEN DESCRIPTION	website print-out
*INTERNATIONAL CLASS	038
*IDENTIFICATION	Providing customer support services for others, namely, receiving and responding to customer communications via telephone, written correspondence, e-mail and the Internet
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/15/2006
FIRST USE IN COMMERCE DATE	At least as early as 12/15/2006
SPECIMEN FILE NAME(S)	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0005.JPG</u>
	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0006.JPG</u>
SPECIMEN DESCRIPTION	website print-out
*INTERNATIONAL CLASS	039
*IDENTIFICATION	Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-

	up, and packing for shipment of documents, packages, raw materials, and other freight for others
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/15/2006
FIRST USE IN COMMERCE DATE	At least as early as 12/15/2006
SPECIMEN FILE NAME(S)	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0007.JP G</u>
	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0008.JP G</u>
SPECIMEN DESCRIPTION	website print-out
*INTERNATIONAL CLASS	042
	Database development services; data-acquisition and collection; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; installation, integration, updating and technical support of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards

***IDENTIFICATION**

having pre-recorded content; installation, integration, updating and technical support of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; computer services, namely, providing digital identity certification and the development, design, implementation, testing, analysis, and consulting services in the field of security, access, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development, integration and operation of computer systems to support issuance and management of digital certificates; computer related

	services, namely, managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management, and enterprise software integration
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/15/2006
FIRST USE IN COMMERCE DATE	At least as early as 12/15/2006
SPECIMEN FILE NAME(S)	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0009.JP G</u>
	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0010.JP G</u>
SPECIMEN DESCRIPTION	website print-out
*INTERNATIONAL CLASS	045
*IDENTIFICATION	Security services, namely, infrastructure readiness assessment services; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks;

	consulting relating to the issuance and management of digital certificates
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/15/2006
FIRST USE IN COMMERCE DATE	At least as early as 12/15/2006
SPECIMEN FILE NAME(S)	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0011.JP G</u>
	<u>\\TICRS2\EXPORT15\774\198\77419835\xml1\APP0012.JP G</u>
SPECIMEN DESCRIPTION	brochure describing the services
ATTORNEY INFORMATION	
NAME	Michael S. Hargis
ATTORNEY DOCKET NUMBER	1153-008 SM
FIRM NAME	King & Schickli, PLLC
STREET	247 North Broadway
CITY	Lexington
STATE	Kentucky
COUNTRY	United States
ZIP/POSTAL CODE	40507
PHONE	859-252-0889
FAX	859-252-0779
EMAIL ADDRESS	michael@iplaw1.net
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Warren D. Schickli, Andrew D. Dorisio, Michael T. Sanderson, Patrick M. Torre, Brett G. Corbly and Trevor T. Graves
CORRESPONDENCE INFORMATION	
NAME	Michael S. Hargis
FIRM NAME	King & Schickli, PLLC
STREET	247 North Broadway
CITY	Lexington
STATE	Kentucky

COUNTRY	United States
ZIP/POSTAL CODE	40507
PHONE	859-252-0889
FAX	859-252-0779
EMAIL ADDRESS	michael@iplaw1.net
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	5
FEE PER CLASS	325
*TOTAL FEE DUE	1625
*TOTAL FEE PAID	1625
SIGNATURE INFORMATION	
SIGNATURE	/Michael S. Hargis/
SIGNATORY'S NAME	Michael S. Hargis
SIGNATORY'S POSITION	Attorney of record
DATE SIGNED	03/12/2008

Trademark/Service Mark Application, Principal Register

Serial Number: 77419835

Filing Date: 03/12/2008

To the Commissioner for Trademarks:

MARK: SENTURE (Standard Characters, see mark)

The literal element of the mark consists of SENTURE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Senture, LLC, a limited liability company legally organized under the laws of Kentucky, having an address of

460 Industrial Blvd.

London, Kentucky 40741

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

International Class 035: Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 035, the mark was first used at least as early as 12/15/2006, and first used in commerce at least as early as 12/15/2006, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website print-out.

[Specimen File1](#)

[Specimen File2](#)

International Class 038: Providing customer support services for others, namely, receiving and responding to customer communications via telephone, written correspondence, e-mail and the Internet

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as

amended.

In International Class 038, the mark was first used at least as early as 12/15/2006, and first used in commerce at least as early as 12/15/2006, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website print-out.

[Specimen File1](#)

[Specimen File2](#)

International Class 039: Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 039, the mark was first used at least as early as 12/15/2006, and first used in commerce at least as early as 12/15/2006, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website print-out.

[Specimen File1](#)

[Specimen File2](#)

International Class 042: Database development services; data-acquisition and collection; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; installation, integration, updating and technical support of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; installation, integration, updating and technical support of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing

diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; computer services, namely, providing digital identity certification and the development, design, implementation, testing, analysis, and consulting services in the field of security, access, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development, integration and operation of computer systems to support issuance and management of digital certificates; computer related services, namely, managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management, and enterprise software integration

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 042, the mark was first used at least as early as 12/15/2006, and first used in commerce at least as early as 12/15/2006, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) website print-out.

Specimen File1

Specimen File2

International Class 045: Security services, namely, infrastructure readiness assessment services; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 045, the mark was first used at least as early as 12/15/2006, and first used in commerce at least as early as 12/15/2006, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) brochure describing the services.

Specimen File1

Specimen File2

The applicant hereby appoints Michael S. Hargis and Warren D. Schickli, Andrew D. Dorisio, Michael T. Sanderson, Patrick M. Torre, Brett G. Corbly and Trevor T. Graves of King & Schickli, PLLC

247 North Broadway
Lexington, Kentucky 40507
United States

to submit this application on behalf of the applicant. The attorney docket/reference number is 1153-008 SM.

Correspondence Information: Michael S. Hargis

247 North Broadway
Lexington, Kentucky 40507
859-252-0889(phone)
859-252-0779(fax)
michael@iplaw1.net (authorized)

A fee payment in the amount of \$1625 has been submitted with the application, representing payment for 5 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Michael S. Hargis/ Date Signed: 03/12/2008

Signatory's Name: Michael S. Hargis

Signatory's Position: Attorney of record

RAM Sale Number: 8459

RAM Accounting Date: 03/12/2008

Serial Number: 77419835

Internet Transmission Date: Wed Mar 12 13:36:34 EDT 2008

TEAS Stamp: USPTO/BAS-66.148.204.238-200803121336348
41001-77419835-40076e6c151115c52e46a3dff

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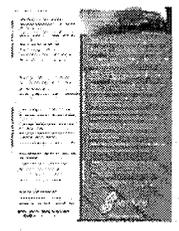
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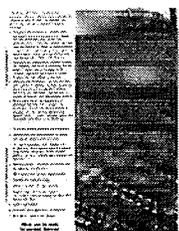
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Senture Facilities



STS Cut Sheet

STRATEGIC SOLUTIONS FROM ENTREPRENEURIAL MINDS

Contact Center Services

Our premier contact center support improves your organization's communication with customers by carefully integrating all interaction touch points—telephone, correspondence, e-mail, the Web—so customers receive consistent and accurate information across all channels. Senture uses the latest technology, combined with a superior personal touch, to deliver high-quality, accurate, and timely responses to customers. Our highly trained and motivated staff makes the "difference" for us. On average, a Senture CSR has four years of call center experience.

Customer Care

Conventional wisdom dictates an organization must have satisfied customers if it is to survive. Achieving customer loyalty is an ongoing journey, not a destination. Our personal-touch approach, coupled with a trained and dedicated CSR staff, assures our customers a positive experience on every call. The end result is tremendous customer loyalty and a sustainable competitive advantage. Your customers WILL be impressed by the personalism and warmth of each CSR response—you will, too!

Data Management

Although our objective is to provide our clients with the best possible data management reporting—the ultimate goal is to provide data gathering initiatives that will help the client maneuver the business to greater economic heights. To enable Senture CSRs to share the most current, accurate, and complete information with your customers, we offer data collection (using field representatives if needed), data capture (through one of the nation's largest data capture firms), database design, and database management. Also, efficient access tools are incorporated into the design so user groups can access the data from the contact center, web site, and other channels. Once again, the systems and support staff have an average of 15 years of experience in providing sophisticated data management solutions for a host of organizations.

Web Site Design and Support

Today, many people prefer to contact corporate or government entities via the web. That's why we offer complete web services as an integral part of our contact center operations. We can plan, design, and build a site for you, or integrate your existing site into our contact functions. Our staff can also manage content and provide web site maintenance as needed. Discover the web and utilize it to make your business successful. Remember—your customers will appreciate the responsiveness full web integration allows and you will appreciate what it can do for your bottom line!

Report Generation

Interpreting call center results is often what provides the value-add for the client. Our ability to "manipulate" the data and draw meaningful conclusions about the results clearly sets us apart as "call center professionals."

Before we go live, we set up the processes (with your input, of course) to generate the kinds of reports most useful to you. Our systems will track contacts multiple ways, including by source, type, information category, or caller characteristics (e.g., gender, age, new/repeat caller, etc.). From those reports, our objective is to provide invaluable information about each call, while developing new revenue-generating ideas for your organization.

Marketing Support

At any point in the process, we are happy to review your marketing objectives, strategies, and tactics, and help you develop more effective marketing collaterals. For

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example, Senture's on-hold messages can be customized to work in conjunction with your marketing objectives. Additionally, Senture can provide proactive fulfillment-related services—including fulfilling literature requests, sending customized letter/postcard mailings, and maintaining your mailing databases.

Our 80,000 square-foot temperature-controlled warehouse offers the best possible warehousing support services. Our warehousing capability lends itself to supporting fulfillment and related order processing activities for our clients. Our staff's experience includes order taking for a multitude of industries in the commercial sector. Contact us for all your catalog order taking needs.

Outbound Contact Center Services

Our CSRs are trained in providing outbound contact center services as well. Invaluable functions to assist in marketing activities include: lead generation, customer service, and a host of other related marketing development activities tailored to suit your business. For example, a managed care provider may ask us to call physicians with member benefit updates. A tourism agency may want us to alert tour operators of special events via U.S. mail or e-mail.

Additional outbound calling services extend to the political arena as well. Using predictive dialers, as well as the latest calling software, has allowed us to provide calling support for Congressmen for "special issue" differentiation calls, as well as get-out-the-vote calls during crunch time. Our ability to place 16,000 two-minute calls every hour with our Nortel 81C switch gives us incredible calling capacity—particularly during peak periods such as GOTV.

CASE IN POINT: Trucking for Homeland Security

CASE IN POINT: Putting 511 to Work for Tourism

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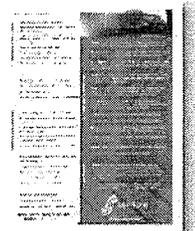
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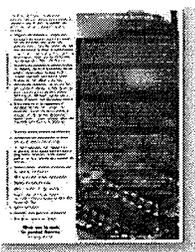
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Senture Facilities



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Web Site Design and Support
 Today, many people prefer to contact corporate or government entities via the web. That's why we offer complete web services as an integral part of our contact center operations. We can plan, design, and build a site for you, or integrate your existing site into our contact functions. Our staff can also manage content and provide web site maintenance as needed. Discover the web and utilize it to make your business successful. Remember—your customers will appreciate the responsiveness full web integration allows and you will appreciate what it can do for your bottom line!

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 Before we go live, we set up the processes (with your input, of course) to generate the kinds of reports most useful to you. Our systems will track contacts multiple ways, including by source, type, information category, or caller characteristics (e.g., gender, age, new/repeat caller, etc.). From those reports, our objective is to provide invaluable information about each call, while developing new revenue-generating ideas for your organization.

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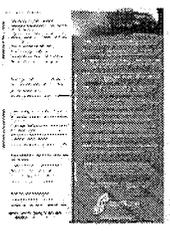
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Our 80,000 square-foot temperature-controlled warehouse offers the best possible warehousing support services. Our warehousing capability lends itself to supporting fulfillment and related order processing activities for our clients. Our staff's experience includes order taking for a multitude of industries in the commercial sector. Contact us for all your catalog order taking needs.

Outbound Contact Center Services

Our CSRs are trained in providing outbound contact center services as well. Invaluable functions to assist in marketing activities include: lead generation, customer service, and a host of other related marketing development activities tailored to suit your business. For example, a managed care provider may ask us to call physicians with member benefit updates. A tourism agency may want us to alert tour operators of special events via U.S. mail or e-mail.

Additional outbound calling services extend to the political arena as well. Using predictive dialers, as well as the latest calling software, has allowed us to provide calling support for Congressmen for "special issue" differentiation calls, as well as get-out-the-vote calls during crunch time. Our ability to place 16,000 two-minute calls every hour with our Nortel 81C switch gives us incredible calling capacity—particularly during peak periods such as GOTV.

CASE IN POINT: Trucking for Homeland Security

CASE IN POINT: Putting 511 to Work for Tourism

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SOLID SUPPORT

THE FORMULA
STRATEGIC PLANNING THAT DELIVERS.

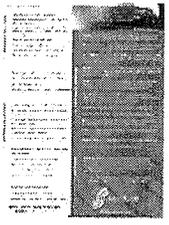
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Tactics >>>

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Senture Facilities



STS Cut Sheet

STRATEGIC SOLUTIONS FROM ENTREPRENEURIAL MINDS

Contact Center Services
Our premier contact center support improves your organization's communication with customers by carefully integrating all interaction touch points—telephone, correspondence, e-mail, the Web—so customers receive consistent and accurate information across all channels. Senture uses the latest technology, combined with a superior personal touch, to deliver high-quality, accurate, and timely responses to customers. Our highly trained and motivated staff makes the "difference" for us. On average, a Senture CSR has four years of call center experience.

Customer Care
Conventional wisdom dictates an organization must have satisfied customers if it is to survive. Achieving customer loyalty is an ongoing journey, not a destination. Our personal-touch approach, coupled with a trained and dedicated CSR staff, assures our customers a positive experience on every call. The end result is tremendous customer loyalty and a sustainable competitive advantage. Your customers WILL be impressed by the personalism and warmth of each CSR response—you will, too!

Data Management
Although our objective is to provide our clients with the best possible data management reporting—the ultimate goal is to provide data gathering initiatives that will help the client maneuver the business to greater economic heights. To enable Senture CSRs to share the most current, accurate, and complete information with your customers, we offer data collection (using field representatives if needed), data capture (through one of the nation's largest data capture firms), database design, and database management. Also, efficient access tools are incorporated into the design so user groups can access the data from the contact center, web site, and other channels. Once again, the systems and support staff have an average of 15 years of experience in providing sophisticated data management solutions for a host of organizations.

Web Site Design and Support
Today, many people prefer to contact corporate or government entities via the web. That's why we offer complete web services as an integral part of our contact center operations. We can plan, design, and build a site for you, or integrate your existing site into our contact functions. Our staff can also manage content and provide web site maintenance as needed. Discover the web and utilize it to make your business successful. Remember—your customers will appreciate the responsiveness full web integration allows and you will appreciate what it can do for your bottom line!

Report Generation
Interpreting call center results is often what provides the value-add for the client. Our ability to "manipulate" the data and draw meaningful conclusions about the results clearly sets us apart as "call center professionals."

Before we go live, we set up the processes (with your input, of course) to generate the kinds of reports most useful to you. Our systems will track contacts multiple ways, including by source, type, information category, or caller characteristics (e.g., gender, age, new/repeat caller, etc.). From those reports, our objective is to provide invaluable information about each call, while developing new revenue-generating ideas for your organization.

Marketing Support
At any point in the process, we are happy to review your marketing objectives, strategies, and tactics, and help you develop more effective marketing collaterals. For

[Print This Page](#)

example, Senture's on-hold messages can be customized to work in conjunction with your marketing objectives. Additionally, Senture can provide proactive fulfillment-related services—including fulfilling literature requests, sending customized letter/postcard mailings, and maintaining your mailing databases.

Our 80,000 square-foot temperature-controlled warehouse offers the best possible warehousing support services. Our warehousing capability lends itself to supporting fulfillment and related order processing activities for our clients. Our staff's experience includes order taking for a multitude of industries in the commercial sector. Contact us for all your catalog order taking needs.

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CASE IN POINT: Trucking for Homeland Security

CASE IN POINT: Putting 511 to Work for Tourism

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Senture offers the following TWICReadySM services to help you prepare for the national deployment of TWIC:

Infrastructure Assessment

Conduct a security survey to assess readiness of current infrastructure to support TWIC integration

Independent Assessment of Physical Access Control System (PACS)

Provide a vendor/product agnostic assessment of current PACS and/or future PACS to ensure compatibility with TWIC

Security Policy Advice

Provide substantive and relevant advice on how to maximize the utility of the TWIC identification card

TWIC-Enabled Applications

Develop applications that will make your TWIC identification card functional, valuable and relevant

TWIC Integration

Integrate TWIC identification card technologies into current access control environment

Operational Test & Evaluation

Conduct operational test and evaluation of your current environment or vendor-installed access control system

Program Management

Provide program management and oversight on current and future access control initiatives

PACS Migration Strategy

Develop an actionable plan with concrete milestones to migrate your current security environment to the desired end-state

Got TWIC?SM
You Will!

Contact Senture Now!

1.877.GOT.TWIC
(1.877.468.8942)
www.gottwic.com

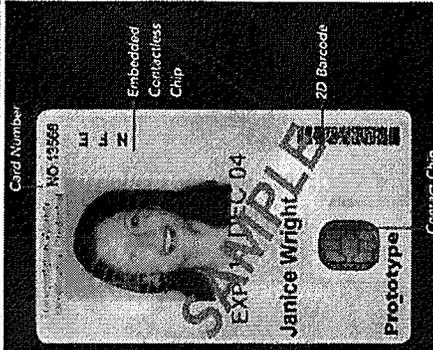


Corporate Headquarters:
460 Industrial Boulevard
London, KY 40741
www.senture.com

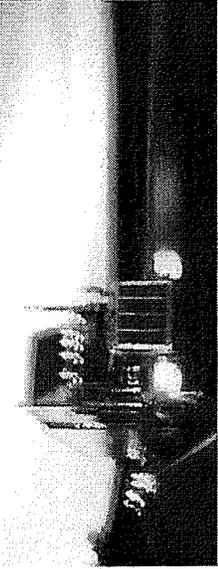
Senture Security Solutions
814 Greenbrier Cir., Ste F
Chesapeake, VA 23320



Got TWIC?SM



TWICReady!SM
Services & Support



TWIC Is Coming!

Are you TWICReady?SM

The Department of Homeland Security has set the wheels in motion for national deployment of the Transportation Worker Identification Credential (TWIC). TSA will be responsible for conducting enrollments, appropriate background checks and terrorist threat assessment, and then issuing these secure credentials to qualified applicants;

but, ... then what?

Vessel and facility owner/operators have new and important responsibilities under the proposed TWIC rule. Senture can help you satisfy your new responsibilities by making the TWIC functional, valuable and relevant.



Go for TWIC?SM

How will you use the TWIC?

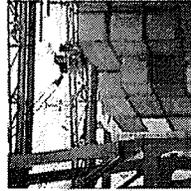
Senture can help you take the next steps and help you ensure you are:

TWICReadySM

Senture's team knows the terrain and the pitfalls. We've been there and now we can help you get there, too!

Senture's team is **uniquely qualified** to be your **trusted advisor** as you prepare your local facility or organization for the national deployment of TWIC.

We know TWIC—end-to-end—like no one else. No one else has our team's **relevant qualifications and unrivaled past experience** that comes as a result of our extensive TWIC Phase III operational support.



Transportation
Security
Administration

Our TWIC experience includes the following:

- Infrastructure Preparedness**
Provisioned power and communications to ensure system availability and functionality
- Issuance**
Managed issuance operations
- Enrollment**
Conducted enrollment, activation and issuance of TWIC identification cards
- Training**
Conducted training of all Trusted Agents (TA)
- Call Center/Help Desk**
Provided multi-tiered TWIC Call Center and Technical Help Desk Support
- Installation & Maintenance**
Maintained TWIC Access Control System (ACS) conducted troubleshooting, repaired/replaced TWIC ACS components
- Integration**
Integrated TWIC with legacy physical access control systems (PACS)

Expert Knowledge of Related Federal Programs & Standards

- Homeland Security Presidential Directive (HSPD)-12
- Federal Information Processing Standard (FIPS)-201
- NIST Special Publications
- ISO 14443 & Related Standards
- Government SmartCard Interoperability Specification

EXHIBIT 2

ESTTA Tracking number: **ESTTA315090**

Filing date: **11/04/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Accenture Global Services GmbH
Granted to Date of previous extension	11/04/2009
Address	Herrenacker 15 CH Schaffhausen, 8200 SWITZERLAND

Attorney information	Lisa Parker Gates Baker & McKenzie LLP 130 E. Randolph St.Suite 3900 Chicago, IL 60601 UNITED STATES lisa.parker.gates@bakernet.com
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Applicant Information

Application No	77419835	Publication date	07/07/2009
Opposition Filing Date	11/04/2009	Opposition Period Ends	11/04/2009
Applicant	Senture, LLC 460 Industrial Blvd. London, KY 40741 UNITED STATES		

Goods/Services Affected by Opposition

<p>Class 035. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content; customer service, namely, receiving and responding to customer communications; and data-acquisition and collection for use by customers, namely, data compiling and analyzing relating to business management</p>
<p>Class 037. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Installation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content</p>
<p>Class 039. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and</p>

packing for shipment of documents, packages, raw materials, and other freight for others

Class 042. First Use: 2006/12/15 First Use In Commerce: 2006/12/15

All goods and services in the class are opposed, namely: Database development services; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, troubleshooting of software problems of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; development, design, implementation, testing, analysis, and consulting services in the field of security, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development and integration of computer systems; and computer system administration for others to support issuance and management of digital certificates; computer related services, namely, enterprise software integration

Class 045. First Use: 2006/12/15 First Use In Commerce: 2006/12/15

All goods and services in the class are opposed, namely: Security services, namely, infrastructure readiness assessment services; security services, namely, providing security assessments for physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates; digital identity certification; managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management

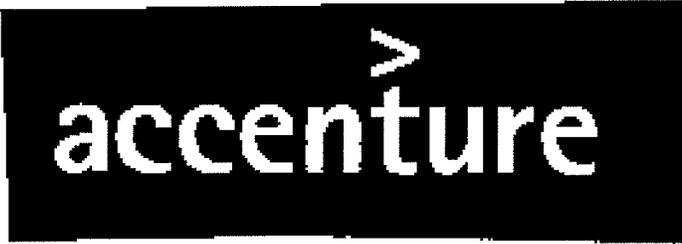
Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	Upon information and belief, Opposer alleges that Applicant has not used the SENTURE mark for all of the goods and services covered in application Serial No. 77/419835

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3091811	Application Date	10/26/2000
Registration Date	05/16/2006	Foreign Priority Date	10/06/2000
Word Mark	ACCENTURE		
Design Mark	ACCENTURE		
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management,</p>		

	<p>business marketing, business acquisitions and mergers consulting</p> <p>Class 036. First use: Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>Class 037. First use: Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>Class 041. First use: Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>Class 042. First use: Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems</p>
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U.S. Registration No.	2665373	Application Date	11/17/2000
Registration Date	12/24/2002	Foreign Priority Date	NONE
Word Mark	ACCENTURE >		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business</p>		

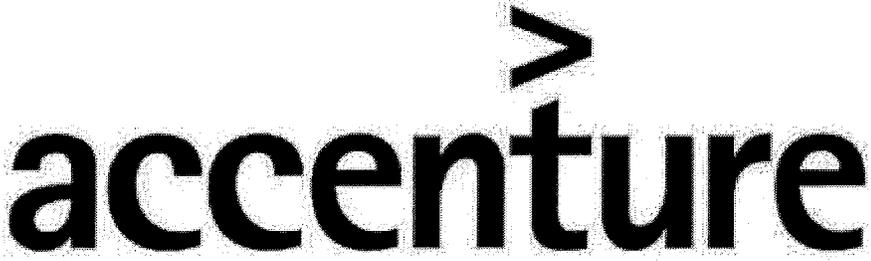
marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting

Class 036. First use:
 providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Class 037. First use:
 computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Class 041. First use:
 educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Class 042. First use:
 mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

U.S. Registration No.	2884125	Application Date	02/26/2003
Registration Date	09/14/2004	Foreign Priority Date	NONE
Word Mark	ACCENTURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15		

	<p>sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables</p> <p>Class 025. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15 golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps</p> <p>Class 028. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15 golf balls, golf tees, golf club headcovers</p>
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U.S. Registration No.	3340780	Application Date	02/26/2003
Registration Date	11/20/2007	Foreign Priority Date	NONE

Word Mark	ACCENTURE
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Description of Mark	NONE
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Goods/Services	<p>Class 006. First use: First Use: 2002/10/01 First Use In Commerce: 2002/10/01 key rings of metal</p> <p>Class 008. First use: First Use: 2002/10/28 First Use In Commerce: 2002/10/28 folding knives</p> <p>Class 009. First use: First Use: 2002/10/08 First Use In Commerce: 2002/10/08 leather cases for personal digital assistants, compacts disc cases</p> <p>Class 014. First use: First Use: 2002/10/09 First Use In Commerce: 2002/10/09 clocks</p> <p>Class 016. First use: First Use: 2002/09/26 First Use In Commerce: 2002/09/26 notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper</p> <p>Class 018. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 rucksacks, briefcases, shoes bags for travel, leather wallets</p> <p>Class 020. First use: First Use: 2002/10/08 First Use In Commerce: 2002/10/08 picture frames</p> <p>Class 021. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 cups, mugs, insulated cup holders</p> <p>Class 024. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 blankets</p> <p>Class 028. First use: First Use: 2002/10/25 First Use In Commerce: 2002/10/25 golf accessories, namely golf club bags, travel cases for golf clubs</p>
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U.S. Registration No.	2788134	Application Date	04/01/2002
Registration Date	12/02/2003	Foreign Priority Date	01/16/2002

Word Mark	ACCENTURE INNOVATION DELIVERED
Design Mark	ACCENTURE INNOVATION DELIVERED
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting</p> <p>Class 036. First use: Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>Class 037. First use: Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>Class 041. First use: Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>Class 042. First use: Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information</p>

	technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software
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Attachments	76154620#TMSN.gif (1 page)(bytes) 76167876#TMSN.gif (1 page)(bytes) 78219313#TMSN.jpeg (1 page)(bytes) 78219316#TMSN.jpeg (1 page)(bytes) 76393071#TMSN.gif (1 page)(bytes) senture opposition.pdf (33 pages)(1435882 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Lisa Parker Gates/
Name	Lisa Parker Gates
Date	11/04/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Serial No.: 77/419835)
Mark: SENTURE)
Filing Date: March 12, 2008)
Published: July 7, 2009)

Opposition No. _____

Accenture Global Services GmbH,)
)
 Opposer,)
)
 v.)
)
Senture, LLC,)
)
 Applicant.)

NOTICE OF OPPOSITION

In the matter of Senture, LLC's ("Applicant") Application Serial No. 77/419835 for SENTURE (the "SENTURE Mark"), Accenture Global Services GmbH, a Switzerland corporation having a business address at Herrenacker 15, Ch-8200 Schaffhausen, Switzerland ("Accenture" or "Opposer"), believes that it will be damaged by the registration of Applicant's mark and, therefore, opposes its registration on the following grounds:

1. Accenture is the world's leading management consulting, technology services and outsourcing company. Accenture offers these services under its well-known, famous mark ACCENTURE.

2. Accenture owns the following registered marks that prominently feature

ACCENTURE:

Mark/Reg. No.	Goods/Services
<p>ACCENTURE</p> <p>Reg. No. 3091811</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>35/ Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management, business marketing, business acquisitions and mergers consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p>

Mark/Reg. No.	Goods/Services
	<p>42/ Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems</p>
<div data-bbox="245 485 625 619" data-label="Image"> </div> <p data-bbox="209 699 418 726">Reg. No. 2665373</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>35/ Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software</p>

Mark/Reg. No.	Goods/Services
	<p>usage, business, and business operations</p> <p>42/ Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software</p>
<p>accenture^{>}</p> <p>Reg. No. 2884125</p>	<p>18/ Sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables</p> <p>25/ Golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps</p> <p>28/ Golf balls, golf tees, golf club headcovers</p>
<p>accenture^{>}</p> <p>Reg. No. 3340780</p>	<p>6/ Key rings of metal</p> <p>8/ Folding knives</p> <p>9/ Leather cases for personal digital assistants, compacts disc cases</p> <p>14/ Clocks</p> <p>16/ Notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper</p> <p>18/ Rucksacks, briefcases, shoes bags for travel, leather wallets</p> <p>20/ Picture frames</p> <p>21/ Cups, mugs, insulated cup holders</p> <p>24/ Blankets</p> <p>28/ Golf accessories, namely golf club bags, travel cases for golf clubs</p>
<p>ACCENTURE INNOVATION DELIVERED</p> <p>Reg. No. 2788134</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and</p>

Mark/Reg. No.	Goods/Services
	<p>computerized information processing</p> <p>35/ Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>42/ Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software</p>

Printouts from the Trademark Office's TARR web server, showing the current status and title of these registrations, are attached as Exhibit 1.

3. Accenture has used the ACCENTURE mark in commerce since at least as early as October 20, 2000.

4. Accenture's use of the ACCENTURE mark has been continuous and not abandoned.

5. The ACCENTURE mark is famous. Accenture maintains more than 110 offices around the world and conducts business in 49 countries. Its annual worldwide income in 2008 was \$23.39 billion. It heavily advertises its consulting, technology and outsourcing services offered under the ACCENTURE mark, nationally and internationally, in all types of media, including print, television and online. In 2008, Accenture spent 80 million worldwide on advertisements regarding products and services bearing the ACCENTURE mark. The ACCENTURE mark is associated with sponsorship of sporting and cultural events.

6. Applicant's SENTURE application (Serial No. 77/419835) covers the following goods and services:

Class 35/ Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content; customer service, namely, receiving and responding to customer communications; and data-acquisition and collection for use by customers, namely, data compiling and analyzing relating to business management

Class 37/ Installation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content

Class 39/ Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others

Class 42/ Database development services; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the

security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, troubleshooting of software problems of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; development, design, implementation, testing, analysis, and consulting services in the field of security, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development and integration of computer systems; and computer system administration for others to support issuance and management of digital certificates; computer related services, namely, enterprise software integration

Class 45/ Security services, namely, infrastructure readiness assessment services; security services, namely, providing security assessments for physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners,

control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates; digital identity certification; managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management

7. Applicant claims to have used the SENTURE mark in United States commerce for all of the goods included in the application since December 15, 2006.

8. Opposer's ACCENTURE mark has priority over Applicant's SENTURE mark because Opposer's date of first use of the ACCENTURE mark is October 20, 2000 and Applicant's date of first use of the SENTURE mark is December 15, 2006.

9. The SENTURE mark is likely to be confused with Opposer's ACCENTURE mark because "CENTURE" and "SENTURE" are essentially identical in appearance and sound, and the goods and services offered under each party's marks are identical and/or closely related.

10. The similarity of Applicant's SENTURE mark to Accenture's ACCENTURE mark in appearance, sound, and overall commercial impression, and Applicant's association of its marks with consulting and technology services, are likely to cause confusion and mistake, or deceive consumers as to source, sponsorship, or affiliation of the parties and their respective services, all in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

11. The registration of Applicant's mark would dilute Accenture's well-known, famous ACCENTURE mark and lessen its ability to distinguish Accenture as the source of the services offered under the ACCENTURE mark, in violation of 15 U.S.C. § 1025(c).

12. The grant of registration of the SENTURE mark would create statutory rights in Applicant in violation and derogation of the established prior rights of Accenture, and would result in detriment, harm and damage to Accenture.

13. Upon information and belief, Opposer alleges that Applicant has not used the SENTURE mark for all of the goods and services covered in application Serial No. 77/419835.

WHEREFORE, Opposer Accenture prays that this opposition be sustained and registration of application Serial No. 77/419835 be denied.

Please charge the statutory filing fee of \$1,500.00, as well as any shortfall, missing or excess fee, to Deposit Account No. 501-649, in the name of the undersigned Attorneys for Opposer.



One of the Attorneys for Opposer,
ACCENTURE GLOBAL SERVICES GmbH

Date: November 4, 2009

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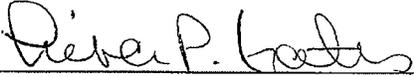
CERTIFICATE OF SUBMISSION AND SERVICE

The undersigned certifies that the foregoing **Notice of Opposition** is being submitted online with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, through the Board's online ESTTA service.

The applicant, Senture, LLC, is being served by overnight courier to:

Michael S. Hargis
King & Schickli, PLLC
247 N. Broadway
Lexington, KY 40507-1058

on this 4th day of November, 2009.



Lisa Parker Gates

EXHIBIT 1

CHIDMS1/2741210.2

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:12:31 ET

Serial Number: 76154620 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3091811

Mark (words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-05-16

Filing Date: 2000-10-26

Transformed into a National Application: No

Registration Date: 2006-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-05-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
HERRENACKER 15
CH-8200 SCHAFFHAUSEN
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management, business marketing, business acquisitions and mergers consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 0974964

Foreign Registration Number: 0675941

Foreign Registration Date: 2000-10-06

Country: Benelux

Foreign Filing Date: 2000-10-06

Foreign Expiration Date: 2010-10-06

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-05-16 - Registered - Principal Register

2006-04-01 - Extension Of Time To Oppose Process - Terminated

2005-11-27 - Extension Of Time To Oppose Received

2005-11-01 - Published for opposition

2005-10-12 - Notice of publication

2005-08-12 - Law Office Publication Review Completed

2005-08-08 - Assigned To LIE
2005-07-29 - Approved for Pub - Principal Register (Initial exam)
2005-07-27 - Examiner's amendment mailed
2005-07-27 - Examiners Amendment - Written
2005-07-27 - Assigned To Examiner
2005-06-08 - Registration canceled - Restored to pendency
2005-04-25 - Response received for Post Registration action
2005-04-25 - PAPER RECEIVED
2004-10-29 - Post Registration action mailed - Section 7
2003-07-21 - Section 7 amendment filed
2003-07-21 - PAPER RECEIVED
2003-05-19 - PAPER RECEIVED
2003-02-25 - Registered - Principal Register
2002-12-03 - Published for opposition
2002-11-13 - Notice of publication
2002-09-23 - Approved for Pub - Principal Register (Initial exam)
2002-08-09 - Communication received from applicant
2002-08-09 - PAPER RECEIVED
2002-03-08 - Non-final action mailed
2001-09-26 - Communication received from applicant
2001-09-26 - ITU claim deleted
2001-09-26 - Communication received from applicant
2001-03-26 - Non-final action mailed
2001-03-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

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ONE PRUDENTIAL PLAZA SUITE 3500
130 EAST RANDOLPH DRIVE
CHICAGO ILLINOIS 60601

Domestic Representative

BAKER & MCIKENZIE

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:01 ET

Serial Number: 76167876 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2665373

Mark



(words only): ACCENTURE >

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-07-04

Filing Date: 2000-11-17

Transformed into a National Application: No

Registration Date: 2002-12-24

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
PESTALOZZISTRASSE 2

8201 SCHAFFHAUSEN
Switzerland
Legal Entity Type: Corporation
State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009**Class Status:** Active

computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 016**Class Status:** Active

pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 035**Class Status:** Active

Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 036**Class Status:** Active

providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Design Search Code(s):

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)
26.11.21 - Rectangles that are completely or partially shaded

Foreign Application Number: 0977806

Foreign Registration Number: 0692526

Foreign Registration Date: 2000-11-24

Country: Benelux

Foreign Filing Date: 2000-11-24

Foreign Expiration Date: 2010-11-24

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-04 - Section 8 (6-year) accepted & Section 15 acknowledged
2009-06-24 - Assigned To Paralegal
2009-06-18 - TEAS Section 8 & 15 Received
2008-02-19 - Case File In TICRS
2006-08-24 - Review Of Correspondence Complete
2003-05-19 - PAPER RECEIVED
2002-12-24 - Registered - Principal Register
2002-10-01 - Published for opposition
2002-09-11 - Notice of publication
2002-04-05 - Approved for Pub - Principal Register (Initial exam)
2002-03-26 - ITU claim deleted
2002-02-15 - Communication received from applicant
2001-11-16 - Letter of suspension mailed
2001-09-04 - Communication received from applicant
2001-03-26 - Non-final action mailed
2001-03-15 - Assigned To Examiner
2001-03-14 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

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Domestic Representative
Leslie Bertagnolli

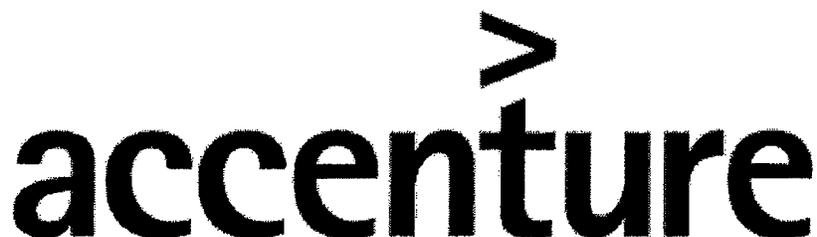
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:20 ET

Serial Number: 78219313 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2884125

Mark



(words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-09-14

Filing Date: 2003-02-26

Transformed into a National Application: No

Registration Date: 2004-09-14

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15

CH-8200 Schaffhausen
Switzerland
Legal Entity Type: Corporation
State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 018
Class Status: Active
sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

International Class: 025
Class Status: Active
golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

International Class: 028
Class Status: Active
golf balls, golf tees, golf club headcovers
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

ADDITIONAL INFORMATION

Design Search Code(s):
24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)
26.17.12 - Angles (geometric); Chevrons

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-15 - Section 7 amendment issued

2009-01-06 - Assigned To Paralegal

2008-11-20 - TEAS Section 7 Request Received
2004-09-14 - Registered - Principal Register
2004-06-22 - Published for opposition
2004-06-02 - Notice of publication
2004-03-29 - Approved for Pub - Principal Register (Initial exam)
2004-03-05 - Communication received from applicant
2004-03-05 - PAPER RECEIVED
2003-10-01 - Non-final action mailed
2003-08-14 - Assigned To Examiner
2003-05-19 - PAPER RECEIVED

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Fax Number: 312-861-8937

Domestic Representative

Leslie Bertagnolli and David J. Davis
Phone Number: 312-861-8617
Fax Number: 312-861-8937

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:46 ET

Serial Number: 78219316 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3340780

Mark

>
accenture

(words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2007-11-20

Filing Date: 2003-02-26

Transformed into a National Application: No

Registration Date: 2007-11-20

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15

CH-8200 Schaffhausen
Switzerland
Legal Entity Type: Corporation
State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 006
Class Status: Active
key rings of metal
Basis: 1(a)
First Use Date: 2002-10-01
First Use in Commerce Date: 2002-10-01

International Class: 008
Class Status: Active
folding knives
Basis: 1(a)
First Use Date: 2002-10-28
First Use in Commerce Date: 2002-10-28

International Class: 009
Class Status: Active
leather cases for personal digital assistants, compacts disc cases
Basis: 1(a)
First Use Date: 2002-10-08
First Use in Commerce Date: 2002-10-08

International Class: 014
Class Status: Active
clocks
Basis: 1(a)
First Use Date: 2002-10-09
First Use in Commerce Date: 2002-10-09

International Class: 016
Class Status: Active
notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper
Basis: 1(a)
First Use Date: 2002-09-26
First Use in Commerce Date: 2002-09-26

International Class: 018
Class Status: Active
rucksacks, briefcases, shoes bags for travel, leather wallets
Basis: 1(a)
First Use Date: 2002-09-30
First Use in Commerce Date: 2002-09-30

International Class: 020

Class Status: Active

picture frames

Basis: 1(a)

First Use Date: 2002-10-08

First Use in Commerce Date: 2002-10-08

International Class: 021

Class Status: Active

cups, mugs, insulated cup holders

Basis: 1(a)

First Use Date: 2002-09-30

First Use in Commerce Date: 2002-09-30

International Class: 024

Class Status: Active

blankets

Basis: 1(a)

First Use Date: 2002-09-30

First Use in Commerce Date: 2002-09-30

International Class: 028

Class Status: Active

golf accessories, namely golf club bags, travel cases for golf clubs

Basis: 1(a)

First Use Date: 2002-10-25

First Use in Commerce Date: 2002-10-25

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s):

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)

26.17.12 - Angles (geometric); Chevrons

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-15 - Section 7 amendment issued

2009-01-06 - Assigned To Paralegal

2008-11-20 - TEAS Section 7 Request Received
2007-11-20 - Registered - Principal Register
2007-10-15 - Law Office Registration Review Completed
2007-10-10 - Assigned To LIE
2007-09-11 - Allowed for Registration - Principal Register (SOU accepted)
2007-09-06 - Statement of use processing complete
2007-08-17 - Amendment to Use filed
2007-08-17 - TEAS Statement of Use Received
2007-02-16 - Extension 5 granted
2007-02-16 - Extension 5 filed
2007-02-16 - TEAS Extension Received
2006-08-03 - Extension 4 granted
2006-08-03 - Extension 4 filed
2006-08-03 - TEAS Extension Received
2006-02-16 - Extension 3 granted
2006-02-16 - Extension 3 filed
2006-02-16 - TEAS Extension Received
2005-08-16 - Extension 2 granted
2005-08-16 - Extension 2 filed
2005-08-16 - TEAS Extension Received
2005-03-02 - Extension 1 granted
2005-02-15 - Extension 1 filed
2005-02-15 - TEAS Extension Received
2004-08-17 - Noa Mailed - SOU Required From Applicant
2004-05-25 - Published for opposition

2004-05-05 - Notice of publication

2004-03-29 - Approved for Pub - Principal Register (Initial exam)

2004-02-26 - Communication received from applicant

2004-02-26 - PAPER RECEIVED

2003-08-25 - Non-final action mailed

2003-08-14 - Assigned To Examiner

2003-05-19 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli

Baker & McKenzie

One Prudential Plaza

130 E RANDOLPH ST FL 3500

CHICAGO IL 60601-6314

Phone Number: 312-861-8617

Fax Number: 312-861-8937

Domestic Representative

Leslie Bertagnolli and David J. Davis

Phone Number: 312-861-8617

Fax Number: 312-861-8937

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:26:00 ET

Serial Number: 76393071 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2788134

Mark (words only): ACCENTURE INNOVATION DELIVERED

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-12-02

Filing Date: 2002-04-01

Transformed into a National Application: No

Registration Date: 2003-12-02

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-08-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15
CH-8200 Schaffhausen
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041**Class Status:** Active

Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 042**Class Status:** Active

Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 00347/2002**Foreign Registration Number:** 000496504**Foreign Registration Date:** 2002-03-26**Country:** Switzerland**Foreign Filing Date:** 2002-01-16**Foreign Expiration Date:** 2022-01-16

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-07 - Case File In TICRS

2006-09-15 - Review Of Correspondence Complete

2004-11-08 - PAPER RECEIVED

2003-12-02 - Registered - Principal Register

2003-09-09 - Published for opposition
2003-08-20 - Notice of publication
2003-07-27 - Approved for Pub - Principal Register (Initial exam)
2003-06-20 - Examiner's amendment mailed
2003-06-17 - Previous allowance count withdrawn
2003-05-19 - PAPER RECEIVED
2003-05-16 - Approved for Pub - Principal Register (Initial exam)
2003-05-15 - Examiner's amendment mailed
2003-05-13 - Previous allowance count withdrawn
2003-02-25 - Approved for Pub - Principal Register (Initial exam)
2003-02-25 - Assigned To Examiner
2003-02-03 - ITU claim deleted
2003-02-03 - Communication received from applicant
2003-02-03 - PAPER RECEIVED
2002-08-26 - Non-final action mailed
2002-08-19 - Assigned To Examiner
2002-08-14 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

LESLIE BERTAGNOLLI
BAKER & MCKENZIE
ONE PRUDENTIAL PLAZA
130 E. RANDOLPH DRIVE, SUITE 3500
CHICAGO, ILLINOIS 60601
Phone Number: 312/861-8617

EXHIBIT 3

ESTTA Tracking number: **ESTTA321691**

Filing date: **12/14/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91192540
Party	Defendant Senture, LLC
Correspondence Address	MICHAEL S. HARGIS KING & SCHICKLI, PLLC 247 N BROADWAY LEXINGTON, KY 40507-1058 michael@iplaw1.net
Submission	Answer
Filer's Name	Michael S. Hargis
Filer's e-mail	michael@iplaw1.net
Signature	/Michael S. Hargis/
Date	12/14/2009
Attachments	Answer to Notice of Opposition.pdf (5 pages)(1239500 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Registration Application Serial No. 77/419,835
Filed March 12, 2008
For the mark SENTURE
Published in the *Official Gazette* on July 7, 2009

ACCENTURE GLOBAL SERVICES GMBH

Opposer,

v.

SENTURE, LLC

Applicant.

OPPOSITION NO. 91192540

ANSWER TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES

Senture, LLC (“Applicant”), by counsel, hereby states the following for its Answer to the Notice of Opposition filed by Accenture Global Services, GmbH (“Opposer”):

1. Applicant states that it is without information sufficient to form a belief as to the truth of the allegations of paragraph 1 of the Opposition and therefore denies the same.
2. Applicant admits that U.S. Registration Nos. 3091811, 2665373, 2884125, 3340780, and 2788134 are each listed in the U.S. Patent and Trademark Office as being owned by Opposer. Applicant denies the remaining allegations.
3. Applicant states that it is without information sufficient to form a belief as to the truth of the allegations of paragraph 3 of the Opposition and therefore denies the same.
4. Applicant states that it is without information sufficient to form a belief as to the truth

- of the allegations of paragraph 4 of the Opposition and therefore denies the same.
5. Applicant denies that the ACCENTURE mark is famous. Further, Applicant states that it is without information sufficient to form a belief as to the remaining allegations regarding offices, advertising and income statistics, and therefore denies each of the remaining allegations in paragraph 5.
 6. Applicant admits that its U.S. Registration Application Ser. No. 77/419835 exists on the records of the U.S. Patent and Trademark Office and states that the terms of such records are self-evident.
 7. Applicant denies the allegations set forth in paragraph 7. Applicant admits that it began using its mark SENTURE in association with the services set forth in its U.S. Registration Application Ser. No. 77/419835 at least as early as December 15, 2006.
 8. Applicant states that it is without information sufficient to form a belief as to the truth of the allegations of paragraph 8 of the Opposition and therefore denies the same.
 9. Applicant denies the allegations contained in paragraph 9 of the Opposition.
 10. Applicant denies the allegations contained in paragraph 10 of the Opposition.
 11. Applicant denies the allegations contained in paragraph 11 of the Opposition.
 12. Applicant denies the allegations contained in paragraph 12 of the Opposition.
 13. Applicant denies the allegations contained in paragraph 13 of the Opposition.
 14. Applicant denies any other allegations of the Notice of Opposition not otherwise

expressly admitted.

AFFIRMATIVE DEFENSES

First Defense

The Notice of Opposition fails to state a claim upon which relief may be granted.

Second Defense

Per 15 U.S.C. § 1052(d), the mark at issue in the Application is not a mark "which so resembles a mark registered in the Patent and Trademark Office, or a mark or a trade name previously used in the United States by another and not abandoned, as to be likely, when applied to the goods and services of the Applicant, to cause confusion, or to cause mistake or to deceive."

Third Defense

To the extent Applicant's U.S. Registration Application Ser. No. 77/419835 could be approved on terms or with restrictions or modifications eliminating any basis for opposition or ground for denial of registration, Applicant is entitled to and seeks such relief.

* * *

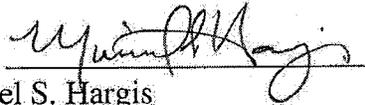
Applicant reserves the right to conduct discovery in this action concerning potential additional affirmative defenses and/or potential counterclaims herein, specifically including defenses and/or claims, related to the basis for opposition, premised upon abandonment,

misuse, acquiescence, laches, estoppel, improper or void assignment, and improper or void licensing.

FOR THE FOREGOING REASONS, Applicant respectfully requests that the Notice of Opposition be dismissed, with prejudice, and that the Board permit registration of Applicant's SENTURE mark on the Principal Register.

SENTURE, LLC

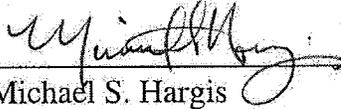
December 14, 2009

By: 
Michael S. Hargis
Registration No. 42,673
KING & SCHICKLI, PLLC
247 North Broadway
Lexington, KY 40507-1058
Tel: (859) 252-0889
Fax: (859) 252-0779
Email: michael@iplaw1.net

CERTIFICATE OF SERVICE

I hereby certify that on this 14th day of December 2009, a true and correct copy of the foregoing ANSWER TO NOTICE OF OPPOSITION AND AFFIRMATIVE DEFENSES was served on attorney for Opposer via first-class mail, U.S. Mail, postage prepaid, to:

BAKER & MCKENZIE LLP
Leslie Bertagnolli
John Filosa
Lisa Parker Gates
One Prudential Plaza, Suite 3500
130 East Randolph Drive
Chicago, Illinois 60601



Michael S. Hargis

EXHIBIT 4

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

)	
Accenture Global Services GmbH and)	
Accenture Global Services Limited,)	
)	
Opposers,)	
)	
v.)	Opposition No. 91192540
)	
Senture, LLC,)	
)	
Applicant.)	
_____)	

**OPPOSERS' FIRST SET OF REQUESTS FOR ADMISSION
TO APPLICANT SENTURE, LLC**

Pursuant to Rule 36 of the Federal Rules of Civil Procedure and the Trademark Rules of Practice, Opposers ACCENTURE GLOBAL SERVICES GMBH and ACCENTURE GLOBAL SERVICES LIMITED (collectively, "Opposers" or "Accenture"), hereby request that Applicant, SENTURE, LLC ("Applicant"), answer the following Requests for Admission separately and under oath. Responses shall be served upon Opposer's attorneys Baker & McKenzie LLP, 130 E. Randolph Dr., Chicago, Illinois 60601, within thirty (30) days of service hereof.

DEFINITIONS AND INSTRUCTIONS

Opposers re-alleges and reincorporates its definitions and instructions set forth in Opposers' First Set of Interrogatories as if fully set forth here.

REQUESTS FOR ADMISSION

1. Applicant is the record owner of U.S. Trademark Application Serial Number 77/419835.

2. Trademark Application Serial Number 77/419835 covers services described as:

Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content; customer service, namely, receiving and responding to customer communications; and data-acquisition and collection for use by customers, namely, data compiling and analyzing relating to business management, in Class 35;

Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others, in Class 39;

Database development services; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, troubleshooting of software problems of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and

proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; development, design, implementation, testing, analysis, and consulting services in the field of security, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development and integration of computer systems; and computer system administration for others to support issuance and management of digital certificates; computer related services, namely, enterprise software integration, in Class 42; and

Security services, namely, infrastructure readiness assessment services; security services, namely, providing security assessments for physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates; digital identity certification; managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management, in Class 45.

3. Trademark Application Serial Number 77/419835 was filed March 12, 2008 on the basis of use in commerce.
4. Trademark Application Serial Number 77/419835 alleges a first use in commerce date of December 15, 2006.
5. The document attached to these Requests for Admission as **Exhibit 1** is a printout from the United States Patent and Trademark Office's TARR database showing Trademark Application Serial Number 77/419835.
6. Applicant is the record owner of U.S. Trademark Application Serial Number 77/419835.
7. Applicant is a limited liability company organized under the laws of the State of Kentucky.
8. Applicant operates and/or controls the website located at the URL www.senture.com.
9. Applicant is the registrant of the internet domain name SENTURE.COM.
10. Accenture provides consulting, technology, and outsourcing services.
11. Accenture Global Services Limited owns United States Trademark Registration Number 3091811.
12. Printouts of the United States Patent and Trademark Office's TARR database and Trademark Assignment Abstract of Title for Registration Number 3091811, attached as **Exhibit 2**, show the current status and ownership of Registration Number 3091811.
13. Accenture Global Services Limited owns United States Trademark Registration Number 2665373.

14. Printouts of the United States Patent and Trademark Office's TARR database and Trademark Assignment Abstract of Title for Registration Number 2665373, attached **Exhibit 3**, show the current status and ownership of Registration Number 2665373.

15. Accenture Global Services Limited owns United States Trademark Registration Number 2884125.

16. Printouts of the United States Patent and Trademark Office's TARR database and Trademark Assignment Abstract of Title for Registration Number 2884125, attached **Exhibit 4**, show the current status and ownership of Registration Number 2884125.

17. Accenture Global Services Limited owns United States Trademark Registration Number 3340780.

18. Printouts of the United States Patent and Trademark Office's TARR database and Trademark Assignment Abstract of Title for Registration Number 3340780, attached **Exhibit 5**, show the current status and ownership of Registration Number 3340780.

19. The ACCENTURE mark has priority over Applicant's Mark.

20. Applicant uses Applicant's Mark on the www.senture.com website.

21. Applicant uses Applicant's Mark in advertisements.

22. The ACCENTURE mark distinctive for goods and services in Classes 9, 16, 35, 36, 37, 41, and 42.

23. Applicant's Mark is confusingly similar to the ACCENTURE mark.

24. The ACCENTURE mark and Applicant's Mark are similar in appearance.

25. The ACCENTURE mark and Applicant's Mark are similar in sound.

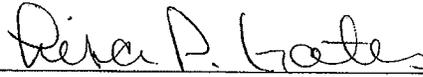
26. The ACCENTURE mark and Applicant's Mark are similar in connotation.

27. The ACCENTURE mark and Applicant's Mark are similar as to the overall commercial impression each conveys.
28. There is a likelihood of confusion between The ACCENTURE mark and Applicant's Mark.
29. The services in Trademark Application Serial Number 77/419835 are similar to the goods and services in Registration Numbers 3091811, 2665373, 2884125, and 3340780.
30. The goods and services for which the ACCENTURE mark is used are similar to the goods and services for which Applicant uses Applicant's Mark.
31. The trade channels through which Accenture's goods and services are promoted and sold are the same as the trade channels through which Applicant's services flow.
32. Applicant promotes, distributes, and sells its goods and services to the identical or a similar class of consumers as those of Opposers.
33. At the time Applicant filed its Trademark Application Serial Number 77/419835, Applicant knew that Accenture Global Services GmbH owned United States trademark registrations for the ACCENTURE mark.
34. At the time Applicant filed its Trademark Application Serial Number 77/419835, Applicant knew that Accenture used the ACCENTURE mark in commerce.
35. At the time Applicant filed its Trademark Application Serial Number 77/419835, Applicant knew that it did not have the exclusive right to use Applicant's Mark.
36. At the time Applicant filed its Trademark Application Serial Number 77/419835, it was not using Applicant's Mark for all of the goods listed on Application Serial Number 77/419835.

37. The extent of potential confusion between the ACCENTURE mark and Applicant's Mark is substantial.

38. Opposer will be harmed by registration of Applicant's Mark.

Date: November 18, 2011



One of the Attorneys for Opposers,
Accenture Global Services GmbH and
Accenture Global Services Limited

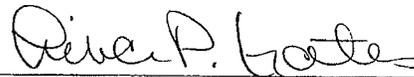
BAKER & McKENZIE LLP
Leslie A. Bertagnolli (leslie.bertagnolli@bakermckenzie.com)
John Filosa (john.filosa@bakermckenzie.com)
Lisa Parker Gates (lisa.gates@bakermckenzie.com)
One Prudential Plaza
130 East Randolph Drive
Chicago, Illinois 60601
Tel.: (312) 861-8686
Fax.: (312) 698-2937

PROOF OF SERVICE

The undersigned hereby certifies that the foregoing **Opposers' First Set of Requests for Admission To Applicant Senture, LLC** was sent by email and by United States Postal Service, as first class mail, postage prepaid, in an envelope addressed as follows:

Michael S. Hargis
King & Schickli, PLLC
247 N. Broadway
Lexington, KY 40507-1058
michael@iplaw1.net

this 18th of November, 2011.



Lisa Parker Gates

CHIDMS1/2872341.2

EXHIBIT 5

_____)	
Accenture Global Services GmbH)	
and)	
Accenture Global Services Limited,)	
	Opposers,)	
)	
v.)	Opposition No. 91192540
)	
Senture, LLC,)	
)	
	Applicant.)	
_____)	

AFFIDAVIT OF LISA PARKER GATES

I, Lisa Parker Gates, depose and state the following:

1. I am over 18 years of age.
2. I have personal knowledge of the statements made in this Affidavit.
3. I am an attorney employed by Baker & McKenzie LLP.
4. In the course of my duties at Baker & McKenzie LLP, I represent Accenture Global Services GmbH and Accenture Global Services Limited in this opposition against Senture, LLC.
5. I have primary responsibility for overseeing this opposition.
6. I sent Opposers' First Set of Requests for Admission to Applicant Senture, LLC (attached to Opposer's Memorandum of Law in Support of Their Motion for Summary Judgment as Exhibit 4) by email and U.S. mail to Senture, LLC's attorney of record, Michael S. Hargis of the law firm of King & Schickli, PLLC, on November 18, 2011.
7. Applicant's responses to Opposers' First Set of Requests for Admission were due 35 days from the mailing date, on December 23, 2011.

8. I have not received Senture's responses to Opposers' First Set of Requests for Admission.
9. No one else at Baker & McKenzie LLP has received Senture's responses to Opposers' First Set of Requests for Admission.

Further affiant sayeth not.

River P. Gates

SUBSCRIBED and SWORN to before me
this 15th day of May, 2012.

Judith A. Krason
NOTARY PUBLIC



CHIDMS1/3032743.1

EXHIBIT 6

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-05-15 12:31:33 ET

Serial Number: 76154620 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3091811

Mark (words only): ACCENTURE

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2012-01-31

Filing Date: 2000-10-26

Transformed into a National Application: No

Registration Date: 2006-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L90 -TMEG Law Office 109

Date In Location: 2012-01-31

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
HERRENACKER 15
CH-8200 SCHAFFHAUSEN
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management, business marketing, business acquisitions and mergers consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 0974964

Foreign Registration Number: 0675941

Foreign Registration Date: 2000-10-06

Country: Benelux

Foreign Filing Date: 2000-10-06

Foreign Expiration Date: 2010-10-06

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-02-01 - Notice Of Acceptance Of Sec. 8 & 15 - Mailed

2012-01-31 - Section 8 (6-year) accepted & Section 15 acknowledged

2012-01-31 - Case Assigned To Post Registration Paralegal

2011-12-12 - TEAS Section 8 & 15 Received

2010-10-06 - Assignment Of Ownership Not Updated Automatically

2006-05-16 - Registered - Principal Register

2006-04-01 - Extension Of Time To Oppose Process - Terminated
2005-11-27 - Extension Of Time To Oppose Received
2005-11-01 - Published for opposition
2005-10-12 - Notice of publication
2005-08-12 - Law Office Publication Review Completed
2005-08-08 - Assigned To LIE
2005-07-29 - Approved for Pub - Principal Register (Initial exam)
2005-07-27 - Examiner's amendment mailed
2005-07-27 - Examiners Amendment - Written
2005-07-27 - Assigned To Examiner
2005-06-08 - Registration canceled - Restored to pendency
2005-04-25 - Response received for Post Registration action
2005-04-25 - PAPER RECEIVED
2004-10-29 - Post Registration action mailed - Section 7
2003-07-21 - Section 7 amendment filed
2003-07-21 - PAPER RECEIVED
2003-05-19 - PAPER RECEIVED
2003-02-25 - Registered - Principal Register
2002-12-03 - Published for opposition
2002-11-13 - Notice of publication
2002-09-23 - Approved for Pub - Principal Register (Initial exam)
2002-08-09 - Communication received from applicant
2002-08-09 - PAPER RECEIVED
2002-03-08 - Non-final action mailed
2001-09-26 - Communication received from applicant
2001-09-26 - Sec. 1(B) Claim Deleted

2001-09-26 - Communication received from applicant

2001-03-26 - Non-final action mailed

2001-03-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

Ronald E. Shapiro

Shapiro and Silverstein PLLC

11350 Random Hills Road, Suite 740

Fairfax VA 22030

Phone Number: 703-273-7680

Fax Number: 703-273-7684

Domestic Representative

BAKER & MCIKENZIE



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: [76154620](#) Filing Dt: 10/26/2000

Reg #: [3091811](#)

Reg. Dt: 05/16/2006

Registrant: ACCENTURE GLOBAL SERVICES GMBH

Mark: ACCENTURE

Assignment: 1

Reel/Frame: [2301/0005](#) Received: 05/23/2001

Recorded: 05/07/2001

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ECHITAA PROPERTIES B.V.](#)

Exec Dt: 12/29/2000

Assignee: [ACCENTURE GLOBAL SERVICES GMBH](#)

Entity Type: CORPORATION

PESTALOZZISTRASSE 2

8201 SCHAFFHAUSEN, SWITZERLAND

Citizenship: NETHERLANDS

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE, SUITE 3500

CHICAGO, IL 60601

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Assignment: 2

Reel/Frame: [2917/0692](#) Received: 02/25/2004

Recorded: 02/23/2004

Pages: 3

Conveyance: CHANGE OF ADDRESS

Assignor: [ACCENTURE GLOBAL SERVICES GMBH](#)

Exec Dt: 09/27/2002

Assignee: [ACCENTURE GLOBAL SERVICES GMBH](#)

HERRENACKER 15

CH-8200 SCHAFFHAUSEN, SWITZERLAND

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Correspondent: LESLIE BERTAGNOLLI

ONE PRUDENTIAL PLAZA

130 EAST RANDOLPH DRIVE

SUITE 3500

CHICAGO, IL 60601

Entity Type: UNKNOWN

Citizenship: NONE

Assignment: 3

Reel/Frame: [4287/0304](#) **Received:** 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ACCENTURE GLOBAL SERVICES GMBH](#)

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Assignee: [ACCENTURE INTERNATIONAL S.A.R.L.](#)

46A, AVENUE J-F KENNEDY

LUXEMBOURG, LUXEMBOURG L-1855

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

Assignment: 4

Reel/Frame: [4287/0341](#) **Received:** 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ACCENTURE INTERNATIONAL S.A.R.L.](#)

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Entity Type: CORPORATION

Citizenship: IRELAND

Assignee: [ACCENTURE GLOBAL SERVICES LIMITED](#)

3 GRAND CANAL PLAZA

UPPER GRANDE CANAL STREET

DUBLIN, IRELAND 4

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.3.1
Web interface last modified: Jan 26, 2012 v.2.3.1

Search Results as of: 05/15/2012 12:32 PM

[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)

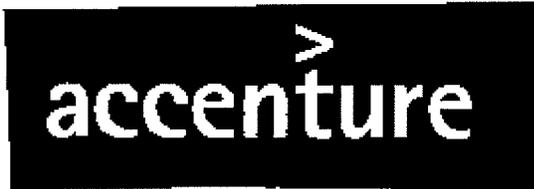
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-05-15 12:33:10 ET

Serial Number: 76167876 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2665373

Mark



(words only): ACCENTURE >

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2009-07-04

Filing Date: 2000-11-17

Transformed into a National Application: No

Registration Date: 2002-12-24

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
PESTALOZZISTRASSE 2

8201 SCHAFFHAUSEN

Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Design Search Code(s):

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)

26.11.21 - Rectangles that are completely or partially shaded

Foreign Application Number: 0977806

Foreign Registration Number: 0692526

Foreign Registration Date: 2000-11-24

Country: Benelux

Foreign Filing Date: 2000-11-24

Foreign Expiration Date: 2010-11-24

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-10-06 - Assignment Of Ownership Not Updated Automatically

2009-07-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-06-24 - Assigned To Paralegal

2009-06-18 - TEAS Section 8 & 15 Received

2008-02-19 - Case File In TICRS

2006-08-24 - Review Of Correspondence Complete

2003-05-19 - PAPER RECEIVED

2002-12-24 - Registered - Principal Register

2002-10-01 - Published for opposition

2002-09-11 - Notice of publication

2002-04-05 - Approved for Pub - Principal Register (Initial exam)

2002-03-26 - Sec. 1(B) Claim Deleted

2002-02-15 - Communication received from applicant

2001-11-16 - Letter of suspension mailed

2001-09-04 - Communication received from applicant

2001-03-26 - Non-final action mailed

2001-03-15 - Assigned To Examiner

2001-03-14 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli
BAKER & MCKENZIE LLP
130 EAST RANDOLPH DRIVE
ONE PRUDENTIAL PLAZA
CHICAGO IL 60601

Domestic Representative

Leslie Bertagnolli



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: 76167876

Filing Dt: 11/17/2000

Reg #: 2665373

Reg. Dt: 12/24/2002

Registrant: ACCENTURE GLOBAL SERVICES GMBH

Mark: ACCENTURE >

Assignment: 1

Reel/Frame: 2301/0005

Received: 05/23/2001

Recorded: 05/07/2001

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ECHTAA PROPERTIES B.V.

Exec Dt: 12/29/2000

Entity Type: CORPORATION

Citizenship: NETHERLANDS

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Assignee: ACCENTURE GLOBAL SERVICES GMBH

PESTALOZZISTRASSE 2

8201 SCHAFFHAUSEN, SWITZERLAND

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE, SUITE 3500

CHICAGO, IL 60601

Assignment: 2

Reel/Frame: 2917/0692

Received: 02/25/2004

Recorded: 02/23/2004

Pages: 3

Conveyance: CHANGE OF ADDRESS

Assignor: ACCENTURE GLOBAL SERVICES GMBH

Exec Dt: 09/27/2002

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: ACCENTURE GLOBAL SERVICES GMBH

HERENACKER 15

CH-8200 SCHAFFHAUSEN, SWITZERLAND

Correspondent: LESLIE BERTAGNOLLI

ONE PRUDENTIAL PLAZA

130 EAST RANDOLPH DRIVE

SUITE 3500

CHICAGO, IL 60601

Assignment: 3

Reel/Frame: 4287/0304 **Received:** 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ACCENTURE GLOBAL SERVICES GMBH

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Assignee: ACCENTURE INTERNATIONAL S.A.R.L.

46A, AVENUE J-F KENNEDY

LUXEMBOURG, LUXEMBOURG L-1855

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

Assignment: 4

Reel/Frame: 4287/0341 **Received:** 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ACCENTURE INTERNATIONAL S.A.R.L.

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Entity Type: CORPORATION

Citizenship: IRELAND

Assignee: ACCENTURE GLOBAL SERVICES LIMITED

3 GRAND CANAL PLAZA

UPPER GRANDE CANAL STREET

DUBLIN, IRELAND 4

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.3.1
Web interface last modified: Jan 26, 2012 v.2.3.1

Search Results as of: 05/15/2012 12:33 PM

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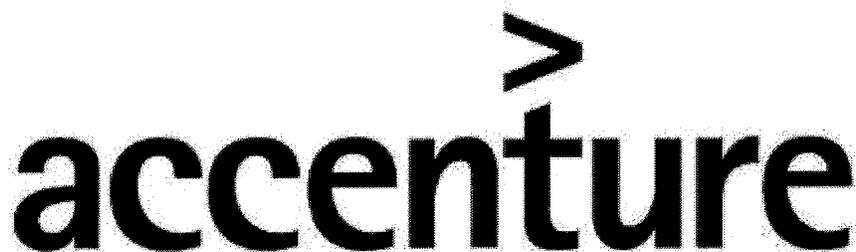
Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-05-15 12:33:59 ET

Serial Number: 78219313 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2884125

Mark



(words only): ACCENTURE

Standard Character claim: No

Current Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Date of Status: 2010-09-14

Filing Date: 2003-02-26

Transformed into a National Application: No

Registration Date: 2004-09-14

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: L20 -TMEG Law Office 102

Date In Location: 2010-09-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15

CH-8200 Schaffhausen
Switzerland
Legal Entity Type: Corporation
State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 018
Class Status: Active
sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

International Class: 025
Class Status: Active
golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

International Class: 028
Class Status: Active
golf balls, golf tees, golf club headcovers
Basis: 1(a)
First Use Date: 2001-01-15
First Use in Commerce Date: 2001-01-15

ADDITIONAL INFORMATION

Design Search Code(s):
24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)
26.17.12 - Angles (geometric); Chevrons

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-05-09 - TEAS Change Of Correspondence Received

2010-10-06 - Assignment Of Ownership Not Updated Automatically

2010-09-14 - Section 8 (6-year) accepted & Section 15 acknowledged
2010-09-10 - TEAS Section 8 & 15 Received
2009-01-15 - Section 7 amendment issued
2009-01-06 - Assigned To Paralegal
2008-11-20 - TEAS Section 7 Request Received
2004-09-14 - Registered - Principal Register
2004-06-22 - Published for opposition
2004-06-02 - Notice of publication
2004-03-29 - Approved for Pub - Principal Register (Initial exam)
2004-03-05 - Communication received from applicant
2004-03-05 - PAPER RECEIVED
2003-10-01 - Non-final action mailed
2003-08-14 - Assigned To Examiner
2003-05-19 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli
Baker & McKenzie LLP
300 East Randolph Street, Suite 5000
Chicago IL 60601-6314
Phone Number: 312-861-8617
Fax Number: 312-861-8937

Domestic Representative

Leslie Bertagnolli and David J. Davis
Phone Number: 312-861-8617
Fax Number: 312-861-8937



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [78219313](#)

Filing Dt: 02/26/2003

Reg #: [2884125](#)

Reg. Dt: 09/14/2004

Registrant: Accenture Global Services GmbH

Mark: ACCENTURE

Assignment: 1

Reel/Frame: [4287/0304](#)

Received: 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ACCENTURE_GLOBAL_SERVICES_GMBH](#)

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: SWITZERLAND

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

Assignment: 2

Reel/Frame: [4287/0341](#)

Received: 09/30/2010

Recorded: 09/30/2010

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [ACCENTURE INTERNATIONAL S.A.R.L.](#)

Exec Dt: 09/01/2010

Entity Type: CORPORATION

Citizenship: LUXEMBOURG

Entity Type: CORPORATION

Citizenship: IRELAND

Correspondent: LESLIE BERTAGNOLLI

130 E. RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA, SUITE 3500

CHICAGO, IL 60601

Search Results as of: 05/15/2012 12:33 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.3.1
Web interface last modified: Jan 26, 2012 v.2.3.1

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