

ESTTA Tracking number: **ESTTA315090**

Filing date: **11/04/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Accenture Global Services GmbH
Granted to Date of previous extension	11/04/2009
Address	Herrenacker 15 CH Schaffhausen, 8200 SWITZERLAND

Attorney information	Lisa Parker Gates Baker & McKenzie LLP 130 E. Randolph St.Suite 3900 Chicago, IL 60601 UNITED STATES lisa.parker.gates@bakernet.com
----------------------	--

Applicant Information

Application No	77419835	Publication date	07/07/2009
Opposition Filing Date	11/04/2009	Opposition Period Ends	11/04/2009
Applicant	Senture, LLC 460 Industrial Blvd. London, KY 40741 UNITED STATES		

Goods/Services Affected by Opposition

<p>Class 035. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content; customer service, namely, receiving and responding to customer communications; and data-acquisition and collection for use by customers, namely, data compiling and analyzing relating to business management</p>
<p>Class 037. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Installation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content</p>
<p>Class 039. First Use: 2006/12/15 First Use In Commerce: 2006/12/15 All goods and services in the class are opposed, namely: Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and</p>

packing for shipment of documents, packages, raw materials, and other freight for others

Class 042. First Use: 2006/12/15 First Use In Commerce: 2006/12/15

All goods and services in the class are opposed, namely: Database development services; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, troubleshooting of software problems of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; development, design, implementation, testing, analysis, and consulting services in the field of security, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development and integration of computer systems; and computer system administration for others to support issuance and management of digital certificates; computer related services, namely, enterprise software integration

Class 045. First Use: 2006/12/15 First Use In Commerce: 2006/12/15

All goods and services in the class are opposed, namely: Security services, namely, infrastructure readiness assessment services; security services, namely, providing security assessments for physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates; digital identity certification; managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)
Other	Upon information and belief, Opposer alleges that Applicant has not used the SENTURE mark for all of the goods and services covered in application Serial No. 77/419835

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3091811	Application Date	10/26/2000
Registration Date	05/16/2006	Foreign Priority Date	10/06/2000
Word Mark	ACCENTURE		
Design Mark	<p>ACCENTURE</p>		
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management,</p>		

	<p>business marketing, business acquisitions and mergers consulting</p> <p>Class 036. First use: Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>Class 037. First use: Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>Class 041. First use: Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>Class 042. First use: Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems</p>
--	--

U.S. Registration No.	2665373	Application Date	11/17/2000
Registration Date	12/24/2002	Foreign Priority Date	NONE
Word Mark	ACCENTURE >		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business</p>		

	<p>marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting</p> <p>Class 036. First use: providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>Class 037. First use: computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>Class 041. First use: educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>Class 042. First use: mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software</p>
--	--

U.S. Registration No.	2884125	Application Date	02/26/2003
Registration Date	09/14/2004	Foreign Priority Date	NONE
Word Mark	ACCENTURE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15		

	<p>sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables</p> <p>Class 025. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15 golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps</p> <p>Class 028. First use: First Use: 2001/01/15 First Use In Commerce: 2001/01/15 golf balls, golf tees, golf club headcovers</p>
--	---

U.S. Registration No.	3340780	Application Date	02/26/2003
Registration Date	11/20/2007	Foreign Priority Date	NONE

Word Mark	ACCENTURE
-----------	-----------



Description of Mark	NONE
---------------------	------

Goods/Services	<p>Class 006. First use: First Use: 2002/10/01 First Use In Commerce: 2002/10/01 key rings of metal</p> <p>Class 008. First use: First Use: 2002/10/28 First Use In Commerce: 2002/10/28 folding knives</p> <p>Class 009. First use: First Use: 2002/10/08 First Use In Commerce: 2002/10/08 leather cases for personal digital assistants, compacts disc cases</p> <p>Class 014. First use: First Use: 2002/10/09 First Use In Commerce: 2002/10/09 clocks</p> <p>Class 016. First use: First Use: 2002/09/26 First Use In Commerce: 2002/09/26 notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper</p> <p>Class 018. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 rucksacks, briefcases, shoes bags for travel, leather wallets</p> <p>Class 020. First use: First Use: 2002/10/08 First Use In Commerce: 2002/10/08 picture frames</p> <p>Class 021. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 cups, mugs, insulated cup holders</p> <p>Class 024. First use: First Use: 2002/09/30 First Use In Commerce: 2002/09/30 blankets</p> <p>Class 028. First use: First Use: 2002/10/25 First Use In Commerce: 2002/10/25 golf accessories, namely golf club bags, travel cases for golf clubs</p>
----------------	---

U.S. Registration No.	2788134	Application Date	04/01/2002
Registration Date	12/02/2003	Foreign Priority Date	01/16/2002

Word Mark	ACCENTURE INNOVATION DELIVERED
Design Mark	ACCENTURE INNOVATION DELIVERED
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>Class 016. First use: Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>Class 035. First use: Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting</p> <p>Class 036. First use: Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>Class 037. First use: Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>Class 041. First use: Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>Class 042. First use: Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information</p>

	technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software
--	---

Attachments	76154620#TMSN.gif (1 page)(bytes) 76167876#TMSN.gif (1 page)(bytes) 78219313#TMSN.jpeg (1 page)(bytes) 78219316#TMSN.jpeg (1 page)(bytes) 76393071#TMSN.gif (1 page)(bytes) senture opposition.pdf (33 pages)(1435882 bytes)
-------------	--

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Lisa Parker Gates/
Name	Lisa Parker Gates
Date	11/04/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Serial No.: 77/419835)
Mark: SENTURE)
Filing Date: March 12, 2008)
Published: July 7, 2009)

Opposition No. _____

Accenture Global Services GmbH,)
Opposer,)
v.)
Senture, LLC,)
Applicant.)

NOTICE OF OPPOSITION

In the matter of Senture, LLC's ("Applicant") Application Serial No. 77/419835 for SENTURE (the "SENTURE Mark"), Accenture Global Services GmbH, a Switzerland corporation having a business address at Herrenacker 15, Ch-8200 Schaffhausen, Switzerland ("Accenture" or "Opposer"), believes that it will be damaged by the registration of Applicant's mark and, therefore, opposes its registration on the following grounds:

1. Accenture is the world's leading management consulting, technology services and outsourcing company. Accenture offers these services under its well-known, famous mark ACCENTURE.

2. Accenture owns the following registered marks that prominently feature

ACCENTURE:

Mark/Reg. No.	Goods/Services
<p>ACCENTURE</p> <p>Reg. No. 3091811</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>35/ Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management, business marketing, business acquisitions and mergers consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p>

Mark/Reg. No.	Goods/Services
	<p>42/ Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems</p>
<div data-bbox="207 453 605 594" data-label="Image"> </div> <p data-bbox="172 678 391 709">Reg. No. 2665373</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing</p> <p>35/ Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software</p>

Mark/Reg. No.	Goods/Services
	<p>usage, business, and business operations</p> <p>42/ Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software</p>
<p>accenture^{>}</p> <p>Reg. No. 2884125</p>	<p>18/ Sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables</p> <p>25/ Golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps</p> <p>28/ Golf balls, golf tees, golf club headcovers</p>
<p>accenture^{>}</p> <p>Reg. No. 3340780</p>	<p>6/ Key rings of metal</p> <p>8/ Folding knives</p> <p>9/ Leather cases for personal digital assistants, compacts disc cases</p> <p>14/ Clocks</p> <p>16/ Notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper</p> <p>18/ Rucksacks, briefcases, shoes bags for travel, leather wallets</p> <p>20/ Picture frames</p> <p>21/ Cups, mugs, insulated cup holders</p> <p>24/ Blankets</p> <p>28/ Golf accessories, namely golf club bags, travel cases for golf clubs</p>
<p>ACCENTURE INNOVATION DELIVERED</p> <p>Reg. No. 2788134</p>	<p>9/ Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business</p> <p>16/ Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and</p>

Mark/Reg. No.	Goods/Services
	<p>computerized information processing</p> <p>35/ Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting</p> <p>36/ Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation</p> <p>37/ Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks</p> <p>41/ Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations</p> <p>42/ Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software</p>

Printouts from the Trademark Office's TARR web server, showing the current status and title of these registrations, are attached as **Exhibit 1**.

3. Accenture has used the ACCENTURE mark in commerce since at least as early as October 20, 2000.

4. Accenture's use of the ACCENTURE mark has been continuous and not abandoned.

5. The ACCENTURE mark is famous. Accenture maintains more than 110 offices around the world and conducts business in 49 countries. Its annual worldwide income in 2008 was \$23.39 billion. It heavily advertises its consulting, technology and outsourcing services offered under the ACCENTURE mark, nationally and internationally, in all types of media, including print, television and online. In 2008, Accenture spent 80 million worldwide on advertisements regarding products and services bearing the ACCENTURE mark. The ACCENTURE mark is associated with sponsorship of sporting and cultural events.

6. Applicant's SENTURE application (Serial No. 77/419835) covers the following goods and services:

Class 35/ Database management; preparing business reports; business marketing consulting services; advertising, marketing and promotion services; business consulting, management, planning and supervision; order fulfillment services; assistance, advisory services and consultancy with regard to business planning, business analysis, and business management relating to physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, that support use of smart cards having pre-recorded content; customer service, namely, receiving and responding to customer communications; and data-acquisition and collection for use by customers, namely, data compiling and analyzing relating to business management

Class 37/ Installation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content

Class 39/ Warehousing services; shipping and receiving of goods for others; and warehousing services, namely, storage, distribution, pick-up, and packing for shipment of documents, packages, raw materials, and other freight for others

Class 42/ Database development services; design, creation, hosting, maintenance of web sites for others; design and testing of new products for others; design for others in the field of computer networks, software, and engineering for the

security field; technology support services, namely, help desk services; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to ensure compatibility with smart cards having pre-recorded content; consultation services in the fields of selection, implementation and use of computer hardware and software systems for others; computer software development; design, development and implementation of software relating to the utilization of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, and troubleshooting of software problems of physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, to support use of smart cards having pre-recorded content; integration, updating and technical support, namely, technical monitoring, diagnosing hardware problems, troubleshooting of software problems of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; operational testing and evaluation of physical, logical, and cyber access control systems, namely, portable handheld devices to support use of smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, for vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, onboard vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels to ensure compatibility with smart cards having pre-recorded content; technology consultation in the security field, namely, performing diagnostic assessments of current and proposed physical, logical, and cyber access control systems, namely, readers, scanners, control panels, and monitors, between vessels and facilities to ensure compatibility with smart cards having pre-recorded content; development, design, implementation, testing, analysis, and consulting services in the field of security, authorization, authentication encryption, and identification systems for computers, computer hardware and computer networks; development and integration of computer systems; and computer system administration for others to support issuance and management of digital certificates; computer related services, namely, enterprise software integration

Class 45/ Security services, namely, infrastructure readiness assessment services; security services, namely, providing security assessments for physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services; security inspection services for others; security inspection services for others to assess readiness of physical, logical, biometric, and cyber access control systems, namely, readers, scanners,

control panels, and monitors, to support integration and use of smart cards having pre-recorded content; consultation services in the security field; consultation services in the security field, namely, maximizing the utilization of smart cards having pre-recorded content in a manner which is consistent with federal standards; security services, namely, physical, logical, biometric, and cyber access control systems, namely, readers, scanners, control panels, and monitors, readiness assessment services onboard vessels; provision, issuance and management of digital certificates for authentication or encryption of a digital communication, or authentication of a digital signature in an electronic transaction or communication, over the Internet and other computer networks; consulting relating to the issuance and management of digital certificates; digital identity certification; managed computer network and Internet security services, namely, public key infrastructure verification, distribution and management, digital certificate issuance, verification, and management

7. Applicant claims to have used the SENTURE mark in United States commerce for all of the goods included in the application since December 15, 2006.

8. Opposer's ACCENTURE mark has priority over Applicant's SENTURE mark because Opposer's date of first use of the ACCENTURE mark is October 20, 2000 and Applicant's date of first use of the SENTURE mark is December 15, 2006.

9. The SENTURE mark is likely to be confused with Opposer's ACCENTURE mark because "CENTURE" and "SENTURE" are essentially identical in appearance and sound, and the goods and services offered under each party's marks are identical and/or closely related.

10. The similarity of Applicant's SENTURE mark to Accenture's ACCENTURE mark in appearance, sound, and overall commercial impression, and Applicant's association of its marks with consulting and technology services, are likely to cause confusion and mistake, or deceive consumers as to source, sponsorship, or affiliation of the parties and their respective services, all in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

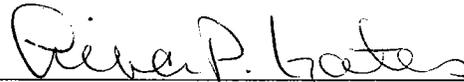
11. The registration of Applicant's mark would dilute Accenture's well-known, famous ACCENTURE mark and lessen its ability to distinguish Accenture as the source of the services offered under the ACCENTURE mark, in violation of 15 U.S.C. § 1025(c).

12. The grant of registration of the SENTURE mark would create statutory rights in Applicant in violation and derogation of the established prior rights of Accenture, and would result in detriment, harm and damage to Accenture.

13. Upon information and belief, Opposer alleges that Applicant has not used the SENTURE mark for all of the goods and services covered in application Serial No. 77/419835.

WHEREFORE, Opposer Accenture prays that this opposition be sustained and registration of application Serial No. 77/419835 be denied.

Please charge the statutory filing fee of \$1,500.00, as well as any shortfall, missing or excess fee, to Deposit Account No. 501-649, in the name of the undersigned Attorneys for Opposer.



One of the Attorneys for Opposer,
ACCENTURE GLOBAL SERVICES GmbH

Date: November 4, 2009

BAKER & MCKENZIE LLP
Leslie Bertagnolli
leslie.a.bertagnolli@bakernet.com
John Filosa
john.c.filosa@bakernet.com
Lisa Parker Gates
lisa.parker.gates@bakernet.com
One Prudential Plaza, Suite 3500
130 East Randolph Drive
Chicago, Illinois 60601
(312) 861-8000

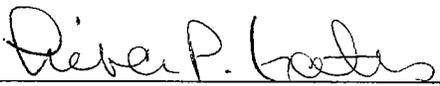
CERTIFICATE OF SUBMISSION AND SERVICE

The undersigned certifies that the foregoing **Notice of Opposition** is being submitted online with the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, through the Board's online ESTTA service.

The applicant, Senture, LLC, is being served by overnight courier to:

Michael S. Hargis
King & Schickli, PLLC
247 N. Broadway
Lexington, KY 40507-1058

on this 4th day of November, 2009.



Lisa Parker Gates

EXHIBIT 1

CHIDMS1/2741210.2

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:12:31 ET

Serial Number: 76154620 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3091811

Mark (words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-05-16

Filing Date: 2000-10-26

Transformed into a National Application: No

Registration Date: 2006-05-16

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-05-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
HERRENACKER 15
CH-8200 SCHAFFHAUSEN
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Computer software for use in designing, installing and executing mainframe and client/server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting and project management; business process re-engineering; business marketing consulting; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management consulting, business consulting; business acquisition and merger consultation; market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management; providing information in the field of business management, business marketing, business acquisitions and mergers consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

Mediation; computer consulting services namely, design of computer systems of others; computer software design for others; computer web site design for others; installation, implementation, maintenance and repair services with respect to computers software; providing technical consultation in the field of computer information systems

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 0974964

Foreign Registration Number: 0675941

Foreign Registration Date: 2000-10-06

Country: Benelux

Foreign Filing Date: 2000-10-06

Foreign Expiration Date: 2010-10-06

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2006-05-16 - Registered - Principal Register

2006-04-01 - Extension Of Time To Oppose Process - Terminated

2005-11-27 - Extension Of Time To Oppose Received

2005-11-01 - Published for opposition

2005-10-12 - Notice of publication

2005-08-12 - Law Office Publication Review Completed

2005-08-08 - Assigned To LIE

2005-07-29 - Approved for Pub - Principal Register (Initial exam)

2005-07-27 - Examiner's amendment mailed

2005-07-27 - Examiners Amendment - Written

2005-07-27 - Assigned To Examiner

2005-06-08 - Registration canceled - Restored to pendency

2005-04-25 - Response received for Post Registration action

2005-04-25 - PAPER RECEIVED

2004-10-29 - Post Registration action mailed - Section 7

2003-07-21 - Section 7 amendment filed

2003-07-21 - PAPER RECEIVED

2003-05-19 - PAPER RECEIVED

2003-02-25 - Registered - Principal Register

2002-12-03 - Published for opposition

2002-11-13 - Notice of publication

2002-09-23 - Approved for Pub - Principal Register (Initial exam)

2002-08-09 - Communication received from applicant

2002-08-09 - PAPER RECEIVED

2002-03-08 - Non-final action mailed

2001-09-26 - Communication received from applicant

2001-09-26 - ITU claim deleted

2001-09-26 - Communication received from applicant

2001-03-26 - Non-final action mailed

2001-03-06 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

LESLIE BERTAGNOLLI
BAKER & MCIKENZIE
ONE PRUDENTIAL PLAZA SUITE 3500
130 EAST RANDOLPH DRIVE
CHICAGO ILLINOIS 60601

Domestic Representative

BAKER & MCIKENZIE

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:01 ET

Serial Number: 76167876 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2665373

Mark



(words only): ACCENTURE >

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2009-07-04

Filing Date: 2000-11-17

Transformed into a National Application: No

Registration Date: 2002-12-24

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-07-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ACCENTURE GLOBAL SERVICES GMBH

Address:

ACCENTURE GLOBAL SERVICES GMBH
PESTALOZZISTRASSE 2

8201 SCHAFFHAUSEN

Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting, and finance; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis and financial analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the field of business consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041

Class Status: Active

educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 042

Class Status: Active

mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing databases in the fields of business consulting, information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Design Search Code(s):

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)

26.11.21 - Rectangles that are completely or partially shaded

Foreign Application Number: 0977806

Foreign Registration Number: 0692526

Foreign Registration Date: 2000-11-24

Country: Benelux

Foreign Filing Date: 2000-11-24

Foreign Expiration Date: 2010-11-24

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-07-04 - Section 8 (6-year) accepted & Section 15 acknowledged

2009-06-24 - Assigned To Paralegal

2009-06-18 - TEAS Section 8 & 15 Received

2008-02-19 - Case File In TICRS

2006-08-24 - Review Of Correspondence Complete

2003-05-19 - PAPER RECEIVED

2002-12-24 - Registered - Principal Register

2002-10-01 - Published for opposition

2002-09-11 - Notice of publication

2002-04-05 - Approved for Pub - Principal Register (Initial exam)

2002-03-26 - ITU claim deleted

2002-02-15 - Communication received from applicant

2001-11-16 - Letter of suspension mailed

2001-09-04 - Communication received from applicant

2001-03-26 - Non-final action mailed

2001-03-15 - Assigned To Examiner

2001-03-14 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli

BAKER & MCKENZIE LLP
130 EAST RANDOLPH DRIVE
ONE PRUDENTIAL PLAZA
CHICAGO IL 60601

Domestic Representative
Leslie Bertagnolli

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:20 ET

Serial Number: 78219313 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2884125

Mark

>
accenture

(words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-09-14

Filing Date: 2003-02-26

Transformed into a National Application: No

Registration Date: 2004-09-14

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15

CH-8200 Schaffhausen
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 018

Class Status: Active

sports duffel bags, tote bags, umbrellas, leather luggage tags, leather pouches for carrying valuables

Basis: 1(a)

First Use Date: 2001-01-15

First Use in Commerce Date: 2001-01-15

International Class: 025

Class Status: Active

golf clothing, namely polo shirts, sweater vests, vests, hats, gloves, raincaps

Basis: 1(a)

First Use Date: 2001-01-15

First Use in Commerce Date: 2001-01-15

International Class: 028

Class Status: Active

golf balls, golf tees, golf club headcovers

Basis: 1(a)

First Use Date: 2001-01-15

First Use in Commerce Date: 2001-01-15

ADDITIONAL INFORMATION

Design Search Code(s):

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)

26.17.12 - Angles (geometric); Chevrons

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-15 - Section 7 amendment issued

2009-01-06 - Assigned To Paralegal

2008-11-20 - TEAS Section 7 Request Received
2004-09-14 - Registered - Principal Register
2004-06-22 - Published for opposition
2004-06-02 - Notice of publication
2004-03-29 - Approved for Pub - Principal Register (Initial exam)
2004-03-05 - Communication received from applicant
2004-03-05 - PAPER RECEIVED
2003-10-01 - Non-final action mailed
2003-08-14 - Assigned To Examiner
2003-05-19 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli
Baker & McKenzie
130 E RANDOLPH ST FL 3500
CHICAGO IL 60601-6314
Phone Number: 312-861-8617
Fax Number: 312-861-8937

Domestic Representative

Leslie Bertagnolli and David J. Davis
Phone Number: 312-861-8617
Fax Number: 312-861-8937

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:25:46 ET

Serial Number: 78219316 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 3340780

Mark



(words only): ACCENTURE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2007-11-20

Filing Date: 2003-02-26

Transformed into a National Application: No

Registration Date: 2007-11-20

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2009-03-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15

CH-8200 Schaffhausen
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 006

Class Status: Active

key rings of metal

Basis: 1(a)

First Use Date: 2002-10-01

First Use in Commerce Date: 2002-10-01

International Class: 008

Class Status: Active

folding knives

Basis: 1(a)

First Use Date: 2002-10-28

First Use in Commerce Date: 2002-10-28

International Class: 009

Class Status: Active

leather cases for personal digital assistants, compacts disc cases

Basis: 1(a)

First Use Date: 2002-10-08

First Use in Commerce Date: 2002-10-08

International Class: 014

Class Status: Active

clocks

Basis: 1(a)

First Use Date: 2002-10-09

First Use in Commerce Date: 2002-10-09

International Class: 016

Class Status: Active

notepads, pens, pencils, highlighting pens, paperclip, paper napkins, passport wallets, namely passport holders; leather personal organizers; leather folders and portfolios for holding writing paper

Basis: 1(a)

First Use Date: 2002-09-26

First Use in Commerce Date: 2002-09-26

International Class: 018

Class Status: Active

rucksacks, briefcases, shoes bags for travel, leather wallets

Basis: 1(a)

First Use Date: 2002-09-30

First Use in Commerce Date: 2002-09-30

International Class: 020**Class Status:** Active

picture frames

Basis: 1(a)**First Use Date:** 2002-10-08**First Use in Commerce Date:** 2002-10-08**International Class:** 021**Class Status:** Active

cups, mugs, insulated cup holders

Basis: 1(a)**First Use Date:** 2002-09-30**First Use in Commerce Date:** 2002-09-30**International Class:** 024**Class Status:** Active

blankets

Basis: 1(a)**First Use Date:** 2002-09-30**First Use in Commerce Date:** 2002-09-30**International Class:** 028**Class Status:** Active

golf accessories, namely golf club bags, travel cases for golf clubs

Basis: 1(a)**First Use Date:** 2002-10-25**First Use in Commerce Date:** 2002-10-25

ADDITIONAL INFORMATION

Color(s) Claimed: Color is not claimed as a feature of the mark.**Design Search Code(s):**

24.17.25 - Biohazard symbol; Degree sign (°); Equal sign (=); Greater than symbol > (mathematical); Handicapped symbol; Hazardous materials symbol; Less than symbol < (mathematical); Pound sign (#)

26.17.12 - Angles (geometric); Chevrons

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-01-15 - Section 7 amendment issued

2009-01-06 - Assigned To Paralegal

2008-11-20 - TEAS Section 7 Request Received

2007-11-20 - Registered - Principal Register

2007-10-15 - Law Office Registration Review Completed

2007-10-10 - Assigned To LIE

2007-09-11 - Allowed for Registration - Principal Register (SOU accepted)

2007-09-06 - Statement of use processing complete

2007-08-17 - Amendment to Use filed

2007-08-17 - TEAS Statement of Use Received

2007-02-16 - Extension 5 granted

2007-02-16 - Extension 5 filed

2007-02-16 - TEAS Extension Received

2006-08-03 - Extension 4 granted

2006-08-03 - Extension 4 filed

2006-08-03 - TEAS Extension Received

2006-02-16 - Extension 3 granted

2006-02-16 - Extension 3 filed

2006-02-16 - TEAS Extension Received

2005-08-16 - Extension 2 granted

2005-08-16 - Extension 2 filed

2005-08-16 - TEAS Extension Received

2005-03-02 - Extension 1 granted

2005-02-15 - Extension 1 filed

2005-02-15 - TEAS Extension Received

2004-08-17 - Noa Mailed - SOU Required From Applicant

2004-05-25 - Published for opposition

2004-05-05 - Notice of publication

2004-03-29 - Approved for Pub - Principal Register (Initial exam)

2004-02-26 - Communication received from applicant

2004-02-26 - PAPER RECEIVED

2003-08-25 - Non-final action mailed

2003-08-14 - Assigned To Examiner

2003-05-19 - PAPER RECEIVED

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

Leslie Bertagnolli

Baker & McKenzie

One Prudential Plaza

130 E RANDOLPH ST FL 3500

CHICAGO IL 60601-6314

Phone Number: 312-861-8617

Fax Number: 312-861-8937

Domestic Representative

Leslie Bertagnolli and David J. Davis

Phone Number: 312-861-8617

Fax Number: 312-861-8937

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-11-03 17:26:00 ET

Serial Number: 76393071 [Assignment Information](#) [Trademark Document Retrieval](#)

Registration Number: 2788134

Mark (words only): ACCENTURE INNOVATION DELIVERED

Standard Character claim: No

Current Status: Registered.

Date of Status: 2003-12-02

Filing Date: 2002-04-01

Transformed into a National Application: No

Registration Date: 2003-12-02

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2008-08-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Accenture Global Services GmbH

Address:

Accenture Global Services GmbH
Herrenacker 15
CH-8200 Schaffhausen
Switzerland

Legal Entity Type: Corporation

State or Country of Incorporation: Switzerland

GOODS AND/OR SERVICES

International Class: 009

Class Status: Active

Computer software for use in designing, installing and executing mainframe and server application programs, for integrating the financial, manufacturing and sales functions of a business, and for managing customer service and support functions of a business

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 016

Class Status: Active

Pamphlets, books, newsletters, brochures, magazines, reports, journals, manuals and printed guides, all in the fields of business management, information technology, and computerized information processing

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 035

Class Status: Active

Business management consulting; business consulting; business process management and consulting; business marketing consulting services; procurement services, namely, purchasing computer hardware and software for others; providing information in the fields of business management, business marketing, business acquisitions and mergers consulting; business consulting; project management in the fields of information systems design, specification, procurement of computer hardware and software for others; business acquisitions consulting; analysis services, namely, market analysis; business appraisals; conducting business and market research surveys; business information services in the field of business change management, business process management, business strategic management and planning services, and business technology; business management planning; business merger consultation; business networking; conducting business research and surveys; business supervision; commercial and industrial management assistance; economic forecasting and analysis; personnel management consultation; preparing business reports; arranging and conducting trade shows and conferences in the field of business and business management providing information in the fields of consulting; databases in the fields of business consulting

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 036

Class Status: Active

Providing financial information; monetary exchange; venture capital financing, financial analysis and consultation

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 037

Class Status: Active

Computer installation, repair, and maintenance with respect to computer hardware namely, computer systems and computer networks

Basis: 44(e)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

International Class: 041**Class Status:** Active

Educational services, namely, conducting courses, seminars, workshops, and classes in the fields of computer software development and implementation, computer software usage, business, and business operations and distributing course materials in connection therewith; developing educational materials for others in the fields of computer software development and implementation, computer software usage, business, and business operations

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)**International Class:** 042**Class Status:** Active

Mediation services; providing information in the fields of information technology, computers, and computer systems; consulting in the areas of computers, computer systems and computer systems design; computer services, namely, design of computers systems for others; computers services, namely, providing information technology, computers and computer systems; information technology consulting services; computer software design for others; computer site design; installation, implementation, maintenance, and repair services with respect to computer software

Basis: 44(e)**First Use Date:** (DATE NOT AVAILABLE)**First Use in Commerce Date:** (DATE NOT AVAILABLE)

ADDITIONAL INFORMATION

Foreign Application Number: 00347/2002**Foreign Registration Number:** 000496504**Foreign Registration Date:** 2002-03-26**Country:** Switzerland**Foreign Filing Date:** 2002-01-16**Foreign Expiration Date:** 2022-01-16

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-08-07 - Case File In TICRS

2006-09-15 - Review Of Correspondence Complete

2004-11-08 - PAPER RECEIVED

2003-12-02 - Registered - Principal Register

2003-09-09 - Published for opposition
2003-08-20 - Notice of publication
2003-07-27 - Approved for Pub - Principal Register (Initial exam)
2003-06-20 - Examiner's amendment mailed
2003-06-17 - Previous allowance count withdrawn
2003-05-19 - PAPER RECEIVED
2003-05-16 - Approved for Pub - Principal Register (Initial exam)
2003-05-15 - Examiner's amendment mailed
2003-05-13 - Previous allowance count withdrawn
2003-02-25 - Approved for Pub - Principal Register (Initial exam)
2003-02-25 - Assigned To Examiner
2003-02-03 - ITU claim deleted
2003-02-03 - Communication received from applicant
2003-02-03 - PAPER RECEIVED
2002-08-26 - Non-final action mailed
2002-08-19 - Assigned To Examiner
2002-08-14 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Leslie Bertagnolli

Correspondent

LESLIE BERTAGNOLLI
BAKER & MCKENZIE
ONE PRUDENTIAL PLAZA
130 E. RANDOLPH DRIVE, SUITE 3500
CHICAGO, ILLINOIS 60601
Phone Number: 312/861-8617
