

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

Mailed: November 9, 2009

Opposition No. 91192099

McDonald's Corporation

v.

McSweet, LLC

**Millicent Canady, Paralegal**

On November 6, 2009, applicant filed an answer to the opposition and a counterclaim to cancel opposer's pleaded registration(s). Applicant filed the proper fees.

Opposer and counterclaim defendant, McDonald's Corporation, is allowed until **THIRTY DAYS** from the mailing date of this order to file an answer to the counterclaim. See Trademark Rules 2.106(b)(2)(iii) and 2.121(b)(2).

In accordance with the Trademark Rules of Practice, conferencing, disclosure, discovery and testimony period dates are reset as indicated below. In each instance, a copy of the transcript of testimony, together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Answer to Counterclaim Due	December 9, 2009
Deadline for Discovery Conference	January 8, 2010
Discovery Opens	January 8, 2010
Initial Disclosures Due	February 7, 2010
Expert Disclosures Due	June 7, 2010
Discovery Closes	July 7, 2010
Plaintiff's Pretrial Disclosures	August 21, 2010
30-day testimony period for plaintiff's testimony to close	October 5, 2010
Defendant/Counterclaim Plaintiff's Pretrial Disclosures	October 20, 2010
30-day testimony period for defendant and plaintiff in the counterclaim to close	December 4, 2010
Counterclaim Defendant's and Plaintiff's Rebuttal Disclosures Due	December 19, 2010
30-day testimony period for defendant in the counterclaim and rebuttal testimony for plaintiff to close	February 2, 2011
Counterclaim Plaintiff's Rebuttal Disclosures Due	February 17, 2011
15-day rebuttal period for plaintiff in the counterclaim to close	March 19, 2011
Brief for plaintiff due	May 18, 2011
Brief for defendant and plaintiff in the counterclaim due	June 17, 2011
Brief for defendant in the counterclaim and reply brief, if any, for plaintiff due	July 17, 2011
Reply brief, if any, for plaintiff in the counterclaim due	August 1, 2011

If the parties stipulate to any extension of these dates, the filing should set forth the dates in the format shown in this order. See Trademark Rule 2.121(d).

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.

