

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

_____)	
HUDSON CLOTHING, LLC,)	
)	Opposition No. 91,192,053
Opposer,)	
)	Mark: HOLLYWOOD H HUDSON
)	
v.)	Serial No. 77/743,414
)	
SHANGHAI SHENDA (AMERICA), LLC)	
)	
Applicant.)	
_____)	

REVOCATION AND NEW POWER OF ATTORNEY

Opposer, HUDSON CLOTHING, LLC, hereby revokes all Powers of Attorney previously granted in connection with the opposition proceeding referenced above.

POWER OF ATTORNEY

Opposer hereby appoints John J. Dabney, Esq., member of the Bar of the District of Columbia, and Michael E. Shanahan, Esq., member of the Bar of the State of New York, and all others of MCDERMOTT WILL & EMERY LLP, located at 600 13th Street, N.W., Washington, D.C. 20005-3096 and 340 Madison Avenue, New York, NY 10173-1922, to represent Opposer in the above-referenced opposition proceeding, with full power of substitution and revocation, and to transact all business in the U.S. Patent and Trademark Office and in the courts in connection therewith.



12-04-2009

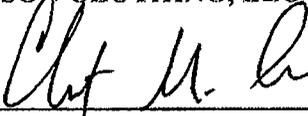
Please address all correspondence and telephone inquiries to:

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Any questions may be directed to counsel for the undersigned.

Respectfully submitted,

HUDSON CLOTHING, LLC

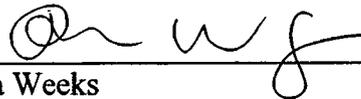
Dated: 12/2/09 By: 
Name: Christopher M. Lynch
Title: CFO

WDC99 1799296-1.085831.0014

CERTIFICATE OF SERVICE

Opposer, HUDSON CLOTHING, LLC, hereby certifies that a copy of this
REVOCATION AND NEW POWER OF ATTORNEY has been served upon counsel for
Applicant, SHANGHAI SHENDA (AMERICA), LLC, on this 3rd day of December 2009, by
First Class U.S. Mail, postage prepaid, at the following address:

Marni Weiss, Esq.
Weiss Imbesi, PLLC
462 Seventh Avenue, 12th Floor
New York, NY 10018



Rita Weeks
MCDERMOTT WILL & EMERY LLP
An Attorney for Opposer