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Filing date: **07/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191495
Party	Plaintiff Playboy Enterprises International, Inc.
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Submission	Motion to Extend
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Date	07/12/2010
Attachments	PLAYBOY.pdf (3 pages)(13899 bytes)

**IN THE UNITED STATES PATENT TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re: U.S. Trademark Application Ser. Nos.
77/627,226 and 77/626,856

PLAYBOY ENTERPRISES	:	Opposition Nos:	91191495
INTERNATIONAL, INC.,	:		
	:		
Opposer,	:		
	:		
v.	:		
	:		
PLAYGIRL KEY CLUB, INC.,	:		
	:		
Applicant.	:		

**MOTION ON CONSENT FOR AN EXTENSION
OF DISCOVERY AND TRIAL PERIODS**

Playboy Enterprises International, Inc. (“Opposer”) requests that all existing dates be extended for thirty (60) days as follows:

Initial Disclosures Due :	09/17/2010
Expert Disclosures Due :	01/15/2011
Discovery Period to Close :	02/14/2011
Plaintiff Pretrial Disclosures :	03/31/2011
Plaintiff's 30-day Trial Period Ends :	05/15/2011
Defendant's Pretrial Disclosures :	05/30/2011
Defendant's 30-day Trial Period ends :	07/14/2011
Plaintiff's Rebuttal Disclosures :	07/29/2011
Plaintiff's 15-day Rebuttal Period Ends :	08/28/2011

This motion is made in good faith as the parties are actively engaged in settlement discussions and not for the purpose of delay.

CERTIFICATE OF SERVICE

The undersigned hereby certifies on this 12th day of July, 2010 that a true copy of the foregoing CONSENT MOTION FOR AN EXTENSION OF DISCOVERY AND TRIAL PERIODS is being delivered via e-mail and First-Class mail to the following counsel of record:

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_____/OAF/
Orrin A. Falby