

ESTTA Tracking number: **ESTTA358780**

Filing date: **07/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191425
Party	Plaintiff TI Beverage Group, Ltd.
Correspondence Address	Michael Machat Machat & Associates 9107 Wilshire Blvd., Ste. 425 Beverly Hills, CA 90210 UNITED STATES michael@machatlaw.com
Submission	Withdrawal of Opposition
Filer's Name	Michael Machat
Filer's e-mail	michael@machatlaw.com
Signature	/MM/
Date	07/19/2010
Attachments	Withdrawal_of_Oppositi_Trueblood.PDF (3 pages)(72465 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark Application Serial No. 77531683
For the mark TRU BLOOD
Date published in the Official Gazette: July 7, 2009

TI BEVERAGE GROUP, LTD.,)	
)	
Opposer,)	Opposition No. 91191425
)	
v.)	NOTICE OF WITHDRAWAL OF
)	OPPOSITION
)	
HOME BOX OFFICE, INC)	
)	
Applicant.)	
)	

WITHDRAWAL OF OPPOSITION

Opposer, TI Beverage Group, Ltd., hereby requests to withdraw its
opposition in the above entitled proceeding.

Respectfully submitted for Applicant,
MACHAT & ASSOCIATES, P.C.

DATED: July 19, 2010

By:



Michael Machat, Esq.
9107 Wilshire Blvd., Suite 425
Beverly Hills, CA 90210
Tel: (310) 860-1833
Fax: (310) 860-1837
Email: michael@machatlaw.com

PROOF OF SERVICE

STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES)

I am employed in the county of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is: 9107 Wilshire Blvd., Ste. 425, Beverly Hills, CA 90210.

I am readily familiar with the firm's practice for collection and processing of correspondence for mailing with the United States Postal Service the same day that it is collected and processed; such correspondence would be deposited with the United States Postal Service that same day in the ordinary course of the firm's business.

On July 19, 2010, I served the foregoing documents described as:

WITHDRAWAL OF OPPOSITION

on the interested parties in this action by placing a true copy thereof enclosed in sealed envelopes addressed as follows:

**Douglas N. Masters, Esq
Sharon Ceresnie
Loeb & Loeb
321 North Clark Street
Chicago, Illinois 60654**

**Brian Ledahl
Steven A. Marenberg
Irell & Manella, LLP
1800 Avenue of the Stars, Suite 900
Los Angeles, CA 90067**

I caused such envelope with postage thereon fully prepaid to be placed in the United States mail the same day as this declaration.

