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Filing date: **07/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191425
Party	Plaintiff TI Beverage Group, Ltd.
Correspondence Address	Michael Machat Machat & Associates 9107 Wilshire Blvd., Ste. 425 Beverly Hills, CA 90210 UNITED STATES michael@machatlaw.com
Submission	Other Motions/Papers
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Date	07/19/2010
Attachments	Request4Abandonment_Trueblood.PDF (3 pages)(76073 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark Application Serial No. 77531683
For the mark TRU BLOOD
Date published in the Official Gazette: July 7, 2009

TI BEVERAGE GROUP, LTD.,)	
)	
Opposer,)	Opposition No. 91191425
)	
v.)	NOTICE OF REQUEST FOR
)	EXPRESS ABANDONMENT
)	
HOME BOX OFFICE, INC)	
)	
Applicant.)	
)	

REQUEST FOR EXPRESS ABANDONMENT

Michael Machat, applicant for the trademark TRUE BLOOD in International Class 033 hereby expressly abandons that application for trademark registration under the Serial Number 77501649.

Respectfully submitted for Applicant,
MACHAT & ASSOCIATES, P.C.

DATED: July 19, 2010

By:



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PROOF OF SERVICE

STATE OF CALIFORNIA)

COUNTY OF LOS ANGELES)

I am employed in the county of Los Angeles, State of California. I am over the age of 18 and not a party to the within action. My business address is: 9107 Wilshire Blvd., Ste. 425, Beverly Hills, CA 90210.

I am readily familiar with the firm's practice for collection and processing of correspondence for mailing with the United States Postal Service the same day that it is collected and processed; such correspondence would be deposited with the United States Postal Service that same day in the ordinary course of the firm's business.

On July 20, 2010, I served the foregoing documents described as:

REQUEST FOR EXPRESS ABANDONMENT

on the interested parties in this action by placing a true copy thereof enclosed in sealed envelopes addressed as follows:

**Douglas N. Masters, Esq
Sharon Ceresnie
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321 North Clark Street
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**Brian Ledahl
Steven A. Marenberg
Irell & Manella, LLP
1800 Avenue of the Stars, Suite 900
Los Angeles, CA 90067**

I caused such envelope with postage thereon fully prepaid to be placed in the United States mail the same day as this declaration.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on July 19, 2010, at Beverly Hills, California.

