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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191371
Party	Plaintiff ClearChoice Holdings, LLC
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Submission	Appearance of Counsel/Power of Attorney
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Date	07/15/2010
Attachments	071210 CCH.Goldschlag Appearance of Counsel-BAC.pdf (2 pages)(6298 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CLEAR CHOICE HOLDINGS, LLC,

Opposer,

v.

DALE D. GOLDSCHLAG, DDS

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Opposition No. 91191371

APPEARANCE OF COUNSEL

Opposer Clear Choice Holdings LLC submits this Appearance of Counsel, notifying the Board that Brian A. Colao of the firm of Dykema Gossett PLLC, 1717 Main St., Suite 4000, Dallas, Texas 75201, is appearing as Counsel for Clear Choice Holdings LLC in the above-referenced matter. All pleadings, discovery, correspondence and other material should be served upon Mr. Colao at the address referenced above or at bcolao@dykema.com.

Respectfully submitted,

/s/ Brian A. Colao

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ATTORNEYS FOR OPPOSER

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of Opposer's APPEARANCE OF COUNSEL is being served upon the following counsel of record via electronic mail and first class mail, postage pre-paid in a sealed envelope, under the exclusive care of the United States Postal Service on June 25, 2010.

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/s/ Brian A. Colao

Brian A. Colao