

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 77/398,905  
For the Mark SABERFLASH  
Published in the Official Gazette on June 23, 2009 at Page TM 911

**TTAB**

SabreMark Limited Partnership,  
  
Opposer,  
v.  
  
Don Reed,  
  
Applicant.

Opposition No.

United States Patent and Trademark Office  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451



07-24-2009

U.S. Patent & TM Office Mail Report #30

**NOTICE OF OPPOSITION**

SabreMark Limited Partnership, a limited partnership organized under the laws of the State of Delaware, and having a principal place of business at 3150 Sabre Drive, Southlake, Texas 76092 (hereinafter SabreMark Limited Partnership will be referred to as "Opposer"), believes that it will be damaged by registration of United States Trademark Application Serial No. 77/398,905 filed on February 16, 2008 (the "Application") by Don Reed ("Applicant") and hereby opposes the same. The grounds for opposition are as follows:

**CERTIFICATE OF MAILING BY FIRST CLASS MAIL**

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage, in accordance with 37 CFR § 1.6(a), on the date indicated below.

July 27, 2009

Date of Deposit

Date V. Cann

Signature

Typed or Printed Name of Person Signing Certificate

*[Handwritten Signature]*

1. Opposer, by itself and through its predecessors in interest (hereinafter collectively "Opposer"), is now and has been engaged in the production and sale of computer hardware and software products, and in offering services related to such computer hardware and software products, since at least as early as 1962. Opposer also provides services associated with its computer hardware and software products and has done so since at least as early as 1962. Such goods and services are more fully set forth in its Registrations referenced below and incorporated herein as Exhibits A – G.

2. Opposer has adopted and long used in United States commerce regulated by Congress, by itself and through its predecessors in interest, and continues to use, the mark SABRE for its goods and services.

3. At least as early as 1962, Opposer adopted and began using the mark SABRE for use in association with its services "providing hotel reservations by means of a computer" (Class 42) and "providing airline and automobile rental reservations by means of a computer" (Class 39). On April 10, 1979, Opposer filed United States Trademark Application Serial No. 73/210,956 based on use of the mark in commerce as early as 1962 and the application matured to Registration No. 1,219,417 on December 7, 1982. See **Exhibit A** hereto for a copy of Certificate of Registration No. 1,219,417, a printout from the U.S. Patent and Trademark Office Trademark Application and Registration Retrieval System ("TARR") evidencing the current status of this Registration, as well as an assignment history for this Registration, as recorded on the U.S. Trademark Assignment Abstract of Title ("TAAT") database outlining the ownership history of this Registration.

4. Since 1962, Opposer has developed a number of hardware and software products which it has offered and sold under its SABRE mark and under other marks that include the term SABRE. On October 24, 1991, Opposer filed U.S. Application Serial No. 74/215,811 for its SABRE mark for the goods "computer hardware and software for central reservation systems; airline, hotel, car, cargo cruise and other travel industry related applications; for yield management and inventory control systems; for weather information systems; for flight scheduling systems; for fares; ticketing and pricing systems; accounting and management information systems; data management systems; property management systems; telecommunications systems; data processing and training and consulting systems" in Class 9, which application registered on January 25, 1994 as Reg. No. 1,817,762. See **Exhibit B** hereto for a copy of Certificate of Registration No. 1,817,762, a printout from TARR evidencing the current status of this Registration, and a printout from TAAT outlining the ownership history of this Registration.

5. Since 1975, Opposer has developed a number of hardware and software products which it has offered under its SABRE mark and under other marks that include the term SABRE. On April 6, 1999, Opposer filed U.S. Application Serial No. 75/677,801 for its SABRE mark for the services "advertising services, namely, preparing and placing advertising for others, business management services, namely consulting to manage corporate and personal travel" in Class 35; "providing travel reservations services by air, car, rail and cruise ships; travel arrangement services, namely, arranging group airline and train ticketing services, arranging tours and excursions, and arranging for passenger transportation by airplane, train, bus, limousine, or car" in Class 39,

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“educational services, namely, training in the field of corporate and personal travel and reservation services; providing instruction in the field of corporate and personal travel and reservations services; organizing and conducting festivals featuring sporting events and cultural activities” in Class 41, and “providing hotel and related accommodation reservation services; providing computer programming services for other” in Class 42, which application registered on July 1, 2003 as Reg. No. 2,732,438. See **Exhibit C** hereto for a copy of Certificate of Registration No. 2,732,438, a printout from TARR evidencing the current status of this Registration, and a printout from TAAT outlining the ownership history of this Registration.

6. In November 1990, Opposer began using its trademark SABRESCRIBE for “computer programs for use in the travel industry; specifically a software product designed to provide a tool to personalize and facilitate reservation procedures” in Class 9; on July 6, 1993, Opposer filed U.S. trademark application Serial No. 74/408,813 for this mark for its goods – which application matured to Reg. No. 1,845,422 on July 19, 1994. See **Exhibit D** hereto for a copy of Certificate of Registration No. 1,845,422, a printout from TARR evidencing the current status of this Registration, and a printout from TAAT outlining the ownership history of this Registration.

7. Additionally, Opposer began using its trademark SABRE TOURGUIDE for “computer services; namely, providing access to a computer database in the field of travel information and reservations” in Class 42 at least as early as January 1992. On July 29, 1993, Opposer filed U.S. Application Serial No. 74/418,046 for this mark for the services stated above, which application matured to registration as U.S. Reg. No.

1,838,273 on May 31, 1994. See **Exhibit E** hereto for a copy of Certificate of Registration No. 1,838,274, a printout from TARR evidencing the current status of this Registration, and a printout from TAAT outlining the ownership history of this Registration.

8. Opposer began using its trademark SABRE CRUISEDIRECTOR for "computer services; namely, providing access to a computer database in the field of travel information and reservations" at least as early as January 1992. On July 29, 1993, Opposer filed U.S. Application Serial No. 74/418,048 for this mark for the services stated above, which application matured to registration as Reg. No. 1,838,274 on May 31, 1994. See **Exhibit F** hereto for a copy of Certificate of Registration No. 1,838,274, a printout from TARR evidencing the current status of this Registration, and a printout from TAAT outlining the ownership history of this Registration.

9. Opposer's U.S. Reg. Nos. 1,219,417; 1,817,762; 2,732,438; 1,845,422; 1,838,273; and 1,838,274 will hereinafter be referred to collectively as "Opposer's SABRE Marks" or "Opposer's Marks" or "Opposer's Registrations."

10. Opposer is also the holder of U.S. trademark registrations for: SABRE AIRLINE SOLUTIONS (Reg. No. 3,046,751 registered Jan. 17, 2006, SABRE TRAVEL NETWORK (Reg. No. 3,088,266 registered May 2, 2006); TURBO SABRE (Reg. No. 2,280,673 registered Sep. 28, 1999); SABRE BUSINESS TRAVEL SOLUTIONS (Reg. No. 2,236,521 registered Apr. 6, 1999); SABRE TRAVELBASE & Design (Reg. No. 1,868,066 registered Dec. 20, 1994); SABRE HOLDINGS & Design (Reg. No. 3,117,840 registered July 18, 2006); SABRE HOLDINGS (Reg. No. 3,184,338 registered Dec. 12, 2006; and SABRESONIC (Reg. No. 3,169,390 registered Nov. 7, 2006). See

**Exhibit G.** All of the registrations of Opposer identified in this Paragraph No. 10 are valid and subsisting and were issued before the Applicant's U.S. Trademark Application Ser. No. 77/398,905 was filed on February 16, 2008.

11. Opposer's Registrations are conclusive evidence of Opposer's exclusive right to use Opposer's SABRE Marks in commerce in the United States in connection with the goods and services specified in Opposer's Registrations.

12. Opposer has long offered, advertised, and sold its goods and services in connection with Opposer's SABRE Marks in interstate commerce, thereby creating valuable goodwill.

13. Opposer has so used Opposer's SABRE Marks in connection with its goods and services that the relevant consuming public has come to associate Opposer's SABRE Marks with Opposer, and as indicating that the goods and services offered and sold under Opposer's SABRE Marks originate with Opposer.

14. On February 16, 2008, Applicant filed U.S. Application Serial No. 77/398,905 for the mark SABERFLASH for use in connection with "computer services, namely, creating and maintaining web sites for others; computer services, namely, data recovery services: computer services, namely, designing and implementing network web pages for others: computer services, namely, managing web sites for others; computer services, namely, designing and implementing web sites for others; information technology consultation; computer software consultancy: computer software consultation: computer software installation and maintenance; design of home pages. computer software and web sites; installation and maintenance of computer software;

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installation of computer software; installation, maintenance and repair of computer software; installation, repair and maintenance of computer software; maintenance and updating of computer software; maintenance and upgrading of computer software; maintenance of computer software; periodic upgrading of computer software for others; technical support services, namely, troubleshooting of computer software problems; updating of computer software; updating and maintenance of computer software; updating of computer software for others; computer disaster recovery planning; research and development of computer software; computer hardware and software consulting services; consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; customization of computer hardware and software; technical support services, namely, troubleshooting of computer hardware and software problems; conversion of data or documents from physical to electronic media; recovery of computer data.” The Application was filed under a Section 1(a) claiming first use of the mark anywhere at least as early as April 10, 1992, and claiming use of the mark for the stated services in commerce regulated by Congress since at least as early as March 20, 1997. Hereinafter, the SABERFLASH mark of Applicant may be referred to as “SABERFLASH” or “Applicant’s Mark”). See **Exhibit H** for printouts from the U.S. TESS, TARR and TAAT databases evidencing Application Ser. No. 77/398,905. Applicant’s Mark was published for opposition on June 23, 2009; see **Exhibit I** for a printout from the Official Gazette dated June 23, 2009 evidencing such publication.

15. Upon information and belief, Applicant did not use Applicant's Mark for the services stated in its Application Ser. No. 77/398,905 before Opposer adopted and began using at least one of Opposer's SABRE Marks.

16. Applicant's Mark, as used in connection with the services described in his Application, is confusingly similar to at least one of Opposer's SABRE Marks, is used for services that are closely related to the goods and services of Opposer sold under one or more of Opposer's SABRE Marks, will move through trade channels similar or identical to the trade channels through which the goods and/or services of one or more of Opposer's SABRE Marks move, and will be likely to be encountered by many of the same consumers who are users or prospective users of Opposer's goods and services as offered under one or more of Opposer's SABRE Marks.

17. Applicant's Mark comprises a mark which so resembles one or more of Opposer's SABRE Marks, previously used in the United States and not abandoned, as to be likely, when used on or in connection with the opposed services of Applicant, to cause confusion or to cause mistake, or to deceive as to the affiliation, connection, association, origin, sponsorship, endorsement, or approval of Applicant's services by Opposer, to the irreparable damage of Opposer.

18. Any dissatisfaction with Applicant's services offered under Applicant's Mark will necessarily reflect on and injure the reputation and goodwill associated with Opposer's SABRE Marks.

19. If Applicant is granted a registration for the mark herein opposed, it will obtain thereby a *prima facie* exclusive right to use Applicant's Mark, which will damage

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and injure Opposer, the prior and rightful owner and user of the SABRE Marks in the United States.

WHEREFORE, Opposer requests that registration of Serial No. 77/398,905 be denied and this opposition be sustained.

The Commissioner is hereby authorized to charge the amount of \$300.00 in payment of the opposition filing fee to Deposit Account No. 06-1050. Please apply any charges not covered, or any credits, to Deposit Account No. 06-1050, referencing the attorney docket number above.

Respectfully submitted,

Date: July 22, 2009



J. Kevin Gray  
Linda M. Novak  
FISH & RICHARDSON P.C.  
1717 Main Street, Suite 5000  
Dallas, Texas 75201  
Telephone: (214) 747-5070  
Facsimile: (214) 747-2091

Attorneys for Opposer,  
SABREMARK LIMITED  
PARTNERSHIP

Applicant : Don Reed  
Serial No. : 77/398,905  
Filed: : February 9, 2006  
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Page : 10

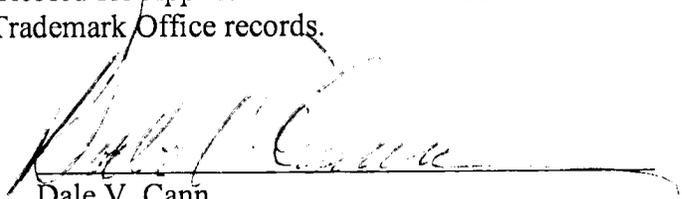
Attorney's Docket No.: 22914-0258PP1

### CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing NOTICE OF OPPOSITION has this 22nd day of July 2009, been mailed by U.S. First Class Mail to the below-identified Applicant, at its place of business:

Don Reed  
P.O. Box 21574  
Oakland, California 94620-1574

It is noted that there is no Attorney of Record for Applicant and no street address for Applicant, as set forth in the U.S. Trademark Office records.



Dale V. Cann



**Int. Cls.: 39 and 42**

**Prior U.S. Cls.: 100 and 105**

**United States Patent and Trademark Office**

**Reg. No. 1,219,417**

**Registered Dec. 7, 1982**

**SERVICE MARK  
Principal Register**

# SABRE

American Airlines, Inc. (Delaware corporation)  
633 3rd Ave.  
New York, N.Y. 10017

For: PROVIDING AIRLINE AND AUTOMOBILE RENTAL RESERVATIONS BY MEANS OF A COMPUTER, in CLASS 39 (U.S. Cl. 105).

First use 1962; in commerce 1962.

For: PROVIDING HOTEL RESERVATIONS

BY MEANS OF A COMPUTER, in CLASS 42 (U.S. Cl. 100).

First use 1962; in commerce 1962.

Ser. No. 210,956, filed Apr. 10, 1979.

RICHARD FLOM, Examining Attorney

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**This page was generated by the TARR system on 2009-06-29 13:26:36 ET**

**Serial Number:** 74215811 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1817762

**Mark (words only):** SABRE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-03-17

**Filing Date:** 1991-10-24

**Transformed into a National Application:** No

**Registration Date:** 1994-01-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 3

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-09-06

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. SABREMARK LIMITED PARTNERSHIP

**Address:**

SABREMARK LIMITED PARTNERSHIP  
3150 SABRE DRIVE  
SOUTHLAKE, TX 76092  
United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

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**GOODS AND/OR SERVICES**

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**International Class:** 009

**Class Status:** Active

computer hardware and software for central reservation systems; airline, hotel, car, cargo cruise and other travel industry related applications; for yield management and inventory control systems; for weather information systems; for flight scheduling systems; for fares; ticketing and pricing systems; accounting and management information systems; data management systems; property management systems; telecommunications systems; data processing and

training and consulting systems

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1962-00-00

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**ADDITIONAL INFORMATION**

**Prior Registration Number(s):**

1156674

1219417

1226945

1576886

---

**MADRID PROTOCOL INFORMATION**

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-03-11 - Assignment Of Ownership Not Updated Automatically

2008-03-18 - Attorney Revoked And/Or Appointed

2008-03-18 - TEAS Revoke/Appoint Attorney Received

2007-09-06 - Case File In TICRS

2007-06-19 - TEAS Change Of Correspondence Received

2004-03-17 - First renewal 10 year

2004-03-17 - Section 8 (10-year) accepted/ Section 9 granted

2004-01-26 - Combined Section 8 (10-year)/Section 9 filed

2002-12-12 - PAPER RECEIVED

2001-02-13 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-01-18 - Section 8 (6-year) and Section 15 Filed

1994-01-25 - Registered - Principal Register

1993-11-02 - Published for opposition

1993-10-01 - Notice of publication

1993-08-14 - Approved for Pub - Principal Register (Initial exam)

1993-07-02 - Communication received from applicant

1993-01-04 - Final refusal mailed

1992-12-22 - Assigned To Examiner

1992-10-13 - Communication received from applicant

1992-04-06 - Non-final action mailed

1992-01-30 - Assigned To Examiner

1992-01-21 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Linda M. Novak

**Correspondent**

Linda M. Novak

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

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United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 4****Serial #:** 74215811**Filing Dt:** 10/24/1991**Reg #:** 1817762**Reg. Dt:** 01/25/1994**Registrant:** AMERICAN AIRLINES, INC.**Mark:** SABRE**Assignment: 1****Reel/Frame:** 1509/0089**Received:** 10/10/1996**Recorded:** 10/10/1996**Pages:** 16**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** AMERICAN AIRLINES, INC.**Exec Dt:** 06/26/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** TSGL HOLDING, INC.  
4333 AMON CARTER BOULEVARD  
FORT WORTH, TEXAS 76155**Correspondent:** LESTER RUSHIN, ESQ.  
4333 AMONCARTER BLVD.  
MD 5675  
FORT WORTH, TX 76155**Assignment: 2****Reel/Frame:** 2132/0657**Received:** 09/22/2000**Recorded:** 08/31/2000**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW, GARRETT &  
DUNNER, LLP - LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET AL  
LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 4****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP

**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005

**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Citizenship:** DELAWARE

**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES

**Citizenship:** NONE

Search Results as of: 06/29/2009 01:26 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 9

Prior U.S. Cls.: 26 and 38

**United States Patent and Trademark Office**

**Reg. No. 1,817,762**

Registered Jan. 25, 1994

**TRADEMARK  
PRINCIPAL REGISTER**

**SABRE**

AMERICAN AIRLINES, INC. (DELAWARE  
CORPORATION)  
4333 AMON CARTER BOULEVARD  
DALLAS/FORT WORTH AIRPORT, TX 76155

FOR: COMPUTER HARDWARE AND SOFTWARE FOR CENTRAL RESERVATION SYSTEMS; AIRLINE, HOTEL, CAR, CARGO CRUISE AND OTHER TRAVEL INDUSTRY RELATED APPLICATIONS; FOR YIELD MANAGEMENT AND INVENTORY CONTROL SYSTEMS; FOR WEATHER INFORMATION SYSTEMS; FOR FLIGHT SCHEDULING SYSTEMS; FOR FARES; TICKETING AND PRICING SYSTEMS; ACCOUNTING AND MANAGEMENT

INFORMATION SYSTEMS; DATA MANAGEMENT SYSTEMS; PROPERTY MANAGEMENT SYSTEMS; TELECOMMUNICATIONS SYSTEMS; DATA PROCESSING AND TRAINING AND CONSULTING SYSTEMS, IN CLASS 9 (U.S. CLS. 26 AND 38).

FIRST USE 0-0-1962; IN COMMERCE 0-0-1962.

OWNER OF U.S. REG. NOS. 1,156,674, 1,576,886 AND OTHERS.

SER. NO. 74-215,811, FILED 10-24-1991.

CONNIE M. JUDGE, EXAMINING ATTORNEY

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**Serial Number:** 74215811 Assignment Information      Trademark Document Retrieval

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**Mark (words only):** SABRE

**Standard Character claim:** No

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**Filing Date:** 1991-10-24

**Transformed into a National Application:** No

**Registration Date:** 1994-01-25

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 3

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3150 SABRE DRIVE  
SOUTHLAKE, TX 76092  
United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

**GOODS AND/OR SERVICES**

**International Class:** 009

**Class Status:** Active

computer hardware and software for central reservation systems; airline, hotel, car, cargo cruise and other travel industry related applications; for yield management and inventory control systems; for weather information systems; for flight scheduling systems; for fares; ticketing and pricing systems; accounting and management information systems; data management systems; property management systems; telecommunications systems; data processing and

training and consulting systems

**Basis:** 1(a)

**First Use Date:** 1962-00-00

**First Use in Commerce Date:** 1962-00-00

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Linda M. Novak

**Correspondent**

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P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

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FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW, GARRETT &DUNNER, LLP - LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET ALLYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 4****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP

**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005

**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Citizenship:** DELAWARE

**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES

**Citizenship:** NONE

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

Search Results as of: 06/29/2009 03:05 PM

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**Int. Cls.: 35, 39, 41, and 42**

**Prior U.S. Cls.: 100, 101, 102, 105, and 107**

**Reg. No. 2,732,438**

**United States Patent and Trademark Office**

**Registered July 1, 2003**

**SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE**

**SABREMARK LIMITED PARTNERSHIP (DELA-  
WARE LIMITED PARTNERSHIP)  
4255 AMON CARTER BLVD.  
FORT WORTH, TX 76155**

**FOR: ADVERTISING SERVICES, NAMELY, PRE-  
PARING AND PLACING ADVERTISING FOR OTH-  
ERS, BUSINESS MANAGEMENT SERVICES,  
NAMELY CONSULTING TO MANAGE CORPO-  
RATE AND PERSONAL TRAVEL, IN CLASS 35  
(U.S. CLS. 100, 101 AND 102).**

**FIRST USE 0-0-1998; IN COMMERCE 0-0-1998.**

**FOR: PROVIDING TRAVEL RESERVATIONS  
SERVICES BY AIR, CAR, RAIL AND CRUISE SHIPS;  
TRAVEL ARRANGEMENT SERVICES, NAMELY,  
ARRANGING GROUP AIRLINE AND TRAIN TICK-  
ETING SERVICES, ARRANGING TOURS AND EX-  
CURSIONS, AND ARRANGING FOR PASSENGER  
TRANSPORTATION BY AIRPLANE, TRAIN, BUS,  
LIMOUSINE, OR CAR, IN CLASS 39 (U.S. CLS. 100  
AND 105).**

**FIRST USE 0-0-1976; IN COMMERCE 0-0-1976.**

**FOR: EDUCATIONAL SERVICES, NAMELY,  
TRAINING IN THE FIELD OF CORPORATE AND  
PERSONAL TRAVEL AND RESERVATION SERVI-  
CES; PROVIDING INSTRUCTION IN THE FIELD  
OF CORPORATE AND PERSONAL TRAVEL AND  
RESERVATIONS SERVICES; ORGANIZING AND  
CONDUCTING FESTIVALS FEATURING SPORT-  
ING EVENTS AND CULTURAL ACTIVITIES, IN  
CLASS 41 (U.S. CLS. 100, 101 AND 107).**

**FIRST USE 0-0-1975; IN COMMERCE 0-0-1975.**

**FOR: PROVIDING HOTEL AND RELATED AC-  
COMMODATION RESERVATION SERVICES; PRO-  
VIDING COMPUTER PROGRAMMING SERVICES  
FOR OTHER, IN CLASS 42 (U.S. CLS. 100 AND 101).**

**FIRST USE 0-0-1977; IN COMMERCE 0-0-1977.**

**SN 75-677,801, FILED 4-6-1999.**

**BARBARA BROWN, EXAMINING ATTORNEY**

**Thank you for your request. Here are the latest results from the TARR web server.**

**This page was generated by the TARR system on 2009-06-29 15:08:33 ET**

**Serial Number:** 75677801 Assignment Information Trademark Document Retrieval

**Registration Number:** 2732438

**Mark (words only):** SABRE

**Standard Character claim:** No

**Current Status:** Registered.

**Date of Status:** 2003-07-01

**Filing Date:** 1999-04-06

**Transformed into a National Application:** No

**Registration Date:** 2003-07-01

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 116

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2008-06-24

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Sabremark Limited Partnership

**Composed Of:**

SabreMark G.P. Inc., a Delaware corporation

**Address:**

Sabremark Limited Partnership

4255 Amon Carter Blvd.

Fort Worth, TX 76155

United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 035

**Class Status:** Active

Advertising services, namely, preparing and placing advertising for others, business management services, namely consulting to manage corporate and personal travel

**Basis:** 1(a)

**First Use Date:** 1998-00-00

**First Use in Commerce Date:** 1998-00-00

**International Class:** 039

**Class Status:** Active

providing travel reservations services by air, car, rail and cruise ships; travel arrangement services, namely, arranging group airline and train ticketing services, arranging tours and excursions, and arranging for passenger transportation by airplane, train, bus, limousine, or car

**Basis:** 1(a)

**First Use Date:** 1976-00-00

**First Use in Commerce Date:** 1976-00-00

**International Class:** 041

**Class Status:** Active

Educational services, namely, training in the field of corporate and personal travel and reservation services; providing instruction in the field of corporate and personal travel and reservations services; organizing and conducting festivals featuring sporting events and cultural activities

**Basis:** 1(a)

**First Use Date:** 1975-00-00

**First Use in Commerce Date:** 1975-00-00

**International Class:** 042

**Class Status:** Active

providing hotel and related accommodation reservation services; providing computer programming services for other

**Basis:** 1(a)

**First Use Date:** 1977-00-00

**First Use in Commerce Date:** 1977-00-00

---

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

---

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

---

#### PROSECUTION HISTORY

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-03-11 - Assignment Of Ownership Not Updated Automatically

2008-06-24 - Case File In TICRS

2008-03-18 - Attorney Revoked And/Or Appointed

2008-03-18 - TEAS Revoke/Appoint Attorney Received

2007-06-19 - TEAS Change Of Correspondence Received

2003-07-01 - Registered - Principal Register

2003-04-30 - Allowed for Registration - Principal Register (SOU accepted)

2003-04-24 - Assigned To Examiner

2003-04-22 - Statement of use processing complete

2002-10-22 - Amendment to Use filed

2002-12-09 - Extension 2 granted

2002-10-22 - Extension 2 filed

2002-06-08 - Extension 1 granted

2002-04-23 - Extension 1 filed

2003-03-27 - PAPER RECEIVED

2002-12-17 - PAPER RECEIVED

2002-10-22 - PAPER RECEIVED

2001-10-23 - Noa Mailed - SOU Required From Applicant

2001-07-31 - Published for opposition

2001-07-18 - Notice of publication

2001-05-08 - Approved for Pub - Principal Register (Initial exam)

2001-05-08 - Examiner's amendment mailed

2001-05-07 - Previous allowance count withdrawn

2000-09-13 - Communication received from applicant

2000-09-26 - Approved for Pub - Principal Register (Initial exam)

2000-09-21 - Examiner's amendment mailed

2000-09-20 - Assigned To Examiner

2000-05-16 - Letter of suspension mailed

2000-02-09 - Communication received from applicant

1999-08-09 - Non-final action mailed

1999-07-22 - Assigned To Examiner

1999-07-15 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Linda M. Novak

**Correspondent**

Linda M. Novak

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

---



United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 3****Serial #:** 75677801**Filing Dt:** 04/06/1999**Reg #:** 2732438**Reg. Dt:** 07/01/2003**Registrant:** Sabremark Limited Partnership**Mark:** SABRE**Assignment: 1****Reel/Frame:** 2132/0657**Received:** 09/22/2000**Recorded:** 08/31/2000**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW, GARRETT &  
DUNNER, LLP - LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 2****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET AL  
LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES**Citizenship:** NONE**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

Search Results as of: 06/29/2009 03:08 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2



**Int. Cl.: 9**

**Prior U.S. Cl.: 38**

**United States Patent and Trademark Office** **Reg. No. 1,845,422**  
**Registered July 19, 1994**

---

**TRADEMARK  
PRINCIPAL REGISTER**

**SABREScribe**

AMERICAN AIRLINES, INC. (DELAWARE  
CORPORATION)  
4333 AMON CARTER BLVD.  
FORT WORTH, TX 76155

FOR: COMPUTER PROGRAMS FOR USE IN  
THE TRAVEL INDUSTRY; SPECIFICALLY A  
SOFTWARE PRODUCT DESIGNED TO PRO-  
VIDE A TOOL TO PERSONALIZE AND FA-

CILITATE RESERVATION PROCEDURES, IN  
CLASS 9 (U.S. CL. 38).

FIRST USE 11-0-1990; IN COMMERCE  
11-0-1990.

SER. NO. 74-408,813, FILED 7-6-1993.

CONNIE M. JUDGE, EXAMINING ATTORNEY

**Thank you for your request. Here are the latest results from the TARR web server.**

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**Serial Number:** 74408813 Assignment Information Trademark Document Retrieval

**Registration Number:** 1845422

**Mark (words only):** SABRESCRIBE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-09-10

**Filing Date:** 1993-07-06

**Transformed into a National Application:** No

**Registration Date:** 1994-07-19

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 3

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-09-13

---

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. SABREMARK LIMITED PARTNERSHIP

**Address:**

SABREMARK LIMITED PARTNERSHIP

3150 SABRE DRIVE MD 9105

SOUTHLAKE, TX 76092

United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

---

#### GOODS AND/OR SERVICES

---

**International Class:** 009

**Class Status:** Active

computer programs for use in the travel industry; specifically a software product designed to provide a tool to personalize and facilitate reservation procedures

**Basis:** 1(a)

**First Use Date:** 1990-11-00

<http://tarr.uspto.gov/tarr?regser=registration&entry=1845422>

6/29/2009

**First Use in Commerce Date:** 1990-11-00

---

**ADDITIONAL INFORMATION**

(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-03-11 - Assignment Of Ownership Not Updated Automatically

2008-03-18 - Attorney Revoked And/Or Appointed

2008-03-18 - TEAS Revoke/Appoint Attorney Received

2007-06-19 - TEAS Change Of Correspondence Received

2004-09-10 - First renewal 10 year

2004-09-10 - Section 8 (10-year) accepted/ Section 9 granted

2004-07-19 - Combined Section 8 (10-year)/Section 9 filed

2002-12-12 - PAPER RECEIVED

2000-11-03 - Section 8 (6-year) accepted & Section 15 acknowledged

2000-07-18 - Section 8 (6-year) and Section 15 Filed

2000-07-19 - Section 8 (6-year) and Section 15 Filed

1994-07-19 - Registered - Principal Register

1994-04-26 - Published for opposition

1994-03-25 - Notice of publication

1993-11-15 - Approved for Pub - Principal Register (Initial exam)

1993-11-03 - Assigned To Examiner

1993-10-20 - Assigned To Examiner

1993-09-27 - Assigned To Examiner

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Linda M. Novak

**Correspondent**

Linda M. Novak

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

---



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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 4****Serial #:** 74408813**Filing Dt:** 07/06/1993**Reg #:** 1845422**Reg. Dt:** 07/19/1994**Registrant:** American Airlines, Inc.**Mark:** SABRESCRIBE**Assignment: 1****Reel/Frame:** 1509/0089**Received:** 10/10/1996**Recorded:** 10/10/1996**Pages:** 16**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** AMERICAN AIRLINES, INC.**Exec Dt:** 06/26/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** TSGL HOLDING, INC.  
4333 AMON CARTER BOULEVARD  
FORT WORTH, TEXAS 76155**Correspondent:** LESTER RUSHIN, ESQ.  
4333 AMONCARTER BLVD.  
MD 5675  
FORT WORTH, TX 76155**Assignment: 2****Reel/Frame:** 2132/0657**Received:** 09/22/2000**Recorded:** 08/31/2000**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW, GARRETT &  
DUNNER, LLP - LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP  
4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET AL  
LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 4****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP

**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005

**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Citizenship:** DELAWARE

**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES

**Citizenship:** NONE

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

**United States Patent and Trademark Office** **Reg. No. 1,838,273**  
**Registered May 31, 1994**

---

**SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE TOURGUIDE**

AMERICAN AIRLINES, INC. (DELAWARE  
CORPORATION)  
4333 AMON CARTER BLVD.  
FORT WORTH, TX 76155

FOR: COMPUTER SERVICES; NAMELY,  
PROVIDING ACCESS TO A COMPUTER DA-  
TABASE IN THE FIELD OF TRAVEL INFOR-

MATION AND RESERVATIONS, IN CLASS 42  
(U.S. CLS. 100 AND 101).  
FIRST USE 1-0-1992; IN COMMERCE  
1-0-1992.

SER. NO. 74-418,046, FILED 7-29-1993.

MICHAEL J. BURKE, EXAMINING ATTORNEY

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**Serial Number:** 74418046 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1838273

**Mark (words only):** SABRE TOURGUIDE

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-07-21

**Filing Date:** 1993-07-29

**Transformed into a National Application:** No

**Registration Date:** 1994-05-31

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 3

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 900 -File Repository (Franconia)

**Date In Location:** 2004-07-30

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. SABREMARK LIMITED PARTNERSHIP

**Address:**

SABREMARK LIMITED PARTNERSHIP  
3150 SABRE DRIVE, MD 9105  
SOUTHLAKE, TX 76092  
United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

---

**GOODS AND/OR SERVICES**

---

**International Class:** 042

**Class Status:** Active

computer services; namely, providing access to a computer database in the field of travel information and reservations

**Basis:** 1(a)

**First Use Date:** 1992-01-00

**First Use in Commerce Date:** 1992-01-00

---

**ADDITIONAL INFORMATION**

---

(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-03-11 - Assignment Of Ownership Not Updated Automatically

2008-03-18 - Attorney Revoked And/Or Appointed

2008-03-18 - TEAS Revoke/Appoint Attorney Received

2007-06-19 - TEAS Change Of Correspondence Received

2004-07-21 - First renewal 10 year

2004-07-21 - Section 8 (10-year) accepted/ Section 9 granted

2004-05-13 - Combined Section 8 (10-year)/Section 9 filed

2002-12-12 - PAPER RECEIVED

2000-01-14 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-09-27 - Section 8 (6-year) and Section 15 Filed

1994-05-31 - Registered - Principal Register

1994-03-08 - Published for opposition

1994-02-04 - Notice of publication

1993-12-07 - Approved for Pub - Principal Register (Initial exam)

1993-11-29 - Examiner's amendment mailed

1993-11-17 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Linda M. Novak

**Correspondent**

Linda M. Novak

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

---



## United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 4****Serial #:** 74418046**Filing Dt:** 07/29/1993**Reg #:** 1838273**Reg. Dt:** 05/31/1994**Registrant:** American Airlines, Inc.**Mark:** SABRE TOURGUIDE**Assignment: 1****Reel/Frame:** 1509/0089**Received:** 10/10/1996**Recorded:** 10/10/1996**Pages:** 16**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** AMERICAN AIRLINES, INC.**Exec Dt:** 06/26/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** TSGL HOLDING, INC.4333 AMON CARTER BOULEVARD  
FORT WORTH, TEXAS 76155**Correspondent:** LESTER RUSHIN, ESQ.4333 AMONCARTER BLVD.  
MD 5675  
FORT WORTH, TX 76155**Assignment: 2****Reel/Frame:** 2132/0657**Received:** 09/22/2000**Recorded:** 08/31/2000**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP4255 AMON CARTER BOULEVARD, MD 4204  
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1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP4255 AMON CARTER BOULEVARD, MD 4204  
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1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 4****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP

**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005

**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Citizenship:** DELAWARE

**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES

**Citizenship:** NONE

Search Results as of: 06/29/2009 03:06 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

**United States Patent and Trademark Office**

Reg. No. 1,838,274

Registered May 31, 1994

**SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE CRUISEDIRECTOR**

AMERICAN AIRLINES INC. (DELAWARE  
CORPORATION)  
4333 AMON CARTER BLVD.  
FORT WORTH, TX 76155

FOR: COMPUTER SERVICES; NAMELY,  
PROVIDING ACCESS TO A COMPUTER DA-  
TABASE IN THE FIELD OF TRAVEL INFOR-

MATION AND RESERVATIONS, IN CLASS 42  
(U.S. CLS. 100 AND 101).

FIRST USE 1-0-1992; IN COMMERCE  
1-0-1992.

SER. NO. 74-418,048, FILED 7-29-1993.

MICHAEL J. BURKE, EXAMINING ATTORNEY

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**Serial Number:** 74418048 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1838274

**Mark (words only):** SABRE CRUISEDIRECTOR

**Standard Character claim:** No

**Current Status:** This registration has been renewed.

**Date of Status:** 2004-06-25

**Filing Date:** 1993-07-29

**Transformed into a National Application:** No

**Registration Date:** 1994-05-31

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 3

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-07-24

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

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1. SABREMARK LIMITED PARTNERSHIP

**Composed Of:**

Composed of SabreMark GP, Inc., a Delaware Corporation

**Address:**

SABREMARK LIMITED PARTNERSHIP

3150 SABRE DRIVE

SOUTHLAKE, TX 76092

United States

**Legal Entity Type:** Limited Partnership

**State or Country Where Organized:** Delaware

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**GOODS AND/OR SERVICES**

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**International Class:** 042

**Class Status:** Active

computer services: namely, providing access to a computer database in the field of travel information and reservations

**Basis:** 1(a)

**First Use Date:** 1992-01-00

**First Use in Commerce Date:** 1992-01-00

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-03-11 - Assignment Of Ownership Not Updated Automatically

2008-03-18 - Attorney Revoked And/Or Appointed

2008-03-18 - TEAS Revoke/Appoint Attorney Received

2007-07-24 - Case File In TICRS

2007-06-19 - TEAS Change Of Correspondence Received

2004-06-25 - First renewal 10 year

2004-06-25 - Section 8 (10-year) accepted/ Section 9 granted

2004-04-23 - Combined Section 8 (10-year)/Section 9 filed

2002-12-12 - PAPER RECEIVED

1999-12-10 - Section 8 (6-year) accepted & Section 15 acknowledged

1999-08-24 - Section 8 (6-year) and Section 15 Filed

1994-05-31 - Registered - Principal Register

1994-03-08 - Published for opposition

1994-02-04 - Notice of publication

1993-12-07 - Approved for Pub - Principal Register (Initial exam)

1993-11-29 - Examiner's amendment mailed

1993-11-17 - Assigned To Examiner

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Linda M. Novak

**Correspondent**

Linda M. Novak

Fish & Richardson P.C.

P.O. Box 1022

Minneapolis MN 55440-1022

Phone Number: (214) 292-4083

Fax Number: (877) 769-7945

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United States Patent and Trademark Office

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## Assignments on the Web &gt; Trademark Query

## Trademark Assignment Abstract of Title

**Total Assignments: 4****Serial #:** 74418048**Filing Dt:** 07/29/1993**Reg #:** 1838274**Reg. Dt:** 05/31/1994**Registrant:** American Airlines Inc.**Mark:** SABRE CRUISEDIRECTOR**Assignment: 1****Reel/Frame:** 1509/0089**Received:** 10/10/1996**Recorded:** 10/10/1996**Pages:** 16**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** AMERICAN AIRLINES, INC.**Exec Dt:** 06/26/1996**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** TSGL HOLDING, INC.4333 AMON CARTER BOULEVARD  
FORT WORTH, TEXAS 76155**Correspondent:** LESTER RUSHIN, ESQ.4333 AMONCARTER BLVD.  
MD 5675  
FORT WORTH, TX 76155**Assignment: 2****Reel/Frame:** 2132/0657**Received:** 09/22/2000**Recorded:** 08/31/2000**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW, GARRETT &DUNNER, LLP - LYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 3****Reel/Frame:** 2241/0194**Received:** 03/02/2001**Recorded:** 02/09/2001**Pages:** 11**Conveyance:** REQUEST FOR CORRECTED RECORDATION NOTICE TO CORRECT SERIAL NO. 75/733,001 TO READ 74/733,001 AND TO HAVE SERIAL NO 76/025,147 INSERTED.**Assignor:** TSGL HOLDING, INC.**Exec Dt:** 04/28/2000**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** LIMITED PARTNERSHIP**Citizenship:** DELAWARE**Assignee:** SABREMARK LIMITED PARTNERSHIP4255 AMON CARTER BOULEVARD, MD 4204  
FORT WORTH, TEXAS 76155**Correspondent:** FINNEGAN, HENDERSON, FARABOW ET ALLYNN M. JORDAN  
1300 I STREET, N.W.  
WASHINGTON, D.C. 20005-3315**Assignment: 4****Reel/Frame:** 3947/0411**Received:** 03/06/2009**Recorded:** 03/06/2009**Pages:** 12**Conveyance:** GRANT OF SECURITY INTEREST**Assignor:** SABREMARK LIMITED PARTNERSHIP**Exec Dt:** 03/06/2009**Entity Type:** LIMITED PARTNERSHIP

**Assignee:** DEUTSCHE BANK AG NEW YORK BRANCH  
60 WALL STREET  
NEW YORK, NEW YORK 10005

**Correspondent:** MATTHEW BART  
WHITE & CASE LLP  
1155 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Citizenship:** DELAWARE

**Entity Type:** ADMINISTRATIVE AGENT: UNITED STATES

**Citizenship:** NONE

Search Results as of: 06/29/2009 03:07 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.  
Web interface last modified: October 18, 2008 v.2.0.2

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Int. Cls.: 9, 35, 39, and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102, and 105

Reg. No. 3,046,751

United States Patent and Trademark Office

Registered Jan. 17, 2006

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE AIRLINE SOLUTIONS**

SABREMARK LIMITED PARTNERSHIP (DELAWARE LIMITED PARTNERSHIP)  
3150 SABRE DRIVE  
SOUTHLAKE, TX 76092

FOR: COMPUTER SOFTWARE FOR USE IN THE TRAVEL, TRANSPORTATION AND LOGISTICS INDUSTRIES FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, LOYALTY PROGRAMS, TICKETING, RESERVATIONS, AND SALES AUTOMATION; COMPUTER SOFTWARE FOR PROVIDING RESERVATIONS, TICKETING, CHECK-IN AND RELATED BUSINESS FUNCTIONS IN THE FIELDS OF TRAVEL AND TRANSPORTATION; COMPUTER SOFTWARE FOR USE WITH AIRCRAFT PROVISIONING AND AUTOMATION SYSTEMS FOR DINING AND CABIN SERVICES; COMPUTER SOFTWARE FOR CALCULATING AND MANAGING OPTIMAL AIRCRAFT LOADS; COMPUTER SOFTWARE FOR DATA ANALYSIS USED IN AIRLINE PLANNING, FORECASTING, AND MARKETING; COMPUTER SOFTWARE PROVIDING AUTOMATED TELEPHONE ACCESS TO FLIGHT INFORMATION; COMPUTER SOFTWARE PROVIDING AIRLINE PERSONNEL AUTOMATED TELEPHONE ACCESS TO SCHEDULES, MESSAGES, AND OTHER INFORMATION; COMPUTER SOFTWARE FOR USE IN DATA MINING; COMPUTER SOFTWARE USED TO PROVIDE DATA TRAFFIC ROUTING AND DATABASE ACCESS ON A COMPUTER NETWORK; COMPUTER SOFTWARE FOR MANAGEMENT OF CUSTOMER LOYALTY AND REWARDS PROGRAMS; COMPUTER HARDWARE AND SOFTWARE FOR ACCESSING, VERIFYING, PROCESSING AND TRANSMITTING AIRLINE AND AIRLINE PASSENGER INFORMATION, PERFORMING CHECK-IN FUNCTIONS AND GENERATING BAGGAGE TAGS AND BOARDING PASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-0-2003; IN COMMERCE 3-0-2003.

FOR: BUSINESS MANAGEMENT SERVICES; BUSINESS MANAGEMENT SERVICES, NAMELY, AIRLINE AND AIRPORT OPERATIONS AND MANAGEMENT CONSULTING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2003; IN COMMERCE 3-0-2003.

FOR: PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF AIRLINE RESERVATIONS AND OTHER TRAVEL RELATED APPLICATIONS, NAMELY, YIELD MANAGEMENT AND INVENTORY CONTROL SYSTEMS, FLIGHT SCHEDULING, DEPARTURE CONTROL, PASSENGER CHECK-IN, TICKETING, PRICING, BILLING, CODE SHARING, ACCOUNTING, AND MANAGEMENT INFORMATION, AND CUSTOMER LOYALTY AND REWARDS PROGRAMS, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-0-2003; IN COMMERCE 3-0-2003.

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE COMPUTER SOFTWARE FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, AIRCRAFT PROVISIONING AND AUTOMATION OF DINING AND CABIN SERVICES, LOYALTY AND REWARDS PROGRAMS, TICKETING, RESERVATIONS AND SALES AUTOMATION; PROVIDING COMPUTER PROGRAMMING SERVICES FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-0-2003; IN COMMERCE 3-0-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE AIRLINE, APART FROM THE  
MARK AS SHOWN.

SN 78-219,946, FILED 2-27-2003.

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cls.: 9, 35, 39, 41, 42, and 43

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102, 105,  
and 107

Reg. No. 3,088,266

United States Patent and Trademark Office

Registered May 2, 2006

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE TRAVEL NETWORK**

SABREMARK LIMITED PARTNERSHIP, A DELAWARE LIMITED PARTNERSHIP COMPOSED OF SABREMARK G.P., INC. (DELAWARE LIMITED PARTNERSHIP)  
3150 SABRE DRIVE  
SOUTHLAKE, TX 76092

FOR: COMPUTER SOFTWARE AND HARDWARE FOR MAKING TRAVEL RELATED RESERVATIONS, AND USER MANUALS SOLD THEREWITH; COMPUTER SOFTWARE AND HARDWARE FOR TRAVEL INDUSTRY RELATED APPLICATIONS, NAMELY, FLIGHT SCHEDULING, FARE GENERATION, TICKETING AND PRICING, LOYALTY AND INCENTIVE PROGRAMS, AND DATABASE MANAGEMENT; COMPUTER SOFTWARE FOR EXPENSE REPORTING AND TRAVEL POLICY MANAGEMENT; COMPUTER SOFTWARE AND HARDWARE FOR USE BY TRAVEL AGENCIES AND THEIR CUSTOMERS, NAMELY, FOR PROVIDING TRAVEL AGENCIES WITH INFORMATION CONCERNING AGENCY FINANCIAL AND MANAGEMENT REPORTS, AND PROVIDING TRAVEL AGENCIES AND THEIR CUSTOMERS WITH INFORMATION CONCERNING TRAVEL AVAILABILITY AND MANAGEMENT, THE ABILITY TO MAKE AND MANAGE TRAVEL RELATED RESERVATIONS, GENERAL TRAVEL PLANNING AND INFORMATION, AND TRAVEL DESTINATION INFORMATION; PRE-RECORDED CD-ROMS IN THE FIELD OF TRAVEL INDUSTRY RELATED TRAINING MATERIALS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROMOTING THE SERVICES OF THE TRAVEL INDUSTRY THROUGH THE DISTRIBUTION OF PRINTED AND AUDIO PROMOTIONAL MATERIALS AND BY RENDERING SALES PROMOTION ADVICE; ADVERTISING SERVICES, NAMELY, PREPARING AND PLACING ADVERTISING FOR OTHERS; PROMOTING THE SALE OF

COMPUTER SOFTWARE THROUGH ADMINISTRATION OF A VOLUME PURCHASING PROGRAM; BUSINESS MANAGEMENT SERVICES, NAMELY, CONSULTING SERVICES IN THE FIELDS OF TRAVEL AGENCY MANAGEMENT AND ADMINISTRATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRANSPORTATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, AND PROVIDING TRANSPORTATION RESERVATION AND BOOKING SERVICES BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL INFORMATION SERVICES, NAMELY, PROVIDING TRAVEL AND DESTINATION INFORMATION, AND PROVIDING TRAVEL AND DESTINATION INFORMATION BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AIRLINE, CAR RENTAL, CRUISE, TOUR, AND TRAVEL INFORMATION BY MEANS OF A COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL ARRANGEMENT SERVICES, NAMELY, ARRANGING GROUP AIRLINE, TRAIN, AND CRUISE TICKETING SERVICES, ARRANGING TOURS AND EXCURSIONS, AND ARRANGING FOR PASSENGER TRANSPORTATION BY AIRPLANE, TRAIN, BUS, LIMOUSINE, CAR, SHIP AND BOAT; TRAVEL AGENCY AND TRAVEL INFORMATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, SUPPLYING TRAVEL RELATED INFORMATION ONLINE AND VIA A GLOBAL COMPUTER NETWORK, AND PROVIDING SUCH SERVICES FOR OTHER TRAVEL AGENCIES; PROVIDING AN ONLINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION AND TRAVEL RESERVATION INFORMATION; PROVIDING AN ONLINE COMPUTER DATABASE SERVICE THAT ALLOWS CUSTOMERS TO GATHER AND ACCESS NEGOTIATED MARKET RATES FOR

AIR-CARRIERS AND OTHER TRAVEL RELATED PROVIDERS; CONSULTING SERVICES IN THE FIELDS OF CORPORATE AND PERSONAL TRAVEL INFORMATION; CORPORATE AND PERSONAL TRAVEL MANAGEMENT AND CORPORATE AND PERSONAL TRAVEL RESERVATION; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION AND TRANSPORTATION RESERVATION INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: EDUCATIONAL SERVICES, NAMELY, TRAINING IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATIONS SERVICES; PROVIDING INSTRUCTION IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATION SERVICES; PROVIDING A TRAINING PROGRAM FOR TRAVEL AGENTS IN THE FIELDS OF TRAVEL AGENCY MANAGEMENT AND ADMINISTRATION, TRAVEL RESERVATION SERVICES, AND TRAVEL INFORMATION RESOURCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE THAT PROVIDES COMPUTERIZED TRAVEL INFORMATION AND RESERVATIONS SERVICES; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR TRAVEL AGENCIES TO ASSIST CUSTOMERS IN MAKING TRAVEL RESERVATIONS; PROVIDING COMPUTER PROGRAMMING FOR OTHERS; ONLINE

TELEPHONE TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER HARDWARE AND SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING, AND MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING BY MEANS OF A COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HOTEL AND TEMPORARY ACCOMMODATION RESERVATIONS; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HOTEL AND TEMPORARY ACCOMMODATION RESERVATIONS BY MEANS OF A COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF HOTEL RESERVATIONS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE TRAVEL NETWORK, APART FROM THE MARK AS SHOWN.

SN 78-219,939, FILED 2-27-2003.

ALICE BENMAMAN, EXAMINING ATTORNEY

**Int. Cls.: 9, 35 and 39**

**Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102  
and 105**

**Reg. No. 2,280,673**

**United States Patent and Trademark Office**

**Registered Sep. 28, 1999**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**TURBO SABRE**

TSGL HOLDING, INC. (DELAWARE CORPORATION)  
4255 AMON CARTER BOULEVARD  
MD 4204  
FORT WORTH, TX 76155

FOR: COMPUTER SOFTWARE FOR USE BY TRAVEL AGENCIES IN PROVIDING INFORMATION CONCERNING TRAVEL SCHEDULES AND FARES, LODGING AND TOURISM, FOR BOOKING AND TICKETING, FOR DATABASE CREATION AND MANAGEMENT, AND FOR PROVIDING AGENCY FINANCIAL AND MANAGEMENT REPORTS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-10-1994; IN COMMERCE 8-10-1994.

FOR: BUSINESS MANAGEMENT CONSULTING SERVICES IN THE TRAVEL INDUSTRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-10-1994; IN COMMERCE 8-10-1994.

FOR: PROVIDING COMPUTERIZED TRAVEL-RELATED INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 8-10-1994; IN COMMERCE 8-10-1994.

SER. NO. 75-412,779, FILED 12-31-1997.

MELVIN AXILBUND, EXAMINING ATTORNEY

Int. Cls.: 9, 39 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101 and 105

Reg. No. 2,236,521

**United States Patent and Trademark Office**

Registered Apr. 6, 1999

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE BUSINESS TRAVEL SOLUTIONS**

TSGL HOLDING, INC. (DELAWARE CORPORATION)  
4255 AMON CARTER BOULEVARD  
MAIL DROP 4204  
FORT WORTH, TX 76155

FOR: COMPUTER SOFTWARE FOR USE IN TRAVEL MANAGEMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 7-15-1996; IN COMMERCE 7-15-1996.

FOR: TRANSPORTATION RESERVATION SERVICES BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 7-15-1996; IN COMMERCE 7-15-1996.

FOR: ON LINE AND TELEPHONE ASSISTANCE TO USERS OF SOFTWARE, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 7-15-1996; IN COMMERCE 7-15-1996.

OWNER OF U.S. REG. NOS. 1,219,417, 2,086,740 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BUSINESS TRAVEL", APART FROM THE MARK AS SHOWN.

SER. NO. 75-344,683, FILED 8-21-1997.

CHAD O'HARA, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 38

**United States Patent and Trademark Office**

**Reg. No. 1,868,066**

Registered Dec. 20, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



AMERICAN AIRLINES, INC. (DELAWARE CORPORATION)  
4333 AMON CARTER BLVD.  
FORT WORTH, TX 76155

FOR: COMPUTER SOFTWARE PROVIDING ACCOUNTING AND INFORMATIONAL MANAGEMENT FOR TRAVEL INFORMATION SYSTEMS, IN CLASS 9 (U.S. CL. 38).

FIRST USE 6-2-1992; IN COMMERCE 6-2-1992.

OWNER OF U.S. REG. NOS. 1,219,417, 1,357,295, AND 1,628,652.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TRAVELBASE", APART FROM THE MARK AS SHOWN.

THE LINING SHOWN IN THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT INDICATE COLOR.

SER. NO. 74-404,174, FILED 6-21-1993.

CONNIE M. JUDGE, EXAMINING ATTORNEY

Int. Cls.: 9, 35, 39, 41, 42, and 43

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102, 105,  
and 107

Reg. No. 3,117,840

Registered July 18, 2006

United States Patent and Trademark Office

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER

The logo for Sabre Holdings features the word "Sabre" in a white, sans-serif font, followed by the word "Holdings" in a white, sans-serif font. Both words are set against a solid black rectangular background that is tilted slightly to the right.

SABREMARK LIMITED PARTNERSHIP, A DE-  
LAWARE LIMITED PARTNERSHIP COM-  
POSED OF SABREMARK G.P., INC.  
(DELAWARE CORPORATION)

3150 SABRE DRIVE  
SOUTHLAKE, TX 76092

FOR: COMPUTER SOFTWARE AND HARD-  
WARE FOR MAKING TRAVEL RELATED RESER-  
VATIONS, AND USER MANUALS SOLD  
THEREWITH; COMPUTER SOFTWARE AND  
HARDWARE FOR TRAVEL INDUSTRY RELATED  
APPLICATIONS, NAMELY, FLIGHT SCHEDUL-  
ING, FARE GENERATION, TICKETING AND PRI-  
CING, LOYALTY AND INCENTIVE PROGRAMS,  
AND DATABASE MANAGEMENT; COMPUTER  
SOFTWARE FOR USE IN EXPENSE REPORTING  
AND TRAVEL POLICY MANAGEMENT; COMPU-  
TER SOFTWARE AND HARDWARE FOR USE BY  
TRAVEL AGENCIES AND THEIR CUSTOMERS,  
NAMELY, FOR PROVIDING TRAVEL AGENCIES  
WITH INFORMATION CONCERNING AGENCY  
FINANCIAL AND MANAGEMENT REPORTS,  
AND PROVIDING TRAVEL AGENCIES AND  
THEIR CUSTOMERS WITH INFORMATION CON-  
CERNING TRAVEL AVAILABILITY AND MAN-  
AGEMENT, THE ABILITY TO MAKE AND  
MANAGE TRAVEL RELATED RESERVATIONS,  
GENERAL TRAVEL PLANNING AND INFORMA-  
TION, AND TRAVEL DESTINATION INFORMA-  
TION; COMPUTER SOFTWARE FOR REVENUE  
MANAGEMENT, YIELD MANAGEMENT, FLIGHT  
SCHEDULING, CREW SCHEDULING, FLIGHT OP-  
ERATIONS, CREW OPERATIONS, AIRCRAFT  
MAINTENANCE, CARGO MANAGEMENT, LOY-  
ALTY PROGRAMS, TICKETING, RESERVATIONS,  
AND SALES AUTOMATION PROGRAMS FOR USE

IN THE TRAVEL, TRANSPORTATION, AND LO-  
GISTICS INDUSTRIES; COMPUTER SOFTWARE  
FOR PROVIDING RESERVATIONS, TICKETING,  
CHECK-IN AND RELATED BUSINESS FUNCTIONS  
IN THE FIELDS OF TRAVEL AND TRANSPORTA-  
TION; COMPUTER SOFTWARE FOR USE WITH  
AIRCRAFT PROVISIONING AND AUTOMATION  
SYSTEMS FOR DINING AND CABIN SERVICES;  
COMPUTER SOFTWARE FOR CALCULATING  
AND MANAGING OPTIMAL AIRCRAFT LOADS;  
COMPUTER SOFTWARE FOR DATA ANALYSIS  
USED IN AIRLINE PLANNING, FORECASTING,  
AND MARKETING; COMPUTER SOFTWARE PRO-  
VIDING AUTOMATED TELEPHONE ACCESS TO  
FLIGHT INFORMATION; COMPUTER SOFTWARE  
PROVIDING AIRLINE PERSONNEL AUTOMATED  
TELEPHONE ACCESS TO SCHEDULES, MESSA-  
GES, AND OTHER INFORMATION; COMPUTER  
SOFTWARE FOR USE IN DATA MINING; COMPU-  
TER SOFTWARE USED TO PROVIDE DATA TRAF-  
FIC ROUTING AND DATABASE ACCESS ON A  
COMPUTER NETWORK; COMPUTER SOFTWARE  
FOR MANAGEMENT OF CUSTOMER LOYALTY  
AND REWARDS PROGRAMS; PRE-RECORDED  
CD-ROMS IN THE FIELD OF TRAVEL INDUSTRY  
RELATED TRAINING MATERIALS; COMPUTER  
HARDWARE AND SOFTWARE FOR ACCESSING,  
VERIFYING, PROCESSING AND TRANSMITTING  
AIRLINE AND AIRLINE PASSENGER INFORMA-  
TION, PERFORMING CHECK-IN FUNCTIONS  
AND GENERATING BAGGAGE TAGS AND  
BOARDING PASSES, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROMOTING THE SERVICES OF THE TRAVEL INDUSTRY THROUGH THE DISTRIBUTION OF PRINTED AND AUDIO PROMOTIONAL MATERIALS AND BY RENDERING SALES PROMOTION ADVICE; ADVERTISING SERVICES, NAMELY, PREPARING AND PLACING ADVERTISING FOR OTHERS; PROMOTING THE SALE OF COMPUTER SOFTWARE THROUGH THE ADMINISTRATION OF A VOLUME PURCHASING PROGRAM; BUSINESS MANAGEMENT SERVICES, NAMELY, CONSULTING SERVICES IN THE FIELDS OF TRAVEL AGENCY MANAGEMENT AND ADMINISTRATION, AND MANAGING AIRLINE AND AIRPORT OPERATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRANSPORTATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, AND PROVIDING TRANSPORTATION RESERVATION AND BOOKING SERVICES BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL AGENCY SERVICES, NAMELY, MAKING TRAVEL RELATED RESERVATIONS AND BOOKINGS VIA A GLOBAL COMPUTER NETWORK, AND MAKING TRAVEL RELATED RESERVATIONS AND BOOKINGS ONLINE VIA COMPUTER NETWORKS FOR OTHER TRAVEL AGENCIES, TRAVEL SUPPLIERS, AND BUSINESSES; TRAVEL INFORMATION SERVICES, NAMELY, SUPPLYING TRAVEL RELATED INFORMATION VIA A GLOBAL COMPUTER NETWORK, AND SUPPLYING TRAVEL RELATED INFORMATION ONLINE VIA COMPUTER NETWORKS FOR OTHER TRAVEL AGENCIES, TRAVEL SUPPLIERS, AND BUSINESSES; TRANSPORTATION SERVICES, NAMELY, PROVIDING TRAVEL AND DESTINATION INFORMATION AND RESERVATION SERVICES, AND PROVIDING TRAVEL AND DESTINATION INFORMATION AND RESERVATION SERVICES BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AIRLINE, CAR RENTAL, CRUISE, TOUR, AND TRAVEL INFORMATION BY MEANS OF A COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL ARRANGEMENT SERVICES, NAMELY, ARRANGING GROUP AIRLINE, TRAIN, AND CRUISE TICKETING SERVICES, ARRANGING TOURS AND EXCURSIONS, AND ARRANGING FOR PASSENGER TRANSPORTATION BY AIRPLANE, TRAIN, BUS, LIMOUSINE, CAR, SHIP AND BOAT; TRAVEL AGENCY AND TRAVEL INFORMATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, SUPPLYING TRAVEL RELATED INFORMATION ONLINE AND VIA A GLOBAL COMPUTER NETWORK, AND PROVIDING SUCH SERVICES FOR OTHER TRAVEL AGENCIES; PROVIDING AN ONLINE COMPUTER DATABASE IN THE FIELD OF AIRLINE RESERVATIONS AND OTHER TRAVEL RELATED APPLICATIONS, NAMELY, YIELD MANAGEMENT AND INVENTORY CONTROL SYSTEMS, FLIGHT SCHEDULING, DEPARTURE CONTROL, PASSENGER CHECK-IN, TICKETING, PRICING, BILLING, CODE SHARING, ACCOUNTING, AND MANAGE-

MENT INFORMATION, AND LOYALTY AND REWARDS PROGRAMS; PROVIDING AN ONLINE COMPUTER DATABASE THAT ALLOWS CUSTOMERS TO GATHER AND ACCESS NEGOTIATED MARKET RATES FOR AIR CARRIERS AND OTHER TRAVEL RELATED PROVIDERS IN ONE CENTRAL DATABASE; CONSULTING SERVICES IN THE FIELDS OF CORPORATE AND PERSONAL TRAVEL INFORMATION, CORPORATE AND PERSONAL TRAVEL MANAGEMENT AND CORPORATE AND PERSONAL TRAVEL RESERVATIONS; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION AND TRANSPORTATION RESERVATION INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: EDUCATIONAL SERVICES, NAMELY, TRAINING IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATIONS SERVICES; PROVIDING INSTRUCTION IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATION SERVICES; PROVIDING A TRAINING PROGRAM FOR TRAVEL AGENTS IN THE FIELDS OF TRAVEL AGENCY MANAGEMENT AND ADMINISTRATION, TRAVEL RESERVATION SERVICES, AND TRAVEL INFORMATION RESOURCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE THAT PROVIDES COMPUTERIZED TRAVEL INFORMATION AND RESERVATIONS SERVICES; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR TRAVEL AGENCIES TO ASSIST CUSTOMERS IN MAKING TRAVEL RESERVATIONS; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, AIRCRAFT PROVISIONING AND AUTOMATION OF DINING AND CABIN SERVICES, LOYALTY AND PROGRAMS, TICKETING, RESERVATIONS AND SALES AUTOMATION; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE VIA A GLOBAL COMPUTER NETWORK FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, AIRCRAFT PROVISIONING AND AUTOMATION OF DINING AND CABIN SERVICES, LOYALTY AND REWARDS PROGRAMS, TICKETING, RESERVATIONS AND SALES AUTOMATION; PROVIDING COMPUTER PROGRAMMING SERVICES FOR OTHERS; ONLINE TELEPHONE TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER HARDWARE AND SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING; MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING ONLINE VIA COMPUTER NETWORKS, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HOTEL AND TEMPORARY ACCOMMODATION RESERVATIONS; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HOTEL AND TEMPORARY ACCOMMODATION RESERVATIONS ONLINE VIA COMPUTER NET-

WORKS, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF HOTEL RESERVATIONS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE HOLDINGS, APART FROM THE MARK AS SHOWN.

SN 78-220,361, FILED 2-28-2003.

ALICE BENMAMAN, EXAMINING ATTORNEY

**Int. Cls.: 9, 35, 39, 41, 42, and 43**

**Prior U.S. Cls.: 21, 23, 26, 36, 38, 100, 101, 102, 105,  
and 107**

**Reg. No. 3,184,338**

**United States Patent and Trademark Office**

**Registered Dec. 12, 2006**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

**SABRE HOLDINGS**

SABREMARK LIMITED PARTNERSHIP (DELA-  
WARE LIMITED PARTNERSHIP)  
3150 SABRE DRIVE  
SOUTHLAKE, TX 76092

FOR: COMPUTER SOFTWARE AND HARD-  
WARE FOR MAKING TRAVEL RELATED RESER-  
VATIONS, AND USER MANUALS SOLD  
THEREWITH; COMPUTER SOFTWARE AND  
HARDWARE FOR TRAVEL INDUSTRY RELATED  
APPLICATIONS, NAMELY, FLIGHT SCHEDUL-  
ING, FARE GENERATION, TICKETING AND PRIC-  
ING, LOYALTY AND INCENTIVE PROGRAMS,  
AND DATABASE MANAGEMENT; COMPUTER  
SOFTWARE FOR USE IN EXPENSE REPORTING  
AND TRAVEL POLICY MANAGEMENT; COMPU-  
TER SOFTWARE AND HARDWARE FOR USE BY  
TRAVEL AGENCIES AND THEIR CUSTOMERS,  
NAMELY, FOR PROVIDING TRAVEL AGENCIES  
WITH INFORMATION CONCERNING AGENCY  
FINANCIAL AND MANAGEMENT REPORTS,  
AND PROVIDING TRAVEL AGENCIES AND  
THEIR CUSTOMERS WITH INFORMATION CON-  
CERNING TRAVEL AVAILABILITY AND MAN-  
AGEMENT, THE ABILITY TO MAKE AND  
MANAGE TRAVEL RELATED RESERVATIONS,  
GENERAL TRAVEL PLANNING AND INFORMA-  
TION, AND TRAVEL DESTINATION INFORMA-  
TION; COMPUTER SOFTWARE FOR REVENUE  
MANAGEMENT, YIELD MANAGEMENT, FLIGHT  
SCHEDULING, CREW SCHEDULING, FLIGHT OP-  
ERATIONS, CREW OPERATIONS, AIRCRAFT  
MAINTENANCE, CARGO MANAGEMENT, LOY-  
ALTY PROGRAMS, TICKETING, RESERVATIONS,  
AND SALES AUTOMATION PROGRAMS FOR USE  
IN THE TRAVEL, TRANSPORTATION, AND LO-  
GISTICS INDUSTRIES; COMPUTER SOFTWARE  
FOR PROVIDING RESERVATIONS, TICKETING,  
CHECK-IN AND RELATED BUSINESS FUNCTIONS  
IN THE FIELDS OF TRAVEL AND TRANSPORTA-  
TION; COMPUTER SOFTWARE FOR USE WITH  
AIRCRAFT PROVISIONING AND AUTOMATION  
SYSTEMS FOR DINING AND CABIN SERVICES;

COMPUTER SOFTWARE FOR CALCULATING  
AND MANAGING OPTIMAL AIRCRAFT LOADS;  
COMPUTER SOFTWARE FOR DATA ANALYSIS  
USED IN AIRLINE PLANNING, FORECASTING,  
AND MARKETING; COMPUTER SOFTWARE PRO-  
VIDING AUTOMATED TELEPHONE ACCESS TO  
FLIGHT INFORMATION; COMPUTER SOFTWARE  
PROVIDING AIRLINE PERSONNEL AUTOMATED  
TELEPHONE ACCESS TO SCHEDULES, MESSA-  
GES, AND OTHER INFORMATION; COMPUTER  
SOFTWARE FOR USE IN DATA MINING; COMPU-  
TER SOFTWARE USED TO PROVIDE DATA TRAF-  
FIC ROUTING AND DATABASE ACCESS ON A  
COMPUTER NETWORK; COMPUTER SOFTWARE  
FOR MANAGEMENT OF CUSTOMER LOYALTY  
AND REWARDS PROGRAMS; PRE-RECORDED  
CD-ROMS IN THE FIELD OF TRAVEL INDUSTRY  
RELATED TRAINING MATERIALS; COMPUTER  
HARDWARE AND SOFTWARE FOR ACCESSING,  
VERIFYING, PROCESSING AND TRANSMITTING  
AIRLINE AND AIRLINE PASSENGER INFORMA-  
TION, PERFORMING CHECK-IN FUNCTIONS  
AND GENERATING BAGGAGE TAGS AND  
BOARDING PASSES, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROMOTING THE SERVICES OF THE  
TRAVEL INDUSTRY THROUGH THE DISTRIBUTION  
OF PRINTED AND AUDIO PROMOTIONAL  
MATERIALS AND BY RENDERING SALES PRO-  
MOTION ADVICE; ADVERTISING SERVICES,  
NAMELY, PREPARING AND PLACING ADVER-  
TISING FOR OTHERS; PROMOTING THE SALE OF  
COMPUTER SOFTWARE THROUGH THE ADMIN-  
ISTRATION OF A VOLUME PURCHASING PRO-  
GRAM; BUSINESS MANAGEMENT SERVICES,  
NAMELY, CONSULTING SERVICES IN THE  
FIELDS OF TRAVEL AGENCY MANAGEMENT  
AND ADMINISTRATION, AND MANAGING AIR-

LINE AND AIRPORT OPERATIONS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRANSPORTATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, AND PROVIDING TRANSPORTATION RESERVATION AND BOOKING SERVICES BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL AGENCY SERVICES, NAMELY, MAKING TRAVEL RELATED RESERVATIONS AND BOOKINGS VIA A GLOBAL COMPUTER NETWORK, AND MAKING TRAVEL RELATED RESERVATIONS AND BOOKINGS ONLINE VIA COMPUTER NETWORKS FOR OTHER TRAVEL AGENCIES, TRAVEL SUPPLIERS, AND BUSINESSES; TRAVEL INFORMATION SERVICES, NAMELY, SUPPLYING TRAVEL RELATED INFORMATION VIA A GLOBAL COMPUTER NETWORK, AND SUPPLYING TRAVEL RELATED INFORMATION ONLINE VIA COMPUTER NETWORKS FOR OTHER TRAVEL AGENCIES, TRAVEL SUPPLIERS, AND BUSINESSES; TRANSPORTATION SERVICES, NAMELY, PROVIDING TRAVEL AND DESTINATION INFORMATION AND RESERVATION SERVICES, AND PROVIDING TRAVEL AND DESTINATION INFORMATION AND RESERVATION SERVICES BY COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AIRLINE, CAR RENTAL, CRUISE, TOUR, AND TRAVEL INFORMATION BY MEANS OF A COMPUTER AND VIA A GLOBAL COMPUTER NETWORK; TRAVEL ARRANGEMENT SERVICES, NAMELY, ARRANGING GROUP AIRLINE, TRAIN, AND CRUISE TICKETING SERVICES, ARRANGING TOURS AND EXCURSIONS, AND ARRANGING FOR PASSENGER TRANSPORTATION BY AIRPLANE, TRAIN, BUS, LIMOUSINE, CAR, SHIP AND BOAT; TRAVEL AGENCY AND TRAVEL INFORMATION SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION, SUPPLYING TRAVEL RELATED INFORMATION ONLINE AND VIA A GLOBAL COMPUTER NETWORK, AND PROVIDING SUCH SERVICES FOR OTHER TRAVEL AGENCIES; PROVIDING AN ONLINE COMPUTER DATABASE IN THE FIELD OF AIRLINE RESERVATIONS AND OTHER TRAVEL RELATED APPLICATIONS, NAMELY, YIELD MANAGEMENT AND INVENTORY CONTROL SYSTEMS, FLIGHT SCHEDULING, DEPARTURE CONTROL, PASSENGER CHECK-IN, TICKETING, PRICING, BILLING, CODE SHARING, ACCOUNTING, AND MANAGEMENT INFORMATION, AND LOYALTY AND REWARDS PROGRAMS; PROVIDING AN ONLINE COMPUTER DATABASE THAT ALLOWS CUSTOMERS TO GATHER AND ACCESS NEGOTIATED MARKET RATES FOR AIR CARRIERS AND OTHER TRAVEL RELATED PROVIDERS IN ONE CENTRAL DATABASE; CONSULTING SERVICES IN THE FIELDS OF CORPORATE AND PERSONAL TRAVEL MANAGEMENT AND CORPORATE AND PERSONAL TRAVEL RESERVATIONS; PROVIDING AN ON-LINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION AND

TRANSPORTATION RESERVATION INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: EDUCATIONAL SERVICES, NAMELY, TRAINING IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATIONS SERVICES; PROVIDING INSTRUCTION IN THE FIELD OF CORPORATE AND PERSONAL TRAVEL AND RESERVATION SERVICES; PROVIDING A TRAINING PROGRAM FOR TRAVEL AGENTS IN THE FIELDS OF TRAVEL AGENCY MANAGEMENT AND ADMINISTRATION, TRAVEL RESERVATION SERVICES, AND TRAVEL INFORMATION RESOURCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE THAT PROVIDES COMPUTERIZED TRAVEL INFORMATION AND RESERVATIONS SERVICES; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR TRAVEL AGENCIES TO ASSIST CUSTOMERS IN MAKING TRAVEL RESERVATIONS; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, AIRCRAFT PROVISIONING AND AUTOMATION OF DINING AND CABIN SERVICES, LOYALTY AND PROGRAMS, TICKETING, RESERVATIONS AND SALES AUTOMATION; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE VIA A GLOBAL COMPUTER NETWORK FOR REVENUE MANAGEMENT, YIELD MANAGEMENT, FLIGHT SCHEDULING, CREW SCHEDULING, FLIGHT OPERATIONS, CREW OPERATIONS, AIRCRAFT MAINTENANCE, CARGO MANAGEMENT, AIRCRAFT PROVISIONING AND AUTOMATION OF DINING AND CABIN SERVICES, LOYALTY AND REWARDS PROGRAMS, TICKETING, RESERVATIONS AND SALES AUTOMATION; PROVIDING COMPUTER PROGRAMMING SERVICES FOR OTHERS; ONLINE TELEPHONE TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER HARDWARE AND SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING; MAKING RESERVATIONS AND BOOKINGS FOR TEMPORARY LODGING ONLINE VIA COMPUTER NETWORKS, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HOTEL AND TEMPORARY ACCOMMODATION RESERVATIONS; PROVIDING INFORMATION ON HOTELS AND OTHER TEMPORARY ACCOMMODATIONS AND MAKING HO-

TEL AND TEMPORARY ACCOMMODATION RESERVATIONS ONLINE VIA COMPUTER NETWORKS, AND VIA A GLOBAL COMPUTER NETWORK; PROVIDING AND ON-LINE COMPUTER DATABASE IN THE FIELD OF HOTEL RESERVATIONS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-31-2003; IN COMMERCE 3-31-2003.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE HOLDINGS, APART FROM THE MARK AS SHOWN.

SN 78-220,349, FILED 2-28-2003.

ALICE BENMAMAN, EXAMINING ATTORNEY

Int. Cls.: 35, 39, and 42

Prior U.S. Cls.: 100, 101, 102, and 105

United States Patent and Trademark Office

Reg. No. 3,169,390

Registered Nov. 7, 2006

SERVICE MARK  
PRINCIPAL REGISTER

SABRESONIC

SABREMARK LIMITED PARTNERSHIP (DELA-  
WARE LIMITED PARTNERSHIP)  
3150 SABRE DRIVE  
SOUTHLAKE, TX 76092

FOR: PROVIDING AN ONLINE COMPUTER DA-  
TABASE IN THE FIELD OF TRAVEL RELATED  
APPLICATIONS, NAMELY, YIELD MANAGEMENT  
AND INVENTORY CONTROL SYSTEMS, AIRFARE  
PRICES ANALYSIS, BILLING, ACCOUNTING, TRA-  
VEL BUSINESS MANAGEMENT INFORMATION,  
AND CUSTOMER LOYALTY AND REWARDS PRO-  
GRAMS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-27-2004; IN COMMERCE 1-27-2004.

FOR: PROVIDING AN ONLINE COMPUTER DA-  
TABASE IN THE FIELD OF AIRLINE RESERVA-  
TIONS AND OTHER TRAVEL RELATED  
APPLICATIONS, NAMELY, FLIGHT SCHEDUL-  
ING, DEPARTURE CONTROL, PASSENGER  
CHECK-IN, TICKETING, AIRFARE PRICING IN-  
FORMATION, AIRFARE CODE SHARING, AND  
LOYALTY AND REWARDS PROGRAMS IN THE  
NATURE OF FREQUENT FLYER PROGRAMS, IN  
CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 1-27-2004; IN COMMERCE 1-27-2004.

FOR: PROVIDING TEMPORARY USE OF ON-  
LINE NON-DOWNLOADABLE SOFTWARE FOR  
MANAGING AIRLINE RESERVATIONS, YIELD  
MANAGEMENT AND INVENTORY CONTROL,  
FLIGHT SCHEDULING, DEPARTURE CONTROL,  
PASSENGER CHECK-IN, TICKETING, PRICING,  
BILLING, CODE SHARING, ACCOUNTING, MAN-  
AGEMENT INFORMATION, AND LOYALTY AND  
REWARDS PROGRAMS, IN CLASS 42 (U.S. CLS. 100  
AND 101).

FIRST USE 1-27-2004; IN COMMERCE 1-27-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,219,417, 2,732,438,  
AND OTHERS.

SN 78-348,412, FILED 1-6-2004.

SUE LAWRENCE, EXAMINING ATTORNEY





**United States Patent and Trademark Office**

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# SaberFlash

**Word Mark** SABERFLASH

**Goods and Services** IC 042. US 100 101. G & S: Computer services, namely, creating and maintaining web sites for others; Computer services, namely, data recovery services; Computer services, namely, designing and implementing network web pages for others; Computer services, namely, managing web sites for others; Computer services, namely, designing and implementing web sites for others; Information technology consultation; Computer software consultancy; Computer software consultation; Computer software installation and maintenance; Design of home pages, computer software and web sites; Installation and maintenance of computer software; Installation of computer software; Installation, maintenance and repair of computer software; Installation, repair and maintenance of computer software; Maintenance and updating of computer software; Maintenance and upgrading of computer software; Maintenance of computer software; Periodic upgrading of computer software for others; Technical support services, namely, troubleshooting of computer software problems; Up-dating of computer software; Updating and maintenance of computer software; Updating of computer software for others; Computer disaster recovery planning; Research and development of computer software; Computer hardware and software consulting services; Consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; Customization of computer hardware and software; Technical support services, namely, troubleshooting of computer hardware and software problems; Conversion of data or documents from physical to electronic media; Recovery of computer data. FIRST USE: 19920410. FIRST USE IN COMMERCE: 19970320

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77398905

**Filing Date** February 16, 2008

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Published for** June 23, 2009

**Opposition**

**Owner** (APPLICANT) Reed, Don Don Reed, a United States citizen SOLE PROPRIETORSHIP CALIFORNIA P.O. Box 21574  
Oakland CALIFORNIA 946201574

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Serial Number:** 77398905 Assignment Information Trademark Document Retrieval

**Registration Number:** (NOT AVAILABLE)

**Mark**

# SaberFlash

**(words only):** SABERFLASH

**Standard Character claim:** Yes

**Current Status:** Application has been published for opposition.

**Date of Status:** 2009-06-23

**Filing Date:** 2008-02-16

**Filed as TEAS Plus Application:** Yes

**Currently TEAS Plus Application:** Yes

**The Information will be/was published in the Official Gazette on 2009-06-23**

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 106

**Attorney Assigned:**  
RICHARDS LESLIE L

**Current Location:** 650 -Publication And Issue Section

**Date In Location:** 2009-05-21

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. Reed, Don

**Composed Of:**

<http://tarr.uspto.gov/tarr?regser=serial&entry=77398905>

Don Reed, a United States citizen

**Address:**

Reed, Don

P.O. Box 21574

Oakland, CA 946201574

United States

**Legal Entity Type:** Sole Proprietorship

**State or Country Where Organized:** California

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**GOODS AND/OR SERVICES**

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**International Class:** 042

**Class Status:** Active

Computer services, namely, creating and maintaining web sites for others; Computer services, namely, data recovery services; Computer services, namely, designing and implementing network web pages for others; Computer services, namely, managing web sites for others; Computer services, namely, designing and implementing web sites for others; Information technology consultation; Computer software consultancy; Computer software consultation; Computer software installation and maintenance; Design of home pages, computer software and web sites; Installation and maintenance of computer software; Installation of computer software; Installation, maintenance and repair of computer software; Installation, repair and maintenance of computer software; Maintenance and updating of computer software; Maintenance and upgrading of computer software; Maintenance of computer software; Periodic upgrading of computer software for others; Technical support services, namely, troubleshooting of computer software problems; Up-dating of computer software; Updating and maintenance of computer software; Updating of computer software for others; Computer disaster recovery planning; Research and development of computer software; Computer hardware and software consulting services; Consulting services in the field of design, selection, implementation and use of computer hardware and software systems for others; Customization of computer hardware and software; Technical support services, namely, troubleshooting of computer hardware and software problems; Conversion of data or documents from physical to electronic media; Recovery of computer data

**Basis:** 1(a)

**First Use Date:** 1992-04-10

**First Use in Commerce Date:** 1997-03-20

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-06-23 - Published for opposition

2009-06-03 - Notice of publication

2009-05-21 - Law Office Publication Review Completed

2009-05-21 - Assigned To LIE

2009-05-21 - Approved for Pub - Principal Register (Initial exam)

2009-05-20 - Examiner's Amendment Entered

2009-05-20 - Notification Of Examiners Amendment E-Mailed

2009-05-20 - EXAMINERS AMENDMENT E-MAILED

2009-05-20 - Examiners Amendment -Written

2008-12-19 - Notification Of Final Refusal Emailed

2008-12-19 - Final refusal e-mailed

2008-12-19 - Final Refusal Written

2008-11-24 - Teas/Email Correspondence Entered

2008-11-22 - Communication received from applicant

2008-11-22 - TEAS Response to Office Action Received

2008-06-04 - Notification Of Non-Final Action E-Mailed

2008-06-04 - Non-final action e-mailed

2008-06-04 - Non-Final Action Written

2008-05-29 - Assigned To Examiner

2008-02-22 - Notice Of Pseudo Mark Mailed

2008-02-21 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Correspondent**

REED, DON  
REED, DON  
PO BOX 21574  
OAKLAND, CA 94620-1574

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**Assignments on the Web > Trademark Query**

**No assignment has been recorded at the USPTO**

**For Serial Number: 77398905**

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Web interface last modified: October 18, 2008 v.2.0.2

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**CLASS 42—(Continued).**

SN 77-339,413. PITCHBOOK DATA, INC., SEATTLE, WA. FILED 11-28-2007.

**CLASS 42—(Continued).**

SN 77-398,905. REED, DON, OAKLAND, CA. FILED 2-16-2008.

# **7 PITCHBOOK**

THE MARK CONSISTS OF THE WORD "PITCHBOOK" AND PAGES FROM A BOOK.

FOR APPLICATION SERVICE PROVIDER (ASP), NAMELY, PROVIDING, HOSTING, MANAGING, DEVELOPING, RESEARCHING, ANALYZING, REPORTING, AND MAINTAINING APPLICATIONS, SOFTWARE, WEB SITES, AND DATABASES IN THE FIELD OF BUSINESS OPPORTUNITIES OR VENTURE FINANCING; PROVIDING INFORMATION AT THE SPECIFIC REQUEST OF END-USERS BY MEANS OF TELEPHONE OR GLOBAL COMPUTER NETWORKS; SOFTWARE DEVELOPMENT AND INFORMATION SERVICES TO THE PRIVATE CAPITAL MARKETS (U.S. CLS. 100 AND 101).

MATTHEW EINSTEIN, EXAMINING ATTORNEY

# **SaberFlash**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR COMPUTER SERVICES, NAMELY, CREATING AND MAINTAINING WEB SITES FOR OTHERS; COMPUTER SERVICES, NAMELY, DATA RECOVERY SERVICES; COMPUTER SERVICES, NAMELY, DESIGNING AND IMPLEMENTING NETWORK WEB PAGES FOR OTHERS; COMPUTER SERVICES, NAMELY, MANAGING WEB SITES FOR OTHERS; COMPUTER SERVICES, NAMELY, DESIGNING AND IMPLEMENTING WEB SITES FOR OTHERS; INFORMATION TECHNOLOGY CONSULTATION; COMPUTER SOFTWARE CONSULTANCY; COMPUTER SOFTWARE CONSULTATION; COMPUTER SOFTWARE INSTALLATION AND MAINTENANCE; DESIGN OF HOME PAGES, COMPUTER SOFTWARE AND WEB SITES; INSTALLATION AND MAINTENANCE OF COMPUTER SOFTWARE; INSTALLATION OF COMPUTER SOFTWARE; INSTALLATION, MAINTENANCE AND REPAIR OF COMPUTER SOFTWARE; INSTALLATION, REPAIR AND MAINTENANCE OF COMPUTER SOFTWARE; MAINTENANCE AND UPDATING OF COMPUTER SOFTWARE; MAINTENANCE AND UPGRADING OF COMPUTER SOFTWARE; MAINTENANCE OF COMPUTER SOFTWARE; PERIODIC UPGRADING OF COMPUTER SOFTWARE FOR OTHERS; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER SOFTWARE PROBLEMS; UP-DATING OF COMPUTER SOFTWARE; UPDATING AND MAINTENANCE OF COMPUTER SOFTWARE; UPDATING OF COMPUTER SOFTWARE FOR OTHERS; COMPUTER DISASTER RECOVERY PLANNING; RESEARCH AND DEVELOPMENT OF COMPUTER SOFTWARE; COMPUTER HARDWARE AND SOFTWARE CONSULTING SERVICES; CONSULTING SERVICES IN THE FIELD OF DESIGN, SELECTION, IMPLEMENTATION AND USE OF COMPUTER HARDWARE AND SOFTWARE SYSTEMS FOR OTHERS; CUSTOMIZATION OF COMPUTER HARDWARE AND SOFTWARE; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER HARDWARE AND SOFTWARE PROBLEMS; CONVERSION OF DATA OR DOCUMENTS FROM PHYSICAL TO ELECTRONIC MEDIA; RECOVERY OF COMPUTER DATA (U.S. CLS. 100 AND 101).

FIRST USE 4-10-1992; IN COMMERCE 3-20-1997.  
LESLIE RICHARDS, EXAMINING ATTORNEY

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# **SITWRITE**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR ONLINE TOOLS, NAMELY, ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE FOR CONTROLLING CONTENT AND INTERACTIVITY ON WEB SITES (U.S. CLS. 100 AND 101).

FIRST USE 12-31-2005; IN COMMERCE 6-15-2006.  
SANDRA MANIOS, EXAMINING ATTORNEY