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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191056
Party	Defendant Franciscan Vineyards, Inc.
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Date	04/27/2011
Attachments	91191056 appl object notice rely.pdf (2 pages)(74102 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X
White Rock Distilleries, Inc.

Opposer

v.

Franciscan Vineyards, Inc.

Applicant
-----X

Opposition No. 91191056

Mark: PINNACLES RANCHES

Serial No.: 77/598674

**APPLICANT'S OBJECTION TO OPPOSER'S RUBUTTAL NOTICE OF RELIANCE
(DATED 4/14/11) ON CERTAIN SO-CALLED OFFICIAL RECORDS**

On April 14, 2011, Opposer filed a rebuttal Notice of Reliance on certain sections of 27 CFR Ch. 1, and on a Notice of Proposed Rulemaking/Solicitation of Comments issued by the Alcohol and Tobacco Tax and Trade Bureau. In the Notice of Reliance, Opposer indicates the alleged relevance as serving to clarify and explain certain portions of the testimony of Applicant's witness Deborah Price.

Applicant objects to the Notice of Reliance and its attached documents to the extent that Opposer is attempting to assert or provide support for any unpleaded claim. Applicant is aware that the Notice of Reliance does not specify any unpleaded claim, but files this objection out of precaution and to advise the Board that Applicant has not and does not consent, impliedly or otherwise, to the introduction or assertion of any unpleaded claim.

Respectfully submitted,

BAKER and RANNELLS PA

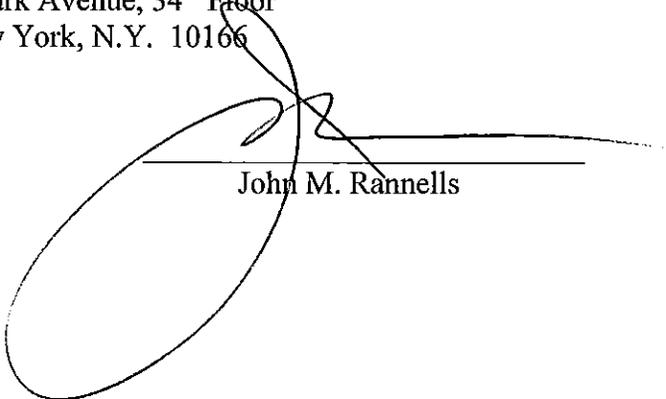


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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **APPLICANT'S OBJECTION TO OPPOSER'S RUBUTTAL NOTICE OF RELIANCE (DATED 4/14/11) ON CERTAIN SO-CALLED OFFICIAL RECORDS** in re White Rock Distilleries, Inc. v. Franciscan Vineyards, Inc., Opposition No. 91191056 was forwarded by first class postage pre-paid mail this 27th day of April, 2011 to the Opposer's attorneys at the following address:

Daniel I. Schloss, Esq.
Greenberg Traurig, LLP
200 Park Avenue, 34th Floor
New York, N.Y. 10166



John M. Rannells

DATED: April 27, 2011