

ESTTA Tracking number: **ESTTA394197**

Filing date: **02/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                           |  |
|---------------------------|--|
| Proceeding                | 91191056   |
| Party                     | Defendant<br>Franciscan Vineyards, Inc.  |
| Correspondence<br>Address | JOHN M RANNELLS<br>BAKER & RANNELLS PA<br>575 ROUTE 28, SUITE 102<br>RARITAN, NJ 08869-1354<br>UNITED STATES<br>jmr@br-tmlaw.com |
| Submission                | Defendant's Notice of Reliance   |
| Filer's Name              | John M. Rannells   |
| Filer's e-mail            | jmr@br-tmlaw.com, k.hnasko@br-tmlaw.com  |
| Signature                 | /john rannells/  |
| Date                      | 02/18/2011   |
| Attachments               | 91191056 2nd Notice Reliance.pdf ( 162 pages )(9719298 bytes )   |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

-----X  
White Rock Distilleries, Inc.

Opposer

v.

Franciscan Vineyards, Inc.

Applicant  
-----X

**Opposition No. 91191056**

Mark: PINNACLES RANCHES

Serial No.: 77/598674

APPLICANT'S FIRST NOTICE OF RELIANCE  
PURSUANT TO 37 CFR §2.122(e)

Please take notice that Applicant, Franciscan Vineyards, Inc. ("Applicant"), pursuant to 37 CFR §2.122(e) is hereby noticing its reliance on the following official records:

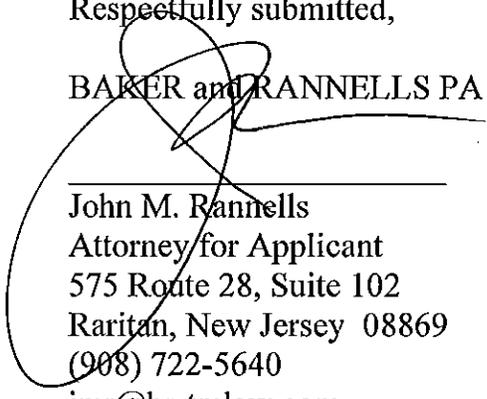
Official Records of the Alcohol and Tobacco Tax and Trade Bureau of the U.S. Dept. of Treasury, namely copies of various Label approvals downloaded from the online public COLA registry (all of which brands are owned by E. & J. Gallo) and official records of the U.S. Patent and Trademark Office indentifying various U.S. trademarks registrations owned by E. & J. Gallo. Attached hereto is a summary chart of the Label Approvals and TESS database copies of trademark registrations, followed by copies of the actual documents referenced in the summary chart.

The Opposer in this proceeding is relying upon the testimony of its alleged expert, Paul W. Reidl. Applicant disputes that Mr. Reidl qualifies as an expert, disputes his expertise in certain areas, including without limitation his knowledge of label approval laws, rules and regulations, disputes that the questions and types of questions asked of Mr. Reidl and his testimony responses thereto requires or lends itself to expert testimony or to understanding the

evidence or to determining any fact in issue, and disputes many of the statements made by and conclusions reached by Mr. Reidl. The documents attached hereto are relevant to Applicant's disputations and are relevant to show the inaccuracy of various statements made by the witness.

Respectfully submitted,

BAKER and RANNELLS PA



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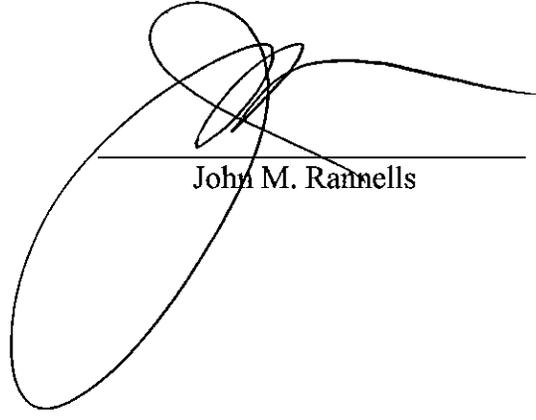
John M. Rannells  
Attorney for Applicant  
575 Route 28, Suite 102  
Raritan, New Jersey 08869  
(908) 722-5640  
jmr@br-tmlaw.com

**CERTIFICATE OF SERVICE**

I hereby certify a copy of the foregoing APPLICANT'S SECOND NOTICE OF RELIANCE PURSUANT TO 37 CFR §2.122(d)(2) in re: *White Rock Distilleries, Inc. V. Franciscan Vineyards, Inc.*, Opposition No. 91191056 was served on counsel for Applicant, this 18<sup>th</sup> day of February, 2011 by sending same via First Class Mail, postage prepaid, to:

Daniel I. Schloss  
Greenberg Traurig, LLP  
200 Park Avenue, 34th Floor  
New York, NY 10166

DATED: February 18, 2011



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John M. Rannells

| <u>COLA No.</u>  | <u>Brand</u>                   | <u>Fanciful Name</u>      | <u>Issue Date</u> |
|------------------|--------------------------------|---------------------------|-------------------|
| 00055-000-000112 | Ernest & Julio Gallo Sonoma    | Barbera                   | 2/29/2000         |
| 00070-000-000095 | Gallo of Sonoma Gallo Family's | Sangiovese                | 3/16/2000         |
| 00070-000-000096 | Gallo of Sonoma Gallo Family's | Zinfandel                 | 3/16/2000         |
| Reg. No. 1068671 | E & J Gallo Winery Corporation | Mirassou (mark)           | 6/28/1977         |
| 00125-000-000052 | Mirassou                       | Blanc de Blancs           | 5/11/2000         |
| 00147-000-000087 | Mirassou                       | White Burgundy            | 5/31/2000         |
| 02324-000-000004 | Mirassou                       | Blanc de Blancs           | 11/22/2002        |
| 960450230        | Mirassou                       | White Burgundy            | 2/22/1996         |
| 960510093        | Mirassou                       | Chardonnay                | 2/21/1996         |
| 960510096        | Mirassou                       | Pinot Noir                | 2/21/1996         |
| 960510097        | Mirassou                       | Zinfandel                 | 2/21/1996         |
| 97094000000089   | Mirassou                       | Red table wine            | 4/7/1997          |
| 97094000000090   | Mirassou                       | White Burgundy            | 4/7/1997          |
| 98086000000044   | Mirassou                       | White Burgundy            | 3/30/1998         |
| 98272000000232   | Mirassou                       | White Burgundy            | 9/30/1998         |
| 99316000000087   | Anapamu                        | Syrah                     | 11/15/1999        |
| 96344000000008   | Turning Leaf                   | Sonoma Reserve Chardonnay | 2/3/1997          |
| 97037000000071   | Turning Leaf                   | Zinfandel                 | 2/27/1997         |
| Reg. No. 1970592 | E & J Gallo Winery Corporation | Turning Leaf (mark)       | 4/23/1996         |

| <u>COLA No.</u>  | <u>Brand</u>                   | <u>Fanciful Name</u>             | <u>Issue Date</u> |
|------------------|--------------------------------|----------------------------------|-------------------|
| 10175001000232   | Carlo Rossi                    | Sweet Red                        | 7/2/2010          |
| 962770203        | Carlo Rossi                    | Vin Rose                         | 10/4/1996         |
| 98348000000024   | Carlo Rossi                    | Vin Rose                         | surrendered       |
| 991790000000056  | Carlo Rossi                    | Chablis                          | surrendered       |
| 991790000000061  | Carlo Rossi                    | Rhine                            | surrendered       |
| 992870000000106  | Carlo Rossi                    | Sangria                          | 10/15/1999        |
| 992870000000094  | Carlo Rossi                    | Blush                            | 10/15/1999        |
| Reg. No. 1904572 | E & J Gallo Winery Corporation | Carlo Rossi (mark)               | 7/11/1995         |
| 970790000000022  | Indigo Hills                   | North Coast Cabernet Sauvignon   | 4/7/1997          |
| 981810000000059  | Indigo Hills                   | Brut Blanc De Blancs             | 7/15/1998         |
| 991120000000084  | Indigo Hills                   | Brut Blanc De Blancs             | 4/27/1999         |
| Reg. No. 2057934 | E & J Gallo Winery Corporation | Indigo Hills (mark)              | 4/29/1997         |
| 970230000000029  | Ecco Domani                    | Merlot Delle Venezie             | 1/24/1997         |
| Reg. No. 2032739 | E & J Gallo Winery Corporation | Ecco Domani (mark)               | 1/21/1997         |
| 971070000000021  | Ernest & Julio Gallo Sonoma    | Frei Ranch Vyd. Dry Creek Valley | 4/29/1997         |
| 973280000000136  | Ernest & Julio Gallo Sonoma    | Frei Ranch Vyd. Dry Creek Valley | 12/8/1997         |
| 973280000000138  | Ernest & Julio Gallo Sonoma    | Frei Ranch Vyd. Dry Creek Valley | 12/8/1997         |
| Reg. No. 1959931 | E & J Gallo Winery Corporation | FREI RANCH VINEYARD (mark)       | 3/5/1996          |
| 02087-000-000075 | Barefoot Bubbly                | Premium Champagne                | 4/4/2002          |

| <u>COLA No.</u>   | <u>Brand</u>                   | <u>Fanciful Name</u>           | <u>Issue Date</u> |
|-------------------|--------------------------------|--------------------------------|-------------------|
| 02087-000-000074  | Barefoot Bubbly                | Brut Cuvee                     | 4/4/2002          |
| 03056-000-0000059 | Barefoot Bubbly                | Premium Chardonnay Champagne   | 3/4/2003          |
| 03098-000-000014  | Barefoot Bubbly                | Brut                           | 4/16/2003         |
| 3322000000258     | Barefoot Bubbly                | Exdra Dry Chardonnay Champagne | 12/3/2003         |
| 10146001000129    | Barefoot                       | Sweet Red                      | 6/7/2010          |
| Reg. No. 2022700  | E & J Gallo Winery Corporation | Barefoot (mark)                | 12/17/1996        |
| 01180-000-0000058 | WM. Wycliff Vineyards          | Blush                          | 7/6/2001          |
| 03023-000-0000038 | Wycliff                        | Brut                           | 1/30/2003         |
| 99216-000-0000022 | WM. Wycliff Vineyards          | Chablis                        | 8/5/1999          |
| Reg. No. 1337072  | E & J Gallo Winery Corporation | WM. WYCLIFF VINEYARDS (mark)   | 5/21/1985         |
| 970430000000046   | Peter Vella                    | Chablis                        | surrendered       |
| 991620000000116   | Peter Vella                    | Chablis                        | 6/18/1999         |
| 992860000000039   | Peter Vella                    | Chardonnay                     | 10/14/1999        |
| Reg. No. 1879310  | E & J Gallo Winery Corporation | PETER VELLA (mark)             | 2/14/1995         |
| 12620000000148    | Ballatore                      | Red Spumante                   | 9/21/2001         |
| Reg. No. 1853779  | E & J Gallo Winery Corporation | Ballatore (mark)               | 9/13/1994         |
| 01145-000-0000054 | Ernest Gallo Julio Gallo       | Estate Bottled                 | 5/30/2001         |
| 01354-003-0000093 | Gallo Vineyards                | Northern Sonoma                | 6/7/2002          |
| 04089-000-0000088 | Canyon Road Winery             | Rose of Cabernet Sauvignon     | 4/13/2004         |

| <u>COLA No.</u>          | <u>Brand</u>                    | <u>Fanciful Name</u>             | <u>Issue Date</u> |
|--------------------------|---------------------------------|----------------------------------|-------------------|
| 97059000000073           | Canyon Road                     | Zinfandel                        | 2/28/1997         |
| Reg. No. 1861116         | E & J Gallo Winery Corporation  | Canyon Road (mark)               | 11/1/1994         |
| 21900000000047           | Livingston Cellars              | Rhine Wine                       | 7/16/2002         |
| 21900000000053           | Livingston Cellars              | Blush Chablis                    | 7/16/2002         |
| 21900000000055           | Livingston Cellars              | Red Rose                         | 7/16/2002         |
| 607900100100             | Livingston Cellars              | Sangria                          | 3/27/2006         |
| 97275000000022           | Livingston Cellars              | Red Rose                         | 10/16/1997        |
| 99154000000043           | Livingston Cellars              | White Grenache                   | surrendered       |
| 960713036                | Ernest & Julio Gallo Copperidge | Cabernet Sauvignon of California | 3/12/1996         |
| 960713041                | Ernest & Julio Gallo Copperidge | White Zinfandel of California    | 3/12/1996         |
| 97086000000034           | Spring Creek Vineyards          | Muscat Canelli                   | 3/31/1997         |
| Reg. No. 1696398         | E & J Gallo Winery Corporation  | Spring Creek (mark)              | 6/23/1992         |
| 97135000000032           | Tott's                          | Brut                             | 6/11/1997         |
| Reg. No. 1557141         | E & J Gallo Winery Corporation  | Tott's (mark)                    | 9/19/1989         |
| 03183-000-000115         | Signature Wines-William Hill    | Cabernet Sauvignon               | 7/23/2003         |
| 03183-000-000116         | Signature Wines-William Hill    | Chardonnay                       | 7/23/2003         |
| 03183-000-000117         | Signature Wines-William Hill    | Merlot                           | 7/23/2003         |
| Reg. No 1360951          | E & J Gallo Winery Corporation  | William Hill (mark)              | 9/17/1985         |
| 082480010000326 (TTB ID) | Bartles & Jaymes                | Sangria                          | 9/10/2008         |

| <u>COLA No.</u>         | <u>Brand</u>                   | <u>Fanciful Name</u>         | <u>Issue Date</u> |
|-------------------------|--------------------------------|------------------------------|-------------------|
| 00313-000-000012        | Rancho Zabaco                  | Syrah                        | 11/17/2000        |
| 00286-000-000123        | Marcelina Vineyards            | Merlot                       | 10/19/2000        |
| 01124-000-000045        | Marcelina Vineyards            | Carneros                     | 5/11/2001         |
| 03002-003-000020        | Marcelina Vineyards            | Pinot Noir                   | 1/9/2003          |
| 03183-000-000115        | Signature Wines-William Hill   | Cabernet Sauvignon           | 7/23/2003         |
| 03318-000-000143        | William Hill Winery            | Cabernet Sauvignon           | 11/18/2003        |
| 03204-000-000019        | MacMurray Ranch                | Pinot Noir                   | 7/25/2003         |
| 10188001000143 (TTB ID) | Tisdale                        | Sweet Red                    | 7/15/2010         |
| No Results              | Jugurnot                       |                              |                   |
| Reg. No. 3248386        | E & J Gallo Winery Corporation | Jugurnot (mark)              | 5/29/2007         |
| 06313001000155 (TTB ID) | Boone's Farm                   | Watermelon                   | 11/22/2006        |
| 97090000000021 (Cola)   | Ernest & Julio Gallo Sonoma    | Barrelli Creek Vineyard Alex | 4/4/1997          |
| Reg. No. 2093672        | E & J Gallo Winery Corporation | BARRELLI CREEK (mark)        | 9/2/1997          |
| 00286-000-000123        | Marcelina Vineyards            | Merlot                       | 10/19/2000        |
| 03002-003-000020        | Marcelina Vineyards            | Pinot Noir                   | 1/9/2003          |
| 01124-000-000045        | Marcelina Vineyards            | Carneros                     | 5/11/2001         |
| 02130-000-000068        | Marcelina Vineyards            | Carneros                     | 5/16/2002         |

1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |          |
|----|------------------|----------|
| ID | 00055-000-000112 |          |
| CT | 8001             | OR 01 AP |

**DEPARTMENT OF THE TREASURY**  
**BUREAU OF ALCOHOL, TOBACCO AND FIREARMS**  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF**  
**LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

|   |  |  |
|---|--|--|
| 1. VENDOR CODE (Required)<br>3 2 5 2  | 2. SERIAL NUMBER (Required)<br>YEAR 0 0 1 4 5<br>0 0   | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY d/b/a GALLO OF SONOMA<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448  |
| 3. BRAND NAME (Required)<br>ERNEST & JULIO GALLO SONOMA   | 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Table Wine | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353  |
| 5. FANCIFUL NAME (If any)<br>BARBERA  | 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114                       |  |
| 8. FORMULA NO. (If any)<br>N/A  | 9. LAB. NO./DATE<br>N/A  | 10. NET CONTENTS<br>750ML  |
| 11. PHONE NUMBER<br>(209) 341-3393  | 12. AGE (Distilled Spirits)<br>N/A   | 13. ALCOHOL CONTENT<br>13%   |
| 14. VINTAGE (Wine products only, if stated on label)<br>1998  | 15. FAX NUMBER<br>(209) 341-4541   | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input checked="" type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL For sale in only (F23 in State where sold)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (F24 in State where sold) |
| 17. SHOW ANY WORDING (s) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, closures, cork, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML 750ML -12 The optional neck labels are glued on the back of this application. |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                    |  |  |
|------------------------------------|--|--|
| 18. DATE OF APPLICATION<br>2/21/00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|------------------------------------|--|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

FEB 21 2000 *[Signature]* SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS

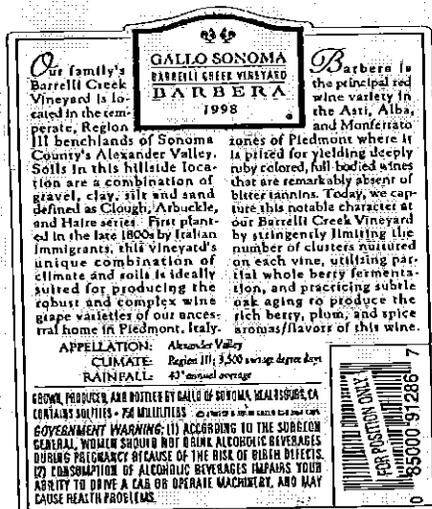
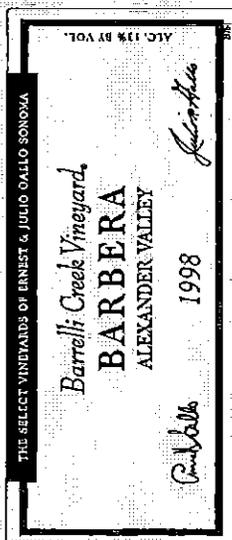
**FOR ATF USE ONLY**

**QUALIFICATIONS**

10. WHEN NEW LABELS ARE PRINTED - ALL OF THE MANDATORY INFORMATION MUST APPEAR IN READILY LEGIBLE PRINTING ON A COMPLETELY CONTRASTING BACKGROUND. *Back Label*

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |       |  |  |  |
|----|------------------|-------|--|--|--|
| ID | 00070-000-000095 |       | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |  |  |
| CT | 800              | OR 01 | AP   |  |  |

**PART I - APPLICATION**

|   |                             |  |                  |   |  |
|---|-----------------------------|--|------------------|---|--|
| 1. VENDOR CODE (Required)   | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  |                  |   |  |
| 3 2 5 2   | YEAR<br>0 0 - 0 1 5 7       | COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba GALLO OF SONOMA<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |                  |   |  |
| 3. BRAND NAME (Required)  |                             | 7a. MAILING ADDRESS, IF DIFFERENT  |                  |   |  |
| GALLO OF SONOMA Gallo Family's  |                             | P.O. Box 1130<br>Modesto, CA 95353   |                  |   |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  |                             |  |                  |   |  |
| Table Wine  |                             |  |                  |   |  |
| 6. FANCIFUL NAME (If any)   |                             |  |                  |   |  |
| Sangiovese  |                             |  |                  |   |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)  |                             |  |                  |   |  |
| BW-CA-1114  |                             |  |                  |   |  |
| 8. FORMULA NO. (If any)   | 9. LAB. NO./DATE            | 10. NET CONTENTS   | 11. PHONE NUMBER | 18. TYPE OF APPLICATION (Check applicable box)  |  |
| N/A   | N/A                         | 750ML  | (209) 341-3393   | <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (Fill in State Abbreviation)<br><input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL (TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |  |
| 12. AGE (Distilled Spirits)   | 13. ALCOHOL CONTENT         | 14. VINTAGE (Wine products only, if stated on label)   | 15. FAX NUMBER   |   |  |
| N/A   | 13.6%                       | 1998   | (209) 341-4541   |   |  |
| 17. SHOW ANY WORDING (s) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                             |  |                  |   |  |
| 750ML   |                             | 750ML - 12   |                  |   |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which those labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                         |  |  |
|-------------------------|--|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| 3/9/00                  | <i>Gary L. Horton</i>                          | Gary L. Horton, Attorney-in-Fact               |

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

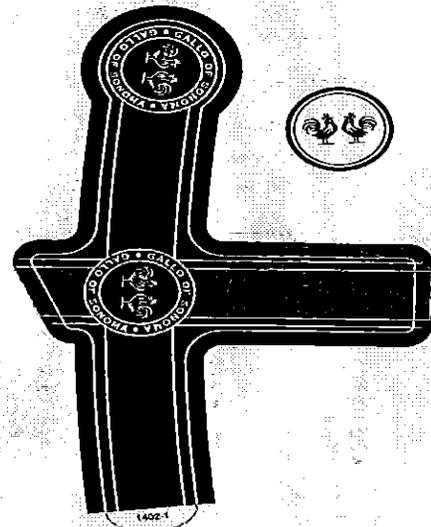
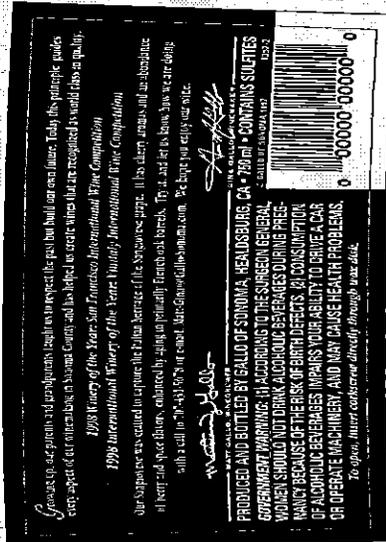
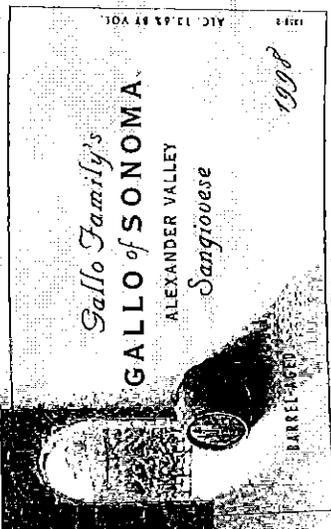
|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS |
| MAR 16 2000     | <i>Barbara J. Jansen</i>  |

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |    |  |  |
|----|------------------|----|--|--|
| ID | 00070-000-000096 |    | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL |  |
| CT | OR               | AP | (See Instructions and Paperwork Reduction Act Notice on Back)  |  |

**PART I - APPLICATION**

|  |                              |  |                                    |  |
|--|------------------------------|--|------------------------------------|--|
| 1. VENDOR CODE (Required)  | 2. SERIAL NUMBER (Required)  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  |                                    |  |
| 3 2 5 2  | 0 0 - 0 1 5 8                | COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba GALLO OF SONOMA<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |                                    |  |
| 3. BRAND NAME (Required)<br>GALLO OF SONOMA Gallo Family's   |                              | 7a. MAILING ADDRESS, IF DIFFERENT  |                                    |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Table Wine   |                              | P.O. Box 1130<br>Modesto, CA 95353   |                                    |  |
| 5. FANCIFUL NAME (If any)<br>Zinfandel   |                              |  |                                    |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114   |                              |  |                                    |  |
| 8. FORMULA NO. (If any)<br>N/A   | 9. LAB. NO./DATE<br>N/A      | 10. NET CONTENTS<br>750ML  | 11. PHONE NUMBER<br>(209) 341-3393 | 16. TYPE OF APPLICATION (Check applicable box)                       |
| 12. AGE (Distilled Spirits)<br>N/A   | 13. ALCOHOL CONTENT<br>13.9% | 14. VINTAGE (Wine products only, if stated on label)<br>1998   | 16. FAX NUMBER<br>(209) 341-4511   | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML 750ML - 12 |                              |  |                                    |  |
| b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (FBI in State observation)  |                              |  |                                    |  |
| c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (FBI in amount)  |                              |  |                                    |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100 31, Certificate/Exemption of Label/Bottle Approval.

|                                   |   |  |
|-----------------------------------|---|--|
| 18. DATE OF APPLICATION<br>3/9/00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Gary L. Horton</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|-----------------------------------|---|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

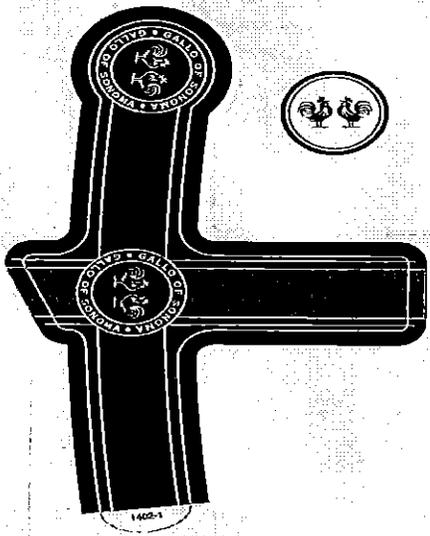
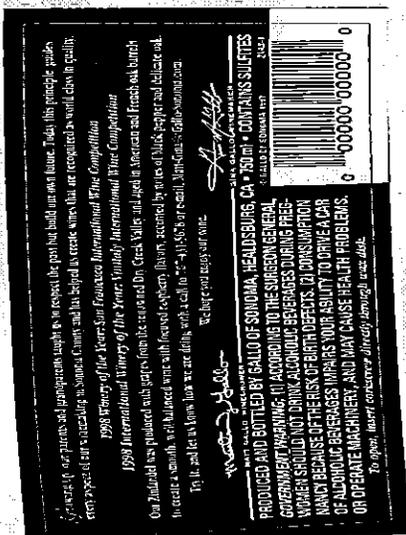
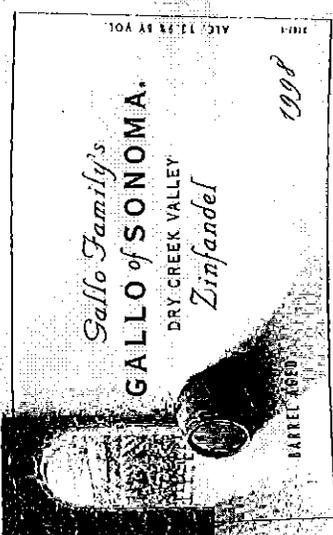
|                                |  |
|--------------------------------|--|
| 21. DATE ISSUED<br>MAR 16 2000 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>Gary L. Horton</i> |
|--------------------------------|--|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

A



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**Typed Drawing**

**Word Mark** MIRASSOU  
**Goods and Services** IC 033. US 047. G & S: WINES. FIRST USE: 19400901. FIRST USE IN COMMERCE: 19400901  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 73070031  
**Filing Date** November 24, 1975  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Registration Number** 1068671  
**Registration Date** June 28, 1977  
**Owner** (REGISTRANT) MIRASSOU SALES CO. DBA MIRASSOU VINEYARDS PARTNERSHIP  
 UNITED STATES 3000 ABORN ROAD SAN JOSE CALIFORNIA 95135  
  
 (LAST LISTED OWNER) E. & J. GALLO WINERY CORPORATION BY ASSIGNMENT  
 CALIFORNIA 600 YOSIMITE BOULEVARD MODESTO CALIFORNIA 95354  
  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** PAUL W REIDL  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070704.  
**Renewal** 2ND RENEWAL 20070704  
**Live/Dead**

Indicator LIVE

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**Serial Number:** 73070031 [Assignment Information](#) [Trademark Document Retrieval](#)

**Registration Number:** 1068671

**Mark (words only):** MIRASSOU

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2007-07-04

**Filing Date:** 1975-11-24

**Transformed into a National Application:** No

**Registration Date:** 1977-06-28

**Register:** Principal

**Law Office Assigned:** (NOT AVAILABLE)

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2007-11-20

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**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. E. & J. GALLO WINERY

**Address:**

E. & J. GALLO WINERY  
600 YOSIMITE BOULEVARD  
MODESTO, CA 95354  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 033  
**Class Status:** Active  
WINES  
**Basis:** 1(a)  
**First Use Date:** 1940-09-01  
**First Use in Commerce Date:** 1940-09-01

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**ADDITIONAL INFORMATION**

---

**Section 2(f)**

---

**MADRID PROTOCOL INFORMATION**

---

(NOT AVAILABLE)

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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2007-11-20 - Case File In TICRS

2007-07-04 - Second renewal 10 year

2007-07-04 - Section 8 (10-year) accepted/ Section 9 granted

2007-06-15 - Assigned To Paralegal

2007-05-25 - Combined Section 8 (10-year)/Section 9 filed

2007-05-25 - TEAS Section 8 & 9 Received

2003-08-26 - Section 7 new certificate issued

2003-05-27 - Section 7 new certificate issued

2003-03-14 - Request for new certificate filed

2003-03-14 - Request for new certificate filed

2003-03-14 - PAPER RECEIVED

1997-05-21 - First renewal 10 year

1997-02-27 - Section 9 filed/check record for Section 8

1982-11-22 - Section 8 (6-year) accepted & Section 15 acknowledged

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

PAUL W REIDL

**Correspondent**

PAUL W REIDL

E. & J. Gallo Winery

600 YOSEMITE BOULEVARD

MODESTO CA 95354

Phone Number: 209-341-4733

Fax Number: 209-341-6270

---

1001

OMB No. 1512-0092 (03/31/2001)

ID: 00125-000-000052  
 CT: 8401 OR 01 AP:

DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL**  
 (See Instructions and Paperwork Reduction Act Notice on Back)

**PART I - APPLICATION**

|  |  |                             |  |  |  |
|--|--|-----------------------------|--|--|--|
| 1. VENDOR CODE (Required)  |  | 2. SERIAL NUMBER (Required) |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)              |  |
| 5 8 6 3 0 0  |  | YEAR 0 1                    |  | James L., Peter M. & Daniel P. Mirassou<br>dba Mirassou Champagne Cellars<br>300 College Ave.<br>Los Gatos, CA 95030 |  |
| 3. BRAND NAME (Required)<br>Mirassou   |  |                             |  |  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Sparkling Wine   |  |                             |  |  |  |
| 5. FANCIFUL NAME (if any)<br>Blanc de Blancs   |  |                             |  |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-107  |  |                             |  |  |  |
| 8. FORMULA NO. (if any)  |  | 9. LAB. NO./DATE            |  | 10. NET CONTENTS   |  |
|  |  |                             |  | 750 ml   |  |
|  |  |                             |  | 11. PHONE NUMBER<br>408)274-4000   |  |
|  |  |                             |  | 15. FAX NUMBER<br>408)270-5881   |  |
| 12. AGE (Distilled Spirits)  |  | 13. ALCOHOL CONTENT         |  | 14. VINTAGE (Wine products only, if stated on label)   |  |
|  |  | 12.5%                       |  |  |  |
| 15. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in State with a ridge)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |  |                             |  |  |  |
| 17. SHOW ANY WORDING (s) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.                      |  |                             |  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF 5100.31, Certificate of Exemption of Label/Bottle Approval.

|                                   |  |  |
|-----------------------------------|--|--|
| 18. DATE OF APPLICATION<br>5-3-00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Larry Crane</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Larry Crane/Attorney in Fact |
|-----------------------------------|--|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>MAY 11 2000 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>Jacq. Thurman</i> |
|--------------------------------|---|

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QUALIFICATIONS

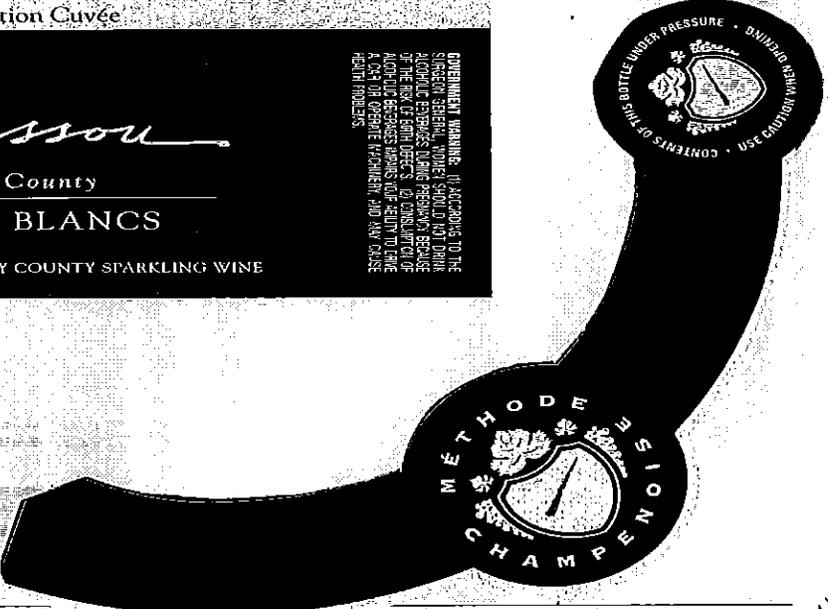
01. THIS LABEL MUST APPEAR ON THE FRONT OF THE CONTAINER.

EXPIRATION DATE (if any)

Sixth Generation Cuvée



*Mirassou*  
**BLANC DE BLANCS SPARKLING WINE**  
 For over fifty years, the Mirassou Family has been producing small amounts of sparkling wine, using the traditional Méthode Champenoise. The cuvée for this rare Blanc de Blancs is comprised of Chardonnay and Pinot Blanc, the two classic white varietals of France's Champagne region. Hand-riddled and hand-disgorged prior to release, it bridges the Old and New Worlds by marrying the finest grapes from our Monterey County vineyards with the time-honored techniques of our ancestors. Our family hopes you will find this world-class sparkler the perfect accompaniment to your own historic celebrations.  
 CONTAINS SULFITES 750 ML



ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE.

TH

1001

OMB No. 1512-0092 (03/31/2001)

|    |   |  |
|----|---|--|
| ID |  | <b>DEPARTMENT OF THE TREASURY<br/>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br/>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br/>LABEL/BOTTLE APPROVAL</b><br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |
| CT | 00147-000-000087  |  |

|   |                             |  |                  |  |  |
|---|-----------------------------|--|------------------|--|--|
| <b>PART I - APPLICATION</b>   |                             |  |                  |  |  |
| 1. VENDOR CODE (Required)   | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)    |                  |  |  |
| 5 8 7 7   | YEAR<br>0 0 - 2 9           | James L., Daniel P. & Peter M. Mirassou<br>dba Mirassou Vineyards<br>3000 Aborn Road<br>San Jose, CA 95135 |                  |  |  |
| 3. BRAND NAME (Required)  |                             | 7a. MAILING ADDRESS, IF DIFFERENT  |                  |  |  |
| Mirassou  |                             |  |                  |  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  |                             |  |                  |  |  |
| Pinot Blanc Table Wine  |                             |  |                  |  |  |
| 5. FANCIFUL NAME (if any)   |                             |  |                  |  |  |
| White Burgundy  |                             |  |                  |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)  |                             |  |                  |  |  |
| BW-CA-4255  |                             |  |                  |  |  |
| 8. FORMULA NO. (if any)   | 9. LAB. NO./DATE            | 10. NET CONTENTS   | 11. PHONE NUMBER | 18. TYPE OF APPLICATION (Check applicable box)   |  |
|   |                             | 750 ml   | 408) 274-4000    | <input checked="" type="checkbox"/> a. CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in State abbreviation)<br><input type="checkbox"/> c. DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in volume) |  |
| 12. AGE (Distilled Spirits)   | 13. ALCOHOL CONTENT         | 14. VINTAGE (Wine products only, if stated on label)   | 15. FAX NUMBER   |  |  |
|   | 12.5%                       | 1999   | 408) 270-5881    |  |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                             |  |                  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied; I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                         |   |  |
|-------------------------|---|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT                                    | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| 5-25-00                 |  | Larry Crane/Attorney in Fact                   |

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS                 |
| MAY 31 2000     |  |

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QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



*Mirassou*  
COASTAL SELECTION  
SIXTH GENERATION - SINCE 1854

Fourth generation patriarch Ed Mirassou first planted this classic Burgundian varietal over fifty years ago. Since then, our Pinot Blanc has become the most awarded in history. An exciting alternative to chardonnay, this Monterey classic offers rich tropical fruit flavors balanced by food-pairing acidity and warm vanilla oak.

Visit our website at: [www.mirassou.com](http://www.mirassou.com)

PRODUCED & BOTTLED BY  
MIRASSOU VINEYARDS, SAN JOSE, CALIFORNIA

GOVERNMENT WARNING: It is dangerous to the health of those who drink alcohol. Excessive drinking can lead to alcoholism and other health problems. Because of the risk of liver damage to your health, you should not drink alcohol if you are pregnant or nursing. Your ability to drive a car or operate machinery may be impaired. CONTAINS SULFITES



0 858043 7  
750ML • P81

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100

OMB No. 1512-0092 (03/31/2001)

ID 02324-000-000004  
 CT 81 OR 01 AP

DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
 LABEL/BOTTLE APPROVAL

(See Instructions and Paperwork Reduction Act Notice on Back)

PART I - APPLICATION

|  |                             |  |                  |  |  |
|--|-----------------------------|--|------------------|--|--|
| 1. VENDOR CODE (Required)  | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)              |                  |  |  |
| 5 8 6 3  | YEAR 0 2 - 0 2              | James L., Peter M. & Daniel P. Mirassou<br>dba Mirassou Champagne Cellars<br>300 College Ave.<br>Los Gatos, CA 95030 |                  |  |  |
| 3. BRAND NAME (Required)   |                             | 7a. MAILING ADDRESS, IF DIFFERENT  |                  |  |  |
| Mirassou   |                             |  |                  |  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)   |                             |  |                  |  |  |
| Sparkling Wine   |                             |  |                  |  |  |
| 5. FANCIFUL NAME (If any)  |                             |  |                  |  |  |
| Blanc de Blancs  |                             |  |                  |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)   |                             |  |                  |  |  |
| BW-CA-107  |                             |  |                  |  |  |
| 8. FORMULA NO. (If any)  | 9. LAB. NO./DATE            | 10. NET CONTENTS   | 11. PHONE NUMBER | 16. TYPE OF APPLICATION (Check appropriate box)  |  |
|  |                             | 750 ml   | 408 274-4000     | <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  |  |
| 12. AGE (Distilled Spirits)  | 13. ALCOHOL CONTENT         | 14. VINTAGE (Wine products only, if stated on label)   | 15. FAX NUMBER   | <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For spirits only) (FBI in State abbreviation) |  |
|  | 12.5%                       | 2000   | 408 270-5881     | <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE: (FBI in State)     |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                             |  |                  |  |  |

Full-length neck on reverse

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                         |  |  |
|-------------------------|--|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| 11-15-02                | <i>Thomas K. Stutz</i>                         | Thomas K. Stutz/Attorney in Fact               |

PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

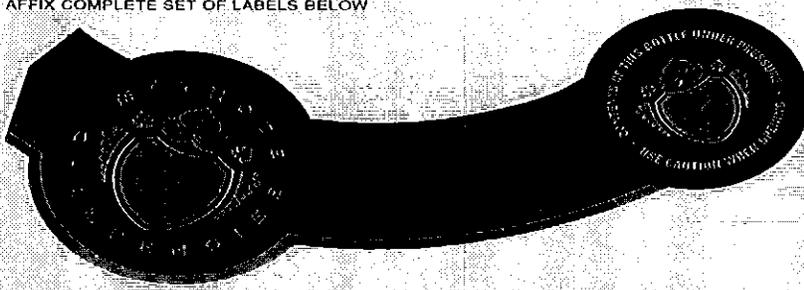
|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS |
| NOV 22 2002     | <i>Barak J. Johnson</i>   |

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QUALIFICATIONS

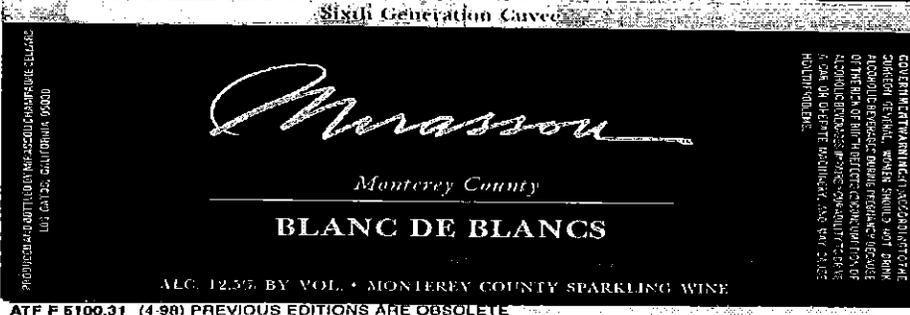
EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



*Mirassou*  
**BLANC DE BLANCS SPARKLING WINE**  
 For over fifty years, the Mirassou Family has been producing small amounts of sparkling wine, using the traditional Méthode Champenoise. The cuvée for this rare Blanc de Blancs is comprised of Chardonnay and Pinot Blanc, the two classic white varietals of France's Champagne region. Handriddled and hand disgorged prior to release, it bridges the Old and New Worlds by marrying the finest grapes from our Monterey County vineyards with the time-honored techniques of our ancestors. Our family hopes you will find this world-class sparkler the perfect accompaniment to your own historic celebrations.

Sixth Generation Cuvée



ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE


**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

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# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

## COLA Detail

**TTB ID:** ⓘ 960450230

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 96 3

**Class/Type Code:** ⓘ TABLE WHITE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ MIRASSOU

**Fanciful Name:** ⓘ WHITE BURGUNDY

**Type of Application:** ⓘ

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1994

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 02/22/1996

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW CA 4255

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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## COLA Detail

**TTB ID:** ⓘ 960510093

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 96-4

**Class/Type Code:** ⓘ TABLE WHITE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ MIRASSOU

**Fanciful Name:** ⓘ CHARDONNAY

**Type of Application:** ⓘ

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1993

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 02/21/1996

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW CA 4255

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

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## COLA Detail

**TTB ID:** ⓘ 960510096

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 96-7

**Class/Type Code:** ⓘ TABLE RED AND ROSE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ MIRASSOU

**Fanciful Name:** ⓘ PINOT NOIR

**Type of Application:** ⓘ

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1992

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 02/21/1996

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW CA 4255

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number:

Fax Number:

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## COLA Detail

**TTB ID:** ⓘ 960510097

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 96-8

**Class/Type Code:** ⓘ TABLE RED AND ROSE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ MIRASSOU

**Fanciful Name:** ⓘ ZINFANDEL

**Type of Application:** ⓘ

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1992

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 02/21/1996

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW CA 4255

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number:

Fax Number:

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## COLA Detail

**TTB ID:** ⓘ 97094000000089

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 97-16

**Class/Type Code:** ⓘ TABLE RED AND ROSE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ mirassou

**Fanciful Name:** ⓘ red table wine

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 04/07/1997

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4255

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number:

Fax Number:

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**TTB ID:** ⓘ 97094000000090

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**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 97-17

**Class/Type Code:** ⓘ TABLE WHITE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ mirassou

**Fanciful Name:** ⓘ white burgundy

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1996

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 04/07/1997

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4255

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

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TTB ID: ⓘ 98086000000044

[Printable Version](#)

Status: ⓘ APPROVED

Vendor Code: ⓘ 005877

Serial #: ⓘ 98/4

Class/Type Code: ⓘ TABLE WHITE WINE

Origin Code: ⓘ CALIFORNIA

Brand Name: ⓘ MIRASSOU

Fanciful Name: ⓘ WHITE BURGUNDY

Type of Application: ⓘ LABEL APPROVAL

For Sale In: ⓘ

Total Bottle Capacity: ⓘ

Wine Vintage: ⓘ 1996

Formula/SOP No.: ⓘ

Lab No./Lab Date: ⓘ

Approval Date: 03/30/1998

**Qualifications:** ⓘ

WHITE TABLE WINE

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4255

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

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## COLA Detail

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[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 005877

**Serial #:** ⓘ 98-48

**Class/Type Code:** ⓘ TABLE WHITE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ MIRASSOU

**Fanciful Name:** ⓘ WHITE BURGUNDY

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1997

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 09/30/1998

**Qualifications:** ⓘ

PINOT BLANC

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4255

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

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OMB No. 1512-0092 (03/31/2001)

|                        |  |   |  |
|------------------------|--|---|--|
| ID<br>99316 000 000087 |  | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL |  |
| CT<br>6801 OR 01 AP    |  | (See Instructions and Paperwork Reduction Act Notice on Back)   |  |

PART I - APPLICATION

|   |                              |  |                                    |   |  |
|---|------------------------------|--|------------------------------------|---|--|
| 1. VENDOR CODE (Required)<br>3 2 5 2  |                              | 2. SERIAL NUMBER (Required)<br>YEAR<br>9 9 - 0 3 2 7   |                                    | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba ANAPAMU CCELLARS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448  |  |
| 3. BRAND NAME (Required)<br>ANAPAMU   |                              | 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>DESSERT WINE |                                    | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |  |
| 5. FANCIFUL NAME (If any)<br>SYRAH  |                              | 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114                         |                                    |   |  |
| 8. FORMULA NO. (If any)<br>N/A  | 9. LAB. NO./DATE<br>N/A      | 10. NET CONTENTS<br>750ML  | 11. PHONE NUMBER<br>(209) 341-3393 | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (First in State abbreviation))<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in Amount) |  |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>14.1% | 14. VINTAGE (Wine products only, if stated on label)<br>1998                                     | 15. FAX NUMBER<br>(209) 341-4541   |   |  |
| 17. SHOW ANY WORDING (s) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML 750ML - 12 |                              |  |                                    |   |  |

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                     |  |  |
|-------------------------------------|--|--|
| 18. DATE OF APPLICATION<br>11/10/99 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|-------------------------------------|--|--|

PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

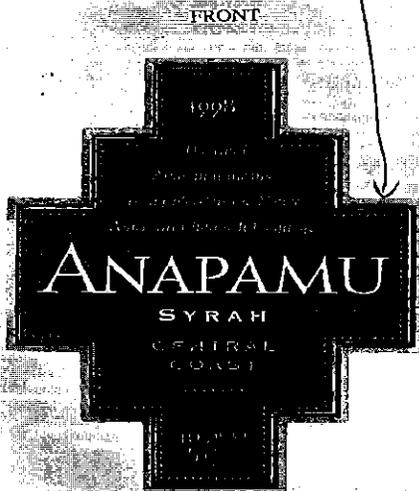
|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>NOV 15 1999 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

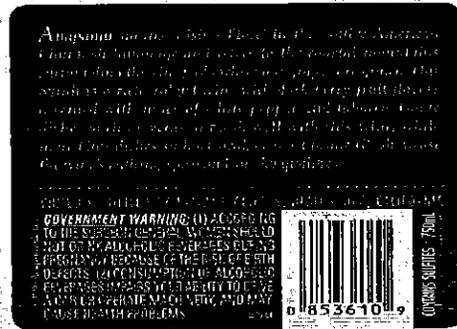
01. THIS LABEL MUST APPEAR ON THE FRONT OF THE CONTAINER.

AFFIX COMPLETE SET OF LABELS BELOW



EXPIRATION DATE (If any)

BACK



NECK



ANAPAMU • ANAPAMU • ANAPAMU

ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

GWA


**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*


# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

- [Search Public COLA Registry](#)
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## COLA Detail

**TTB ID:** ⓘ 96344000000008

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 96-292

**Class/Type Code:** ⓘ TABLE WHITE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ TURNING LEAF

**Fanciful Name:** ⓘ SONOMA RESERVE CHARDONNAY

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1995

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 02/03/1997

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

[Back](#)Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)

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**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

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# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

## COLA Detail

**TTB ID:** 97037000000071

[Printable Version](#)
**Status:** APPROVED

**Vendor Code:** 003252

**Serial #:** 97-09

**Class/Type Code:** TABLE RED AND ROSE WINE

**Origin Code:** CALIFORNIA

**Brand Name:** TURNING LEAF

**Fanciful Name:** ZINFANDEL

**Type of Application:** LABEL APPROVAL

**For Sale In:**
**Total Bottle Capacity:**
**Wine Vintage:** 1995

**Formula/SOP No.:**
**Lab No./Lab Date:**
**Approval Date:** 02/27/1997

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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If you have difficulty accessing any information in the site due to a disability, please contact us via email ([webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)) and we will do our best to make the information available to you.

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**Typed Drawing**

|                                   |  |
|-----------------------------------|--|
| Word Mark                         | TURNING LEAF   |
| Goods and Services                | IC 033. US 047 049. G & S: wines. FIRST USE: 19950908. FIRST USE IN COMMERCE: 19950908                   |
| Mark Drawing Code                 | (1) TYPED DRAWING  |
| Serial Number                     | 74592835   |
| Filing Date                       | October 31, 1994   |
| Current Filing Basis              | 1A   |
| Original Filing Basis             | 1B   |
| Published for Opposition          | August 15, 1995  |
| Registration Number               | 1970592  |
| International Registration Number | 1049637  |
| Registration Date                 | April 23, 1996   |
| Owner                             | (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354 |
| Attorney of Record                | Paul W. Reidl  |
| Type of Mark                      | TRADEMARK  |
| Register                          | PRINCIPAL  |
| Affidavit Text                    | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060414.   |
| Renewal                           | 1ST RENEWAL 20060414   |
| Live/Dead Indicator               | LIVE   |

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**Serial Number:** 74592835 Assignment Information      Trademark Document Retrieval

**Registration Number:** 1970592

**Mark (words only):** TURNING LEAF

**Standard Character claim:** No

**Current Status:** The registration has been renewed.

**Date of Status:** 2006-04-14

**Filing Date:** 1994-10-31

**Transformed into a National Application:** No

**Registration Date:** 1996-04-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 105

**If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov**

**Current Location:** 40S -Scanning On Demand

**Date In Location:** 2006-08-14

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. E. & J. GALLO WINERY

**Address:**

E. & J. GALLO WINERY  
600 Yosemite Boulevard  
Modesto, CA 95354  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

---

**GOODS AND/OR SERVICES**

---

**International Class:** 033  
**Class Status:** Active  
wines  
**Basis:** 1(a)  
**First Use Date:** 1995-09-08  
**First Use in Commerce Date:** 1995-09-08

---

**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

---

**MADRID PROTOCOL INFORMATION**

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**USPTO Reference Number:** A0021153  
**International Registration Number:** 1049637  
**International Registration Date:** 2010-09-03  
**Original Filing Date with USPTO:** 2010-09-03  
**International Registration Status:** Application For IR Registered By IB  
**Date of International Registration Status:** 2010-10-07  
**International Registration Renewal Date:** 2020-09-03  
**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

10-07-2010 - 22:24:42 - Application For IR Registered By IB  
09-04-2010 - 21:04:13 - IR Certified And Sent To IB  
09-04-2010 - 06:19:28 - New Application For IR Received  
09-04-2010 - 06:19:28 - Automatically Certified

---

**PROSECUTION HISTORY**

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2006-08-14 - Case File In TICRS  
2006-04-14 - First renewal 10 year  
2006-04-14 - Section 8 (10-year) accepted/ Section 9 granted  
2006-04-14 - Assigned To Paralegal  
2006-02-07 - Combined Section 8 (10-year)/Section 9 filed  
2006-02-07 - TEAS Section 8 & 9 Received  
2002-03-25 - Section 8 (6-year) accepted & Section 15 acknowledged  
2002-01-17 - Section 8 (6-year) and Section 15 Filed

1996-04-23 - Registered - Principal Register  
1996-02-25 - Allowed for Registration - Principal Register (SOU accepted)  
1996-02-20 - Statement Of Use Processing Complete  
1995-12-11 - Use Amendment Filed  
1995-11-07 - NOA Mailed - SOU Required From Applicant  
1995-08-15 - Published for opposition  
1995-07-14 - Notice of publication  
1995-04-17 - Approved For Pub - Principal Register  
1995-04-13 - Assigned To Examiner

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Paul W. Reidl

**Correspondent**

Paul W. Reidl  
E. & J. GALLO WINERY  
600 Yosemite Boulevard  
Modesto, CA 95354

---

OMB No. 1513-0020 (01/31/2009)

| FOR TTB USE ONLY   |          |  | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND<br/>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE<br/>APPROVAL</b><br>(See Instructions and Paperwork Reduction Act Notice on Back) |   |  |
|--|----------|--|--|---|--|
| TTB ID<br>10175001000232   |          |  |  |   |  |
| 1. REP. ID. NO. (If any)   | CT<br>80 | OR<br>01   |  |   |  |
| PART I - APPLICATION   |          |  |  |   |  |
| 2. PLANT<br>REGISTRY/BASIC<br>PERMIT/BREWER'S<br>NO. (Required)<br>BW-CA-4213  |          | 3. SOURCE OF<br>PRODUCT (Required)<br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported  |  | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT<br>REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED<br>DBA OR TRADENAME IF USED ON LABEL (Required)<br><br>E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>CARLO ROSSI VINEYARDS (Used on label) |  |
| 4. SERIAL NUMBER<br>(Required)<br>100171   |          | 5. TYPE OF PRODUCT<br>(Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  |   |  |
| 6. BRAND NAME (Required)<br>CARLO ROSSI  |          |  | 8a. MAILING ADDRESS, IF DIFFERENT  |   |  |
| 7. FANCIFUL NAME (If any)<br>SWEET RED   |          |  |  |   |  |
| 9. EMAIL ADDRESS<br>LUCIA.GUTIERREZ@EJGALLO.COM  |          | 10. FORMULA/SOP<br>NO.<br>(If any)   | 11. LAB. NO. &<br>DATE / PREIMPORT<br>NO. & DATE (If any)  | 18. TYPE OF APPLICATION<br>(Check applicable box(es))   |  |
| 12. NET CONTENTS<br>1.5 LITERS   |          | 13. ALCOHOL<br>CONTENT<br>8  | 14. WINE<br>APPELLATION IF<br>ON LABEL   | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  |  |
| 15. WINE VINTAGE DATE IF ON<br>LABEL   |          | 16. PHONE NUMBER<br>(209) 341-3183   | 17. FAX NUMBER<br>(209) 341-1993   | b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL<br>APPROVAL<br>"For sale in _____ only" (Fill in State<br>abbreviation.)  |  |
|  |          |  |  | c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE<br>CLOSURE _____ (Fill in amount)   |  |
|  |          |  |  | d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____   |  |
| 19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>INTERNAL CONTROL NUMBER 03085010S.   |          |  |  |   |  |
| PART II - APPLICANT'S CERTIFICATION  |          |  |  |   |  |
| Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval. |          |  |  |   |  |
| 20. DATE OF<br>APPLICATION<br>06/24/2010   |          | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>(Application was e-filed)  |  | 22. PRINT NAME OF APPLICANT OR<br>AUTHORIZED AGENT<br>LUCIA GUTIERREZ   |  |

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|  |  |
|--|--|
| <p><b>23. DATE ISSUED</b><br/>07/02/2010</p> | <p><b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b><br/><i>Shirley Gumb</i></p> |
|--|--|

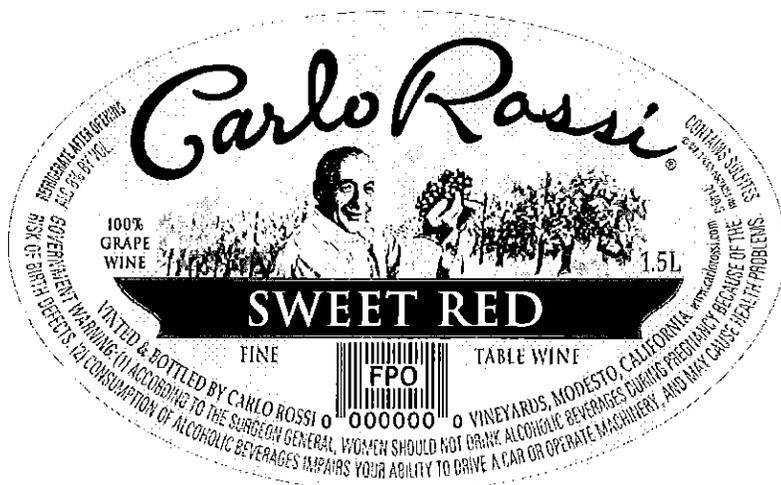
**FOR TTB USE ONLY**

|  |  |
|--|--|
| <p><b>QUALIFICATIONS</b></p> <p><b>STATUS</b><br/>THE STATUS IS APPROVED.</p> <p><b>CLASS/TYPE DESCRIPTION</b><br/>TABLE RED AND ROSE WINE</p> | <p><b>EXPIRATION DATE (if any)</b></p> |
|--|--|

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)

Actual Dimensions: 4.11 inches W X 2.58 inches H



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE


**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

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## COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

### COLA Detail

**TTB ID:** ⓘ 962770203

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 96-236

**Class/Type Code:** ⓘ TABLE RED AND ROSE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ CARLO ROSSI

**Fanciful Name:** ⓘ VIN ROSE

**Type of Application:** ⓘ

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 10/04/1996

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW CA 4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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**TTB****ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

## COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval

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- [Download Public COLA Registry Manual](#)
  
- [COLAs Online Logon](#)

### COLA Detail

**TTB ID:** ⓘ 9834800000024[Printable Version](#)**Status:** ⓘ SURRENDERED**Vendor Code:** ⓘ 003252**Serial #:** ⓘ 98-0152**Class/Type Code:** ⓘ TABLE FLAVORED WINE**Origin Code:** ⓘ CALIFORNIA**Brand Name:** ⓘ CARLO ROSSI**Fanciful Name:** ⓘ VIN ROSE**Type of Application:** ⓘ LABEL APPROVAL**For Sale In:** ⓘ**Total Bottle Capacity:** ⓘ**Wine Vintage:** ⓘ**Formula/SOP No.:** ⓘ 473**Lab No./Lab Date:** ⓘ**Approval Date:**

**Qualifications:** ⓘ

VIN ROSE

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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*U.S. Department of the Treasury*

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## COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

### COLA Detail

**TTB ID:** ⓘ 99179000000056

[Printable Version](#)
**Status:** ⓘ SURRENDERED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 99-176

**Class/Type Code:** ⓘ TABLE FLAVORED WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ CARLO ROSSI

**Fanciful Name:** ⓘ CHABLIS

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:**

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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## COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

### COLA Detail

**TTB ID:** ⓘ 99179000000061

[Printable Version](#)
**Status:** ⓘ SURRENDERED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 99-181

**Class/Type Code:** ⓘ TABLE FLAVORED WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ CARLO ROSSI

**Fanciful Name:** ⓘ RHINE

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:**

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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(00)

OMB No. 1512-0092 (03/31/2001)

|  |  |   |  |
|--|--|---|--|
| ID  |  | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br>(See Instructions and Paperwork Reduction Act Notice on Back) |  |
| 99287 000 000106<br>CT <b>9201</b> OR <b>0</b> AP                                    |  |   |  |

**PART I - APPLICATION**

|   |   |  |   |  |  |
|---|---|--|---|--|--|
| 1. VENDOR CODE (Required)<br><b>3 2 5 2</b>   | 2. SERIAL NUMBER (Required)<br>YEAR <b>9 9</b> - <b>0 2 6 6</b> | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br><b>COMPLIANCE DEPARTMENT<br/>E. &amp; J. GALLO WINERY dba CARLO ROSSI VINEYARDS<br/>(a California Corporation)<br/>600 Yosemite Blvd.<br/>Modesto, CA 95353</b> |   |  |  |
| 3. BRAND NAME (Required)<br><b>CARLO ROSSI</b>  |   | 7a. MAILING ADDRESS, IF DIFFERENT<br><b>P.O. Box 1130<br/>Modesto, CA 95353</b>  |   |  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br><b>Other Than Standard Wine</b>   |   |  |   |  |  |
| 5. FANCIFUL NAME (If any)<br><b>SANGRIA</b>   |   |  |   |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br><b>BW-CA-4213</b>   |   |  |   |  |  |
| 8. FORMULA NO. (If any)<br><b>201</b>   | 9. LAB. NO./DATE<br><b>N/A</b>                                  | 10. NET CONTENTS<br><b>1.5L</b>  | 11. PHONE NUMBER<br><b>(209) 341-3393</b> | 16. TYPE OF APPLICATION (Check applicable box)<br><input checked="" type="checkbox"/> a. CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL. For sale in only (Fill in State abbreviation)<br><input type="checkbox"/> c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |  |
| 12. AGE (Distilled Spirits)<br><b>N/A</b>   | 13. ALCOHOL CONTENT<br><b>10%</b>                               | 14. VINTAGE (Wine products only, if stated on label)<br><b>N/A</b>   | 15. FAX NUMBER<br><b>(209) 341-1541</b>   |  |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br><b>1.5L 1.5L-6</b> |   |  |   |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|  |  |   |
|--|--|---|
| 18. DATE OF APPLICATION<br><b>10-12-99</b> | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br><b>Gary L. Horton, Attorney-in-Fact</b> |
|--|--|---|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                       |   |
|---------------------------------------|---|
| 21. DATE ISSUED<br><b>OCT 15 1999</b> | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|---------------------------------------|---|

**FOR ATF USE ONLY**

QUALIFICATIONS *Approved pending further rule/rulemaking regarding Other Than Standard Wine or Wine Specialty Products.*

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

FRONT



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*[Handwritten initials]*

OMB No. 1512-0092 (03/31/2001)

**DEPARTMENT OF THE TREASURY**  
**BUREAU OF ALCOHOL, TOBACCO AND FIREARMS**  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF**  
**LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

|    |                  |      |    |    |
|----|------------------|------|----|----|
| ID | 99287 000 000094 | CT   | OR | AP |
|    |                  | 7201 | 0  |    |

**PART I - APPLICATION**

|  |                             |   |                                    |
|--|-----------------------------|---|------------------------------------|
| 1. VENDOR CODE (Required)  | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)   |                                    |
| 3 2 5 2  | YEAR<br>9 9 - 0 2 5 4       | COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba CARLO ROSSI VINYARDS<br>(a California Corporation)<br>600 Yosemite Blvd.<br>Modesto, CA 95353 |                                    |
| 3. BRAND NAME (Required)<br><b>CARLO ROSSI</b>   |                             | 7a. MAILING ADDRESS, IF DIFFERENT   |                                    |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br><b>Other Than Standard Wine</b>  |                             | P.O. Box 1130<br>Modesto, CA 95353  |                                    |
| 5. FANCIFUL NAME (If any)<br><b>BLUSH</b>  |                             |   |                                    |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br><b>BW-CA-4213</b>  |                             |   |                                    |
| 8. FORMULA NO. (If any)<br>473   | 9. LAB. NO./DATE<br>N/A     | 10. NET CONTENTS<br>1.5L  | 11. PHONE NUMBER<br>(209) 341-3393 |
| 12. AGE (Distilled Spirits)<br>N/A   | 13. ALCOHOL CONTENT<br>9.5% | 14. VINTAGE (Wine products only, if stated on label)<br>N/A   | 15. FAX NUMBER<br>(209) 341-4541   |
| 16. TYPE OF APPLICATION (Check applicable box)   |                             |   |                                    |
| a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL   |                             |   |                                    |
| b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For use in _____ only) (Fill in State's abbreviation)  |                             |   |                                    |
| c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)   |                             |   |                                    |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS |                             |   |                                    |
| 1.5L 1.5L-6  |                             |   |                                    |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                     |  |  |
|-------------------------------------|--|--|
| 18. DATE OF APPLICATION<br>10-12-99 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|-------------------------------------|--|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                       |   |
|---------------------------------------|---|
| 21. DATE ISSUED<br><b>OCT-15 1999</b> | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|---------------------------------------|---|

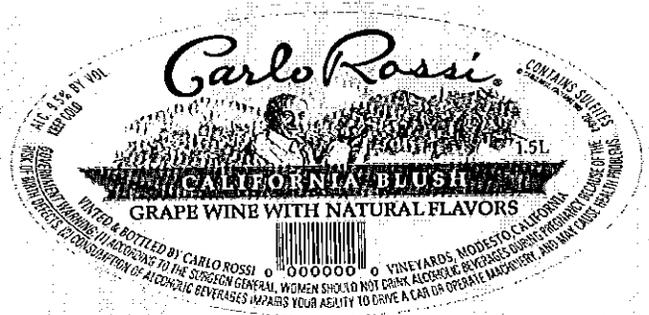
**FOR ATF USE ONLY**

QUALIFICATIONS

Approved pending further rule/rulemaking regarding Other Than Standard Wine or Wine Specialty Products.

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS \_\_\_\_\_



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**Typed Drawing**

**Word Mark** CARLO ROSSI  
**Goods and Services** IC 033. US 047. G & S: wines. FIRST USE: 19620000. FIRST USE IN COMMERCE: 19620000  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74535456  
**Filing Date** June 9, 1994  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 18, 1995  
**Registration Number** 1904572  
**Registration Date** July 11, 1995  
**Owner** (REGISTRANT) E. & J. GALLO WINERY DBA Carlo Rossi Vineyards CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354  
**Attorney of Record** Paul W. Reidl  
**Prior Registrations** 1813968  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050804.  
**Renewal** 1ST RENEWAL 20050804  
**Other Data** The name in the mark does not identify a living individual.  
**Live/Dead Indicator** LIVE

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## COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

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## COLA Detail

TTB ID: ① 97079000000022

[Printable Version](#)

Status: ① APPROVED

Vendor Code: ① 003252

Serial #: ① 97-41

Class/Type Code: ① TABLE RED AND ROSE WINE

Origin Code: ① CALIFORNIA

Brand Name: ① INDIGO HILLS

Fanciful Name: ① NORTH COAST CABERNET SAUVIG

Type of Application: ① LABEL APPROVAL

For Sale In: ①

Total Bottle Capacity: ①

Wine Vintage: ① 1995

Formula/SOP No.: ①

Lab No./Lab Date: ①

Approval Date: 04/07/1997

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-1114

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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**TTB ID:** ⓘ 98181000000059

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 009636

**Serial #:** ⓘ 98-35

**Class/Type Code:** ⓘ SPARKLING WINE/CHAMPAGNE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ INDIGO HILLS

**Fanciful Name:** ⓘ BRUT BLANC DE BLANCS

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 07/15/1998

**Qualifications:** ?

NORTH COAST

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-893

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number:

Fax Number:

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OMB No. 1512-0092 (03/31/2001)

DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL**  
(See Instructions and Paperwork Reduction Act Notice on Back)

1005

ID 99112 000 000084  
CT 8401 OR 01 AP

**PART I - APPLICATION**

1. VENDOR CODE (Required) 2. SERIAL NUMBER (Required)  
9 8 3 6 YEAR 9 - 2 3

3. BRAND NAME (Required)  
Indigo Hills

4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  
Sparkling wine

5. FANCIFUL NAME (If any)  
Brut Blanc de Blancs

6. PLANT REGISTRY/BASIC PERMIT NO./DREWER'S NO. (Required)  
BW-CA-893

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
Monte Bros.  
5565 Tesla Rd.  
Livermore, CA 94550  
dba: Indigo Hills Winery

7a. MAILING ADDRESS, IF DIFFERENT

8. FORMULA NO. (If any) 9. LAB. NO./DATE 10. NET CONTENTS 11. PHONE NUMBER 12. TYPE OF APPLICATION (Check applicable box)  
BW-CA-893 750ml. 925,456-2327  
 CERTIFICATE OF LABEL APPROVAL  
 CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (P.A. in State abbreviation)  
 DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (P.A. in amount)

12. AGE (Distilled Spirits) 13. ALCOHOL CONTENT 14. VINTAGE (Wine products only, if stated on label) 15. FAX NUMBER  
12% 925,447-3675

17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
Net contents blown into bottle 750ml.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

18. DATE OF APPLICATION 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
April 20, 1999 Gary Ventling, CFO

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

21. DATE ISSUED 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
APR 27 1999

FOR ATF USE ONLY

QUALIFICATIONS

DATE (If any)



\* INDIGO HILLS, \* BRUT BLANC DE BLANCS \*

Made from a careful selection of grapes from the cool growing regions of California's North Coast, this Méthode Champenoise sparkling wine is produced in the same manner as the finest French Champagne. The cuvée spent over two years maturing, enhancing the ripe flavors of apple and pear with a luscious mouthfeel. The result—a dry, crisp sparkling wine with subtle notes of citrus and a clean, elegant finish. Enjoy this sophisticated Blanc de Blancs anytime as an aperitif with fruit and cheese or as a complement to light entrees.

VARIETAL CONTENT: 80% CHARDONNAY • 15% PINOT BLANC  
VINEYARDS: 70% SONOMA COUNTY • 27% MENOCINGO COUNTY

VINTED & BOTTLED BY INDIGO HILLS WINERY, LIVERMORE, CA 94550

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

WARNING - BE CAREFUL! Point bottle away from self and others to avoid serious eye injury. Cork may eject forcefully at any time during or after wine usage. Removal: Carefully under high pressure. To open: Hold well, twist out slowly, (3) point bottle away from self and others, (4) remove wine case. (5) Do not cork too slowly by hand. NEVER use a cork remover on retail cork. 750 MILLILITERS • CONTAINS SULFITES

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ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE



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**Typed Drawing**

**Word Mark** INDIGO HILLS  
**Goods and Services** IC 033. US 047 049. G & S: wines. FIRST USE: 19960801. FIRST USE IN COMMERCE: 19960801  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74620003  
**Filing Date** January 11, 1995  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 3, 1995  
**Registration Number** 2057934  
**Registration Date** April 29, 1997  
**Owner** (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354  
**Attorney of Record** Paul W. Reidl  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070609.  
**Renewal** 1ST RENEWAL 20070609  
**Live/Dead Indicator** LIVE

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TTB F 5100.31: Application For and Certification/  
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### **COLA Detail**

**TTB ID:** 97023000000029

[Printable Version](#)

**Status:** APPROVED

**Vendor Code:** 007001

**Serial #:** 97-01

**Class/Type Code:** TABLE RED AND ROSE WINE

**Origin Code:** ITALY

**Brand Name:** ECCO DOMANI

**Fanciful Name:** MERLOT DELLE VENEZIE

**Type of Application:** LABEL APPROVAL

**For Sale In:**

**Total Bottle Capacity:**

**Wine Vintage:** 1996

**Formula/SOP No.:**

**Lab No./Lab Date:**

**Approval Date:** 01/24/1997

**Qualifications:** 

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

CA-I-4308

**Plant Registry/Basic Permit/Brewers No (Other):** 

**Contact Information:**

Phone Number:

Fax Number:

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### COLA Detail

TTB ID: ⓘ 97023000000030

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Status: ⓘ APPROVED

Vendor Code: ⓘ 007001

Serial #: ⓘ 97-02

Class/Type Code: ⓘ TABLE WHITE WINE

Origin Code: ⓘ ITALY

Brand Name: ⓘ ECCO DOMANI

Fanciful Name: ⓘ PINOT GRIGIO DELLE VENEZIE

Type of Application: ⓘ LABEL APPROVAL

For Sale In: ⓘ

Total Bottle Capacity: ⓘ

Wine Vintage: ⓘ 1996

Formula/SOP No.: ⓘ

Lab No./Lab Date: ⓘ

Approval Date: 01/24/1997

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

CA-I-4308

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number:

Fax Number:

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**Typed Drawing**

**Word Mark** ECCO DOMANI  
**Translations** The English translation of "ECCO DOMANI" is "today tomorrow".  
**Goods and Services** IC 033. US 047 049. G & S: wines. FIRST USE: 19960726. FIRST USE IN COMMERCE: 19960726  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74611691  
**Filing Date** December 16, 1994  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 8, 1995  
**Registration Number** 2032739  
**Registration Date** January 21, 1997  
**Owner** (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354  
**Attorney of Record** PAUL W. REIDL  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20061209.  
**Renewal** 1ST RENEWAL 20061209  
**Live/Dead Indicator** LIVE

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**TTB ID:** 97107000000021

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**Status:** APPROVED

**Vendor Code:** 003252

**Serial #:** 97-76

**Class/Type Code:** DESSERT /PORT/SHERRY/(COOKING) WINE

**Origin Code:** CALIFORNIA

**Brand Name:** ERNEST & JULIO GALLO SONOMA

**Fanciful Name:** FREI RANCH VYD. DRY CREEK VAL

**Type of Application:** LABEL APPROVAL

**For Sale In:**
**Total Bottle Capacity:**
**Wine Vintage:** 1994

**Formula/SOP No.:**
**Lab No./Lab Date:**
**Approval Date:** 04/29/1997

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-1114

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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**TTB ID:** 97328000000136

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**Status:** APPROVED

**Vendor Code:** 003252

**Serial #:** 97-297

**Class/Type Code:** DESSERT /PORT/SHERRY/(COOKING) WINE

**Origin Code:** CALIFORNIA

**Brand Name:** ernest & julio gallo sonoma

**Fanciful Name:** frei ranch vyd, dry creek valley

**Type of Application:** LABEL APPROVAL

**For Sale In:**
**Total Bottle Capacity:**
**Wine Vintage:** 1994

**Formula/SOP No.:**
**Lab No./Lab Date:**
**Approval Date:** 12/08/1997

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-1114

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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## COLA Detail

**TTB ID:** ⓘ 97328000000138

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**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 97-299

**Class/Type Code:** ⓘ DESSERT /PORT/SHERRY/(COOKING) WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ ernest & julio gallo sonoma

**Fanciful Name:** ⓘ frei ranch vyd. dry creek valley

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1994

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ 65%

**Approval Date:** 12/08/1997

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-1114

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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# FREI RANCH VINEYARD

|                                 |  |
|---------------------------------|--|
| <b>Word Mark</b>                | FREI RANCH VINEYARD  |
| <b>Goods and Services</b>       | IC 033. US 047 049. G & S: wines. FIRST USE: 19940912. FIRST USE IN COMMERCE: 19940912                   |
| <b>Mark Drawing Code</b>        | (6) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  |
| <b>Serial Number</b>            | 74595581   |
| <b>Filing Date</b>              | November 7, 1994   |
| <b>Current Filing Basis</b>     | 1A   |
| <b>Original Filing Basis</b>    | 1A   |
| <b>Published for Opposition</b> | December 12, 1995  |
| <b>Registration Number</b>      | 1959931  |
| <b>Registration Date</b>        | March 5, 1996  |
| <b>Owner</b>                    | (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354 |
| <b>Attorney of Record</b>       | Paul W. Reidl  |
| <b>Disclaimer</b>               | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE VINEYARD APART FROM THE MARK AS SHOWN                     |
| <b>Type of Mark</b>             | TRADEMARK  |
| <b>Register</b>                 | PRINCIPAL  |
| <b>Affidavit Text</b>           | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060404.   |
| <b>Renewal</b>                  | 1ST RENEWAL 20060404   |
| <b>Live/Dead Indicator</b>      | LIVE   |

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1001

02087-000-000075

DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL  
*(See instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

1. VENDOR CODE (Required) 2. SERIAL NUMBER (Required)  
 9 6 2 4 0 2 3 8 7 4

3. BRAND NAME (Required)  
**BAREFOOT BUBBLY**

4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  
**SPARKLING WINE CALIFORNIA CHAMPAGNE**

5. FANCIFUL NAME (if any)  
**PREMIUM CHAMPAGNE**

6. PLANT REGISTRY/DASIC PERMIT NO./BREWER'S NO. (Required)  
**BW - CA - 4372**

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
**WEIBEL INCORPORATED  
 d.b.a. Barefoot Cellars  
 EAST OF GUILD AVE. 3.3 MILES OF THE POST OFFICE  
 WOODBRIDGE, CA 95258**

7a. MAILING ADDRESS, IF DIFFERENT  
**P.O. Box 87  
 Woodbridge, Ca 95258**

8. FORMULA NO. (if any) 9. LAFI NO. (DATE) 10. NET CONTENTS 11. PHONE NUMBER 12. TYPE OF APPLICATION (Check applicable box)  
 12. ACF (Distilled Spirits) 13. ALCOHOL CONTENT 14. VINTAGE (Wine products only, if stated on label) 15. FAX NUMBER  
 11% 750 ML (209) 365-9463 (209) 365-9469

16. TYPE OF APPLICATION (Check applicable box)  
 CERTIFICATE OF LABEL APPROVAL  
 CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For use only if a State allows wine)  
 INSTANTINE (BOTTLE APPROVAL - TOTAL BOTTLE CAPACITY BEFORE CLOSURE (1-11/17/03))

17. SHOW ANY WORKING (A) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, collars, corks, etc.) OTHER THAN THE LABELS ATTACHED BELOW, OR (B) EMBOSSED ON THE CONTAINER. THIS WORKING MUST BE NOTED HERE, EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
 Printed on wire hoods - BAREFOOT BUBBLY 800-750-8828 barefootwine.com "footprint" and two stars  
 Printed on corks - BAREFOOT BUBBLY 800-750-8828 barefootwine.com "footprint" and two stars  
 Printed on capsules - BAREFOOT BUBBLY California Champagne  
 Net contents blown into container

**PART II - APPLICANT'S CERTIFICATION**

I, the undersigned, declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the contents to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5109.31; Certificate/Exemption of Label/Bottle Approval.

18. DATE OF APPLICATION 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
 3-26-02 *Lisa Santini* LISA SANTINI

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

21. DATE ISSUED 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 APR 11 2002 *John D. Sumner*

FOR ATF USE ONLY

ATTACH HERE

EXPIRATION DATE (if any)



4/3/02  
 JDF  
 ATF F 5109.31 (1-99) (PREVIOUS EDITIONS ARE OBSOLETE)

1001

02087-000-000074

84 01 AP

DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

1. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
WEIBEL INCORPORATED  
d.b.a. Barefoot Cellars  
EAST OF GUILD AVE. 3.3 MILES OF THE POST OFFICE  
WOODBRIDGE, CA 95258

2a. MAILING ADDRESS, IF DIFFERENT  
P.O. Box 87  
Woodbridge, Ca 95258

2. SERIAL NUMBER (Required)  
YEAR: 02 - 3 8 7 3

3. BRAND NAME (Required)  
BAREFOOT BUBBLY

4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  
SPARKLING WINE CALIFORNIA CHAMPAGNE

5. FANCIFUL NAME (If any)  
BRUT CUYEE

6. FORMULATION (If any)

9. LABEL NO. DATE

10. NET CONTENTS  
750 ML

11. PHONE NUMBER  
(209) 365-9403

12. ALC. (Distilled Spirits)

13. ALCOHOL CONTENT  
11%

14. VINTAGE (Wine products only, Distilled spirits)

15. FAX NUMBER  
NV  
(209) 365-9469

16. TYPE OF APPLICATION (Check one box only)  
a.  CERTIFICATE OF LABEL APPROVAL  
b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (Foreign only, 27 CFR 201.26(a)(2))  
c.  DISPOSITIVE LIQUOR BOTTLE APPROVAL, TOTAL BOTTLE CAPACITY BEFORE CLOSURE: (Indicate)

17. SIGN ANY WARNINGS (a) APPEARING ON MATERIALS TYPICALLY AFFIXED TO THE CONTAINER (e.g., cork, capsules, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORD (S) MUST BE NOTED HERE (EVEN IF IT QUALIFIES PORTIONS OF THE LABEL AFFIXED BELOW). ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
Printed on wire hoods - BAREFOOT BUBBLY 800-750-8828 barefootwine.com "footprint" and two stars  
Printed on corks - BAREFOOT BUBBLY 800-750-8828 barefootwine.com "footprint" and two stars  
Printed on capsules - BAREFOOT BUBBLY California Champagne  
Net contents blown into container

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the contents to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF 5100-31, Certificate of Label/Bottle Approval.

18. DATE OF APPLICATION  
3-26-02

19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT  
*Lisa Santini*

20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
LISA SANTINI

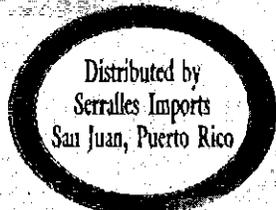
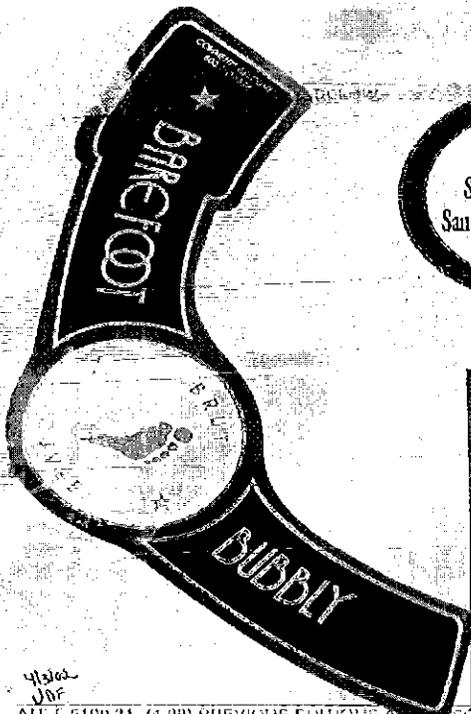
**PART III - AIC CERTIFICATE**

21. DATE ISSUED  
APR 04 2002

22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
*John D. Surma*

FOR AIC USE ONLY

QUALIFICATIONS



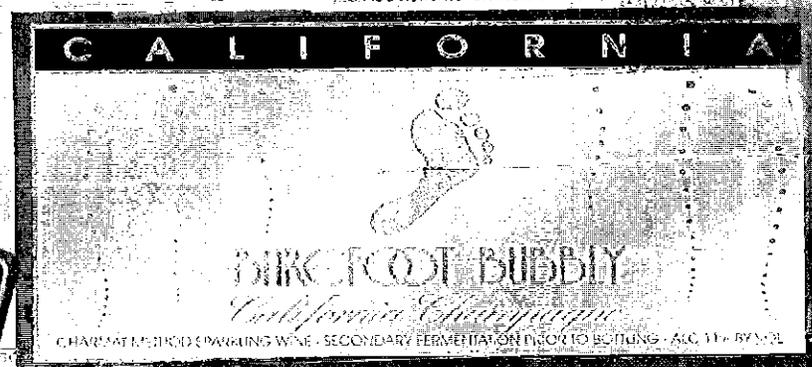
**BAREFOOT BUBBLY, Brut Cuyee**

OUR FOOTPRINT CHAMPAGNE THAT "CHAMPAGNE" IS THE ONLY CALIFORNIA CHAMPAGNE CLASS WITH CERTIFICATION FROM THE CALIFORNIA WINE INSTITUTE. WE ARE PROUD TO BE THE ONLY CALIFORNIA CHAMPAGNE CLASS WITH A GREAT TASTE.

PRODUCED AND BOTTLED BY WEIBEL INCORPORATED, BAREFOOT CELLARS, WOODBRIDGE, CALIFORNIA

0 1 5 5 4 1 7 5 1 2 6 0

WEIBEL INCORPORATED, BAREFOOT CELLARS, WOODBRIDGE, CALIFORNIA



1001

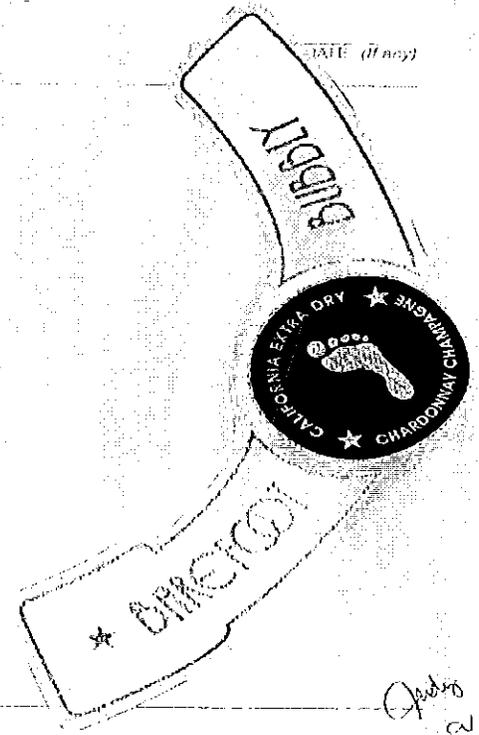
03056-000-000059  
 84 01  
 DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL  
 (See Instructions and Paperwork Reduction Act Notice on Back.)  
 PART I - APPLICATION  
 1. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
**WEIBEL INCORPORATED**  
**d.b.a. BAREFOOT CELLARS**  
**EAST OF GUILD AVE. 3.3 MILES OF THE POST OFFICE**  
**WOODBIDGE, CA 95258**  
 7a. MAILING ADDRESS, IF DIFFERENT  
**P.O. Box 87**  
**Woodbridge, Ca 95258**  
 2. BRAND NAME (Required)  
**BAREFOOT BUBBLY**  
 3. GRAPE KIND / TYPE (Required) (Includes wine varietal designation, if applicable)  
**CALIFORNIA CHARDONNAY CHAMPAGNE**  
 4. FANCIFUL NAME (If any)  
**PREMIUM CHARDONNAY CHAMPAGNE**  
 5. PLANT REGISTRY/BASIC PERMIT NO. (BREWERS ONLY) (Required)  
**BW - CA - 4372**  
 6. VENDOR CODE (Required)  
**9 6 2 4**  
 7. SERIAL NUMBER (Required)  
**0 3 3 8 9 9**  
 8. YEAR  
**03**  
 9. NET CONTENTS  
**750 ML**  
 10. PHONE NUMBER  
**(209) 365-9463**  
 11. FAX NUMBER  
**(209) 365-9409**  
 12. TYPE OF APPLICATION (Check one)  
 A. COMPLETE ORIGINAL APPLICATION  
 B. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (See ATF F 5100.31 for instructions)  
 C. LISTENING TO CONDUCTIVE APPROVAL (See ATF F 5100.31 for instructions)  
 13. ALC. (Distilled spirits)  
**11%**  
 14. VOLUME (Distilled spirits)  
**11%**  
 15. VOLUME (Wine/beer/etc.)  
**11%**  
 16. PRINTED ON WIRE HOOD IS BAREFOOT BUBBLY - 800-750-8828 - barefootwine.com  
 17. PRINTED ON GOLD CAPSULE IS BAREFOOT BUBBLY - 800-750-8828 - barefootwine.com  
 18. PRINTED ON CORK IS BAREFOOT BUBBLY - GET BAREFOOT AND HAVE A GREAT TIME - 800-750-8828 - E6 - barefootwine.com  
 Net contents blown into container

PART II - APPLICANT'S CERTIFICATION  
 Under the penalty of perjury, I declare that all statements appearing on this application are true and correct to the best of my knowledge and belief and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also declare that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31 Certificate/Exemption of Label/Bottle Approval.  
 19. DATE OF APPLICATION, ETC.  
**02/21/03**  
 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
**LISA SANTINI**  
 21. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
**Cassandra Morris**  
 This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.  
 DATE ISSUED: **MAR 04 2003**  
 FOR ATF USE ONLY

QUALIFICATIONS  
 DATE (If any)

**BAREFOOT BUBBLY Extra Dry**  
 ★ California Chardonnay Champagne ★  
 Celebrate with the Champagne that takes your toast Barefoot Bubbly Extra Dry Chardonnay Champagne opens with the delightful aromas of fresh flowers and sweet citrus. Flavors of tangy tangerines and times w/ delight your palate. Savor the creamy vanilla finish.  
 Get Barefoot and Have a Great Time!  
 800-750-8828 barefootwine.com  
 PRODUCED AND BOTTLED BY  
**BAREFOOT CELLARS**  
 WOODBRIDGE, CALIFORNIA  
 CONTAINS SULFITES - 750ML  
 Cheers!  
 GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF EARLY DETACHMENT OF THE FETUS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES MAY BE CAUSATIVE OF CANCER AND OTHER MAJOR HEALTH PROBLEMS.

★ **BAREFOOT BUBBLY** ★  
  
 California Premium  
 Chardonnay Champagne  
 CHARMAT METHOD SPARKLING WINE - SECONDARY FERMENTATION PRIOR TO BOTTLING - ALC 11% BY VOL



*Adrian*

1000

|    |                  |   |    |
|----|------------------|---|----|
| ID | 03098-000-000014 | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |    |
| CT | 84               | OR  | AP |

**PART I - APPLICATION**

|   |                             |   |                                    |
|---|-----------------------------|---|------------------------------------|
| 1. VENDOR CODE (Required)   | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)                   |                                    |
| 9 6 2 4   | YEAR<br>0 3 - 3 9 0 9       | WEIBEL INCORPORATED<br>d.b.a. BAREFOOT CELLARS<br>EAST OF GUILD AVE. 3.3 MILES OF THE POST OFFICE<br>WOODBRIDGE, CA 95258 |                                    |
| 3. BRAND NAME (Required)<br>BAREFOOT BUBBLY   |                             | 7a. MAILING ADDRESS, IF DIFFERENT   |                                    |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>CALIFORNIA CHARDONNAY CHAMPAGNE   |                             | P.O. Box 87<br>Woodbridge, Ca 95258   |                                    |
| 5. FANCIFUL NAME (If any)<br>BRUT   |                             |   |                                    |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW - CA - 4372  |                             |   |                                    |
| 8. FORMULA NO. (If any)   | 9. LAB. NO./DATE            | 10. NET CONTENTS<br>750 ML  | 11. PHONE NUMBER<br>(209) 365-9463 |
| 12. AGE (Distilled Spirits)   | 13. ALCOHOL CONTENT<br>11%  | 14. VINTAGE (Wine products only, if stated on label)  | 15. FAX NUMBER<br>(209) 365-9469   |
| 16. TYPE OF APPLICATION (Check applicable box)<br><input checked="" type="checkbox"/> a. CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (Federal only) (FBI in State Abbreviation)<br><input type="checkbox"/> c. DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE. (FBI in State)   |                             |   |                                    |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. Net contents blown into container<br>Printed on Cork Is Barefoot Bubbly - Get Barefoot and Have A Great Time - 800-750-8828 - E5 - barefootwine.com<br>Printed on Wire Hood Is Barefoot Bubbly - 800-750-8828 - barefootwine.com<br>Printed on Gold Capsule Is Barefoot Bubbly - California Champagne |                             |   |                                    |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                    |   |  |
|------------------------------------|---|--|
| 18. DATE OF APPLICATION<br>04/3/03 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Lisa Santini</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>LISA SANTINI |
|------------------------------------|---|--|

**PART III - ATF CERTIFICATE**

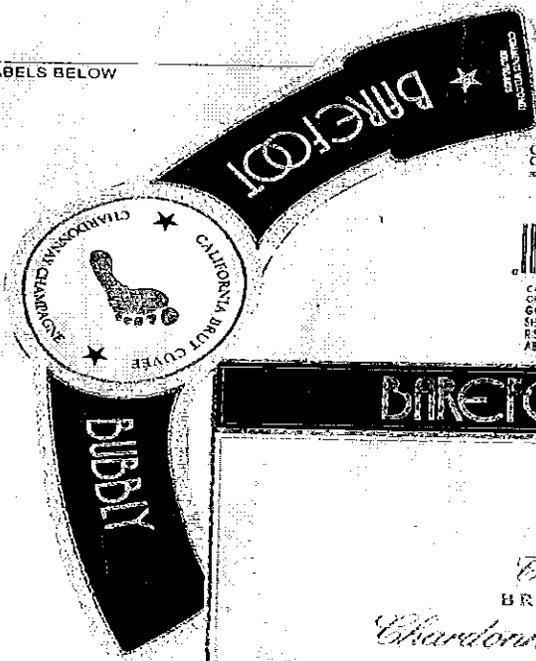
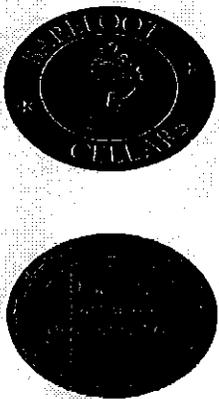
This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>APR 16 2003 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>Cassandra Norin</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

AFFIX COMPLETE SET OF LABELS BELOW



EXPIRATION DATE (If any)

**BAREFOOT BUBBLY BRUT CUVÉE**  
★ CALIFORNIA CHARDONNAY CHAMPAGNE ★

Celebrate with the Champagne that tickles your toes! Barefoot Bubbly™ Fine Chardonnay Champagne opens with the delightful aroma of green apples and peaches. Flavors of fruit and peach will delight your palate. Share the fun by toasting friends.

Get Barefoot and Have a Great Time!  
800-750-8828 barefootwine.com

PRODUCED AND BOTTLED BY  
BAREFOOT CELLARS  
WOODBRIDGE, CALIFORNIA  
CONTAINS SULFITES - 750ML

*Cheers!*

CA, ACT'S SPARKLING WINE UNDER PRESSURE TO OPEN HOLD IN UPRIGHT POSITION AND POSITION OF THE BOTTLE AWAY FROM PEOPLE  
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

**BAREFOOT BUBBLY**

*California*  
BRUT CUVÉE  
*Chardonnay Champagne*

CHARMAT METHOD SPARKLING WINE • SECONDARY FERMENTATION PRIOR TO BOTTLING • ALCOHOL 11% BY VOL

ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE


**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

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# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

## COLA Detail

**TTB ID:** ⓘ 03322000000258

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ

**Serial #:** ⓘ 033959

**Class/Type Code:** ⓘ SPARKLING WINE/CHAMPAGNE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ BAREFOOT BUBBLY

**Fanciful Name:** ⓘ EXDRA DRY CHARDONNAY CHAMPAGNE

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 12/03/2003

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4372

WEIBEL CHAMPAGNE VINEYARDS, WEIBEL, INC.

1 WINEMASTER WAY #D

LODI, CA 95240

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

[Back](#)Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)

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If you have difficulty accessing any information in the site due to a disability, please contact us via email ([webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)) and we will do our best to make the information available to you.

This site is best viewed at 800x600 screen resolution or higher using Internet Explorer 7.0.  
If you are using Internet Explorer 8.0, [click here](#) for more information on browser compatibility.

**WARNING! THIS SYSTEM IS THE PROPERTY OF THE UNITED STATES DEPARTMENT OF TREASURY. UNAUTHORIZED USE OF THIS SYSTEM IS STRICTLY PROHIBITED AND SUBJECT TO CRIMINAL AND CIVIL PENALTIES. THE DEPARTMENT MAY MONITOR, RECORD, AND AUDIT ANY ACTIVITY ON THE SYSTEM AND SEARCH AND RETRIEVE ANY INFORMATION STORED WITHIN THE SYSTEM. BY ACCESSING AND USING THIS COMPUTER YOU ARE AGREEING TO ABIDE BY THE TTB RULES OF BEHAVIOR, AND ARE CONSENTING TO SUCH MONITORING, RECORDING, AND INFORMATION RETRIEVAL FOR LAW ENFORCEMENT AND OTHER PURPOSES. USERS SHOULD HAVE NO EXPECTATION OF PRIVACY WHILE USING THIS SYSTEM.**

|                          |  |
|--------------------------|--|
| <b>FOR TTB USE ONLY</b>  | <b>DEPARTMENT OF THE TREASURY</b><br><b>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b><br><b>APPLICATION FOR AND</b><br><b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b><br><b>APPROVAL</b><br><br>(See Instructions and Paperwork Reduction Act Notice on Back) |
| TTB ID<br>10146001000129 |  |
| 1. REP. ID. NO. (If any) | CT<br>80   |
|                          | OR<br>01   |

**PART I - APPLICATION**

|   |  |   |
|---|--|---|
| <b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b><br>BW-CA-4213 | <b>3. SOURCE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported  | <b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b><br><br>E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>BAREFOOT CELLARS (Used on label) |
| <b>4. SERIAL NUMBER (Required)</b><br>100120                                | <b>5. TYPE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |   |

|   |  |
|---|--|
| <b>6. BRAND NAME (Required)</b><br>BAREFOOT   | <b>8a. MAILING ADDRESS, IF DIFFERENT</b> |
| <b>7. FANCIFUL NAME (If any)</b><br>SWEET RED |  |

|  |   |  |   |
|--|---|--|---|
| <b>9. EMAIL ADDRESS</b><br>LUCIA.GUTIERREZ@EJGALLO.COM | <b>10. FORMULA/SOP NO. (If any)</b>       | <b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b> | <b>18. TYPE OF APPLICATION (Check applicable box(es))</b><br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation.)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)<br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____ |
| <b>12. NET CONTENTS</b><br>750 MILLILITERS             | <b>13. ALCOHOL CONTENT</b><br>10.5        | <b>14. WINE APPELLATION IF ON LABEL</b><br>CALIFORNIA              |   |
| <b>15. WINE VINTAGE DATE IF ON LABEL</b>               | <b>16. PHONE NUMBER</b><br>(209) 341-3183 | <b>17. FAX NUMBER</b><br>(209) 341-1993                            |   |

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
 INTERNAL CONTROL NUMBER 03061010S.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|  |  |   |
|--|--|---|
| <b>20. DATE OF APPLICATION</b><br>05/26/2010 | <b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b><br>(Application was e-filed) | <b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b><br>LUCIA GUTIERREZ |
|--|--|---|

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                                       |  |
|---------------------------------------|--|
| <p>23. DATE ISSUED<br/>06/07/2010</p> | <p>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br/><i>Shirley Gumbs</i></p> |
|---------------------------------------|--|

**FOR TTB USE ONLY**

|  |  |
|--|--|
| <p><b>QUALIFICATIONS</b></p> <p><b>STATUS</b><br/>THE STATUS IS APPROVED.</p> <p><b>CLASS/TYPE DESCRIPTION</b><br/>TABLE RED AND ROSE WINE</p> | <p><b>EXPIRATION DATE (if any)</b></p> |
|--|--|

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Other  
Actual Dimensions: 1.18 inches W X 1.18 inches H



Image Type: Other  
Actual Dimensions: 1.42 inches W X 1.42 inches H



Image Type: Brand (front)  
Actual Dimensions: 2.96 inches W X 3.56 inches H



Image Type: Back  
 Actual Dimensions: 2.31 inches WX 3.56 inches H

**FOOTNOTES**

**BAREFOOT<sup>®</sup>  
SWEET RED**

**Barefoot Sweet Red** is a ripe and juicy wine with explosive flavors of raspberry, pomegranate and luscious cherry.

**Barefoot Sweet Red** is excellent served chilled or enjoyed at room temperature. Pairs well with grilled vegetables, marinated flank steak, spicy beef kabobs and all fiery treats. *Delicious!*

800-750-8828 • barefootwine.com  
**GET BAREFOOT AND HAVE A GREAT TIME!**

VINTED AND BOTTLED BY BAREFOOT CELLARS,  
 MODESTO, CA 95354 • CONTAINS SULFITES • 750 mL

**GOVERNMENT WARNING: (1)**  
 ACCORDING TO THE SURGEON  
 GENERAL, WOMEN SHOULD NOT  
 DRINK ALCOHOLIC BEVERAGES  
 DURING PREGNANCY BECAUSE  
 OF THE RISK OF BIRTH DEFECTS.  
 (2) CONSUMPTION OF ALCOHOLIC  
 BEVERAGES IMPAIRS YOUR  
 ABILITY TO DRIVE A CAR OR  
 OPERATE MACHINERY, AND MAY  
 CAUSE HEALTH PROBLEMS.

© BAREFOOT CELLARS 2007

TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE



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**Typed Drawing**

|                                 |  |
|---------------------------------|--|
| <b>Word Mark</b>                | BAREFOOT   |
| <b>Goods and Services</b>       | IC 033. US 047. G & S: WINE. FIRST USE: 19860507. FIRST USE IN COMMERCE: 19860507  |
| <b>Mark Drawing Code</b>        | (1) TYPED DRAWING  |
| <b>Serial Number</b>            | 73756097   |
| <b>Filing Date</b>              | October 5, 1988  |
| <b>Current Filing Basis</b>     | 1A   |
| <b>Original Filing Basis</b>    | 1A   |
| <b>Published for Opposition</b> | March 7, 1995  |
| <b>Registration Number</b>      | 2022700  |
| <b>Registration Date</b>        | December 17, 1996  |
| <b>Owner</b>                    | (REGISTRANT) HOULIHAN, MICHAEL C. DBA BAREFOOT CELLARS INDIVIDUAL UNITED STATES 8075-B WESTSIDE ROAD HEALDSBURG CALIFORNIA 95448 |
|                                 | (LAST LISTED OWNER) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354                  |
| <b>Assignment Recorded</b>      | ASSIGNMENT RECORDED  |
| <b>Attorney of Record</b>       | PAUL W. REIDL  |
| <b>Type of Mark Register</b>    | TRADEMARK<br>PRINCIPAL   |

**Affidavit Text**    SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060918.  
**Renewal**            1ST RENEWAL 20060918  
**Other Data**        REGISTRATION IS ENTITLED FOR THE AREA COMPRISING THE STATES OF ALASKA,  
                              HAWAII, OREGON, WASHINGTON, AND CALIFORNIA. CONCURRENT USE PROCEEDING  
                              NO. 1031 WITH SERIAL NO. 74/581920.  
**Live/Dead**  
**Indicator**           LIVE

|                           |                           |                            |                           |                             |                           |                     |                      |                           |                           |
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| <a href="#">NEXT LIST</a> | <a href="#">FIRST DOC</a> | <a href="#">PREV DOC</a>   | <a href="#">NEXT DOC</a>  | <a href="#">LAST DOC</a>    |                           |                     |                      |                           |                           |

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(00)

OMB No. 1512-0092 (03/31/2001)

|    |                  |          |
|----|------------------|----------|
| ID | 01180-000-000058 |          |
| CT | 80               | OR 01 AP |

**DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

|   |   |   |                                    |   |  |
|---|---|---|------------------------------------|---|--|
| 1. VENDOR CODE (Required)<br>3 2 5 2  | 2. SERIAL NUMBER (Required)<br>YEAR 0 1 0 1 7 6 | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba WM. WYCLIFF VINEYARDS<br>(a California Corporation)<br>600 Yosemite Boulevard<br>Modesto, CA 95353 |                                    |   |  |
| 3. BRAND NAME (Required)<br>WM. WYCLIFF VINEYARDS   |   | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |                                    |   |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Table Wine  |   |   |                                    |   |  |
| 5. FANCIFUL NAME (If any)<br>Blush  |   |   |                                    |   |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-4213  |   |   |                                    |   |  |
| 8. FORMULA NO. (If any)<br>N/A  | 9. LAB. NO./DATE<br>N/A                         | 10. NET CONTENTS<br>18.0 liter box  | 11. PHONE NUMBER<br>(209) 341-3393 | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL For sale in only (If a State Application)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (If applicable) |  |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>9%                       | 14. VINTAGE (Wine products only, if stated on label)<br>N/A   | 15. FAX NUMBER<br>(209) 341-6959   |   |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>18.0 L - 1 |   |   |                                    |   |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|  |   |  |
|--|---|--|
| 18. DATE OF APPLICATION<br>June 28, 2001 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Paul C. Thorpe</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Paul C. Thorpe, Attorney-in-Fact |
|--|---|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>JUL 06 2001 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

Four-panel carton with plastic liner; reduced-size illustration below. Actual-sized copy of legal panel attached.

|   |  |  |  |
|---|--|--|--|
| <p><b>Do not cut</b><br/><b>Do not clamp</b><br/><b>Do not puncture</b></p>   | <p><b>TURN BOX UPSIDE DOWN TO OPEN</b></p> |  |  |
| <p>RESTAURANT/HOTEL<br/>Store at cool temperature</p> <p><b>18 LITER VINIFIED &amp; PACKED BY WM. WYCLIFF VINEYARDS MODesto, CA 95353</b></p> <p>7783-6</p> <p>WWW.WYCLIFFVINEYARDS.COM<br/>759 689412 86 111-20520</p> <p>0 00 00000 00000 0</p> |  |  |  |
|   |  |  |  |

1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |          |
|----|------------------|----------|
| ID | 03023-000-000038 |          |
| CT | 84               | OR 01 AP |

**DEPARTMENT OF THE TREASURY**  
**BUREAU OF ALCOHOL, TOBACCO AND FIREARMS**  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF**  
**LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

|                             |                     |  |                  |   |  |
|-----------------------------|---------------------|--|------------------|---|--|
| 1. VENDOR CODE (Required)   |                     | 2. SERIAL NUMBER (Required)  |                  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)   |  |
| 3 2 5 2                     |                     | YEAR 0 3 0 0 0 5   |                  | Compliance Department<br>E. & J. GALLO WINERY dba WYCLIFF CHAMPAGNE CELLARS<br>(a California Corporation)<br>600 Yosemite Boulevard, Modesto, CA 95353  |  |
| 3. BRAND NAME (Required)    |                     | 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable) |                  | 7a. MAILING ADDRESS, IF DIFFERENT   |  |
| WYCLIFF                     |                     | Sparkling Wine   |                  | P. O. Box 1130<br>Modesto, CA 95353   |  |
| 5. FANCIFUL NAME (If any)   |                     | 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)                       |                  | 15. TYPE OF APPLICATION (Check applicable box)  |  |
| Brut                        |                     | BW-CA-4213   |                  | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  |  |
| 8. FORMULA NO. (If any)     | 9. LAB. NO./DATE    | 10. NET CONTENTS   | 11. PHONE NUMBER | b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (Fill in State abbreviation)   |  |
| N/A                         | N/A                 | 750 ml   | (209) 341-3391   | c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)  |  |
| 12. AGE (Distilled Spirits) | 13. ALCOHOL CONTENT | 14. VINTAGE (Wine products only, if stated on label)                             | 15. FAX NUMBER   | 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |  |
| N/A                         | 9.5%                | N/A  | (209) 341-6959   | 750 ML - 12   |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate of Exemption of Label/Bottle Approval.

|                         |  |  |
|-------------------------|--|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| January 22, 2003        | <i>[Signature]</i>                             | Gary L. Horton, Attorney-in-Fact               |

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

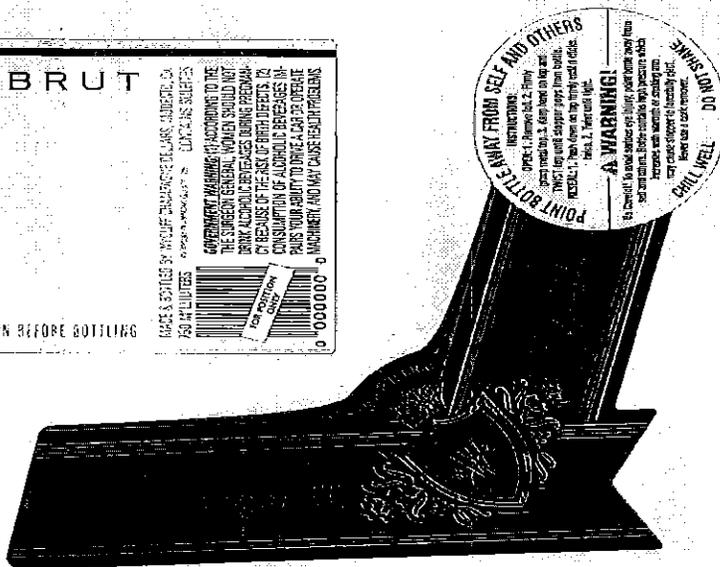
|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS |
| 1/30/03         | <i>[Signature]</i>  |

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

1001

OMB No. 1512-0092 (03/31/2001)

|      |  |                  |  |
|------|--|------------------|--|
| ID   |  | 99216 000 000022 |  |
| CT   |  | AP               |  |
| 8201 |  | 01               |  |

DEPARTMENT OF THE TREASURY  
BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
LABEL/BOTTLE APPROVAL  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

PART I - APPLICATION

|  |                             |  |                                    |  |  |
|--|-----------------------------|--|------------------------------------|--|--|
| 1. VENDOR CODE (Required)  | 2. SERIAL NUMBER (Required) | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  |                                    |  |  |
| 3 2 5 2  | YEAR<br>99 0 2 0 9          | COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba WM. WYCLIFF VINEYARDS<br>(a California Corporation)<br>600 Yosemite Blvd.<br>Modesto, CA 95353 |                                    |  |  |
| 3. BRAND NAME (Required)<br>WM. WYCLIFF VINEYARDS  |                             | 7a. MAILING ADDRESS, IF DIFFERENT  |                                    |  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>OTHER THAN STANDARD WINE   |                             | P. O. Box 1130<br>Modesto, CA 95353  |                                    |  |  |
| 6. FANCIFUL NAME (if any)<br>CHABLIS   |                             |  |                                    |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-4213   |                             |  |                                    |  |  |
| 8. FORMULA NO. (if any)<br>481   | 9. LAB. NO./DATE<br>N/A     | 10. NET CONTENTS<br>18L  | 11. PHONE NUMBER<br>(209) 341-3393 | 16. TYPE OF APPLICATION (Check applicable box)   |  |
| 12. AGE (Distilled Spirits)<br>N/A   | 13. ALCOHOL CONTENT<br>9%   | 14. VINTAGE (Wine products only, if stated on label)<br>N/A  | 15. FAX NUMBER<br>(209) 341-4541   | <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (if in State abbreviation)<br><input type="checkbox"/> UNRESTRICTIVE LIQUOR BOTTLE APPROVAL, TOTAL BOTTLE CAPACITY BEFORE CLOSURE (if in original) |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g. caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                             |  |                                    |  |  |

18L. 18L-1 Photo reduced 70% from attached panel.

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare that all statements appearing on this application are true and correct to the best of my knowledge and belief; and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate of Exemption of Label/Bottle Approval.

|   |  |   |
|---|--|---|
| 18. DATE OF APPLICATION<br>AUG - 3 1999 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton - Attorney-in-Fact |
|---|--|---|

PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>AUG 05 1999 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUA

Approved pending further rule/rulemaking regarding Other Than Standard Wine or Wine Specialty Products.

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW FOUR PANEL CARTON WITH PLASTIC LINER

|  |  |   |  |
|--|--|---|--|
|  |  | TURN BOX UPSIDE DOWN TO OPEN  |  |
| RESTAURANT/HOTEL<br>Do not cut<br>Do not clamp<br>Do not puncture<br>8572-4<br>Store at cool temperature<br>18 Liters<br>VINED & PACKED BY<br>WM. WYCLIFF VINEYARDS<br>MODESTO, CA - BW-CA-4213<br>contains celloseals - etc. 9% by vol.<br><small>FOR INFORMATION: IN ACCORDANCE TO THE PROVISIONS OF THE FEDERAL ALCOHOLIC BEVERAGE ACT, THIS PRODUCT IS SUBJECT TO FEDERAL AND STATE TAXES. IN THE EVENT OF A CHANGE IN FEDERAL OR STATE TAXATION, THE TAXES WILL BE ADJUSTED TO REFLECT SUCH CHANGES. THE BOTTLE CAPACITY AND NET CONTENTS MAY VARY FROM THE INFORMATION ON THE LABEL.</small> |  |   |  |
|  |  | Wm. Wycliff<br>Peg In the box - CHABLIS<br>Revised BKU8, descriptor and code<br>7-29-99 PAH |  |

ATF

*[Handwritten mark]*



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**Typed Drawing**

**Word Mark** WM. WYCLIFF VINEYARDS  
**Goods and Services** IC 033. US 047. G & S: Wines. FIRST USE: 19840430. FIRST USE IN COMMERCE: 19840509  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 73487096  
**Filing Date** June 26, 1984  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 12, 1985  
**Registration Number** 1337072  
**Registration Date** May 21, 1985  
**Owner** (REGISTRANT) E. & J. Gallo Winery d.b.a. Wm. Wycliff Vineyards CORPORATION CALIFORNIA 600 Yosemite Blvd. Modesto CALIFORNIA 95353  
**Attorney of Record** PETER H. SMITH  
**Disclaimer** No claim is made to the exclusive right to use "Vineyards", apart from the mark as shown.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050106.  
**Renewal** 1ST RENEWAL 20050106  
**Live/Dead Indicator** LIVE

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**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

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## COLA Detail

**TTB ID:** ⓘ 97043000000046

[Printable Version](#)
**Status:** ⓘ SURRENDERED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 97-13

**Class/Type Code:** ⓘ TABLE FLAVORED WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ PETER VELLA

**Fanciful Name:** ⓘ BLUSH

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ 279

**Lab No./Lab Date:** ⓘ

**Approval Date:**

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

[Back](#)Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)

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OMB No. 1512-0092 (03/31/2001)

|    |      |                  |       |
|----|------|------------------|-------|
| ID |      | 99162 000 000116 |       |
| CT | 8201 | OR               | 01 AP |

**DEPARTMENT OF THE TREASURY**  
**BUREAU OF ALCOHOL, TOBACCO AND FIREARMS**  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

1. VENDOR CODE (Required) 2. SERIAL NUMBER (Required)  
 3 2 5 2 9 9 - 0 1 6 0

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
 COMPLIANCE DEPARTMENT  
 E. & J. GALLO WINERY dba PETER VELLA WINES  
 (a California Corporation)  
 600 Yosemite Blvd.  
 Modesto, CA 95353

3. BRAND NAME (Required)  
 PETER VELLA

4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  
 OTHER THAN STANDARD WINE

5. FANCIFUL NAME (If any)  
 CHABLIS

6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)  
 BW-CA-4213

7a. MAILING ADDRESS, IF DIFFERENT  
 P. O. Box 1130  
 Modesto, CA 95353

8. FORMULA NO. (If any) 9. LAB. NO./DATE 10. NET CONTENTS 11. PHONE NUMBER 16. TYPE OF APPLICATION (Check applicable box)  
 481 N/A 5.0L (209) 341-3393 a.  CERTIFICATE OF LABEL APPROVAL  
 12. AGE (Distilled Spirits) 13. ALCOHOL CONTENT 14. VINTAGE (Wine products only, if stated on label) 15. FAX NUMBER b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in State abbreviation)  
 N/A 9.5% N/A (209) 341-4541 c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)

17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
 5.0L 5.0L - 4 Photo reduced 70% from attached panel.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate of Label/Bottle Approval.

18. DATE OF APPLICATION 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
 6/10/99 *[Signature]* Gary L. Horton Attorney-in-Fact

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

21. DATE ISSUED 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 JUN 18 1999 *[Signature]*

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QUALIFICATIONS

Approved pending further ruling/rulemaking regarding  
 Other Than Standard Wine or Wine Specialty Products.

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW FOUR PANEL CARTON WITH PLASTIC LINER



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*[Handwritten mark]*

1001

OMB No. 1512-0092 (03/31/2001)

ID: 99286 000 000039  
 CT: 8201 OR 01 AP

DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL**

(See Instructions and Paperwork Reduction Act Notice on Back)

**PART I - APPLICATION**

|  |   |  |   |   |   |   |   |   |   |   |   |
|--|---|--|---|---|---|---|---|---|---|---|---|
| 1. VENDOR CODE (Required)  |   | 2. SERIAL NUMBER (Required)                          |   | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)   |   |   |   |   |   |   |   |
| 3  | 2 | 5  | 2 | YEAR  | 9 | 9 | 0 | 2 | 5 | 0 | E. & J. GALLO WINERY dba PETER VELLA WINES<br>(a California Corporation)<br>600 Yosemite Blvd.<br>Modesto, CA 95353 |
| 3. BRAND NAME (Required)   |   |  |   | 7a. MAILING ADDRESS, IF DIFFERENT   |   |   |   |   |   |   |   |
| PETER VELLA  |   |  |   | P. O. Box 1130<br>Modesto, CA 95353   |   |   |   |   |   |   |   |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable) |   |  |   | 16. TYPE OF APPLICATION (Check applicable box)  |   |   |   |   |   |   |   |
| OTHER THAN STANDARD WINE   |   |  |   | <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State Abbreviation)<br><input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in Number)   |   |   |   |   |   |   |   |
| 5. FANCIFUL NAME (If any)  |   |  |   | 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |   |   |   |   |   |   |   |
| CHARDONNAY   |   |  |   | 5. OL      5. OL-4      Photo reduced 70% from attached panel.  |   |   |   |   |   |   |   |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)                       |   |  |   | 10. NET CONTENTS  |   |   |   |   |   |   |   |
| BW-CA-4213   |   |  |   | 5. OL   |   |   |   |   |   |   |   |
| 8. FORMULA NO. (If any)  |   | 9. LAB. NO./DATE                                     |   | 11. PHONE NUMBER  |   |   |   |   |   |   |   |
| 483  |   | N/A  |   | (209) 341-3393  |   |   |   |   |   |   |   |
| 12. AGE (Distilled Spirits)  |   | 13. ALCOHOL CONTENT                                  |   | 15. FAX NUMBER  |   |   |   |   |   |   |   |
| N/A  |   | 11.5%  |   | (209) 341-4541  |   |   |   |   |   |   |   |
|  |   | 14. VINTAGE (Wine products only, if stated on label) |   |   |   |   |   |   |   |   |   |
|  |   | N/A  |   |   |   |   |   |   |   |   |   |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                         |  |  |
|-------------------------|--|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| 10-8-99                 | <i>[Signature]</i>                             | GARY L. HORTON      Attorney-in-Fact           |

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE. BUREAU OF ALCOHOL, TOBACCO AND FIREARMS |
| OCT 14 1999     | <i>[Signature]</i>  |

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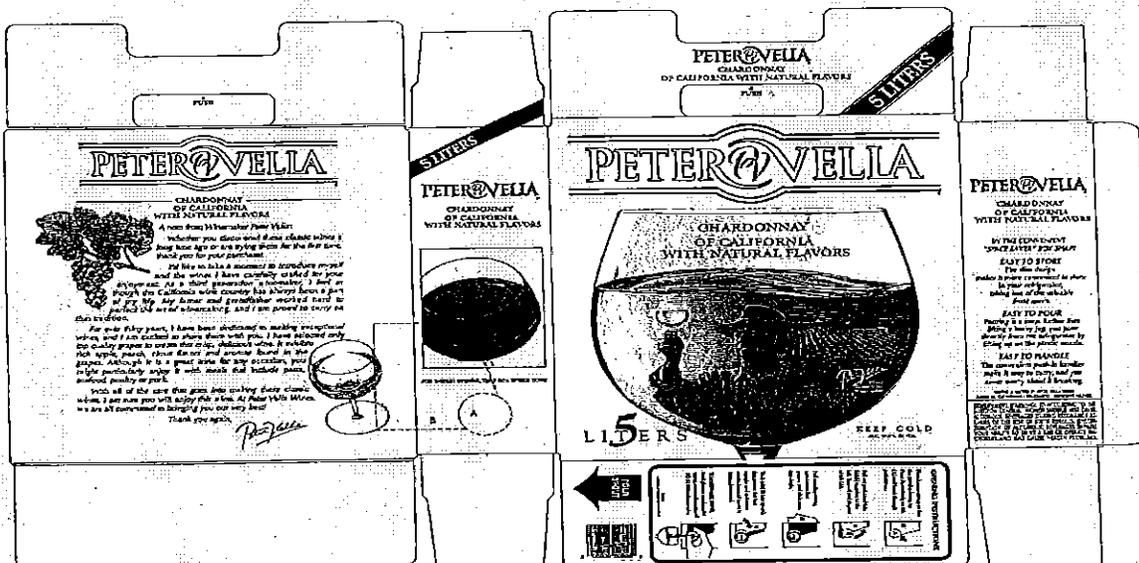
QUALIFICATIONS

Approved pending further rule/rulemaking regarding Other Than Standard Wine or Wine Specialty Products.

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW

FOUR PANEL CARTON WITH PLASTIC LINER



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**Typed Drawing**

**Word Mark** PETER VELLA  
**Goods and Services** IC 033. US 047. G & S: wines. FIRST USE: 19931207. FIRST USE IN COMMERCE: 19931220  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74429937  
**Filing Date** August 25, 1993  
**Current Filing Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 10, 1994  
**Registration Number** 1879310  
**Registration Date** February 14, 1995  
**Owner** (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354  
**Attorney of Record** Paul W. Reidl  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050314.  
**Renewal** 1ST RENEWAL 20050314  
**Other Data** The name "PETER VELLA" identifies a particular living individual whose consent is of record.  
**Live/Dead Indicator** LIVE

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**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*

# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

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## COLA Detail

**TTB ID:** ⓘ 01262000000148

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 01-0213

**Class/Type Code:** ⓘ SPARKLING WINE/CHAMPAGNE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ BALLATORE

**Fanciful Name:** ⓘ RED SPUMANTE

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ 750

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 09/21/2001

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#) . Please include CFM ID/TTB ID number in your request.

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**Typed Drawing**

Word Mark BALLATORE  
 Translations The term "BALLATORE" translates to "dancer".  
 Goods and Services IC 033. US 047. G & S: sparkling wines. FIRST USE: 19830800. FIRST USE IN COMMERCE: 19830800  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 74442528  
 Filing Date September 28, 1993  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition June 21, 1994  
 Registration Number 1853779  
 Registration Date September 13, 1994  
 Owner (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354  
 Attorney of Record Paul W. Reidl  
 Prior Registrations 1324931  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20041027.  
 Renewal 1ST RENEWAL 20041027  
 Live/Dead Indicator LIVE

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100)

OMB No. 1512-0092 (03/31/2001)

|                        |       |  |    |
|------------------------|-------|--|----|
| ID<br>01145-000-000054 |       | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><b>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL</b><br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |    |
| CT                     | 88101 | OR   | AP |

**PART I - APPLICATION**

|  |  |  |  |   |  |  |  |
|--|--|--|--|---|--|--|--|
| 1. VENDOR CODE (Required)<br>3 2 5 2   |  | 2. SERIAL NUMBER (Required)<br>YEAR 0 1 - 0 1 3 1<br>0 1 |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba ERNEST GALLO & JULIO GALLO<br>(a California Corporation)<br>3387 Dry Creek Road - Sonoma County,<br>Healdsburg, CA 95448 |  |  |  |
| 3. BRAND NAME (Required)<br>ERNEST GALLO<br>GALLO/SONOMA JULIO GALLO   |  |  |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |  |  |  |
| 4. CLASS AND TYPE (Required) (includes wine varietal designation, if applicable)<br>Chardonnay, Dessert Wine   |  |  |  | 5. FANCIFUL NAME (if any)<br>Estate Bottled   |  |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114   |  |  |  | 10. NET CONTENTS<br>750 ml  |  |  |  |
| 8. FORMULA NO. (if any)<br>N/A   |  | 9. LAB. NO./DATE<br>N/A                                  |  | 11. PHONE NUMBER<br>(209) 341-3393  |  | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in only" (Fill in state abbreviation)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |  |
| 12. AGE (Distilled Spirits)<br>N/A   |  | 13. ALCOHOL CONTENT<br>14.5%                             |  | 14. VINTAGE (Wine products only, if stated on label)<br>1997  |  | 15. FAX NUMBER<br>(209) 341-6959   |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMOSSOED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750 ml - 12 |  |  |  |   |  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|   |  |  |
|---|--|--|
| 18. DATE OF APPLICATION<br>May 24, 2001 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|---|--|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                               |   |
|-------------------------------|---|
| 2. DATE ISSUED<br>MAY 30 2001 | AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|-------------------------------|---|

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QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS. 2424 CL

ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

*[Handwritten initials]*

OMB No. 1512-0092 (03/31/2001)

ID 01354-003-000093  
 CT 88 OR 01 AP

DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL**  
 (See Instructions and Paperwork Reduction Act Notice on Back)

**PART I - APPLICATION**

1. VENDOR CODE (Required) 2. SERIAL NUMBER (Required)  
 9 7 2 8 YEAR 5 3 6  
 0 1  
 3. BRAND NAME (Required)  
 Gallo Vineyards  
 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable) Red Wine  
 Cabernet Sauvignon  
 5. FANCIFUL NAME (if any)  
 Northern Sonoma  
 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)  
 NY I 1179

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
 WINE CELLARS, LTD.  
 P.O. Box 206  
 314 Chappaqua Road  
 BRIARCLIFF MANOR, NY 10510

7a. MAILING ADDRESS, IF DIFFERENT

8. FORMULA NO. (if any) 9. LAB. NO./DATE 10. NET CONTENTS 11. PHONE NUMBER  
 750ml 914-762-6540  
 12. AGE (Distilled Spirits) 13. ALCOHOL CONTENT 14. VINTAGE (Wine products only, if stated on label) 15. FAX NUMBER  
 14.3% 1994 914-762-6515

16. TYPE OF APPLICATION (Check applicable box)  
 a.  CERTIFICATE OF LABEL APPROVAL  
 b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (Fill in State abbreviation))  
 c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)

17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

OPTIONAL... "ACQUIRED FROM A PRIVATE COLLECTION."

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

18. DATE OF APPLICATION 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT  
 12/17/01 Eric Fineman Dept. Manager ERIC FINEMAN

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

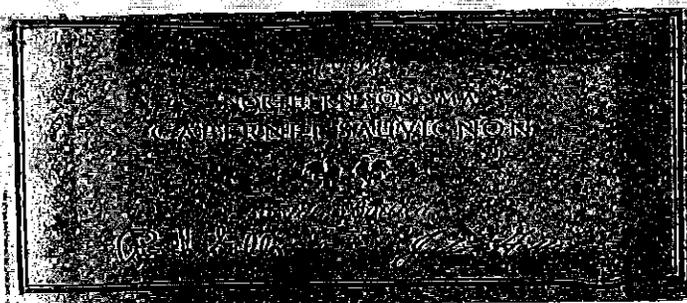
21. DATE ISSUED 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 JAN 07 2002 [Signature]

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



RED SONOMA WINE PRODUCT OF THE USA  
 SHIPPED BY: ALLYN & SCOTT WINES LTD., LONDON, U.K.  
 IMPORTED BY: WINE CELLARS LTD., BRIARCLIFF MANOR, NY  
 750ML CONTAINS SULFITES ATC. 14.3% BY VOL

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY, BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

THIS WINE WAS EXPORTED FROM THE U.S. AND RE-IMPORTED FOR THE U.S. MARKET.

ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE

OMB No. 1612-0092 (1/30/2003)

|   |   |  |  |
|---|---|--|--|
| 1. REP. ID. NO. (if any)<br>04089-000-000088<br>UUU-000297<br>1006 1580 01  |   | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION<br>OF LABEL/BOTTLE APPROVAL<br>(See Instructions and Paperwork Reduction Act Notice on Back)   |  |
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BWCA-29 CA-W-3495   |   | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DDA OR TRADENAME IF USED ON THE LABEL (Required)<br>Peak Wines INTERNATIONAL<br>22881 Chiantia Rd DBA: Canyon Road Winery<br>P.O. Box 25, Geyserville, CA 95441   |  |
| 3. SERIAL NUMBER (Required)<br>YEAR: 04 - 0012  | 4. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE | 7a. MAILING ADDRESS, IF DIFFERENT<br>Peak Wines INTERNATIONAL<br>ATTN: F. Smith<br>NJ  |  |
| 5. BRAND NAME (Required)<br>Canyon Road Winery  | 6. FANCIFUL NAME (if any)<br>Rosé of Cabernet Sauvignon   | 10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (if any)<br>N/A  |  |
| 8. EMAIL ADDRESS  | 9. FORMULA/SO# NO. (if any)<br>N/A  | 17. TYPE OF APPLICATION (Check applicable box(es))<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL - TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)<br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID |  |
| 11. NET CONTENTS<br>750ml   | 12. ALCOHOL CONTENT<br>13.4   | 13. WINE APPELLATION (if on label)<br>Alexander Valley   |  |
| 14. WINE VINTAGE DATE (if on label)<br>2001   | 15. PHONE NUMBER<br>(707) 941-5422  | 16. FAX NUMBER<br>(707) 857-9401   |  |
| 18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cork, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, DRILLED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE INDENTED HERE IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE LABELS.<br>Capsule 750ml w/ glass Cork   |   |  |  |
| PART II - APPLICANT'S CERTIFICATION<br>Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F. 6100.31, Certificate/Exemption of Label/Bottle Approval. |   |  |  |
| 19. DATE OF APPLICATION<br>3/3/04   | 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>Flo Smith   | 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>Flo Smith   |  |
| PART III - TTB CERTIFICATE<br>This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.  |   |  |  |
| 22. DATE ISSUED<br>APR 13 2004  |   |  |  |

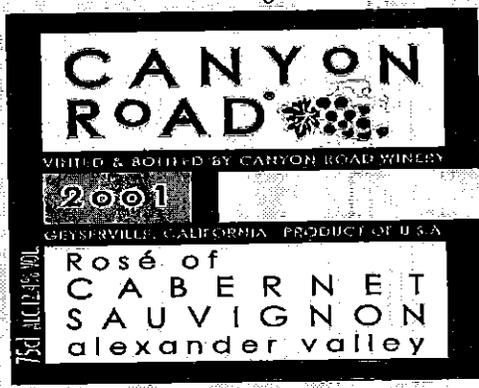
FOR TTB USE ONLY

QUALIFICATIONS

33. STATEMENT OF NET CONTENTS MUST BE BLOWN OR EMBOSSED INTO THE BOTTLE OR CONTAINER.

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



Rosé of CABERNET SAUVIGNON

In the heart of the Alexander Valley nestled in a sea of grapevines sits the historic Canyon Road Winery. Here winemaker Chris Munsell crafts his celebrated wines. A limited bottling, this Rosé of Cabernet Sauvignon delights with a perfumed nose of sun-ripened strawberry and raspberry. The enticing berry aromas give way to a juicy palate of vivid cherry accented by lush tropical fruit notes. Adorned in a hue of deep watermelon red this pleasing medium-weight wine pairs perfectly with warm weather fare or makes a sophisticated aperitif.

VISIT US ON THE INTERNET AT WWW.CANYONROADWINERY.COM

75cl

83417 04920 6

CONTAINS SULFITES

TTB F 6100.31 (3-2003) PREVIOUS EDITION IS OBSOLETE

*John  
R  
SAR*


**TTB**
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
 U.S. Department of the Treasury

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## COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

### COLA Detail

TTB ID: 97059000000073

[Printable Version](#)

Status: APPROVED

Vendor Code: 003417

Serial #: 97-8

Class/Type Code: DESSERT /PORT/SHERRY/(COOKING) WINE

Origin Code: CALIFORNIA

Brand Name: CANYON ROAD

Fanciful Name: ZINFANDEL

Type of Application: LABEL APPROVAL

For Sale In:

Total Bottle Capacity:

Wine Vintage: 1995

Formula/SOP No.:

Lab No./Lab Date:

Approval Date: 02/28/1997

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-29

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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**Record 1 out of 1**

TARR Status ASSIGN Status TDR TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)

**Typed Drawing**

Word Mark CANYON ROAD  
 Goods and Services IC 033. US 047. G & S: wines. FIRST USE: 19880404. FIRST USE IN COMMERCE: 19880420  
 Mark Drawing Code (1) TYPED DRAWING  
 Serial Number 74388978  
 Filing Date May 11, 1993  
 Current Filing Basis 1A  
 Original Filing Basis 1A  
 Published for Opposition August 9, 1994  
 Registration Number 1861116  
 Registration Date November 1, 1994  
 Owner (REGISTRANT) GEYSER PEAK WINERY composed of Henry F. Trione, Victor Trione and Mark Trione, all U.S. citizens PARTNERSHIP CALIFORNIA P.O. Box 25 Geyserville CALIFORNIA 95441  
 (LAST LISTED OWNER) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354  
 Assignment Recorded ASSIGNMENT RECORDED  
 Attorney of Record CLAUDIA W. STANGLE  
 Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050113.  
 Renewal 1ST RENEWAL 20050113  
 Live/Dead LIVE



ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
U.S. Department of the Treasury

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# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval

## COLA Detail

TTB ID: 02190000000047

[Printable Version](#)

Status: APPROVED

Vendor Code: 003252

Serial #: 02-0131

Class/Type Code: TABLE WHITE WINE

Origin Code: CALIFORNIA

Brand Name: LIVINGSTON CELLARS

Fanciful Name: RHINE WINE

Type of Application: LABEL APPROVAL

For Sale In:

Total Bottle Capacity: 1.05

Wine Vintage:

Formula/SOP No.:

Lab No./Lab Date:

Approval Date: 07/16/2002

**Qualifications:** ?

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ?

**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
U.S. Department of the Treasury



# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/  
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## COLA Detail

TTB ID: 02190000000053

[Printable Version](#)

Status: APPROVED

Vendor Code: 003252

Serial #: 02-0173

Class/Type Code: TABLE RED AND ROSE WINE

Origin Code: CALIFORNIA

Brand Name: LIVINGSTON CELLARS

Fanciful Name: BLUSH CHABLIS

Type of Application: LABEL APPROVAL

For Sale In:

Total Bottle Capacity: 1.05

Wine Vintage:

Formula/SOP No.:

Lab No./Lab Date:

Approval Date: 07/16/2002

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

## COLA Detail

**TTB ID:** ⓘ 02190000000055

[Printable Version](#)
**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 02-0175

**Class/Type Code:** ⓘ TABLE RED AND ROSE WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ LIVINGSTON CELLARS

**Fanciful Name:** ⓘ RED ROSE

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ 750

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 07/16/2002

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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|                          |          |          |   |  |  |
|--------------------------|----------|----------|---|--|--|
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| TTB ID<br>06079001000100 |          |          | <b>APPLICATION FOR AND</b><br><b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b><br><b>APPROVAL</b> |  |  |
|                          |          |          | (See Instructions and Paperwork Reduction Act Notice on Back)                                   |  |  |
| 1. REP. ID. NO. (If any) | CT<br>82 | OR<br>01 |   |  |  |

**PART I - APPLICATION**

|  |   |   |  |  |  |
|--|---|---|--|--|--|
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BW-CA-4213 |   | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) |  |  |  |
| 3. SERIAL NUMBER (Required)<br>060114                                | 4. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE | E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>LIVINGSTON CELLARS (Used on label)   |  |  |  |

|  |                                   |  |  |  |  |
|--|-----------------------------------|--|--|--|--|
| 5. BRAND NAME (Required)<br>LIVINGSTON CELLARS | 7a. MAILING ADDRESS, IF DIFFERENT |  |  |  |  |
| 6. FANCIFUL NAME (If any)<br>SANGRIA           |                                   |  |  |  |  |

|   |                                    |                                  |   |  |  |
|---|------------------------------------|----------------------------------|---|--|--|
| 8. EMAIL ADDRESS<br>BILL.WAAS@EJGALLO.COM | 9. FORMULA/SOP NO. (If any)<br>201 | 10. LAB. NO./DATE (If any)       | 17. TYPE OF APPLICATION (Check applicable box(es))<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)<br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION TTB ID. NO. _____ |  |  |
| 11. NET CONTENTS<br>3 LITERS              | 12. ALCOHOL CONTENT<br>10          | 13. WINE APPELLATION IF ON LABEL |   |  |  |
| 14. WINE VINTAGE DATE IF ON LABEL         | 15. PHONE NUMBER<br>(209) 341-4660 | 16. FAX NUMBER<br>(209) 341-1993 |   |  |  |

18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                       |   |   |
|---------------------------------------|---|---|
| 19. DATE OF APPLICATION<br>03/20/2006 | 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>(Application was e-filed) | 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>WILLIAM WAAS |
|---------------------------------------|---|---|

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                 |  |
|-----------------|--|
| 22. DATE ISSUED | 23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU |
|-----------------|--|

|            |                       |
|------------|-----------------------|
| 03/27/2006 | <i>Susan Stuenkel</i> |
|------------|-----------------------|

| FOR TTB USE ONLY  |                                 |
|---|---------------------------------|
| <b>QUALIFICATIONS</b><br><br><b>STATUS</b><br>THE STATUS IS APPROVED.<br><br><b>CLASS/TYPE DESCRIPTION</b><br>TABLE FLAVORED WINE | <b>EXPIRATION DATE (if any)</b> |

AFFIX COMPLETE SET OF LABELS BELOW  
 Image Type: Brand (front)  
 Actual Dimensions: 5.0 inches WX 2.4 inches H

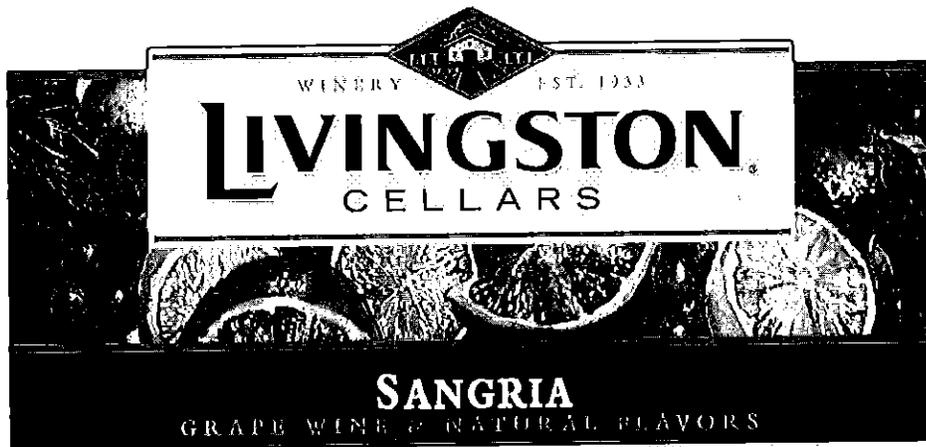
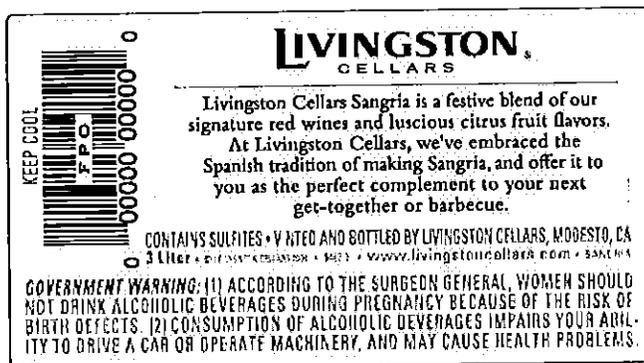


Image Type: Back  
 Actual Dimensions: 3.5 inches WX 2.0 inches H



TTB F 5100.31 ( ) PREVIOUS EDITION IS OBSOLETE




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ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

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 Exemption of Label/Bottle Approval

### COLA Detail

**TTB ID:** 97275000000022

[Printable Version](#)
**Status:** APPROVED

**Vendor Code:** 003252

**Serial #:** 97-214

**Class/Type Code:** TABLE RED AND ROSE WINE

**Origin Code:** CALIFORNIA

**Brand Name:** Livingston Cellars

**Fanciful Name:** Red Rose

**Type of Application:** LABEL APPROVAL

**For Sale In:**
**Total Bottle Capacity:**
**Wine Vintage:**
**Formula/SOP No.:**
**Lab No./Lab Date:**
**Approval Date:** 10/16/1997

**Qualifications:** ⓘ**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ⓘ

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ⓘ**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.

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ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

 TTB F 5100.31: Application For and Certification/  
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### COLA Detail

TTB ID: 99154000000043

[Printable Version](#)

Status: SURRENDERED

Vendor Code: 003252

Serial #: 99-154

Class/Type Code: TABLE FLAVORED WINE

Origin Code: CALIFORNIA

Brand Name: LIVINGSTON CELLARS

Fanciful Name: WHITE GRENACHE

Type of Application: LABEL APPROVAL

For Sale In:

Total Bottle Capacity:

Wine Vintage:

Formula/SOP No.:

Lab No./Lab Date:

Approval Date:

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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## COLA Detail

**TTB ID:** 960713036

[Printable Version](#)
**Status:** APPROVED

**Vendor Code:** 003252

**Serial #:** 96-71

**Class/Type Code:** TABLE RED AND ROSE WINE

**Origin Code:** CALIFORNIA

**Brand Name:** ERNEST & JULIO GALLO COPPERIDGE

**Fanciful Name:** CABERNET SAUVIGNON OF CALIFORNIA

**Type of Application:** LABEL APPROVAL

**For Sale In:**
**Total Bottle Capacity:**
**Wine Vintage:**
**Formula/SOP No.:**
**Lab No./Lab Date:**
**Approval Date:** 03/12/1996

**Qualifications:** ?

**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?  
BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ?

**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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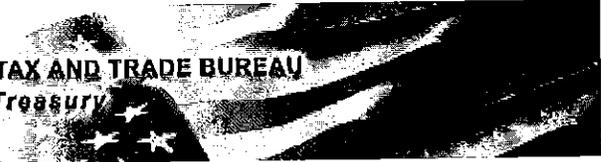
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## COLA Detail

TTB ID: ⓘ 960713041

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Status: ⓘ APPROVED

Vendor Code: ⓘ 003252

Serial #: ⓘ 96-76

Class/Type Code: ⓘ TABLE RED AND ROSE WINE

Origin Code: ⓘ CALIFORNIA

Brand Name: ⓘ ERNEST & JULIO GALLO COPPERIDGE

Fanciful Name: ⓘ WHITE ZINFANDEL OF CALIFORNIA

Type of Application: ⓘ LABEL APPROVAL

For Sale In: ⓘ

Total Bottle Capacity: ⓘ

Wine Vintage: ⓘ

Formula/SOP No.: ⓘ

Lab No./Lab Date: ⓘ

Approval Date: 03/12/1996

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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## COLA Detail

TTB ID: ① 97086000000034

[Printable Version](#)

Status: ① APPROVED

Vendor Code: ① 007872

Serial #: ① WI-1073

Class/Type Code: ① TABLE RED AND ROSE WINE

Origin Code: ① CALIFORNIA

Brand Name: ① SPRING CREEK VINEYARDS

Fanciful Name: ① MUSCAT CANELLI

Type of Application: ① LABEL APPROVAL

For Sale In: ①

Total Bottle Capacity: ①

Wine Vintage: ① 1996

Formula/SOP No.: ①

Lab No./Lab Date: ①

Approval Date: 03/31/1997

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-3754

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number:

Fax Number:

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**Typed Drawing**

**Word Mark** SPRING CREEK  
**Goods and Services** IC 033. US 047. G & S: wines. FIRST USE: 19850814. FIRST USE IN COMMERCE: 19850814  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 74127566  
**Filing Date** January 2, 1991  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 31, 1992  
**Registration Number** 1696398  
**Registration Date** June 23, 1992  
**Owner** (REGISTRANT) PRP Wines International, Inc. CORPORATION ILLINOIS 1701 Howard Street Elk Grove Village ILLINOIS 60007  
 (LAST LISTED OWNER) E. & J. GALLO WINERY CORPORATION BY ASSIGNMENT, BY ASSIGNMENT CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020921.  
**Renewal** 1ST RENEWAL 20020921  
**Live/Dead**

Indicator LIVE

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## COLA Detail

**TTB ID:** ⓘ 97135000000032

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**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 97-91

**Class/Type Code:** ⓘ SPARKLING WINE/CHAMPAGNE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ Tott's

**Fanciful Name:** ⓘ Brut

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 06/11/1997

**Qualifications:** **Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** 

BW-CA-4213

**Plant Registry/Basic Permit/Brewers No (Other):** **Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

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**Typed Drawing**

**Word Mark** TOTT'S  
**Goods and Services** IC 033. US 047. G & S: SPARKLING WINE. FIRST USE: 19870507. FIRST USE IN COMMERCE: 19870507  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 73676927  
**Filing Date** August 6, 1987  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 27, 1989  
**Registration Number** 1557141  
**Registration Date** September 19, 1989  
**Owner** (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354  
**Attorney of Record** KRISTI WHALEN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL-2(F)  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20090813.  
**Renewal** 1ST RENEWAL 20090813  
**Live/Dead Indicator** LIVE

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OMB No. 1512-0092 (11/30/2005)

|  |  |  |  |
|--|--|--|--|
| TTB ID<br>03183-000-000115   |  | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND CERTIFICATION/EXEMPTION<br/>OF LABEL/BOTTLE APPROVAL</b><br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i>  |  |
| 1. REG. ID NO. (If any)<br><b>1070</b>   |  | PART I - APPLICATION   |  |
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BW-CA-4901   |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)<br>William Hill Napa, Inc. dba William Hill Winery<br>1781 Atlas Peak Road<br>Napa, CA 94558   |  |
| 3. SERIAL NUMBER (Required)<br>YEAR: 0 3 1 1   |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>Wine Alliance Inc. dba Allied Domecq Wines USA<br>375 Healdsburg Ave., 2nd floor<br>Healdsburg, CA 95448  |  |
| 4. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE  |  | 10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (if any)   |  |
| 5. BRAND NAME (Required)<br>Signature Wines-William Hill   |  | 17. TYPE OF APPLICATION (Check applicable box(es))<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br><i>"For sale in _____ only" (Fill in State abbreviation)</i><br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL - TOTAL BOTTLE CAPACITY BEFORE CLOSURE<br><i>(Fill in amount)</i><br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID |  |
| 6. FANCIFUL NAME (If any)<br>Cabernet Sauvignon  |  | 9. FORMULA/SOP NO. (If any)  |  |
| 8. EMAIL ADDRESS<br>cindy.raymond@adsw.com   |  | 11. NET CONTENTS<br>750ML  |  |
| 11. NET CONTENTS<br>750ML  |  | 12. ALCOHOL CONTENT<br>13.4%   |  |
| 12. ALCOHOL CONTENT<br>13.4%   |  | 13. WINE APPELLATION (If on label)<br>Napa Valley  |  |
| 14. WINE VINTAGE DATE (If on label)<br>2000  |  | 16. FAX NUMBER<br>(707) 433-5067   |  |
| 15. PHONE NUMBER<br>(707) 473-2325   |  | 17. TYPE OF APPLICATION (Check applicable box(es))   |  |
| 16. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |  |  |  |

Net contents embossed on bottles. Label is intended for use with custom signature (or vanity) labels, e.g. corporate names(s), special events (weddings, anniversaries, etc.)

**PART II - APPLICANT'S CERTIFICATION**  
Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                    |  |   |
|------------------------------------|--|---|
| 19. DATE OF APPLICATION<br>6/27/03 | 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>John E. Hazen</i> | 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>John E. Hazen Attorney-In-Fact |
|------------------------------------|--|---|

**PART III - TTB CERTIFICATE**  
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.  
22. DATE ISSUED: **JUL 23 2003**  
23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
*[Signature]*

**FOR TTB USE ONLY**

QUALIFICATIONS

APPROVED FOR THE FRONT LABEL OF THIS PRODUCT BY THE TTB. THIS LABEL IS INTENDED FOR USE WITH CUSTOM SIGNATURE LABELS, E.G., CORPORATE NAMES, SPECIAL EVENTS, ETC.

EXPIRATION DATE (If any)

**WILLIAM HILL WINERY**  
NAPA VALLEY  
2000 CABERNET SAUVIGNON

A supple wine that exhibits aromas of cassis, currant and raspberry. A small percentage of grapes underwent whole berry fermentation, which contributes soft tannins and added richness, polished texture and an earthy body. Try this full-bodied wine with roasted prime rib in a cracked pepper crust, grilled veal chops with rosemary or a tender lamb chop.

PRODUCED AND BOTTLED BY WILLIAM HILL WINERY  
NAPA, CALIFORNIA

ALC. 13.4% BY VOL. CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Label design by Signature Wines. For more information or to order your personalized wine, please call us at 1-888-968-7946, or visit us at www.SignatureWines.com.

**FRONT LABEL**

**BACK LABEL**

THIS LABEL INTENDED FOR USE WITH CUSTOM SIGNATURE LABEL PERSONALIZED (OR VANITY LABELS, E.G., CORPORATE NAMES, SPECIAL EVENTS, ETC.)

TTB F 5100.31, (5-2003) PREVIOUS EDITION IS OBSOLETE

OMB No. 1512-0092 (11/30/2005)

|   |  |  |  |  |  |   |  |  |  |   |  |  |  |   |  |  |  |                             |  |  |  |                           |  |                              |  |   |  |   |  |                                    |  |                                  |  |  |  |
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| 1. REP. ID. NO. (If any)<br>1010  |  | 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BW-CA-4901 |  | 3. SERIAL NUMBER (Required)<br>YEAR: 0 3 1 2 |  | 4. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  | 5. BRAND NAME (Required)<br>Signature Wines-William Hill |  | 6. FANCIFUL NAME (If any)<br>Chardonnay |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)<br>William Hill Napa, Inc. dba William Hill Winery<br>1781 Atlas Peak Road<br>Napa, CA 94558 |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>Wine Alliance Inc. dba Allied Domecq Wines USA<br>375 Healdsburg Ave., 2nd floor<br>Healdsburg, CA 95448 |  | 8. EMAIL ADDRESS<br>cyndy.raymond@adsw.com |  | 9. FORMULA/SOP NO. (If any) |  | 10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any) |  | 11. NET CONTENTS<br>750ML |  | 12. ALCOHOL CONTENT<br>13.6% |  | 13. WINE APPELLATION (If on label)<br>Napa Valley |  | 14. WINE VINTAGE DATE (If on label)<br>2001 |  | 15. PHONE NUMBER<br>(707) 473-2325 |  | 16. FAX NUMBER<br>(707) 433-5067 |  | 17. TYPE OF APPLICATION (Check applicable box(es))<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)<br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID |  |
| 18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.) THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS<br>Net contents embossed on bottles. Label is intended for use with custom signature (or vanity) labels, e.g. corporate names(s), special events (weddings, anniversaries, etc.) |  |  |  |  |  |   |  |  |  |   |  |  |  |   |  |  |  |                             |  |  |  |                           |  |                              |  |   |  |   |  |                                    |  |                                  |  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                    |  |  |
|------------------------------------|--|--|
| 19. DATE OF APPLICATION<br>6/27/03 | 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>John E Hazen Attorney-in-Fact |
|------------------------------------|--|--|

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                                |  |
|--------------------------------|--|
| 22. DATE ISSUED<br>JUL 23 2003 | 23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><i>[Signature]</i> |
|--------------------------------|--|

**FOR TTB USE ONLY**

|  |  |  |
|--|--|--|
| QUALIFICATIONS<br>24. APPROVAL OF THIS<br>25. APPROVAL OF THIS | 26. APPROVAL OF THIS<br>27. APPROVAL OF THIS | 28. APPROVAL OF THIS<br>29. APPROVAL OF THIS |
|--|--|--|

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)

**WILLIAM HILL WINERY**  
 NAPA VALLEY  
 2001 CHARDONNAY

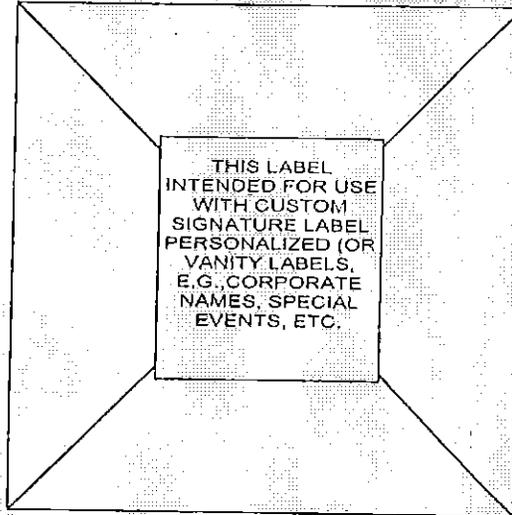
Our Chardonnay is gently oak-aged and left on the lees, allowing the fruit to shine, displaying a smooth, creamy texture with hints of nectarine, honeysuckle and crisp apple. The result is tantalizing on the palate with a crisp, clean finish. This wine will draw raves from your dinner guests when paired with a simple pasta salad, delicately sprinkled with fresh cheese.

PRODUCED AND BOTTLED BY WILLIAM HILL WINERY  
 NAPA, CALIFORNIA

ALC 13.6% BY VOL      CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Label design by Signature Wines For more information or to order your personalized wine, please call us at 1-888-968-7946, or visit us at www.SignatureWines.com



**FRONT LABEL**

**BACK LABEL**

TTB F 5100.31 (3-2003) PREVIOUS EDITION IS OBSOLETE

*per piece, affix*

OMB No. 1512-0082 (11/30/2005)

**DEPARTMENT OF THE TREASURY  
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
APPLICATION FOR AND CERTIFICATION/EXEMPTION  
OF LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

1. REP. ID. NO. (if any) **FOFO**

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)  
**BW-CA-4901**

3. SERIAL NUMBER (Required)  
YEAR: 0 3 1 3

4. TYPE OF PRODUCT (Required)  
 WINE  
 DISTILLED SPIRITS  
 MALT BEVERAGE

5. BRAND NAME (Required)  
**Signature Wines-William Hill**

6. FANCIFUL NAME (if any)  
**Merlot**

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL. (Required)  
**William Hill Napa, Inc. dba William Hill Winery  
1781 Atlas Peak Road  
Napa, CA 94558**

7a. MAILING ADDRESS, IF DIFFERENT  
**Wine Alliance Inc. dba Allied Domecq Wines USA  
375 Healdsburg Ave., 2nd floor  
Healdsburg, CA 95448**

8. EMAIL ADDRESS  
**cindy.raymond@adsw.com**

9. FORMULA/SOP NO. (if any)

10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (if any)

11. NET CONTENTS  
**750ML**

12. ALCOHOL CONTENT  
**13.5%**

13. WINE APPELLATION (if on label)  
**Napa Valley**

14. WINE VINTAGE DATE (if on label)  
**1999**

15. PHONE NUMBER  
**(707) 473-2326**

16. FAX NUMBER  
**(707) 433-5087**

17. TYPE OF APPLICATION (Check applicable box(es))  
a.  CERTIFICATE OF LABEL APPROVAL  
b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL  
*For sale in \_\_\_\_\_ only. (Fill in State abbreviation)*  
c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE. (Fill in amount)  
d.  RESUBMISSION AFTER REJECTION  
TTB ID

18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW. OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

*Net contents embossed on bottles. Label is intended for use with custom signature (or vanity) labels, e.g. corporate names(s), special events (weddings, anniversaries, etc.)*

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

19. DATE OF APPLICATION **6/27/03** 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT *[Signature]* 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT  
**John E Hazen Attorney-in-Fact**

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

22. DATE ISSUED **JUL 23 2003** 23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU *[Signature]*

**FOR TTB USE ONLY**

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)

**WILLIAM HILL  
WINERY  
NAPA VALLEY  
1999 MERLOT**

The 1999 Napa Valley Merlot shows forward flavors of boysenberry and blueberry that are complemented by spice, toasty oak and soft vanilla nuances. This is a full-bodied, silky Merlot with a rich, lush texture. A great match for roasted beef, lamb or wild game. It also pairs nicely with simpler fare, such as tomato and herb pasta, hearty soups or fresh mozzarella pizza.

PRODUCED AND BOTTLED BY WILLIAM HILL WINERY  
NAPA, CALIFORNIA

ALC. 13.5% BY VOL. CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

*Signature Wines*  
Label design by Signature Wines. For more information or to order your personalized wine, please call us at 1-888-968-7946, or visit us at www.SignatureWines.com

**FRONT LABEL**

**THIS LABEL  
INTENDED FOR USE  
WITH CUSTOM  
SIGNATURE LABEL  
PERSONALIZED (OR  
VANITY LABELS,  
E.G., CORPORATE  
NAMES, SPECIAL  
EVENTS, ETC.**

*John E Hazen*

**BACK LABEL**

TTB F 5100.31 (3-2003) PREVIOUS EDITION IS OBSOLETE



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[TDR](#)
[TTAB Status](#)
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**Typed Drawing**

**Word Mark** WILLIAM HILL  
**Goods and Services** IC 033. US 047. G & S: WINE. FIRST USE: 19801200. FIRST USE IN COMMERCE: 19801200  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 73526107  
**Filing Date** March 11, 1985  
**Current Filing Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** July 9, 1985  
**Registration Number** 1360951  
**Registration Date** September 17, 1985  
**Owner** (REGISTRANT) WILLIAM HILL WINE COMPANY WILLIAM HILL & COMPANY, A CALIFORNIA CORP., WILLIAM H. HILL, RUSSELL T. HILL, AND DAVID BRAKER, ALL CITIZENS OF UNITED STATES; DAVID G.P. ALLAN, FRANK E. MCCONNELL, AND JOHN W. SANBROOK ALL CITIZENS OF CANADA PARTNERSHIP CALIFORNIA 775 EIGHTH STREET NAPA CALIFORNIA 94558  
 (LAST LISTED OWNER) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTI WHALEN

Type of Mark TRADEMARK  
 Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060122.  
 Renewal 1ST RENEWAL 20060122  
 Other Data THE NAME WILLIAM HILL IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.  
 Live/Dead Indicator LIVE

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OMB No. 1513-0020 (01/31/2009)

|                          |           |          |   |
|--------------------------|-----------|----------|---|
| <b>FOR TTB USE ONLY</b>  |           |          | <b>DEPARTMENT OF THE TREASURY</b><br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND</b><br><b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b><br><b>APPROVAL</b><br>(See Instructions and Paperwork Reduction Act Notice on Back) |
| TTB ID<br>08248001000326 |           |          |   |
| 1. REP. ID. NO. (If any) | CT<br>906 | OR<br>01 |   |

**PART I - APPLICATION**

|   |   |  |
|---|---|--|
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BR-CA-EJG-1 | 3. SOURCE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported  | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)<br><br>E. & J. GALLO WINERY, E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>BARTLES & JAYMES CO. (Used on label) |
| 4. SERIAL NUMBER (Required)<br>080236                                 | 5. TYPE OF PRODUCT (Required)<br><input type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input checked="" type="checkbox"/> MALT BEVERAGE |  |

|  |                                   |
|--|-----------------------------------|
| 6. BRAND NAME (Required)<br>BARTLES & JAYMES | 8a. MAILING ADDRESS, IF DIFFERENT |
| 7. FANCIFUL NAME (If any)<br>SANGRIA         |                                   |

|   |                                    |   |   |
|---|------------------------------------|---|---|
| 9. EMAIL ADDRESS<br>LUCIA.GUTIERREZ@EJGALLO.COM | 10. FORMULA/SOP NO. (If any)<br>69 | 11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any) | 18. TYPE OF APPLICATION (Check applicable box(es))<br><br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation.)<br><br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)<br><br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTb ID. NO. _____ |
| 12. NET CONTENTS<br>12 FL. OZ.                  | 13. ALCOHOL CONTENT<br>4.0         | 14. WINE APPELLATION IF ON LABEL                    |   |
| 15. WINE VINTAGE DATE IF ON LABEL               | 16. PHONE NUMBER<br>(209) 341-3183 | 17. FAX NUMBER<br>(209) 341-1993                    |   |

19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTb F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                       |   |  |
|---------------------------------------|---|--|
| 20. DATE OF APPLICATION<br>09/04/2008 | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>(Application was e-filed) | 22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>LUCIA GUTIERREZ |
|---------------------------------------|---|--|

**PART III - TTb CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                                      |  |
|--------------------------------------|--|
| <b>23. DATE ISSUED</b><br>09/10/2008 | <b>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU</b><br> |
|--------------------------------------|--|

| FOR TTB USE ONLY   |                                 |
|--|---------------------------------|
| <b>QUALIFICATIONS</b><br><br><b>STATUS</b><br>THE STATUS IS APPROVED.<br><br><b>CLASS/TYPE DESCRIPTION</b><br>MALT BEVERAGES SPECIALITIES - FLAVORED | <b>EXPIRATION DATE (if any)</b> |

AFFIX COMPLETE SET OF LABELS BELOW  
Image Type: Other  
Actual Dimensions: 1.0 inches W X 1.0 inches H



Image Type: Brand (front)  
Actual Dimensions: 4.68 inches W X 3.48 inches H



---

**TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE**

(001)

OMB No. 1512-0092 (03/31/2001)

|                        |  |  |
|------------------------|--|--|
| ID<br>00313 000 000012 | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |  |
|                        | PART I - APPLICATION   |  |

|   |  |   |                                  |
|---|--|---|----------------------------------|
| 1. VENDOR CODE (Required)<br>3 2 5 2  | 2. SERIAL NUMBER (Required)<br>YEAR 0 0<br>0 3 1 1 | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba ZABACO VINTNERS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |                                  |
| 3. BRAND NAME (Required)<br>RANCHO ZABACO   |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |                                  |
| 4. CLASS AND TYPE (Required) (Includes Wine varietal designation, if applicable)<br>Table Wine  |  | 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114  |                                  |
| 5. FANCIFUL NAME (If any)<br>SYRAH  | 8. FORMULA NO. (If any)<br>N/A                     | 9. LAB. NO./DATE<br>N/A   | 10. NET CONTENTS<br>750ML        |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>13.3%                       | 14. VINTAGE (Wine products only, if stated on label)<br>1999  | 15. FAX NUMBER<br>(209) 341-4659 |
| 16. TYPE OF APPLICATION (check applicable box)<br><input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL For sale in only (fill in State abbreviation)<br><input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (fill in amount)                 |  |   |                                  |
| 17. SHOW ANY WORKING (s) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORKING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML - 12 |  |   |                                  |

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                    |  |  |
|------------------------------------|--|--|
| 18. DATE OF APPLICATION<br>11/7/00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|------------------------------------|--|--|

PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |  |
|--------------------------------|--|
| 21. DATE ISSUED<br>NOV 17 2000 | 22. AUTHORIZED SIGNATURE BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|--------------------------------|--|

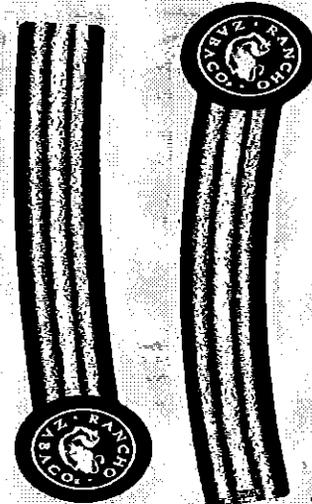
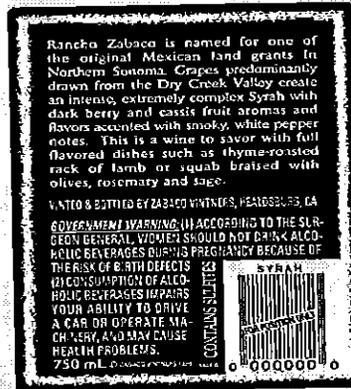
FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW

OPTIONAL NECKS



ATF F 5100.31 (4-99) PREVIOUS EDITION IS OBSOLETE

JM  
8

100

OMB No. 1512-0092 (03/31/2001)

|                        |          |  |  |
|------------------------|----------|--|--|
| ID<br>00286-000-000123 |          | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><b>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL</b><br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |  |
| CT<br>88               | OR<br>01 | AP   |  |

**PART I - APPLICATION**

|   |  |   |                                    |
|---|--|---|------------------------------------|
| 1. VENDOR CODE (Required)<br>3 2 5 2  | 2. SERIAL NUMBER (Required)<br>YEAR 0 0<br>0 2 8 5 | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba MARCELINA VINEYARDS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |                                    |
| 3. BRAND NAME (Required)<br>MARCELINA VINEYARDS   |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |                                    |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Dessert Wine  |  |   |                                    |
| 5. PANCIFUL NAME (If any)<br>MERLOT   |  |   |                                    |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114  |  |   |                                    |
| 8. FORMULA NO. (If any)<br>N/A  | 9. LAB. NO./DATE<br>N/A                            | 10. NET CONTENTS<br>750ML   | 11. PHONE NUMBER<br>(209) 341-3393 |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>14.2%                       | 14. VINTAGE (Wine products only, if stated on label)<br>1999  | 15. FAX NUMBER<br>(209) 341-4659   |
| 16. TYPE OF APPLICATION (Check applicable box)<br><input checked="" type="checkbox"/> a. CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only 17 states)<br><input type="checkbox"/> c. DISTINCTIVE LIQUOR BOTTLE APPROVAL (TOTAL BOTTLE CAPACITY BEFORE CLOSURE)  |  |   |                                    |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML - 6      The optional neck labels are glued on the back of this application. |  |   |                                    |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate of Exemption of Label/Bottle Approval.

|                                     |   |  |
|-------------------------------------|---|--|
| 18. DATE OF APPLICATION<br>10/11/00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Gary L. Horton</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|-------------------------------------|---|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

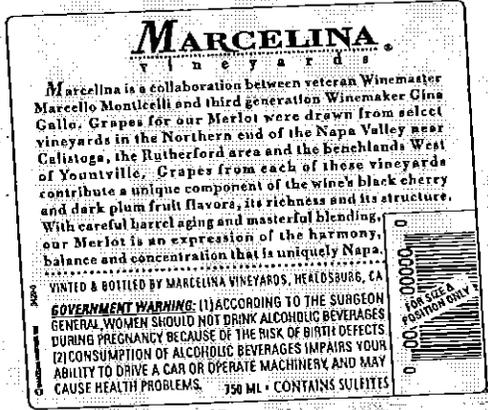
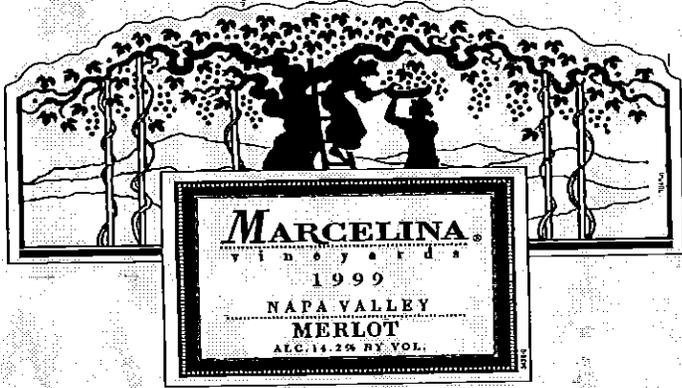
|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>OCT 19 2000 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>Sarah S. Jansen</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

1001

OMB No. 1512-0092 (03/31/2001)

|                        |  |
|------------------------|--|
| ID<br>01124-000-000045 | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |
| CT<br>88 OR 01 AP      |  |

**PART I - APPLICATION**

|   |  |   |
|---|--|---|
| 1. VENDOR CODE (Required)<br>3 2 5 2  | 2. SERIAL NUMBER (Required)<br>YEAR 0 1 0 3  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba MARCELINA VINEYARDS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |
| 3. BRAND NAME (Required)<br>MARCELINA VINEYARDS   | 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Chardonnay, Dessert Wine | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353   |
| 5. FANCIFUL NAME (If any)<br>Carneros   | 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114                                     |   |
| 8. FORMULA NO. (If any)<br>N/A  | 9. LAB. NO./DATE<br>N/A  | 10. NET CONTENTS<br>750ML   |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>14.2%   | 14. VINTAGE (Wine products only, if stated on label)<br>2000  |
| 11. PHONE NUMBER<br>(209) 341-3393  |  | 15. FAX NUMBER<br>(209) 341-6959  |
| 16. TYPE OF APPLICATION (Check applicable box)<br><input checked="" type="checkbox"/> a. CERTIFICATE OF LABEL APPROVAL<br><input type="checkbox"/> b. CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL For sale in _____ only (Call in State abbreviation)<br><input type="checkbox"/> c. DISTINGUISH LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Call in State) |  |   |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML - 12                 |  |   |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|  |  |  |
|--|--|--|
| 18. DATE OF APPLICATION<br>May 3, 2001 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>[Signature]</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|--|--|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>MAY 11 2001 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>[Signature]</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



**MARCELINA**  
vineyards

Marcellina is a collaboration between veteran Winemaker Marcello Monticelli and third generation Winemaker Gina Gallo. The grapes for this barrel fermented, sun-ripened Chardonnay were drawn primarily from vineyards in Carneros where grapes are ripened by the warm sunshine and cooled by the San Pablo Bay breezes. The combination of a unique microclimate, premium vineyard sites and masterful winemaking yields a well balanced, elegant Chardonnay with melon, kiwi and peach nectar fruit flavors that is uniquely Carneros.

PRODUCED & BOTTLED BY MARCELINA VINEYARDS, HEALDSBURG, CA • 750 ML CHARDONNAY © MARCELINA VINEYARDS 1998 CONTAINS SULFITES

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

*[Handwritten mark]*

OMB No. 1512-0092 (06/30/2004)

|                        |          |  |  |
|------------------------|----------|--|--|
| ID<br>03002-003-000020 |          | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |  |
| GT<br>80               | OR<br>01 | AP   |  |

**PART I - APPLICATION**

|   |  |   |  |   |  |
|---|--|---|--|---|--|
| 1. VENDOR CODE (Required)<br>9 7 2 8  |  | 2. SERIAL NUMBER (Required)<br>YEAR 0 2 - 4 7 6 |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>WINE CELLARS LTD.<br>314 CHAPPAQUA RD.<br>BRIARCLIFF MANOR, NY 10510   |  |
| 3. BRAND NAME (Required)<br>MARCELINA VINEYARDS   |  |   |  | 7a. MAILING ADDRESS, IF DIFFERENT   |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>RED WINE - CARNEROS   |  |   |  |   |  |
| 5. FANCIFUL NAME (if any)<br>PINOT NOIR   |  |   |  |   |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>NY-1-1179   |  |   |  |   |  |
| 8. FORMULA NO. (if any)   |  | 9. LAB. NO./DATE                                |  | 10. NET CONTENTS<br>750ML   |  |
| 12. AGE (Distilled Spirits)   |  | 13. ALCOHOL CONTENT<br>13.5%                    |  | 14. VINTAGE (Wine products only, if stated on label)<br>2000  |  |
|   |  |   |  | 11. PHONE NUMBER<br>914 762 6540  |  |
|   |  |   |  | 15. FAX NUMBER<br>914 762 6515  |  |
|   |  |   |  | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For state only) (Use in State abbreviations)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL - TOTAL BOTTLE CAPACITY BEFORE CLOSURE (if in process) |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |  |   |  |   |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which those labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                     |   |   |
|-------------------------------------|---|---|
| 18. DATE OF APPLICATION<br>12/30/02 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Eric Fineman</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>DEPT. MANAGER<br>ERIC FINEMAN |
|-------------------------------------|---|---|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |   |
|--------------------------------|---|
| 21. DATE ISSUED<br>JAN 09 2003 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>James G. VanVleet</i> |
|--------------------------------|---|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

RED CARNEROS WINE PRODUCT OF USA  
SHIPPED BY: ALLYN & SCOTT WINES LTD, LONDON, U.K.  
IMPORTED BY: WINE CELLARS LTD, BRIARCLIFF MANOR, NY  
750ML CONTAINS SULFITES ALC. 13.5% BY VOL.  
THIS WINE WAS EXPORTED FROM THE U.S. AND RE-IMPORTED FOR THE U.S. MARKET

ATF F 5100.31 (4-98) PREVIOUS EDITIONS ARE OBSOLETE

*AS*



OMB No. 1513-0020 (1/30/2006)

**DEPARTMENT OF THE TREASURY**  
**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
**APPLICATION FOR AND CERTIFICATION/EXEMPTION OF**  
**LABEL/BOTTLE APPROVAL**  
*(See Instructions and Paperwork Reduction Act Notice on Back)*

**PART I - APPLICATION**

1. REP. ID. NO. (If any)  
 03318-000-000143

2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)  
 1001  
 BW-CA-#4901

3. SERIAL NUMBER (Required)  
 YEAR: 0 3 1 9

4. TYPE OF PRODUCT (Required)  
 WINE  
 DISTILLED SPIRITS  
 MALT BEVERAGE

5. BRAND NAME (Required)  
 William Hill Winery

6. FANCIFUL NAME (If any)  
 Cabernet Sauvignon

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)  
 William Hill Napa, Inc., dba William Hill Winery  
 1761 Atlas Peak Road  
 Napa, CA 94558

7a. MAILING ADDRESS, IF DIFFERENT  
 Wine Alliance, Inc., dba Allied Domecq Wines  
 375 Healdsburg Avenue, 2nd Floor  
 Healdsburg, CA 94558

8. EMAIL ADDRESS

9. FORMULA/SOP NO. (If any)

10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (If any)

11. NET CONTENTS  
 750ml

12. ALCOHOL CONTENT  
 13.7%

13. WINE APPELLATION (If on label)  
 Napa Valley

14. WINE VINTAGE DATE (If on label)  
 2001

15. PHONE NUMBER  
 (707) 224-5424

16. FAX NUMBER  
 (707) 224-4484

17. TYPE OF APPLICATION (Check applicable box(es))  
 a.  CERTIFICATE OF LABEL APPROVAL  
 b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL  
*"For sale in \_\_\_\_\_ only" (Fill in state abbreviation)*  
 c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL, TOTAL BOTTLE CAPACITY BEFORE CLOSURE  
*(Fill in amount)*  
 d.  RESUBMISSION AFTER REJECTION  
 TTB ID \_\_\_\_\_

18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, cellophane, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 6100.31, Certificate/Exemption of Label/Bottle Approval.

9. DATE OF APPLICATION 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT  
 9-26-03 *[Signature]*

21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT  
 John E Hazen, Attorney-in-Fact

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

2. DATE ISSUED  
 MAY 18 2003

23. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU  
*[Signature]*

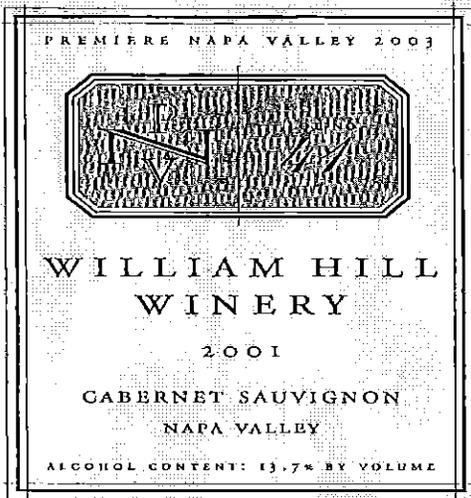
QUALIFICATIONS

FOR TTB USE ONLY

ON WHICH THIS LABEL IS BASED,  
 THE APPLICANT HAS OBTAINED  
 SUFFICIENT AND ACCURATE  
 INFORMATION AND DATA FROM ALL  
 OTHER INFORMATION

EXPIRATION DATE (If any)  
 Nov 18, 2004

FIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



EVERY YEAR, THE NAPA VALLEY VITINERS ASSOCIATION HOSTS PREMIERE NAPA VALLEY, A BARREL TASTING AND WINE AUCTION WHERE PARTICIPATING VINTNERS OFFER WINES PRODUCED EXCLUSIVELY FOR THIS PROGRAM. ONLY A FEW CASES OF EACH ONE-OF-A-KIND WINE ARE MADE FROM A SPECIAL BLEND, CLONE OR VINEYARD DESIGNATION CHOSEN BY THE VITINER. EACH IS PRODUCED JUST ONCE AND IS AVAILABLE ONLY TO THE HIGHEST BIDDER. THE WINE YOU ARE NOW HOLDING IS SUCH A WINE. WE HOPE YOU ENJOY THIS ORIGINAL PIECE OF NAPA VALLEY.

PRODUCED AND BOTTLED BY WILLIAM HILL WINERY, NAPA, CALIFORNIA, USA - 750 ML.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS. CONTAINS SULFITES

*[Handwritten initials]*

F 6100.31 (2-2003) PREVIOUS EDITION IS OBSOLETE

OMB No. 1512-0092 (11/30/2005)

|   |  |   |  |
|---|--|---|--|
| TTB ID<br>03204-000-000019  |  | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND CERTIFICATION/EXEMPTION<br/>OF LABEL/BOTTLE APPROVAL</b><br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i>   |  |
| 1. REP. ID. NO. (if any)<br>1001  |  | CT 80 OR 01   |  |
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO.<br>(Required)<br>BW-CA-1114   |  | PART I - APPLICATION  |  |
| 3. SERIAL NUMBER (Required)<br>YEAR: 0 3 0 1 9 7  |  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON THE LABEL (Required)<br>E. & J. GALLO WINERY dba MACMURRAY RANCH<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, Sonoma County, CA 95448   |  |
| 4. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  | 7a. MAILING ADDRESS, IF DIFFERENT<br>P. O. Box 1130<br>Modesto, CA 95353  |  |
| 5. BRAND NAME (Required)<br>MacMurray Ranch   |  | 17. TYPE OF APPLICATION (Check applicable box(es))<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation)<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)<br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION       |  |
| 6. FANCIFUL NAME (if any)<br>Pinot Noir   |  | 18. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corksnecks, cork, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., not contents, etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br><br>Optional personalized label/etching. |  |
| 8. EMAIL ADDRESS<br>gary.horton@ejgallo.com   |  | 10. LAB. NO. & DATE/PRE-IMPORT NO. & DATE (if any)<br>N/A   |  |
| 9. FORMULA/SOP NO. (if any)<br>N/A  |  | 11. NET CONTENTS<br>750 ml  |  |
| 12. ALCOHOL CONTENT<br>13.9%  |  | 13. WINE APPELLATION (if on label)<br>Sonoma Coast  |  |
| 14. WINE VINTAGE DATE (if on label)<br>2002   |  | 15. PHONE NUMBER<br>(209) 341-3391  |  |
| 16. FAX NUMBER<br>(209) 341-6959  |  | 17. TTB ID  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

19. DATE OF APPLICATION July 22, 2003 | 20. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT [Signature] | 21. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT Gary L. Horton, Attorney-in-Fact

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the Instructions portion of this form.

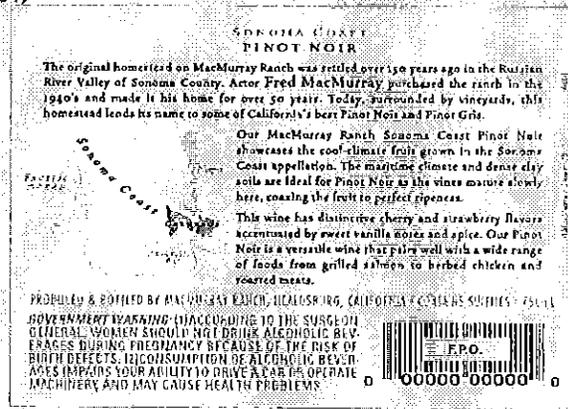
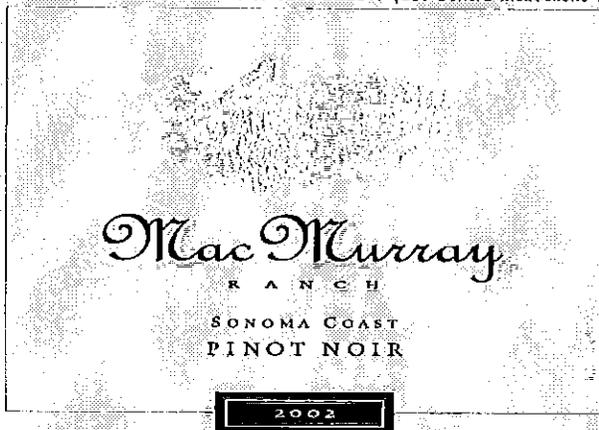
22. DATE ISSUED 2003 23. AUTHORIZED SIGNATURE [Signature]

FOR TTB USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW (See General Instructions 4, 6 and 7)



TTB F 5100.31 (3-2003) PREVIOUS EDITION IS OBSOLETE

OMB No. 1513-0020 (01/31/2009)

|                          |          |          |   |
|--------------------------|----------|----------|---|
| <b>FOR TTB USE ONLY</b>  |          |          | <b>DEPARTMENT OF THE TREASURY</b><br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br><b>APPLICATION FOR AND</b><br><b>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE</b><br><b>APPROVAL</b><br>(See Instructions and Paperwork Reduction Act Notice on Back) |
| TTB ID<br>10188001000143 |          |          |   |
| 1. REP. ID. NO. (If any) | CT<br>80 | OR<br>01 |   |

**PART I - APPLICATION**

|  |  |  |  |
|--|--|--|--|
| <b>2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)</b><br>BW-CA-4213  | <b>3. SOURCE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported  | <b>8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)</b><br><br>E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>TISDALE VINEYARDS (Used on label) |  |
| <b>4. SERIAL NUMBER (Required)</b><br>100186   | <b>5. TYPE OF PRODUCT (Required)</b><br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  |  |
| <b>6. BRAND NAME (Required)</b><br>TISDALE   |  | <b>8a. MAILING ADDRESS, IF DIFFERENT</b>   |  |
| <b>7. FANCIFUL NAME (If any)</b><br>SWEET RED  |  |  |  |
| <b>9. EMAIL ADDRESS</b><br>LUCIA.GUTIERREZ@EJGALLO.COM   | <b>10. FORMULA/SOP NO. (If any)</b>  | <b>11. LAB. NO. &amp; DATE / PREIMPORT NO. &amp; DATE (If any)</b>   | <b>18. TYPE OF APPLICATION (Check applicable box(es))</b><br><br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br><br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation.)<br><br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount)<br><br>d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____ |
| <b>12. NET CONTENTS</b><br>750 MILLILITERS   | <b>13. ALCOHOL CONTENT</b><br>10   | <b>14. WINE APPELLATION IF ON LABEL</b>  |  |
| <b>15. WINE VINTAGE DATE IF ON LABEL</b>   | <b>16. PHONE NUMBER</b><br>(209) 341-3183  | <b>17. FAX NUMBER</b><br>(209) 341-1993  |  |
| <b>19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celloseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.</b><br>INTERNAL CONTROL NUMBER 03065020S. |  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|  |  |   |
|--|--|---|
| <b>20. DATE OF APPLICATION</b><br>07/07/2010 | <b>21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT</b><br>(Application was e-filed) | <b>22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT</b><br>LUCIA GUTIERREZ |
|--|--|---|

**PART III - TTB CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                                       |   |
|---------------------------------------|---|
| <p>23. DATE ISSUED<br/>07/15/2010</p> | <p>24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br/><i>Nicole C. Burckhardt</i></p> |
|---------------------------------------|---|

**FOR TTB USE ONLY**

|  |  |
|--|--|
| <p><b>QUALIFICATIONS</b></p> <p><b>STATUS</b><br/>THE STATUS IS APPROVED.</p> <p><b>CLASS/TYPE DESCRIPTION</b><br/>TABLE RED AND ROSE WINE</p> | <p><b>EXPIRATION DATE (if any)</b></p> |
|--|--|

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)  
Actual Dimensions: 4.02 inches W X 3.54 inches H



Image Type: Back  
Actual Dimensions: 2.29 inches W X 3.54 inches H

# TISDALE,

At Tisdale Vineyards, we know that life is full of quality experiences. We want you to take the time to savor them.

With flavors of black cherry and raspberry jam, our experienced winemakers have crafted this Sweet Red to have medium body and a velvety soft finish.

We invite you to enjoy Tisdale Sweet Red chilled with your favorite spicy dishes or barbecue and share in life's endless possibilities.

**REFRIGERATE AFTER OPENING**

CONTACT US: 1-877-528-2783 • www.tisdalewines.com 750 mL 7128-1

VINTED & BOTTLED BY TISDALE VINEYARDS,  
MODESTO, CA 95354 • CONTAINS SULFITES

Distributed in Puerto Rico by CCI Beer Distributors,  
Inc. Bayamon, Puerto Rico • ©TISDALE VINEYARDS 2007

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE



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# JUGURNOT

**Word Mark** JUGURNOT

**Goods and Services** IC 025. US 022 039. G & S: SHIRTS, CAPS, JACKETS. FIRST USE: 20060315. FIRST USE IN COMMERCE: 20060315

IC 033. US 047 049. G & S: WINES. FIRST USE: 20050915. FIRST USE IN COMMERCE: 20050915

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78636812

**Filing Date** May 25, 2005

**Current Filing Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 21, 2006

**Registration Number** 3248386

**Registration Date** May 29, 2007

**Owner** (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354

**Attorney of Record** PAUL W. REIDL

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [Browse Dict](#) [SEARCH OG](#) [Top](#) [HELP](#)





**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
 U.S. Department of the Treasury

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# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/  
 Exemption of Label/Bottle Approval

## Search for COLAs

Note: Certain generic searches, especially searches on Product/Fanciful Name without date parameters, can take several minutes to process. Whenever possible, a date range should be supplied.

Basic Search | [Advanced Search](#)

### Basic Search Criteria

Note: Wild card character for a search is represented by a "%"

Date Completed: ⓘ

From    MM/DD/YYYY To    MM/DD/YYYY

Product Name: ⓘ

Brand Name  Fanciful Name  Either

Product Class/Type: ⓘ

to

Origin Code: ⓘ

Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)



While the Alcohol and Tobacco Tax and Trade Bureau (TTB) makes every effort to provide complete information, data such as company names, addresses, permit numbers, and other data provided in the registry may change over time. TTB makes no warranty, expressed or implied, and assumes no legal liability or responsibility as to the currency, reliability or completeness of

furnished data. TTB welcomes suggestions on how to improve our Public COLA Registry. Please contact us via email at [alfd@ttb.gov](mailto:alfd@ttb.gov).

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If you have difficulty accessing any information in the site due to a disability, please contact us via email ([webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)) and we will do our best to make the information available to you.

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**TTB**

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
*U.S. Department of the Treasury*



# COLA Registry

ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval

TTB F

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## Search Results: COLAs

No results were found that match the search criteria specified.

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Alcohol and Tobacco Tax and Trade Bureau, 2003. Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)



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If you have difficulty accessing any information in the site due to a disability, please contact us via email ([webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)) and we will do our best to make the information available to you.

This site is best viewed at 800x600 screen resolution or higher using Internet Explorer 7.0.  
If you are using Internet Explorer 8.0, [click here](#) for more information on browser Compatibility.

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OMB No. 1513-0020 (01/31/2009)

| FOR TTB USE ONLY   |   |  | DEPARTMENT OF THE TREASURY<br>ALCOHOL AND TOBACCO TAX AND TRADE BUREAU   |  |
|--|---|--|--|--|
| TTB ID<br>06313001000155   |   |  | <b>APPLICATION FOR AND<br/>CERTIFICATION/EXEMPTION OF LABEL/BOTTLE<br/>APPROVAL</b><br>(See Instructions and Paperwork Reduction Act Notice on Back)   |  |
| 1. REP. ID. NO. (If any)   | CT<br>82  | OR<br>01   |  |  |
| PART I - APPLICATION   |   |  |  |  |
| 2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required)<br>BW-CA-4213   |   | 3. SOURCE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> Domestic<br><input type="checkbox"/> Imported | 8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required)<br><br>E. & J. GALLO WINERY<br>600 YOSEMITE BLVD<br><br>MODESTO CA 95354<br><br>E. & J. GALLO WINERY (Used on label) |  |
| 4. SERIAL NUMBER (Required)<br>060271  | 5. TYPE OF PRODUCT (Required)<br><input checked="" type="checkbox"/> WINE<br><input type="checkbox"/> DISTILLED SPIRITS<br><input type="checkbox"/> MALT BEVERAGE |  |  |  |
| 6. BRAND NAME (Required)<br>BOONE'S FARM   |   | 8a. MAILING ADDRESS, IF DIFFERENT  |  |  |
| 7. FANCIFUL NAME (If any)<br>WATERMELON  |   |  |  |  |
| 9. EMAIL ADDRESS<br>BILL.WAAS@EJGALLO.COM  | 10. FORMULA/SOP NO. (If any)<br>530   | 11. LAB. NO. & DATE / PREIMPORT NO. & DATE (If any)  | 18. TYPE OF APPLICATION (Check applicable box(es))   |  |
| 12. NET CONTENTS<br>750 MILLILITERS  | 13. ALCOHOL CONTENT<br>7.5  | 14. WINE APPELLATION IF ON LABEL   | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL   |  |
| 15. WINE VINTAGE DATE IF ON LABEL  | 16. PHONE NUMBER<br>(209) 341-4660  | 17. FAX NUMBER<br>(209) 341-1993   | b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL<br>"For sale in _____ only" (Fill in State abbreviation.)   |  |
|  |   |  |  | c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL.<br>TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) |
|  |   |  |  | d. <input type="checkbox"/> RESUBMISSION AFTER REJECTION<br>TTB ID. NO. _____  |
| 19. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, celoseals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) BLOWN, BRANDED OR EMBOSSED ON THE CONTAINER (e.g., net contents etc.). THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.   |   |  |  |  |
| PART II - APPLICANT'S CERTIFICATION  |   |  |  |  |
| Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval. |   |  |  |  |
| 20. DATE OF APPLICATION<br>11/09/2006  | 21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br>(Application was e-filed)   |  | 22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT<br>WILLIAM WAAS  |  |
| PART III - TTB CERTIFICATE   |   |  |  |  |

This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.

|                               |  |
|-------------------------------|--|
| 23. DATE ISSUED<br>11/22/2006 | 24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU<br>TTB Specialist (electronically approved signature) |
|-------------------------------|--|

| FOR TTB USE ONLY  |                                 |
|---|---------------------------------|
| <b>QUALIFICATIONS</b><br><br><b>STATUS</b><br>THE STATUS IS APPROVED.<br><br><b>CLASS/TYPE DESCRIPTION</b><br>TABLE FLAVORED WINE | <b>EXPIRATION DATE (if any)</b> |

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Brand (front)  
Actual Dimensions: 6.34 inches W X 3.56 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE


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**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**  
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# COLA Registry

**ALCOHOL AND TOBACCO TAX AND TRADE BUREAU**
**TTB F 5100.31: Application For and Certification/  
Exemption of Label/Bottle Approval**

## COLA Detail

**TTB ID:** ⓘ 97090000000021

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**Status:** ⓘ APPROVED

**Vendor Code:** ⓘ 003252

**Serial #:** ⓘ 97-51

**Class/Type Code:** ⓘ DESSERT /PORT/SHERRY/(COOKING) WINE

**Origin Code:** ⓘ CALIFORNIA

**Brand Name:** ⓘ ERNEST & JULIO GALLO SONOMA

**Fanciful Name:** ⓘ BARRELLI CREEK VINEYARD ALEX

**Type of Application:** ⓘ LABEL APPROVAL

**For Sale In:** ⓘ

**Total Bottle Capacity:** ⓘ

**Wine Vintage:** ⓘ 1994

**Formula/SOP No.:** ⓘ

**Lab No./Lab Date:** ⓘ

**Approval Date:** 04/04/1997

**Qualifications:** ?**Plant Registry/Basic Permit/Brewers No (Principal Place of Business):** ?

BW-CA-1114

**Plant Registry/Basic Permit/Brewers No (Other):** ?**Contact Information:**

Phone Number: (209) 341-3393

Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click [here](#). Please include CFM ID/TTB ID number in your request.



Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at [webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)



While the Alcohol and Tobacco Tax and Trade Bureau (TTB) makes every effort to provide complete information, data such as company names, addresses, permit numbers, and other data provided in the registry may change over time. TTB makes no warranty, expressed or implied, and assumes no legal liability or responsibility as to the currency, reliability or completeness of furnished data. TTB welcomes suggestions on how to improve our Public COLA Registry. Please contact us via email at [alfd@ttb.gov](mailto:alfd@ttb.gov).

If you have difficulty accessing any information in the site due to a disability, please contact us via email ([webmaster@ttb.treas.gov](mailto:webmaster@ttb.treas.gov)) and we will do our best to make the information available to you.

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### Typed Drawing

|                          |  |
|--------------------------|--|
| Word Mark                | BARRELLI CREEK   |
| Goods and Services       | IC 033. US 047 049. G & S: wines. FIRST USE: 19970109. FIRST USE IN COMMERCE: 19970117                   |
| Mark Drawing Code        | (1) TYPED DRAWING  |
| Serial Number            | 75075011   |
| Filing Date              | March 19, 1996   |
| Current Filing Basis     | 1A   |
| Original Filing Basis    | 1B   |
| Published for Opposition | January 28, 1997   |
| Change In Registration   | CHANGE IN REGISTRATION HAS OCCURRED  |
| Registration Number      | 2093672  |
| Registration Date        | September 2, 1997  |
| Owner                    | (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 Yosemite Boulevard Modesto CALIFORNIA 95354 |
| Attorney of Record       | PAUL W. REIDL  |
| Type of Mark             | TRADEMARK  |
| Register                 | PRINCIPAL  |
| Affidavit Text           | SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20070918.   |
| Renewal                  | 1ST RENEWAL 20070918   |
| Live/Dead Indicator      | LIVE   |

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1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |    |  |    |
|----|------------------|----|--|----|
| ID | 00286-000-000123 |    | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL |    |
| CT | 88               | OR | 01   | AP |

PART I - APPLICATION

|   |                              |  |                                    |  |
|---|------------------------------|--|------------------------------------|--|
| 1. VENDOR CODE (Required)   | 2. SERIAL NUMBER (Required)  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  |                                    |  |
| 3 2 5 2   | YEAR<br>0 0 - 0 2 8 5        | COMPLIANCE DEPARTMENT<br>B. & J. GALLO WINERY dba MARCELINA VINEYARDS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, CA 95448 |                                    |  |
| 3. BRAND NAME (Required)<br>MARCELINA VINEYARDS   |                              | 7a. MAILING ADDRESS, IF DIFFERENT<br>P.O. Box 1130<br>Modesto, CA 95353  |                                    |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>Dessert Wine  |                              |  |                                    |  |
| 5. FANCIFUL NAME (if any)<br>MERLOT   |                              |  |                                    |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>BW-CA-1114  |                              |  |                                    |  |
| 8. FORMULA NO. (if any)<br>N/A  | 9. LAB. NO./DATE<br>N/A      | 10. NET CONTENTS<br>750ML  | 11. PHONE NUMBER<br>(209) 341-3393 | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only. (Fill in State abbreviation))<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |
| 12. AGE (Distilled Spirits)<br>N/A  | 13. ALCOHOL CONTENT<br>14.2% | 14. VINTAGE (Wine products only, if stated on label)<br>1999   | 15. FAX NUMBER<br>(209) 341-4659   |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g. caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.<br>750ML - 6 The optional neck labels are glued on the back of this application. |                              |  |                                    |  |

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief, and that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate of Exemption of Label/Bottle Approval.

|                                     |   |  |
|-------------------------------------|---|--|
| 18. DATE OF APPLICATION<br>10/11/00 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Gary L. Horton</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>Gary L. Horton, Attorney-in-Fact |
|-------------------------------------|---|--|

PART III - ATF CERTIFICATE

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

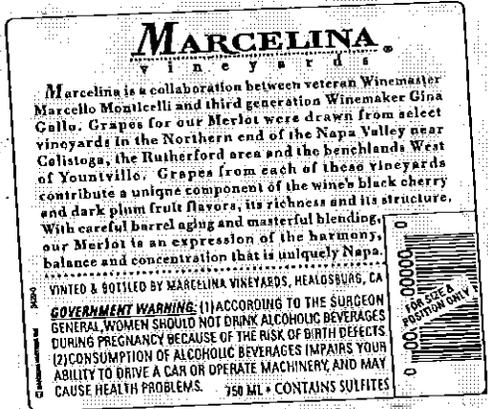
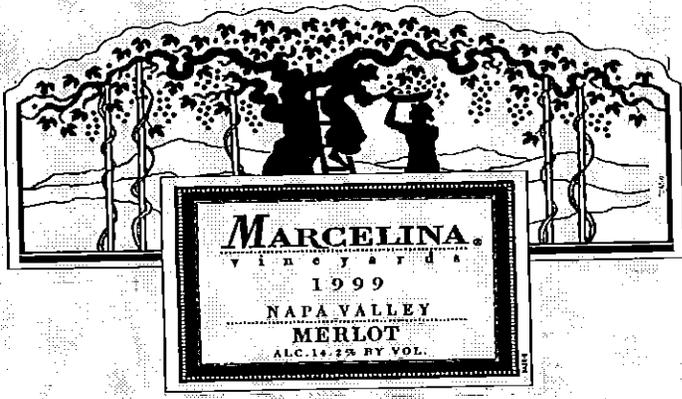
|                                |  |
|--------------------------------|--|
| 21. DATE ISSUED<br>Oct 19 2000 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>Gary L. Horton</i> |
|--------------------------------|--|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



ATF F 5100.31 (4-98) PREVIOUS EDITION IS OBSOLETE

OMB No. 1512-0082 (06/30/2004)

|                        |          |  |  |
|------------------------|----------|--|--|
| ID<br>03002-003-000020 |          | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |  |
| OT<br>40               | OR<br>01 | AP   |  |

**PART I - APPLICATION**

|  |                              |  |                                  |  |  |
|--|------------------------------|--|----------------------------------|--|--|
| 1. VENDOR CODE (Required)<br>9 7 2 8   |                              | 2. SERIAL NUMBER (Required)<br>YEAR 0 2 - 4 7 6              |                                  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)<br>WINE CELLARS LTD.<br>314 CHAPPAQUA RD.<br>BRIARCLIFF MANOR, NY 10510  |  |
| 3. BRAND NAME (Required)<br>MARCELINA VINEYARDS  |                              |  |                                  | 7a. MAILING ADDRESS, IF DIFFERENT  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)<br>RED WINE - CARNEROS  |                              |  |                                  |  |  |
| 5. FANCIFUL NAME (if any)<br>PINOT NOIR  |                              |  |                                  |  |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)<br>NY-1-1179  |                              |  |                                  |  |  |
| 8. FORMULA NO. (if any)  | 9. LAB. NO./DATE             | 10. NET CONTENTS<br>750ML                                    | 11. PHONE NUMBER<br>914 762 6540 | 16. TYPE OF APPLICATION (Check applicable box)<br>a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL<br>b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (Fill in State abbreviation))<br>c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount) |  |
| 12. AGE (Distilled Spirits)  | 13. ALCOHOL CONTENT<br>13.5% | 14. VINTAGE (Wine products only, if stated on label)<br>2000 | 15. FAX NUMBER<br>914 762 6515   |  |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                              |  |                                  |  |  |

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

|                                     |   |  |
|-------------------------------------|---|--|
| 18. DATE OF APPLICATION<br>12/30/02 | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT<br><i>Eric Fineman</i> | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT<br>ERIC FINEMAN |
|-------------------------------------|---|--|

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                                |  |
|--------------------------------|--|
| 21. DATE ISSUED<br>JAN 09 2003 | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br><i>James G. VanHise</i> |
|--------------------------------|--|

FOR ATF USE ONLY

QUALIFICATIONS

EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

RED CARNEROS WINE PRODUCT OF USA  
SHIPPED BY: ALLYN & SCOTT WINES LTD, LONDON, U.K.  
IMPORTED BY: WINE CELLARS LTD, BRIARCLIFF MANOR, NY  
750ML CONTAINS SULFITES ALC. 13.5% BY VOL.  
THIS WINE WAS EXPORTED FROM THE U.S. AND RE-IMPORTED FOR THE U.S. MARKET

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*NS*

1001

OMB No. 1512-0092 (03/31/2001)

|    |                  |  |
|----|------------------|--|
| ID | 01124-000-000045 | DEPARTMENT OF THE TREASURY<br>BUREAU OF ALCOHOL, TOBACCO AND FIREARMS<br>APPLICATION FOR AND CERTIFICATION/EXEMPTION OF<br>LABEL/BOTTLE APPROVAL<br><i>(See Instructions and Paperwork Reduction Act Notice on Back)</i> |
| OT | 8801 AP          |  |

**PART I - APPLICATION**

7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)  
COMPLIANCE DEPARTMENT  
B. & J. GALLO WINERY dba MARCELINA VINEYARDS  
(a California Corporation)  
3387 Dry Creek Road  
Healdsburg, CA 95448

7a. MAILING ADDRESS, IF DIFFERENT  
P.O. Box 1130  
Modesto, CA 95353

1. VENDOR CODE (Required) 2. SERIAL NUMBER (Required)  
3 2 5 2 YEAR 0 1 - 0 1 0 3

3. BRAND NAME (Required)  
MARCELINA VINEYARDS

4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)  
Chardonnay, Dessert Wine

5. FANCIFUL NAME (If any)  
Carneros

6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)  
BW-CA-1114

8. FORMULA NO. (If any) N/A 9. LAB. NO./DATE N/A 10. NET CONTENTS 750ML 11. PHONE NUMBER (209) 341-3393 16. TYPE OF APPLICATION (Check applicable box)  
a.  CERTIFICATE OF LABEL APPROVAL  
b.  CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL (For sale in only (If in State abbreviation)  
c.  DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (If in a container)

12. AGE (Distilled Spirits) N/A 13. ALCOHOL CONTENT 14. VINTAGE (Wine products only, if stated on label) 15. FAX NUMBER (209) 341-6959

17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., caps, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.  
750ML - 12

**PART II - APPLICANT'S CERTIFICATION**

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 5100.31, Certificate/Exemption of Label/Bottle Approval.

18. DATE OF APPLICATION May 3, 2001 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT [Signature] 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT Gary L. Horton, Attorney-in-Fact

**PART III - ATF CERTIFICATE**

This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

21. DATE ISSUED MAY 11 2001 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS [Signature]

QUALIFICATIONS

FOR ATF USE ONLY

EXPIRATION DATE (If any)

AFFIX COMPLETE SET OF LABELS BELOW



**MARCELINA vineyards**

Marcellina is a collaboration between veteran Winemaker Marcello Monticelli and third generation Winemaker Gina Gallo. The grapes for this barrel fermented, sur lie aged Chardonnay were drawn primarily from vineyards in Carneros where grapes are ripened by the warm sunshine and cooled by the San Pablo Bay breezes. The combination of a unique microclimate, premium vineyard sites and masterful winemaking yields a well balanced, elegant Chardonnay with melon, kiwi and peach nectar fruit flavors that is uniquely Carneros.

PRODUCED & BOTTLED BY MARCELINA VINEYARDS, HEALDSBURG, CA • 750 ML CHARDONNAY • MARCELINA VINEYARDS 1995 CONTAINS SULFITES

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

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OMB No. 1512-0092 (03/31/2001)

ID 02130-000-000068  
 CT 88 OR 01 AP

DEPARTMENT OF THE TREASURY  
 BUREAU OF ALCOHOL, TOBACCO AND FIREARMS  
 APPLICATION FOR AND CERTIFICATION/EXEMPTION OF  
 LABEL/BOTTLE APPROVAL  
 (See Instructions and Paperwork Reduction Act Notice on Back)

PART I - APPLICATION

|  |                     |  |                  |   |  |
|--|---------------------|--|------------------|---|--|
| 1. VENDOR CODE (Required)  |                     | 2. SERIAL NUMBER (Required)                          |                  | 7. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE (Required)   |  |
| 3  | 2                   | 5  | 2                | COMPLIANCE DEPARTMENT<br>E. & J. GALLO WINERY dba MARCELINA VINEYARDS<br>(a California Corporation)<br>3387 Dry Creek Road<br>Healdsburg, Sonoma County, CA 95448 |  |
| 3. BRAND NAME (Required)   |                     |  |                  | 7a. MAILING ADDRESS, IF DIFFERENT   |  |
| MARCELINA VINEYARDS  |                     |  |                  | P.O. Box 1130<br>Modesto, CA 95353  |  |
| 4. CLASS AND TYPE (Required) (Includes wine varietal designation, if applicable)   |                     |  |                  |   |  |
| Chardonnay, Dessert Wine   |                     |  |                  |   |  |
| 5. FANCIFUL NAME (If any)  |                     |  |                  |   |  |
| Carneros   |                     |  |                  |   |  |
| 6. PLANT REGISTRY/BASIC PERMIT NO./BREWER'S NO. (Required)   |                     |  |                  |   |  |
| BW-CA-1114   |                     |  |                  |   |  |
| 8. FORMULA NO. (If any)  | 9. LAB. NO./DATE    | 10. NET CONTENTS                                     | 11. PHONE NUMBER | 15. TYPE OF APPLICATION (Check applicable box)  |  |
| N/A  | N/A                 | 750 ml   | (209) 341-3393   | a. <input checked="" type="checkbox"/> CERTIFICATE OF LABEL APPROVAL  |  |
| 12. AGE (Distilled Spirits)  | 13. ALCOHOL CONTENT | 14. VINTAGE (Wine products only, if stated on label) | 15. FAX NUMBER   | b. <input type="checkbox"/> CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL For state in _____ only. (Fill in State abbreviation)                                    |  |
| N/A  | 14.2%               | 2001   | (209) 341-6959   | c. <input type="checkbox"/> DISTINCTIVE LIQUOR BOTTLE APPROVAL TOTAL BOTTLE CAPACITY BEFORE CLOSURE (Fill in amount)  |  |
| 17. SHOW ANY WORDING (a) APPEARING ON MATERIALS FIRMLY AFFIXED TO THE CONTAINER (e.g., Caps, seals, corks, etc.) OTHER THAN THE LABELS AFFIXED BELOW, OR (b) EMBOSSED ON THE CONTAINER. THIS WORDING MUST BE NOTED HERE EVEN IF IT DUPLICATES PORTIONS OF THE LABELS AFFIXED BELOW. ALSO, PROVIDE TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS. |                     |  |                  |   |  |
| 750ML - 12   |                     |  |                  |   |  |

PART II - APPLICANT'S CERTIFICATION

Under the penalties of perjury, I declare: that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which appear on the reverse of an original ATF F 6100.31, Certificate/Exemption of Label/Bottle Approval.

|                         |  |  |
|-------------------------|--|--|
| 18. DATE OF APPLICATION | 19. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT | 20. TYPE NAME OF APPLICANT OR AUTHORIZED AGENT |
| May 9, 2002             | <i>[Signature]</i>                             | Gary L. Horton, Attorney-in-Fact               |

PART III - ATF CERTIFICATE

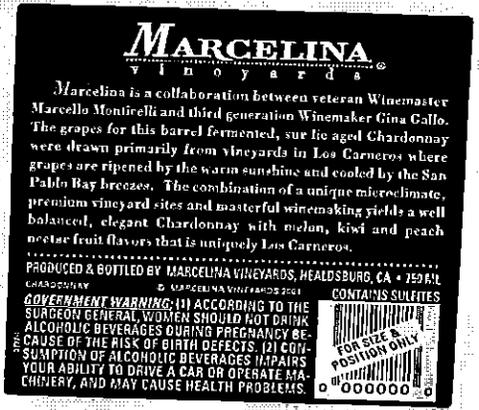
This certificate is issued subject to applicable laws, regulations and conditions as set forth on the back of this form.

|                 |   |
|-----------------|---|
| 21. DATE ISSUED | 22. AUTHORIZED SIGNATURE, BUREAU OF ALCOHOL, TOBACCO AND FIREARMS |
| MAY 16 2002     | <i>[Signature]</i>  |

QUALIFICATIONS \_\_\_\_\_ FOR ATF USE ONLY \_\_\_\_\_

EXPIRATION DATE (If any) \_\_\_\_\_

AFFIX COMPLETE SET OF LABELS BELOW



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