

ESTTA Tracking number: **ESTTA393281**

Filing date: **02/14/2011**

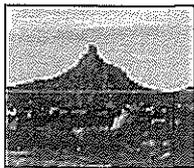
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191056
Party	Plaintiff White Rock Distilleries, Inc.
Correspondence Address	DANIEL I SCHLOSS GREENBERG TRAUIG, LLP 200 PARK AVENUE, 34TH FLOOR NEW YORK, NY 10166 UNITED STATES schlossd@gtlaw.com
Submission	Testimony For Plaintiff
Filer's Name	Daniel I. Schloss
Filer's e-mail	schlossd@gtlaw.com
Signature	/Daniel I. Schloss/
Date	02/14/2011
Attachments	Reidl ex pt 5.pdf (45 pages)(5443096 bytes)

Google |

[Search images](#)

[Back to image results](#)



[See full size image](#)

350 x 300 - 36k - jpg - scottsdalerealestatephotos.com/scottdale-view...

Image may be subject to copyright.

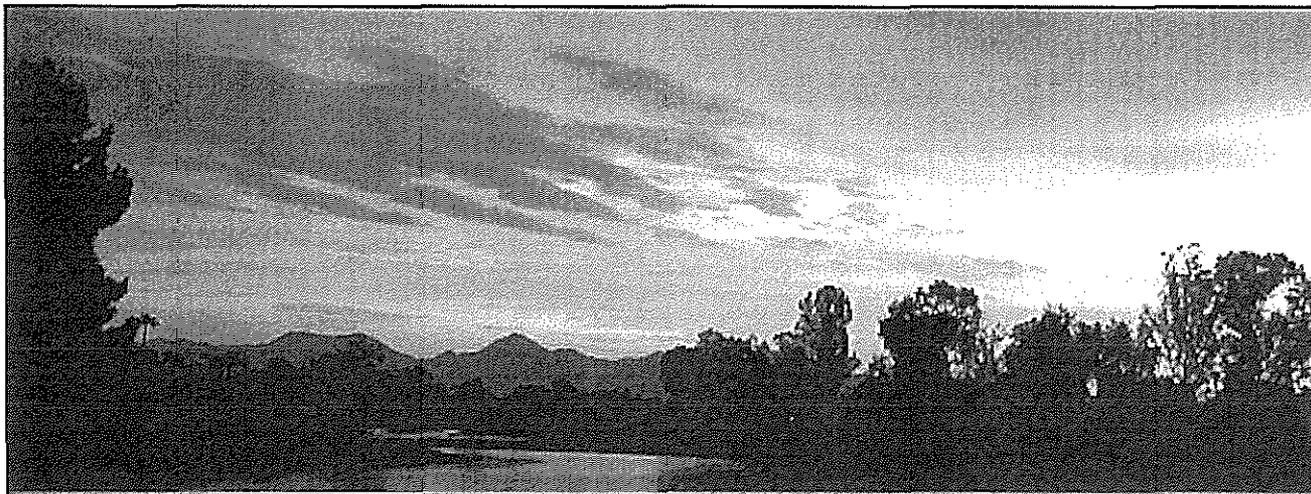
Below is the image at: athomeinscottsdale.com/.../

[Remove frame](#)

[At Home In Scottsdale | Your Guide to Scottsdale Real Estate](#)

Scottsdale real estate, neighborhoods, events, and great places around town

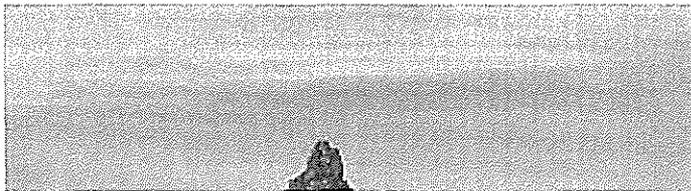
- [Home](#)
- [Listings](#)
- [Home Search](#)
- [Statistics](#)
- [Maps](#)
- [Archives](#)
- [About](#)
- [Contact](#)
- [Subscribe](#)



Another Hiking Recommendation for Scottsdale: Try Pinnacle Peak Park

by Dru Bloomfield on November 30, 2007

The unseasonably warm weather has finally cooled off, and by Sunday we should have clear skies again. If you're looking for something to do outside this weekend, try a hike at Pinnacle Peak Park in North Scottsdale. One of Scottsdale's





Pinnacles Desert Western Australia



Main Menu

Western Australia

Pinnacles Desert Tourism

Pinnacles Desert

Cervantes

Pinnacles Desert Accommodation

Pinnacles Desert Live Deals

Pinnacles Desert Accommodation

Pinnacles Desert Tours & Holidays

Pinnacles Desert Tours Departing

Pinnacles Desert Tours

Pinnacles Desert Car Hire

Pinnacles Desert Car Rental

Jump to Destination

Porth

Western Australia

Western Australia

Discover West Holidays

Company Profile

Contacts

Exclusive Deals - Save up to 65%
Compare 1000 Live Deals

Town:
 Pinnacles Desert Area (WA)

or search by: Place Hotel

Check-in: Sun 26 Dec 10 Check-out: Sun 26 Dec 10

Add flights for an extra package discount Proceed

Add flights for an extra package discount.

Car Hire \$36*
 Unlimited kms

Tours & Cruises

Group Booking? Big Holiday?
 Ask a specialist consultant

Broome Holiday WIN
 11 nights Hotel for 2

Pinnacles Desert Tourism North West Region Western Australia

Western Australia

Thousands of eerie limestone pillars, up to 4m tall form the Pinnacles Desert. The moonscape scenery is made by the pillars rising out of the stark desert landscape of yellow quartz sand. It is a favourite subject for photographers.

Pinnacles Desert Travel Deals

Accommodation Specials

Check In: 26 Jan 2011
 Check Out: 31 Jan 2011
 Town: Pinnacles Desert Area (W)
 Proceed

Nambung National Park

Nambung National Park is home to the Pinnacles Desert, a series of eerie limestone formations sporadically scattered over vast yellow, rippled sand dunes. Just 245km or three hours drive from the center of Perth city, the Pinnacles make for a comfortable day trip where visitors can walk amongst these spooky stones and visit the nearby fishing village of Cervantes.

Practically unknown to the wider public until the late 1960s, the Pinnacles Desert is part of the Nambung National Park. The Pinnacles Desert was added to the existing National Park that was named after the winding Nambung River. Nambung means crooked in the local Aboriginal tribal language. It is a park with a 26km stretch of sparkling coastline bordered by rolling ancient sand dunes that extend inland into banksias woodlands. Pretty red river gum trees line the banks of the Nambung River until it disappears into limestone caves. Massive sand dune fields characterise the area near the coast where the Pinnacles Desert lies.

Pinnacles Desert Wildflowers

The area surrounding the Pinnacles Desert comes alive with wildflowers from August to October.

Pinnacles Desert Formations

The limestone formations of the Pinnacles vary in size and shape; some are as small as a mouse whilst many are as big as 3.5m high. These unusually shaped rocks have been likened to tombstones, termite mounds and even fingers. The Pinnacles Desert is best seen at dawn or dusk when they cast long, strange shadows over the rippling yellow sand dunes. Although the desert teems with wildlife, most animals are nocturnal. However, it is not uncommon to see western grey kangaroos, emus and many sorts of reptiles and birds like black-shouldered kites hanging around the strange stones.

Pinnacles Desert Access

There is only one access road into the Pinnacles Desert that is 27km long. Visitors should ensure that insurance permits their vehicle to be driven on the unsealed roads.

Visitors are encouraged to get out and explore the Pinnacles desert or the more adventurous can take a two or three hour walk to the Red, White and Painted Coloured Deserts. If you choose to do the walk, you need to carry at least a litre of water for each person and a compass is recommended for the lunar-like landscape.

At various turning points off the main access road, beach and picnic areas can be accessed.

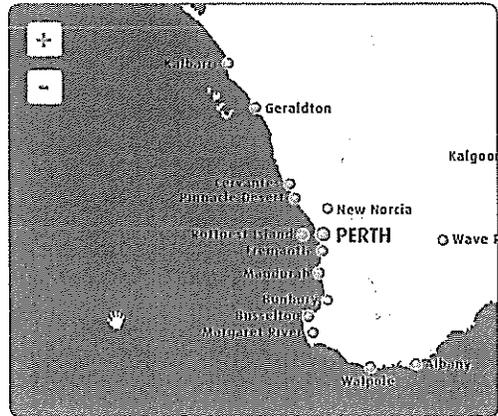
Hangover Bay

Hangover Bay provides a gas barbecue, wooden tables and magnificent scenery for lunch. It also has a boat launch that can only be accessed by 4WD vehicles. You can go snorkeling, swimming, beachcombing or just relax on the beach. Windsurfers and surfers are also attracted to Hangover Bay.

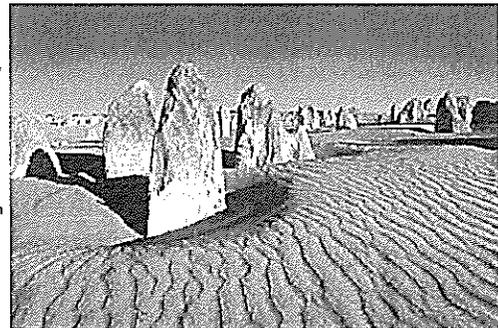
Kangaroo Point

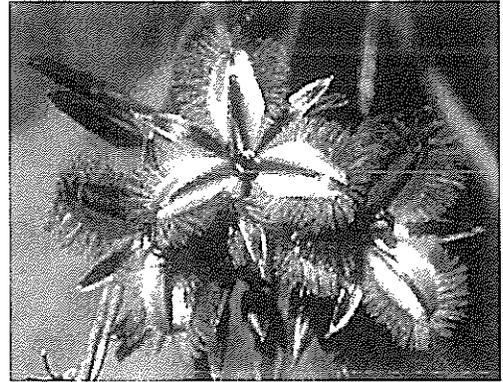
The other popular spot in the Pinnacles Desert is Kangaroo Point where toilets, barbecue and picnic facilities are located. From here, you can get views of the little town of Cervantes at Thirsty Point and small Cervantes Islands just off the coast.

Central Pinnacles Desert North West WA - Western Australia



Western Australia - Map of Pinnacles Desert Australia





BOOK NOW

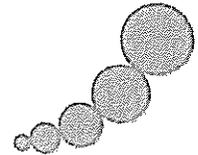
- ▶ Accommodation
- ▶ Car Hire
- ▶ Tours
- ▶ Ask a Consultant by email

discoverWest.com.au
Hotels, Cars, Tours

The Western Australia Specialist



DISCOVER WEST HOLIDAYS ▶ Company Profile ▶ Contacts
HEAD OFFICE: 19 Olive St, PO Box 8073, Subiaco, Perth WA 6008, Australia.
© Kalhaven Group 1996-2010. Fully protected by international copyright laws.



PAUL W. REIDL

Google

pinnacle

Search images

[Back to image results](#)



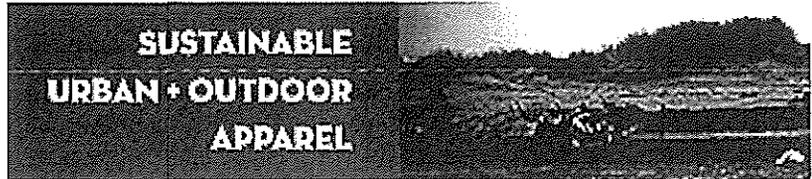
[See full size image](#)

435 x 580 - 51k - jpg - www.rockclimbing.com/images/photos/assets/9/3...

Image may be subject to copyright.

Below is the image at: www.rockclimbing.com/photos/Ice/March_30_2007...

[Remove frame](#)



[Home](#) [Forums](#) [Routes](#) [Gear](#) [Classifieds](#) [Photos](#) [Videos](#) [Partners](#) [Articles](#)

[Submit a Photo](#) [My Photos](#) [Top Rated](#) [Tags](#) [Settings](#)

Rock Climbing Photos : [Ice](#) : March 30, 2007 Pinnacle Gully

[◀ Previous](#) | [Next ▶](#)

March 30, 2007 Pinnacle Gully



Verizon High Speed Internet
 One price for life
\$19.99 /month
 With 2 year agmt. Plus taxes & fees. Speeds from 700kbp to 1Mbps.
[Get it now >](#)

Welcome to SPI - Sign-In | Register

SEARCH Objects FOR

50

summitpost.org

New features are here! - [Read More...](#)

[Areas & Ranges](#) · [Mountains & Rocks](#) · [Routes](#) · [Images](#) · [Articles](#) · [Trip Reports](#) · [Gear](#) · [Other](#) · [People](#) · [Plans & Partners](#) · [What's New](#) · [Forum](#)

AVED SEDAN
 35 MPG Hwy
 *EPA estimated.



At least you're thinking. We went into it.
 OnStar. With Automatic Crash Response, standard for the best sedans.
 4 Visit onstar.com for details and system limitations. OnStar acts as a link.
[EXPLORE MORE](#)

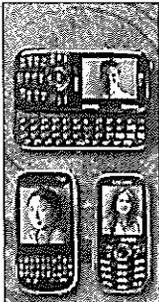
Presidential Range > Mount Washington > Pinnacle Gully, Huntington Ravine

Pinnacle Gully, Huntington Ravine
 Route

Images (26)
 Climber's Log (12)
 Comments (1)
 Additions & Corrections (0)

[CONTRIBUTE](#)

Add Image
 Add Album



FREE PHONES
 WITH NEW EYE ACTIVATION



RULE THE AIR
 verizon

[Learn More](#)

Free Activation Fri-Mon
 Free Overnight Shipping & Instant Discounts
 with select online orders

GEOGRAPHY

MyTopo Map
 Nearby Routes
 Interactive Map
 Routes in New Hampshire

PARENTS

Mount Washington ROUTES
 Lion Head Winter

Pinnacle Gully, Huntington Ravine  

Page Type: Route	Page By: AlexeyD
Location: New Hampshire, United States, North America	Created/Edited: Jul 9, 2002 / Jul 9, 2002
Lat/Lon: 44.27060°N / 71.3047°W	Object ID: 156662
Route Type: multi pitch snow+ ice climb	Hits: 11311 
Time Required: Most of a day	Page Score: 68.23% - 7 Votes 
Difficulty: W3+	Vote: Log in to vote
Route Quality: - 15 Votes 	

Climb Aconagua
 Specialists since 1984 (27 yrs) New route, highest success rate.

Ads by Google



Approach

it's the same as the approach to Odells Gully, except you pass Odells and continue traversing right, past the Pinnacle Buttress and the prominent crack where the summer rock climb up the buttress begins, until you reach the gully. Pinnacle Gully can't be missed in good weather - it begins with a full-pitch steep icefall with a spectacularly overhanging left wall.

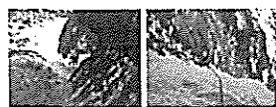
Table of Contents

- [Approach](#)
- [Route Description](#)
- [Essential Gear](#)
- [Miscellaneous Info](#)
- [Images](#)

Route Description

head up on steep snow to the bottom of the first and largest ice bulge. The snow slope increases to about 45 degrees; pickets and a shaft-plunged axe work well for the first belay, or you can climb up until you hit ice. The first pitch has sustained ice of about 60 degrees if you follow the line of least difficulty, but depending on conditions you can make this significantly steeper by heading either left or right. When I was on it our groups leader went left and led over a vertical ice step about 20 feet high.

After the steep ice the angle decreases and there is a fixed belay on the left side, under the rock overhang. From there you climb over some snow and then 2 more bulges of ice, but these are smaller and easier than the first. The gully tops out on a snow slope that leads towards the Alpine Garden; most parties follow that up to the Garden and then descend either the Lions Head Trail or the Escape Hatch.

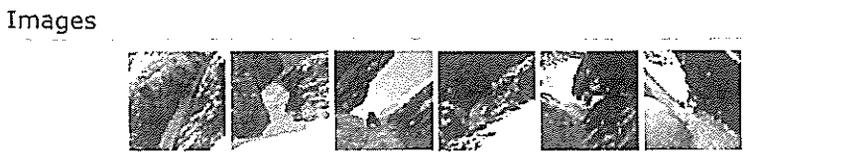


Essential Gear

2 ice tools, crampons, rope, ice screws (at least 8), pickets.

Miscellaneous Info

If you have information about this route that doesn't pertain to any of the other sections, please add it here.



Ad Choices 

NO TERM CONTRACT REQUIRED

FIOS TV
 FIOS INTERNET
 PHONE

Our Best Online Deal

\$24.99 /month
 For 1 year. Plus taxes and fees.

FREE DVR
 For a full year

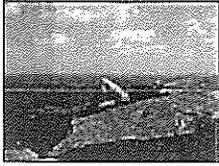


[Get FIOS >](#)

verizon

PAUL W. REIDL

Google [Search images](#) [Back to image results](#)



[See full size image](#)

2272 x 1704 - 956k - jpg - dpidgeon.files.wordpress.com/2009/10/at-pinna...

Image may be subject to copyright.

Below is the image at: dpidgeon.wordpress.com/.../

[Remove frame](#)

Compass Points

“Come not here if you’ve already spent the best of yourself.” -Walt Whitman

- [About Dave](#)
- [Compass Points TV](#)
- [Costa Rica Stories](#)
- [Dave’s Gear Closet](#)

Posted by: [davepidgeon](#) | October 27, 2009

The Pinnacle of Pennsylvania



A stunning view from the Pinnacle in Pennsylvania.

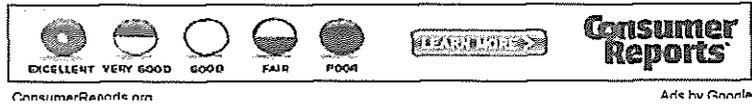
Epic.

For Pennsylvania.



The Pinnacle

Berks County Pennsylvania



[Home](#)
[Photo gallery](#)
[Routes](#)

The Pinnacle, the highest elevation in Berks County is a very popular hiking destination. Blue Mountain, the mountain where the Pinnacle is located, is criss-crossed with trails. There are quite a few different routes that will get you to the Pinnacle. This site attempts to give you some details on the routes I am familiar with.

Before you plan an expedition to the Pinnacle there are a couple of things you should keep in mind. No matter what route you decide to use it is a round trip of at least 6 miles. There are stretches on the trail that are very rocky, so appropriate footwear is a good idea. If you do the hike in the spring, summer or early fall, be aware that the Blue Mountain is home to copperheads and rattlesnakes. Be aware of where you are stepping.

[Questions, comments, complaints?](#)

PAUL W. REIDL

Google

[Search images](#)

[Back to image results](#)



[See full size image](#)

392 x 500 - 240k - jpg - www.planetware.com/i/photo/shiprock-pinnacle-...
Image may be subject to copyright.

Below is the image at: www.planetware.com/picture/shiprock-shiprock-...

[Remove frame](#)



Your Unlimited Travel Guide to the World™

[Home](#)

[Flights](#)

[Hotels](#)

[Cars](#)

[Tr:](#)

PlanetWare.com > North America > New Mexico > Shiprock > Shiprock Pictures

New Mexico Travel Guide

[Change Country](#)
[Change US State](#)

Shiprock Pinnacle Picture

Shiprock Pinnacle.
[...Shiprock Pinnacle information](#)

Shiprock

[Change City](#)

[Shiprock Overview](#)

[Shiprock Hotels](#)

[Flights](#)

[Car Rental](#)

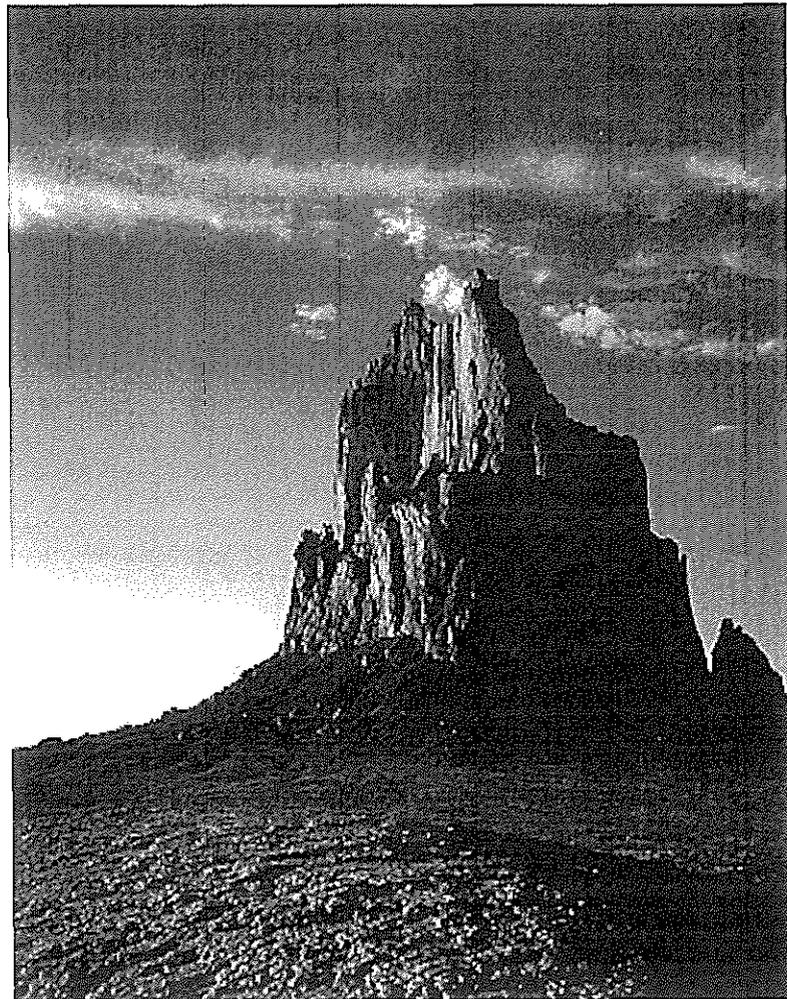
[Shiprock Attractions](#)

[Pictures](#)

[Maps](#)

[Adventure Tours](#)

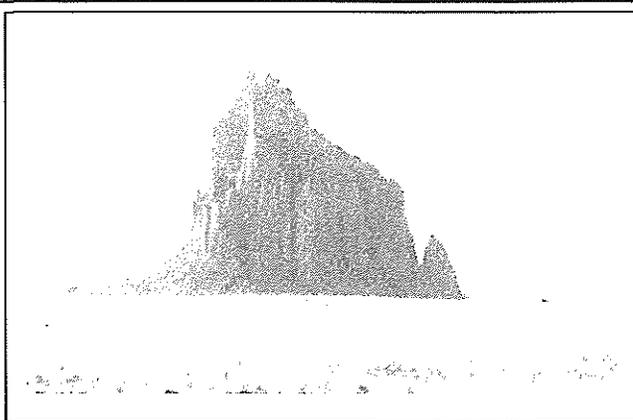
[Hobbies & Activities](#)



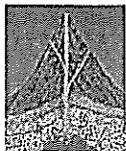
Shiprock Pinnacle

Tse'Bit'Ai
Rock With Wings

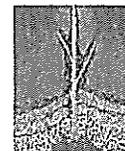
A visit to Shiprock, NM, just 30 miles west of Farmington on Hwy 64, can be combined with a trip to Mesa Verde.



The town of Shiprock, population 15,000, is the largest on the Navajo Nation and has been described as a trip to a foreign country. Founded in 1903 by Indian agent William T. Shelton, the original Bureau of Indian Affairs and the old office is still there.



The Navajo word for Shiprock is Tse'Bit'Ai, and means "rock with wings." This sacred mountain was formed by a volcanic vent 27 million years ago. At that time the surrounding land was 2000 feet higher, equaling the altitude of Mesa Verde.



When the column of lava cooled, the softer earth eroded and left a 1700 foot stone pillar atop a 5500 plain. Altitude is 7170 feet. The wings are three lava walls 150 feet high and three feet wide. Shiprock is the world's finest example of an exposed volcanic throat and can be seen for 100 miles.

The story:

According to Navajo legend Bird Monster carried Monster Slayer to a high ledge below the peak. The Sun, father of Monster Slayer, gave him arrows of sheet lightning, with which he killed the two adult Bird Monsters. He spun the two infant Bird Monsters around his head to create an eagle and an owl, to help the generations of "the five-fingered people." Monster Slayer was then carried to the ground by Bat Woman or Spider Woman. Shiprock is said to be the home of Coyote. See the Legend of Spider Rock

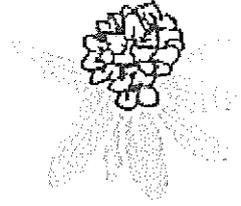
A Special Event: The 75th Annual Northern Navajo fair October 1-4 features the Yeii bi'cheii. This sacred healing ritual of nine nights marks the beginning of winter.

The masked Yeii - Navajo gods and goddesses - dance around the outside of a hogan while inside a patient is being attended to by a medicine man.

No photography or video or sound recording is allowed and note-taking is frowned on. If someone is discovered using a camera the film is taken by the Navajo Police. Then the proceedings stop while the medicine man performs a different ceremony to set things right before the ritual can continue.

The official Site of

Pinnacle Rock State Park

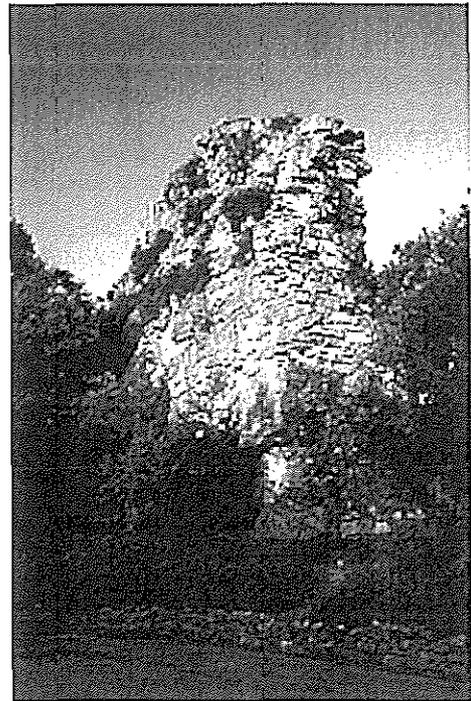


Welcome

Located along Route 52, near historic Bramwell in Mercer County, Pinnacle Rock State Park is one of the more interesting wayside parks operated by the West Virginia State Park system.

Towering above the rugged mountains of southeastern West Virginia, Pinnacle Rock is an unusual sandstone formation reaching 3,100 feet above sea level. This park provides a relaxing picnic area in an unusual scenic setting.

The park was opened in 1938 when the Conservation Commission purchased a 26 acre tract of land surrounding the rock. Parking areas, walkway and a large picnic shelter with a stone fireplace were then constructed by the Works Progress Administration (WPA) in conjunction with the state of West Virginia. Today there are nearly 400 acres which include Jimmy Lewis Lake (seasonally stocked with trout) located nearby within the park boundary.



The WV State Parks Official Site 

Pinnacle Rock (Connecticut)

Coordinates: 41°41′23″N 72°49′58″W﻿ / ﻿41.68972°N 72.83278°W﻿ / 41.68972; -72.83278

From Wikipedia, the free encyclopedia

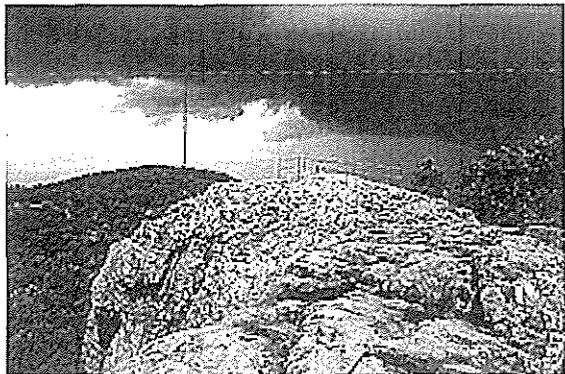
This article is about Pinnacle Rock, a mountain peak in Farmington, Connecticut. For other landforms by the same name, see Pinnacle (disambiguation).

Pinnacle Rock, 600 feet (180 m), is a traprock mountain peak located 10 miles (16 km) southwest of Hartford, Connecticut in the towns of Farmington and Plainville. It is part of the narrow, linear Metacomet Ridge that extends from Long Island Sound near New Haven, Connecticut, north through the Connecticut River Valley of Massachusetts to the Vermont border. Pinnacle Rock, popular as an outdoor recreation destination in the metropolitan Hartford area, is known for its clifftop scenic vistas, unique microclimate ecosystems, rare plant communities, and as a seasonal raptor migration path. Pinnacle Rock is traversed by the 51-mile (82 km) Metacomet Trail.

Pinnacle Rock should not be confused with *The Pinnacle*, a name used for two other peaks also on the Metacomet Ridge in Connecticut (on Talcott Mountain and Higby Mountain).

<h2>Contents</h2> <ul style="list-style-type: none"> ■ 1 Geography <ul style="list-style-type: none"> ■ 1.1 Former missile site ■ 2 Geology and ecology ■ 3 Recreation and conservation ■ 4 See also ■ 5 References ■ 6 External links
--

Pinnacle Rock

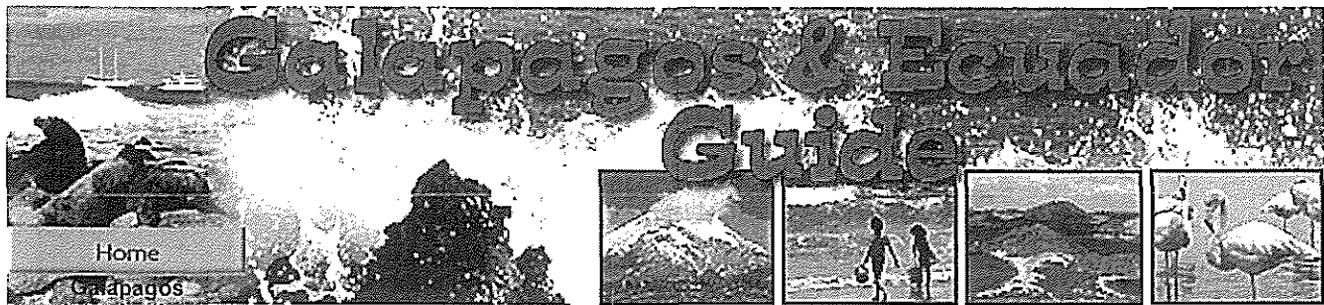


The summit of Pinnacle Rock, with Rattlesnake Mountain in the distance

Elevation	600 ft (183 m)
Parent peak	41° 41' 23"N, 72° 49' 58"W
	Location
Location	Farmington and Plainville, Connecticut
Range	Metacomet Ridge
Coordinates	41°41′23″N 72°49′58″W
	Geology
Type	Fault-block; igneous
Age of rock	200 Ma
	Climbing
Easiest route	Metacomet Trail

Geography

Pinnacle Rock occupies the high point of a 1-mile (1.6 km) long mountain ridge which rises steeply 400 feet (120 m) above the upper Quinnipiac River valley to the southwest and the Farmington River valley to the northwest. The summit is bald and offers extensive views west over the valleys and suburban Farmington, toward the Berkshire Mountains. The Metacomet Ridge continues north from Pinnacle Rock as Rattlesnake Mountain and south as Bradley Mountain. The Quinnipiac River, no more than a brook this far north, passes through the gap between Pinnacle Rock and Bradley Mountain.


[Home](#)
[Galapagos Introduction](#)
[What's New!](#)
[Islands Description](#)
[Beaches](#)
[Travel Tips](#)
[Search This Site](#)
[Submit Questions](#)
[Advertise With Us](#)
[Recommended Galapagos Tours](#)
[Cruise Tours](#)
[Diving Tours](#)
[Luxury Land Tours](#)
[Economic Tours](#)
[Itineraries](#)
[Testimonials](#)
[Economic Flights](#)
[Galapagos Pictures, Videos and Maps](#)
[Stunning Pictures](#)
[Videos](#)
[DVDs](#)
[Islands Map](#)
[Galapagos Endemic Animals](#)
[Giant Tortoises](#)
[Endemic Wildlife](#)
[Marine Life](#)
[Galapagos Birds](#)
[Galapagos Miscellaneous](#)
[History](#)
[Culture](#)
[Weather](#)
[Geography](#)
[Volcanoes](#)

Galapagos Pinnacle Rock

Galapagos Pinnacle Rock in Bartolome Island is one of the Most Photographed Sights in the Islands.

Galapagos - Official Site www.GalapagosIslands.com

Cruises, Flights, Hotels & Tours. Free Online Galapagos Trip Planner.

Galapagos Island Hotels www.Adventure-Associates.com

7 night land based package Yacht excursions to nearby location

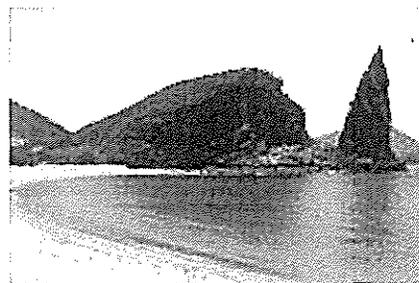
Travel Galapagos Islands www.JourneysToGalapagos.com

Cruises, Custom & Group Tours Experience the Beauty! Build a Trip

Galapagos Islands Cruises GalapagosExplorer.com

The Leader In Galapagos Eco-Tourism Guided Naturalist Cruise & Tours!

Ads by Google



Bartolome's Pinnacle Rock has become one of the best recognized and most photographed sights in the Galapagos Islands.

This is a prominent sight and it was used as a target for US airmen during WWII. Right beside Pinnacle Rock there are two beautiful half moon shaped beaches.

[Find Cheap Galapagos Islands Flights Here](#)

The northern beach is a popular snorkeling site where visitors have the opportunity to swim with fish, sea lions and Galapagos penguins.

Larger animals can be found near the southern beach including stingrays, spotted eagle rays, white-tipped sharks, and black-tipped sharks.

The best known of the Island's features is the tuff cone known as Pinnacle Rock. This large black eroded lava formation was created when the magma expelled from the volcano reached the sea.

Vegetation
Charles Darwin
Galapagos Books
Free Newsletter
Ecuador Information
ECUADOR
Main Cities
Ecuador Facts
Map of Ecuador
Pictures
Ecuador Real Estate
Homes for Sale
Mansion for Sale
Ecuador Rainforest
Amazon Jungle Tour
Ecuador FAQ
Cheap Air Flights
About This Web Site
Contact Us
About the Author
Travel Links
Site Map
Privacy Policy
Galapagos in Spanish
Islas Galapagos
Tours a Galapagos

? **Subscribe To This Site**

RSS
 Google
 MY YAHOO!
 MY MSN
 Bloglines

When the seawaters cooled the hot lava it caused an explosion. The exploded particles eventually fasten together forming a rock composed of thin layers.

This strange formation is well-named, pointing directly upward. It's the one geological formation that interests virtually every visitor.

It is comprised of a soft volcanic material, easily eroded, that has resulted in the unusual shape.

Before the erosion it was a **tuff cone** which results from hardening and compaction of volcanic ash into "tuff".

Many tuff cones dot the Galapagos landscape but none as eroded and beautiful as Pinnacle Rock.

As Barry Boyce says (Author of "A Traveler's Guide to the Galapagos Islands"): Galapagos Pinnacle Rock is probably the most famous (and most photographed) landmark in the Galapagos.

Bartolome is a desolate Island with few plants is the most visited and most photographed Island in the Galapagos.

The Island consists of an extinct volcano and a variety of red, orange, green, and glistening black volcanic formations.

At Galapagos Pinnacle Rock on the Island of Bartolome you can find penguins, sharks, marine iguanas and even White Tipped Sharks. It is a perfect spot for snorkeling and swimming too.

Bartolome Island, is a place similar to the surface of the moon. The volcanic formations of this island include lava bombs, spatter cones and cinder cones.

There is a steep hike to the summit aided by wooden steps from where you have an impressive view of the Islands including Galapagos Pinnacle Rock.

During the hike, you can admire a large colony of marine iguanas and lava lizards, along with interesting flora like Red mangroves, tequila and cacti.

Galapagos penguins are also present in Bartolome Island. Penguins use their wings as flippers and really look like they fly through the water. This are penguins living on the Equator.

This penguin is endemic to the Galapagos Islands and the most northerly penguin in the world.

In Galapagos it is found primarily in areas of cold water where the birds may also find good shelter from the intense equatorial sun.

A dinghy excursion around the base of Galapagos Pinnacle Rock is a great way to see more wildlife. Besides penguins, you can see Sally Light-Foot Crabs, Lava Herons, Marine Iguanas and Galapagos Sea Lions.

RS network solutions

We can help you *grow* your business online

- > easy-to-use tools
- > 24/7 support



ReDoneAndDone.com



Login | Rivers & Flows | Boats & Gear | Store | Community | Travel | Photos | Blogs | Forums | Classifieds | Events | more ▼

PINNACLE ROCK

Avg Rating: Vote Now! Current Rating: ☆☆☆☆☆ Total Votes: no votes

Run Length	8.7 miles	Average Gradient	33 fpm
Difficulty	<u>Class III+</u>	Recommended Flow	
River	<u>Arkansas River</u>	Location	<u>Buena Vista, Colorado, United States</u>
Author	Gordon Banks & Dave Eckardt	Current Flow & Weather	N/A
Drainage	Arkansas	Elevation	6020ft to 5735ft

Due to its easy roadside accessibility, this is a popular run. It is not too hard, but there is enough whitewater in it to make it interesting, and there's one good-sized, tricky rapid to stun the unwary, unskilled, or unworthy boater. There are also a couple of mighty play waves at higher flows where the road constricts the river.

Most rapids can be seen from a roadside scout, but the key drop, Three Rocks, is a little offset and thus might escape detection. It comes about two miles below the start and is a mixture of holes and big bumper waves curling off rocks as you descend a turn. Here, trying to avoid one obstacle can point the boater straight at another, creating runs that sometimes get progressively unmanageable as the craft heads through the thick of the rapid.

Pinnacle Rock like Royal Gorge, Brown's Canyon, and the Numbers, is hooked into the State Parks System. A small daily fee or a Parks Pass will get you on the river. Gordon recommends buying the Pass, but I never have. It might be an East Slope vs. West Slope thing, where the pass is used more often if you live on the East Slope, as they have a far greater share of the State Parks.

Flow Information:

- III < 2700 cfs
- IV > 2700 cfs

[DISCLAIMER](#)

[Add Main Photo](#) [Add Additional Photos](#)

[Show Large Images](#)

Put-In

Put-in is located at Highway 50 mile 258.2. Spike Buck is an intermediate access point about a third of the way through the run.

test **Class I**

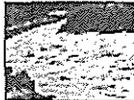
Prelude **Class II**
couple of roller waves



Three Rocks **Class III+**

Right line is easiest. Watch out for large wave river right as you enter the rapid

5 Points **Class II**
Some waves nothing huge



Spike Buck **Class III**

Class III wave train at lower water. Big holes develop in the middle over 2000.

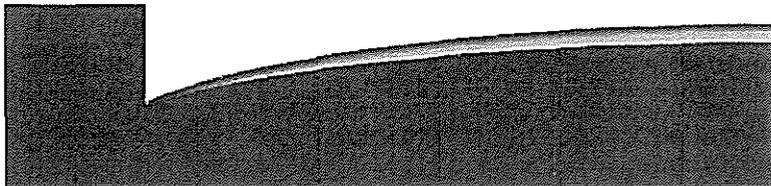
Take-Out

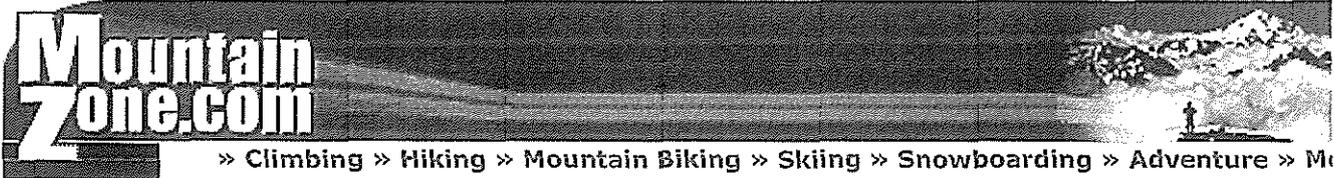
The take-out, which is also the put-in for the popular Royal Gorge section, is located at Highway 50 mile 266.6.

[Add Rapid](#)

Trip Report

Limit size of a comment is 0-300 characters.





Check Out

- [Videos](#)
- [Gear Reviews](#)
- [How-To Articles](#)
- [Athlete Blogs](#)
- [Bicycle Shops](#)
- [Photos](#)
- [Travel](#)

Search Peaks

Search

Featured Video



Climbing an Overhang (1 of 2)

[View all videos](#)

Featured Article

[Place a Stopper while Rock Climbing](#)

A stopper, otherwise known as a wire, nut, or w...

[View all articles](#)

Featured Gear Review

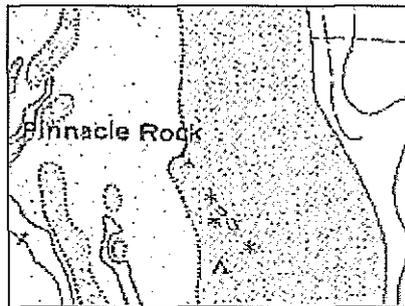


[Spyder Go Bike Short](#)

[Home](#) » [Mountains](#) » [Washington](#) » [Pacific County](#) » Pinnacle Rock

Pinnacle Rock Pillar - Washington Mountain Peak Inform

Pinnacle Rock Details



[View Pinnacle Rock Topo Map \(Enlarged\)](#)

Pinnacle Rock is a mountain pillar in Pacific Cou state of Washington (WA). Pinnacle Rock climbs (0.00 meters) above sea level. Pinnacle Rock is latitude - longitude coordinates (also called lat - coordinates or GPS coordinates) of N 46.41482: 123.970991.

Anyone attempting to climb Pinnacle Rock and i summit should look for detailed information on Rock area in the topographic map (topo map) a Island USGS quad. To hike and explore the Was outdoors near Pinnacle Rock, check the list of n

[Read Condition Reports](#) | [Add Condition](#)
[View Locator Map and Local Weather](#)

Peak Type: Pillar
Latitude: 46.414823
Longitue: -123.970991
Peak Elevation: 0 feet (0.00 m)
Nearest City: [Oceanside](#) (6.0 miles away)

Sponsored Links

- [Climbing Gear](#)
- [Hiking Gear](#)
- [Mountain Bikes](#)
- [Ski Equipment](#)
- [Snowboards](#)
- [Ski Resorts](#)

[Nearby Trails](#) [Nearby Peaks](#) [Nearby Accommodations](#)

Nearby Trails

Trail Name	Activity Type	Trail Type	Trail Length
Willapa National Wildlife Refuge: Long Island Trail	Hiking	Out-and-Back	5.75 mi
Long Island	Flatwater Paddling & Canoeing	Many Options	15 mi
Long Beach Peninsula	Off-Highway Drives	Point-to-Point	15 mi

PAUL W. REDDI

Google

pinnacle

Search images

[Back to image results](#)



[See full size image](#)

375 x 500 - 184k - jpg - physics.uoregon.edu/.../eichorn_pinnacle.jpg

Image may be subject to copyright.

Below is the image at: physics.uoregon.edu/.../eichorn_pinnacle.html

[Remove frame](#)

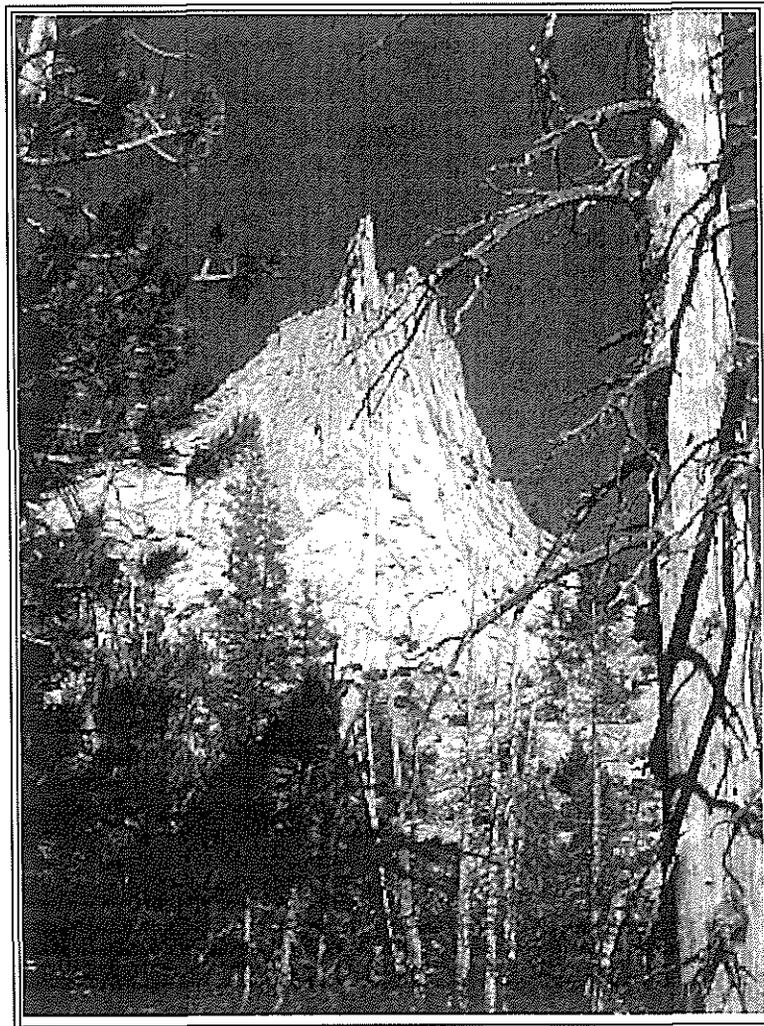
Eichorn Pinnacle (Sierra Nevada; ~10,800')

Technically, Eichorn Pinnacle is a subsidiary summit spire of Cathedral Peak, and is often climbed in conjunction with the latter. The easiest route is the North Face, a climb that is very short and easy, but extremely impressive.

[Topo Map](#)

Routes: North Face
(I, 5.4)

References:
supertopo.com



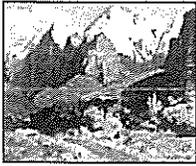
Eichorn Pinnacle in late August from near Cathedral Lakes

PAUL W. REIDE

Google pinnacle

Search images

Back to image results



See full size image

598 x 495 - 102k - jpg - www.1st-art-gallery.com/thumbnail/86953/1/Pin... Image may be subject to copyright.

Below is the image at: www.1st-art-gallery.com/Franz-Bischoff/Pinnac...

Remove frame [X]

Pinnacle Rock, Zion National Park in Utah 1928 Franz Bischoff | Oil Painting Reproduc-

1ST-ART-GALLERY - OWN A MASTERPIECE



HOME SHOPPING CART WISH LIST LOGIN CONTACT US HELP



The lowest prices for Museum Quality pai

Always 50% off retail price! Always hand painted, selection and FREE s

BROWSE BY

ARTIST NAME ART MOVEMENTS SUBJECTS MUSEUMS COLLECTIONS PORTRAITS

CALL US NOW!

1-888-4178278

020 3239 1993

INSIDE OUR STUDIO SAMPLES OF QUALITY TESTIMONIALS GIFT CE

REQUEST A QUOTE ORDERING PROCESS WHY CHOOSE

Search Paintings

Submit

Advanced Search

Refuse by artists

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Discover 5000+ Artists

20 Top Artists

- Da Vinci Renoir Van Gogh Botero Monet Turner Bouguereau Michelangelo Klimt Raphael Rembrandt Goya Cezanne Waterhouse El Greco Velazquez Lautrec Homer Delacroix Sargent

Subjects

Abstract

Pinnacle Rock, Zion National Park in Utah

Franz Bischoff

(1864-1929)

Oil Painting Reproduction on Canvas - Item number: 8695388

HANDMADE OIL PAINTING REPRODUCTION

Shipping Notes Delivered unframed in protective tube normally within 14 to 21 days. Worldwide FREE Shipping.

Every painting is painted by an experier printing or digital imaging techniques ar only the finest oil paintings and canvas

ADD TO WISH LIST

FRAMES / STRETCHING

BOOKMARK

Handmade oil painting reproduction of Pinnacle Rock, Zion National Park in Utah 1928, a painting by Franz Bischoff.

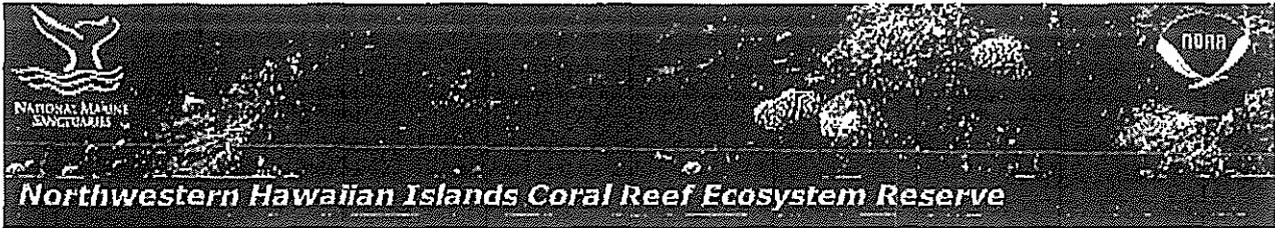


CHOOSE SIZE

Original aspect ratio s Maintains the image propor

25 wide x 20 inch high

29 wide x 24 inch high



- [Home](#)
- [Latest News](#)
- [Calendar](#)
- [Sanctuary Designation](#)
- [Reserve Council](#)
- [Mokupāpapa Discovery Center](#)
- [Education and Outreach](#)
- [Research and Monitoring](#)
- [Documents](#)
- [Maps, Images and Video](#)
- [About the Area](#)
- [FAQs](#)
- [Contact Us](#)

You are here: /main/about/gardner_pinnacles

Gardner Pinnacles

(Pūhāhonu)



When the two pinnacles of volcanic rock between French Frigate Shoals and Maro Reef come into view, mariners know they have reached Gardner Pinnacles. This 5-acre island comprises the smallest land area of any of the Northwestern Hawaiian Islands (NWHI). Underwater shelves reach outward from the pinnacles and extend over an area of 2,446 square kilometers (604,000 acres).

In 1820, Captain Joseph Allen of the Nantucket whaler, Maro, reported seeing "a new island or rock not laid down on any of our charts. . . . It has two detached humps. . . . We call it Gardner's Island."

Gardner Pinnacles is known for its abundance of giant opihi, the endemic Hawaiian limpet. The islands' rocky inter-tidal areas are an ideal habitat for opihi. Twenty-seven documented species of stony coral are distributed throughout the pinnacles' reef system. Acropora table corals have been noted on the leeward side, while tube, stony, and soft corals have been found throughout the reef. The underwater shelves around Gardner Pinnacles provide habitat for some of the highest recorded numbers of fish species in the Northwest Hawaiian Islands. It is interesting to note that the number of coral species found at Gardner is nearly twice that found at the similar basalt islands of Nihoa and Mokumanamana. Also, many main Hawaiian fish species not found at other NWHI areas are found here.



Gardner Pinnacles is home to seabirds, insects, and only one species of plant, the succulent sea purslane. Scientists have observed 19 species of seabirds, 12 of which breed on the steep cliffs, including the rare blue gray noddy.



Despite its small size and isolation, the island has a surprisingly wide array of insects. Spiders, mites, moths, centipedes, flies, beetles, isopods and earwigs, among others, are found on Gardner Pinnacles. Recently a researcher visiting the island found what he believes are two new species of spiders. He also found a third spider previously not known from Gardner Pinnacles.



<<[back](#) -- [next](#)>>



<<[back](#) -- [next](#)>>

[Home](#) | [Latest News](#) | [Calendar](#) | [Sanctuary Designation](#) | [Reserve Council](#) | [Education and Outreach](#)
[Research and Monitoring](#) | [Documents](#) | [Maps, Images and Video](#) | [About the Area](#)
[Discovery Center](#) | [FAQs](#) | [Contact Us](#) | [Privacy Policy](#)
[U.S. Department of Commerce](#) | [National Oceanic and Atmospheric Administration](#)
[National Ocean Service](#) | [National Marine Sanctuaries](#)

This site is updated and maintained by the [NWHICRER Webmaster](#)

Northwestern Hawaiian Islands Coral Reef Ecosystem Reserve
Main Office: 6600 Kalaniana`ole Hwy, #300, Honolulu, HI 96825
phone: 808-397-2660 fax: 808-397-2662 email: hawaiiireef@noaa.gov

Hilo Office: 308 Kamehameha Ave, #203, Hilo, HI 96720
phone: 808-933-8180 fax: 808-933-8186

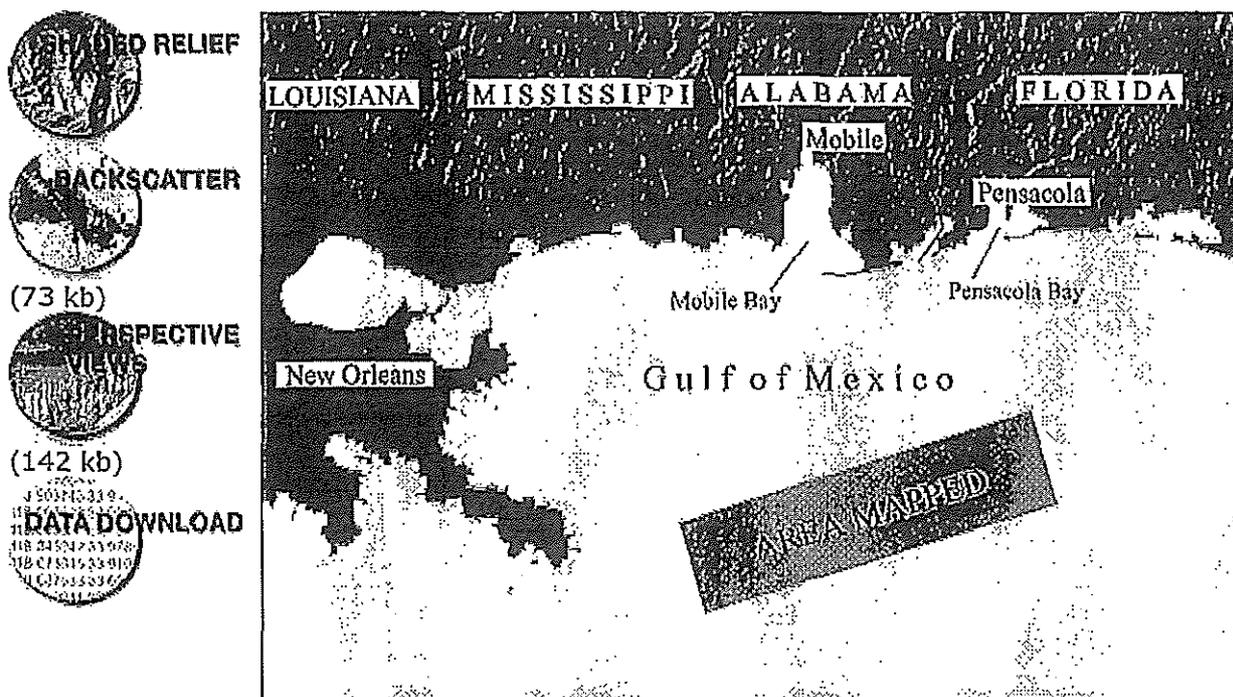


Western Coastal & Marine Geology

National Seafloor Mapping and Benthic Habitat Studies

[Home](#) - [Introduction](#) - [Images](#) - [Products](#) - [Data](#) - [Applications](#) - [Publications](#) - [Contacts](#) - [Cooperators](#)

Pinnacles Region, Northern Gulf of Mexico



[Shaded Relief](#) - [Backscatter \(73 kb\)](#)
[Perspective Views \(142 kb\)](#) - [Data Download](#)

An extensive deep (~100 m) reef tract occurs on the Mississippi-Alabama outer continental shelf (OCS). The tract, known as "The Pinnacles", is apparently part of a sequence of drowned reef complexes along the "40-fathom" shelf edge of the northern Gulf of Mexico (Ludwick and Walton, 1957). The Pinnacles were mapped by Ludwick and Walton (1957) using a single-beam echo sounder but the spatial extent and morphology were interpreted from a series of widely separated, poorly navigated bathymetric profiles. More recent studies, in support of Minerals Management Service (MMS) concerns, used towed sidescan sonars and single-channel seismic-reflection profiling. Little accurate geomorphic information can be deduced from these more recent studies because of the limitations of the technology used for the surveys. However, it has become increasingly more critical to determine the accurate geomorphology of deep-reefs because of their importance as benthic habitats for fisheries.

In May and June of 2000, the USGS, in cooperation with the University of New Hampshire, mapped the Pinnacles region of the northern Gulf of Mexico using an Kongsberg Simrad EM-1002 multibeam sonar system. The new base maps will be the foundation for studies of the abundance and distribution of the deep-water reefs and associated benthic habitats.

For more information please read the [Cruise Report RV Ocean Surveyor Cruise O-1-00-GM, The Bathymetry and Acoustic Backscatter of the Pinnacles Area, Northern Gulf of Mexico.](#)

For preliminary metadata please visit [metadata](#).

[U.S. Department of the Interior](#) | [U.S. Geological Survey](#)

URL: <http://walrus.wr.usgs.gov/pacmaps/pn-index.html>

Page Contact Information: [Peter Dartnell](#)

Page Maintained By: [Laura Zink Torresan](#)

Page Last Modified: 8 September 2008 (lzt)

The web's original travel blog

[Free Travel Blog](#) | [Join Now](#) | [Help](#) | [Sign in](#)

46,908 travel experiences shared this week!

Search

Go

[Destinations](#) [Our Travelers](#) [Forums](#) [Flights](#) [Hotels](#) [Cars](#) [Hostels](#) [Tours](#) [Travel Insurance](#) [Popular Search](#)

The Pinnacles

[Destinations](#) > [Australasia](#) > [New Zealand](#) > [Thames](#) > [Travel Blog: "...Life is short and t...](#) > The Pinnacles



about Rich

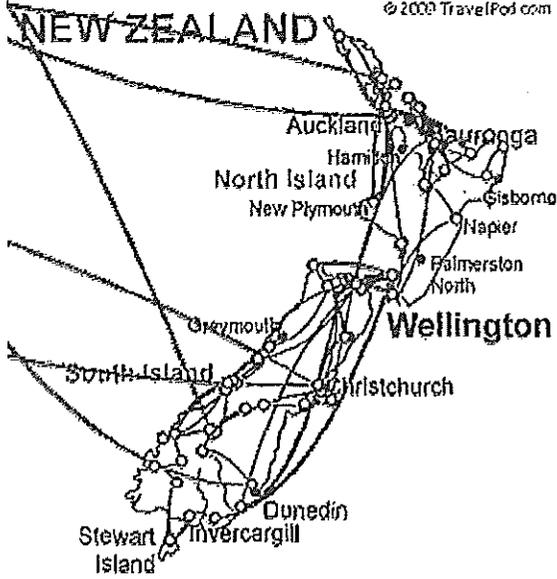
TravelPod Badges



- [Send a message](#)
- [Get email updates](#)
- [Unsubscribe](#)
- [Print travel blog](#)
- [Bookmark](#)
- [Rich's TravelStream™](#)
- [Thames Hotels](#)

Create a FREE Travel Blog
Join TravelPod!

About This Travel Blog	Entries (123)	Guestbook (6)	Support My Travels™
--	-------------------------------	-------------------------------	-------------------------------------



NEW ZEALAND © 2009 TravelPod.com

Auckland, Hamilton, North Island, New Plymouth, Gisborne, Napier, Palmerston North, Wellington, Otago, Christchurch, South Island, Dunedin, Invercargill, Stewart Island

Hide lines • Show trip route • Reference map



"...Life is short and the world is wide"

[Table of contents](#)

★ ★ ★ ★ 18 votes rate it
Visitors: 54829 - 738 this month

This is a top pick!

Rich's travel blogs:

- [Teaching in South Korea...](#) 2008
- [A mountain fix in western Canada...](#) 2008
- [Winter in Japan...](#) 2007
- [The Land of the Rising Sun...](#) 2007
- [Svalbard and the Arctic Circle...](#) 2006
- ["...Life is short and the...](#) 2005

The Pinnacles

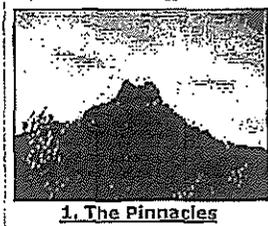
[Thames, New Zealand](#) 
Thursday, Apr 14, 2005

Entry 22 of 123 | [show all](#) | [print this entry](#)

[View all photos & videos](#) [View as slideshow](#)

[Enjoying this travel blog? Donate to rich's travel fund today!](#)

When it transpired that the kiwifruit work wasn't going to start in the immediate future, I decided to take advantage of the good weather and I headed to Thames for another one of my little excursions.

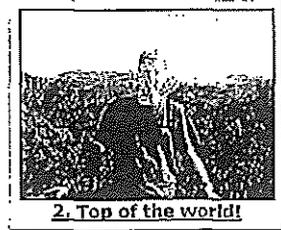


1. The Pinnacles

The few days prior to this had been really enjoyable, as I met some cool people and generally just chilled out at the beach/hostel. Last friday night turned into a bit of an epic actually, which was unintentional to say the least! But I got talking to a guy called Andy from Birmingham, and when he asked if I wanted to go out for a few beers, I couldn't resist! Numerous beers and vodka and cokes later, we stumbled home at about 2am.

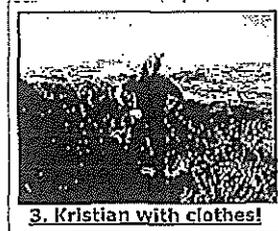
I also spent a lot of time talking to Rebecca, a girl from England who had been here for only 4 weeks but was on her way home. She's the first person I've met who hasn't really taken to New Zealand! She was a nice girl though and we 'enjoyed' trying to figure out what the hell happened at the end of Minority Report!

Anyway, after chilling out for a few days, as nice as it is, I tend to get itchy feet and want to visit other places of interest while I can. So after sifting through my Lonely Planet and talking to Murray, I decided I'd spend a couple of days in Thames, which is only a 2 hour drive from The Mount. The main focus of this excursion, weather permitting, would be a 7 hour return walk up to the 750m Pinnacles.



2. Top of the world!

So on Tuesday lunchtime, I set off on my travels and arrived in Thames a couple of hours later. As it is happening so often, I am no longer surprised when I bump into people who I've met before. This time I jumped off the bus and immediately saw Kioko and her boyfriend (again!) and a Swedish guy (Kristian) who had been staying at the Pacific Coast Lodge for the last few days. Not only was he staying at the same hostel as me in Thames, he was also doing the Pinnacles walk the following day! And finally, I stayed in the same dormitory as a Chinese guy called Frank (?) who I had also met before...it's a small world!



3. Kristian with clothes!

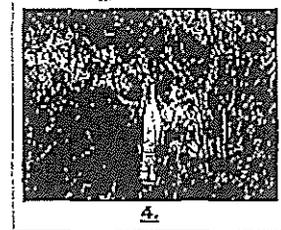
I spent the rest of Tuesday wandering around Thames, which seemed like a nice place, albeit a quiet one. The main attraction for me was the Kauaeranga Valley which lied just behind town, and was home to dozens of great walks, including the popular Pinnacles track.

I was staying in an excellent hostel (Sunkist International Backpackers) which had a great garden, TV lounge, pool table, 2 cats and a really crazy dog called Nina! And the beds were the comfiest ones I've experienced in New Zealand, i.e.

no creaks and the middle of the mattress didn't sink down a metre when you laid on it! So I enjoyed a great night's sleep.

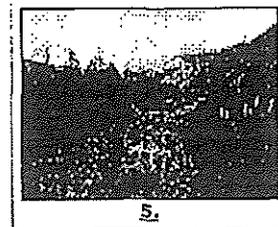
Kristian and me had both paid the \$25 in order to take advantage of the shuttle service to the start of the track. This was pretty much essential as it began in the heart of the bush, and the price also included the return journey at 4.30pm.

I had stocked up on food and water the previous night, including 5 Mars bars, and it wasn't long before I needed the first one. The first section of the track was really challenging as it was steep, and the large steps were unforgiving on the old knee joints. But we took it steady as we knew we had plenty of time.



4.

Kristian was a keen walker and I asked him a lot of questions about the South Island, and which tracks were the best. He has done walks all over Europe, including a marathon 14 day excursion in Sweden! It was good to walk with someone else, although the walks in New Zealand are so well organised that it is pretty much impossible to get lost.



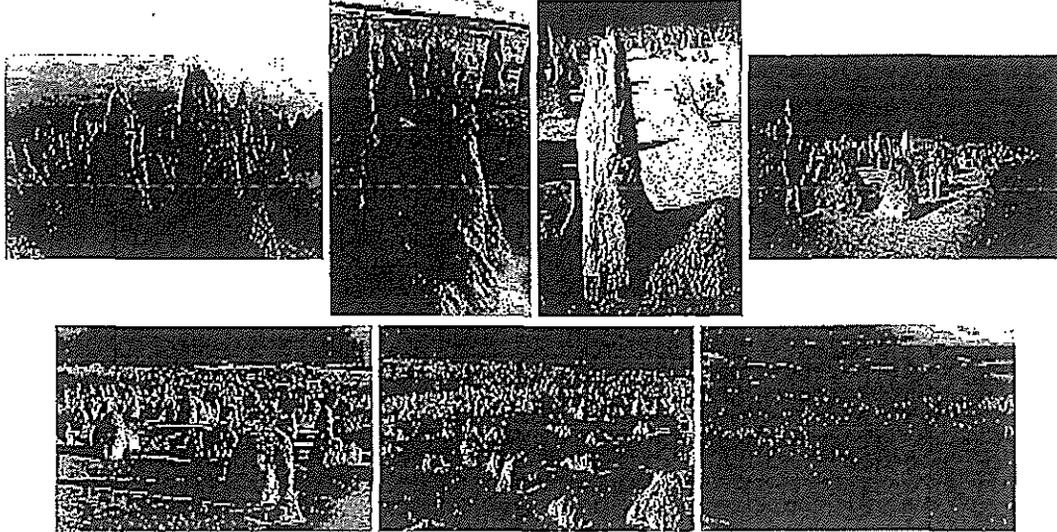
5.

After a couple of hours walking, we reached the DOC Pinnacles hut and saw the Pinnacles for the first time. It was still a fair way to go, and we'd heard about how difficult the last section was, so we decided to press on while the weather was good. Speaking to some guys in the hostel the previous evening, they said the final climb to the top was almost verticle...and they weren't wrong!

The last section took about 45 minutes, and I wouldn't like to have done it in the rain. I imagine it would be quite dangerous as you had to pay close attention to where you were putting your feet. It was here when we saw a couple of tourists coming down from the top, and also a Kiwi guy who overtook us...these were the only 3 people we saw all day!

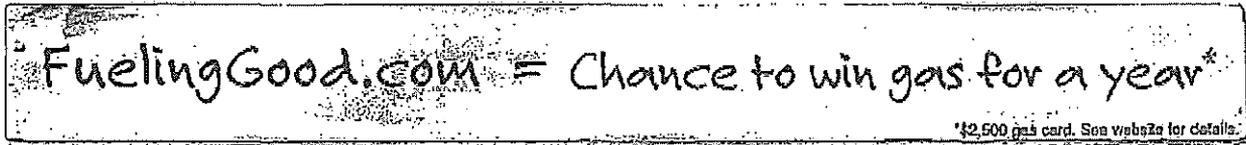
Nambung National Park

Nambung National Park, known as Pinnacles is located 19 km south of Cervantes. Limestone formations rise out of the sand like dragon's teeth and Dutch sailors, seeing them from the sea, thought they were ruins of an ancient city. Sunsets are absolutely fantastic there. What are they? These are the skeletal remains of trees that grew thousands of years ago, before being engulfed and choked to death by invading sands. As sand dunes move, calcified and silicified pinnacles appear. Please click on the image to enlarge it.



[Mid-West albums](#) next>>

About.com. Australia / New Zealand Travel

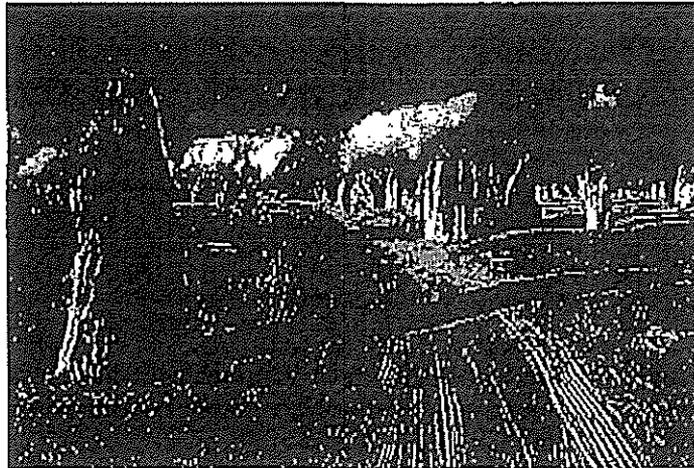


See More About: [the pinnacles](#) [australian national parks](#)

[Email](#) [Print](#)

The Pinnacles

Western Australia



Click on the pic to view the next image.

About 250 kilometres north of Perth lies Western Australia's Nanburg National Park where you'll find these eerie-looking limestone pillars at The Pinnacles.

[Previous picture](#) | [Next picture](#)

Photo courtesy of Australian Tourist Commission © ATC 2000

- [Dolphins, Diamonds, Pearls](#)
- [Perth Where the Living Is Easy](#)
- [Latest Features](#)

Explore Australia / New Zealand Travel

See More About:

- [the pinnacles](#)
- [australian national parks](#)

By Category

- [Discover Australia](#)
- [Discover New Zealand](#)
- [Adventure and Sports](#)
- [Culture and the Arts](#)
- [Events and Festivals](#)
- [Practical Information](#)
- [Take a Photo Tour](#)
- [Tours and Travel](#)
- [What to See](#)
- [Where to Eat](#)

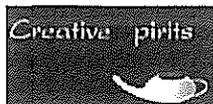
Must Reads

- [Australia Travel Planner](#)
- [New Zealand Fast Facts](#)
- [Do You Need a Visa?](#)
- [Weather and Wear](#)
- [Drive the Aussie Way](#)

Most Popular

XXXX

Home > Australia > Western Australia > Pinnacles (Nambung)



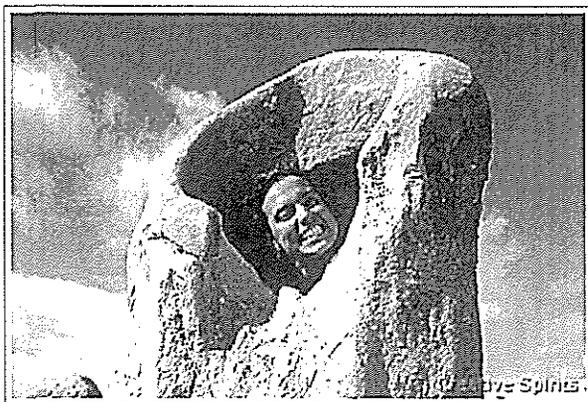
Pinnacles (Nambung)

Cervantes

The town was named after the American whaling ship *Cervantes* that was wrecked on a small island just off shore of the town in 1844. She had anchored there to fish but a strong gust of wind drove her on the sandy beach. She was sold as she stood with all her provisions and stores, having suffered only little damage. She still lies in two metres of water.

Nambung (Pinnacles) National Park

To get to the Nambung National Park it's best to spend the night in Cervantes. You get there with the shuttle bus that picks you up at Cataby. This is a really bad spot as the shuttle bus has to drive a long way back to the original pick up, Cervantes Turn-off. But Greyhound chose Cataby, and some think it's to pick on the local shuttle operator ("Happy Tours") which has taken over what Greyhound used to do: running the Nambung National Park tours.



Lake Thetis

As an exception, this lake is more suitable for studies than for recreation. Read what "stromatolites" are and how they can take you back in time some thousand years.

Exploring Nambung National Park

A national park for creative minds and photographers. Here you can stretch your imagination on hundreds of limestone pillars or photograph them when the sun is low.

Traveller notes

Read what international travellers wrote into a guest book, for instance:

"When it comes to financial difficulties keep in mind: who needs to eat?" - *Jacey, Canada*

Masthead image ©courtesy Manuel Molicki, www.sxc.hu.

© Creative Spirits, Jens-Uwe Korff

Content on this site is free—please show your support:

Do you need a professional website? Contact me here:

www.CreativeSpirits.com.au

2200 Intelligent Mobile Hotspot
 OR
 Verizon Wireless FiOS® Global Ready™ Mobile Hotspot
FREE
 New 2yr. activation on mobile broadband plan req'd.
 Learn More

Welcome to SPI - Sign-In | Register

SEARCH Objects FOR



summitpost.org

New features are here! - [Read More...](#)

Areas & Ranges · Mountains & Rocks · Routes · Images · Articles · Trip Reports · Gear · Other · People · Plans & Partners · What's New · Forum

network solutions
 Grow it online with
\$1.99/mo. web hosting*
 We believe in your business.
 Start Now
 *First 3 Months

Transverse Ranges > San Bernardino Mountains > Lake Arrowhead Pinnacles

Lake Arrowhead Pinnacles
 Mountain/Rock

Images (42)
 Climber's Log (14)
 Comments (8)
 Additions & Corrections (0)

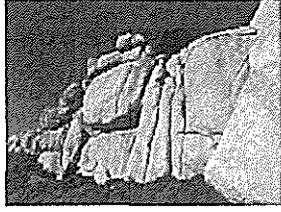
CONTRIBUTE

Add Route
 Add Image
 Add Trip Report
 Add Album

Lake Arrowhead Pinnacles

Page Type: Mountain/Rock
 Location: California, United States, North America
 Lat/Lon: [34.30670°N / 117.2281°W](#)
 Activities: Trad Climbing, Sport Climbing, Toprope, Bouldering
 Season: Spring, Summer, Fall, Winter
 Elevation: 5737 ft / 1749 m
Shocking: \$33.33 Laptops?
 Today: All HP Laptops are Sold for up to 98% Off. Buy Yours Today!

Page By: [Glenn G. Blair](#)
 Created/Edited: Feb 13, 2005 / Oct 16, 2007
 Object ID: 153690
 Hits: 7821
 Page Score: 89% - [21 Votes](#)
 Vote: [Log in](#) to vote



Ads by Google




ITEXT

CHILDREN

Routes (5)
 Arrowsphere

Overview

The Pinnacles of Lake Arrowhead is a group of small, granite peaks Northwest of Lake Arrowhead in the San Bernardino Mountains. There are many excellent climbing opportunities with hundreds of bolted climbs scattered throughout the hills. Many local climbers compare the quality of the rock to that of Joshua Tree. The chaparral and manzanita surrounding and covering the Pinnacles tends to be the largest deterrent for most to some of the more remote walls and formations. A trail leads to the beautiful meadow just South of the Ugly Wall, supposedly this awesome little spot is referred to by local climbers as "The Center of the Universe". All other trails must be followed carefully as many small use-trails lead of into other areas, the main summit itself, and multiple bushwacks. There are at least 5 walls/groups of outcroppings that are bolted, with the area itself totaling in more than 50+ routes. The Pinnacles' main summit is an HPS peak and can easily be climbed in a day with the nearby HPS peak Mt. Marie Louise.

Table of Contents

- [Overview](#)
- [Getting There](#)
- [Red Tape](#)
- [When To Climb](#)
- [Camping](#)
- [Images](#)



Getting There

- Coming from the South:
- Drive east on I-10 to I-215.
 - Drive north on I-215 to SR 30.
 - Go east on SR 30 to SR 18 (Waterman Avenue) in San Bernardino. Exit the freeway and turn left (north).
- Drive north on SR 18 to Daley Canyon Road about 5.5 miles east of the Crestline SR 138 turnoff. Turn left (north) on Daley Canyon Road. Note your odometer and go as follows:
- At 0.5 mile, junction with SR 189. Turn left.
 - At 0.8 mile, fork. Go right and then immediately left onto Grass Valley Road.
 - At 2.8 miles, fork with Grass Valley Road on the left. Turn left.
 - At 5.3 miles, intersection with SR 173. Turn left.
 - At 5.5 miles, intersection with Pilot Rock Road (2N33).
 - Continue on SR 173 about 0.7 mile to the entrance of a rifle range. This is the trailhead. Drive about 0.2 mile further to the pavement end. Park here. Alternate parking is at a concrete water tank about 0.2 mile south of the rifle range.



More saving.
 More doing.

PAUL W. REID



United States is your country. For advanced features, please Sign in or Register

Rights-Managed Image : 1890-21049

[Calculate pricing](#)



1890-21049
Contemporary
Rights-Managed

Image Availability:

Estimated Online Delivery:
Immediate

Release info not available

[Add photo to cart](#)

[Add photo to lightbox](#)

[Calculate pricing](#)

Pinnacles and rock formations caused by erosion, known as the Queens Garden, seen from Sunset Point, in the Bryce Canyon National Park, Utah, United States of America, North America

© Robert Harding Picture Library / SuperStock

Stock Photography Category:

Image Keywords: angle, Bryce, Bryce Canyon National Park, canyon, color, contemporary, day, destinations, eroded, erosion, garden, geography, high, horizontal, image, landscape, landscapes, national parks, natural, nature, North America, outdoors, photography, physical, pinnacles, processes, queens, rock formations, scenics, Sunset Point, surface, topography, travel, united states of america, Utah, view, world

SEARCH Advanced Search

Rights-Managed Royalty-Free

CDs Only

Keyword Search

Show images that have:

All checked keywords

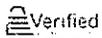
Any checked keywords

SUBMIT

Keywords:

- [angle](#)
- [Bryce](#)
- [Bryce Canyon National Park](#)
- [canyon](#)
- [color](#)
- [contemporary](#)
- [day](#)
- [destinations](#)
- [eroded](#)
- [erosion](#)
- [gardens](#)
- [geography](#)
- [high](#)
- [horizontal](#)
- [image](#)
- [landscape](#)
- [landscapes](#)
- [national parks](#)
- [natural](#)
- [nature](#)
- [North America](#)
- [outdoors](#)
- [photography](#)
- [physical](#)
- [pinnacles](#)
- [processes](#)
- [queens](#)
- [rock formations](#)
- [scenics](#)
- [Sunset Point](#)
- [surface](#)
- [topography](#)
- [travel](#)
- [united states of america](#)
- [Utah](#)
- [view](#)
- [world](#)

SUBMIT



PAUL W. REIDL

Post a Trip My Account Search Products Supported Phones Support Forums Blog

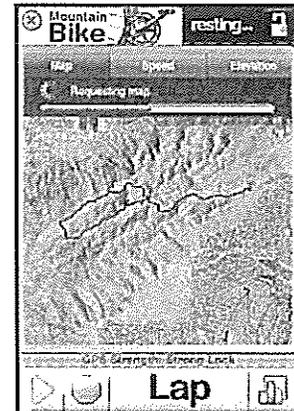
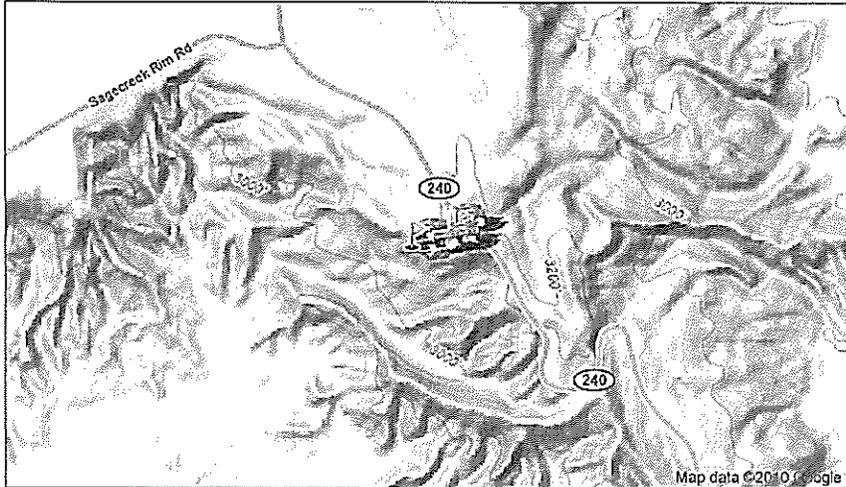
Login | Register Find a trip in...

Badlands National Park: Pinnacles Overlook

BACKPACKER

AllSport GPS on the iPhone

Although short, this popular 0.2-mile trail to Pinnacles Overlook offers big views of Badlands National Park's iconic rock formations.



Map Tools

- Large Map
- Elevation Profile
- Print Trip
- Print MyTopo NEW

Share Trip

- E-mail Trip
- TXT To My Phone
- Embed Map
- Bookmark & Share
- more bookmarks...

Download To

- My iPhone Free!
- Another Phone (Supported phones)
- My Account
- My Computer (.gpx)
- Google Earth (Get it!)

Create a Trip

- Preplan Trip & Map
- Upload .gpx File
- Import From Garmin

Author: Backpacker Magazine
 Date: 28 Aug 2009 5:56:00 PM
 Activity: Hiking
 State: South Dakota (SD)
 Distance: 0.19 mi (Change units)
 Total Gain: 69 ft
 Total Loss: 69 ft
 Net Change: 0 ft
 Survey Elevation:
 Difficulty: 1 / 10
 USGS Topo Map: Wall SW
 Tags: South Dakota, Badlands National Park, Rapid City, Wall
 Rating: Unrated Rate it

It's easy to squeeze this short, 0.2-mile hike to Pinnacles Overlook into your Badlands National Park trip. From the large parking area just 8 miles south of Wall, take in dramatic views of rocky pinnacles that extend to the southwest. Next, descend a set of wooden steps that lead to a broad ledge overlooking the Badlands formations. At the bottom of the stairs, bear left at a Y-junction marked by a "Beware of Rattlesnakes" sign. Follow the path around the ledge to a fenced overlook. From this prime vantage point, you'll find more spectacular views of rock formations and distant grasslands. When you're ready, climb the stairs to return to the parking area.

MORE PARK INFO: Badlands National Park, (605) 433-5381; nps.gov/badli.

-Mapped by Kim Phillips

TO TRAILHEAD: From Wall, SD, head south on SD 240. In 8.2 miles, bear right into the Pinnacles Overlook parking area.

Position Format: Datum:

 Tracks

Pinnacles Overlook

Distance: 0.19 mi | Points: 24

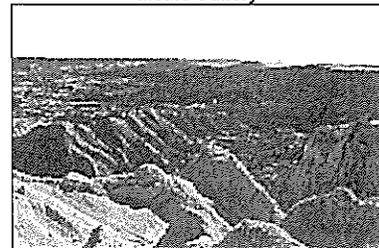
Points of Interest

PIN001

Location: 43.869518, -102.233435

From the large parking area at the Pinnacles Overlook, head toward the set of wooden stairs.

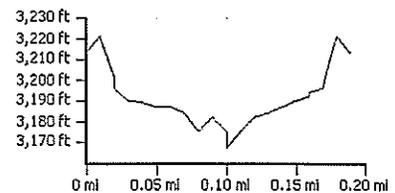
Media Gallery



Badlands Formations

1 of 9

Elevation Profile



Related Trips

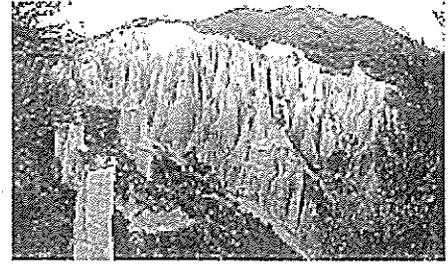
- Hiking 3 Oct
- Trail Running 25 Aug
- Walk with Ella. 3.17.2010
- Chad

Putangirua Pinnacles

Coordinates: -41.45070407253965°N 175.22232055664062°W﻿ / ﻿

From Wikipedia, the free encyclopedia

The **Putangirua Pinnacles** -also known colloquially simply as **The Pinnacles**- as a geological formation are one of New Zealand's best examples of "badlands erosion"^{[1][2]} and consist of a large number of earth pillars or Hoodoos^[2] located at the head of a valley in the Aorangi Ranges. 7 to 9 million years ago when sea levels were much higher, the Aorangi ranges were an island and as this landmass was eroded over time, large alluvial fans formed on its southern shores.^{[2][1]} Within a few million years however, sea levels rose again and this island was submerged also.^[2] Since the Ice ages, sea levels have receded and the old alluvial fans have been exposed to the erosive forces of wind and water, which have weathered away the conglomerate. In some places this conglomerate is protected from erosion above by a cap of cemented silt or rock, resulting in the formation of spectacular Pinnacles, many of which have prominent fluting caused by rainwater running down their sides during major storms.^[2] It is not known exactly how long the pinnacles have been forming but they are thought to be less than 125,000 years old with major erosion probably beginning 7000 years ago and accelerating in the last 1000 years with the deforestation of the area.^[2]



Putangirua Pinnacles

Part of the Paths of the Dead sequence in the film *The Lord of the Rings: The Return of the King* was filmed on location here,^[3] as was the opening sequence of *Braindead*.

References

- [^] ^a ^b NZ Department of Conservation Putangirua Pinnacles information page (<http://www.doc.govt.nz/templates/page.aspx?id=34950>)
- [^] ^a ^b ^c ^d ^e ^f Lloyd Homer and Phil Moore, "*Reading the Rocks: A guide to the Geological Features of the Wairarapa Coast*", Landscape Publications limited, 1989
- [^] Ian Brodie, "*The Lord of the Rings Location Guidebook: Extended Edition*", Harper Collins Publishers, 2005

■ Putangirua Pinnacles



A gorge below the Pinnacles

(<http://www.teara.govt.nz/1966/P/PutangiruaPinnacles/PutangiruaPinnacles/en>) from An Encyclopaedia of New Zealand, edited by A. H. McLintock, originally published in 1966. Online as part of Te Ara - The Encyclopedia of New Zealand, updated 26-Sep-2006.

Retrieved from "http://en.wikipedia.org/wiki/Putangirua_Pinnacles"

Categories: Wellington Region | Rock formations | Wellington Region geography stubs

■ This page was last modified on 22 December 2010 at 01:11.

PAUL W. REIDL

THE GEOCHEMISTRY OF MASON HILL ROAD GREENSTONE,
PINNACLE FORMATION, CENTRAL VERMONT

Anna C. Dondero

Submitted in partial fulfillment
of the requirements for the degree of
Bachelor of Arts
Middlebury College
Middlebury, Vermont
May, 1996

Dondero, Anna C., 1996, Geochemistry of Mason Hill Road greenstone, Pinnacle Formation, central Vermont: Unpublished senior thesis, Middlebury College, Middlebury, Vermont, 52 p.

ABSTRACT

Greenstones near Starksboro, central Vermont are located within the Pinnacle Formation, which is predominantly made up of metasediments. One lens-shaped body, called the Mason Hill Road greenstone, covers an area of about 0.3 km². It is in fault contact on its western side with metagraywacke. The greenstone varies in grain size and mineralogy. Some outcrops of the greenstone are coarse grained, sheared, and made up of pyroxene, plagioclase, and amphibole, while other outcrops are finer-grained, do not appear to have undergone shearing, and have less pyroxene and amphibole. The composition reveals that the greenstone was a high Ti, LREE-enriched (LREE = 100 × chondrite, HREE = 13 × chondrite) alkali basalt. Furthermore, the major, minor, trace, and rare earth element composition of the Mason Hill Road greenstone indicates that it was formed within a continental plate. Coish et al. (1991) divide metavolcanics in Vermont into four north-south trending geochemical zones, which correspond to progressive changes in a rift sequence from west to east. The geochemistry of the Mason Hill Road greenstone matches that of other greenstones within the Pinnacle and Underhill formations (zone 2), the protoliths of which have been identified as early Paleozoic basalts, formed during early stages of continental rifting.

MIFI™ 2200 Intelligent Mobile Hotspot
FREE New 2yr. activation on mobile broadband plan req'd.
 OR Verizon Wireless Fivespot™ Global Ready™ 3G Mobile Hotspot
 Learn More

Welcome to SPI - Sign-In | Register

SEARCH Objects FOR

summitpost.org

New features are here! - [Read More...](#)

[Areas & Ranges](#) · [Mountains & Rocks](#) · [Routes](#) · [Images](#) · [Articles](#) · [Trip Reports](#) · [Gear](#) · [Other](#) · [People](#) · [Plans & Partners](#) · [What's New](#) · [Forum](#)

.CO is the next address for your company online.
 RECENTLY CLAIMED OPPORTUNITIES:
www.Amish.co
 network solutions
 GET YOUR .CO NOW!

Leavenworth Crags > Peshastin Pinnacles

Peshastin Pinnacles Mountain/Rock

- Images (58)
- Climber's Log (18)
- Comments (26)
- Additions & Corrections (2)

CONTRIBUTE

- Add Route
- Add Image
- Add Trip Report
- Add Album

AND SHARE MINUTES FOR FREE.

LG Vortex™

Share & Discuss On Social Media. Connect with friends, family, and the world. Share photos, videos, and more. LG Vortex™. The next level in mobile.

CHILDREN

Routes (4)

- "Gully Route"
- Tunnel Route
- G.C.T. - West Face / Lightning Crack
- Martian Diagonal

Peshastin Pinnacles

Page Type: Mountain/Rock

Location: Washington, United States, North America

Lat/Lon: [47.54160°N / 120.5194°W](#)

Elevation: 1600 ft / 488 m

[Google Earth 6](#)

Explore, Search, and Discover Your World with Google Earth. Free!

Ads by Google

Page By: [Martin Cash](#)

Created/Edited: Feb 3, 2005 / Feb 4, 2005

Object ID: 153649

Hits: 6279

Page Score: 89.25% - [25 Votes](#)

Vote: [Log In](#) to vote



Overview

The Peshastin Pinnacles are a group of sandstone spires up to 200 feet high between the cities of Wenatchee and Leavenworth in central Washington. The area is a popular cragging destination in early spring and late fall, before it closes for the winter. The area is now part of a 34 acre State Park, and is protected from development.

Peshastin is composed of a Swauk type sandstone, making the rock unique to the state. To the south tower the basalt columns of Vantage, while nearby Leavenworth (the most popular rock climbing destination in the state) has large formations of granite. The sandstone of Peshastin is known for one thing, superb friction slab climbing.



History

The Pinnacles were first discovered by climbers looking to bag their summits in the 1940s. Rockclimbing started in earnest in the mid sixties. Some of the formations have cracks, and some offer little to no natural protection.

In 1986 the area was closed due to liability issues associated with the climbing. The land was privately owned back then. Fortunately, The Trust For Public Land purchased the property, developed the site, then sold it to the Washington State Parks. It reopened to climbing in 1991.

In 1978 the famous Trigger Finger formation fell over, and the dry summer of 2004 resulted in a large fire enveloping the Pinnacles and closing them for the year.



Grand Central Tower

Table of Contents

- [Overview](#)
- [History](#)
- [Grand Central Tower](#)
- [Martian Tower](#)
- [Orchard Rock](#)
- [Dinosaur Tower](#)
- [Sunset Slab](#)
- [Austrian Slab](#)
- [Sickle Slab](#)
- [Getting There](#)
- [Red Tape](#)
- [When To Climb](#)
- [Camping](#)
- [Mountain Conditions](#)
- [Images](#)

NETFLIX

Rent *Avatar* today!

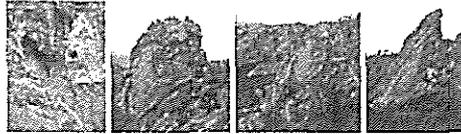
[Click here](#)

PAUL W. REID

Trip Reports (1) Return to Peshastin
Albums (1) Pinnacles in June (Peshastin)
GEOGRAPHY
MyTopo Map Nearby Mountains & Rocks Interactive Map Mountains & Rocks in Washington
PARENTS (1)
Leavenworth Crag MOUNTAINS & ROCKS Snow Creek Wall Castle Rock Peshastin Pinnacles Leavenworth Area Climbs

Grand Central Tower is the largest formation at Peshastin, and is home to the very popular Lightning Crack and West Face routes. There are also a variety of slab routes near the first pitch of the West Face that are very popular topropes including White Lightning and the West Face Direct. The formation is on a hillside making the southeast face twice as tall as the northwest.

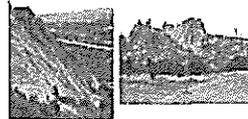
The formation is reached by taking the left trail just past the gate and following it up the hill to the base of the southeast face.



Martian Tower

Martian Tower, along with the adjoining Martian Slab, offers the largest collection of friction slab routes at Peshastin. The best known route here is the Martian Diagonal Direct, a 2 pitch line utilizing a combination and traditional protection and bolts. The original Martial Diagonal route is a poor choice offering subpar rock, and poor protection. In recent years, several new 5.11 bolted slab routes have appeared on the uphill side of the Martian Slab offering some challenging climbing to more experienced climbers.

The approach is easy, it is the second formation out of the parking lot on the right side of the trail.

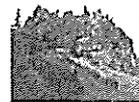


Orchard Rock

Orchard Rock is the first formation that is encountered after passing through the gate at Peshastin. The rock is on the right side of the main trail and features a rounded summit area. The formation has two popular routes, the Tunnel and A Crack. The Tunnel route features a bizarre hole in the rock that must be crawled through to access the other side.

Dinosaur Tower

The summit of Dinosaur Tower is the highest point in the park. This large formation includes several of Peshastin's classic routes including Potholes, Potholes Direct Direct, and Washboard. The formation is the third on the right after entering the park.



Sunset Slab

A small slab in the northeast corner of the park offering some good beginner slab routes. Climbs use both traditional protection and bolts.

Austrian Slab

This wide slab face is encountered first on the west trail to Grand Central Tower. The climbs are generally popular but runout. The face offers a good selection of moderate routes in the 5.8 to 5.10B range.

Sickle Slab

The Sickle Slab is a small section on the south end of the Austrian Slab, and is home to the classic climb, Windward Direct.

Getting There

The crag is located 14 miles northwest of Wenatchee and 2 miles southeast of Leavenworth, just off Highway 2. Turn east onto North Dryden Road, then follow signs to the parking area.

PAUL W. REIDL



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Fri Feb 19 04:01:30 EST 2010

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

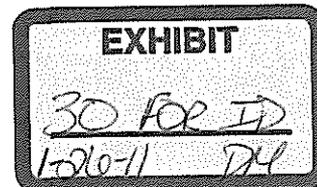
[Logout](#) Please logout when you are done to release system resources allocated for you.

Start [List At:](#) OR [Jump](#) to record: **Record 92 out of 620**

[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark REDWOOD CREEK
Goods and Services IC 033. US 047 049. G & S: WINES. FIRST USE: 20010201. FIRST USE IN COMMERCE: 20010201
Mark Drawing Code (1) TYPED DRAWING
Serial Number 78035167
Filing Date November 14, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition December 24, 2002
Registration Number 2765561
Registration Date September 16, 2003
Owner (REGISTRANT) E. & J. GALLO WINERY CORPORATION CALIFORNIA 600 YOSEMITE BOULEVARD MODESTO CALIFORNIA 95354
Attorney of Record Kristi Whalen
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE



[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DICT](#)
[SEARCH OG](#)
[TOP](#)
[HELP](#)
[PREV LIST](#)
[CURR LIST](#)

[NEXT LIST](#)
[FIRST DOC](#)
[PREV DOC](#)
[NEXT DOC](#)
[LAST DOC](#)

PAUL W. REIDL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:)
E. & J. Gallo Winery)
Ser. No. 78/035167)
Filed: November 14, 2000)
Mark: **REDWOOD CREEK**)
Final Office Action Mailing)
Date: December 14, 2001)

DECLARATION OF PAUL W. REIDL

I, Paul W. Reidl, hereby declare the following under penalty of perjury, and submit this declaration to support a response to the examiner's office action of December 14, 2001.

1. I am Associate General Counsel of E. & J. Gallo Winery ("Gallo"). In that capacity, I am responsible (among other things) for Gallo's trademark program. I have been so responsible for nearly 11 years. I am also the Treasurer of International Trademark Association.

2. During the past 11 years, I have become intimately familiar with wine trademarks. During that time I have cleared and enforced the Winery's trademarks, reviewed the Class 33 portion of the Official Gazette on a weekly basis, reviewed and searched Certificates of Label Approval issued by the Bureau of Alcohol, Tobacco and Firearms, and read trade publications, web sites and other materials on wine.

3. I have reviewed the examiner's office action. My understanding is that she believes there is a goods-place association because there are Redwood Creeks in California (some in wine grape growing areas) and, therefore, the term has geographic significance for

wine. I disagree with this theory because it is contrary to the historical and legal realities of the wine business.

4. In the wine business, terms of geographic significance are defined by national governments. These are called Geographic Indications (or, in the United States, American Viticultural Areas). These are areas where the government authorities have determined that the climate and soils of the area impart special attributes to the grapes that are grown there.

Examples include Napa Valley, Sonoma Valley, Burgundy, Bordeaux and Champagne. These terms are used by vintners and consumers to identify wines having these flavor attributes.

5. Historically, wineries have commonly adopted trademarks that have a geographic component to them. These trademarks are routinely registered by the USPTO unless they consist of a Geographic Indication or American Viticultural Area. The mere fact that the geographic component may also be a place or feature in a wine-growing area has not disqualified them from registration. Many of these trademarks have become very well-known brands. Examples are set forth below:

<u>Mark</u>	<u>Reg. No.</u>	<u>Owner</u>	<u>Location</u>
Woodbridge	1,495,291	Robert Mondavi Winery	Lodi
Acacia	2,340,488	Chalone Wine Group	Napa County
Dry Creek	1,085,011	Dry Creek Vineyard	Napa County Sonoma County
Atlas Peak	1,647,598	Whitbread of California	Napa County
Nathanson Creek	1,938,243	Tuolumne River Vintners Group	Sonoma County
Mt. Veeder	2,025,110	Franciscan Vineyards	Napa County
Carneros Creek	1,383,637	Carneros Creek Winery	Napa County

PAUL W. REIDL

Conn Creek	1,474,418	Conn Creek Winery	Napa County
Cedar Creek	1,878,827	Fine Wines of Australia	Napa County
Mill Creek	1,089,846	Charles Krug Winery	Sonoma County
Barrelli Creek	2,093,672	E. & J. Gallo Winery	Sonoma County
Korbel	1,125,421	F. Korbel & Bros.	Sonoma County
Windsor Vineyards	2,516,961	Mildara Blass, Inc.	Sonoma County
Red Mountain	2,499,259	E. & J. Gallo Winery	Napa County Washington
Napa Creek	1,867,147	Bronco Wine Co.	Napa County
Matanzas Creek	1,397,071	Matanzas Creek Winery	Sonoma County
Geyser Peak	1,003,822	Geyser Peak Winery	Sonoma County
Stag's Leap	1,987,337	Stag's Leap Winery	Napa County
Jacob's Creek	1,553,983	G. Gramp & Sons	Australia

6. The term Redwood Creek has not been designated as a Geographic Indication or American Viticultural Area. It also has no significance in the wine business.

7. The examiner's office action cites references to five different streams in Northern California named "Redwood Creek". One of the references is to a Redwood Creek in Sonoma County. The sole citation to this Redwood Creek is the web site of Peter Michael Winery, www.petermichaelwinery.com, a small winery in Sonoma County. The sole reference to Redwood Creek on this web site is in the "Press Information" section of the site under the sub-heading "The Peter Michael Story". It states:

Redwood Creek meanders through the property and is one of the healthiest tributaries of the Russian River with annual runs of native salmon and steelhead.

PAUL W. REIDL

This declarative statement merely describes the characteristics of the creek and states the fact that it flows through property owned by the Peter Michael Estate. On its face, this statement does not say anything about any consumer identification of Redwood Creek with wines nor does it imply that such consumer identification is likely to develop. A single web "hit" does not establish consumer identification.

I, Paul W. Reidl, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declare that all statements made of my own knowledge are true; and all statements made on information and belief are believed to be true.

Dated: January 24, 2002

Paul W. Reidl

Paul W. Reidl

PAUL W. REIDL

TTAB

E. & J. GALLO WINERY • Modesto, California

Legal Department

Paul W. Reidl
Associate General Counsel



September 19, 2007

Commissioner for Trademarks
BOX TTAB - NO FEE
P. O. Box 1451
Alexandria, VA 22313-1451

78/846.757.

Re: Opposition No. 91175854
E. & J. Gallo Winery v. Fine Spirits Distribution, LLC

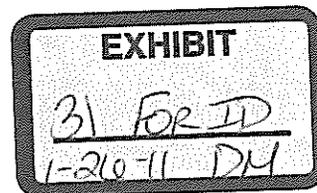
Dear Sirs:

Enclosed please find the original and one copy of the E. & J. Gallo Winery's Motion for Summary Judgment and Supporting Memorandum in connection with Opposition No. 91175854.

Thank you for your attention to this matter.

Yours sincerely,

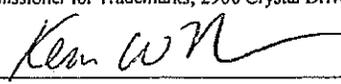
Paul W. Reidl



"Express Mail" mailing label number: EQ 386262843 US

Date of Deposit: September 19, 2007

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office To Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.


Name: _____



09-19-2007

U S Patent & TM Office Mail Repl Cl #32

P.O. Box 1130, 600 Yosemite Boulevard, Modesto, California 95354
Phone: (209) 341-4733 Fax: (209) 341-6270 E-mail: paul.reidl@ejgallo.com

1 UNITED STATES PATENT AND TRADEMARK OFFICE
2 TRADEMARK TRIAL AND APPEAL BOARD
3

4 E. & J. GALLO WINERY,

Opposition No. 91175854

5
6 Opposer,

7 v.

8 FINE SPIRITS DISTRIBUTION, LLC,

**E. & J. GALLO WINERY'S MOTION
FOR SUMMARY JUDGMENT AND
SUPPORTING MEMORANDUM**

9 Applicant.
10

11 Opposer E. & J. Gallo Winery ("Gallo") hereby moves for summary judgment. This is an easy
12 motion for the Board to grant because it is based on Requests for Admission that Applicant did not
13 answer. Accordingly, for the reasons set forth below, summary judgment should be granted and
14 registration should be refused.

15 **BACKGROUND**

16 Gallo is the owner of the FALCON RIDGE trademark for alcohol beverages, namely wines.
17 Opposer applied for the mark FALCON for distilled spirits. Opposer's application was published on
18 November 7, 2006, and Gallo filed a timely notice of opposition.

19 On June 22, 2007, Gallo served Interrogatories, Documents Requests and Request for
20 Admissions on Applicant's counsel. Declaration of Paul W. Reidl ("Reidl Decl.") ¶ 3. Applicant did not
21 respond to these requests. *Id.* Accordingly, the Requests for Admissions are deemed admitted. *See*
22 Federal Rule of Civil Procedure 36(a)-(b); TBMP § 411.02; *Hobie Designs, Inc. v. Fred Hayman Beverly*
23 *Hills, Inc.*, 14 USPQ2d 2064, 2064-65 (TTAB 1990) (holding that "the failure [of applicant] to timely
24 respond [to opposer's request for admissions] is deemed to be an admission of the matters set forth").
25 These admissions are deemed conclusive on the matters admitted. *See* TBMP §411.04; *Hobie Designs*,
26 14 USPQ2d at 2064-65; *PSC Revenue Control Sys., Inc. v. Borland Software Corp.*, 2006 TTAB LEXIS
27 220, *12 (TTAB June 16, 2006) ("Inasmuch as respondent never responded to petitioner's requests for
28 admissions, the requests are deemed admitted.")

1 **THE ADMITTED FACTS ESTABLISH A LIKELIHOOD OF CONFUSION**

2 Summary judgment is appropriate when there is no genuine issue of material fact requiring a
3 trial. *See Flow Tech., Inc. v. Picciano*, 18 USPQ2d 1970, 1971-71 (TTAB 1991). In this case all of the
4 relevant factual issues have been admitted and, therefore, summary judgment should be granted.¹

5 In determining whether there is a likelihood of confusion, the Board considers the factors set
6 forth in *E.I. Dupont De Nemours & Co.*, 476 F 2d 1357, 1361 (CCPA 1973). These factors either favor
7 Gallo or are neutral.

8 1. **The Marks are Similar**

9 Gallo's mark is FALCON RIDGE. Applicant's mark is FALCON. Applicant admits that the
10 term "Falcon" is the dominant portion of Gallo's mark, that the two marks are similar and almost
11 identical in appearance, and are similar in sight and sound. Gallo Statement of Undisputed Facts
12 ("GSUF") ¶¶ 19, 20, 21, 33, 34. The Board has held that similarity is established where the applicant's
13 mark is a single word that is identical to the dominant word in an opposer's mark. *See e.g., In re Marvin*
14 *Lumber and Cedar Company*, 2006 TTAB LEXIS 403 (TTAB Sept. 6, 2006) (finding that INFINITY is
15 confusingly similar to INFINITY ENCORE BY AMERICAN); *In re Stonestreet, LLC*, 2002 TTAB
16 LEXIS 521 (TTAB July 18, 2002) (finding that BUCKEYE for wine is confusingly similar to
17 BUCKEYE SPARKLING DRY for beer); *In re paragon AG*, 2002 TTAB LEXIS 705 (TTAB Nov. 14,
18 2002) (finding that PARAGON is confusingly similar to PARAGON REPRODUCTIONS and
19 PARAGON VINTAGE); *cf. Giant Food, Inc. v. Nat'l Foodservice, Inc.*, 710 F.2d 1565, 1571 (Fed. Cir.
20 1983) ("in giving greater force and effect to the dominant portion of the marks, we conclude that the
21 similarities in appearance, sound and overall commercial impression outweigh the dissimilarities"
22 between GIANT HAMBURGERS and GIANT FOODS); *In re Denisi*, 225 USPQ 624, 624 (TTAB
23 1985) (holding "if the dominant portion of both marks is the same, then confusion may be likely
24 notwithstanding peripheral differences"). This factor strongly favors Gallo.

25
26
27
28 ¹ The discovery period closed on September 14, 2007. Applicant did not conduct any discovery on Opposer.

1 2. The Goods are Similar

2 Gallo's goods are wine; Applicant's goods are distilled spirits. GSUF ¶¶ 3, 7. These are both
3 alcoholic beverages. *Id.* ¶¶ 14, 18. Applicant admits that the goods are related. *Id.* ¶ 15. This is
4 consistent with previous holdings. *See James B. Beam Distilling Co. v. Beamish & Crawford Ltd.*, 10
5 USPQ2d 1317, 1318-19 (Fed. Cir. 1989); *Schieffelin & Co. v. Molson Companies Ltd.*, 9 USPQ2d 2069,
6 2073 (TTAB 1989) ("We also believe that applicant's malt liquor is sufficiently related to opposer's
7 Cognac brandy that, when sold under similar marks in the same channels of trade . . . confusion is
8 likely"); *In re Hennessy*, 226 USPQ 274, 276 (TTAB 1985) (likelihood of confusion between
9 HENNESSY for cognac brandy and A LESLIE HENNESSY SELECTION for wine, and noting that
10 "wine and cognac brandy are alcoholic beverages which flow through the same channels of trade to the
11 same classes of purchasers"). Accordingly, this factor also favors Gallo.

12 3. The Trade Channels are Similar

13 The products of both Gallo and Applicant will both be sold to consumers at retail at the same
14 locations. GSUF ¶¶ 11-13. Applicant admits they are competitive. *Id.* ¶ 17. Accordingly, this factor also
15 favors Gallo.

16 4. The Goods are "Impulse" Purchases

17 Applicant admits that the goods of both parties are impulse goods. *Id.* ¶¶ 8-9. This is consistent
18 with previous holdings. *In re Majestic Distilling Co.*, 315 F.3d 1311, 1316 (Fed. Cir. 2003) (holding that
19 tequila is an impulse purchase); *In re Sailerbrau Franz v. Sailer*, 23 USPQ2d 1719, 1720 (TTAB 1992);
20 *South Beach Beverage Company, Inc. v. Schwartz*, Opposition No. 91121457 (TTAB May 9, 2005)
21 (holding that wines are impulse purchases). Accordingly, this factor also favors Gallo.

22 5. Fame

23 Gallo's mark has been used continuously on wines since November 2004. GSUF ¶¶ 4, 5. This
24 factor is at least neutral.

25 6. Third Party Marks

26 Applicant admits that there is no other user of a "FALCON" mark in the United States except for
27 Gallo. GSUF ¶ 10. This enhances the likelihood of confusion. *See Frehling v. Int'l Select Group*, 192
28 F.3d 1330, 1336 (11th Cir. 1999) ("The less that third parties use the mark, the stronger it is, and the

1 more protection it deserves.”); *Jockey Int’l, Inc. v. Butler*, 3 USPQ2d 1607, 1612 (TTAB 1987) (“No
2 third-party use evidence having been presented, we conclude that the JOCKEY word and design marks
3 are arbitrary in nature as well as famous. This is also a factor which broadens the scope of the marks’
4 protection and the propensity of purchasers to be confused when confronted with similar marks of
5 others.”) This factor strongly favors Gallo.

6 **7- 8. Actual Confusion / Concurrent Use**

7 Applicant has not used its mark (GSUF ¶ 35) and, therefore, there have been no opportunities for
8 actual confusion. Applicant admits that consumers are likely to be confused. GSUF ¶ 32. These factors
9 strongly favor Gallo.

10 **9. Other Goods**

11 There is no evidence that either party uses this mark on goods other than those at issue. This
12 factor is neutral.

13 **10. Interface Between the Parties**

14 There is no evidence that the parties have any prior relationship. Applicant has not asserted a
15 laches or estoppel defense. Accordingly, this factor is neutral.

16 **11. Applicant’s Right To Use**

17 Applicant owns a prior registration that is a matter of record. GSUF ¶¶ 1-3. It therefore has the
18 right to exclude others from using a confusingly similar mark on similar goods. *See* 15 U.S.C. 1115; 15
19 U.S.C. 1057(b). This factor favors Gallo.

20 **12. The Extent of Potential Confusion**

21 Applicant admits that the goods will move in the same channels of trade (GSUF ¶¶ 11, 12, 22),
22 that they will be competitors (*Id.* ¶ 17), and that confusion is likely (*Id.* ¶ 32). This factor favors Gallo.

23 **13. Other Probative Facts**

24 Applicant admits that consumers will assume that the goods are related because they both use the
25 term “Falcon.” *Id.* ¶ 26. Applicant also admits that it knew of Gallo’s mark when it adopted its mark but
26 chose to proceed anyway. *Id.* ¶ 27. This breached its duty to stay away from the senior mark. *See Carl*
27 *Karcher Enter., Inc. v. Stars Rests. Corp.*, 35 USPQ2d 1125, 1133 (TTAB 1995) (“[A] newcomer has
28 both the opportunity and obligation to avoid confusion. Consequently, a party which knowingly adopts a

PAUL W. REIDL

1 mark similar to one used by another for the same or closely related goods or services does so at its own
2 peril; all doubts on the issue of likelihood of confusion must be resolved against the newcomer.”)

3
4

5 Taken together, under *Du Pont* the admitted facts compel a finding of a likelihood of confusion.
6 Summary judgment should be granted and the registration should be refused.

7
8

Dated: September 19, 2007.

Respectfully submitted,

9
10

E. & J. GALLO WINERY

11
12

By *Paul W. Reidl*

13
14

Paul W. Reidl
Associate General Counsel
600 Yosemite Boulevard
Modesto, California 95354
(209) 341-4733
paul.reidl@ejgallo.com

15
16

17
18

19
20

21
22

23
24

25
26

27
28