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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91190253
Party	Defendant Experient Inc.
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 78/923,769  
Filed July 6, 2006  
For the mark EXPERIENT  
Published in the *Official Gazette* on November 18, 2008

EXPERIENT, LLC,	)	
	)	
Opposer,	)	
	)	Opposition No. 91190253
v.	)	
	)	
EXPERIENT INC.,	)	
	)	
Applicant.	)	
	)	

**POWER OF ATTORNEY**

Applicant Experient Inc., whose address is 2500 Enterprise Parkway East, Twinsburg, Ohio, 44087, is hereby designating

Paul I. J. Fleischut  
Marc W. Vander Tuig  
SENNIGER POWERS LLP  
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to represent Applicant in this proceeding with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith. Any and all prior appointments are hereby withdrawn.

Experient Inc.

By: 

Name: Derek C. Mays

Title: Deputy General Counsel

**CERTIFICATE OF SERVICE**

I certify that a copy of the foregoing document titled POWER OF ATTORNEY is being sent by e-mail, this 18 day of June, 2014, for service upon the following:

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