

ESTTA Tracking number: **ESTTA276986**

Filing date: **04/08/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	eBay Inc.
Granted to Date of previous extension	04/08/2009
Address	2145 Hamilton Avenue San Jose, CA 95125 UNITED STATES

Attorney information	Bobby A. Ghajar and James R. Cady Howrey LLP 550 South Hope Street, Suite 1100 Los Angeles, CA 90071 UNITED STATES IPDocketing@howrey.com, GhajarB@howrey.com, CadyJ@howrey.com, Renojo R@howrey.com Phone:(650) 892-1800
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Applicant Information

Application No	77526777	Publication date	12/09/2008
Opposition Filing Date	04/08/2009	Opposition Period Ends	04/08/2009
Applicant	Rader, Theodore W 535 Deer Valley Circle Findlay, OH 45840 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. All goods and services in the class are opposed, namely: On-line auction services

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2218732	Application Date	11/17/1997
Registration Date	01/19/1999	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1995/09/04 First Use In Commerce: 1995/09/04 on-line trading services in which seller posts items to be auctioned and bidding is done electronically, and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith

U.S. Registration No.	2367932	Application Date	01/13/1999
Registration Date	07/18/2000	Foreign Priority Date	NONE

Word Mark	EBAY
Design Mark	

Description of Mark	NONE
Goods/Services	Class 028. First use: First Use: 1998/12/15 First Use In Commerce: 1998/12/15 Christmas tree ornaments and soft sculpture toys

U.S. Registration No.	2367895	Application Date	12/30/1998
Registration Date	07/18/2000	Foreign Priority Date	NONE

Word Mark	EBAY
Design Mark	

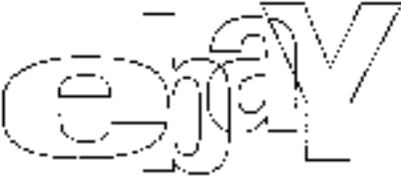
Description of Mark	NONE
Goods/Services	Class 028. First use: First Use: 1998/12/15 First Use In Commerce: 1998/12/15 Christmas tree ornaments and soft sculpture toys

U.S. Registration No.	2410023	Application Date	03/29/1999
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Registration Date	12/05/2000	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1998/01/15 First Use In Commerce: 1998/01/15 On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith		

U.S. Registration No.	2420512	Application Date	11/12/1998
Registration Date	01/16/2001	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1998/01/15 First Use In Commerce: 1998/01/15 On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith		

U.S. Registration No.	2468781	Application Date	12/23/1998
Registration Date	07/17/2001	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1995/09/00 First Use In Commerce: 1995/09/00 Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products

U.S. Registration No.	2501043	Application Date	01/13/1999
Registration Date	10/23/2001	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1998/05/13 First Use In Commerce: 1998/05/13 clocks and watches		

U.S. Registration No.	2518652	Application Date	01/20/1999
Registration Date	12/11/2001	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1998/05/13 First Use In Commerce: 1998/12/00 Clothing, namely, t-shirts, caps and sweatshirts		

U.S. Registration No.	2522630	Application Date	06/06/2001
Registration Date	12/25/2001	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	EBAY		
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2000/07/00 First Use In Commerce: 2000/07/00 plastic key chain tags and plastic novelty license plate frames		

U.S. Registration No.	2522632	Application Date	06/06/2001
Registration Date	12/25/2001	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2000/07/00 First Use In Commerce: 2000/07/00 plastic key chain tags and plastic novelty license plate frames		

U.S. Registration No.	2526027	Application Date	01/20/1999
Registration Date	01/01/2002	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1998/05/13 First Use In Commerce: 1998/12/00 Clothing, namely, t-shirts, sweatshirts and caps

U.S. Registration No.	2553773	Application Date	12/23/1998
Registration Date	03/26/2002	Foreign Priority Date	NONE

Word Mark	EBAY
Design Mark	
Description of Mark	NONE
Goods/Services	Class 014. First use: First Use: 1999/10/07 First Use In Commerce: 1999/10/07 clocks, watches

U.S. Registration No.	2578260	Application Date	06/12/2001
Registration Date	06/11/2002	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	EBAY		
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 [duffel bags,] tote bags, backpacks [and briefcases]		

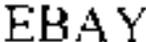
U.S. Registration No.	2578259	Application Date	06/12/2001
Registration Date	06/11/2002	Foreign Priority Date	NONE

Word Mark	EBAY		
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 [duffel bags,] tote bags, backpacks [and briefcases]		

U.S. Registration No.	2592515	Application Date	04/10/2000
Registration Date	07/09/2002	Foreign Priority Date	NONE

Word Mark	EBAY		
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1999/05/15 First Use In Commerce: 1999/05/15 Telecommunications services, namely, the electronic transmission of data and information; paging services		

U.S. Registration No.	2592514	Application Date	04/10/2000
Registration Date	07/09/2002	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1999/05/15 First Use In Commerce: 1999/05/15 Telecommunications services, namely the electronic transmission of data and information; paging services		

U.S. Registration No.	2604374	Application Date	06/12/2001
Registration Date	08/06/2002	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	<h1>EBAY</h1>		
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon		

U.S. Registration No.	2604375	Application Date	06/12/2001
Registration Date	08/06/2002	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 1999/04/00 First Use In Commerce: 1999/04/00 Mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon		

U.S. Registration No.	2662130	Application Date	06/19/2001
Registration Date	12/17/2002	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	<h1>EBAY</h1>		
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1999/12/00 First Use In Commerce: 1999/12/00 board games		

U.S. Registration No.	2666767	Application Date	01/20/1999
Registration Date	12/24/2002	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/11/28 First Use In Commerce: 2000/11/28 Clothing, namely, jackets		

U.S. Registration No.	2672470	Application Date	01/20/1999
Registration Date	01/07/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2000/11/28 First Use In Commerce: 2000/11/28 Clothing, namely, jackets [and visors]		

U.S. Registration No.	2700675	Application Date	01/13/1999
Registration Date	03/25/2003	Foreign Priority	NONE

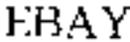
		Date	
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2001/03/01 First Use In Commerce: 2001/03/01 Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products		

U.S. Registration No.	2700836	Application Date	01/13/1999
Registration Date	03/25/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1999/11/00 First Use In Commerce: 1999/11/00 PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS		

U.S. Registration No.	2729649	Application Date	12/23/1998
Registration Date	06/24/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1999/11/00 First Use In Commerce: 1999/11/00 PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE,		

	CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS
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U.S. Registration No.	2735542	Application Date	04/10/2000
Registration Date	07/08/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1996/05/00 First Use In Commerce: 1996/05/00 Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network		

U.S. Registration No.	2737342	Application Date	04/10/2000
Registration Date	07/15/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 028. First use: First Use: 1999/12/00 First Use In Commerce: 1999/12/00 Toy miniature cars and bean bag toys		

U.S. Registration	2744717	Application Date	04/10/2000
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No.			
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 1996/05/00 First Use In Commerce: 1996/05/00 Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network		

U.S. Registration No.	2759145	Application Date	12/23/1998
Registration Date	09/02/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2003/05/14 First Use In Commerce: 2003/05/14 jewelry		

U.S. Registration No.	2759146	Application Date	12/23/1998
Registration Date	09/02/2003	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/02/20 First Use In Commerce: 2003/02/20 CD ROMS and compact discs, featuring information in the fields of hobbies, collecting and auctions		

U.S. Registration No.	2759150	Application Date	01/13/1999
Registration Date	09/02/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/02/20 First Use In Commerce: 2003/02/20 CD ROMS and compact discs featuring information in the fields of hobbies, collecting and auctions		

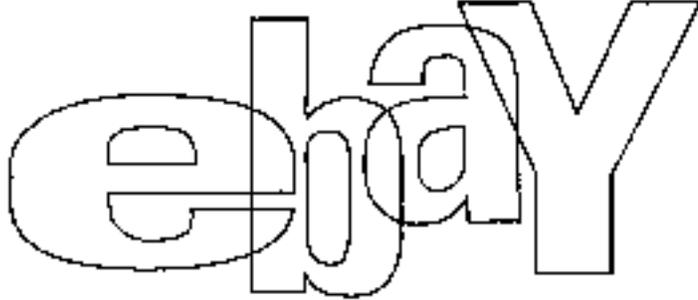
U.S. Registration No.	2791591	Application Date	01/13/1999
Registration Date	12/09/2003	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2003/05/14 First Use In Commerce: 2003/05/14 jewelry		

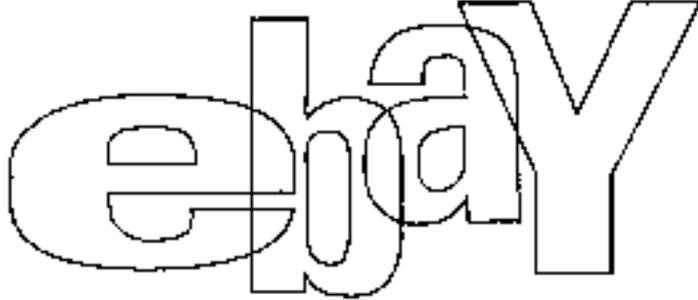
U.S. Registration No.	2810863	Application Date	01/13/1999
Registration Date	02/03/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2002/12/10 First Use In Commerce: 2002/12/10 PUBLICATIONS, NAMELY A SERIES OF NONFICTION BOOKS CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE		

	VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, MEMO PADS, PAPER POSTCARDS, STATIONERY, PENS, BUMPER STICKERS, CALENDARS AND DECORATIVE STICKERS AND DECALS
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U.S. Registration No.	2840471	Application Date	12/23/1998
Registration Date	05/11/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2002/12/10 First Use In Commerce: 2002/12/10 PAPER AND STATIONERY ITEMS, NAMELY GREETING CARDS, MEMORANDUM BOARDS, STATIONERY AND PENS		

U.S. Registration No.	2840569	Application Date	04/10/2000
Registration Date	05/11/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2003/06/26 First Use In Commerce: 2003/06/26 Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions		

U.S. Registration No.	2840738	Application Date	03/30/2001
Registration Date	05/11/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2003/12/01 First Use In Commerce: 2003/12/01 candy and dispensers for candy, sold as a unit		

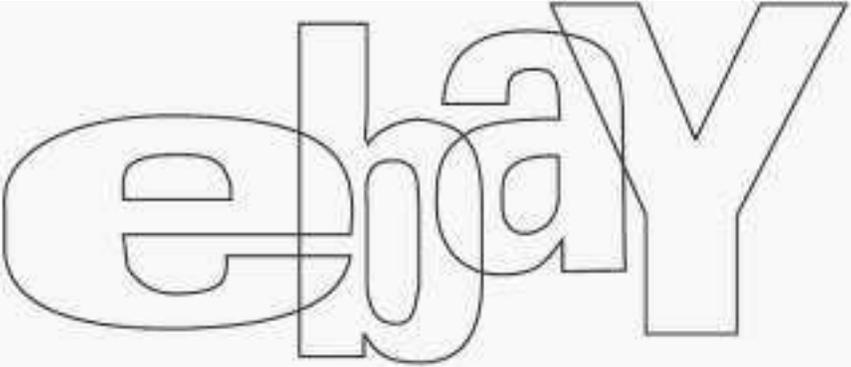
U.S. Registration No.	2847996	Application Date	03/30/2001
Registration Date	06/01/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2003/12/01 First Use In Commerce: 2003/12/01 candy and dispensers for candy, sold as a unit		

U.S. Registration No.	2913352	Application Date	12/31/2003
Registration Date	12/21/2004	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 2003/06/23 First Use In Commerce: 2003/06/23 boxes of metal		

U.S. Registration No.	2913401	Application Date	03/15/2004
Registration Date	12/21/2004	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1999/01/00 First Use In Commerce: 1999/01/00 Providing sweepstakes, games of chance and contests via the internet		

U.S. Registration No.	2913355	Application Date	12/31/2003
Registration Date	12/21/2004	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark	
Description of Mark	The mark consists of stylized lowercase letters spelling the word ebay. Letters are white with black outline.
Goods/Services	Class 006. First use: First Use: 2003/06/23 First Use In Commerce: 2003/06/23 boxes of metal

U.S. Registration No.	2926481	Application Date	04/10/2000
Registration Date	02/15/2005	Foreign Priority Date	NONE
Word Mark	EBAY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2003/06/26 First Use In Commerce: 2003/06/26 Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions		

U.S. Registration No.	3380423	Application Date	02/09/2007
Registration Date	02/12/2008	Foreign Priority Date	NONE
Word Mark	EBAY		

Design Mark			
Description of Mark	The mark consists of the word "ebaY" with a red "e", a blue "b", a yellow "a", and a green "Y".		
Goods/Services	<p>Class 009. First use: First Use: 1999/11/01 First Use In Commerce: 1999/11/01 mouse pads</p> <p>Class 016. First use: First Use: 1999/11/01 First Use In Commerce: 1999/11/01 publications, namely, a series of nonfiction books, concerning online commerce, consignment selling, home based business, hobbies, collectibles, auctions, and a wide variety of products relating to antiques, art literature, culture, technology, travel, sports, entertainment, home furnishings, real estate, garden items, musical instruments, motor vehicles, toys and games, fashion, jewelry, electronics, video games, clothing, computers, music, photography, holiday related items, film and video; printed matter, namely, children's activity books, autograph books, pamphlets regarding online trading; paper and stationery items, namely, paper postcards, memo pads, bumper stickers, calendars, decorative stickers; paper and stationery items, namely, greeting cards, memorandum boards, stationery and pens</p>		
U.S. Application No.	78869309	Application Date	04/25/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	EBAY ADCONTEXT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use:</p> <p>advertising and promotion services and related consulting; preparation of custom or non-custom advertising for businesses for dissemination via the web; dissemination of advertising for others via a global communications network; online advertising services for others, namely, providing advertising space on internet web sites; online trading services to facilitate the sale of goods and services by others via a global communications network and providing</p>		

	evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith
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U.S. Application No.	78869318	Application Date	04/25/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	EBAY ADCONTEXT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: telecommunications services, namely, the electronic transmission of data and information; providing online communications links which transfer web site users to other local and global web pages		

U.S. Application No.	78869323	Application Date	04/25/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	EBAY ADCONTEXT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: providing customized online web pages featuring user-defined information, which includes search engines and online web links to other web sites; designing online web pages for advertising purposes		

U.S. Registration No.	3379500	Application Date	01/19/2006
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Registration Date	02/05/2008	Foreign Priority Date	NONE
Word Mark	EBAY EXPRESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2006/04/24 First Use In Commerce: 2006/04/24 operating online marketplaces for sellers of goods and/or services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith		

U.S. Registration No.	3389998	Application Date	01/19/2006
Registration Date	02/26/2008	Foreign Priority Date	NONE
Word Mark	EBAY EXPRESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 2006/04/24 First Use In Commerce: 2006/04/24 electronic commerce payment services, namely, processing payments for the purchase of goods and services via an electronic communications network		

U.S. Registration No.	3399871	Application Date	03/03/2006
Registration Date	03/18/2008	Foreign Priority Date	NONE
Word Mark	EBAY EXPRESS		

Design Mark	EBAY EXPRESS		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2006/04/24 First Use In Commerce: 2006/04/24 providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others		

U.S. Registration No.	3399872	Application Date	03/03/2006
Registration Date	03/18/2008	Foreign Priority Date	NONE

Word Mark	EBAY EXPRESS		
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Design Mark	EBAY EXPRESS		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2006/04/24 First Use In Commerce: 2006/04/24 telecommunications services, namely, the electronic transmission of data and information; paging services; providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of goods and services via a global communications network		

U.S. Registration No.	3383125	Application Date	03/03/2006
Registration Date	02/12/2008	Foreign Priority Date	NONE

Word Mark	EBAY EXPRESS		
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Design Mark	
Description of Mark	The mark consists of the stylized word EXPRESS in black, and the stylized word EBAY comprised of a red E, a blue B, a yellow A and a green Y.
Goods/Services	Class 035. First use: First Use: 2006/04/24 First Use In Commerce: 2006/04/24 operating online marketplaces for sellers and buyers of goods and services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith; providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others

Attachments	75621219#TMSN.gif (1 page)(bytes) 75613531#TMSN.gif (1 page)(bytes) 75669553#TMSN.gif (1 page)(bytes) 75587191#TMSN.gif (1 page)(bytes) 75611780#TMSN.gif (1 page)(bytes) 76267752#TMSN.gif (1 page)(bytes) 76267830#TMSN.gif (1 page)(bytes) 75981102#TMSN.gif (1 page)(bytes) 75981770#TMSN.gif (1 page)(bytes) 76271424#TMSN.gif (1 page)(bytes) 76271420#TMSN.gif (1 page)(bytes) 76022871#TMSN.gif (1 page)(bytes) 76022862#TMSN.gif (1 page)(bytes) 76271411#TMSN.gif (1 page)(bytes) 76271577#TMSN.gif (1 page)(bytes) 76275682#TMSN.gif (1 page)(bytes) 75625389#TMSN.gif (1 page)(bytes) 75983172#TMSN.gif (1 page)(bytes) 76975311#TMSN.gif (1 page)(bytes) 76022873#TMSN.gif (1 page)(bytes) 76975318#TMSN.gif (1 page)(bytes) 75611249#TMSN.gif (1 page)(bytes) 75611252#TMSN.gif (1 page)(bytes) 75610933#TMSN.gif (1 page)(bytes) 76022899#TMSN.gif (1 page)(bytes) 76233209#TMSN.gif (1 page)(bytes) 76233282#TMSN.gif (1 page)(bytes) 78347030#TMSN.jpeg (1 page)(bytes) 78384624#TMSN.jpeg (1 page)(bytes) 78347078#TMSN.jpeg (1 page)(bytes) 76022893#TMSN.gif (1 page)(bytes) 77104284#TMSN.jpeg (1 page)(bytes) 78869309#TMSN.jpeg (1 page)(bytes) 78869318#TMSN.jpeg (1 page)(bytes) 78869323#TMSN.jpeg (1 page)(bytes) 78795222#TMSN.jpeg (1 page)(bytes) 78795231#TMSN.jpeg (1 page)(bytes) 78829199#TMSN.jpeg (1 page)(bytes)
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	78829200#TMSN.jpeg (1 page)(bytes) 78829163#TMSN.jpeg (1 page)(bytes) TM Appl No 77-526777 TRADEBAY & Design - Notice of Opposition.pdf (221 pages)(7961531 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/JRCady/
Name	James R. Cady
Date	04/08/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of:	§	
Theodore W. Rader	§	
Serial No.: 77/526777	§	International Class: 35
Filed: July 20, 2008	§	Published: December 9, 2008
Mark: TRADEBAY & Design	§	
	§	
	§	

Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF OPPOSITION

Madam:

Opposer eBay Inc. (“eBay”) is a Delaware corporation with its principal place of business at 2145 Hamilton Avenue, San Jose, California 95125 (“Opposer” or “eBay”). eBay believes that it will be damaged by the registration of the mark shown in Application Serial No. 77/526777, filed July 20, 2008 by Theodore W. Rader (“Applicant”) and hereby opposes this application under the provisions of 15 U.S.C. § 1063 (as amended).

The Commissioner for Trademarks is hereby authorized to draw on the deposit account No. 08-3038, Order No.02863.0136.000000/Cady for any necessary fees.

Application Serial No. 77/526777 was filed on July 20, 2008 for the mark TRADEBAY HTTP://WWW.TRADEBAY.NET WHY NOT TRADE TODAY? & Design (hereinafter “the TRADEBAY & Design Mark”) for “on-line auction services” in International Class 35. The application was published for opposition on December 9, 2008.

An extension of time has been obtained up to and including April 8, 2009. Therefore, this Opposition is timely.

As grounds for the opposition, it is alleged that:

EBAY'S BUSINESS

1. eBay is the world's leading on-line marketplace. eBay has over 275 million registered users worldwide and hosts an on-line service featuring over 100 million items offered for sale or bid on its Web site at www.ebay.com at any given time. Each day, nearly many millions of new items are listed for sale in over 50,000 different categories of general consumer goods and services, ranging from telecommunications equipment to computers, coin collectibles to art, and cars to jewelry.

EBAY'S MARKS

2. Since its on-line marketplace was launched in September 1995, eBay has continuously used the mark EBAY in interstate commerce in the United States in connection with its goods and services.

3. eBay is the owner of numerous U.S. registrations for the mark EBAY on the Principal Register (in word form and in design form), the earliest of which was issued on January 19, 1999. These registrations cover various goods and services. Each of these registrations is valid and subsisting, and many of are now incontestable under the provisions of 15 U.S.C. §1065. These registrations include the following:

EXHIBIT	TRADEMARK	REG. NO.	REG. DATE	CLASS(ES)
A	EBAY	2,218,732	January 19, 1999	35
B	EBAY	2,367,932	July 18, 2000	28
C	EBAY & Design	2,367,895	July 18, 2000	28
D	EBAY & Design	2,410,023	December 5, 2000	35
E	EBAY & Design	2,420,512	January 16, 2001	35
F	EBAY & Design	2,468,781	July 17, 2001	9

EXHIBIT	TRADEMARK	REG. NO.	REG. DATE	CLASS(ES)
G	EBAY	2,501,043	October 23, 2001	14
H	EBAY	2,518,652	December 11, 2001	25
I	EBAY	2,522,630	December 25, 2001	20
J	EBAY & Design	2,522,632	December 25, 2001	20
K	EBAY & Design	2,526,027	January 1, 2002	25
L	EBAY & Design	2,553,773	March 26, 2002	14
M	EBAY	2,578,260	June 11, 2002	18
N	EBAY & Design	2,578,259	June 11, 2002	18
O	EBAY	2,592,515	July 9, 2002	38
P	EBAY & Design	2,592,514	July 9, 2002	38
Q	EBAY	2,604,374	August 6, 2002	21
R	EBAY & Design	2,604,375	August 6, 2002	21
S	EBAY	2,662,130	December 17, 2002	28
T	EBAY	2,666,767	December 24, 2002	25
U	EBAY & Design	2,672,470	January 7, 2003	25
V	EBAY	2,700,675	March 25, 2003	9
W	EBAY	2,700,836	March 25, 2003	16
X	EBAY & Design	2,729,649	June 24, 2003	16
Y	EBAY & Design	2,735,542	July 8, 2003	38
Z	EBAY	2,737,342	July 15, 2003	28
AA	EBAY	2,744,717	July 29, 2003	38
BB	EBAY & Design	2,759,145	September 2, 2003	14
CC	EBAY & Design	2,759,146	September 2, 2003	9

EXHIBIT	TRADEMARK	REG. NO.	REG. DATE	CLASS(ES)
DD	EBAY	2,759,150	September 2, 2003	9
EE	EBAY	2,791,591	December 9, 2003	14
FF	EBAY	2,810,863	February 3, 2004	16
GG	EBAY & Design	2,840,471	May 11,2004	16
HH	EBAY & Design	2,840,569	May 11, 2004	41
II	EBAY & Design	2,840,738	May 11, 2004	30
JJ	EBAY	2,847,996	June 1, 2004	30
KK	EBAY	2,913,352	December 21, 2004	6
LL	EBAY	2,913,401	December 21, 2004	41
MM	EBAY & Design	2,913,355	December 21, 2004	6
NN	EBAY	2,926,481	February 15, 2005	41
OO	EBAY & Design	3,380,423	February 12, 2008	9, 16

4. eBay also has extensive common law rights in its EBAY and EBAY & Design marks, and uses these marks in connection with a wide variety of goods and services throughout the United States and abroad.

5. In addition to the EBAY and EBAY & Design marks noted above, eBay owns a number of U.S. registrations and pending U.S. applications to register marks that extend its family of EBAY marks, including the following:

EXHIBIT	TRADEMARK	APPL. NO. OR REG. NO.	APPL. OR REG. DATE	CLASS(ES)
PP	EBAY ADCONTEXT	78/869,309	April 25, 2006	35
QQ	EBAY ADCONTEXT	78/869,318	April 25, 2006	38

EXHIBIT	TRADEMARK	APPL. NO. OR REG. NO.	APPL. OR REG. DATE	CLASS(ES)
RR	EBAY ADCONTEXT	78/869,323	April 25, 2006	42
SS	EBAY EXPRESS	3,379,500	January 19, 2006	35
TT	EBAY EXPRESS	3,389,998	January 19, 2006	36
UU	EBAY EXPRESS	3,399,871	March 3, 2006	35
VV	EBAY EXPRESS	3,399,872	March 3, 2006	38
WW	EBAY EXPRESS & Design	3,383,125	March 3, 2006	35
XX	EBAY EXPRESS & Design	3,383,126	March 3, 2006	38
YY	EBAY LIVE!	2,933,021	January 28, 2004	16
ZZ	EBAY LIVE!	2,913,397	January 12, 2004	25
AAA	EBAY LIVE!	2,913,227	December 11, 2003	35
BBB	EBAY LIVE!	2,913,229	December 11, 2003	41
CCC	EBAY TO GO	3,441,811	March 23, 2007	35
DDD	EBAY TO GO	3,437,241	March 23, 2007	38
EEE	EBAY TO GO	3,441,812	March 23, 2007	42
FFF	YOU CAN GET IT ON EBAY	3,299,409	October 14, 2005	35

The registrations listed above are valid and subsisting. All of eBay's marks that consist of or incorporate the term EBAY are hereafter referred to as the "EBAY Marks."

6. EBAY is an invented, fanciful mark that is highly distinctive. The term EBAY has no descriptive meaning as applied to a marketplace, or to any of the other goods and services covered by eBay's registrations or in connection with which it uses the EBAY Marks.

7. eBay has expended considerable effort and expense in promoting the EBAY Marks, and goods and services offered in connection with these marks, both in the United States and internationally, typically spending many millions of dollars in advertising per year.

8. In addition to its own advertising efforts, eBay has been the subject of thousands of unsolicited stories in television, radio, and print media, highlighting eBay's innovative and successful efforts in online person-to-person trading.

9. eBay has also received numerous awards and recognitions. The EBAY mark has been consistently ranked by *Business Week* and *Interbrand* as one of the Top 60 "Best Global Brands." For years, eBay has garnered other accolades, including *Fortune* magazine's "Top 100 Fastest Growing Companies" (ranking eBay as 8th) in August 2003; *Business Week Online*, "The eBay Economy" in August 2003; *Red Herring* magazine's "The Top 100 Companies Most Likely to Change the World" in May 2001; Harvard Business School's "Entrepreneurial Company of the Year" in May 2000; *Forbes* magazine's "Favorite Auction Site" in December 1999; *Business Week* magazine's "Info Tech 100" in July 1999; *Ad Week* magazine's "Top Marketers of the Year" in May 1999; and The Webby Award's "Top E-Commerce Site" in March 1999.

10. The enthusiasm for eBay's services abroad has been so overwhelming that eBay maintains separate, country-specific websites for Australia, Austria, Belgium, Canada, China, France, Germany, Hong Kong, India, Ireland, Italy, Malaysia, the Netherlands, New Zealand, Singapore, Spain, Sweden, Switzerland, and the U.K., and it has related websites in Argentina, Brazil, Chile, Colombia, Costa Rica, Dominica, Ecuador, Korea, Mexico, Panama, Peru, Taiwan, Uruguay, and Venezuela. eBay's services are not limited to these foreign countries, however, as eBay serves customers and has registered users from many other countries as well.

11. As a result of eBay's widespread use of the EBAY Marks worldwide, extensive Internet, television, and print advertising and promotion, continuous and unsolicited media coverage, the high degree of consumer recognition of the EBAY Marks, the strong and loyal base of customers that eBay enjoys for its services, numerous trademark registrations, and the

absence of any material use of any highly similar mark by others, among other factors, the EBAY Marks are famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. §1125(c).

DISTINCTIVENESS OF THE TERM “BAY”

12. The dominant component of the famous EBAY Marks is the term BAY, which is arbitrary and highly distinctive of the goods and services covered by eBay’s registrations or in connection with which it uses the EBAY Marks.

13. Following on the fame and success of eBay, a number of entities have attempted to adopt names and marks that combine the generic term for what the particular service or website offers or provides with the distinctive BAY suffix of the EBAY Marks, to create a “generic plus BAY” mark. Examples of such marks, the use of which eBay has successfully stopped, include: ALTERNABAY (site offering goods related to alternative lifestyles), AUTOBAY (site advertising automobiles for sale), BOATBAY (site offering a “nautical search portal”), BRICKBAY (site offering Lego[®] bricks), CARBAY (site advertising automobiles for sale), EGGBAY (site offering items for egg farmers), COINBAY.BIZ (site offering auctions of collectible coins), EMERGENCYBAY (site offering emergency rescue goods), EVENTSBAY (online events guide), JEWELRYBAY (site offering diamonds and fine jewelry), MEXBAY (Mexican-themed site), MILITARYBAY (site offering military goods), NAZIBAY (site offering Nazi memorabilia), SELLINGBAY (site listing auctions, classifieds, and want ads), XBAY (site offering sexually-oriented material), and SWAYBAY (site offering surfing related products), among others.

14. The United States Patent and Trademark Office (“PTO”) has recognized that the dominant component of the EBAY Marks is the term BAY, refusing third-party registrations on the ground that the use of BAY combined with a generic or descriptive term is likely to cause confusion with the EBAY Marks.

15. For example, in an Office Action dated June 21, 2005, in Application Serial No. 78/516,920 for the mark FLEABAY for “flea markets,” the PTO refused registration because “applicant’s mark, when used on or in connection with the identified goods or services, so resembles the marks in U.S. Registration Nos. 2218732, 2420512, 2218732, 2514362, 2555505 and 2913227 (all owned by [eBay]) as to be likely to cause confusion, to cause mistake, or to deceive.”

16. Similarly, in an Office Action dated August 24, 2005, in Application Serial No. 78/552,094 for the mark BAY BAZAAR for “[b]usiness management assistance and particularly carrying out tasks necessary for the smooth conduct of sales by auction,” the PTO refused registration “because of a likelihood of confusion with the marks in U.S. Registration Nos. 2555505, 2218732, 2410023 and 2420512,” all of which similarly are owned by eBay.

17. The PTO has also recognized the distinctiveness of the BAY component in refusing registration to the following marks in light of the EBAY mark: IBAY (Serial No. 76/195,016) and TBAY AUCTION (Serial No. 78/059,732).

18. Likewise, the Ninth Circuit in *Perfumebay.com Inc. v. eBay Inc.*, No. 05-56794 (9th Cir., Nov. 5, 2007), recognized the distinctiveness of the BAY component of the EBAY Marks, holding that the term “BAY” was the dominant aspect of the EBAY marks, and that with the use of the mark PERFUMBAY in connection with an online marketplace specializing in perfume, “consumers may no longer associate the usage of the “Bay” suffix with eBay’s unique services, specifically the sale of products on an internet-based marketplace. The uniqueness of eBay’s mark is diluted in direct proportion to the extent consumers, particularly internet users, disassociate the eBay mark with eBay’s services.” *Perfumebay.com*, No. 05-56794 at 14528-29.

19. If others could freely use “generic plus BAY” marks for entities that offer or advertise their goods or services, the suffix BAY could become a generic term for “marketplace” or “location providing items for sale.” That would dilute the distinctiveness of the famous EBAY Marks to the point that they cease to function as unique and distinctive identifiers of eBay’s goods or services, to eBay’s severe detriment.

APPLICANT AND ITS PENDING APPLICATION

20. Applicant seeks to register the word mark TRADEBAY & Design in connection with “on-line auction services” in International Class 35. This application was published in the Official Gazette of the PTO on December 9, 2008.

21. The TRADEBAY & Design Mark is highly similar to the EBAY Marks. Applicant’s Mark follows the same pattern as the many “generic plus BAY” marks that surfaced following the success of eBay; the term TRADE is generic or descriptive of Applicant’s services (an auction website), while the term BAY is completely arbitrary as applied to eBay’s various services. The remainder of Applicant’s mark consists of a website address and slogan, neither of which serves a source-indicating function. By combining the generic term TRADE with the dominant, arbitrary, and distinctive term BAY, Applicant has created a “generic plus BAY” mark that emulates and calls to mind eBay.

22. The services offered under the TRADEBAY & Design Mark are highly similar and/or identical to those provided by eBay. Specifically, eBay provides various online marketplace services under the EBAY Marks, and, upon information and belief, Applicant similarly purports to provide an internet website featuring auction services. Thus, Applicant’s services are highly related to and marketed in the same way as eBay’s services.

23. Upon information and belief, Applicant selected the TRADEBAY & Design Mark with knowledge of and intent to cause confusion with the EBAY Marks.

24. eBay is not affiliated or connected with Applicant or its services; nor has eBay endorsed or sponsored Applicant or its services.

25. There is no issue as to priority of use. eBay began using its EBAY mark, and enjoys priority as a result of the filing dates of its trademark registrations, well prior to both the filing date of and first use in commerce date listed in the application for the TRADEBAY & Design Mark (July 20, 2008).

**FIRST GROUND FOR OPPOSITION:
LIKELIHOOD OF CONFUSION**

26. eBay incorporates by reference paragraphs 1 through 25, inclusive, as if fully set forth here.

27. Registration of Applicant's mark will injure eBay by causing the public to be confused or mistaken into believing that the services provided by Applicant are endorsed or sponsored by eBay. eBay has no control over the nature and quality of the services offered by Applicant under the confusingly similar TRADEBAY & Design Mark, and eBay's reputation and goodwill will be damaged and the value of the EBAY Marks jeopardized, all to eBay's detriment.

28. Any defect, objection or fault found with Applicant's services marketed under the TRADEBAY & Design Mark would necessarily reflect upon and seriously injure the reputation that eBay has established for the goods and services it offers in connection with the EBAY Marks.

29. Accordingly, registration of the mark herein opposed will damage eBay because Applicant's mark is likely, when used on or in connection with the services described in the opposed application, to cause confusion, or to cause mistake or to deceive. Thus Applicant's mark is unregistrable under Sections 2(d) and 3 of the United States Trademark Act, as amended, 15 U.S.C. §§1052 and 1053, and should be refused registration.

**SECOND GROUND FOR OPPOSITION:
DILUTION OF A FAMOUS MARK**

30. eBay incorporates by reference paragraphs 1 through 29, inclusive, as if fully set forth here.

31. Applicant intends to use the TRADEBAY & Design Mark in commerce, as stated in the application herein opposed.

32. EBAY is a fanciful mark and is thus highly distinctive of eBay's goods and services.

33. eBay has used the EBAY Marks since at least September 1995 for online trading services, and has expanded use of the EBAY Marks to many other goods and services, as alleged. eBay has used the EBAY Marks throughout the United States and many places around the world, via the internet.

34. eBay has advertised and promoted the EBAY Marks through extensive internet, radio, television, and print advertising and promotion. eBay and the EBAY Marks have enjoyed extensive media attention. As a result of the considerable publicity afforded the EBAY Marks, and the strong and loyal base of customers that eBay enjoys for its goods and services, the EBAY Marks have a high degree of consumer recognition.

35. Apart from unauthorized infringing uses of such marks, which eBay actively and diligently polices through its enforcement program, there is no material use of any highly similar mark by others.

36. Accordingly, when the public encounters the term EBAY, it immediately associates the term with eBay, and thus the EBAY Marks are famous.

37. The EBAY Marks became famous before Applicant filed its application for the TRADEBAY & Design Mark on July 20, 2008.

38. The TRADEBAY & Design Mark incorporates the most distinctive part of the EBAY Marks, "BAY," and its use is likely to cause dilution of the famous EBAY Marks. If Applicant and others are permitted to register marks similar to the EBAY Marks, the proliferation of such marks will blur and weaken the connection in consumers' minds between the EBAY Marks and eBay's goods and services.

39. Accordingly, registration of the mark herein opposed is likely to dilute the distinctive quality of eBay's famous EBAY Marks. Thus Applicant's mark is unregistrable

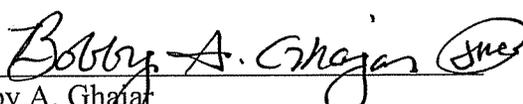
pursuant to Sections 2(a)(d), 3, 13, and 43(c) of the United States Trademark Act, as amended, 15 U.S.C. §§1052(a)(d), 1053, 1063, 1125, and should be refused registration.

WHEREFORE, eBay requests that Application Serial No. 77/526777 be rejected, and that no registration be issued in connection with this application; and that this opposition be sustained in favor of eBay.

Respectfully submitted,

EBAY INC.

Date: April 8, 2009

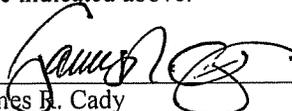
By: 
Bobby A. Ghajar
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(213) 892-1800
Attorneys for Opposer

OF COUNSEL:
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eBay Inc.
2145 Hamilton Avenue
San Jose, California 95125

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: April 8, 2009

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.


James R. Cady

CERTIFICATE OF SERVICE VIA MAIL

I, Rosario F. Renojo, secretary to James R. Cady, of Howrey LLP, attorneys for Opposer eBay Inc., hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION was served on Applicant, Theodore K. Rader, at 535 Deer Valley Circle, Findlay, OH 45840 via postage prepaid by first-class mail on April 8, 2009.

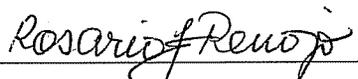

Rosario F. Renojo

EXHIBIT A

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,218,732

United States Patent and Trademark Office

Registered Jan. 19, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (CALIFORNIA CORPORATION)
2005 HAMILTON AVENUE, SUITE 350
SAN JOSE, CA 95125**

FOR: ON-LINE TRADING SERVICES IN WHICH SELLER POSTS ITEMS TO BE AUCTIONED AND BIDDING IS DONE ELECTRONICALLY, AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND

SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-4-1995; IN COMMERCE 9-4-1995.

SER. NO: 75-391,661, FILED 11-17-1997.

LORI STOCKTON, EXAMINING ATTORNEY



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Typed Drawing

Word Mark EBAY
Goods and Services IC 035. US 100 101 102. G & S: on-line trading services in which seller posts items to be auctioned and bidding is done electronically, and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19950904. FIRST USE IN COMMERCE: 19950904
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75391661
Filing Date November 17, 1997
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 27, 1998
Registration Number 2218732
Registration Date January 19, 1999
Owner (REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2005 Hamilton Avenue, Suite 350 San Jose CALIFORNIA 95125
 (LAST LISTED OWNER) EBAY INC. CORPORATION DELAWARE 2145 HAMILTON AVENUE SAN JOSE CALIFORNIA 95125
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark Register SERVICE MARK PRINCIPAL
Affidavit Text Renewal SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20080902. 1ST RENEWAL 20080902

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Indicator

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EXHIBIT B

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,367,932

United States Patent and Trademark Office

Registered July 18, 2000

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (DELAWARE CORPORATION)
2125 E. HAMILTON AVENUE
SAN JOSE, CA 95125**

**FOR: CHRISTMAS TREE ORNAMENTS AND
SOFT SCULPTURE TOYS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).**

**FIRST USE 12-15-1998; IN COMMERCE
12-15-1998.
OWNER OF U.S. REG. NO. 2,218,732.**

SER. NO. 75-621,219, FILED 1-13-1999.

ANTHONY MERCALDI, EXAMINING ATTORNEY



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Typed Drawing

Word Mark EBAY
Goods and Services IC 028. US 022 023 038 050. G & S: Christmas tree ornaments and soft sculpture toys. FIRST USE: 19981215. FIRST USE IN COMMERCE: 19981215
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75621219
Filing Date January 13, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 25, 2000
Registration Number 2367932
Registration Date July 18, 2000
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
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EXHIBIT C

Int. Cl.: 28

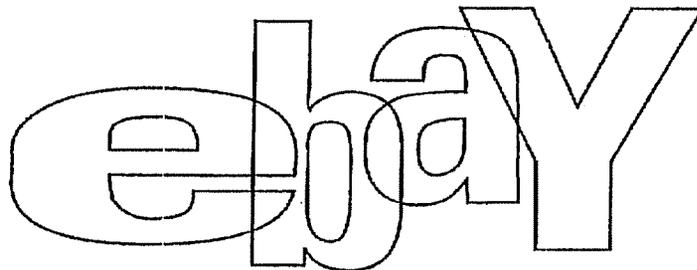
Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,367,895

United States Patent and Trademark Office

Registered July 18, 2000

**TRADEMARK
PRINCIPAL REGISTER**

The image shows the eBay logo in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and 'E' is uppercase and larger, positioned to the right of the 'a'. The entire logo is rendered in a simple black outline style.

**EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125**

**FIRST USE 12-15-1998; IN COMMERCE
12-15-1998.
OWNER OF U.S. REG. NO. 2,218,732.**

**FOR: CHRISTMAS TREE ORNAMENTS AND
SOFT SCULPTURE TOYS, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).**

SER. NO. 75-613,531, FILED 12-30-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY



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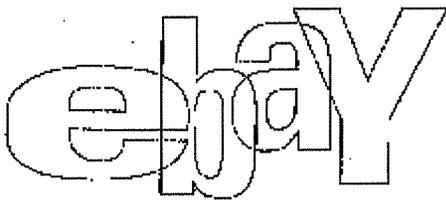
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Word Mark EBAY
Goods and Services IC 028. US 022 023 038 050. G & S: Christmas tree ornaments and soft sculpture toys. FIRST USE: 19981215. FIRST USE IN COMMERCE: 19981215
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75613531
Filing Date December 30, 1998
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 25, 2000
Registration Number 2367895
Registration Date July 18, 2000
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT D

Int. Cl.: 35

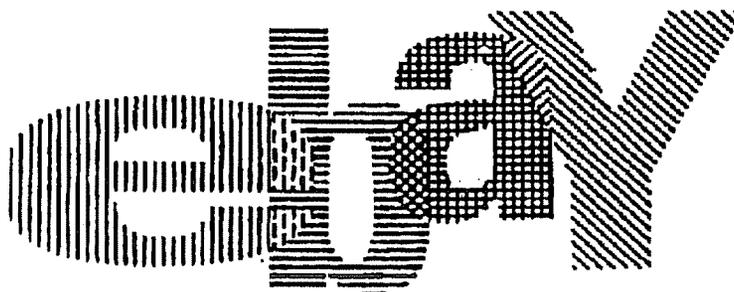
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,410,023

United States Patent and Trademark Office

Registered Dec. 5, 2000

**SERVICE MARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL

TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).
FIRST USE 1-15-1998; IN COMMERCE 1-15-1998.
OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR RED, BLUE, YELLOW, GREEN, PURPLE, ORANGE AND BROWN.

SER. NO. 75-669,553, FILED 3-29-1999.

ANTHONY MERCALDI, EXAMINING ATTORNEY



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Word Mark EBAY
Goods and Services IC 035. US 100 101 102. G & S: On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19980115. FIRST USE IN COMMERCE: 19980115
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75669553
Filing Date March 29, 1999
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 12, 2000
Registration Number 2410023
Registration Date December 5, 2000
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Description of Mark The mark is lined for red, blue, yellow, green, purple, orange and brown.

Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT E

Int. Cl.: 35

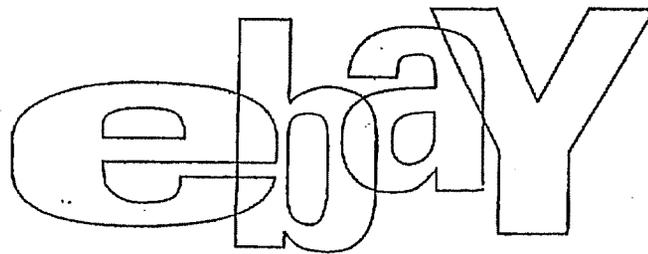
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,420,512

United States Patent and Trademark Office

Registered Jan. 16, 2001

**SERVICE MARK
PRINCIPAL REGISTER**



**EBAY, INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125**

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS'

PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**FIRST USE 1-15-1998; IN COMMERCE 1-15-1998.
OWNER OF U.S. REG. NO. 2,218,732.**

SER. NO. 75-587,191, FILED 11-12-1998.

ANTHONY MERCALDI, EXAMINING ATTORNEY



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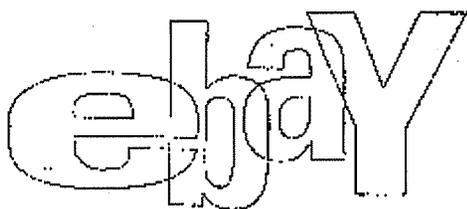
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Word Mark	EBAY
Goods and Services	IC 035. US 100 101 102. G & S: On-line trading services to facilitate the sale of goods by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 19980115. FIRST USE IN COMMERCE: 19980115
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal 26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal 26.17.25 - Other lines, bands or bars 27.03.01 - Geometric figures forming letters, numerals or punctuation
Serial Number	75587191
Filing Date	November 12, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 24, 2000
Registration Number	2420512
Registration Date	January 16, 2001
Owner	(REGISTRANT) eBay, Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of	

Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT F

Int. Cl.: 9

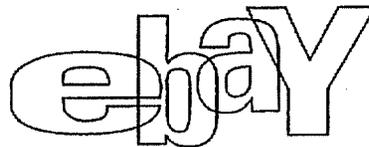
Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,468,781

United States Patent and Trademark Office

Registered July 17, 2001

**TRADEMARK
PRINCIPAL REGISTER**



**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

**VARIETY OF PRODUCTS, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).**

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

**FOR: COMPUTER E-COMMERCE SOFTWARE
TO ALLOW USERS TO PERFORM ELECTRONIC
BUSINESS TRANSACTIONS CONDUCTED IN THE
FORM OF AN AUCTION VIA A GLOBAL COMPU-
TER NETWORK AND COMPUTER DATABASE
SOFTWARE FEATURING INFORMATION IN THE
FIELD OF HOBBIES, COLLECTIBLES AND A WIDE**

OWNER OF U.S. REG. NO. 2,218,732.

SER. NO. 75-611,780, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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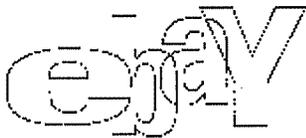
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Word Mark EBAY
Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products. FIRST USE: 19950900. FIRST USE IN COMMERCE: 19950900
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 75611780
Filing Date December 23, 1998
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition April 24, 2001
Registration Number 2468781
Registration Date July 17, 2001
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark Register TRADEMARK PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT G

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,501,043

Registered Oct. 23, 2001

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

OWNER OF U.S. REG. NO. 2,218,732.

**FOR: CLOCKS AND WATCHES, IN CLASS 14 (U.S.
CLS. 2, 27, 28 AND 50).**

SN 75-981,055, FILED 1-13-1999.

FIRST USE 5-13-1998; IN COMMERCE 5-13-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark	EBAY
Goods and Services	IC 014. US 002 027 028 050. G & S: clocks and watches. FIRST USE: 19980513. FIRST USE IN COMMERCE: 19980513
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75981055
Filing Date	January 13, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 23, 1999
Registration Number	2501043
Registration Date	October 23, 2001
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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EXHIBIT H

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,518,652

Registered Dec. 11, 2001

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (CALIFORNIA CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 5-13-1998; IN COMMERCE 12-0-1998.

OWNER OF U.S. REG. NO. 2,218,732.

**FOR: CLOTHING, NAMELY, T-SHIRTS, CAPS
AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22
AND 39).**

SN 75-981,021, FILED 1-20-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 025. US 022 039. G & S: Clothing, namely, t-shirts, caps and sweatshirts. FIRST USE: 19980513. FIRST USE IN COMMERCE: 19981200
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75981021
Filing Date January 20, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition April 11, 2000
Registration Number 2518652
Registration Date December 11, 2001
Owner (REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
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EXHIBIT I

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,522,630

Registered Dec. 25, 2001

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 7-0-2000; IN COMMERCE 7-0-2000.

SER. NO. 76-267,752, FILED 6-6-2001.

**FOR: PLASTIC KEY CHAIN TAGS AND PLASTIC
NOVELTY LICENSE PLATE FRAMES, IN CLASS 20
(U.S. CLS. 2, 13, 22, 25, 32 AND 50).**

ALICE BENMAMAN, EXAMINING ATTORNEY



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Typed Drawing

Word Mark EBAY
Goods and Services IC 020. US 002 013 022 025 032 050. G & S: plastic key chain tags and plastic novelty license plate frames. FIRST USE: 20000700. FIRST USE IN COMMERCE: 20000700
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76267752
Filing Date June 6, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition October 2, 2001
Registration Number 2522630
Registration Date December 25, 2001
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
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EXHIBIT J

Int. Cl.: 20

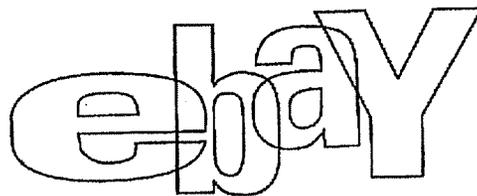
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,522,632

United States Patent and Trademark Office

Registered Dec. 25, 2001

**TRADEMARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'V' is uppercase and stands alone to the right of the 'y'. The entire logo is composed of thin black outlines on a white background.

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 7-0-2000; IN COMMERCE 7-0-2000.

**FOR: PLASTIC KEY CHAIN TAGS AND PLASTIC
NOVELTY LICENSE PLATE FRAMES, IN CLASS 20
(U.S. CLS. 2, 13, 22, 25, 32 AND 50).**

SER. NO. 76-267,830, FILED 6-6-2001.

ALICE BENMAMAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark EBAY
 Goods and Services IC 020. US 002 013 022 025 032 050. G & S: plastic key chain tags and plastic novelty license plate frames. FIRST USE: 20000700. FIRST USE IN COMMERCE: 20000700
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
 Serial Number 76267830
 Filing Date June 6, 2001
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition October 2, 2001
 Registration Number 2522632
 Registration Date December 25, 2001
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
 Attorney of Record Bobby A. Ghajar and James R. Cady
 Type of Mark TRADEMARK
 Register PRINCIPAL
 Affidavit Text SECT 15. SECT 8 (6-YR).
 Live/Dead Indicator LIVE

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EXHIBIT K

Int. Cl.: 25

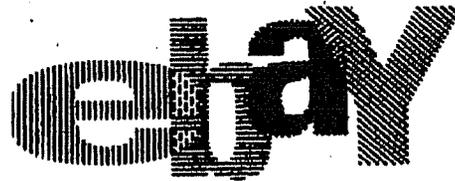
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,526,027

Registered Jan. 1, 2002

**TRADEMARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: CLOTHING, NAMELY, T-SHIRTS, SWEAT-SHIRTS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-13-1998; IN COMMERCE 12-0-1998.

OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR THE COLORS RED, BLUE, YELLOW, GREEN, PURPLE, ORANGE AND BROWN BUT COLOR IS NOT CLAIMED AS PART OF THE MARK.

SN 75-981,102, FILED 1-20-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	EBAY
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely, t-shirts, sweatshirts and caps. FIRST USE: 19980513. FIRST USE IN COMMERCÉ: 19981200
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75981102
Filing Date	January 20, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 7, 1999
Registration Number	2526027
Registration Date	January 1, 2002
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Description of Mark	The mark is lined for the colors red, blue, yellow, green, purple, orange and brown but color is not claimed as part of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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- [BROWSE DICT](#)
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EXHIBIT L

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,553,773

Registered Mar. 26, 2002

**TRADEMARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'a', and 'y' are lowercase, while 'B' and 'A' are uppercase. The 'e' and 'a' are connected, and the 'y' is connected to the 'a'. The 'B' and 'A' are positioned above the 'e' and 'a' respectively, creating a layered effect.

**EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125**

**FOR: CLOCKS, WATCHES, IN CLASS 14 (U.S. CLS.
2, 27, 28 AND 50).**

FIRST USE 10-7-1999; IN COMMERCE 10-7-1999.

OWNER OF U.S. REG. NO. 2,218,732.

**THE MARK IS LINED FOR THE COLORS RED,
BLUE, YELLOW, GREEN, PURPLE, ORANGE AND
BROWN BUT COLOR IS NOT CLAIMED AS PART
OF THE MARK.**

SN 75-981,770, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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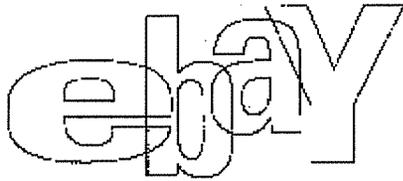
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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	EBAY
Goods and Services	IC 014. US 002 027 028 050. G & S: clocks, watches. FIRST USE: 19991007. FIRST USE IN COMMERCE: 19991007
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75981770
Filing Date	December 23, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 7, 1999
Registration Number	2553773
Registration Date	March 26, 2002
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Description of Mark	The mark is lined for the colors red, blue, yellow, green, purple, orange and brown but color is not claimed as part of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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EXHIBIT M

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,578,260

Registered June 11, 2002

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

SER. NO. 76-271,424, FILED 6-12-2001.

**FOR: DUFFEL BAGS, TOTE BAGS, BACKPACKS
AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).**

ALICE BENMAMAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark EBAY
 Goods and Services IC 018. US 001 002 003 022 041. G & S: [duffel bags,] tote bags, backpacks [and briefcases]. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
 Mark Drawing Code (1) TYPED DRAWING
 Serial Number 76271424
 Filing Date June 12, 2001
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition March 19, 2002
 Registration Number 2578260
 Registration Date June 11, 2002
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
 Attorney of Record Bobby A. Ghajar and James R. Cady
 Type of Mark TRADEMARK
 Register PRINCIPAL
 Affidavit Text SECT 15. SECT 8 (6-YR).
 Live/Dead Indicator LIVE

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EXHIBIT N

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,578,259

United States Patent and Trademark Office

Registered June 11, 2002

**TRADEMARK
PRINCIPAL REGISTER**

The image shows the eBay logo in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected. The 'E' is uppercase and positioned to the right of the 'e'. The entire logo is rendered in a simple black outline style.

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

**FOR: DUFFEL BAGS, TOTE BAGS, BACKPACKS
AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).**

SER. NO. 76-271,420, FILED 6-12-2001.

ALICE BENMAMAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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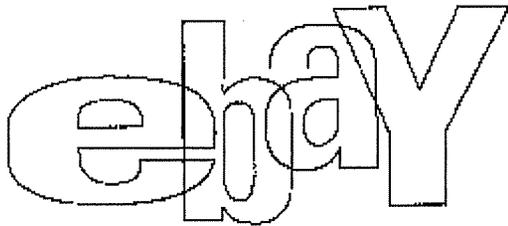
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Word Mark EBAY
 Goods and Services IC 018. US 001 002 003 022 041. G & S: [duffel bags,] tote bags, backpacks [and briefcases]. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
 Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
 Serial Number 76271420
 Filing Date June 12, 2001
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition March 19, 2002
 Registration Number 2578259
 Registration Date June 11, 2002
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
 Attorney of Record Bobby A. Ghajar and James R. Cady
 Type of Mark TRADEMARK
 Register PRINCIPAL
 Affidavit Text SECT 15. SECT 8 (6-YR).
 Live/Dead Indicator LIVE

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EXHIBIT O

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,592,515

Registered July 9, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 5-15-1999; IN COMMERCE 5-15-1999.

FOR: TELECOMMUNICATIONS SERVICES,
NAMELY, THE ELECTRONIC TRANSMISSION OF
DATA AND INFORMATION; PAGING SERVICES,
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SN 76-022,871, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 038. US 100 101 104. G & S: Telecommunications services, namely, the electronic transmission of data and information; paging services. FIRST USE: 19990515. FIRST USE IN COMMERCE: 19990515
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76022871
Filing Date April 10, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition December 5, 2000
Registration Number 2592515
Registration Date July 9, 2002
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT P

Int. Cl.: 38

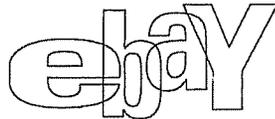
Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,592,514

Registered July 9, 2002

**SERVICE MARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 5-15-1999; IN COMMERCE 5-15-1999.

FOR: TELECOMMUNICATIONS SERVICES,
NAMELY THE ELECTRONIC TRANSMISSION OF
DATA AND INFORMATION; PAGING SERVICES,
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

SN 76-022,862, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



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Word Mark	EBAY
Goods and Services	IC 038. US 100 101 104. G & S: Telecommunications services, namely the electronic transmission of data and information; paging services. FIRST USE: 19990515. FIRST USE IN COMMERCE: 19990515
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76022862
Filing Date	April 10, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 5, 2000
Registration Number	2592514
Registration Date	July 9, 2002
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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EXHIBIT Q

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,604,374

Registered Aug. 6, 2002

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

FOR: MUGS, TUMBLERS, AND WATER BOT-
TLES SOLD EMPTY; CONTAINERS FOR FOOD OR
BEVERAGES, NAMELY, LUNCH CONTAINERS
MADE OF VINYL OR NYLON, IN CLASS 21 (U.S.
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

SER. NO. 76-271,411, FILED 6-12-2001.

CHRISTOPHER ADKINS, EXAMINING ATTOR-
NEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 021. US 002 013 023 029 030 033 040 050. G & S: mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76271411
Filing Date June 12, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition May 14, 2002
Registration Number **2604374**
Registration Date August 6, 2002
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT R

Int. Cl.: 21

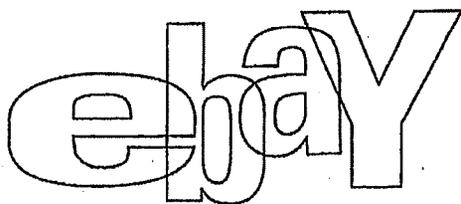
Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,604,375

Registered Aug. 6, 2002

**TRADEMARK
PRINCIPAL REGISTER**

The image shows the eBay logo in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'E' is uppercase and stands alone to the right of the lowercase letters.

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 4-0-1999; IN COMMERCE 4-0-1999.

**FOR: MUGS, TUMBLERS, AND WATER BOT-
TLES SOLD EMPTY; CONTAINERS FOR FOOD OR
BEVERAGES, NAMELY, LUNCH CONTAINERS
MADE OF VINYL OR NYLON, IN CLASS 21 (U.S.
CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).**

SER. NO. 76-271,577, FILED 6-12-2001.

**CHRISTOPHER ADKINS, EXAMINING ATTOR-
NEY**



United States Patent and Trademark Office

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Word Mark EBAY
Goods and Services IC 021. US 002 013 023 029 030 033 040 050. G & S: Mugs, tumblers, and water bottles sold empty; containers for food or beverages, namely, lunch containers made of vinyl or nylon. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 76271577
Filing Date June 12, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition May 14, 2002
Registration Number 2604375
Registration Date August 6, 2002
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT S

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,662,130

Registered Dec. 17, 2002

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SER. NO. 76-275,682, FILED 6-19-2001.

FOR: BOARD GAMES, IN CLASS 28 (U.S. CLS. 22,
23, 38 AND 50).

ALICE BENMAMAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark	EBAY
Goods and Services	IC 028. US 022 023 038 050. G & S: board games. FIRST USE: 19991200. FIRST USE IN COMMERCE: 19991200
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76275682
Filing Date	June 19, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 24, 2002
Registration Number	2662130
Registration Date	December 17, 2002
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT T

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,666,767

Registered Dec. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CLOTHING, NAMELY, JACKETS, IN CLASS
25 (U.S. CLS. 22 AND 39).

SN 75-625,390, FILED 1-20-1999.

FIRST USE 11-28-2000; IN COMMERCE 11-28-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 025. US 022 039. G & S: Clothing, namely, jackets. FIRST USE: 20001128. FIRST USE IN COMMERCE: 20001128
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75625390
Filing Date January 20, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition April 11, 2000
Registration Number 2666767
Registration Date December 24, 2002
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT U

Int. Cl.: 25

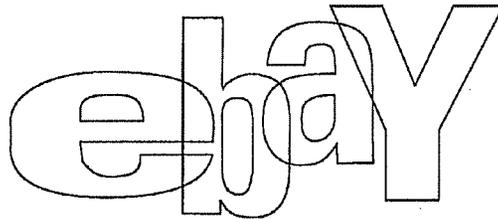
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,672,470

Registered Jan. 7, 2003

TRADEMARK
PRINCIPAL REGISTER



EBAY INC. (CALIFORNIA CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: CLOTHING, NAMELY, JACKETS AND VI-
SORS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-28-2000; IN COMMERCE 11-28-2000.

OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR THE COLORS RED,
BLUE, YELLOW, GREEN, PURPLE, ORANGE AND
BROWN BUT COLOR IS NOT CLAIMED AS PART
OF THE MARK.

SN 75-625,389, FILED 1-20-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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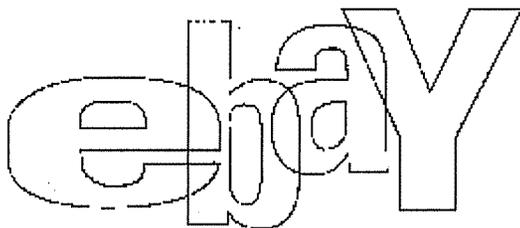
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Word Mark	EBAY
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely, jackets [and visors]. FIRST USE: 20001128. FIRST USE IN COMMERCE: 20001128
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75625389
Filing Date	January 20, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 7, 1999
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2672470
Registration Date	January 7, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Description of Mark	The mark is lined for the colors red, blue, yellow, green, purple, orange and brown but color is not claimed as part of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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EXHIBIT V

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,700,675

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: COMPUTER E-COMMERCE SOFTWARE
TO ALLOW USERS TO PERFORM ELECTRONIC
BUSINESS TRANSACTIONS CONDUCTED IN THE
FORM OF AN AUCTION VIA A GLOBAL COMPU-
TER NETWORK AND COMPUTER DATABASE
SOFTWARE FEATURING INFORMATION IN THE
FIELD OF HOBBIES, COLLECTIBLES AND A WIDE

VARIETY OF PRODUCTS, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-620,479, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 009. US 021 023 026 036 038. G & S: Computer e-commerce software to allow users to perform electronic business transactions conducted in the form of an auction via a global computer network and computer database software featuring information in the field of hobbies, collectibles and a wide variety of products. FIRST USE: 20010301. FIRST USE IN COMMERCE: 20010301
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75620479
Filing Date January 13, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition January 9, 2001
Registration Number 2700675
Registration Date March 25, 2003
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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EXHIBIT W

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,700,836

United States Patent and Trademark Office

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS,

FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-983,141, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS. FIRST USE: 19991100. FIRST USE IN COMMERCE: 19991100
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75983141
Filing Date January 13, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition August 15, 2000
Registration Number 2700836
Registration Date March 25, 2003
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead LIVE

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EXHIBIT X

Int. Cl.: 16

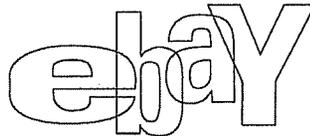
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,729,649

Registered June 24, 2003

**TRADEMARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and stands on its own. The 'e' and 'b' are particularly thick and rounded.

EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS,

FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-983,172, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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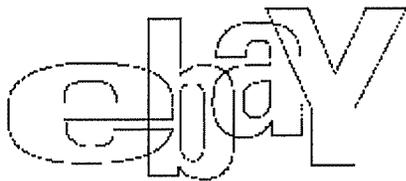
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Word Mark EBAY

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, MEMO PADS, PAPER POSTCARDS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS AND DECALS. FIRST USE: 19991100. FIRST USE IN COMMERCE: 19991100

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number 75983172

Filing Date December 23, 1998

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition October 24, 2000

Registration Number 2729649

Registration Date June 24, 2003

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Prior

Registrations 2218732
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT Y

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,735,542

Registered July 8, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and stands alone. The 'e' and 'b' are particularly prominent, with the 'e' having a thick outline and a small gap at the top.

**EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125**

FIRST USE 5-0-1996; IN COMMERCE 5-0-1996.

**FOR: PROVIDING AN ONLINE, INTERACTIVE
BULLETIN BOARD FOR THE TRANSMISSION OF
MESSAGES AMONG COMPUTER USERS CON-
CERNING HOBBIES, COLLECTIBLES, TRADING,
AND THE SALE OF ITEMS VIA A GLOBAL COM-
PUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101
AND 104).**

**OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,
AND 2,367,932.**

SN 76-975,311, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark EBAY
Goods and Services IC 038. US 100 101 104. G & S: Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network. FIRST USE: 19960500. FIRST USE IN COMMERCE: 19960500
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 76975311
Filing Date April 10, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition May 15, 2001
Registration Number 2735542
Registration Date July 8, 2003
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732;2367895;2367932
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead LIVE

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EXHIBIT Z

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 2,737,342

United States Patent and Trademark Office

Registered July 15, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 12-0-1999; IN COMMERCE 12-0-1999.

SN 76-022,873, FILED 4-10-2000.

FOR: TOY MINIATURE CARS AND BEAN BAG
TOYS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 028. US 022 023 038 050. G & S: Toy miniature cars and bean bag toys. FIRST USE: 19991200. FIRST USE IN COMMERCE: 19991200
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76022873
Filing Date April 10, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition November 21, 2000
Registration Number 2737342
Registration Date July 15, 2003
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT AA

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 2,744,717

Registered July 29, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 5-0-1996; IN COMMERCE 5-0-1996.

FOR: PROVIDING AN ONLINE, INTERACTIVE
BULLETIN BOARD FOR THE TRANSMISSION OF
MESSAGES AMONG COMPUTER USERS CON-
CERNING HOBBIES, COLLECTIBLES, TRADING,
AND THE SALE OF ITEMS VIA A GLOBAL COM-
PUTER NETWORK, IN CLASS 38 (U.S. CLS. 100, 101
AND 104).

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,
AND 2,367,932.

SN 76-975,318, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY
Goods and Services IC 038. US 100 101 104. G & S: Providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of items via a global computer network. FIRST USE: 19960500. FIRST USE IN COMMERCE: 19960500
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76975318
Filing Date April 10, 2000
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition May 15, 2001
Registration Number 2744717
Registration Date July 29, 2003
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2218732;2367895;2367932
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT BB

Int. Cl.: 14

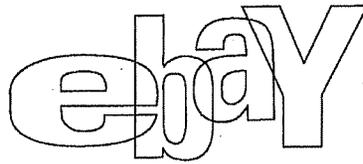
Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,759,145

Registered Sep. 2, 2003

**TRADEMARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28
AND 50).

FIRST USE 5-14-2003; IN COMMERCE 5-14-2003.

OWNER OF U.S. REG. NO. 2,218,732.

THE MARK IS LINED FOR THE COLORS RED,
BLUE, YELLOW, GREEN, PURPLE, ORANGE AND
BROWN BUT COLOR IS NOT CLAIMED AS PART
OF THE MARK.

SN 75-611,249, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	EBAY
Goods and Services	IC 014. US 002 027 028 050. G & S: jewelry. FIRST USE: 20030514. FIRST USE IN COMMERCE: 20030514
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75611249
Filing Date	December 23, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 7, 1999
Registration Number	2759145
Registration Date	September 2, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Description of Mark	The mark is lined for the colors red, blue, yellow, green, purple, orange and brown but color is not claimed as part of the mark.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT CC

Int. Cl.: 9

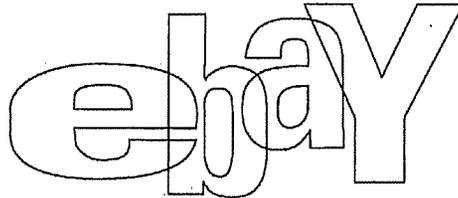
Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,759,146

Registered Sep. 2, 2003

**TRADEMARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 2-20-2003; IN COMMERCE 2-20-2003.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CD ROMS AND COMPACT DISCS, FEATURING INFORMATION IN THE FIELDS OF HOBBIES, COLLECTING AND AUCTIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 75-611,252, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	EBAY
Goods and Services	IC 009. US 021 023 026 036 038. G & S: CD ROMS and compact discs, featuring information in the fields of hobbies, collecting and auctions. FIRST USE: 20030220. FIRST USE IN COMMERCE: 20030220
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	75611252
Filing Date	December 23, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 27, 2000
Registration Number	2759146
Registration Date	September 2, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT DD

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 2,759,150

Registered Sep. 2, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 2-20-2003; IN COMMERCE 2-20-2003.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: CD ROMS AND COMPACT DISCS FEATURING INFORMATION IN THE FIELDS OF HOBBIES, COLLECTING AND AUCTIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

SN 75-620,646, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	EBAY
Goods and Services	IC 009. US 021 023 026 036 038. G & S: CD ROMS and compact discs featuring information in the fields of hobbies, collecting and auctions. FIRST USE: 20030220. FIRST USE IN COMMERCE: 20030220
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75620646
Filing Date	January 13, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 25, 2000
Registration Number	2759150
Registration Date	September 2, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT EE

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,791,591

Registered Dec. 9, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (CALIFORNIA CORPORATION)
2005 E. HAMILTON AVENUE
SUITE 350
SAN JOSE, CA 95125

FIRST USE 5-14-2003; IN COMMERCE 5-14-2003.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-620,501, FILED 1-13-1999.

FOR: JEWELRY, IN CLASS 14 (U.S. CLS. 2, 27, 28
AND 50).

LAURA KOVAISKY, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	EBAY
Goods and Services	IC 014. US 002 027 028 050. G & S: jewelry. FIRST USE: 20030514. FIRST USE IN COMMERCE: 20030514
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75620501
Filing Date	January 13, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	November 23, 1999
Registration Number	2791591
Registration Date	December 9, 2003
Owner	(REGISTRANT) eBay Inc. CORPORATION CALIFORNIA 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT FF

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,810,863

United States Patent and Trademark Office

Registered Feb. 3, 2004

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PUBLICATIONS, NAMELY A SERIES OF NONFICTION BOOKS CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY

ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, MEMO PADS, PAPER POSTCARDS, STATIONERY, PENS, BUMPER STICKERS, CALENDARS AND DECORATIVE STICKERS AND DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-10-2002; IN COMMERCE 12-10-2002.

OWNER OF U.S. REG. NO. 2,218,732.

SN 75-620,500, FILED 1-13-1999.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Typed Drawing

Word Mark EBAY

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: PUBLICATIONS, NAMELY A SERIES OF NONFICTION BOOKS CONCERNING HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART, LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PAPER AND STATIONERY ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, MEMO PADS, PAPER POSTCARDS, STATIONERY, PENS, BUMPER STICKERS, CALENDARS AND DECORATIVE STICKERS AND DECALS. FIRST USE: 20021210. FIRST USE IN COMMERCE: 20021210

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75620500

Filing Date January 13, 1999

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition August 15, 2000

Registration Number 2810863

Registration Date February 3, 2004

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Prior Registrations 2218732

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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EXHIBIT GG

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 2,840,471

Registered May 11, 2004

**TRADEMARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'E' is uppercase and positioned to the right of the lowercase letters, overlapping them slightly.

EBAY INC. (DELAWARE CORPORATION)
2125 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 12-10-2002; IN COMMERCE 12-10-2002.

OWNER OF U.S. REG. NO. 2,218,732.

FOR: PAPER AND STATIONERY ITEMS, NAME-
LY GREETING CARDS, MEMORANDUM BOARDS,
STATIONERY AND PENS, IN CLASS 16 (U.S. CLS. 2,
5, 22, 23, 29, 37, 38 AND 50).

SN 75-610,933, FILED 12-23-1998.

LAURA KOVAISKY, EXAMINING ATTORNEY



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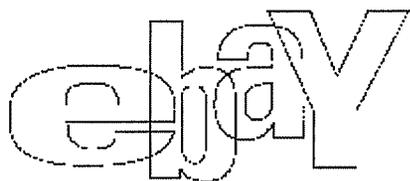
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Word Mark	EBAY
Goods and Services	IC 016. US 002 005 022 023 029 037 038 050. G & S: PAPER AND STATIONERY ITEMS, NAMELY GREETING CARDS, MEMORANDUM BOARDS, STATIONERY AND PENS. FIRST USE: 20021210. FIRST USE IN COMMERCE: 20021210
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal 26.17.06 - Bands, diagonal; Bars, diagonal; Diagonal line(s), band(s) or bar(s); Lines, diagonal
Serial Number	75610933
Filing Date	December 23, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 24, 2000
Registration Number	2840471
Registration Date	May 11, 2004
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2125 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732
Type of Mark	TRADEMARK

Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT HH

Int. Cl.: 41

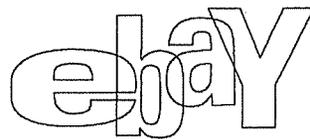
Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,840,569

Registered May 11, 2004

**SERVICE MARK
PRINCIPAL REGISTER**



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ENTERTAINMENT SERVICES, NAMELY PROVIDING A RADIO PROGRAM IN THE FIELDS OF HOBBIES, COLLECTIBLES, TRADING AND AUCTIONS AND A TELEVISION PROGRAM IN THE FIELDS OF HOBBIES, COLLECTIBLES, TRADING AND AUCTIONS; PRODUCTION OF RADIO

AND TELEVISION PROGRAMS FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 6-26-2003; IN COMMERCE 6-26-2003.

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895, AND 2,367,932.

SN 76-022,899, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Word Mark	EBAY
Goods and Services	IC 041. US 100 101 107. G & S: Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions. FIRST USE: 20030626. FIRST USE IN COMMERCE: 20030626
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76022899
Filing Date	April 10, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 24, 2001
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2840569
Registration Date	May 11, 2004
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732;2367895;2367932
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT II

Int. Cl.: 30

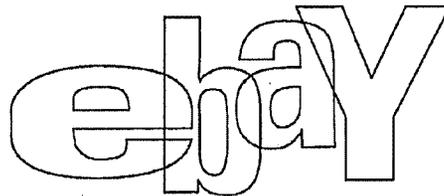
Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,840,738

Registered May 11, 2004

**TRADEMARK
PRINCIPAL REGISTER**

The eBay logo is rendered in a stylized, outlined font. The letters 'e', 'b', and 'a' are lowercase and connected, while 'y' is lowercase and also connected to the 'a'. The 'E' is uppercase and positioned to the right of the lowercase letters, overlapping them slightly.

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

SN 76-233,209, FILED 3-30-2001.

FOR: CANDY AND DISPENSERS FOR CANDY,
SOLD AS A UNIT, IN CLASS 30 (U.S. CL. 46).

ASMAT KHAN, EXAMINING ATTORNEY



United States Patent and Trademark Office

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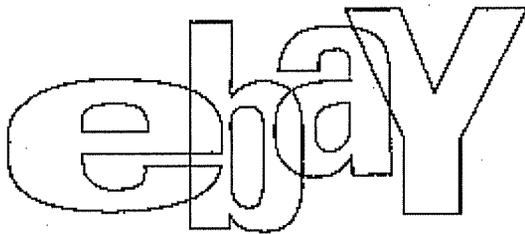
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Word Mark	EBAY
Goods and Services	IC 030. US 046. G & S: candy and dispensers for candy, sold as a unit. FIRST USE: 20031201. FIRST USE IN COMMERCE: 20031201
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	76233209
Filing Date	March 30, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	March 12, 2002
Registration Number	2840738
Registration Date	May 11, 2004
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT JJ

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,847,996

Registered June 1, 2004

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

SN 76-233,282, FILED 3-30-2001.

FOR: CANDY AND DISPENSERS FOR CANDY,
SOLD AS A UNIT, IN CLASS 30 (U.S. CL. 46).

ASMAT KHAN, EXAMINING ATTORNEY



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Typed Drawing

Word Mark EBAY
Goods and Services IC 030. US 046. G & S: candy and dispensers for candy, sold as a unit. FIRST USE: 20031201. FIRST USE IN COMMERCE: 20031201
Mark Drawing Code (1) TYPED DRAWING
Serial Number 76233282
Filing Date March 30, 2001
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 4, 2001
Registration Number 2847996
Registration Date June 1, 2004
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT KK

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 2,913,352

Registered Dec. 21, 2004

**TRADEMARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: BOXES OF METAL, IN CLASS 6 (U.S. CLS. 2,
12, 13, 14, 23, 25 AND 50).

FIRST USE 6-23-2003; IN COMMERCE 6-23-2003.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-347,030, FILED 12-31-2003.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY

Word Mark EBAY
 Goods and Services IC 006. US 002 012 013 014 023 025 050. G & S: boxes of metal. FIRST USE: 20030623. FIRST USE IN COMMERCE: 20030623
 Standard Characters Claimed
 Mark Drawing Code (4) STANDARD CHARACTER MARK
 Serial Number 78347030
 Filing Date December 31, 2003
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition September 28, 2004
 Registration Number 2913352
 Registration Date December 21, 2004
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
 Attorney of Record Bobby A. Ghajar and James R. Cady
 Type of Mark TRADEMARK
 Register PRINCIPAL
 Live/Dead Indicator LIVE

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EXHIBIT LL

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,913,401

Registered Dec. 21, 2004

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PROVIDING SWEEPSTAKES, GAMES OF
CHANCE AND CONTESTS VIA THE INTERNET, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-0-1999; IN COMMERCE 1-0-1999.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-384,624, FILED 3-15-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY

Word Mark EBAY
 Goods and Services IC 041. US 100 101 107. G & S: Providing sweepstakes, games of chance and contests via the internet. FIRST USE: 19990100. FIRST USE IN COMMERCE: 19990100
 Standard Characters Claimed
 Mark Drawing Code (4) STANDARD CHARACTER MARK
 Serial Number 78384624
 Filing Date March 15, 2004
 Current Filing Basis 1A
 Original Filing Basis 1A
 Published for Opposition September 28, 2004
 Registration Number 2913401
 Registration Date December 21, 2004
 Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
 Attorney of Record Bobby A. Ghajar and James R. Cady
 Type of Mark SERVICE MARK
 Register PRINCIPAL
 Live/Dead Indicator LIVE

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EXHIBIT MM

Int. Cl.: 6

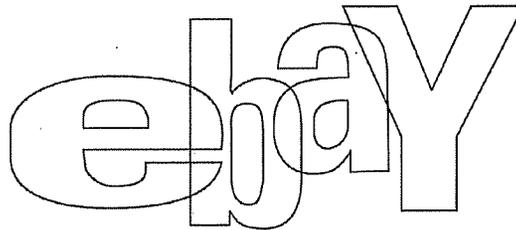
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 2,913,355

Registered Dec. 21, 2004

TRADEMARK
PRINCIPAL REGISTER



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

THE MARK CONSISTS OF STYLIZED LOWER-
CASE LETTERS SPELLING THE WORD EBAY.
LETTERS ARE WHITE WITH BLACK OUTLINE.

FOR: BOXES OF METAL, IN CLASS 6 (U.S. CLS. 2,
12, 13, 14, 23, 25 AND 50).

SER. NO. 78-347,078, FILED 12-31-2003.

FIRST USE 6-23-2003; IN COMMERCE 6-23-2003.

CAROLYN GRAY, EXAMINING ATTORNEY



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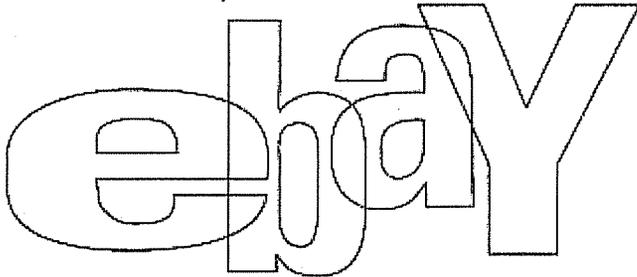
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Word Mark	EBAY
Goods and Services	IC 006. US 002 012 013 014 023 025 050. G & S: boxes of metal. FIRST USE: 20030623. FIRST USE IN COMMERCE: 20030623
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	78347078
Filing Date	December 31, 2003
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 28, 2004
Registration Number	2913355
Registration Date	December 21, 2004
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Description of Mark	The mark consists of stylized lowercase letters spelling the word ebay. Letters are white with black outline.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT NN

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

United States Patent and Trademark Office

Reg. No. 2,926,481

Registered Feb. 15, 2005

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ENTERTAINMENT SERVICES, NAMELY
PROVIDING A RADIO PROGRAM IN THE FIELDS
OF HOBBIES, COLLECTIBLES, TRADING AND
AUCTIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

FIRST USE 6-26-2003; IN COMMERCE 6-26-2003.

OWNER OF U.S. REG. NOS. 2,218,732, 2,367,895,
AND 2,367,932.

SN 76-022,893, FILED 4-10-2000.

LAURA KOVAISKY, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	EBAY
Goods and Services	IC 041. US 100 101 107. G & S: Entertainment services, namely providing a radio program in the fields of hobbies, collectibles, trading and auctions. FIRST USE: 20030626. FIRST USE IN COMMERCE: 20030626
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76022893
Filing Date	April 10, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 24, 2001
Registration Number	2926481
Registration Date	February 15, 2005
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732;2367895;2367932
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT OO

Int. Cls.: 9 and 16

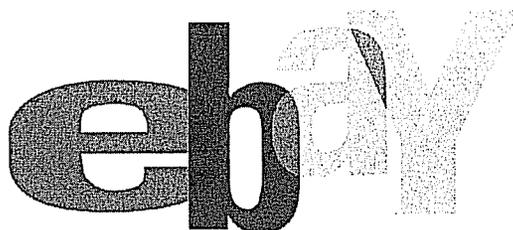
Prior U.S. Cls.: 2, 5, 21, 22, 23, 26, 29, 36, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,380,423

Registered Feb. 12, 2008

TRADEMARK
PRINCIPAL REGISTER



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

FOR: PUBLICATIONS, NAMELY, A SERIES OF NONFICTION BOOKS, CONCERNING ONLINE COMMERCE, CONSIGNMENT SELLING, HOME BASED BUSINESS, HOBBIES, COLLECTIBLES, AUCTIONS, AND A WIDE VARIETY OF PRODUCTS RELATING TO ANTIQUES, ART LITERATURE, CULTURE, TECHNOLOGY, TRAVEL, SPORTS, ENTERTAINMENT, HOME FURNISHINGS, REAL ESTATE, GARDEN ITEMS, MUSICAL INSTRUMENTS, MOTOR VEHICLES, TOYS AND GAMES, FASHION, JEWELRY, ELECTRONICS, VIDEO GAMES, CLOTHING, COMPUTERS, MUSIC, PHOTOGRAPHY, HOLIDAY RELATED ITEMS, FILM AND VIDEO; PRINTED MATTER, NAMELY, CHILDREN'S ACTIVITY BOOKS, AUTOGRAPH BOOKS, PAMPHLETS REGARDING ONLINE

TRADING; PAPER AND STATIONERY ITEMS, NAMELY, PAPER POSTCARDS, MEMO PADS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS; PAPER AND STATIONERY ITEMS, NAMELY, GREETING CARDS, MEMORANDUM BOARDS, STATIONERY AND PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.

OWNER OF U.S. REG. NOS. 2,410,023, 2,840,471 AND OTHERS.

THE COLOR(S) RED, BLUE, YELLOW AND GREEN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "EBAY" WITH A RED "E", A BLUE "B", A YELLOW "A", AND A GREEN "Y".

SER. NO. 77-104,284, FILED 2-9-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



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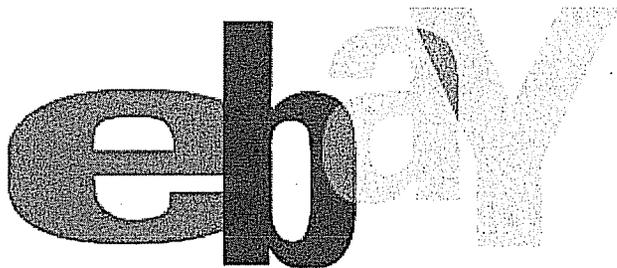
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Word Mark EBAY
Goods and Services IC 009. US 021 023 026 036 038. G & S: mouse pads. FIRST USE: 19991101. FIRST USE IN COMMERCE: 19991101

IC 016. US 002 005 022 023 029 037 038 050. G & S: publications, namely, a series of nonfiction books, concerning online commerce, consignment selling, home based business, hobbies, collectibles, auctions, and a wide variety of products relating to antiques, art literature, culture, technology, travel, sports, entertainment, home furnishings, real estate, garden items, musical instruments, motor vehicles, toys and games, fashion, jewelry, electronics, video games, clothing, computers, music, photography, holiday related items, film and video; printed matter, namely, children's activity books, autograph books, pamphlets regarding online trading; paper and stationery items, namely, paper postcards, memo pads, bumper stickers, calendars, decorative stickers; paper and stationery items, namely, greeting cards, memorandum boards, stationery and pens. FIRST USE: 19991101. FIRST USE IN COMMERCE: 19991101

Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Trademark Search Facility Classification Code LETS-1 E A single letter, multiples of a single letter or in combination with a design SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors SHAPES-MISC Miscellaneous shaped designs

Serial Number 77104284

Filing Date February 9, 2007

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition November 27, 2007

Registration Number 3380423

Registration Date February 12, 2008

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Prior Registrations 2410023;2729649;2840471;AND OTHERS

Description of Mark The color(s) red, blue, yellow and green is/are claimed as a feature of the mark. The mark consists of the word "ebaY" with a red "e", a blue "b", a yellow "a", and a green "Y".

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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EBAY ADCONTEXT

Word Mark EBAY ADCONTEXT

Goods and Services IC 035. US 100 101 102. G & S: advertising and promotion services and related consulting; preparation of custom or non-custom advertising for businesses for dissemination via the web; dissemination of advertising for others via a global communications network; online advertising services for others, namely, providing advertising space on internet web sites; online trading services to facilitate the sale of goods and services by others via a global communications network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78869309

Filing Date April 25, 2006

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition December 5, 2006

Owner (APPLICANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Prior Registrations 2218732;2410023;2913227;AND OTHERS

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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EBAY ADCONTEXT

Word Mark EBAY ADCONTEXT
Goods and Services IC 038. US 100 101 104. G & S: telecommunications services, namely, the electronic transmission of data and information; providing online communications links which transfer web site users to other local and global web pages
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78869318
Filing Date April 25, 2006
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition December 5, 2006
Owner (APPLICANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2555505;2592515;2744717;AND OTHERS
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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TARR Status ASSIGN Status TDR TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

EBAY ADCONTEXT

Word Mark EBAY ADCONTEXT
Goods and Services IC 042. US 100 101. G & S: providing customized online web pages featuring user-defined information, which includes search engines and online web links to other web sites; designing online web pages for advertising purposes
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78869323
Filing Date April 25, 2006
Current Filing Basis 1B
Original Filing Basis 1B
Published for Opposition December 5, 2006
Owner (APPLICANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2514362;2735542
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT SS

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,379,500

Registered Feb. 5, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: OPERATING ONLINE MARKETPLACES FOR SELLERS OF GOODS AND/OR SERVICES; PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

SN 78-795,222, FILED 1-19-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY EXPRESS

Word Mark	EBAY EXPRESS
Goods and Services	IC 035. US 100 101 102. G & S: operating online marketplaces for sellers of goods and/or services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78795222
Filing Date	January 19, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 3, 2007
Registration Number	3379500
Registration Date	February 5, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732;2420512
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT TT

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,389,998

Registered Feb. 26, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ELECTRONIC COMMERCE PAYMENT
SERVICES, NAMELY, PROCESSING PAYMENTS
FOR THE PURCHASE OF GOODS AND SERVICES
VIA AN ELECTRONIC COMMUNICATIONS NET-
WORK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND
2,420,512.

SN 78-795,231, FILED 1-19-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



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EBAY EXPRESS

Word Mark	EBAY EXPRESS
Goods and Services	IC 036. US 100 101 102. G & S: electronic commerce payment services, namely, processing payments for the purchase of goods and services via an electronic communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design
Serial Number	78795231
Filing Date	January 19, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 3, 2007
Registration Number	3389998
Registration Date	February 26, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732;2420512
Type of Mark	SERVICE MARK

Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT UU

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,399,871

Registered Mar. 18, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PROVIDING A SEARCHABLE ONLINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICES OF ONLINE VENDORS; PROVIDING A SEARCHABLE ONLINE EVALUATION DATABASE FOR BUYERS AND SELLERS; ADVERTISING AND ADVERTISEMENT SERVICES; CUSTOMER LOYALTY SERVICES AND CUSTOMER CLUB SERVICES FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; PROMOTING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

SN 78-829,199, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY EXPRESS

Word Mark	EBAY EXPRESS
Goods and Services	IC 035. US 100 101 102. G & S: providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design
Serial Number	78829199
Filing Date	March 3, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 3, 2007
Registration Number	3399871
Registration Date	March 18, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior	2218732;2420512

Registrations

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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EXHIBIT VV

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,399,872

Registered Mar. 18, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY EXPRESS

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: TELECOMMUNICATIONS SERVICES, NAMELY, THE ELECTRONIC TRANSMISSION OF DATA AND INFORMATION; PAGING SERVICES; PROVIDING AN ONLINE, INTERACTIVE BULLETIN BOARD FOR THE TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING HOBBIES, COLLECTIBLES, TRADING, AND THE SALE OF GOODS AND SERVICES VIA A GLOBAL COMMUNICATIONS NETWORK, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

SN 78-829,200, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY EXPRESS

Word Mark	EBAY EXPRESS
Goods and Services	IC 038. US 100 101 104. G & S: telecommunications services, namely, the electronic transmission of data and information; paging services; providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of goods and services via a global communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design
Serial Number	78829200
Filing Date	March 3, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 3, 2007
Registration Number	3399872
Registration Date	March 18, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2218732;2420512

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead
Indicator LIVE

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EXHIBIT WW

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,383,125

Registered Feb. 12, 2008

SERVICE MARK
PRINCIPAL REGISTER



EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: OPERATING ONLINE MARKETPLACES FOR SELLERS AND BUYERS OF GOODS AND SERVICES; PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE IN CONNECTION THEREWITH; PROVIDING A SEARCHABLE ONLINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICES OF ONLINE VENDORS; PROVIDING A SEARCHABLE ONLINE EVALUATION DATABASE FOR BUYERS AND SELLERS; ADVERTISING AND ADVERTISEMENT SERVICES; CUSTOMER LOYALTY SERVICES AND CUSTOMER CLUB SERVICES FOR COMMERCIAL, PROMOTIONAL AND ADVERTISING PURPOSES; PROMOTING THE

GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

OWNER OF U.S. REG. NOS. 2,218,732 AND 2,420,512.

THE COLOR(S) RED, BLUE, YELLOW, GREEN AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORD EXPRESS IN BLACK, AND THE STYLIZED WORD EBAY COMPRISED OF A RED E, A BLUE B, A YELLOW A AND A GREEN Y.

SN 78-829,163, FILED 3-3-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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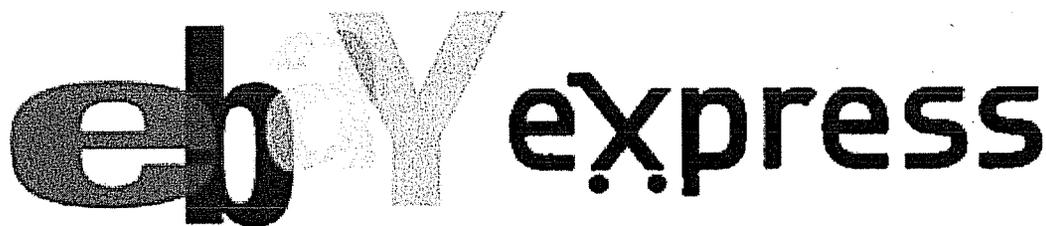
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Word Mark	EBAY EXPRESS
Goods and Services	IC 035. US 100 101 102. G & S: operating online marketplaces for sellers and buyers of goods and services; providing evaluative feedback and ratings of sellers' goods' and services, the value and prices of sellers' goods, buyers' and sellers' performance, delivery, and overall experience in connection therewith; providing a searchable online advertising guide featuring the goods and services of online vendors; providing a searchable online evaluation database for buyers and sellers; advertising and advertisement services; customer loyalty services and customer club services for commercial, promotional and advertising purposes; promoting the goods and services of others. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	18.03.05 - Carts, grocery; Carts, shopping; Grocery carts; Shopping carts 27.03.05 - Objects forming letters or numerals
Trademark Search Facility	ART-18.03 Land vehicles propelled by human power
Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors
Serial Number	78829163
Filing Date	March 3, 2006
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 3, 2007
Registration Number	3383125
Registration Date	February 12, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady

Prior Registrations 2218732;2420512

Description of Mark The color(s) red, blue, yellow, green and black is/are claimed as a feature of the mark. The mark consists of the stylized word EXPRESS in black, and the stylized word EBAY comprised of a red E, a blue B, a yellow A and a green Y.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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EXHIBIT XX

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,383,126

Registered Feb. 12, 2008

SERVICE MARK
PRINCIPAL REGISTER

The logo for eBay Express. The word "eBay" is rendered in a stylized, lowercase font where the letters are interconnected. The "e" is black, the "B" is blue, the "Y" is yellow, and the "A" is green. To the right of "eBay", the word "express" is written in a lowercase, sans-serif font in black.

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

OWNER OF U.S. REG. NOS. 2,218,732 AND
2,420,512.

FOR: TELECOMMUNICATIONS SERVICES,
NAMELY, THE ELECTRONIC TRANSMISSION OF
DATA AND INFORMATION; PAGING SERVICES;
PROVIDING AN ONLINE, INTERACTIVE BULLE-
TIN BOARD FOR THE TRANSMISSION OF MES-
SAGES AMONG COMPUTER USERS
CONCERNING HOBBIES, COLLECTIBLES, TRAD-
ING, AND THE SALE OF GOODS AND SERVICES
VIA A GLOBAL COMMUNICATIONS NETWORK,
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

THE COLOR(S) RED, BLUE, YELLOW, GREEN
AND BLACK IS/ARE CLAIMED AS A FEATURE OF
THE MARK.

THE MARK CONSISTS OF THE STYLIZED
WORD EXPRESS IN BLACK, AND THE STYLIZED
WORD EBAY COMPRISED OF A RED E, A BLUE B,
A YELLOW A AND A GREEN Y.

SN 78-829,195, FILED 3-3-2006.

FIRST USE 4-24-2006; IN COMMERCE 4-24-2006.

RONALD MCMORROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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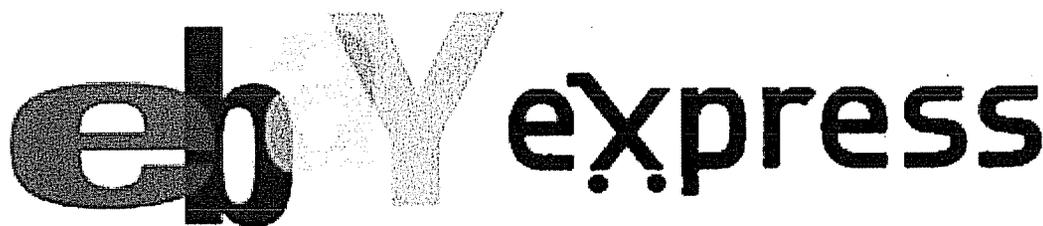
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Word Mark EBAY EXPRESS

Goods and Services IC 038. US 100 101 104. G & S: telecommunications services, namely, the electronic transmission of data and information; paging services; providing an online, interactive bulletin board for the transmission of messages among computer users concerning hobbies, collectibles, trading, and the sale of goods and services via a global communications network. FIRST USE: 20060424. FIRST USE IN COMMERCE: 20060424

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 18.03.05 - Carts, grocery; Carts, shopping; Grocery carts; Shopping carts
27.03.05 - Objects forming letters or numerals

Trademark Search Facility Classification Code ART-18.03 Land vehicles propelled by human power
LETS-1 E A single letter, multiples of a single letter or in combination with a design
SHAPES-COLORS-3-OR-MORE Design listing or lined for three or more colors

Serial Number 78829195

Filing Date March 3, 2006

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition April 3, 2007

Registration Number 3383126

Registration Date February 12, 2008

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Prior Registrations 2218732;2420512

Description of The color(s) red, blue, yellow, green and black is/are claimed as a feature of the mark. The mark consists of the

Mark stylized word EXPRESS in black, and the stylized word EBAY comprised of a red E, a blue B, a yellow A and a green Y.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT YY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,933,021

United States Patent and Trademark Office

Registered Mar. 15, 2005

**TRADEMARK
PRINCIPAL REGISTER**

EBAY LIVE!

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PRINTED MATTER, NAMELY, CHILDREN'S ACTIVITY BOOKS, AUTOGRAPH BOOKS, PAMPHLETS REGARDING ONLINE TRADING, BINDERS AND STATIONERY ITEMS, NAMELY, PAPER POSTCARDS, MEMO PADS, BUMPER STICKERS, CALENDARS, DECORATIVE STICKERS, DECALS, GREETING CARDS, MEMO BOARDS, STATIONERY PAPER AND PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,700,836 AND 2,729,649.

SER. NO. 78-358,677, FILED 1-28-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY LIVE!

Word Mark EBAY LIVE!
Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: printed matter, namely, children's activity books, autograph books, pamphlets regarding online trading, binders and stationery items, namely, paper postcards, memo pads, bumper stickers, calendars, decorative stickers, decals, greeting cards, memo boards, stationery paper and pens. FIRST USE: 20020201. FIRST USE IN COMMERCE: 20020601
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78358677
Filing Date January 28, 2004
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition December 21, 2004
Registration Number 2933021
Registration Date March 15, 2005
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Prior Registrations 2700836;2729649
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT ZZ

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,913,397

Registered Dec. 21, 2004

TRADEMARK
PRINCIPAL REGISTER

EBAY LIVE!

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: CLOTHING, NAMELY, TEE-SHIRTS, CAPS,
HATS, AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 4-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,518,652, 2,672,470
AND OTHERS.

SER. NO. 78-350,421, FILED 1-12-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY LIVE!

Word Mark	EBAY LIVE!
Goods and Services	IC 025. US 022 039. G & S: clothing, namely, tee-shirts, caps, hats, and sweatshirts. FIRST USE: 20020401. FIRST USE IN COMMERCE: 20020601
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78350421
Filing Date	January 12, 2004
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 28, 2004
Registration Number	2913397
Registration Date	December 21, 2004
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Prior Registrations	2518652;2526027;2666767;2672470;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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EXHIBIT AAA

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,913,227

Registered Dec. 21, 2004

SERVICE MARK
PRINCIPAL REGISTER

EBAY LIVE!

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ARRANGING AND CONDUCTING TRADE
SHOWS AND EXHIBITIONS IN THE FIELD OF
ONLINE TRADING SERVICES, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-339,332, FILED 12-11-2003.

CAROLYN GRAY, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY LIVE!

Word Mark EBAY LIVE!
Goods and Services IC 035. US 100 101 102. G & S: arranging and conducting trade shows and exhibitions in the field of online trading services. FIRST USE: 20020601. FIRST USE IN COMMERCE: 20020601
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78339332
Filing Date December 11, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 28, 2004
Registration Number 2913227
Registration Date December 21, 2004
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT BBB

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 2,913,229

Registered Dec. 21, 2004

SERVICE MARK
PRINCIPAL REGISTER

EBAY LIVE!

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ARRANGING AND CONDUCTING EDU-
CATIONAL SEMINARS IN THE FIELD OF ONLINE
TRADING SERVICES, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

FIRST USE 6-1-2002; IN COMMERCE 6-1-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-339,379, FILED 12-11-2003.

CAROLYN GRAY, EXAMINING ATTORNEY



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EBAY LIVE!

Word Mark EBAY LIVE!
Goods and Services IC 041. US 100 101 107. G & S: arranging and conducting educational seminars in the field of online trading services. FIRST USE: 20020601. FIRST USE IN COMMERCE: 20020601
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78339379
Filing Date December 11, 2003
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition September 28, 2004
Registration Number 2913229
Registration Date December 21, 2004
Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record Bobby A. Ghajar and James R. Cady
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT CCC

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,441,811

Registered June 3, 2008

SERVICE MARK
PRINCIPAL REGISTER

EBAY TO GO

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ADVERTISING AND ADVERTISEMENT SERVICES; PROMOTING THE GOODS AND SERVICES OF OTHERS; DISSEMINATION OF ADVERTISING FOR OTHERS VIA A GLOBAL COMMUNICATIONS NETWORK; ONLINE ADVERTISING SERVICES FOR OTHERS, NAMELY, PROVIDING ADVERTISING SPACE ON INTERNET WEB SITES; ONLINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS AND SERVICES BY OTHERS VIA A GLOBAL COMMUNICATIONS NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF

SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS AND SERVICES, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-139,017, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY TO GO

Word Mark	EBAY TO GO
Goods and Services	IC 035. US 100 101 102. G & S: advertising and advertisement services; promoting the goods and services of others; dissemination of advertising for others via a global communications network; online advertising services for others, namely, providing advertising space on internet web sites; online trading services to facilitate the sale of goods and services by others via a global communications network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Trademark Search Facility Classification Code	LETS-1 E A single letter, multiples of a single letter or in combination with a design
Serial Number	77139017
Filing Date	March 23, 2007
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	August 7, 2007
Registration Number	3441811
Registration Date	June 3, 2008
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of	Bobby A. Ghajar and James R. Cady

Record
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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EXHIBIT DDD

Int. Cl.: 38

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,437,241

Registered May 27, 2008

SERVICE MARK
PRINCIPAL REGISTER

EBAY TO GO

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: BROADCASTING SERVICES, NAMELY,
UPLOADING, POSTING, SHOWING, DISPLAYING,
AND ELECTRONICALLY TRANSMITTING INFOR-
MATION VIA A GLOBAL COMMUNICATIONS
NETWORK; PROVIDING ONLINE COMMUNICA-
TIONS LINKS WHICH TRANSFER WEB SITE
USERS TO OTHER LOCAL AND GLOBAL WEB
PAGES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 77-139,029, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



United States Patent and Trademark Office

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EBAY TO GO

Word Mark EBAY TO GO

Goods and Services IC 038. US 100 101 104. G & S: broadcasting services, namely, uploading, posting, showing, displaying, and electronically transmitting information via a global communications network; providing online communications links which transfer web site users to other local and global web pages. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code LETS-1 E A single letter, multiples of a single letter or in combination with a design

Serial Number 77139029

Filing Date March 23, 2007

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition August 7, 2007

Registration Number 3437241

Registration Date May 27, 2008

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Type of Mark Register SERVICE MARK PRINCIPAL

Live/Dead
Indicator

LIVE

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EXHIBIT EEE

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,441,812

Registered June 3, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

EBAY TO GO

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: PROVIDING CUSTOMIZED ONLINE WEB PAGES FEATURING USER-DEFINED INFORMATION, WHICH INCLUDES SEARCH ENGINES AND ONLINE WEB LINKS TO OTHER WEB SITES; DESIGN, CREATION, HOSTING AND MAINTENANCE OF INTERNET SITES FOR THIRD PARTIES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-30-2007; IN COMMERCE 4-30-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-139,040, FILED 3-23-2007.

CRAIG D. TAYLOR, EXAMINING ATTORNEY



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EBAY TO GO

Word Mark EBAY TO GO

Goods and Services IC 042. US 100 101. G & S: providing customized online web pages featuring user-defined information, which includes search engines and online web links to other web sites; design, creation, hosting and maintenance of internet sites for third parties. FIRST USE: 20070430. FIRST USE IN COMMERCE: 20070430

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Trademark Search Facility Classification Code LETS-1 E A single letter, multiples of a single letter or in combination with a design

Serial Number 77139040

Filing Date March 23, 2007

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition August 7, 2007

Registration Number 3441812

Registration Date June 3, 2008

Owner (REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125

Attorney of Record Bobby A. Ghajar and James R. Cady

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead

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EXHIBIT FFF

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,299,409

Registered Sep. 25, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

YOU CAN GET IT ON EBAY

EBAY INC. (DELAWARE CORPORATION)
2145 HAMILTON AVENUE
SAN JOSE, CA 95125

FOR: ON-LINE TRADING SERVICES TO FACILITATE THE SALE OF GOODS AND SERVICES BY OTHERS VIA A COMPUTER NETWORK AND PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS AND SERVICES, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL TRADING EXPERIENCE IN CONNECTION THEREWITH; AD-

VERTISING AND ADVERTISEMENT SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-17-2005; IN COMMERCE 10-17-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-733,648, FILED 10-14-2005.

MICHELLE DUBOIS, EXAMINING ATTORNEY



United States Patent and Trademark Office

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YOU CAN GET IT ON EBAY

Word Mark	YOU CAN GET IT ON EBAY
Goods and Services	IC 035. US 100 101 102. G & S: On-line trading services to facilitate the sale of goods and services by others via a computer network and providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall trading experience in connection therewith; advertising and advertisement services. FIRST USE: 20051017. FIRST USE IN COMMERCE: 20051017
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	78733648
Filing Date	October 14, 2005
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 27, 2006
Registration Number	3299409
Registration Date	September 25, 2007
Owner	(REGISTRANT) eBay Inc. CORPORATION DELAWARE 2145 Hamilton Avenue San Jose CALIFORNIA 95125
Attorney of Record	Bobby A. Ghajar and James R. Cady
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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