

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

DUNN

Mailed: September 10, 2010

Opposition No. 91189629

Borghese Trademarks Inc.

v.

Multi Media Exposure, Inc.

**Elizabeth A. Dunn, Attorney (571-272-4267):**

On July 23, 2010, applicant filed a motion to suspend the proceeding pending final determination of a civil action between the parties.<sup>1</sup> Opposer did not file a timely response.<sup>2</sup>

It is the policy of the Board to suspend proceedings when the parties are involved in a civil action which may be dispositive of or have a bearing on the Board case. See Trademark Rule 2.117(a). Accordingly, proceedings are

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<sup>1</sup> On July 21, 2010, opposer filed a complaint in the United States District Court for the Southern District of New York (*Borghese Trademarks Inc. v. Borghese*, Civil Action No. 10 CIV 5552) alleging that applicant's use of LA DOLCE VITA BY PRINCE LORENZO BORGHESE, the same mark which is the subject of the opposed application, constitutes infringement of opposer's mark.

<sup>2</sup> On August 31, 2010 opposer filed a statement that it did not object to suspension.

suspended pending final disposition of the civil action between the parties.

Within twenty days after the final determination of the civil action, the parties shall so notify the Board. In the event that proceedings resume, the Board will take up opposer's motion to compel, which has been fully briefed.

During the suspension period, the parties shall notify the Board of any address changes for the parties or their attorneys.

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