

ESTTA Tracking number: **ESTTA275578**

Filing date: **04/01/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Margaritaville Enterprises, LLC
Granted to Date of previous extension	04/01/2009
Address	256 Worth Avenue, Suite Q-R Palm Beach, FL 33480 UNITED STATES

Correspondence information	Kristen Fancher and Joel Feldman Attorney of Record for Opposer Greenberg Traurig, LLP 3290 Northside Parkway, Suite 400 Atlanta, GA 30327 UNITED STATES atltrademark@gtlaw.com, feldmanjoel@gtlaw.com Phone:678-553-2100
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Applicant Information

Application No	77405271	Publication date	12/02/2008
Opposition Filing Date	04/01/2009	Opposition Period Ends	04/01/2009
Applicants	Scharlat, Michael 5 Schooner Lane Milford, CT 06460 UNITED STATES Malamas, George 5 Schooner Lane Milford, CT 06460 UNITED STATES		

Goods/Services Affected by Opposition

Class 043. First Use: 2008/05/05 First Use In Commerce: 2008/05/05 All goods and services in the class are opposed, namely: RESTAURANT AND BAR SERVICES
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2463238	Application Date	04/08/1999
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Registration Date	06/26/2001	Foreign Priority Date	NONE
Word Mark	JIMMY BUFFETT'S MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1999/02/04 First Use In Commerce: 1999/02/04 Restaurant, bar and nightclub services		

U.S. Registration No.	3501784	Application Date	03/26/2008
Registration Date	09/16/2008	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 1987/11/00 First Use In Commerce: 1987/11/00 Bar services		

U.S. Registration No.	3117273	Application Date	12/13/2005
Registration Date	07/18/2006	Foreign Priority Date	NONE
Word Mark	JIMMY BUFFETT'S MARGARITAVILLE		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 043. First use: First Use: 1985/02/01 First Use In Commerce: 1985/02/01 Restaurant and bar services		

U.S. Registration No.	1926809	Application Date	01/22/1990
Registration Date	10/17/1995	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1976/12/00 First Use In Commerce: 1976/12/00 restaurant		

U.S. Registration No.	3320679	Application Date	11/18/2005
Registration Date	10/23/2007	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2005/10/00 First Use In Commerce: 2005/12/00 Chicken; Meat, frozen; Processed meat, namely, chicken		

U.S. Registration No.	2896179	Application Date	05/29/2002
Registration Date	10/19/2004	Foreign Priority	NONE

		Date	
Word Mark	MARGARITAVILLE		
Design Mark	MARGARITAVILLE		
Description of Mark	NONE		
Goods/Services	Class 029. First use: First Use: 2003/02/00 First Use In Commerce: 2003/02/00 Pre-packaged, flavored seafood for human consumption		

U.S. Registration No.	2284131	Application Date	07/21/1998
Registration Date	10/05/1999	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark	MARGARITAVILLE		
Description of Mark	NONE		
Goods/Services	Class 033. First use: First Use: 1999/08/01 First Use In Commerce: 1999/08/01 tequila		

U.S. Registration No.	3117262	Application Date	12/01/2005
Registration Date	07/18/2006	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		

Design Mark	MARGARITAVILLE
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1985/02/01 First Use In Commerce: 1985/02/01 Clothing, namely, pants, sweat shirts, shorts, and dresses

U.S. Registration No.	1642132	Application Date	01/02/1990
Registration Date	04/23/1991	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1985/01/00 First Use In Commerce: 1985/01/00 clothing, namely, shirts, sweaters, sun visors and caps Class 042. First use: First Use: 1985/03/00 First Use In Commerce: 1985/03/00 nightclub services; retail clothing, gift and souvenir store services; mail order services in the field of clothing, gifts and souvenirs		

U.S. Registration No.	3188170	Application Date	04/28/2005
Registration Date	12/19/2006	Foreign Priority Date	NONE
Word Mark	RADIO MARGARITAVILLE		
Design Mark	RADIO MARGARITAVILLE		
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2005/06/15 First Use In Commerce: 2005/06/15 Satellite radio broadcasting services		

U.S. Registration No.	2082231	Application Date	10/04/1995
Registration Date	07/22/1997	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 1995/06/02 First Use In Commerce: 1995/06/02 fan club services rendered via on-line computer network Class 042. First use: First Use: 1985/02/00 First Use In Commerce: 1985/02/00 mail order services featuring books; retail shops featuring books		

U.S. Registration No.	3151524	Application Date	07/21/2003
Registration Date	10/03/2006	Foreign Priority Date	NONE
Word Mark	MARGARITAVILLE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 2006/06/14 First Use In Commerce: 2006/06/14 Electric food and drink blenders		

Attachments	<p>75678384#TMSN.gif (1 page)(bytes) 77432027#TMSN.jpeg (1 page)(bytes) 78771957#TMSN.jpeg (1 page)(bytes) 78757198#TMSN.jpeg (1 page)(bytes) 76415369#TMSN.gif (1 page)(bytes) 75571395#TMSN.gif (1 page)(bytes) 78764751#TMSN.jpeg (1 page)(bytes) 78619165#TMSN.jpeg (1 page)(bytes) NOTICE OF OPPOSITION - MARGARITAVILLE v MALAMAS and SCHARLAT.pdf (11 pages)(749526 bytes) Exhibit 1.pdf (5 pages)(467085 bytes) Exhibit 2.pdf (5 pages)(388700 bytes) Exhibit 3.pdf (5 pages)(449344 bytes) Exhibit 4.pdf (8 pages)(715727 bytes) Exhibit 5.pdf (5 pages)(477322 bytes) Exhibit 6.pdf (5 pages)(465967 bytes) Exhibit 7.pdf (5 pages)(443114 bytes) Exhibit 8.pdf (5 pages)(439015 bytes) Exhibit 9.pdf (5 pages)(458194 bytes) Exhibit 10.pdf (5 pages)(470567 bytes) Exhibit 11.pdf (5 pages)(482232 bytes) Exhibit 12.pdf (5 pages)(482740 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/joel r. feldman/
Name	Joel R. Feldman, GA bar member
Date	04/01/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

_____)	
MARGARITAVILLE)	
ENTERPRISES, LLC)	
)	Opposition No. _____
Opposer,)	
)	
v.)	
)	Serial No.: 77/405,271
GEORGE MALAMAS and)	
MICHAEL SCHARLAT,)	Filed: February 25, 2008
)	Published: December 2, 2008
Applicants.)	
_____)	

NOTICE OF OPPOSITION

Margaritaville Enterprises, LLC (“Margaritaville”) opposes George Malamas’ and Michael Scharlat’s (collectively, “Applicants”) application to register MARGARITA GRILLE (the “Application”) because Margaritaville will be damaged by the registration of the Application.

The grounds for opposition are:

1. Applicants seek to register MARGARITA GRILLE for use in connection with restaurant services.
2. Margaritaville used the MARGARITAVILLE mark in connection with restaurant services for several decades before Applicants applied for and allegedly used MARGARITA GRILLE.
3. Applicants’ use and registration of MARGARITA GRILLE is likely to cause confusion, dilution, and deception as to the source of Applicants’ services based on

Margaritaville's prior use and registration of MARGARITAVILLE, which has become famous.

MARGARITAVILLE'S BACKGROUND

4. Margaritaville is a Delaware limited liability company with a principal address at 256 Worth Avenue, Suite Q-R, Palm Beach, Florida 33480.

5. Jimmy Buffett, an internationally-famous musician, songwriter, and entertainer, is an owner of Margaritaville's parent company, Margaritaville Holdings LLC.

6. Margaritaville is the successor-in-interest to trademarks filed and registered by Jimmy Buffett.

7. Margaritaville provides goods and services associated with Jimmy Buffett and Jimmy Buffett-related themes such as beaches, tropics, leisure activities, and islands.

8. Margaritaville regularly commercializes Jimmy Buffett's songs, most notably, "Margaritaville."

MARGARITAVILLE'S PRIORITY OF USE

9. The MARGARITAVILLE mark is a coined term based on Jimmy Buffett's famous "Margaritaville" song.

10. Jimmy Buffett released the song "Margaritaville" in 1977, on the album *Changes in Latitudes, Changes in Attitudes*. "Margaritaville" is Jimmy Buffett's signature song.

11. Margaritaville owns and operates a chain of restaurants, bars, and nightclubs called MARGARITAVILLE.

12. Margaritaville's MARGARITAVILLE restaurants, bars, and nightclubs are located throughout the United States in:

- a. Uncasville, Connecticut;
- b. Key West, Florida;
- c. Orlando, Florida;
- d. Panama City Beach, Florida;
- e. Myrtle Beach, South Carolina;
- f. New Orleans, Louisiana;
- g. Glendale, Arizona; and
- h. Las Vegas, Nevada.

13. Margaritaville also licenses several MARGARITAVILLE bars, restaurants, and nightclubs in areas frequently visited by United States tourists, including:

- a. Cancun, Mexico;
- b. Cozumel, Mexico;
- c. Montego Bay, Jamaica;
- d. Negril, Jamaica;
- e. Ocho Rios, Jamaica;
- f. Grand Turk; and
- g. Grand Cayman.

14. In addition to restaurants, bars, and nightclubs, Margaritaville uses the MARGARITAVILLE mark in connection with numerous goods and services, including entertainment services, retail store services, sound recordings, frozen foods, tequila, clothing, and other souvenirs.

15. Margaritaville owns five U.S. trademark registrations incorporating the MARGARITAVILLE mark for restaurant, bar, and nightclub services:

- a. Registration No. 2,463,238 for JIMMY BUFFETT'S MARGARITAVILLE & Design for restaurant, bar, and nightclub services, in International Class 42 (TARR and assignment records attached at Exhibit 1);
- b. Registration No. 3,501,784 for MARGARITAVILLE for bar services, in International Class 43 (TARR and assignment records attached at Exhibit 2);
- c. Registration No. 3,117,273 for JIMMY BUFFETT'S MARGARITAVILLE for restaurant and bar services, in International Class 43 (TARR and assignment records attached at Exhibit 3);
- d. Registration No. 1,926,809 for MARGARITAVILLE for restaurants, in International Class 42 (TARR and assignment records attached at Exhibit 4).

16. Among its many other trademark applications and registrations, Margaritaville owns the following U.S. trademark registrations:

- a. Registration No. 3,320,679 for MARGARITAVILLE for chicken; meat, frozen; processed meat, namely, chicken, in International Class 29 (TARR and assignment records attached at Exhibit 5);

- b. Registration No. 2,896,179 for MARGARITAVILLE for pre-packaged, flavored seafood for human consumption, in International Class 29 (TARR and assignment records attached at Exhibit 6);
- c. Registration No. 2,284,131 for MARGARITAVILLE for tequila, in International Class 33 (TARR and assignment records attached at Exhibit 7);
- d. Registration No. 3,117,262 for MARGARITAVILLE for clothing, namely, pants, sweat shirts, shorts, and dresses, in International Class 25 (TARR and assignment records attached at Exhibit 8);
- e. Registration No. 1,642,132 for MARGARITAVILLE for clothing, namely, shirts, sweaters, sun visors, and caps, in International Class 25, and nightclub services; retail clothing, gift and souvenir store services; mail order services in the field of clothing, gifts, and souvenirs, in International Class 42 (TARR and assignment records attached at Exhibit 9);
- f. Registration No. 3,188,170 for RADIO MARGARITAVILLE for satellite radio broadcasting services, in International Class 38 (TARR and assignment records attached at Exhibit 10); and
- g. Registration No. 2,082,231 for MARGARITAVILLE for fan club services rendered via on-line computer network, in International Class 41, and mail order services featuring books; retail shops featuring

books, in International Class 42 (TARR and assignment records attached at Exhibit 11).

- h. Registration No. 3,151,524 for MARGARITAVILLE for electric food and drink blenders, in International Class 7 (TARR and assignment records attached at Exhibit 12).

17. Margaritaville's registrations for the MARGARITAVILLE mark and marks incorporating MARGARITAVILLE (*e.g.*, JIMMY BUFFETT'S MARGARITAVILLE) give Margaritaville priority in the MARGARITAVILLE mark for restaurant, bar, and nightclub services since at least December 1976.

18. Due to the longstanding use of the mark, the MARGARITAVILLE mark is strongly associated with Margaritaville and Jimmy Buffett.

19. Margaritaville monitors all known third-party uses of the MARGARITAVILLE mark and confusingly-similar marks and frequently sends cease-and-desist letters to third parties that are using such marks without authorization.

20. Many third parties have acknowledged Margaritaville's rights in the MARGARITAVILLE mark by stopping their use and abandoning applications in response to demand letters from Margaritaville's attorneys.

21. The MARGARITAVILLE mark has been widely used and advertised for many years. As a result, the mark is well known and famous as a distinctive indicator of the origin of Margaritaville's goods and services and the mark is a valuable symbol of Margaritaville's goodwill.

22. By virtue of Margaritaville's continuous, exclusive, and widespread use of the MARGARITAVILLE mark, Margaritaville is entitled to a broad scope of protection for this mark.

APPLICANTS' BACKGROUND

23. Notwithstanding Margaritaville's prior rights in the MARGARITAVILLE mark, Applicants filed the above-referenced trademark application for registration of MARGARITA GRILLE for restaurant services in International Class 43.

24. Upon information and belief, Applicants are individuals that are or were operating a restaurant located at 995 Ferry Boulevard, Stratford, Connecticut 06614.

25. Upon information and belief, Applicants were aware of Margaritaville's MARGARITAVILLE mark when Applicants adopted their alleged mark.

26. Applicants filed their application for MARGARITA GRILLE on February 25, 2008, over 30 years after Margaritaville (or its predecessors) began using its MARGARITAVILLE mark for restaurant services.

COUNT I LIKELIHOOD OF CONFUSION

27. Opposer repeats and realleges each and every allegation set forth in paragraphs 1 through 26, as though set forth herein.

28. The alleged mark that Applicants seek to register so resembles Margaritaville's MARGARITAVILLE mark that the use and registration of Applicants' mark is likely to cause confusion, mistake, and deception as to the source or origin of Applicants' services within the meaning of 15 U.S.C. §§ 1114 and 1125(a), and will injure and damage

Margaritaville and the goodwill and reputation symbolized by Margaritaville's MARGARITAVILLE mark within the meaning of 15 U.S.C. § 1063(a).

29. Applicants' services are identical to Margaritaville's services such that the public is likely to be confused, to be deceived, and to assume erroneously that Applicants' services are Margaritaville's services or that Applicants are in some way connected with, sponsored by, or affiliated with Margaritaville, resulting in irreparable damage to Margaritaville.

30. Likelihood of confusion in this case is enhanced by the fact that, upon information and belief, Applicants are offering a similar or identical type of cuisine in their restaurant as Margaritaville offers in its MARGARITAVILLE restaurants.

31. Likelihood of confusion in this case is enhanced by the fact that, upon information and belief, Applicants are using their alleged mark in the same state where Margaritaville operates a MARGARITAVILLE restaurant.

32. Likelihood of confusion in this case is enhanced by the fact that, upon information and belief, Applicants are using a similar or identical theme in their restaurant as Margaritaville uses in connection with its MARGARITAVILLE restaurants.

33. Likelihood of confusion in this case is enhanced by the fame of Margaritaville's MARGARITAVILLE mark and by the fact that consumers associate the MARGARITAVILLE mark with goods and services that Margaritaville sells, approves, or endorses.

34. Likelihood of confusion in this case is enhanced by the fact that individuals using Applicants' services are prospective purchasers of Margaritaville's MARGARITAVILLE-branded goods and services.

35. Accordingly, Applicants' alleged mark is not registrable under 15 U.S.C. § 1052(d), as it so resembles a mark previously used in the United States by another and not abandoned as to be likely to cause confusion, mistake, or to deceive.

COUNT II **DILUTION**

36. Opposer repeats and reallages each and every allegation set forth in paragraphs 1 through 34 as though set forth herein.

37. For several decades, Margaritaville's MARGARITAVILLE mark has been widely used and advertised in the United States, and, therefore, this mark has become well known and famous as a distinctive symbol of Margaritaville's goodwill within the meaning of 15 U.S.C. § 1125(c)(1).

38. Margaritaville's MARGARITAVILLE mark became well known and famous before Applicants made any use of MARGARITA GRILLE.

39. Applicants' alleged MARGARITA GRILLE mark will cause dilution of the distinctive quality of Margaritaville's MARGARITAVILLE mark.

40. Use or registration of the alleged MARGARITA GRILLE mark will lessen the capacity of Margaritaville's famous MARGARITAVILLE mark to identify and distinguish Margaritaville's goods and services.

41. Dilution is enhanced in this case by the fact that the alleged MARGARITA GRILLE mark and Margaritaville's MARGARITAVILLE mark are substantially similar such that a significant segment of the public will see the two marks as essentially the same.

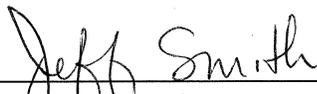
CONCLUSION

42. Opposer will be damaged by the Applicants' registration and use of MARGARITA GRILLE, as set forth in Applicants' Trademark Application Serial No. 77/405,271, because: (1) the alleged mark is confusingly similar to Opposer's registered MARGARITAVILLE mark; and (2) such registration and use will dilute the distinguishable nature of Opposer's famous MARGARITAVILLE mark.

WHEREFORE, Opposer prays that the instant opposition be sustained and registration of Applicants' alleged MARGARITA GRILLE mark be refused.

This 1st day of April, 2009.

Respectfully submitted,
GREENBERG TRAUIG LLP



Jeffrey M. Smith, Esq.
Kristen L. Fancher, Esq.
Joel R. Feldman, Esq.

GREENBERG TRAUIG, LLP
The Forum, Suite 400
3290 Northside Parkway
Atlanta, Georgia 30327
Phone: (678) 553-2100
Fax: (678) 553-1212

*Attorneys for Opposer,
Margaritaville Enterprises, LLC*

CERTIFICATE OF ELECTRONIC TRANSMISSION

Date: April 1, 2009

I hereby certify that this paper is being transmitted electronically to the Trademark Trial and Appeal Board of the United States Patent & Trademark Office, on the date indicated above, through the ESTTA electronic filing system at the web site <http://estta.uspto.gov/>.



Joel R. Feldman, Esq.

CERTIFICATE OF SERVICE

I hereby certify that on April 1, 2009, I served the foregoing Notice of Opposition to:

Anthony F. Lo Cicero
Amster, Rothstein & Ebenstein LLP
90 Park Avenue
New York, NY 10016-1301

by causing a full, true, and correct copy thereof to be sent via first class mail in a sealed envelope and by electronic mail.



Joel R. Feldman, Esq.

EXHIBIT 1

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:11:16 ET

Serial Number: 75678384 Assignment Information Trademark Document Retrieval

Registration Number: 2463238

Mark



(words only): JIMMY BUFFETT'S MARGARITAVILLE

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2007-02-17

Filing Date: 1999-04-08

Transformed into a National Application: No

Registration Date: 2001-06-26

Register: Principal

Law Office Assigned: LAW OFFICE 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2007-02-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 042

Class Status: Active

Restaurant, bar and nightclub services

Basis: 1(a)

First Use Date: 1999-02-04

First Use in Commerce Date: 1999-02-04

ADDITIONAL INFORMATION

Name Portrait Consent: The name "JIMMY BUFFETT" refers to a living individual whose consent is of record.

Design Search Code(s):

01.05.25 - Sun, other representations of the sun

03.15.14 - Macaws; Parrots; Toucans

05.01.03 - Palm trees

06.03.01 - Beaches; Coastlines; Shores

Prior Registration Number(s):

1642132

1831949

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-02-17 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-12-18 - Section 8 (6-year) and Section 15 Filed

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-12-18 - TEAS Section 8 & 15 Received

2006-10-16 - Case File In TICRS

2001-06-26 - Registered - Principal Register

1999-01-05 - Extension Of Time To Oppose Received

1999-12-07 - Published for opposition
1999-11-05 - Notice of publication
1999-09-15 - Approved for Pub - Principal Register (Initial exam)
1999-08-06 - Communication received from applicant
1999-07-13 - Non-final action mailed
1999-07-02 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Judith M. Dray
Greenbert Traurig
3290 Northside Parkway
Suite 400
Atlanta, GA 30327



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [75678384](#)

Filing Dt: 04/08/1999

Reg #: [2463238](#)

Reg. Dt: 06/26/2001

Registrant: Buffett, Jimmy

Mark: JIMMY BUFFETT'S MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)135 EAST 57TH STREET
NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:12 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 2

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:14:23 ET

Serial Number: 77432027 Assignment Information Trademark Document Retrieval

Registration Number: 3501784

Mark

MARGARITAVILLE

(words only): MARGARITAVILLE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2008-09-16

Filing Date: 2008-03-26

Transformed into a National Application: No

Registration Date: 2008-09-16

Register: Principal

Law Office Assigned: LAW OFFICE 110

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-09-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Margaritaville Enterprises, LLC

Address:

Margaritaville Enterprises, LLC
256 Worth Avenue, Suite Q-R
Palm Beach, FL 33480
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 043

Class Status: Active

Bar services

Basis: 1(a)

First Use Date: 1987-11-00

First Use in Commerce Date: 1987-11-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

2082231

2463238

3117273

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2008-09-16 - Registered - Principal Register

2008-07-01 - Published for opposition

2008-06-18 - Assignment Of Ownership Not Updated Automatically

2008-06-11 - Notice of publication

2008-05-28 - Law Office Publication Review Completed

2008-05-28 - Assigned To LIE

2008-05-28 - Approved for Pub - Principal Register (Initial exam)

2008-05-27 - Assigned To Examiner

2008-03-31 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Jeffrey M. Smith,

Correspondent

JEFFREY M. SMITH,
GREENBERG TRAURIG, LLP
3290 NORTHSIDE PKWY NW STE 400
ATLANTA, GA 30327-2268
Phone Number: 678-553-2100
Fax Number: 678-553-2212



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** 77432027**Filing Dt:** 03/26/2008**Reg #:** 3501784**Reg. Dt:** 09/16/2008**Registrant:** Margaritaville Enterprises, LLC**Mark:** MARGARITAVILLE**Assignment: 1****Reel/Frame:** 3794/0429**Received:** 06/12/2008**Recorded:** 06/12/2008**Pages:** 29**Conveyance:** TRADEMARK SECURITY AGREEMENT**Assignor:** MARGARITAVILLE ENTERPRISES, LLC**Exec Dt:** 05/28/2008**Entity Type:** LIMITED LIABILITY COMPANY**Citizenship:** NONE**Assignee:** GUGGENHEIM CORPORATE FUNDING, LLC

135 EAST 57TH STREET

NEW YORK, NEW YORK 10022

Entity Type: LIMITED LIABILITY COMPANY**Citizenship:** NONE**Correspondent:** JESSICA RYAN C/O WEIL, GOTSHAL & MANGES

767 FIFTH AVENUE

NEW YORK, NY 10153

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

Search Results as of: 04/01/2009 03:14 PM

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EXHIBIT 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:15:49 ET

Serial Number: 78771957 Assignment Information Trademark Document Retrieval

Registration Number: 3117273

Mark

**JIMMY BUFFETT'S
MARGARITAVILLE**

(words only): JIMMY BUFFETT'S MARGARITAVILLE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2006-07-18

Filing Date: 2005-12-13

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2006-07-18

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-07-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States
Legal Entity Type: Limited Liability Company
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 043
Class Status: Active
Restaurant and bar services
Basis: 1(a)
First Use Date: 1985-02-01
First Use in Commerce Date: 1985-02-01

ADDITIONAL INFORMATION

Prior Registration Number(s):
1530199
2201541
2463238

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically
2007-01-10 - Automatic Update Of Assignment Of Ownership
2006-07-18 - Registered - Principal Register
2006-04-25 - Published for opposition
2006-04-05 - Notice of publication
2006-03-06 - Law Office Publication Review Completed
2006-01-23 - Approved for Pub - Principal Register (Initial exam)
2006-01-04 - Examiner's Amendment Entered
2006-01-04 - Assigned To LIE
2006-01-03 - Examiners amendment e-mailed

2006-01-03 - Examiners Amendment -Written

2005-12-28 - Assigned To Examiner

2005-12-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A ROSENBLIUM

Correspondent

ROBERT A ROSENBLIUM
GREENBERG TRAIRIG LLP
3290 NORTHSIDE PKWY STE 400
ATLANTA GA 30327
Phone Number: 678-553-2100
Fax Number: 678-553-2212



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [78771957](#)

Filing Dt: 12/13/2005

Reg #: [3117273](#)

Reg. Dt: 07/18/2006

Registrant: Buffett, Jimmy

Mark: JIMMY BUFFETT'S MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)135 EAST 57TH STREET
NEW YORK, NEW YORK 10022Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN
767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480Correspondent: KRISTEN L. FANCHER, ESQ.
3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480Correspondent: KRISTEN L. FANCHER, ESQ.
3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:16 PM

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Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 4

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:16:41 ET

Serial Number: 74021044 Assignment Information Trademark Document Retrieval

Registration Number: 1926809

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2005-11-15

Filing Date: 1990-01-22

Transformed into a National Application: No

Registration Date: 1995-10-17

Register: Principal

Law Office Assigned: LAW OFFICE 107

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-06-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 042

Class Status: Active

restaurant

Basis: 1(a)

First Use Date: 1976-12-00

First Use in Commerce Date: 1976-12-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-06-13 - Case File In TICRS

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2005-11-15 - First renewal 10 year

2005-11-15 - Section 8 (10-year) accepted/ Section 9 granted

2005-11-15 - Assigned To Paralegal

2005-07-18 - Combined Section 8 (10-year)/Section 9 filed

2005-07-20 - Section 8 (6-year) and Section 15 Filed

2005-07-18 - TEAS Section 8 & 9 Received

2005-02-24 - Attorney Revoked And/Or Appointed

2005-02-24 - TEAS Revoke/Appoint Attorney Received

2003-05-08 - TEAS Change Of Correspondence Received

2001-11-27 - Section 8 (6-year) accepted & Section 15 acknowledged

2001-08-22 - Section 8 (6-year) and Section 15 Filed

1995-10-17 - Registered - Principal Register

1994-05-10 - Published for opposition

1994-04-08 - Notice of publication

1993-12-13 - Approved for Pub - Principal Register (Initial exam)

1993-11-12 - Communication received from applicant

1990-06-01 - Letter of suspension mailed

1990-04-19 - Non-final action mailed

1990-04-05 - Assigned To Examiner

1990-03-26 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A. ROSENBLIUM

Correspondent

ROBERT A. ROSENBLIUM

GREENBERG TRAIRIG, LLP

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Phone Number: 949-567-3500

Fax Number: 949-863-0151



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 7

Serial #: 74021044

Filing Dt: 01/22/1990

Reg #: 1926809

Reg. Dt: 10/17/1995

Registrant: CHI-CHI'S, INC.

Mark: MARGARITAVILLE

Assignment: 1

Reel/Frame: 0997/0089

Received:

Recorded: 06/29/1993

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: KEMPER, LEON D.

DBA/AKA/TA: DBA LA CASA RESTAURANT AND MARGARITAVILLE TAPPING SYSTEMS

Assignee: CHI-CHI'S, INC.

TRIAD EAST
10200 LINN STATION ROAD
LOUISVILLE, KENTUCKY 40223

Exec Dt: 05/19/1993

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: JOHN S. HALE

GIPPLE & HALE
6667-B OLD DOMINION DRIVE
MCLEAN, VA 22101

Assignment: 2

Reel/Frame: 2535/0001

Received: 07/09/2002

Recorded: 07/09/2002

Pages: 61

Conveyance: SECURITY INTEREST

Assignors: CHI-CHI'S, INC.

KOO KOO ROO, INC.

PRANDIUM, INC.

FRI-MRD CORPORATION

HAMLET GROUP, INC., THE

CCMR OT TIMONIUM, INC.

CCMR OF MARYLAND, INC.

CCMR OF CATONSVILLE, INC.

CCMR OF GREENBELT, INC.

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: KENTUCKY

Exec Dt: 07/02/2002

Entity Type: CORPORATION

CCMR OF RITCHIE HIGHWAY, INC.

CCMR OF CUMBERLAND, INC.

CCMR OF HARFORD COUNTY, INC.

CCMR OF FREDERICK, INC.

CHI-CHI'S OF WEST VIRGINIA, INC.

FRI-ADMIN CORPORATION

MAINTENANCE SUPPORT GROUP, INC.

Assignee: FOOTHILL CAPITAL CORPORATION, AS AGENT
 SUITE 3000W
 2450 COLORADO AVENUE
 SANTA MONICA, CALIFORNIA 90404

Correspondent: FEDERAL RESEARCH CORPORATION
 PENELOPE AGODOA
 400 7TH STREET N.W.
 SUITE 101
 WASHINGTON, DC 20004

Assignment: 3

Reel/Frame: 3443/0577

Received: 12/13/2006

Recorded: 12/13/2006

Pages: 7

Conveyance: RELEASE BY SECURED PARTY

Assignors: US BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

CHI-CHI'S, INC.

KOO KOO ROO, INC.

PRANDIUM, INC.

FRI-MRD CORPORATION

THE HAMLET GROUP, INC.

CCMR OF MARYLAND, INC.

Citizenship: KENTUCKY

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Exec Dt: 07/02/2002

Entity Type: CORPORATION

Citizenship: KENTUCKY

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Exec Dt: 12/06/2004

Entity Type: FEDERAL AGENCY

Citizenship: DELAWARE

Exec Dt: 12/06/2004

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Exec Dt: 12/06/2004

Entity Type: CORPORATION

Citizenship: DELAWARE

CCMR OF CANTONSVILLE, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OF GREENBELT, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OF RITCHIE HIGHWAY, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OF CUMBERLAND, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OF HARFORD COUNTY, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OF FREDERICK, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CHI-CHI'S OF WEST VIRGINIA, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

FRI-ADMIN CORPORATION

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: DELAWARE

MAINTENANCE SUPPORT GROUP, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: KENTUCKY

CCMR OT TIMONIUM, INC.

Exec Dt: 12/06/2004
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: BUFFETT, JIMMY
424-A FLEMING STREET
KEY WEST, FLORIDA 33040

Entity Type: INDIVIDUAL
Citizenship: UNITED STATES

Correspondent: KRISTEN L. FANCHER, ESQ.
3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Assignment: 4

Reel/Frame: 2987/0719 **Received:** 12/09/2004

Recorded: 12/09/2004

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CHI-CHI'S, INC.

Exec Dt: 12/08/2004
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee: BUFFETT, JIMMY
424-A FLEMING STREET
KEY WEST, FLORIDA 33040

Entity Type: INDIVIDUAL
Citizenship: UNITED STATES

Correspondent: JAMIE NORDHAUS SHIPP, ESQ.
3290 NORTHSIDE PARKWAY, SUITE 400
GREENBERG TRAUIG
ATLANTA, GA 30327

Assignment: 5

Reel/Frame: 3471/0100 **Received:** 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: MARGARITAVILLE ENTERPRISES, LLC

Exec Dt: 12/20/2006
Entity Type: LIMITED LIABILITY COMPANY
Citizenship: NONE

Assignee: GUGGENHEIM CORPORATE FUNDING, LLC
 135 EAST 57TH STREET
 NEW YORK, NEW YORK 10022

Entity Type: LIMITED LIABILITY COMPANY
Citizenship: NONE

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN
 767 5TH AVENUE
 NEW YORK, NY 10153

Assignment: 6

Reel/Frame: 3458/0516 **Received:** 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BUFFETT, JIMMY

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: JB INTELLECTUAL PROPERTY, LLC
 256 WORTH AVENUE, SUITE Q-R
 PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.
 3290 NORTHSIDE PARKWAY, SUITE 400
 ATLANTA, GA 30327

Assignment: 7

Reel/Frame: 3460/0384 **Received:** 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: JB INTELLECTUAL PROPERTY, LLC

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: MARGARITAVILLE ENTERPRISES, LLC
 256 WORTH AVENUE, SUITE Q-R
 PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.
 3290 NORTHSIDE PARKWAY, SUITE 400
 ATLANTA, GA 30327

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If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
 Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 5

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:17:55 ET

Serial Number: 78757198 Assignment Information Trademark Document Retrieval

Registration Number: 3320679

Mark

MARGARITAVILLE

(words only): MARGARITAVILLE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2007-10-23

Filing Date: 2005-11-18

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2007-10-23

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-09-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Margaritaville Enterprises, LLC

Address:

Margaritaville Enterprises, LLC

Suite Q-R 256 Worth Avenue
Palm Beach, FL 33480
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 029
Class Status: Active
Chicken; Meat, frozen; Processed meat, namely, chicken
Basis: 1(a)
First Use Date: 2005-10-00
First Use in Commerce Date: 2005-12-00

ADDITIONAL INFORMATION

Prior Registration Number(s):
2730407
2896179

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-23 - Registered - Principal Register
2007-09-18 - Law Office Registration Review Completed
2007-09-18 - Assigned To LIE
2007-08-13 - Allowed for Registration - Principal Register (SOU accepted)
2007-08-09 - Statement of use processing complete
2007-06-13 - Amendment to Use filed
2007-06-13 - TEAS Statement of Use Received
2007-01-17 - Assignment Of Ownership Not Updated Automatically
2007-01-10 - Automatic Update Of Assignment Of Ownership
2006-12-19 - Extension 1 granted

2006-12-19 - Extension 1 filed
2006-12-19 - TEAS Extension Received
2006-07-11 - Noa Mailed - SOU Required From Applicant
2006-04-18 - Published for opposition
2006-03-29 - Notice of publication
2006-02-28 - Law Office Publication Review Completed
2006-01-23 - Approved for Pub - Principal Register (Initial exam)
2006-01-04 - Examiner's Amendment Entered
2006-01-04 - Assigned To LIE
2006-01-03 - Examiners amendment e-mailed
2006-01-03 - Examiners Amendment -Written
2005-12-28 - Assigned To Examiner
2005-11-25 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A ROSENBLOUM

Correspondent

ROBERT A ROSENBLOUM
GREENBERG TRAURIG LLP
3290 NORTHSIDE PKWY NW STE 400
ATLANTA GA 30327
Phone Number: 678-553-2100
Fax Number: 678-553-2212



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [78757198](#)

Filing Dt: 11/18/2005

Reg #: [3320679](#)

Reg. Dt: 10/23/2007

Registrant: Margaritaville Enterprises, LLC

Mark: MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)

135 EAST 57TH STREET

NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE

NEW YORK, NY 10153

Assignment: 2Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Assignment: 3Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:17 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 6

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:18:52 ET

Serial Number: 76415369 Assignment Information Trademark Document Retrieval

Registration Number: 2896179

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2004-10-19

Filing Date: 2002-05-29

Transformed into a National Application: No

Registration Date: 2004-10-19

Register: Principal

Law Office Assigned: LAW OFFICE 113

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2004-09-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FL 33480

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 029

Class Status: Active

Pre-packaged, flavored seafood for human consumption

Basis: 1(a)

First Use Date: 2003-02-00

First Use in Commerce Date: 2003-02-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1642132

2284131

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2004-10-19 - Registered - Principal Register

2004-08-23 - Law Office Registration Review Completed

2004-08-17 - Assigned To LIE

2004-08-12 - Allowed for Registration - Principal Register (SOU accepted)

2004-08-09 - Assigned To Examiner

2004-07-28 - Statement of use processing complete

2004-07-08 - Amendment to Use filed

2004-07-19 - Case File In TICRS

2004-07-08 - TEAS Statement of Use Received

2004-01-08 - Extension 1 granted

2004-01-08 - Extension 1 filed

2004-01-08 - TEAS Extension Received

2003-07-08 - Noa Mailed - SOU Required From Applicant

2003-04-15 - Published for opposition

2003-03-26 - Notice of publication

2002-10-21 - Approved for Pub - Principal Register (Initial exam)

2002-10-21 - Assigned To Examiner

2002-09-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Judith M. Dray

Correspondent

JUDITH M. DRAY
GREENBERG TRAUERIG
3290 NORTHSIDE PARKWAY, NW
SUITE 400
ATLANTA, GEORGIA 30327
Phone Number: 678-553-2100
Fax Number: 678-553-2212



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [76415369](#)

Filing Dt: 05/29/2002

Reg #: [2896179](#)

Reg. Dt: 10/19/2004

Registrant: Buffett, Jimmy

Mark: MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)

135 EAST 57TH STREET

NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE

NEW YORK, NY 10153

Assignment: 2Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Assignment: 3Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:19 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 7

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:19:38 ET

Serial Number: 75571395 Assignment Information Trademark Document Retrieval

Registration Number: 2284131

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 2006-07-12

Filing Date: 1998-07-21

Transformed into a National Application: No

Registration Date: 1999-10-05

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 830 -Post Registration

Date In Location: 2006-07-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States

Legal Entity Type: Limited Liability Company
State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 033

Class Status: Active

tequila

Basis: 1(a)

First Use Date: 1999-08-01

First Use in Commerce Date: 1999-08-01

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-07-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2006-07-12 - Assigned To Paralegal

2005-05-05 - Section 8 (6-year) and Section 15 Filed

2005-05-05 - TEAS Section 8 & 15 Received

1999-10-05 - Registered - Principal Register

1999-08-09 - Allowed for Registration - Principal Register (SOU accepted)

1999-08-04 - Statement of use processing complete

1999-08-04 - Amendment to Use filed

1999-07-27 - Noa Mailed - SOU Required From Applicant

1999-05-04 - Published for opposition

1999-04-02 - Notice of publication

1999-01-04 - Approved for Pub - Principal Register (Initial exam)

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A ROSENBLOUM

Correspondent

ROBERT A ROSENBLOUM

GREENBERG TRAURIG, LLP
SUITE 400
3290 NORTHSIDE PKWY
ATLANTA GA 30327



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 75571395

Filing Dt: 07/21/1998

Reg #: 2284131

Reg. Dt: 10/05/1999

Registrant: BUFFETT, JIMMY

Mark: MARGARITAVILLE

Assignment: 1

Reel/Frame: 3471/0100

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: MARGARITAVILLE ENTERPRISES, LLC

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: GUGGENHEIM CORPORATE FUNDING, LLC

135 EAST 57TH STREET
NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**

Reel/Frame: 3458/0516

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BUFFETT, JIMMY

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**

Reel/Frame: 3460/0384

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: JB INTELLECTUAL PROPERTY, LLC

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: MARGARITAVILLE ENTERPRISES, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:18 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 8

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:20:26 ET

Serial Number: 78764751 Assignment Information Trademark Document Retrieval

Registration Number: 3117262

Mark

MARGARITAVILLE

(words only): MARGARITAVILLE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2006-07-18

Filing Date: 2005-12-01

Transformed into a National Application: No

Registration Date: 2006-07-18

Register: Principal

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-07-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

Clothing, namely, pants, sweat shirts, shorts, and dresses

Basis: 1(a)

First Use Date: 1985-02-01

First Use in Commerce Date: 1985-02-01

ADDITIONAL INFORMATION

Prior Registration Number(s):

2729442

2995766

3002010

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-07-18 - Registered - Principal Register

2006-04-25 - Published for opposition

2006-04-05 - Notice of publication

2006-02-28 - Law Office Publication Review Completed

2006-01-23 - Approved for Pub - Principal Register (Initial exam)

2006-01-04 - Examiner's Amendment Entered

2006-01-04 - Assigned To LIE

2006-01-03 - Examiners amendment e-mailed

2006-01-03 - Examiners Amendment -Written

2005-12-28 - Assigned To Examiner

2005-12-07 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A ROSENBLOUM

Correspondent

ROBERT A ROSENBLOUM
GREENBERG TRAUIG LLP
3290 NORTHSIDE PKWY STE 400
ATLANTA GA 30327
Phone Number: 678-553-2100
Fax Number: 678-553-2212



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [78764751](#)

Filing Dt: 12/01/2005

Reg #: [3117262](#)

Reg. Dt: 07/18/2006

Registrant: Buffett, Jimmy

Mark: MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)

135 EAST 57TH STREET

NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE

NEW YORK, NY 10153

Assignment: 2Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Assignment: 3Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:19 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 9

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:21:11 ET

Serial Number: 74015895 Assignment Information Trademark Document Retrieval

Registration Number: 1642132

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-06-14

Filing Date: 1990-01-02

Transformed into a National Application: No

Registration Date: 1991-04-23

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-10-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FL 33480

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 025

Class Status: Active

clothing, namely, shirts, sweaters, sun visors and caps

Basis: 1(a)

First Use Date: 1985-01-00

First Use in Commerce Date: 1985-01-00

International Class: 042

Class Status: Active

nightclub services; retail clothing, gift and souvenir store services; mail order services in the field of clothing, gifts and souvenirs

Basis: 1(a)

First Use Date: 1985-03-00

First Use in Commerce Date: 1985-03-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-10-18 - Case File In TICRS

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2001-06-14 - First renewal 10 year

2001-06-14 - Section 8 (10-year) accepted/ Section 9 granted

2001-03-14 - Combined Section 8 (10-year)/Section 9 filed

1996-12-16 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-11-08 - Section 8 (6-year) and Section 15 Filed

1991-04-23 - Registered - Principal Register

1991-01-29 - Published for opposition

1990-12-28 - Notice of publication

1990-10-25 - Approved for Pub - Principal Register (Initial exam)

1990-09-04 - Communication received from applicant

1990-04-04 - Non-final action mailed

1990-03-22 - Assigned To Examiner

1990-03-22 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

JUDITH M DRAY

Correspondent

JUDITH M DRAY

GREENBURG TRAUIG

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 74015895

Filing Dt: 01/02/1990

Reg #: 1642132

Reg. Dt: 04/23/1991

Registrant: Buffett, Jimmy

Mark: MARGARITAVILLE

Assignment: 1

Reel/Frame: 3471/0100

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: MARGARITAVILLE ENTERPRISES, LLC

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: GUGGENHEIM CORPORATE FUNDING, LLC

135 EAST 57TH STREET
NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**

Reel/Frame: 3458/0516

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BUFFETT, JIMMY

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**

Reel/Frame: 3460/0384

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: JB INTELLECTUAL PROPERTY, LLC

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: MARGARITAVILLE ENTERPRISES, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:21 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 10

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:21:51 ET

Serial Number: 78619165 Assignment Information Trademark Document Retrieval

Registration Number: 3188170

Mark

RADIO MARGARITAVILLE

(words only): RADIO MARGARITAVILLE

Standard Character claim: Yes

Current Status: Registered.

Date of Status: 2006-12-19

Filing Date: 2005-04-28

Transformed into a National Application: No

Registration Date: 2006-12-19

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-11-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480

United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 038

Class Status: Active

Satellite radio broadcasting services

Basis: 1(a)

First Use Date: 2005-06-15

First Use in Commerce Date: 2005-06-15

ADDITIONAL INFORMATION

Disclaimer: RADIO

Prior Registration Number(s):

2273119

2805289

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-12-19 - Registered - Principal Register

2006-11-14 - Law Office Registration Review Completed

2006-10-02 - Assigned To LIE

2006-09-22 - Allowed for Registration - Principal Register (SOU accepted)

2006-09-19 - Statement of use processing complete

2006-08-21 - Amendment to Use filed

2006-08-21 - TEAS Statement of Use Received

2006-04-11 - Noa Mailed - SOU Required From Applicant

2006-01-17 - Published for opposition

2005-12-28 - Notice of publication
2005-12-07 - Law Office Publication Review Completed
2005-12-02 - Assigned To LIE
2005-11-30 - Approved for Pub - Principal Register (Initial exam)
2005-11-30 - EXAMINERS AMENDMENT E-MAILED
2005-11-30 - Examiners Amendment -Written
2005-11-28 - Non-final action e-mailed
2005-11-28 - Non-Final Action Written
2005-11-28 - Assigned To Examiner
2005-05-19 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Robert A. Rosenbloum,

Correspondent

ROBERT A. ROSENBLIUM
GREENBERG TRAUIG, LLP
3290 NORTHSIDE PKWY NW STE 400
ATLANTA, GA 30327-2268
Phone Number: 678-553-2100
Fax Number: 678-553-2212



United States Patent and Trademark Office

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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 78619165

Filing Dt: 04/28/2005

Reg #: 3188170

Reg. Dt: 12/19/2006

Registrant: Buffett, Jimmy

Mark: RADIO MARGARITAVILLE

Assignment: 1

Reel/Frame: 3471/0100

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: MARGARITAVILLE ENTERPRISES, LLC

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: GUGGENHEIM CORPORATE FUNDING, LLC

135 EAST 57TH STREET
NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**

Reel/Frame: 3458/0516

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BUFFETT, JIMMY

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: JB INTELLECTUAL PROPERTY, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**

Reel/Frame: 3460/0384

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: JB INTELLECTUAL PROPERTY, LLC

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: MARGARITAVILLE ENTERPRISES, LLC

256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:22 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.
Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 11

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:22:53 ET

Serial Number: 75001464 Assignment Information Trademark Document Retrieval

Registration Number: 2082231

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2006-10-16

Filing Date: 1995-10-04

Transformed into a National Application: No

Registration Date: 1997-07-22

Register: Principal

Law Office Assigned: LAW OFFICE 101

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 40S -Scanning On Demand

Date In Location: 2007-03-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 041

Class Status: Active

fan club services rendered via on-line computer network

Basis: 1(a)

First Use Date: 1995-06-02

First Use in Commerce Date: 1995-06-02

International Class: 042

Class Status: Active

mail order services featuring books; retail shops featuring books

Basis: 1(a)

First Use Date: 1985-02-00

First Use in Commerce Date: 1985-02-00

ADDITIONAL INFORMATION

Prior Registration Number(s):

1641613

1642132

1831949

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-03-12 - Case File In TICRS

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-10-16 - First renewal 10 year

2006-10-16 - Section 8 (10-year) accepted/ Section 9 granted

2006-10-11 - Assigned To Paralegal

2006-08-02 - Combined Section 8 (10-year)/Section 9 filed

2006-08-02 - TEAS Section 8 & 9 Received

2002-12-12 - Section 8 (6-year) accepted & Section 15 acknowledged

2002-10-11 - Section 8 (6-year) and Section 15 Filed

2002-10-11 - PAPER RECEIVED

1998-01-31 - Section 7 correction issued

1997-09-19 - Section 7 amendment filed

1997-07-22 - Registered - Principal Register
1997-05-27 - Allowed for Registration - Principal Register (SOU accepted)
1997-05-08 - Statement of use processing complete
1997-04-10 - Amendment to Use filed
1996-11-12 - Noa Mailed - SOU Required From Applicant
1996-08-20 - Published for opposition
1996-07-19 - Notice of publication
1996-06-06 - Approved for Pub - Principal Register (Initial exam)
1996-05-30 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

ROBERT A. ROSENBLIUM

Correspondent

ROBERT A. ROSENBLIUM
GREENBERG TRAIRIG
3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3Serial #: [75001464](#)

Filing Dt: 10/04/1995

Reg #: [2082231](#)

Reg. Dt: 07/22/1997

Registrant: Buffett, Jimmy

Mark: MARGARITAVILLE

Assignment: 1Reel/Frame: [3471/0100](#)

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: [MARGARITAVILLE ENTERPRISES, LLC](#)

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: [GUGGENHEIM CORPORATE FUNDING, LLC](#)

135 EAST 57TH STREET

NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE

NEW YORK, NY 10153

Assignment: 2Reel/Frame: [3458/0516](#)

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BUFFETT, JIMMY](#)

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [JB INTELLECTUAL PROPERTY, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

Assignment: 3Reel/Frame: [3460/0384](#)

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [JB INTELLECTUAL PROPERTY, LLC](#)

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: [MARGARITAVILLE ENTERPRISES, LLC](#)

256 WORTH AVENUE, SUITE Q-R

PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400

ATLANTA, GA 30327

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Web interface last modified: October 18, 2008 v.2.0.2

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EXHIBIT 12

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2009-04-01 15:24:18 ET

Serial Number: 78276645 Assignment Information Trademark Document Retrieval

Registration Number: 3151524

Mark (words only): MARGARITAVILLE

Standard Character claim: No

Current Status: Registered.

Date of Status: 2006-10-03

Filing Date: 2003-07-21

Transformed into a National Application: No

Registration Date: 2006-10-03

Register: Principal

Law Office Assigned: LAW OFFICE 103

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2006-08-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. JB INTELLECTUAL PROPERTY, LLC

Address:

JB INTELLECTUAL PROPERTY, LLC
256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FL 33480
United States

Legal Entity Type: Limited Liability Company

State or Country Where Organized: Delaware

GOODS AND/OR SERVICES

International Class: 007

Class Status: Active

Electric food and drink blenders

Basis: 1(a)

First Use Date: 2006-06-14

First Use in Commerce Date: 2006-06-14

ADDITIONAL INFORMATION

Prior Registration Number(s):

1642132
1831949
1877860
1907542
2082231
2116314
2132559
2132885
2132893
2172663
2273119
2284131
2463238

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2007-01-17 - Assignment Of Ownership Not Updated Automatically

2007-01-10 - Automatic Update Of Assignment Of Ownership

2006-10-03 - Registered - Principal Register

2006-08-17 - Law Office Registration Review Completed

2006-08-11 - Assigned To LIE

2006-08-10 - Allowed for Registration - Principal Register (SOU accepted)

2006-08-10 - Assigned To Examiner

2006-08-07 - Statement of use processing complete

2006-07-11 - Amendment to Use filed

2006-07-11 - TEAS Statement of Use Received

2006-01-06 - Extension 4 granted

2006-01-06 - Extension 4 filed

2006-01-06 - TEAS Extension Received
2005-06-28 - Extension 3 granted
2005-06-28 - Extension 3 filed
2005-06-28 - TEAS Extension Received
2005-02-01 - Extension 2 granted
2005-01-13 - Extension 2 filed
2005-01-13 - TEAS Extension Received
2004-08-04 - Extension 1 granted
2004-07-13 - Extension 1 filed
2004-07-13 - TEAS Extension Received
2004-01-13 - Noa Mailed - SOU Required From Applicant
2003-10-21 - Published for opposition
2003-10-01 - Notice of publication
2003-08-19 - Approved for Pub - Principal Register (Initial exam)
2003-08-15 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

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Correspondent

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Suite 400
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Atlanta, GA 30327
Phone Number: 678-553-2100
Fax Number: 678-553-2212



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 78276645

Filing Dt: 07/21/2003

Reg #: 3151524

Reg. Dt: 10/03/2006

Registrant: Buffett, Jimmy

Mark: MARGARITAVILLE

Assignment: 1

Reel/Frame: 3471/0100

Received: 01/30/2007

Recorded: 01/30/2007

Pages: 70

Conveyance: SECURITY INTEREST

Assignor: MARGARITAVILLE ENTERPRISES, LLC

Exec Dt: 12/20/2006

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NONE

Assignee: GUGGENHEIM CORPORATE FUNDING, LLC135 EAST 57TH STREET
NEW YORK, NEW YORK 10022

Correspondent: WEIL, GOTSHAL & MANGES C/O JULIO GURDIAN

767 5TH AVENUE
NEW YORK, NY 10153**Assignment: 2**

Reel/Frame: 3458/0516

Received: 01/10/2007

Recorded: 01/10/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BUFFETT, JIMMY

Exec Dt: 01/03/2007

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: JB INTELLECTUAL PROPERTY, LLC256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327**Assignment: 3**

Reel/Frame: 3460/0384

Received: 01/12/2007

Recorded: 01/12/2007

Pages: 20

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: JB INTELLECTUAL PROPERTY, LLC

Exec Dt: 01/03/2007

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: DELAWARE

Assignee: MARGARITAVILLE ENTERPRISES, LLC256 WORTH AVENUE, SUITE Q-R
PALM BEACH, FLORIDA 33480

Correspondent: KRISTEN L. FANCHER, ESQ.

3290 NORTHSIDE PARKWAY, SUITE 400
ATLANTA, GA 30327

Search Results as of: 04/01/2009 03:24 PM

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