

**UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451**

mt/gcp

Mailed: May 25, 2012

Opposition No. 91189474

Cheryl Cooley

v.

Bernadette Cooper and Joyce  
Irby

**George C. Pologeorgis,  
Interlocutory Attorney:**

On April 17, 2012, the Board issued an order requiring opposer to show cause why the Board should not treat opposer's failure to file a brief in this matter as a concession of the case.

In response thereto, opposer, on May 21, 2012, filed a consented motion to extend her time to file a brief on the merits up to, and including, September 17, 2012, in light of the parties' ongoing settlement negotiations. Inasmuch as the parties have agreed that opposer's brief will be due September 17, 2012, the motion is granted. Trademark Rule 2.127(a). Accordingly, opposer is allowed until September 17, 2012 in which to file her brief.<sup>1</sup>

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<sup>1</sup>In light of this order, the Board's April 17, 2012 show cause order is hereby set aside.

Briefing dates are reset as indicated below:

|                             |                           |
|-----------------------------|---------------------------|
| PLAINTIFF'S BRIEF DUE       | <b>September 17, 2012</b> |
| DEFENDANT'S BRIEF DUE       | <b>October 17, 2012</b>   |
| PLAINTIFF'S REPLY BRIEF DUE | <b>November 1, 2012</b>   |
| ORAL HEARING REQUEST DUE    | <b>November 11, 2012</b>  |

An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129