ESTTA Tracking number:

ESTTA283676 05/13/2009

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91189412
Party	Plaintiff Esprit IP Limited
Correspondence Address	Paula Jill Krasny Baker & McKenzie LLP 130 E. Randolph Street Chicago, IL 60601 UNITED STATES paula.j.krasny@bakernet.com
Submission	Other Motions/Papers
Filer's Name	Paula Jill Krasny
Filer's e-mail	paula.j.krasny@bakernet.com
Signature	/Paula Jill Krasny/
Date	05/13/2009
Attachments	motion for judgment.pdf (32 pages)(1371430 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mellbeck Ltd.)	
Serial No.:	77518568)	
Filing Date:	July 10, 2008)	
Mark:)	
Published:	December 2, 2008)	
			Opposition No. 91189412
Esprit IP Lim	ited,)	
	Opposer,)	
v.)	
Mellbeck Ltd	•)	
	Applicant.)	

MOTION FOR JUDGMENT ON THE PLEADINGS

Pursuant to Federal Rule of Civil Procedure 12(c) and Trademark Rule of Procedure 2.127(d), Opposer Esprit IP Limited ("Opposer") moves for a judgment on the pleadings on the following grounds:

I. Background Facts

On July 10, 2008, Mellbeck, Ltd. ("Applicant") filed under Sections 1(a) and 44 (e) of the Trademark Act application Serial No. 77518568 to register the mark in connection with a large array of apparel items (the "Mark"). In its application, Applicant alleged that the

Mark was used in US commerce at least as early as January 15, 1997 and that it was "using the mark in commerce on or in connection with the identified goods." Applicant signed the Declaration, which states that "all statements made of his/her own knowledge are true." A copy of the application for the Mark is attached as Exhibit A.

On March 23, 2009, Opposer filed a notice of opposition against registration of the Mark. A copy of the notice of opposition is attached as Exhibit B. On April 27, 2009, Applicant filed its answer to the notice of opposition. A copy of Applicant's answer is attached as Exhibit C.

In its answer, Applicant admitted that it has *not* used the Mark in connection with all of the goods listed in the application. Below are the relevant allegations from the notice of opposition and Applicant's corresponding answers:

11. The application for the EDZ Mark covers well over 50 individual items of apparel products, including, but not limited to shirts, pants, caps, outerwear and hand-warmers.

ANSWER: The Applicant accepts this statement.

17. Upon information and belief, Applicant does not sell in the US all of the apparel products listed in the application for the EDZ Mark.

ANSWER: The Applicant accepts this statement.

II. The Application is Void Because Applicant Committed Fraud on the Trademark Office.

If fraud can be shown when procuring a registration, the entire registration or application is void. *Medinol Ltd. v. Nuro Vasx, Inc.*, 67 U.S.P.Q.2d 1205, 1208 (TTAB 2003); *see also Grand Canyon West Ranch LLC v. Hualapai Tribe*, 88 U.S.P.Q.2d 1501 (TTAB 2008) (opposition sustained because applicant had not used mark on all of the services listed in the application at the time of filing). Fraudulent procurement of a trademark application exists

when the Applicant "makes material representations of fact in its declaration which it *knows or should know* to be false or misleading." *Medinol*, 67 U.S.P.Q.2d at 1209 (emphasis added). It is not necessary to have any type of intent to commit the fraud. *Hachette Filipacchi Presse v. Elle Belle, Inc.*, 85 U.S.P.Q.2d 1090, 1094 (TTAB 2007).

It is crucial that the statements applicants make in a trademark application be truthful because, when examining the application, the Trademark Office does not have the ability to verify whether certain goods listed in an application are used in commerce. Truthful statements regarding the use of a mark in commerce "are essential to the integrity of the application and the registration process." *Grand Canyon*, 88 U.S.P.Q.2d at 1509.

Accordingly, an applicant cannot claim that it "overlooked" or was "unaware" that certain products listed in the application were not in use in US commerce. *Hachette*, 85 U.S.P.Q.2d at 1094; *Medinol*, 67 U.S.P.Q.2d at 1210. In this case, Applicant's Director, Mr. James Tilleard, appears to have prepared and filed the application. Mr. Tilleard signed the application's Declaration. (*See* Exhibit A.) Therefore, he knew or should have known which products bearing the mark were in use in US commerce.

This case is analogous to *Hachette*, where the applicant filed a used based application and subsequently admitted that it had not used its mark in connection with a number of the apparel products listed in the identification. *Hachette*, 85 U.S.P.Q.2d at 1093. As is the case with Mr. Tilleard, the person who signed the Declaration in *Hachette* was an executive in the company. In the *Hachette* case, English was not the native language of the person signing the application's Declaration. *Id.* at 1094. Following *Medinol*, the Board nonetheless cancelled the registration, stating that "neither the identification of goods nor the statement of use itself was lengthy, highly technical, or otherwise confusing." *Id.* The executive who signed the application "was clearly in

a position to know (or to inquire) as to the truth of the statements" in the application, as is the

case here. Id.

III. **CONCLUSION**

Applicant admitted in its answer to the notice of opposition that it is not using the Mark

in connection with all of the goods listed in the application, which was based, in part, on actual

use. Applicant also signed a Declaration stating that the information set forth in the application

is true. The Declaration states that the consequences of willful false statements are: (i) a fine; (ii)

imprisonment; (iii) a fine and imprisonment; and (iv) rendering the application invalid. Based on

these facts, Opposer respectfully requests that the Board enter judgment on the pleadings, sustain

this opposition in favor of Opposer, and render application Serial No. 77518568 void.

Respectfully submitted,

Date: May 13, 2009

BAKER & McKENZIE LLP

Paula Jill Krasny

John C. Filosa

Lisa Parker Gates

One Prudential Plaza, Suite 3500

130 East Randolph Drive

Chicago, Illinois 60601

(312) 861-8000

Paula.J.Krasny@bakernet.com

John.C.Filosa@bakernet.com

Lisa.Parker.Gates@bakernet.com

-4-

CERTIFICATE OF MAILING

The undersigned certifies that the foregoing **Motion for Judgment on the Pleadings** is being filed electronically via the Electronic System for Trademark Trials and Appeals (ESTTA)

with a copy sent via **FEDEX** to:

James Tilleard Mellbeck Ltd. The Old Sorting Office 92 High Street Mayport CA156BE United Kingdom

on this 13th day of May, 2009.

Paula Jill Krasny

CHIDMS1/2704748.1

COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	275
*TOTAL FEE PAID	275
SIGNATURE INFOR	MATION
* SIGNATURE	/james tilleard/
* SIGNATORY'S NAME	James Tilleard
* SIGNATORY'S POSITION	Director
* DATE SIGNED	07/10/2008

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 77518568 Filing Date: 07/10/2008

To the Commissioner for Trademarks:

MARK: EDZ (stylized and/or with design, see mark)

The literal element of the mark consists of EDZ.

The applicant is not claiming color as a feature of the mark. The mark consists of The words 'EDZ' & oval motif.

The applicant, Mellbeck Ltd, EDZ, a limited liability company legally organized under the laws of United Kingdom, having an address of

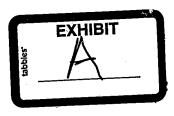
The Old Sorting Office, 92 High Street

Maryport CA156BE

United Kingdom

COMPANY OF THE PARTY OF

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051



et seq.), as amended.

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 025: Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Belts; Bibs not of cloth or paper; Caps; Children's and infants' cloth bibs; Children's cloth eating bibs; Cloth bibs; Cloth bibs for adult diners; Cloth bibs for use by senior citizens or physically- or mentally-challenged persons; Cloth diapers; Clothing for wear in judo practices; Clothing for wear in wrestling games; Clothing, namely, arm warmers; Clothing, namely, folk costumes; Clothing, namely, hand-warmers; Clothing, namely, khakis; Clothing, namely, knee warmers; Clothing, namely, neck tubes; Clothing, namely, thobes; Clothing, namely, wrap-arounds; Corsets; Dusters; Foulards; Hoods; Infant and toddler one piece clothing; Infant cloth diapers; Jerseys; Leather belts; Mantles; Mufflers; Non-disposable cloth training pants; Paper hats for use as clothing items; Parts of clothing, namely, gussets for tights, gussets for stockings, gussets for bathing suits, gussets for underwear, gussets for leotards and gussets for footlets; Perspiration absorbent underwear clothing; Shifts; Short sets; Shoulder wraps; Swaddling clothes; Ties; Tops; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Triathlon clothing, namely, triathlon tights, triathlon shorts, triathlon singlets, triathlon shirts, triathlon suits; Underarm clothing shields; Wearable garments and clothing, namely, shirts; Wraps

Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, or the applicant's predecessor in interest used the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

In International Class 025, the mark was first used at least as early as 01/15/1997, and first used in commerce at least as early as 01/15/1997, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) EDZ spring summer 2008 catalogue.

Original PDF file:

spec-8925119655-071713488 . EDZ cat Spring 08.pdf

Converted PDF file(s) (4 pages)

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Based on Foreign Registration: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and submits a copy of United Kingdom registration number 2457518, registered 07/05/2008 with a renewal date of 07/05/2008 and an expiration date of 07/05/2018, and translation thereof, if appropriate. 15 U. S.C. Section 1126(e), as amended.

Original PDF file:

reg-8925119655-071713488 . Certificate.pdf

Converted PDF file(s) (1 page)

Foreign Registration-1

Correspondence Information: Mr James Tilleard (Director)

The Old Sorting Office, 92 High Street Maryport CA156BE, United Kingdom

0044 1900 810260(phone) 0044 1900 810260(fax) info@edz.biz (authorized)

A fee payment in the amount of \$275 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /james tilleard/ Date Signed: 07/10/2008

Signatory's Name: James Tilleard Signatory's Position: Director

RAM Sale Number: 6533

RAM Accounting Date: 07/10/2008

Serial Number: 77518568

Internet Transmission Date: Thu Jul 10 07:56:28 EDT 2008 TEAS Stamp: USPTO/FTK-89.251.196.55-2008071007562888

2424-77518568-40076f96afeb7f5eeb11e33409 eff88a193-CC-6533-20080710071713488375



TRADE MARKS REGISTRY



REGISTRATION CERTIFICATE

Trade Marks Act 1994 of

Great Britain and Northern Ireland

The mark shown below has been registered under No. 2457518 as of the date 05 June 2007.



The mark has been registered in respect of: Class 25: All types of apparel In the name of Mellbeck Ltd

Signed this day at my direction

IAN FLETCHER, REGISTRAR DATE 4 July 2008

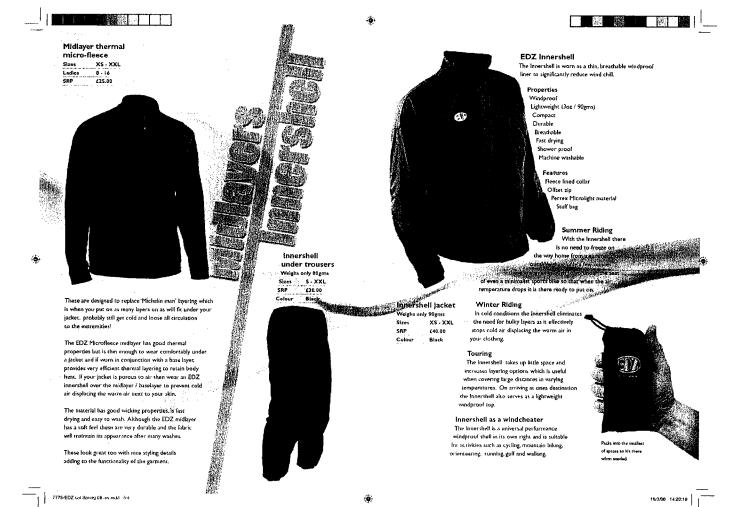




(6)

7775-EDZ cail Spring 09 awarest 3-4

5/2/05 14(20)14





EDZ have developed a range which combines to create a versatile layering system for use over varying temperatures. The advantage of this system is it is not bulky and it allows the wearer to vary combinations to

Hot conditions Sports Base Layer

Mild conditions

Sports Base Layer or Merino Base Layer + Innershell if required

Cold conditions Sports Base Layer or Merino Base Layer + midlayer + Innershell if required

Base Layers
A base layer can be worn all year round, insulating in cold conditions and then in hot conditions managing moisture & also preventing skin sucket to fining.

EDZ offer one ryses of Base Lyper.

Sports Base Layer is a performance polystest base layer with can be worned over a wide spectrum of temperatures from hos to cold. This is that drying and if moved out at right will be dry by morning.

Merino Base Layer is a 1005, wool base layer with the natural temperature regulating properties of wool.

Which Base Layer

YNICH BASE Layer to choose? The Sports Base Layer works across a wide range of temperatures & would be the first choice in warmer conditions whereas the Mermo will give a higher level of insulation when it is cold. The Sports Base Layer is the more versaille of the two types.

EDZ Middayer
The midiger is worn over a base byer when additional insulation is required and is a thin microflees to birth that has good assubdion properties with out being budge.
EDZ_finishistical statement of the middle of t

MIDLAYER
Additional insulation layer worn over the base layer for extra warmsh.

INNERSHELL
Windproof liner worn over base layer
and midlayer to reduce cold air coming
through outer layers.

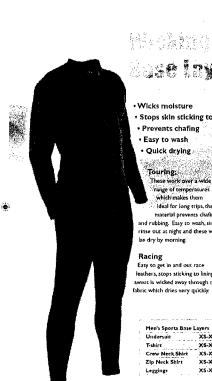
OUTER LAYER
Leather or textile outer byers provide
the first line of protection from the
elements.



7775-EDZ cui Spring 08 aw.inskl 7-8

19/3/08 14:20:21





8446 ITYO S

- Wicks moisture
- Stops skin sticking to linings
- Prevents chafing
- · Easy to wash
- Quick drying

Touring:
These work over a wide range of temperatures which makes them ideal for long crips, the material prevents chafing and rubbing. Easy to wash, simply these ruts a roles and these will rinse out at night and these will

Racing
Easy to get in and out race leathers, stops sticking to linings, sweat is wicked away through the fabric whith dries very quickly.



Moto-cross & Enduro

Micking Base Layers manage moisture, dry quickly and provide a thermal layer between stages.

Everyday Riding Whether you wear leather or textiles these will stop skin sticking to linings. make getting in and out of gear and prevent chafing.



Men's Sports Base Layers		
Undersuit	XS-XXXL	£40.00
T-shirt	XS-XXL	£15.00
Crew Neck Shirt	XS-XXXL	€ 20.00
ZIp Neck Shirt	XS-XXL	£25.00

Leggings
 Ladies Sports Base Layar

 One piece
 Size 8 - 16
 SRP £40.00

 Crew top
 Size 8 - 18
 SRP £20.00

 Leggings
 Size 8 - 18
 SRP £20.00
 Insulating

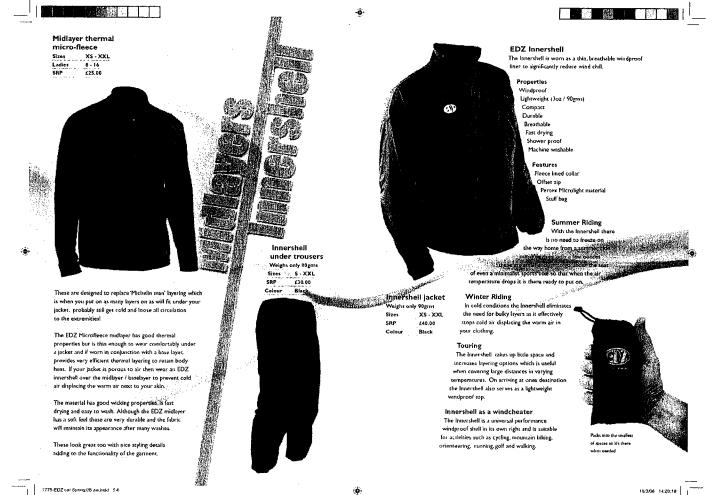
- Cools
- 200g weight Machine washable Shrink resistant

*	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	5 1.11			
Men's Crew	top	XS-XX	a.	. 1 · 1	
Men's Leggi	ngs	XS XX	a.	333 1	į
Women's Cn	ew cop	8-16		· V	i
Women's Leg	gings	8-16	왕이.		į
SRP	1810	£25.00	Ma N		į
				N. Frida	į
	建筑管 机	THE P		A SE	ŕ
	12.60	35767	a Giller	\$3K9K	:
			, ,		٠



7775-EDZ can Spring 08 aw.indd 3-4

Wool is an anizatingly complex natural fibre that insulates, regulates emplerative, and is highly absorbent. EDZ Merino base layers are made from the finant metho wool which is soft next to this skin end comfortable to wear These are easy to live with too, machine weahable.



7775-EDZ car Spring 08 aw.indxl 5-6

15/3/08 14:20:18



EDZ Sports Base Layer balaclava

Sustable for hot & cold conditions. Sports Base layer fabric wicks inousture, is quick drying ends good thermal properties, an alternative to silk.

EDZ thermal balaclava Then enterofibre fleece balackya which has i het ascrofibre fleece balichen webich faz good thermal properties for colder conditions. RRP £10.00

EDZ Helmet liner.

Designat to leasy your helms: clean and shange morning.
Sports Base Layer fabric wides moissure, is quick drying with good thermal properties
Colourt Black only RRP (10.00

EDZ all season Multi-tube

EDZ all Espan Multi-Cube

Sports Base Layer multi-cube can be easy to the traditional conditions.

With monome and multi-cube (spin deplie) enabled
that to be considered this business, taid con high base bee

Considered Cube Cube Cube
Analy principal of references that the Cube cube

RRP 2 10.00

EDZ lightweight; thermal neck warmer Sofe (ASpringeralless nack warmer which is done bus warm anough for the lob & long enough to pull up own your noos and ears while still keeping your neck covered. RRP £10,00

EDZ thermal neck warmer

A soft 300 gre nature-fleece neck warmer for colder conditions & long emough to pull up over nose and ears while still keeping neck covered.

EDZ windproof neck warmer. Fitted design made from each Microfleece combined with a windproof breathable membrany. RRP 415.00

EDZ Sports Base Layer liner gloves Sambas id season sports Base Layer with added Lern for rerach, with solution, is quite drying with good thermal properties, an absentance to site, mail gloves.

RRP (1.50 mail gloves, we have a serious levels and site of the season levels and seas

EDZ thermal gloves.

165gm micro floore thermal lener gloves for colder conditions RRP £6.00

EDZ thermal boot socks Loop pile thermal book suck mode from 84% wool & 16% polymide, padded all the way round including this and call area RRP £10.00

EDZ have developed a range which combines to create a versatile layering system for use over varying temperatures. The advantage of this system is it is not bulky and it allows the wearer to vary combinations to sult the conditions.

Hot conditions Sports Base Layer

Mild conditions Sports Base Layer or Merino Base Layer + Innershell if required

Cold conditions Sports Base Layer or Merino Base Layer + midlayer + Innershell if required

EDZ offer one types of Base Layur

Sports Base Layer it a performance polyaster base layer which can be worn over a wide spectrum of temperatures from loct to cold. This is fast drying and if noted out at hight will be dry by morning.

Merino Base Layer is a 100% wool base layer with the natural temperature regulating properties of wool

Which Base Layer

o.

VYINCE BASE Layer
To choose?
The Sports Base Layer works across a wide
range of temperatures & would be the first
choice in various conditions whereas the Merino
will give a higher lovel of intuitions when it is cold.
The Sports Base Layer is the more versatile of
the two oppus.

EDZ Midlayer

The oldlyer is worn over a base layer when additional substitute is required and is a thin microflence before that has good establishing properties with out being buildy.

EDZ Innorthe B

EDZ

MIDLAYER
Additional insulation layer worn over
the base layer for extra warmth.

INNERSHELL

Windproof liner worn over base layer and middayer so reduce cold eir coming through outer layers.

OUTER LAYER Leather or taxtile outer byers provide the forcine of protection from the





ESTTA Tracking number:

ESTTA273738

Filing date:

03/23/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Esprit IP Limited
Granted to Date of previous extension	04/01/2009
Address	Offshore Incorporations CentreP.O. Box 957 Road Town, Tortola, VIRGIN ISLANDS, BRITISH

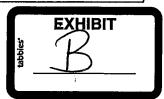
Attorney information	Paula Jill Krasny Baker & McKenzie LLP 130 E. Randolph St. Chicago, IL 60601 UNITED STATES
	paula.j.krasny@bakernet.com Phone:312-861-2822

Applicant Information

Application No	77518568	Publication date	12/02/2008
Opposition Filing Date	03/23/2009	Opposition Period Ends	04/01/2009
International Registration No.	NONE	International Registration Date	NONE
Applicant	Mellbeck Ltd The Old Sorting Office, 92 Hig Maryport, CA156BE UNITED KINGDOM	gh Street	

Goods/Services Affected by Opposition

Class 025. First Use: 1997/01/15 First Use In Commerce: 1997/01/15 All goods and services in the class are opposed, namely: (Based on Use in Commerce) Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Belts; Bibs not of cloth or paper, Caps; Children's and infants' cloth bibs; Children's cloth eating bibs; Cloth bibs; Cloth bibs for adult diners; Cloth bibs for use by senior citizens or physically- or mentally-challenged persons; Cloth diapers; Clothing for wear in judo practices; Clothing for wear in wrestling games; Clothing, namely, arm warmers; Clothing, namely, folk costumes; Clothing, namely, hand-warmers; Clothing, namely, khakis; Clothing, namely, knee warmers; Clothing, namely, neck tubes; Clothing, namely, thobes; Clothing, namely, wrap-arounds; Corsets; Dusters; Foulards; Hoods; Infant and toddler one piece clothing; Infant cloth diapers; Jerseys; Leather belts; Mantles; Mufflers; Nondisposable cloth training pants, Paper hats for use as clothing items; Parts of clothing, namely, gussets for tights, gussets for stockings, gussets for bathing suits, gussets for underwear, gussets for leotards and gussets for footlets; Perspiration absorbent underwear clothing; Shifts; Short sets; Shoulder wraps; Swaddling clothes; Ties; Tops; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Triathlon clothing, namely, triathlon tights, triathlon shorts, triathlon singlets, triathlon shirts, triathlon suits; Underarm clothing shields; Wearable



garments and clothing, namely, shirts; Wraps

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)	
Dilution	Trademark Act section 43(c)	
Torres v. Cantine Torresella S.r.l.Fraud	808 F.2d 46, 1 USPQ2d 1483 (Fed. Cir. 1986)	

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3395651	Application Date	07/30/2002
Registration Date	03/11/2008	Foreign Priority Date	NONE
Word Mark	EDC BY ESPRIT	-	
Design Mark	EC by es	C	
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use	e: 2004/00/00 First U	se In Commerce: 2004/00/00
	coin cases		
	Class 025. First use: First Use	e: 2004/00/00 First U	se In Commerce: 2004/00/00
	women's wearing apparel, na sweaters, jackets, t-shirts, blo resistant jackets, sweatshirts, scarves, leggings, denim pan	uses, knit tops, halte sweatpants, belts, c	ers, smock tops, vests, wind aps, hats, gloves, shawls,

U.S. Registration No.	3592935	Application Date	02/02/2004
Registration Date	03/17/2009	Foreign Priority Date	NONE
Word Mark	EDC		
Design Mark	EDC		

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 1998/00/00 First Use In Commerce: 2004/00/00 retail store services, electronic catalog services, online retail store services and computerized online ordering services featuring clothing, clothing accessories, bags, purses, leather accessories

U.S. Application No.	77239800	Application Date	07/26/2007	
Registration Date	NONE	Foreign Priority Date	NONE	
Word Mark	EDC	<u> </u>		
Design Mark				
	E	DC	1	
Description of	NONE			
Mark	01 000 51			
Goods/Services	Class 003. First use:			
	Lipstick holders			
	Class 006. First use:			
	Metal key chains and key fobs	;		
	Class 009. First use:			
	Cellular phone cases, eyeglasses, sunglasses, spectacles, frames and cases for spectacles			
	Class 016. First use:			
	Passport holders; check cases; bags made of plastic or paper for holding stationery; cases for holding loose-leaf diaries; stationery-type portfolios			
	Class 018. First use:			
·	s, briefcase- type portfolios, leather, knapsacks, daypacks ssories; backpacks, s, coin purses, clutch purses, try bags sold empty, business uffel bags, soft luggage and bags for travel, wheeled s for holding baby carriage			
	Class 020. First use:			
	Non-metal key chains and key	fobs		
	Class 022. First use:			
	Laundry bags; garment bags f	or storage		
	Class 025. First use:			
	Men's wearing apparel, namel suits, shorts, t-shirts, sweatshi			

caps, hats, vests, scarves, gloves, swimwear, rainwear; women's wearing apparel, namely, dresses, coats, mufflers, stockings, pajamas, panties, bras, underwear, headbands, shorts, jogging suits, sweatshirts, sweatpants, ski jackets, ski pants, rainwear, raincoats, robes, nightgowns, swimwear, bathing suits, cover-ups, shirts, pants, sweaters, jackets, coats, suits, shorts, t-shirts, undershirts, blouses, knit tops, halters, smock tops, hosiery, socks, tights, leggings, leotards; children's wearing apparel, namely, dresses, coats, mufflers, stockings, pajamas, panties, underwear, lingerie, headbands, shorts, jogging suits, sweatshirts, sweatpants, ski jackets, ski pants, rainwear, raincoats, robes, nightgowns, swimwear, shirts, pants, sweaters, jackets, coats, suits, shorts, t-shirts, undershirts, blouses, knit tops, halters, smock tops, undershirts, underwear, belts, caps, hats, vests, scarves, gloves, hosiery, socks, tights, leggings, leotards; men's, women's and children's footwear, headwear Class 034. First use:

Attachments	78148900#TMSN.gif (1 page)(bytes)
	78361067#TMSN.jpeg (1 page)(bytes)
	77239800#TMSN.jpeg (1 page)(bytes)
	Mellbeck Ltd opposition.pdf (5 pages)(149496 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Paula Jill Krasny/
Name	Paula Jill Krasny
Date	03/23/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Mellbeck Ltd.	
Serial No.:	77518568	
Filing Date:	July 10, 2008	
Mark:		
Published:	December 2, 2008	
		Opposition No.
Esprit IP Limited,		
	Opposer,	
v.	;	
Mellbeck Ltd.		
	Applicant.	

NOTICE OF OPPOSITION

In the matter of Application Serial No. 77518568 for registration of the trademark in International Class 25 (the "EDZ Mark") by Mellbeck Ltd. ("Applicant"), Esprit IP Limited, a British Virgin Islands corporation having a business address at Offshore Incorporations Centre, P.O. Box 957, Road Town, Tortola, British Virgin Islands ("Opposer"), believes that it will be damaged by the registration of the EDZ Mark and, therefore, opposes registration on the following grounds:

- 1. Opposer's brands appear on a wide variety of lifestyle fashion items, including clothing, outerwear and accessories.
 - 2. One of Opposer's most popular and famous brands is EDC.
- 3. Opposer owns trademark Registration No. 3395651 for its EDC Logo set forth below:



(the "*EDC Logo*"). Because it was filed on an intent to use basis, the priority filing date for this registration is July 30, 2002.

- 4. The registration for the EDC Logo covers an array of clothing items, including, but not limited to, shirts, pants, outerwear, hats and gloves.
- 5. Opposer has used the EDC Logo continuously in US commerce since 2004 and therefore has not abandoned it.
- 6. Opposer also owns Registration No. 3592935 for the mark EDC for retail store and online retail store services in the fields of clothing, accessories and other related items (the "EDC Registration.")
- 7. Because the EDC Registration was filed on an intent to use basis, its priority date is the February 2, 2004 filing date.
- 8. Opposer has used the EDC Registration continuously in US commerce since at least as early as 2004 and therefore has not abandoned it.
- 9. Opposer also owns Application No. 77/239800 for the mark EDC for a wide array of apparel and related items. This application was filed on an intent to use basis on July 26,

2007, and a notice of allowance has since issued. (Registration No. 3395651 for the EDC Logo, Registration No. 3592935 for the EDC Registration and Application No. 77/239800 for the EDC mark hereinafter collectively will be referred to as the "*EDC Mark*.")

10. On July 10, 2008, Applicant filed, in part, under 15 U.S.C. §§ 1051(a), an application to register the EDZ Mark depicted below:



- 11. The application for the EDZ Mark covers well over 50 individual items of apparel products, including, but not limited to shirts, pants, caps, outerwear and hand-warmers.
- 12. The dominant features of both Opposer's EDC Logo and Applicant's EDZ Mark consist of three letters set within an oblong oval.
 - 13. In the case of Applicant's mark, the three letters are EDZ.
 - 14. In the case of Opposer's mark, the three letters are EDC.
 - 15. Applicant's mark EDZ sounds like Opposer's mark EDC.
 - 16. Applicant's and Opposer's respective marks look and sound alike.
- 17. Upon information and belief, Applicant does not sell in the US all of the apparel products listed in the application for the EDZ Mark.
 - 18. The EDC Mark has priority over the EDZ Mark.
- 19. Because Opposer's EDC Mark and Applicant's EDZ Mark are similar in appearance, sound and connotation, and because the parties' respective goods are identical, similar or highly related, Applicant's EDZ Mark so resembles Opposer's EDC Mark as to be likely to cause confusion, or to cause mistake, or to deceive, in violation of 15 U.S.C. §1052(d).

20. The registration of Applicant's EDZ Mark will dilute Opposer's famous EDC Mark and lessen the ability of the EDC Mark to distinguish Opposer as the source of the products and services offered under its EDC Mark, in violation of 15 U.S.C. § 1125(c).

21. Upon information and belief, at the time of filing its application, Applicant was not, and as of the date of this Notice of Opposition, Applicant is not, using in US commerce the EDZ Mark on each and every product listed in its application, in violation of Section 1(a) of the Trademark Act, and therefore has committed fraud on the Trademark Office.

22. Based on the foregoing, the registration of the EDZ Mark, will cause injury, harm and damage to Opposer.

WHEREFORE, Opposer, Esprit IP Limited, prays that this Opposition be sustained and registration of Application Serial No. 77518568 be denied.

Please charge the statutory filing fee of \$300.00 to Deposit Account No. 501649. If this amount is insufficient for any reason, please charge any shortfall, or missing or excess fees, to Deposit Account No. 501649.

Respectfully submitted,

ne of the Attorneys for Oppo

ESPRIT IP IUMITED

Date: March 23, 2009

BAKER & McKENZIE LLP Paula Jill Krasny John C. Filosa Lisa Parker Gates One Prudential Plaza, Suite 3500 130 East Randolph Drive Chicago, Illinois 60601 (312) 861-8000

CERTIFICATE OF MAILING

The undersigned certifies that the foregoing **Notice of Opposition** is being filed electronically via the Electronic System for Trademark Trials and Appeals (ESTTA)

with a copy sent via FEDEX to:

James Tilleard Mellbeck Ltd. The Old Sorting Office 92 High Street Mayport CA156BE United Kingdom

on this 23th day of March, 2009.

Phula Jill Krasl

CHIDMS1/2692729.1

ESTTA Tracking number:

ESTTA280312

Filing date:

04/27/2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91189412
Party	Defendant Mellbeck Ltd
Correspondence Address	James Tilleard Mellbeck Ltd. The Old Sorting Office, 92 High Street Mayport CA 156BE, UNITED KINGDOM
Submission	Answer
Filer's Name	Mr James Tilleard
Filer's e-mail	james@edz.biz
Signature	/J Tilleard/
Date	04/27/2009
Attachments	77518568_answer_01.pdf (3 pages)(52703 bytes)



IN THE UNITED STATES PATENT AND TRADEMARKS OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

ANSWER TO OPPOSITION

In the matter of Application Serial number 77518568 for the registration of the trademark

in international class 25 (the "EDZ" Mark) by Mellbeck

Ltd. ("Applicant") and Esprit IP Limited ("Opposer"). We believe that the

Opposers grounds for opposition are unfounded for the following reasons;

- 1. The Applicant accepts this statement.
- 2. The Applicant accepts this statement.
- 3. The Applicant accepts this statement.
- 4. The Applicant accepts this statement.
- 5. The Applicant accepts this statement.
- 6. The Applicant accepts this statement.
- 7. The Applicant accepts this statement.
- 8. The Applicant accepts this statement.
- 9. It should also be noted that the EDZ mark was first introduced in 1997 and has been in continuous use since then.
 - 10. The Applicant accepts this statement.
 - 11. The Applicant accepts this statement.
- 12. The opponents are claiming that the edc logo and the EDZ mark are similar in shape and appearance. This is not the case as the EDZ mark is a regular oval shape while the edc logo is more elongated, almost cigar shape. See below;





The characters in the EDZ mark are uppercase & of a distinctive stylised design whereas the edc letters resemble a commonly used lower case font similar to Arial. We submit that the two are so dissimilar that it is not possible to confuse one with the other.

- 13. The Applicant accepts this statement.
- 14. The Applicant accepts this statement.
- 15. We deny the opponents claim that the applicants mark EDZ sounds like EDC, EDZ is pronounced in the UK English fashion as in 'E. D. Zed' like the Z in Zeppelin and were it inadvertently pronounced with a 'zee' sound it is unlikely to be confused with the 'see' sound in EDC.
- 16. The applicants mark EDZ clearly sounds and looks distinctively different to the Opposers mark EDC.
 - 17. The Applicant accepts this statement

18. We submit that the EDZ mark was first introduced in 1997 and has been in continuous

use since then.

19.1 On both sound and visual recognition there are obvious differences between the EDZ

and EDC marks which clearly differentiates them apart and as a consequence EDZ and EDC can

not be confused or have connotations.

19.2 The Applicant refutes the Opposers broad claim that we sell identical or similar

goods' other than that we produce various items of apparel as many other companies also do.

20. As the EDC and EDZ marks are so distinctively different in appearance and sound and

are unlikely to be confused we refute the suggestion that the use of the EDZ mark will have any

detrimental effect on the Opposer.

21. The Applicant denies that they have knowingly filed their application in anything other

than the correct manner.

23. In view of the distinctive differences between the Opposers EDC mark and the

Applicants EDZ mark the Opposer has no reasonable cause to claim that they are likely to be

caused injury, harm or damage from this application being accepted.

WHEREFORE, Applicant Mellbeck Ltd, prays that this opposition be dismissed and the

registration of Application Serial No. 77518568 be allowed.

Respectfully submitted

James Tilleard Director

MELLBECK LTD

Date April 27th 2009

Electronic signature /J Tilleard/

Mellbeck Ltd

The Old Sorting Office 92 High Street Maryport Cumbria, CA15 6BE

United Kingdom Tel: 0044 (0)1900 81026

Fax: 0044 (0)1900 817955

email: info@edz.biz