

ESTTA Tracking number: **ESTTA261418**

Filing date: **01/20/2009**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Blue String Ventures, Inc.
Granted to Date of previous extension	01/28/2009
Address	1869 Indian Bend Dr. Henderson, NV 89074 UNITED STATES

Attorney information	Jonathan D. Bick WolfBlock LLP 101 Eisenhower Parkway Roseland, NJ 07068 UNITED STATES jbick@wolfblock.com Phone:(973) 403-3155
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**Applicant Information**

Application No	78588080	Publication date	09/30/2008
Opposition Filing Date	01/20/2009	Opposition Period Ends	01/28/2009
Applicant	Las Vegas Sands Corporation 3355 Las Vegas Boulevard South Las Vegas, NV 89109 UNITED STATES		

**Goods/Services Affected by Opposition**

<p>Class 039. All goods and services in the class are opposed, namely: Arranging travel and tours; travel and tour ticket reservation service; travel and tour information service; car parking; chauffeur services; tour guide services; bus transport</p>
<p>Class 041. All goods and services in the class are opposed, namely: Casino and gaming services; providing casino and gaming facilities; entertainment, namely, live musical performances, theatrical productions and comedy productions; health clubs, namely, providing instruction and equipment for physical exercise; amusement centers and arcades; providing casino and gaming services by means of web sites and a global computer network</p>
<p>Class 043. All goods and services in the class are opposed, namely: Hotels; restaurants; bar services; catering services; providing facilities for conventions, banquets, social functions, fund raising, and special events; making hotel reservations for others</p>

**Grounds for Opposition**

The mark is primarily geographically descriptive	Trademark Act section 2(e)(2)
The mark is primarily geographically deceptively misdescriptive	Trademark Act section 2(e)(3)

Attachments	Cotai Opp.pdf ( 33 pages )(2550002 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jonathan D. Bick/
Name	Jonathan D. Bick
Date	01/20/2009

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 78/588,080  
For the Mark: COTAI STIP

Blue String Ventures, Inc.

Opposer,

v.

Las Vegas Sands Corporation,

Applicant.

Opposition No.: \_\_\_\_\_

**NOTICE OF OPPOSITION**

Blue String Ventures, Inc. (hereinafter "Opposer"), a Nevada corporation, having its principal place of business at 1869 Indian Bend Drive Henderson, NV 89074 believes it will be damaged by registration of the mark COTAI STRIP as shown in Application Serial No. 78/588,080 owned by Las Vegas Sands Corporation, whose address is 3355 Las Vegas Boulevard South Las Vegas, Nevada 89109 (hereinafter "Applicant"), and hereby opposes the same.

The grounds for opposition are as follows:

1. Opposer is the owner of the domain name "CotaiStrip.com." (Exhibit 1 - printout from Whois.net).
2. Opposer's "CotaiStrip.com" website is travel guide featuring information about the Cotai Strip as well as information about real estate and travel and tours all relating to the Cotai Strip geographical area which includes properties not owned or otherwise affiliated with the Applicant (Exhibits 2 and 3 - Opposer's CotaiStrip.com website and Opposer's Application Serial No. 77/621,531 for CotaiStrip.com). Opposer will be harmed by registration of

Applicant's Cotai Strip mark since registration could result in Opposer being compelled to cease and desist use of the geographic term Cotai Strip as well the involuntary transfer of its CotaiStrip.com domain name.

3. Applicant's COTAI STRIP mark, when used on or in connection with the goods and/or services of Applicant, is primarily geographically descriptive under Section 2(e)(2) of the Trademark Act, 15 U.S.C. § 1052(e)(2). Upon information and belief, Applicant's COTAI STRIP mark has not acquired distinctiveness pursuant to Section 2(f) of the Trademark Act.

4. The term Cotai Strip is a geographic location on the Chinese island of Macau which refers to a finger of reclaimed land which merges the Coloane and Cotai islands (Exhibit 4 - THE INDEPENDENT, Jan. 14, 2009).

5. Major media outlets and the press in Macau regularly use the term "Cotai Strip" in exactly the same way as "Las Vegas Strip" (*See, e.g.*, Exhibit 5 - WALL STREET JOURNAL ).

6. The name Cotai Strip is used by the press and other Cotai Strip casino companies, such as Melco-PBL and Galaxy Entertainment, to geographically identify this island on Macau (Exhibit 6 - Wikipedia Article).

7. The name "Cotai" came from the names of the two islands, the Taipa Island and the Coloane Island. Therefore, people often mix up the LVS's project of Cotai Strip with Estrada do Istmo, the actual road connecting Taipa and Coloane, or even broader, the whole district. Macau press use the phrase "Cotai Strip" in that exact way as "Las Vegas Strip" (Exhibit 6).

8. The mark is geographically descriptive and has not acquired distinctiveness for certain of the goods/services set forth in the application as evidenced by the fact there are more than 400 other domains containing the words "Cotai Strip" which have been registered by many others (Exhibit 7 - printout from DomainTools.com).

9. Additional evidence of worldwide, geographically descriptive use of the term "Cotai Strip" may be found in, but not limited to, content published in the following: the January 2009 edition of MACAU BUSINESS; the January 16, 2009 MACAU DAILY TIMES; the January 11, 2009 edition of THE STRAITS TIMES; Reuters - January 13, 2009; January 16, 2009 edition of LAS VEGAS SUN; January 14, 2009 edition of THE INDEPENDENT; the January 14, 2009 edition of THE SYDNEY MORNING HERALD (See Exhibit 8). Each of these references uses the term "Cotai Strip" to refer to a geographical location which include properties not owned by or otherwise affiliated with Applicant.

10. A search for the term "Cotai Strip" on the NEXIS electronic news data base reveals 1,952 news stories which refer to "Cotai Strip" as a geographical location (See Exhibit 9).

11. The non-profit Macau hotel association also refers to the "Cotai Strip" as a location of properties both associated and not associated (or otherwise) affiliated with the Applicant (Exhibit 10).

12. In view of the foregoing, Applicant's COTAI STRIP mark should be refused registration on the ground that it is primarily merely geographically descriptive since, upon information and belief, the goods and/or services identified by Applicant's Application Serial No. 78/588,080 come from the "Cotai Strip." In addition, as demonstrated above, the primary significance of the term "Cotai Strip" is that of a generally known geographic place. Moreover, the relevant purchasing public would believe that the goods and/or services for which the mark is sought to be registered originate in the "Cotai Strip" on the Chinese island of Macau.

13. Alternatively, in the event that the goods and/or services of Applicant do not originate on the "Cotai Strip" area of the island of Macau, Applicant's Mark is primarily geographically deceptively misdescriptive under Section 2(e)(3) of the Trademark Act, 15

U.S.C. § 1052(e)(3) and should be refused registration on this basis. Assuming that Applicant's goods and/or services do not originate on the "Cotai Strip," the mark is geographically deceptively misdescriptive since the primary significance of the mark is a generally known geographic location, the consuming public is likely to believe that the place identified by the mark indicates the origin of the goods and/or services bearing the mark, when in fact the goods do not come from that place and the misrepresentation was a material factor in the consumer's decision. The Opposer endeavored to determine the geographic source of Applicant's goods and services but Opposer's findings were inconclusive due in part to the fact that the application is based on Section 1(b).

WHEREFORE, Opposer respectfully requests that Application Serial No. 78/588,080 be refused, that no registration be issued thereon to Applicant, and that this opposition be sustained in favor of Opposer.

Opposer herein appoints Jonathan Bick, members of the Bar of the State of New Jersey, its attorneys to prosecute the above opposition with full powers of substitution and revocation and to transact all business in the U.S. Patent and Trademark Office connected therewith; correspondence address: WolfBlock LLP, 101 Eisenhower Parkway, Roseland, New Jersey, Tel.: (973) 228-5700, Fax.: (973) 228-7852, e-mail: [jbick@wolfblock.com](mailto:jbick@wolfblock.com).

Respectfully submitted,

Blue String Ventures, Inc.

Dated: January 20, 2009

By:           /s/ Jonathan Bick            
Jonathan Bick Esq.  
WolfBlock LLP  
101 Eisenhower Parkway  
Roseland, New Jersey 07068  
Tel: (973) 228-5700  
Fax: (973) 228-7852

E-mail: [jbick@wolfblock.com](mailto:jbick@wolfblock.com)  
*Counsel for Opposer*

Encl. (Exhibits 1 - 10)





WHOIS Lookup



Go!

L  
d

**Whois:** [cotaistrip.net](#) [cotaistrip.org](#)

**Available Domains**

- corporationtaiband...
- mycotaistrip.com
- mycompanytaistrip.c...
- mycotairemove.com
- corporationtairemov...
- companytaistriplive...
- easycompanytaistrip...
- corporationtaiband..
- corporationtaiband....
- mycotaistrip.net
- mycompanytaistrip.n...
- mycotaistrip.org
- mycotairemove.net
- corporationtairemov...
- companytaistriplive...
- easycompanytaistrip

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- [cotaistripevents...](#) \$300
- [cotaistripboxing...](#) \$300
- [cotaistripbets.c...](#) \$300
- [cotaistripjoker...](#) \$300

[Click here for a SiteTiki.com article about cotaistrip.com](#)

**WHOIS information for: [cotaistrip.com](#):**

[whois.godaddy.com]

The data contained in GoDaddy.com, Inc.'s WhoIs database, while believed by the company to be reliable, is provided "as is" with no guarantee or warranties regarding its accuracy. This information is provided for the sole purpose of assisting you in obtaining information about domain name registration records. Any use of this data for any other purpose is expressly forbidden without the prior written permission of GoDaddy.com, Inc. By submitting an inquiry, you agree to these terms of usage and limitations of warranty. In particular, you agree not to use this data to allow, enable, or otherwise make possible, dissemination or collection of this data, in part or in its entirety, for any purpose, such as the transmission of unsolicited advertising and solicitations of any kind, including spam. You further agree not to use this data to enable high volume, automated or robotic electronic processes designed to collect or compile this data for any purpose, including mining this data for your own personal or commercial purposes.

Please note: the registrant of the domain name is specified in the "registrant" field. In most cases, GoDaddy.com, Inc. is not the registrant of domain names listed in this database.

Registrant:

**EXACT** |

Blue String Ventures, Inc.

Registered through: GoDaddy.com, Inc. (<http://www.godaddy.com>)  
Domain Name: COTAISTRIP.COM

Domain servers in listed order:

NS1.BLUEGRAVITY.COM  
NS2.BLUEGRAVITY.COM

For complete domain details go to:  
<http://who.godaddy.com/whoischeck.aspx?Domain=COTAISTRIP.COM>

### **Domain Information**

[Domain Name Registration](#), [News](#)  
[Daily DNS Changes](#), [ICANN](#)

### **Hosting Resources**

[Web Hosting](#), [VPS](#), [Managed Hosting](#),  
[Windows Hosting](#), [Windows Servers](#)  
[Dedicated Web Hosting](#)

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# CotaiStrip.com

Your Guide to the Cotai Strip

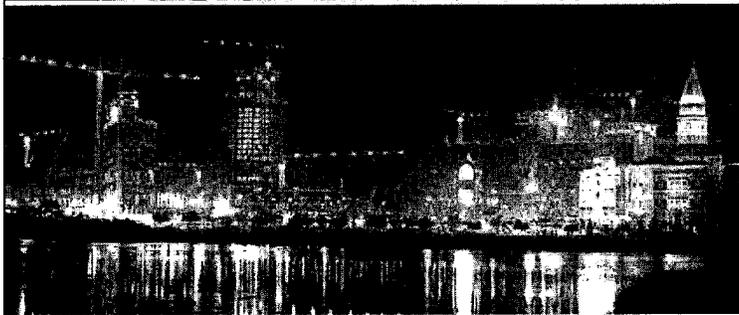
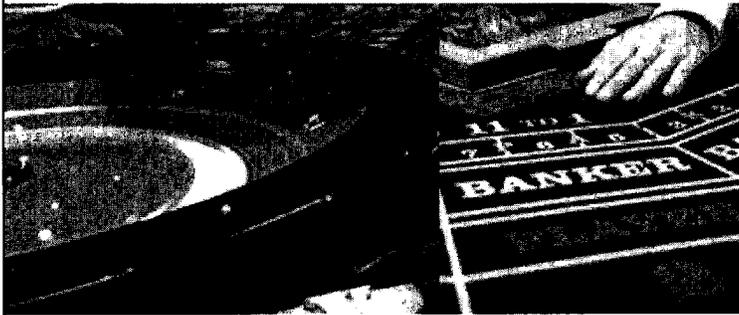
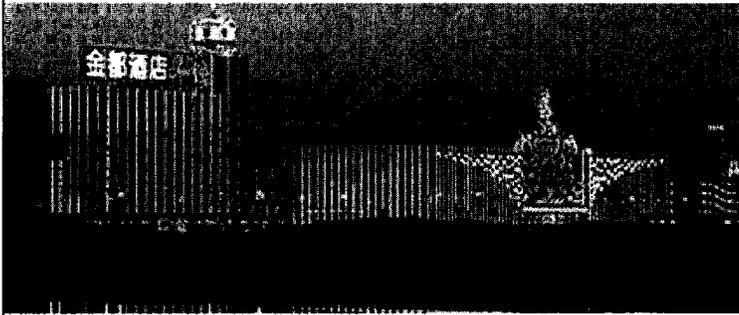
Home

Location

Shopping & Dining

Resorts/Casinos

Travel Guide



## Cotai Strip, Macau

Inspired by the lights, action, and fun of the Las Vegas Strip, Cotai is the world's fastest growing adult playground. Since 1996, development has exploded with nearly 26 Hotel and Casino projects in various stages of construction. By the year 2010 there will be up to 30 resorts making it the newest Vacation Paradise.

Here at CotaiStrip.com, you will find everything you need to know about the beautiful and exotic destination. From the best shopping, dining, nightlife, travel information, fun, and entertainment construction updates, you'll soon be ready to plan your visit to Asia's Version of Sin City.

Cotai Visitor Information	
Location:	Between Taipei & the Coloane (Macau, China)
Official Language:	Chinese and Portuguese
Size:	5.2 km / 11.4 sq. miles
Temperature:	Average High 78°F Average Low 69°F
Population (Macau):	520,400
Currency:	Macanese pataca (MOP)

EXHIBIT

2

TARR Status

ASSIGN Status

TDR

TTAB Status

( Use the "Back" button of the Internet Browser to return to TESS)

# COTAISTRIP.COM

**Word Mark** COTAISTRIP.COM

**Goods and Services** IC 036. US 100 101 102. G & S: Real estate. FIRST USE: 20080401. FIRST USE IN COMMERCE: 20080401

IC 039. US 100 105. G & S: Arranging travel and tours. FIRST USE: 20080401. FIRST USE IN COMMERCE: 20080401

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77621531

**Filing Date** November 25, 2008

**Current Filing Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) BLUE STRING VENTURES, INC. CORPORATION NEVADA 1869 Indian Bend Drive Henderson NEVADA 89074

**Attorney of Record** Jonathan D. Bick

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

EXHIBIT

3

Screenshot from The Independent, a British newspaper, from January 14, 2009 which states that the Cotai Strip, a finger of reclaimed land which merges the Coloane and Cotai islands.

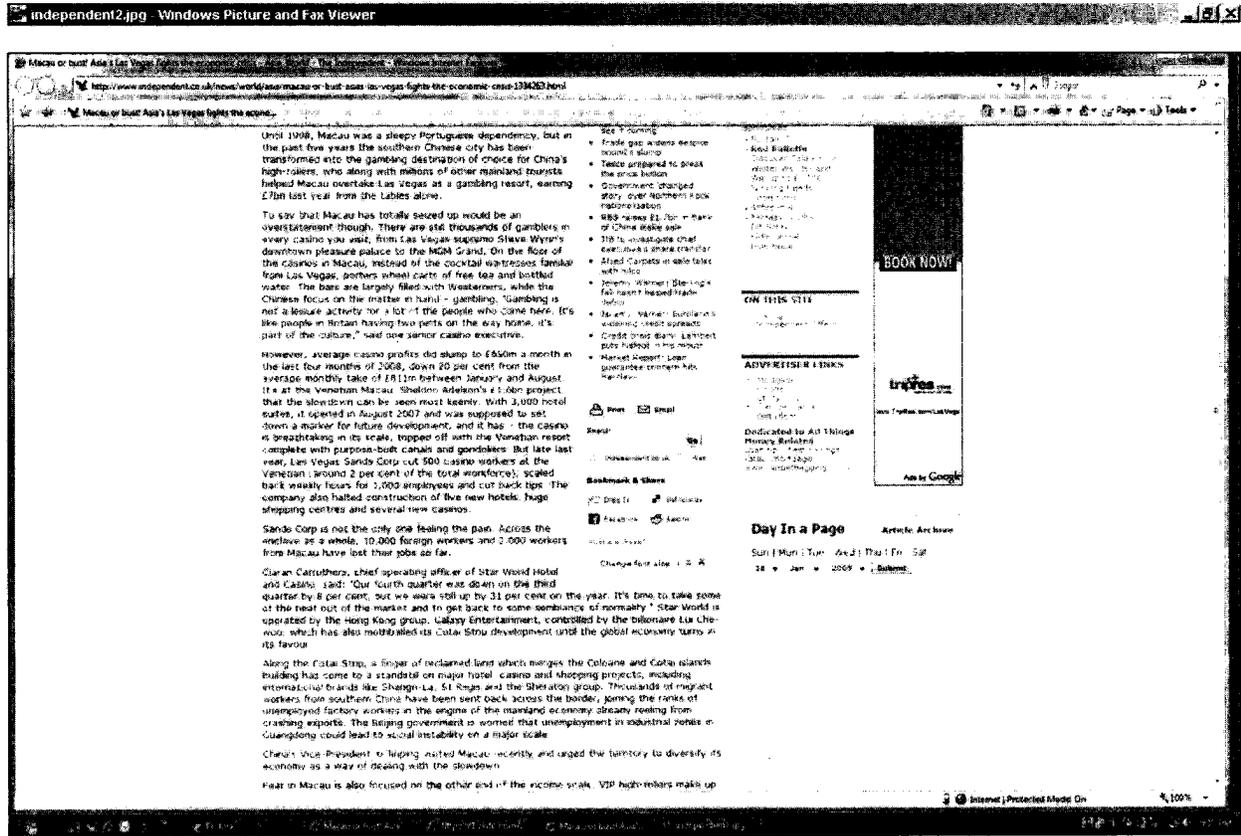


EXHIBIT 4

THE WALL STREET JOURNAL COMMERCIAL

GET 2 WEEKS FREE

HOME U.S. WORLD BUSINESS MARKETS TECH PERSONAL FINANCE LIFE & STYLE OPINION CAREERS REAL ESTATE SMALL BUSINESS

BUYING & SELLING SECOND HOME HOME & GARDEN COMMERCIAL

Hawaii's Highest End Slows Down For Island, Blisseth Asks \$75 Million Mortgage Rate Hits 37 Year Low

COMMERCIAL REAL ESTATE

### Conglomerate Bets on Macau

Hong Kong's Shun Tak Plans to Build Five-Star Hotel

Article Comments 0

BY JONATHAN CHENG

HONG KONG — A member of Macau's Ho casino family unveiled preliminary plans to develop a five-star hotel on Macau's Cotai Strip, even as hotel and casino operators there grapple with a slowdown and travel restrictions from mainland China.



The hotel is slated for completion in 2013 and will be managed by Dubai-based Jumeirah Group, said Patrick Ho, managing director of Hong Kong-listed conglomerate Shun Tak Holdings Ltd. Shun Tak plans to fully finance the project, saying there were no plans to accommodate a casino at the hotel, to be named the Jumeirah Macau Hotel.

Ms. Ho's announcement was short on specifics, noting that plans were still at a "very preliminary" stage. She offered no details on the hotel's design or how much the development would cost. The project will also require government approval.

Even so, the move is a vote of confidence in Macau's future as industry experts question some of the growth figures that have been touted in recent years. It also comes as some of its rivals re-examine their ability to expand in Macau.

Last month, Sheldon Adelson's Las Vegas Sands Cos. put the brakes on growth plans in the Cotai Strip, while Galaxy Entertainment Group Ltd. has also announced plans to postpone construction on its project there.

Some experts said the announcement by Ms. Ho, the 45-year-old

\$26,000 rewards additional options, closing costs, or interest burdens.

STAY CONNECTED 24/7  
A FREE Registration

Video

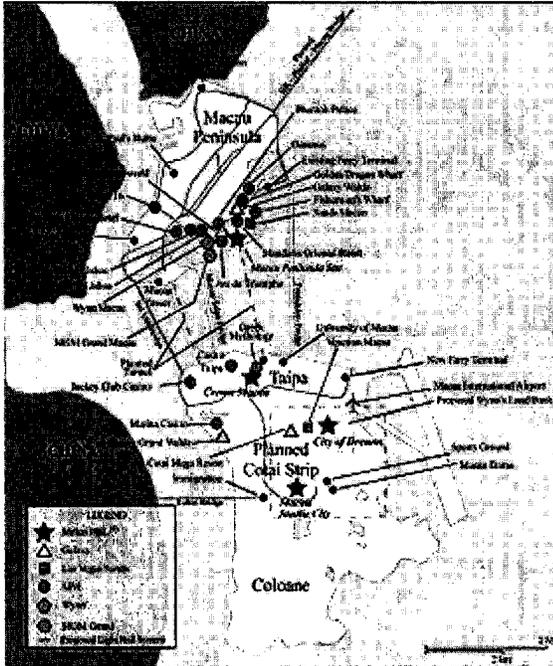
Done Internet Protected Mode On 100%

16, 2009

Cotai Strip

**From Wikipedia, the free encyclopedia**

The **Cotai Strip** is the name of the casino and tourism project at the Cotai District, Macau, inspired by the Las Vegas Strip in Las Vegas, Nevada, USA.



Map of the planned Cotai Strip.

The project is invested by Las Vegas Sands, and LVS currently has a trademark application pending with the United States Patent and Trademark Office for the name "Cotai Strip".<sup>[1]</sup> However, the name Cotai Strip is used generically by the press, as well as other Cotai Strip casino companies, such as Melco-PBL<sup>[2]</sup> and Galaxy Entertainment, in their financial filings and websites.

The name "Cotai" came from the names of the two islands, the Taipa Island and the Coloane Island. Therefore, people often mix up the LVS's project of Cotai Strip with Estrada do Istmo, the actual road connecting Taipa and Coloane, or even broader, the whole district.

Although Galaxy Entertainment's Grand Waldo Hotel commenced operations in 2006 and was the first casino to open on the Cotai Strip, the first big milestone for the Cotai Strip was the opening of Las Vegas Sands' Venetian Macao on August 28, 2007.

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- [1 Las Vegas Sands financial problems](#)
- [2 List of Casinos and Hotels by Macau Concessionaire](#)
- [3 Gallery](#)
- [4 Footnotes](#)

[edit] [Las Vegas Sands financial problems](#)

Due to the 2008 financial crisis, up to 11,000 construction workers are to lose their jobs as US gaming giant [Las Vegas Sands Corp](#) cuts back its development in Macau.<sup>[3]</sup> Stephen Weaver, Sands' president for Asia, says on Thursday in Macau, up to 11,000 workers will lose their jobs in Macau after the company halted building projects in the city. Developments of site no. 5 and no. 6 on the strip will be halted.<sup>[4]</sup>

[edit] [List of Casinos and Hotels by Macau Concessionaire](#)

## LVS

- Cotai Strip Site 1 = [The Venetian Macao Resort Hotel](#).
- Cotai Strip Site 2 = [Four Seasons Hotel Macau](#).
- Cotai Strip Site 3 = Far East Consortium "The Phoenix".
- Cotai Strip Site 4 = [Shangri-La Hotel Macau](#) and [Traders Hotel Macau](#).
- Cotai Strip Site 5 = [Sheraton Macao Hotel](#) and [St. Regis Macao](#).
- Cotai Strip Site 6 = [Hilton Hotel Macau](#) and [Conrad Hotel Macau](#).
- Cotai Strip Site 7 = [Fairmont Hotel Macau](#), [Raffles Macau](#) and [Swissotel Macau](#).
- 20,000 hotel rooms. 1.5 mm sq ft of casino space. 3.0 mm sq ft of MICE space. 3.0 mm sq ft of retail space. 4.0 mm sq ft of vacation suites. 25,000 seats for live entertainment.

## Melco-PBL

- [City of Dreams](#) = [Hard Rock Hotel](#), [Crown Hotel](#), and [Grand Hyatt Macau](#).
- [Macao Studio City](#) = [The Ritz-Carlton Macau](#), [Marriott Studio City](#), and [W Macau](#).

## Galaxy entertainment

- [Galaxy World Resort](#) = [Hotel Okura](#).

- 3 hotels open when phase I is complete, and 9 hotels in total when all phases are finished.

- Grand Waldo Hotel.

### MGM Mirage

- MGM Grand Macao

### Wynn Resorts

- Owns land on Cotai and has stated that they plan to build one casino resort that will be "the most beautiful hotel on earth".<sup>[5]</sup>

### Harrah's Entertainment

- Owns the Macau Orient Cotai, adjacent to the Lotus Bridge and across from Macao Studio City. Project operate as a golf course for the time being.<sup>[6]</sup>

[edit] Gallery



City of Dreams    Shangri-La Macau Galaxy World Resort    Venetian

[edit] Footnotes

1. <sup>^</sup> "United States Patent and Trademark Office".
2. <sup>^</sup> Melco-PBL SEC Filing F-1, 12/01/2006
3. <sup>^</sup> Unlucky Number - Hong Kong Standard
4. <sup>^</sup> [http://www.thestandard.com.hk/breaking\_news\_detail.asp?id=9563 Up to 11,000 Macau workers to lose jobs ]
5. <sup>^</sup> "CotaiCasinoNews.com".
6. <sup>^</sup> Harrah's Entertainment press release, 09/12/2007

*This Macau location article is a stub. You can help Wikipedia by expanding it.*  
Retrieved from "[http://en.wikipedia.org/wiki/Cotai\\_Strip](http://en.wikipedia.org/wiki/Cotai_Strip)"



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article discussion edit this page history

# Cotai Strip

From Wikipedia, the free encyclopedia

**This article or section contains information about expected future buildings or structures.**  
Some or all of this information may be speculative, and the content may change as building construction begins.

The **Cotai Strip** is the name of the casino and tourism project at the Cotai District, Macau, inspired by the Las Vegas Strip in Las Vegas, Nevada, USA.

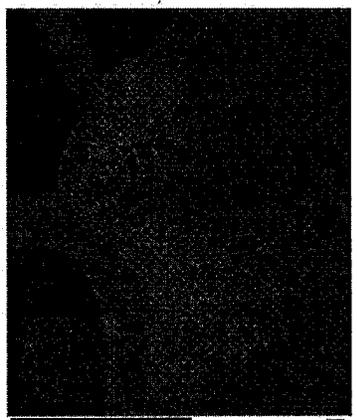
The project is invested by Las Vegas Sands, and LVS currently has a trademark application pending with the United States Patent and Trademark Office for the name "Cotai Strip".<sup>[1]</sup> However, the name Cotai Strip is used generically by the press, as well as other Cotai Strip casino companies, such as Melco PRL<sup>[2]</sup> and Galaxy Entertainment, in their financial filings and websites.

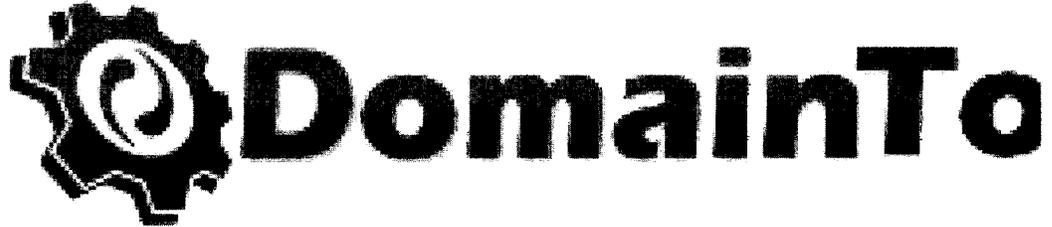
The name "Cotai" came from the names of the two islands, the Taipa Island and the Coloane Island. Therefore, people often mix up the LVS's project of Cotai Strip with Estrada do Istmo, the actual road connecting Taipa and Coloane, or even broader, the whole district.

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**Contents** (hide)

- Las Vegas Sands financial problems
- List of Casinos and Hotels by Macau Concessionaire
- Gallery
- Footnotes





cotai strip - Domain Search

Domain Name

[Advanced Search](#)

**Domains Containing "cotai strip"**

Did you mean to search for [cota strip](#)?

**New!** Sign up for the Domain Suggestions and Domain Search XML API - Free for Developers!

Showing 1 to 100 of 408

1 | 2 | 3 | 4 | 5 | >>

**Domain**

[.com](#) [.net](#) [.org](#) [.info](#) [.biz](#) [.us](#)

- cotaistrip
- 1. aboutcotaistrip
- 2. afterdarkcotaistrip
- 3. askcotaistrip
- 4. baccaratcotaistrip
- 5. bestcotaistrip
- 6. bestcotaistripcasinos
- 7. bestcotaistripotel
- 8. bestcotaistripotels
- 9. besthotelcotaistrip
- 10. bestofcotaistrip
- 11. betcotaistrip
- 12. bookcotaistrip
- 13. boulecotaistrip
- 14. casinocotaistrip
- 15. casinos-cotaistrip
- 16. casinoscotaistrip
- 17. casinosofcotaistrip
- 18. cbsinoscotaistrip
- 19. cheapcotaistrip
- 20. cheapcotaistripotels
- 21. chinacotaistrip
- 22. clubcotaistrip

EXHIBIT 7

23. cotai-strip
24. cotai-strip-casino
25. cotai-strip-casinos
26. cotai-strip-hotel
27. cotai-strip-hotels
28. cotai-strip-macau
29. cotaicasinostrip
30. cotaihotelstrip
31. cotaimacaustrip
32. cotaistrip-baccarat
33. cotaistrip-casino
34. cotaistrip-casinos
35. cotaistrip-gambling
36. cotaistrip-hotels
37. cotaistrip-live
38. cotaistrip-macao
39. cotaistrip-macau
40. cotaistrip-mag
41. cotaistrip-magazine
42. cotaistrip-model
43. cotaistrip-models
44. cotaistrip-online
45. cotaistrip-tv
46. cotaistripce
47. cotaistripaces
48. cotaistripafterdark
49. cotaistripapartments
50. cotaistriparcade
51. cotaistripattractions
52. cotaistripbaccarat
53. cotaistripbank
54. cotaistripbargains
55. cotaistripbet
56. cotaistripbets
57. cotaistripbetting
58. cotaistripbingo
59. cotaistripblackjack
60. cotaistripblog
61. cotaistripbook
62. cotaistripbooking
63. cotaistripbookings
64. cotaistripboutiques
65. cotaistripboxing

- 66. cotaistripboys
  - 67. cotaistripbus
  - 68. cotaistripcam
  - 69. cotaistripcarrental
  - 70. cotaistripcasino
  - 71. cotaistripcasinogames
  - 72. cotaistripcasinoguide
  - 73. cotaistripcasinohotels
  - 74. cotaistripcasinolive
  - 75. cotaistripcasinonline
  - 76. cotaistripcasinos
  - 77. cotaistripcasinosearch
  - 78. cotaistripcasinosite
  - 79. cotaistripcasinovip
  - 80. cotaistripcasinoworkers
  - 81. cotaistripchampionship
  - 82. cotaistripcheap
  - 83. cotaistripcheaphotels
  - 84. cotaistripchina
  - 85. cotaistripclassified
  - 86. cotaistripclassifieds
  - 87. cotaistripclub
  - 88. cotaistripclubs
  - 89. cotaistripcom
  - 90. cotaistripconcerts
  - 91. cotaistripconcierge
  - 92. cotaistripcondo
  - 93. cotaistripcondos
  - 94. cotaistripconstruction
  - 95. cotaistripconventions
  - 96. cotaistripcraps
  - 97. cotaistripcruises
  - 98. cotaistripcybercasino
  - 99. cotaistripdayandnight
- Showing 1 to 100 of 408

**1** | 2 | 3 | 4 | 5 | >>

- two screen shots which state in relevant part that David Green, Macau-based gaming expert for PricewaterhouseCoopers, refers to a set of Las Vegas Sands property and non-Las Vegas Sands property resorts as Cotai Strip development.



EXHIBIT

8





-- screen shots of article prepare by additional authors from November 2008 magazine articles which refer to the geographical location of the Cotai Strip.

macaubusiness4.jpg - Windows Picture and Fax Viewer

macaubusiness

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MACAUREALTOR.COM

Business Subjects

Feast to Famine

Excitement - Retail Rating: 4.5/5 (11 votes)

It's a definite sign of the times. The previous red-hot Cotai Strip has hit the financial equivalent of a brick wall. A significant number of the projects planned for the rump site are way behind schedule, others have stopped completely and a few more will only proceed when the crisis recedes and its negative impact on investor confidence and the banking sector eases off.

South Korean, Taiwan... WASHINGTON (AFP) - Three senior economic executives from Taiwan and one from South Korea have agreed to serve terms in U.S. prison for their roles in a price-fixing conspiracy according to the criminal department.

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Macau Business - Ministry of Economic and Financial Affairs

http://www.macaubusiness.com/issue.php?id=1397

Despite the gloom, Melin Crown as publicly declared that its City of Dreams "remains on target to open to the public during the first half of 2009".

"Construction activity will be maintained at maximum capacity through to the end of 2008 to deliver the construction schedule to completion," the company in a note sent to investors on 17th October.

In a note sent to Macau Business, Jefferies and Company's analysts said they were optimistic that MGM and Dubai World, which are currently building City Center on the Las Vegas Strip, will obtain the US\$ 760 million (MOP\$ 59 billion) they are looking for to fully fund the project. MGM says they recently received a US\$ 1.8 billion loan along with bank commitments for an additional US\$ 500 million in funding for the City Center project.

The Cotai project may have to wait because construction hasn't even started. Therefore, the company is under less pressure and, in the foreseeable future, has only to worry about revenues from the only property it owns on the Macau peninsula.

However, as Dow Jones reported late last month MGM Mirage in the US's third-quarter net income fell 67 percent and the company said it was suspending plans to build new casino properties in Las Vegas and Atlantic City because of the credit crunch.

MGM chairman and chief executive Terry Luzzi told Dow Jones that pre-development work has been done on the MGM Grand Atlantic City, but the company will halt development until the economy and capital markets "are sufficiently improved". MGM has been struggling to find financing to complete construction of its US\$11 billion City Center project on the Las Vegas Strip.

As for Sociedade de Jogos de Macau (SJM), they are not expecting many headaches from the current economic meltdown. "We are leveraged, we have very little debt and we are not under financial pressure," company director Ambrósio So said.

"SJM is not slowing and we are not cancelling any projects. As you know our number one project is the redevelopment of the Hotel Lisboa and we have picked our short list of designs. This takes some time as will full construction. We don't have the pressure of having to raise financing from the market for the next one or two years. We can deliver The Oceanus project with our own resources." So added.

The SJM director even found time for a little irony, saying: "Luckily for SJM we don't have too much land in Cotai as you know, like the others".

**Shipwrecked**

Waiting for better days, Macau Studio City seems to be "shipwrecked", with a deserted parcel of land and only a few of its foundations showing, while Galaxy's two new units are advancing slowly. The latter's hotel on the Cotai Strip, which was previously expected to open this year, will fail to meet that deadline and the second tower, home to the Ocean Hotel and Banyan Tree may not open when completed.

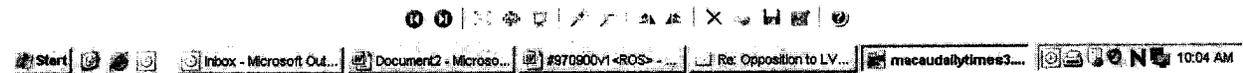
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-- screenshot from the Macau Daily Times - January 16, 2009 - in which the "Judiciary Police" is said to be headquartered "on the Cotai Strip." No reference to any Las Vegas Sands property.



screenshot from the January 11, 2009 online edition of The Straits Times, a Singapore publication, which refers to the "Cotai Strip gambling and entertainment district" in Macau.

stratetimes.jpg - Windows Picture and Fax Viewer

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### China urges Macau to diversify

Jan 11, 2009



China's President Hu Jintao urged Macau to diversify its economy as the gaming hub continues to suffer from falling tourist numbers amid the global financial crisis, reports said on Sunday.

"We should leave room for adequate diversification and properly handle the relationship between development and conservation," Mr Xi said during a two-day official visit to the city, according to a report in Hong Kong's Sunday Morning Post.

Gambling constitutes the main source of revenue for Macau. But the financial crisis and dwindling traveller numbers have brought many large casino projects to a halt in recent months.

Contrary to speculation that he would announce a relaxation of restrictions on mainlanders visiting Macau - where they make up the bulk of visitors to the casinos - Mr Xi was silent on the gaming business, the Post and Chinese language newspapers said.

Instead, Mr Xi said the development of the Chinese island of Hainan, three times the size of Macau and just off its Cotai Strip gambling and entertainment district, would soon begin and offer room for the city's broader development.

money

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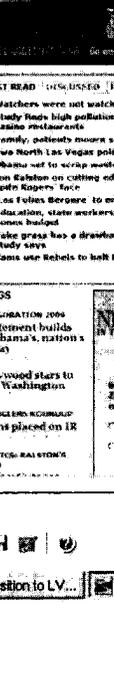
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9. He wanted to help others
10. Don't see only on grid

two screenshots showing an article in the Las Vegas Sun from January 16, 2009 with the second screenshot referring to a non Las Vegas Sands property located on Macau's Cotai Strip

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JANUARY 16, 2009

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## M Resort license, Crown purchase of Cannery get Control Board approval

By Richard H. Velotta  
Fri, Jan 16, 2009 (2 a.m.)

The state Gaming Control Board has recommended a license for Southern Nevada's newest resort and for an Australian multinational company to make its first foray into the Nevada market.

In separate votes, the board unanimously approved a license for the \$700 million M Resort at Las Vegas Boulevard South and St. Rose Parkway and a license for Australian casino giant Crown Ltd.

The Jan. 7 meeting was the first for new board member Mark Lipparelli, who replaced Mark Clayton, a four-year member who did not seek reappointment when his term expired. It has since been announced that Clayton will join the gaming and regulatory law department of the Las Vegas-based Lionel Sawyer & Collins law firm Jan. 20.

If approved by the Nevada Gaming Commission at its Jan. 22 meeting, M Resort would become the southernmost resort in the Las Vegas Valley.

M Chief Executive Anthony Marnell III said the resort would open March 1 and would be the first resort seen by travelers from Southern California when they arrive in Las Vegas on Interstate 15.

Marnell told regulators he views the resort as a locals property, but it will draw small tour and travel groups, particularly from Southern California, and free and independent travelers seeking a high-end resort experience without going to the Strip.

Marnell said the resort would have 303 standard rooms and 39 suites, a 90,000-square-foot casino with more than 1,800 slot machines, 60 table games, nine restaurants and several bars.

A convenience store and gasboise station are on the property at which customers will be able to swap loyalty-card points for gasoline, he said. An on-resort pharmacy will distribute medical needs to employees and to customers, also with loyalty-card points.

Marnell said the company received 37,000 applications for 1,800 jobs. Four hundred people have been hired and 1,400 have been extended offers with most employees expected to be on board by Feb. 14.

Construction of a 1.1 million-square-foot retail center has been postponed at least 24 months, Marnell said, but construction on a Galaxy Theater complex is scheduled to begin shortly after the resort opens.

The Control Board also recommended approval of a license for Crown Ltd. that is in the process of



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groups, particularly from Southern California, and free and independent travelers seeking a high-end resort experience without going to the Strip.

Marnell said the resort would have 251 standard rooms and 39 suites, a 90,000-square-foot casino with more than 1,800 slot machines, 60 table games, nine restaurants and several bars.

A convenience store and gasoline station are on the property at which customers will be able to swap loyalty card points for gasoline, he said. An on-resort pharmacy will distribute medical needs to employees and to customers, also with loyalty card points.

Marnell said the company received 37,000 applications for 1,800 jobs. Four hundred people have been hired and 1,400 have been extended offers with most employees expected to be on board by Feb. 14.

Construction of a 1 million-square-foot retail center has been postponed at least 24 months, Marnell said, but construction on a Galaxy Theater complex is scheduled to begin shortly after the resort opens.

The Control Board also recommended approval of a license for Crown Ltd. that is in the process of acquiring Cannery Casino Resorts, which operates three properties in Southern Nevada and is building a casino in Pennsylvania.

Crown operates resorts in Australia, Great Britain, Canada and Macau and also is an investor in the Fontainebleau under construction on the Strip.

Cannery Control Board Chairman Dennis Neiderer said it's somewhat surprising that a company with so much multinational experience would make its entry in Nevada as the operator of local properties.

But Crown Chief Executive Rowen Craigie the company has had its roots in local casino management and that its Crown Melbourne and Perth Barwood in Australia are "urban casinos" in that market.

Crown is controlled by James Packer, son of legendary high roller Kerry Packer. When he died in December 2005, Kerry Packer was Australia's richest man. James Packer was not present at the Control Board meeting.

Crown was spun off from Publishing & Broadcasting Ltd. in 2007 and has spread its gaming empire globally. One of its most profitable ventures: the Crown Macau, a joint venture with Melco International Development Ltd., led by Lawrence Ho, son of Macau casino magnate Stanley Ho.

Located on Macau's Taipa Island, the Crown Macau, which opened in May 2007, has 261 table games and 1,100 slot machines. But opening later this year on Macau's Cotai Strip will be the joint venture's newest property: the City of Dreams, which will have a 20,000-square-foot casino with 550 table games, 1,500 slots and 1,400 hotel rooms.

By comparison, the three properties operated by Cannery Casino Resorts, a subsidiary of Millennium Gaming Inc., have 514 table games and 9,000 slot machines. The Fontainebleau, which Crown holds a 19.6 percent stake in, will have 125 table games and 1,700 slots.

Craigie said Crown has no plans to change operations at the three Cannery properties, the Cannery in North Las Vegas, the Eastside Cannery and the Rampart, near Summerlin. He said Cannery executives Bill Wortman and Bill Packer would assist in the transition and that they would continue to serve on the company's management committee.

Crown has yet to select a chief executive for the Nevada operation, but Craigie said there's a "short list of candidates."

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- Screenshot from Reuters - January 13, 2009. The second paragraphs two and eight refer to the term "Cotai Strip" as a geographical location which include non-Las Vegas Sands properties.

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**Macau gaming play Melco upbeat on recovery, eyes Taiwan**

By James Pomfret

HONG KONG, Jan 12 (Reuters) - Macau gaming developer Melco Crown Entertainment (MELCO) said on Tuesday it expects the Asian gambling centre to rebound from a sharp contraction, while eyeing expansion opportunities in Taiwan's emerging casino market.

"The worst period for Macau's tourism industry is probably over," said Lawrence Ho, CEO and co-chairman of Melco Crown Entertainment, which says it is on track to open its City of Dreams integrated resort on the Cotai strip by early summer.

Stringent travel curbs imposed by the Chinese government last year, coupled with concerns about a deep global downturn, have strangled growth in the once booming gambling haven, which has now superseded Las Vegas as the world's largest gaming market.

A recent visit by Chinese Vice President Xi Jinping to Macau failed however to edify a widely expected relaxation of visa curbs by Beijing, sending shares in property plays like Melco, Wynn and Sands, and Stanley Ho's flagship SJM Holdings (0880 HK: Quota, Profile, Research) sharply lower this week.

Hopes that Beijing would ease visa restrictions and a global rebound in equities from multi-year lows helped Melco shares rise around 20 percent in the last three months, though the stock is still down nearly 80 percent over the last year.

"2009 should get gradually better," Lawrence Ho told reporters in Macau.

Ho, the well-connected son of Macau gaming tycoon Stanley Ho, added that he "wouldn't be surprised" if the visa restrictions were eased by Beijing in due course. Macau was a Portuguese-run enclave of China before returning to Chinese rule in 1999.

Ho said 7,000 new jobs would be created in the first phase of the \$2.1 billion City of Dreams at the tip of the Cotai Strip, a dusty island lauded as Asia's answer to Las Vegas' neon alley. Melco Crown and Wynn are the only two casino operators adding new capacity in Macau over the next 18 months. (Continued...)

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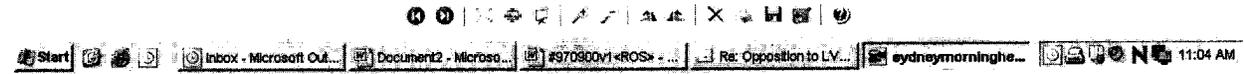
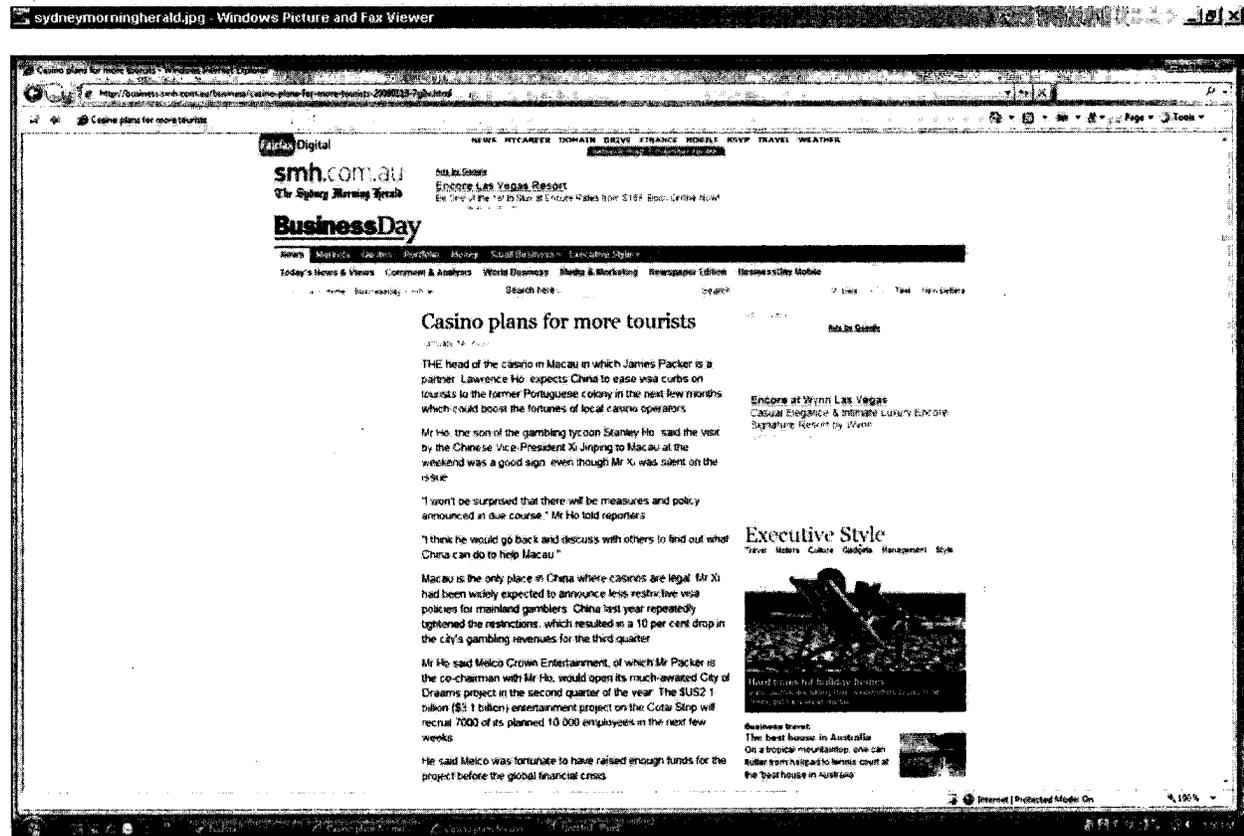
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Kate Winslet

Screenshot of the The Independent, a British newspaper, from January 14, 2009 which refers to the term "Cotai Strip" as a geographical location which include non-Las Vegas Sands properties.



Screenshot of Sydney Morning Herald, January 14, 2009 referring to refer to the "Cotai Strip" as a location of properties not associated with the Las Vegas Sands organization



Screenshot of

[http://www.lexis.com/research/retrieve?\\_m=46355c79e01d88077fef54c191e73b74&csvc=bl&cforn=searchForm&fmtstr=XCITE&docnum=1&startdoc=1&wchp=dGLbVtz-zSkAz&md5=e2b8e69f53187a2369a1153331bfc18b](http://www.lexis.com/research/retrieve?_m=46355c79e01d88077fef54c191e73b74&csvc=bl&cforn=searchForm&fmtstr=XCITE&docnum=1&startdoc=1&wchp=dGLbVtz-zSkAz&md5=e2b8e69f53187a2369a1153331bfc18b) last visited January 19, 2009 which shows that the term "Cotai Strip" was used in 1,952 news stories.

The screenshot shows a Microsoft Internet Explorer browser window displaying the LexisNexis search results for the term "Cotai Strip". The browser's address bar shows the URL: [http://www.lexis.com/research/retrieve?\\_m=46355c79e01d88077fef54c191e73b74&csvc=bl&cforn=searchForm&fmtstr=XCITE&docnum=1&startdoc=1&wchp=dGLbVtz-zSkAz&md5=e2b8e69f53187a2369a1153331bfc18b](http://www.lexis.com/research/retrieve?_m=46355c79e01d88077fef54c191e73b74&csvc=bl&cforn=searchForm&fmtstr=XCITE&docnum=1&startdoc=1&wchp=dGLbVtz-zSkAz&md5=e2b8e69f53187a2369a1153331bfc18b). The LexisNexis interface includes a navigation bar with options like "Search", "Research Tasks", "Get a Document", "Shepard's", "Alerts", "Total Litigator", "Transactional Advisor", and "Counsel Selector". The search results are displayed under the heading "FOCUS™ Terms" for "Cotai Strip", showing 1 of 10 results. The first result is a news article from the South China Morning Post dated January 14, 2009, discussing the challenges of a changing Macau and the Cotai Strip project. Other results include news from Xinhua, South China Morning Post, The Business Times Singapore, and FD (Fair Disclosure) Wire.

Search 1952 Results "Cotai Strip" - Microsoft Internet Explorer

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1. [South China Morning Post](#), January 14, 2009 Wednesday, NEWS; Observer; Pg. 10, 612 words, The challenges of a changing Macau, Chris Yeung ... Zhuhai across the river from the **Cotai Strip**. The inspection tour, accompanied ...
2. [Xinhua Financial Network News](#), January 13, 2009 Tuesday 3:52 PM GMT, , 333 words, Melco chief expects China to ease visa curbs on Macau visitors ... project on the city's **Cotai Strip** will recruit 7,000 ...
3. [South China Morning Post](#), January 12, 2009 Monday, BUSINESS; Pg. 4, 1357 words, Jobs jackpot turns from boom to bust; Strategic Outlook '09, In the fourth of a series, Neil Gough says Macau's imported workers are being laid off in the thousands ... opening this summer on **Cotai Strip**. Venetian Macau Limited, the ...
4. [South China Morning Post](#), January 11, 2009 Sunday, NEWS; Pg. 1, 602 words, Vice-president urges Macau to diversify; No relief yet for casino operators, Fox Yi Hu ... hundred metres from Macau's **Cotai Strip**. Macau's policymakers and developers have ...
5. [The Business Times Singapore](#), January 9, 2009 Friday, TOP STORIES, 516 words, Sands puts eggs in S'pore basket, will open on time; LVS says it has sufficient cash and will scrimp and save on costs elsewhere, Arthur Sim ... five and six at the **Cotai Strip** in Macau, it is also ...
6. [South China Morning Post](#), January 9, 2009 Friday, NEWS; Pg. 4, 169 words, Entertainment listings: the pick of what's on ... Venetian Macao casino, **Cotai Strip**, tickets from 180 to 1,280 ...
7. [FD \(Fair Disclosure\) Wire](#), January 7, 2009 Wednesday, 5840 words, Las Vegas Sands Corp. at Citi Global Entertainment, Media &

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Screenshot of non-profit Macau trade associations refer to the "Cotai Strip" as a location of properties not associated with the Las Vegas Sands organization

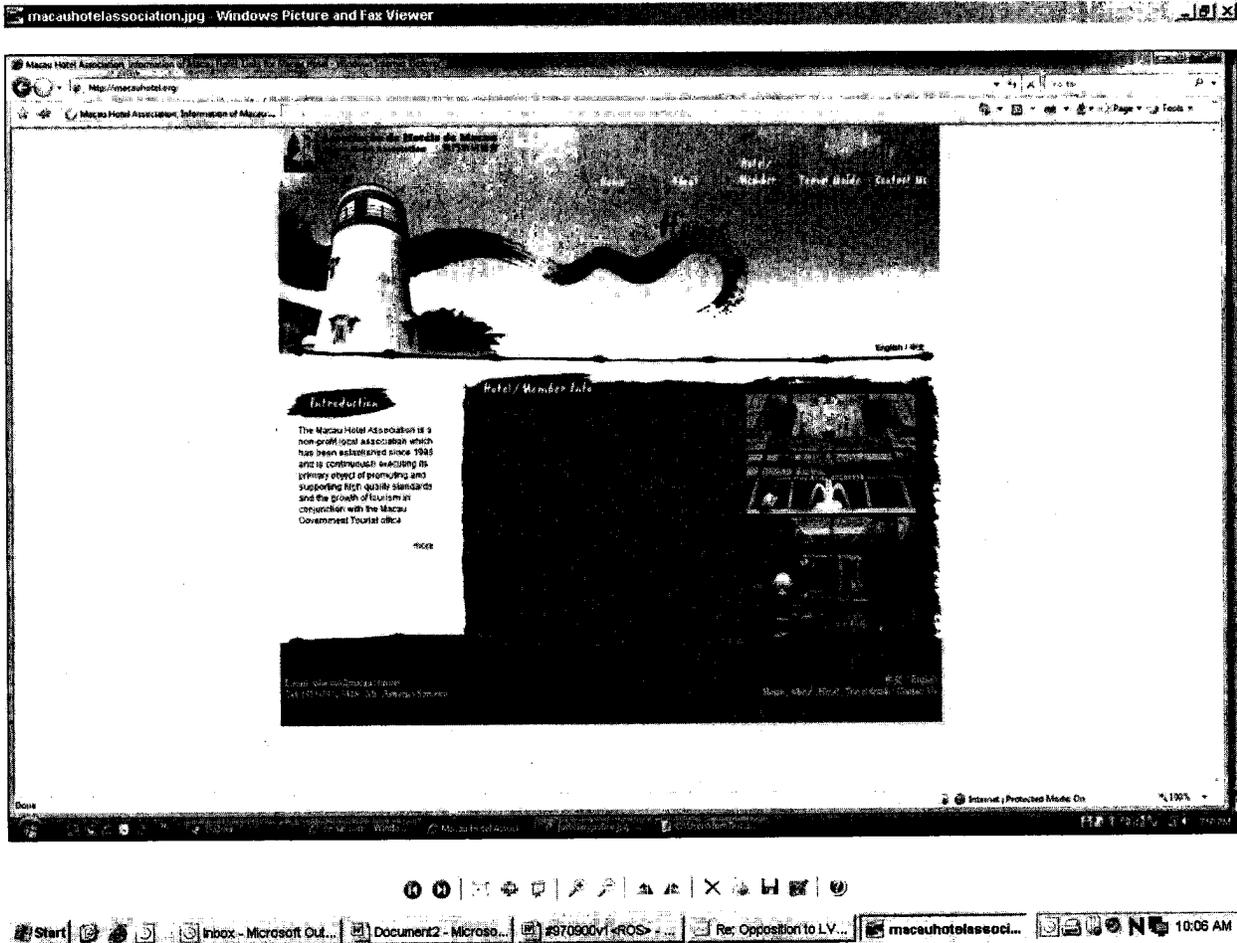


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