

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE B.
THE TRADEMARK TRIAL AND APPEAL BOARD**

IN THE MATTER OF APPLICATION

Mark : PEP51
 Applicant : Bryce Kaneta-Ogata d/b/a BKO Enterprises
 Serial No. : 77/511,291
 Filed : June 30, 2008
 Published : November 25, 2008
 Opposition No. : 91188399
 Filed : January 14, 2009

_____	X
PEPSICO, INC.,	:
	:
Opposer,	:
	:
v.	:
	:
BRYCE KANETA-OGATA	:
	:
Applicant.	:
_____	X

EXPRESS ABANDONMENT

Applicant, Bryce Kaneta-Ogata d/b/a BKO Enterprises, would like to express abandonment without prejudice for the registration of Serial No. 77/511,291 filed on June 30, 2008, a service mark defined by Class 039 as "on-line computer services for storing content items selected by users from Internet web pages" published in the Official Gazette on November 25, 2008.

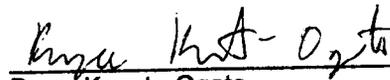


04-30-2009

Respectfully submitted,

Dated: April 27, 2009

By:



Bryce Kaneta-Ogata
336 Uilama Place
Hilo, HI 96720
(808) 936-0627

Attorney for Applicant,
d/b/a BKO Enterprises

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing, EXPRESS ABANDONMENT, was served on the Opposer via United States Postal Service, in an envelope with sufficient postage addressed to:

Baker Botts LLP
Paul J. Reilly
30 Rockefeller Plaza
New York, NY 10112-4498
(212) 408-2500

on April 27, 2009

By:

Bryce Kaneta-Ogata
Bryce Kaneta-Ogata