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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91187879
Party	Plaintiff Pioneer Family Brands, Inc.
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Submission	Motion for Summary Judgment
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Opposed Mark: TROPICAL SNOWBALL
U.S. Trademark Application No.: 77/329,997

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

PIONEER FAMILY BRANDS, INC.,

Opposer,

v.

TROPICAL SNOWBALL,

Applicant.

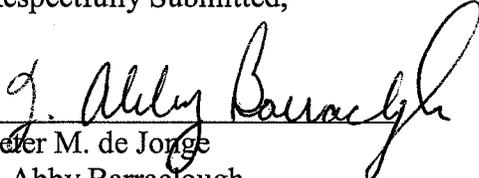
Opposition No. 91187879

OPPOSER'S MOTION FOR SUMMARY JUDGMENT

Pursuant to Federal Rule of Civil Procedure 56 and 37 C.F.R. §2.127, Opposer Pioneer Family Brands, Inc., hereby moves the Trademark Trial and Appeal Board to grant summary judgment on the grounds of likelihood of confusion under Section 2(d) of the Lanham Act for the reasons set forth in the accompanying Memorandum of Points and Authorities Supporting Opposer's Motion for Summary Judgment, supported by the evidence submitted therewith.

DATED: October 7, 2009.

Respectfully Submitted,


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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing
OPPOSER'S MOTION FOR SUMMARY JUDGMENT was served upon Applicant by
depositing a copy of the same with the United States Post Office as first class mail, postage
prepaid, in an envelope addressed to:

William Hackett
Tropical Snowball
8633 West Knoll Drive, Suite 205
West Hollywood, CA 90069

Hand Delivery
 United States Mail
First Class, Postage Pre-Paid
 Overnight Delivery
 Fax Transmission

on this 8th day of October, 2009.

