

ESTTA Tracking number: **ESTTA240914**

Filing date: **10/06/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	FremantleMedia North America, Inc.
Granted to Date of previous extension	12/17/2008
Address	4000 West Alameda Avenue, 3rd Floor Burbank, CA 91505 UNITED STATES

Attorney information	Susan L. Heller Greenberg Traurig, LLP 2450 Colorado Avenue, Suite 400E Santa Monica, CA 90404 UNITED STATES latm2@gtlaw.com Phone:(310) 586-6568
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Applicant Information

Application No	77429904	Publication date	08/19/2008
Opposition Filing Date	10/06/2008	Opposition Period Ends	12/17/2008
Applicant	BC ENTERTAINMENT, INC. 11523 Bellefonte St. Las Vegas, NV 891838507 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. All goods and services in the class are opposed, namely: Arranging and conducting nightclub entertainment events; Entertainment in the nature of theater productions; Entertainment in the nature of visual and audio performances, and musical, variety, news and comedy shows; Entertainment in the nature of visual and audio performances, namely, musical band, rock group, gymnastic, dance, and ballet performances; Entertainment services in the nature of live musical performances; Entertainment, namely, live music concerts; entertainment, namely, live performances by a musical band; Entertainment, namely, live performances by musical bands; Presentation of live show performances
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration	3352837	Application Date	09/08/2004
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No.			
Registration Date	12/11/2007	Foreign Priority Date	NONE
Word Mark	IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2004/03/02 First Use In Commerce: 2004/03/02 entertainment services in the nature of a continuing television talent show		

U.S. Registration No.	2751431	Application Date	03/22/2002
Registration Date	08/12/2003	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2002/06/11 First Use In Commerce: 2002/06/11 Entertainment services in the nature of a continuing television talent show		

U.S. Registration No.	2715725	Application Date	08/26/2002
Registration Date	05/13/2003	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2002/06/11 First Use In Commerce: 2002/06/11 Entertainment services in the nature of a continuing television talent show		

U.S. Registration No.	3204113	Application Date	07/07/2006
Registration Date	01/30/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/10/27 First Use In Commerce: 2003/10/27 Portable karaoke player and recorder featuring video recorder, monitor and microphone; karaoke player and recorder featuring monitor and microphone		

U.S. Registration No.	3342055	Application Date	06/21/2006
Registration Date	11/20/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2007/05/09 First Use In Commerce: 2007/05/09 Interactive educational software featuring singing instructions and karaoke music

U.S. Registration No.	3350013	Application Date	03/14/2006
Registration Date	12/04/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/03/31 First Use In Commerce: 2006/03/31 PORTABLE RADIOS, MP3 PLAYERS, PROTECTIVE CARRYING CASES FOR MP3 PLAYERS		

U.S. Registration No.	3330238	Application Date	09/22/2006
Registration Date	11/06/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2006/03/31 First Use In Commerce: 2006/03/31 Computer software for creating, recording, editing and transmitting music and other audio material, AM/FM radio		

U.S. Registration No.	3319294	Application Date	11/22/2006
Registration Date	10/23/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 006. First use: First Use: 2003/12/09 First Use In Commerce: 2003/12/09 Metal key chains Class 009. First use: First Use: 2007/02/09 First Use In Commerce: 2007/02/09 Interactive educational software featuring musical instrument instruction		

U.S. Registration No.	3101422	Application Date	04/10/2002
Registration Date	06/06/2006	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			

Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 2002/10/01 First Use In Commerce: 2002/10/01 Prerecorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; [electronically or magnetically activated pre-paid telephone debit cards;] magnets; interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; [gaming machines; gaming equipment, namely, slot machines with or without video output]</p> <p>Class 016. First use: First Use: 2002/08/27 First Use In Commerce: 2002/08/27 Posters, calendars, notebooks, binders, daily organizers, memopads, stickers, [comic books,]writing paper, envelopes, greeting cards, paper coasters, paper mats, [newspapers for general circulation], books and magazines in the field of talent shows, photographs, postcards, trading cards, [cardboard stand-up cutouts featuring photographs or artwork,] prepaid phone debit cards without magnetic coding,[trading card milk bottle caps, and personal checks]</p> <p>Class 025. First use: First Use: 2002/08/30 First Use In Commerce: 2002/08/30 Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, [gloves, hosiery, neckties,] pajamas,[robes,] night shirts, night gowns, underwear, head bands, wrist bands, [swim suits,] skirts, shirts, tank tops, pants, coats, sweaters, [leotards, leg warmers, stockings, socks, panty hose, tights,] belts; [footwear, namely, shoes, athletic shoes, slippers, boots, sandals;] and headwear, namely, hats and caps</p> <p>Class 028. First use: First Use: 2003/05/16 First Use In Commerce: 2003/05/16 [Target games] board games and card games, playing cards,[kites, toy action figures, disc-type toss toys, bows and arrows, balls of all kinds,] dolls, doll playsets,[plush toys,] toy vehicles, toy cars,[toy trucks, toy bucket and shovel sets, roller skates, toy model hobbycraft kits, toy rockets, toy guns, toy holsters], musical toys,[jigsaw puzzles, badminton sets, bubble making wands and solution sets,] toy figurines, [toy banks, puppets,] toy balloons, [yo-yos, skateboards, toy scooters, face masks, stand alone video game machines, LCD game machines, hand held unit for playing electronic games, but specifically excluding dice games and computer software games]</p>

U.S. Registration No.	3357980	Application Date	07/07/2006
Registration Date	12/18/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2002/10/01 First Use In Commerce: 2002/10/01 Electronic audio tape player and recorder; digital audio tape player and recorder; compact disc players; pre-recorded audio and video cassettes, compact discs, video discs, and CD-roms, all of the foregoing featuring music		

U.S. Registration No.	3037638	Application Date	04/30/2004
Registration Date	01/03/2006	Foreign Priority Date	NONE

Word Mark	AMERICAN IDOL
Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2004/04/28 First Use In Commerce: 2004/04/28 Wireless telephones featuring an FM radio; digital camera; digital music player and digital audio tape recorder; pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive video game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing email and text messages by using multi-media messaging including images, sounds and text

U.S. Application No.	77052386	Application Date	11/28/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 015. First use: Musical instruments, carrying cases for musical instruments, musical instrument stands, kazoos, keyboard instruments, music boxes, music pitch pipes, music synthesizers, bows for musical instruments, catgut for musical instruments, conductor's batons, drumsticks, guitar strings, guitar picks, guitar straps, perforated music rolls for use in player pianos, reeds for use in woodwind mouthpieces, rosin for stringed musical instruments, sheet music stands, snare wires for use with snare drums, tuners for musical instruments, tuning forks, valves for musical instruments		

U.S. Registration No.	3146138	Application Date	08/19/2002
Registration Date	09/19/2006	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 2003/06/01 First Use In Commerce: 2003/06/01 After-shave lotions; body cream and sprays; cosmetic pencils; deodorants; eye cream, gels, makeup and shadow; eyebrow pencils; eyeliners; hair gel and spray; blusher; tooth paste; lip gloss; lipstick; makeup; cologne; mascara; nail polish and glitter Class 009. First use: First Use: 2002/10/01 First Use In Commerce: 2002/10/01 Prerecorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video		

	<p>game programs; magnets; interactive computer game software downloaded from a global computer network; sunglasses</p> <p>Class 030. First use: First Use: 2004/00/00 First Use In Commerce: 2004/00/00 candy; breakfast cereal; chewing gum; fruit pies; bubble gum; ready to eat cereal-derived food bars</p> <p>Class 032. First use: First Use: 2005/00/00 First Use In Commerce: 2005/00/00 Soft drinks</p>
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U.S. Registration No.	3062247	Application Date	04/30/2004
Registration Date	02/28/2006	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 2004/04/28 First Use In Commerce: 2004/04/28 Wireless telephones featuring an FM radio; digital camera; digital music player and digital audio tape recorder; downloadable pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing e-mail and text messages by using multi-media messaging including images, sounds and text</p>		

U.S. Registration No.	3171505	Application Date	01/08/2006
Registration Date	11/14/2006	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL EXTRA		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 041. First use: First Use: 2006/03/16 First Use In Commerce: 2006/03/16 Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews</p>		

U.S. Application No.	78852990	Application Date	04/03/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL HALL OF FAME		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: Prerecorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of</p>		

	<p>video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players</p> <p>Class 041. First use: Entertainment services in the nature of a continuing television talent show; entertainment services, namely, providing an on-line computer game</p>
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U.S. Registration No.	3204688	Application Date	01/23/2006
Registration Date	01/30/2007	Foreign Priority Date	NONE
Word Mark	AMERICAN IDOL REWIND		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2006/09/30 First Use In Commerce: 2006/09/30 Entertainment services in the nature of a television series featuring recaps and details of a television talent show and its participants		

U.S. Application No.	78775268	Application Date	12/16/2005
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	CELEBRITY IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: Prerecorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players</p> <p>Class 025. First use: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, gloves, hosiery, neckties, pajamas, robes, night shirts, night gowns, underwear, head bands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps</p> <p>Class 041. First use: Entertainment services in the nature of a continuing television talent show;</p>		

	entertainment services, namely, providing an on-line computer game		
U.S. Application No.	77115317	Application Date	02/23/2007
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	IDOL CAMP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 025. First use: Clothing, namely, rainwear, t-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, scarves, gloves, hosiery neckties, pajamas, robes, night shirts, night gowns, underwear, headbands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps</p> <p>Class 041. First use: Online computer game; entertainment services in the nature of an on-going television reality program</p>		
U.S. Registration No.	3404390	Application Date	02/23/2007
Registration Date	04/01/2008	Foreign Priority Date	NONE
Word Mark	IDOL CAMP		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 041. First use: First Use: 2007/02/23 First Use In Commerce: 2007/02/23 Performing arts camp; website relating to performing arts camp</p>		
U.S. Registration No.	3171630	Application Date	03/24/2006
Registration Date	11/14/2006	Foreign Priority Date	NONE
Word Mark	IDOL TONIGHT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 041. First use: First Use: 2006/03/14 First Use In Commerce: 2006/03/14 Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews</p>		
U.S. Application No.	77059018	Application Date	12/07/2006
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	LIVE LIKE AN IDOL		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 041. First use: Entertainment services in the nature of a television reality show; entertainment services in the nature of a sweepstakes; on-line computer game

U.S. Registration No.	3244319	Application Date	03/24/2006
Registration Date	05/22/2007	Foreign Priority Date	NONE
Word Mark	MILITARY IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/10/19 First Use In Commerce: 2005/10/19 Entertainment in the nature of competitions in the field of musical talent		

U.S. Application No.	78234151	Application Date	04/04/2003
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WORLD IDOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: Entertainment services, namely, a continuing television talent show		

Attachments	76610441#TMSN.gif (1 page)(bytes) 76444375#TMSN.gif (1 page)(bytes) 78925019#TMSN.jpeg (1 page)(bytes) 78913836#TMSN.jpeg (1 page)(bytes) 78836217#TMSN.jpeg (1 page)(bytes) 77005804#TMSN.jpeg (1 page)(bytes) 77050125#TMSN.jpeg (1 page)(bytes) 78925022#TMSN.jpeg (1 page)(bytes) 78411460#TMSN.jpeg (1 page)(bytes) 77052386#TMSN.jpeg (1 page)(bytes) 78155694#TMSN.gif (1 page)(bytes) 78411469#TMSN.jpeg (1 page)(bytes) 78787173#TMSN.jpeg (1 page)(bytes) 78852990#TMSN.jpeg (1 page)(bytes) 78797005#TMSN.jpeg (1 page)(bytes) 78775268#TMSN.jpeg (1 page)(bytes) 77115317#TMSN.jpeg (1 page)(bytes) 77115293#TMSN.jpeg (1 page)(bytes) 78845993#TMSN.jpeg (1 page)(bytes) 77059018#TMSN.jpeg (1 page)(bytes) 78846052#TMSN.jpeg (1 page)(bytes) AFTER IDOL - Notice of Opposition.pdf (21 pages)(1950823 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/cml/
Name	Christina M. Liu
Date	10/06/2008

4. FremantleMedia, with and/or through related or affiliated companies, is the producer of the “American Idol” television series on the FOX television network. The “American Idol” series, which features highly renowned musical talent competitions and musical performances, is one of the most successful and popular television series in both the United States and abroad. Since its debut, “American Idol” has consistently dominated and broken records for television broadcast ratings, attracting millions of viewers to the FOX television network. In addition to FremantleMedia’s musical competitions and television series, FremantleMedia also promotes a variety of collateral goods and services under names that incorporate “American Idol” or “Idol,” including live entertainment and live musical performances under the name “American Idols Live!”. Based on this extensive and prominent use, both “Idol” and “American Idol” have become one of the most highly recognized music and entertainment brands in popular culture.

5. FremantleMedia owns both common law rights and federal registrations for the well-known marks IDOL, AMERICAN IDOL, and  (collectively, the “IDOL Marks”), used on and in connection with a wide variety of goods and services. These registrations include IDOL, Reg. No. 3,352,837, AMERICAN IDOL, Reg. No. 2,751,431, and

, Reg. No. 2,715,725, all of which are used in connection with entertainment services in the nature of a continuing television talent show in International Class 41. Further details of these three registrations are provided below:

a. FremantleMedia filed for registration of the IDOL mark on September 8, 2004, and the mark was ultimately registered on December 11, 2007. FremantleMedia has been using the IDOL mark continuously in commerce since at least as early as March 2, 2004.

b. FremantleMedia filed for registration of the AMERICAN IDOL mark on March 22, 2002, and the mark was ultimately registered on August 12, 2003. FremantleMedia has been using the AMERICAN IDOL mark continuously in commerce since at least as early as June 2002.



c. FremantleMedia filed for registration of the  mark on August 26, 2002, and the mark was ultimately registered on May 13, 2003. FremantleMedia has been



using the  mark continuously in commerce since at least as early as June 2002.

6. In addition, FremantleMedia owns common law rights and federal registrations and applications for other marks that incorporate the words "Idol" or "American Idol" (collectively with the above, the "IDOL Family of Marks") in connection with a variety of goods and services that are related to musical entertainment and/or the "American Idol" talent competition. A full list of the federal registrations and applications for the IDOL Family of Marks is attached hereto as Exhibit A. In addition to the three registrations discussed above, the following is a representative sample of the IDOL Family of Marks specifically in connection with musical entertainment and collaterally related goods and services:

TRADEMARK	CLASS: GOODS / SERVICES	APP NO.	REG NO.	STATUS
		APP DATE.	REG DATE.	
AMERICAN IDOL	9: Portable karaoke player and recorder featuring video recorder, monitor and microphone; karaoke player and recorder featuring monitor and microphone	78/925,019 07-Jul-2006	3204113 30-Jan-2007	REGISTERED
AMERICAN IDOL	9: Interactive educational software featuring singing instructions and karaoke music	78/913,836 21-Jun-2006	3342055 20-Nov-2007	REGISTERED
AMERICAN IDOL	9: Portable radios, MP3 players, protective carrying cases for MP3 players	78/836,217 14-Mar-2006	3350013 4-Dec-2007	REGISTERED

TRADEMARK	CLASS: GOODS / SERVICES	APP NO.	REG NO.	STATUS
		APP DATE.	REG DATE.	
AMERICAN IDOL	9: Computer software for creating, recording, editing and transmitting music and other audio material, AM/FM radio	77/005,804 22-Sep-2006	3330238 06-Nov-2007	REGISTERED
AMERICAN IDOL	6: Metal key chains 9: Interactive educational software featuring musical instrument instruction	77/050,125 22-Nov-2006	3319294 23-Oct-2007	REGISTERED
AMERICAN IDOL	9: Prerecorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; magnets; interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; 16: Posters, calendars, notebooks, binders, daily organizers, memopads, stickers, writing paper, envelopes, greeting cards, paper coasters, paper mats,, books and magazines in the field of talent shows, photographs, postcards, trading cards, prepaid phone debit cards without magnetic coding 25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, pajamas, night shirts, night gowns, underwear, head bands, wrist bands, skirts, shirts, tank tops, pants, coats, sweaters, belts; and headwear, namely, hats and caps 28: Board games and card games, playing cards, dolls, doll playsets, toy vehicles, toy cars,, musical toys, toy figurines, toy balloons	78/120,953 10-Apr-2002	3101422 06-Jun-2006	REGISTERED
AMERICAN IDOL	9: Electronic audio tape player and recorder; digital audio tape player and recorder; compact disc players; pre-recorded audio and video cassettes, compact discs, video discs, and CD-roms, all of the foregoing featuring music	78/925,022 07-Jul-2006	3357980 18-Dec-2007	REGISTERED
AMERICAN	9: Wireless telephones featuring an FM radio; digital camera; digital music player	78/411,460	3037638	REGISTERED

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
IDOL	and digital audio tape recorder; pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive video game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing email and text messages by using multi-media messaging including images, sounds and text	30-Apr-2004	03-Jan-2006	
AMERICAN IDOL	15: Musical instruments, carrying cases for musical instruments, musical instrument stands, kazoos, keyboard instruments, music boxes, music pitch pipes, music synthesizers, bows for musical instruments, catgut for musical instruments, conductor's batons, drumsticks, guitar strings, guitar picks, guitar straps, perforated music rolls for use in player pianos, reeds for use in woodwind mouthpieces, rosin for stringed musical instruments, sheet music stands, snare wires for use with snare drums, tuners for musical instruments, tuning forks, valves for musical instruments	77/052,386 28-Nov-2006		PENDING
	<p>3: After-shave lotions; body cream and sprays; cosmetic pencils; deodorants; eye cream, gels, makeup and shadow; eyebrow pencils; eyeliners; hair gel and spray; blusher; tooth paste; lip gloss; lipstick; makeup; cologne; mascara; nail polish and glitter</p> <p>9: Pre-recorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; magnets; interactive computer game software downloaded from a global computer network; sunglasses</p>	78/155,694 19-Aug-2002	3146138 19-Sep-2006	REGISTERED

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	30: Candy; breakfast cereal; chewing gum; fruit pies; bubble gum; ready to eat cereal-derived food bars 32: Soft drinks			
	9: Wireless telephones featuring an FM radio; digital camera; digital music player and digital audio tape recorder; downloadable pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing e-mail and text messages by using multi-media messaging including images, sounds and text	78/411,469 30-Apr-2004	3062247 28-Feb-2006	REGISTERED
AMERICAN IDOL EXTRA	41: Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews	78/787,173 08-Jan-2006	3171505 14-Nov-2006	REGISTERED
AMERICAN IDOL HALL OF FAME	9: Prerecorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players 41: Entertainment services in the nature of a	78/852,990 03-Apr-2006		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO.	REG NO.	STATUS
		APP DATE.	REG DATE.	
	continuing television talent show; entertainment services, namely, providing an on-line computer game			
AMERICAN IDOL REWIND	41: Entertainment services in the nature of a television series featuring recaps and details of a television talent show and its participants	78/797,005 23-Jan-2006	3204688 30-Jan-2007	REGISTERED
CELEBRITY IDOL	<p>9: Pre-recorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players</p> <p>25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, gloves, hosiery, neckties, pajamas, robes, night shirts, night gowns, underwear, head bands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps</p> <p>41: Entertainment services in the nature of a continuing television talent show; entertainment services, namely, providing an on-line computer game</p>	78/775,268 16-Dec-2005		PENDING
IDOL CAMP	25: Clothing, namely, rainwear, t-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, scarves, gloves, hosiery neckties, pajamas, robes, night shirts, night gowns, underwear, headbands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats,	77/115,317 23-Feb-2007		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps 41: Online computer game; entertainment services in the nature of an on-going television reality program			
IDOL CAMP	41: Performing arts camp; website relating to performing arts camp	77/115,293 23-Feb-2007	3,404,390 01-Apr-2008	REGISTERED
IDOL TONIGHT	41: Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews	78/845,993 24-Mar-2006	3171630 14-Nov-2006	REGISTERED
LIVE LIKE AN IDOL	41: Entertainment services in the nature of a television reality show; entertainment services in the nature of a sweepstakes; on-line computer game	77/059,018 07-Dec-2006		PENDING
MILITARY IDOL	41: Entertainment in the nature of competitions in the field of musical talent	78/846,052 24-Mar-2006	3244319 22-May-2007	REGISTERED
WORLD IDOL	41: Entertainment services, namely, a continuing television talent show	78/234,151 04-Apr-2003		PENDING



7. Applicant filed for registration of the mark  ("AFTER IDOL") on March 24, 2008 in connection with "Arranging and conducting nightclub entertainment events; Entertainment in the nature of theater productions; Entertainment in the nature of visual and audio performances, and musical, variety, news and comedy shows; Entertainment in the nature of visual and audio performances, namely, musical band, rock group, gymnastic, dance, and ballet performances; Entertainment services in the nature of live musical performances; Entertainment, namely, live music concerts; entertainment, namely, live performances by a

musical band; Entertainment, namely, live performances by musical bands; Presentation of live show performances” in International Class 41 on an Intent-to-Use basis under Section 1(b), and the application remains filed on an Intent-to-Use basis as of the date of this Opposition. The application was published for opposition on August 19, 2008, and FremantleMedia was subsequently granted a 90 day extension of time to file a Notice of Opposition, which expires December 17, 2008. Accordingly, FremantleMedia has timely filed this Notice of Opposition before the expiration of the opposition period.

8. The AFTER IDOL application was filed without FremantleMedia’s authorization, consent, or prior knowledge.

9. FremantleMedia’s first use of the IDOL Marks predates Applicant’s first use of the AFTER IDOL mark in commerce in connection with musical entertainment and collaterally related goods and services. In addition, FremantleMedia owns numerous registrations and applications for the IDOL Family of Marks in connection with musical entertainment and collaterally related goods and services that were filed before, and/or list first use dates that are prior to, the filing of Applicant’s AFTER IDOL application.

10. By virtue of FremantleMedia’s extensive use, promotion, and advertising of its IDOL Family of Marks, the name “IDOL” has come to be recognized by the relevant public as identifying a broad range of musical entertainment and collaterally related goods and services finding their origin or otherwise associated with FremantleMedia. Accordingly, FremantleMedia’s IDOL Family of Marks are and have become strong, distinctive, and famous in the United States within the meaning of the Lanham Act.

11. The services that Applicant intends to provide under the AFTER IDOL mark are commercially related to the services offered by FremantleMedia under its IDOL Family of Marks, and are or potentially will be offered broadly to consumers of musical entertainment

services, including viewers and consumers of FremantleMedia's goods and services under its IDOL Family of Marks.

12. Applicant's AFTER IDOL mark is confusingly similar to FremantleMedia's IDOL Family of Marks. The dominant and most distinctive element of the AFTER IDOL mark is the term "IDOL," which appears in large, blue letters. This element wholly incorporates FremantleMedia's IDOL mark as well as the dominant portion of FremantleMedia's AMERICAN IDOL mark. Furthermore, the addition of the word "AFTER" in front of "IDOLS" does not avoid a likelihood of confusion because the word "AFTER" appears in small letters and is not distinctive. Furthermore, Applicant's mark follows the same two-word format incorporating the term "IDOL" that FremantleMedia has successfully branded through its "American Idol" musical entertainment series and collaterally related goods and services. This is especially apparent in light of FremantleMedia's numerous registrations for the IDOL Family of Marks in connection with a broad variety of entertainment, including its musical competitions, television shows, performing arts camps, live entertainment, and live musical tours associated with the "American Idols Live!" concert series. The AFTER IDOL mark also appears to refer directly to FremantleMedia's "Idol" brand, as the words "After Idol" convey the impression of a continuation of entertainment services under FremantleMedia's "Idol" brand.

13. Because of these similarities, and because FremantleMedia's IDOL Family of Marks is famous, it is likely that consumers will mistakenly believe that Applicant's mark is connected to or associated with FremantleMedia and/or "American Idol," or that FremantleMedia and/or "American Idol" has, to some degree, sponsored or endorsed Applicant's services. Accordingly, the AFTER IDOL mark is likely to cause, confusion, mistake and/or deception among the consuming public regarding the source, affiliation and/or sponsorship between FremantleMedia and its goods and services, and Applicant and its services.

14. Furthermore, because contestants of the "American Idol" program often make high-profile appearances in connection with the "American Idol" program, the AFTER IDOL mark is likely to give consumers the impression that Applicant's services are connected to FremantleMedia and/or the contestants of the "American Idol" program.

15. In addition, the AFTER IDOL mark is so similar to the prior and famous IDOL Marks as to dilute the distinctive quality of the IDOL Family of Marks.

16. The registration of Applicant's mark for the services identified would be inconsistent with FremantleMedia's rights in its IDOL Family of Marks, and will cause damage to FremantleMedia and FremantleMedia's rights in its IDOL Family of Marks.

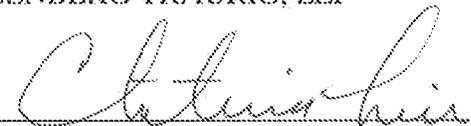
17. By virtue of the foregoing, Applicant's application should be rejected, and registration of the AFTER IDOL mark in Applicant's name should be denied and refused.

Enclosed is FremantleMedia's check in the amount of \$300.00 representing the required filing fee. Authorization is hereby provided to charge any deficiency to Deposit Account 50-2638.

Respectfully submitted,

GREENBERG TRAURIG, LLP

Dated: October 6, 2008

By: 

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EXHIBIT A

U.S. Registrations and Applications for IDOL Family of Marks

**US Registrations and Applications for IDOL Family of Marks
FremantleMedia North America, Inc.**

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	41: Entertainment services in the nature of a continuing television talent show	76/444,375 26-Aug-2002	2715725 13-May-2003	REGISTERED
	16: Posters, calendars, notebooks, binders, daily organizers, memopads, stickers, playing cards, writing paper, envelopes, greeting cards, paper coasters, paper mats, books and magazines in the field of talent shows, photographs, postcards, trading cards, prepaid phone debit cards without magnetic coding 25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, pajamas, night shirts, night gowns, underwear, head bands, wrist bands, skirts, shirts, tank tops, pants, coats, sweaters and headwear, namely, hats and caps 28: Board games and card games, dolls, doll playsets, toy vehicles, toy cards, musical toys, toy figurines, toy balloons	78/151,120 05-Aug-2002	3142771 12-Sep-2006	REGISTERED
	3: After-shave lotions; body cream and sprays; cosmetic pencils; deodorants; eye cream, gels, makeup and shadow; eyebrow pencils; eyeliners; hair gel and spray; blusher; tooth paste; lip gloss; lipstick; makeup; cologne; mascara; nail polish and glitter 9: Prerecorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; magnets; interactive computer game software downloaded from a global computer network; sunglasses 30: Candy; breakfast cereal; chewing gum; fruit pies; bubble gum; ready to eat cereal-derived food bars 32: Soft drinks	78/155,694 19-Aug-2002	3146138 19-Sep-2006	REGISTERED
	41: Entertainment services in the nature of sweepstakes	78/411,475 30-Apr-2004	2955077 24-May-2005	REGISTERED
	41: Entertainment services, namely amusement park and theme park services	77/344,959 05-Dec-2007		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	9: Wireless telephones featuring an FM radio; digital camera; digital music player and digital audio tape recorder; downloadable pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing e-mail and text messages by using multi-media messaging including images, sounds and text	78/411,469 30-Apr-2004	3062247 28-Feb-2006	REGISTERED
AMERICAN IDOL	41: Entertainment services in the nature of a continuing television talent show	78/117,040 22-Mar-2002	2751431 12-Aug-2003	REGISTERED
AMERICAN IDOL	15: Musical instruments, carrying cases for musical instruments, musical instrument stands, kazoos, keyboard instruments, music boxes, music pitch pipes, music synthesizers, bows for musical instruments, catgut for musical instruments, conductor's batons, drumsticks, guitar strings, guitar picks, guitar straps, perforated music rolls for use in player pianos, reeds for use in woodwind mouthpieces, rosin for stringed musical instruments, sheet music stands, snare wires for use with snare drums, tuners for musical instruments, tuning forks, valves for musical instruments	77/052,386 28-Nov-2006		PENDING
AMERICAN IDOL	16: Gift card holders	78/913,828 21-Jun-2006	3416143 22-Apr-2008	REGISTERED
AMERICAN IDOL	16: Paper cake decorations	77/114,142 22-Feb-2007		PENDING
AMERICAN IDOL	18: All purpose sports bags, athletic bags, book bags, change purses	78/448,059 08-Jul-2004	3353263 11-Dec-2007	REGISTERED
AMERICAN IDOL	18: Backpacks and shoulder bags	78/448,045 08-Jul-2004	2959920 07-Jul-2005	REGISTERED
AMERICAN IDOL	20: Picture frames, plastic cake decorations	77/114,146 22-Feb-2007		PENDING
AMERICAN IDOL	21: Manual toothbrushes, electric toothbrushes	77/466,419 06-May-2008		PENDING
AMERICAN IDOL	21: Paper plates and paper cups	78/756,074 17-Nov-2005	3295322 18-Sep-2007	REGISTERED
AMERICAN IDOL	24: Blanket throws, shower curtains, bath linen, bath towels, beach towels, bed blankets, bed linen, bed sheets,	77/005,822		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	bed spreads, cloth banners, cloth pennants, comforters, contour sheets, curtains, duvet covers, fabric flags, felt pennants, pillow cases, pillow covers, pillow shams, place mats not of paper, shower room curtains	22-Sep-2006		
AMERICAN IDOL	25: Halloween costumes; masquerade costumes	78/484,409 15-Sep-2004	3064528 28-Feb-2006	REGISTERED
AMERICAN IDOL	28: Christmas tree ornaments with musical component; Christmas tree ornaments	77/178,336 10-May-2007		PENDING
AMERICAN IDOL	28: Coin-operated amusement machines	77/086,187 18-Jan-2007	3257662 03-Jul-2007	REGISTERED
AMERICAN IDOL	28: Confetti	77/355,301 19-Dec-2007		PENDING
AMERICAN IDOL	28: Lottery tickets 41: Entertainment services, namely, providing an online computer games	78/738,559 21-Oct-2005	3366823 08-Jan-2008	REGISTERED
AMERICAN IDOL	29: Children's combination meal consisting of chicken nuggets served with French fried potatoes and a soft drink for consumption on or off the premises 30: Children's combination meal consisting of a hamburger sandwich served with French fried potatoes and a soft drink for consumption on or off the premises 43: Restaurant services	77/026,693 23-Oct-2006	3485531 12-Aug-2008	REGISTERED
AMERICAN IDOL	29: Luncheon meats, bologna, hot dogs, chicken strips, corn dogs, processed meat	77/145,204 30-Mar-2007	3493354 26-Aug-2008	REGISTERED
AMERICAN IDOL	29: Snack foods, namely, potato chips and potato crisps	77/027,528 23-Oct-2006	3353040 11-Dec-2007	REGISTERED
AMERICAN IDOL	3: After-shave lotions; body cream and sprays; cosmetics; cosmetic pencils; cosmetics namely, compacts; deodorants; eye cream, gels, makeup, pencils and shadow; eyeliners; makeup; hair gel; hair spray; blusher; tooth paste; lip gloss; lipstick; cologne; mascara; nail polish and glitter 30: Snack food products, namely candy; breakfast cereal; chewing gum; fruit pies; bubble gum; ready to eat cereal-derived food bars	78/137,762 21-Jun-2002	3181455 05-Dec-2006	REGISTERED
AMERICAN IDOL	3: Cosmetic pencils; cosmetics namely, compacts, eye cream, gels, makeup, pencils and shadow; eyeliners; hair gel, hair spray; blusher; lip gloss; lipstick; makeup; cologne; mascara; nail polish and glitter	78/975,277 21-Jun-2002	2863808 13-Jul-2004	REGISTERED
AMERICAN IDOL	30: Candy cake decorations	77/114,147		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
		22-Feb-2007		
AMERICAN IDOL	30: Ice cream	77/023,375 17-Oct-2006	3330275 06-Nov-2007	REGISTERED
AMERICAN IDOL	32: Soft drinks	78/137,767 21-Jun-2002	3114786 11-Jul-2006	REGISTERED
AMERICAN IDOL	41: Entertainment services in the nature of sweepstakes	78/411,495 30-Apr-2004	2951733 17-May-2005	REGISTERED
AMERICAN IDOL	41: Entertainment services, namely amusement park and theme park services	77/344,936 05-Dec-2007		PENDING
AMERICAN IDOL	6: Metal hooks 11: Electric night lights 20: Step stools; Non-metal hooks; Towel hooks not of metal; Hampers; Plastic tissue box covers; Shower curtain rings; Pillows; Slumber bags 21: Towel holders; Waste baskets; Ceramic tissue box covers; Toilet tissue holders; Dispensers for liquid soap; Dispensers for paper towels; Soap dispensers; Toilet paper dispensers; Toothbrush holders; Soap dishes; Soap holders; Shower caddies 24: Hooded towels; Kitchen towels; Towel sets; Towels; Quilts; Bed sheets; Dust ruffles; Fabric window coverings and treatments, namely curtains, draperies, sheers, swags and valances 25: Shower caps	77/160,196 18-Apr-2007		PENDING
AMERICAN IDOL	6: Metal key chains 9: Interactive educational software featuring musical instrument instruction	77/050,125 22-Nov-2006	3319294 23-Oct-2007	REGISTERED
AMERICAN IDOL	9: Cases for cameras; cases for electronic diaries; cases for mobile phones; pocket calculators; cases for pocket calculators; electronic diaries	77/182,963 16-May-2007		PENDING
AMERICAN IDOL	9: Computer software for creating, recording, editing and transmitting music and other audio material, AM/FM radio	77/005,804 22-Sep-2006	3330238 06-Nov-2007	REGISTERED
AMERICAN IDOL	9: Digital color printers; picture projectors; digital photo frames for displaying digital photos	77/184,923 18-May-2007		PENDING
AMERICAN IDOL	9: Electric hair appliances, namely, braiders, wrappers, irons, crimper, curlers, curling irons, rollers, straighteners; battery-operated hair appliances, namely, braiders, wrappers, irons, crimper, curlers, curling irons, rollers, straighteners	77/305,488 16-Oct-2007		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
AMERICAN IDOL	9: Electronic audio tape player and recorder; digital audio tape player and recorder; compact disc players; pre-recorded audio and video cassettes, compact discs, video discs, and CD-roms, all of the foregoing featuring music	78/925,022 07-Jul-2006	3357980 18-Dec-2007	REGISTERED
AMERICAN IDOL	9: Interactive educational software featuring singing instructions and karaoke music	78/913,836 21-Jun-2006	3342055 20-Nov-2007	REGISTERED
AMERICAN IDOL	9: Portable karaoke player and recorder featuring video recorder, monitor and microphone; karaoke player and recorder featuring monitor and microphone	78/925,019 07-Jul-2006	3204113 30-Jan-2007	REGISTERED
AMERICAN IDOL	9: Portable radios, MP3 players, protective carrying cases for MP3 players	78/836,217 14-Mar-2006	3350013 4-Dec-2007	REGISTERED
AMERICAN IDOL	9: Prerecorded audio and video cassettes, compact discs, video discs, records, and CD-ROMs, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; magnets; interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; 16: Posters, calendars, notebooks, binders, daily organizers, memopads, stickers, writing paper, envelopes, greeting cards, paper coasters, paper mats,, books and magazines in the field of talent shows, photographs, postcards, trading cards, prepaid phone debit cards without magnetic coding 25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, pajamas, night shirts, night gowns, underwear, head bands, wrist bands, skirts, shirts, tank tops, pants, coats, sweaters, belts; and headwear, namely, hats and caps 28: Board games and card games, playing cards, dolls, doll playsets, toy vehicles, toy cars,, musical toys, toy figurines, toy balloons	78/120,953 10-Apr-2002	3101422 06-Jun-2006	REGISTERED
AMERICAN IDOL	9: Wireless telephones featuring an FM radio; digital camera; digital music player and digital audio tape recorder; pre-loaded musical ring tones via global computer network and wireless devices; pre-loaded interactive video game programs; pre-loaded Karaoke player and Karaoke machines; computer software to enhance the audio-visual capabilities of multimedia applications, namely, for the integration of text, photos, images, voice messages, music and information featuring themes and content from the American Idol television series; pre-loaded software for web browsing, for customizing ring tones and for customizing email and text messages by using multi-media messaging including images, sounds and text	78/411,460 30-Apr-2004	3037638 03-Jan-2006	REGISTERED

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
AMERICAN IDOL EXTRA	41: Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews	78/787,173 08-Jan-2006	3171505 14-Nov-2006	REGISTERED
AMERICAN IDOL HALL OF FAME	<p>9: Prerecorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players</p> <p>41: Entertainment services in the nature of a continuing television talent show; entertainment services, namely, providing an on-line computer game</p>	78/852,990 03-Apr-2006		PENDING
AMERICAN IDOL REWIND	41: Entertainment services in the nature of a television series featuring recaps and details of a television talent show and its participants	78/797,005 23-Jan-2006	3204688 30-Jan-2007	REGISTERED
CELEBRITY IDOL	<p>9: Prerecorded audio and video cassettes, compact discs, video discs, records and CD-ROMS, all of the foregoing featuring talent shows; video game machine that is adapted or intended for use with a television, monitor or some other form of video display apparatus which is separate from the video game machine; computer game equipment containing memory devices, namely, discs; interactive video game programs; electronically or magnetically activated pre-paid telephone debit cards; magnets, interactive computer game software downloaded from a global computer network; eyeglasses and sunglasses; gaming machines; gaming equipment, namely, slot machines with or without video output; wireless telephones; radios; MP3 players; CD players; portable carrying cases for MP3 players; portable carrying cases for CD players</p> <p>25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, gloves, hosiery, neckties, pajamas, robes, night shirts, night gowns, underwear, head bands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps</p>	78/775,268 16-Dec-2005		PENDING

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
	41: Entertainment services in the nature of a continuing television talent show; entertainment services, namely, providing an on-line computer game			
IDOL	41: Entertainment services in the nature of a continuing television talent show	76/610,441 08-Sep-2004	3352837 11-Dec-2007	REGISTERED
IDOL	3: After-shave lotions and gels; bath beads, gel, oil; body cream, lotion, oil, powder, and sprays; face cream, makeup, lotion and powder; breath freshener; bubble bath; cosmetic balls and pads; cosmetics namely, compacts; dental bleaching gel; handcream; shaving cream, gel and balm; deodorant soap; deodorants and anti-perspirants; eye cream; eye makeup; hair color, conditioners, gel, spray, mousse and shampoo; blusher; tooth gel and paste; non-medicated lip balm; lip gloss; lipstick; massage oil; makeup; mouthwash; pre-moistened cosmetic towelettes; skin soap; sun block preparations; sun screen preparations; aromatherapy creams, lotions and oils; artificial eyelashes and fingernails; nail polish and glitter, fragrances for personal use, namely colognes, perfumes, eau de toilette, eau de parfum 25: Clothing, namely, rainwear, T-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, hats, caps, scarves, gloves, hosiery, neckties, pajamas, robes, night shirts, night gowns, underwear, head bands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps	78/827,549 02-Mar-2006		PENDING
IDOL CAMP	25: Clothing, namely, rainwear, t-shirts, sweat shirts, jerseys, shorts, sweat pants, jackets, scarves, gloves, hosiery neckties, pajamas, robes, night shirts, night gowns, underwear, headbands, wrist bands, swim suits, skirts, shirts, tank tops, pants, coats, sweaters, leotards, leg warmers, stockings, socks, panty hose, tights, belts; footwear, namely, shoes, athletic shoes, slippers, boots, sandals; and headwear, namely, hats and caps 41: Online computer game; entertainment services in the nature of an on-going television reality program	77/115,317 23-Feb-2007		PENDING
IDOL CAMP	41: Performing arts camp; website relating to performing arts camp	77/115,293 23-Feb-2007	3,404,390 01-Apr-2008	REGISTERED
IDOL SEARCH	28: Toys, including an electronic dance mat and related goods	77/287,698 24-Sep-2007		PENDING
IDOL TONIGHT	41: Entertainment services in the nature of a television series featuring entertainment news, television clips and celebrity interviews	78/845,993 24-Mar-2006	3171630 14-Nov-2006	REGISTERED

TRADEMARK	CLASS: GOODS / SERVICES	APP NO. APP DATE.	REG NO. REG DATE.	STATUS
LIVE LIKE AN IDOL	41: Entertainment services in the nature of a television reality show; entertainment services in the nature of a sweepstakes; on-line computer game	77/059,018 07-Dec-2006		PENDING
MILITARY IDOL	41: Entertainment in the nature of competitions in the field of musical talent	78/846,052 24-Mar-2006	3244319 22-May-2007	REGISTERED
WORLD IDOL	41: Entertainment services, namely, a continuing television talent show	78/234,151 04-Apr-2003		PENDING

CERTIFICATE OF SERVICE

I hereby certify that I served a copy of the foregoing **NOTICE OF OPPOSITION** upon Applicant by depositing one copy thereof in the United States Mail, first-class postage prepaid, on October 6, 2008, addressed as follows:

BC Entertainment, Inc.
11523 Bellefonte St.
Las Vegas, NV 89183-8507



Pamela Pascual
Sr. Trademark Paralegal