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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186813
Party	Defendant Play Like A Champion Today, Inc.
Correspondence Address	JASON A HOUDEK KRIEG DEVAULT LLP 1 INDIANA SQ STE 2800 INDIANAPOLIS, IN 46204-2017 jhoudek@kdlegal.com
Submission	Other Motions/Papers
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Signature	/Jason A. Houdek/
Date	05/28/2009
Attachments	Consented Motion to Amend Application and Conditional Withdrawal of Opposition.pdf (3 pages)(129524 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Application Serial No. 78/948,106
Published on April 8, 2008
Mark: PLAY LIKE A CHAMPION TODAY**

HBI BRANDED APPAREL ENTERPRISES, LLC,)	
)	
Opposer,)	
)	
v.)	Opposition No. 91186813
)	
PLAY LIKE A CHAMPION TODAY, INC.,)	
)	
Applicant.)	

**CONSENTED MOTION TO AMEND APPLICATION
AND CONDITIONAL WITHDRAWAL OF OPPOSITION**

The above referenced application, Serial No. 78/948,106 (the “Application”), owned by Play Like A Champion Today, Inc. (“Applicant”), was published for opposition on April 8, 2008 and has been opposed by HBI Branded Apparel Enterprises, LLC (“Opposer”). The Parties have determined that this opposition can be resolved by amending the identification of goods recited in the application to the identification recited below. If the proposed amendment is acceptable to the United States Patent and Trademark Office, Opposer hereby agrees to withdraw its opposition to the Application without prejudice.

Amendment After Publication

Opposer and Applicant hereby request the United States Patent and Trademark Office to delete the following from the identification of services in the Application:

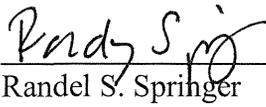
Hats; Shirts in International Class 025

Applicant and Opposer jointly request that the Trademark Trial and Appeal Board accept the amendment.

Conditional Withdrawal of Opposition Proceedings

If the Trademark Trial and Appeal Board accepts the proposed amendment to the identification of services, Opposer hereby requests that the Trademark Trial and Appeal Board dismiss the above-captioned Opposition without prejudice.

Consented to this 26 day of May, 2009.



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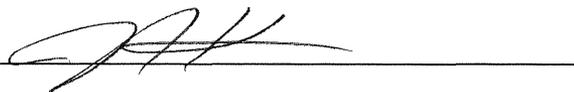
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CERTIFICATE OF MAILING

I do hereby certify that on May 28, 2009, I filed via electronic means (ESTTA) this CONSENTED MOTION TO AMEND APPLICATION AND CONDITIONAL WITHDRAWAL OF OPPOSITION with the:

U. S. Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, Virginia 22313-1451


JASON A. HOUDEK

CERTIFICATE OF SERVICE BY MAIL

I do hereby certify that on May 28, 2009, I mailed by United States mail, first class postage prepaid, a true and correct copy of this CONSENTED MOTION TO AMEND APPLICATION AND CONDITIONAL WITHDRAWAL OF OPPOSITION to the last address known by the undersigned and the last address displayed on the United States Patent and Trademark Office TARR database, as follows:

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