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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91186611
Party	Plaintiff Bear Naked, Inc.
Correspondence Address	David A Herdman Bear Naked, Inc. One Kellogg Square PO Box 3599 Battle Creek, MI 49016 UNITED STATES trademarks@kellogg.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Lisabeth H. Coakley
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Signature	/lhc/
Date	11/21/2008
Attachments	91186611 8951-400228.pdf (2 pages)(50162 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bear Naked, Inc.)	
Opposer,)	
)	Opposition No. 91186611
v.)	Serial No. 76/677088
)	Mark: NAKED BAR
Sean Sangsoo Lee)	
Applicant.)	

REVOCAION AND SUBSTITUTION OF POWER OF ATTORNEY

Bear Naked, Inc., the Opposer in the above-identified matter hereby revokes all Powers of Attorney previously given in this matter and appoints the firm of HARNESS, DICKEY & PIERCE, P.L.C., a firm including, among others Lisabeth H. Coakley, of the City of Troy, State of Michigan, and all its Attorneys at Law admitted to practice, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and the Trademark Trial and Appeal Board relating to this matter.

Please direct all communications to:

Lisabeth H. Coakley
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Bear Naked, Inc.

Dated: November 12, 2008

By: 
David Herdman
Assistant Secretary/Corporate Counsel

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Sean Sangsoo Lee)	
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CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **Revocation and Substitution of Power of Attorney** has been served on Applicant, Sean Sangsoo Lee, by mailing said copy on November 21 , 2008, via First Class Mail, postage prepaid to:

Sean Sangsoo Lee
We the People
2560 W. Olympic Blvd. #202
Los Angeles, CA 90006



Timothy J. Comparoni